

## Celebrating 10 years of publishing

2011

- ▶ **BMJ launches its first wholly open access journal in February**
- ▶ **Most cited protocol published:** [The At Home/Chez Soi trial protocol: a pragmatic, multi-site, randomised controlled trial of a Housing First intervention for homeless individuals with mental illness in five Canadian cities](#)
- ▶ **200+ citations**

2013

- ▶ **1000th article published:** [Male pattern baldness and its association with coronary heart disease: a meta-analysis](#)
- ▶ **Most cited article published:** [A systematic review of evidence on the links between patient experience and clinical safety and effectiveness](#)
- ▶ **700+ citations**

2015

- ▶ **Most accessed article published:** [A cluster randomised trial of cloth masks compared with medical masks in healthcare workers](#)
- ▶ **1.2M+ article views**
- ▶ **28K+ Altmetric mentions**

2017

- ▶ **Achieves 18,000 citations**
- ▶ **Most accessed protocol published:** [Reducing social isolation and loneliness in older people: a systematic review protocol](#)
- ▶ **46K+ article views**

2018

- ▶ **Introduces Patient and Public Involvement (PPI) statement for all research articles**

2019

- ▶ **Facilitates the direct transfer of preprints from [medRxiv](#)**

2020

- ▶ **Integrates [ORCID](#) Reviewer Recognition with our submissions system, [Scholar One](#)**

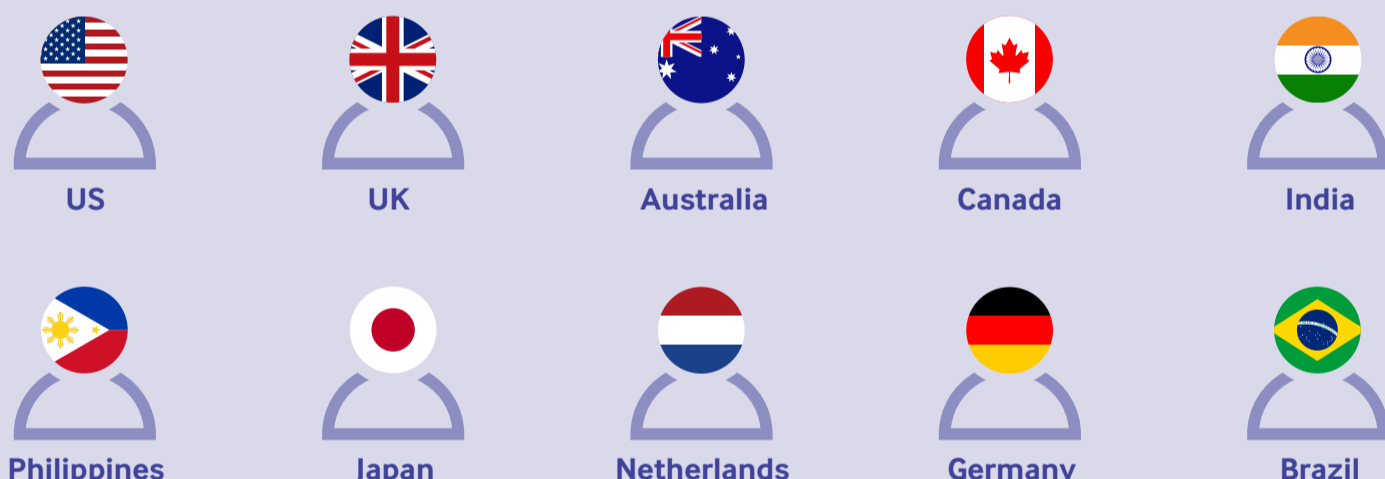
## Today

|                                       |                                    |                                            |
|---------------------------------------|------------------------------------|--------------------------------------------|
| Impact Factor:<br><b>2.496</b>        | Articles published:<br><b>18K+</b> | Altmetric mentions:<br><b>387K+</b>        |
| SciMago Journal Rank:<br><b>1.247</b> | Article accesses:<br><b>23M+</b>   | Number of datasets in Dryad:<br><b>372</b> |
| Eigenfactor:<br><b>0.12565</b>        | Citations:<br><b>35K+</b>          |                                            |
| Citescore:<br><b>3.5</b>              | Followers on social media:         |                                            |
|                                       | <b>17K</b> Twitter Followers       | <b>5.3K</b> Facebook Fans                  |

\*JCR (Clarivate Analytics 2021), Scopus 2021, Google Analytics 2021, Altmetric 2021

## Journal Audience

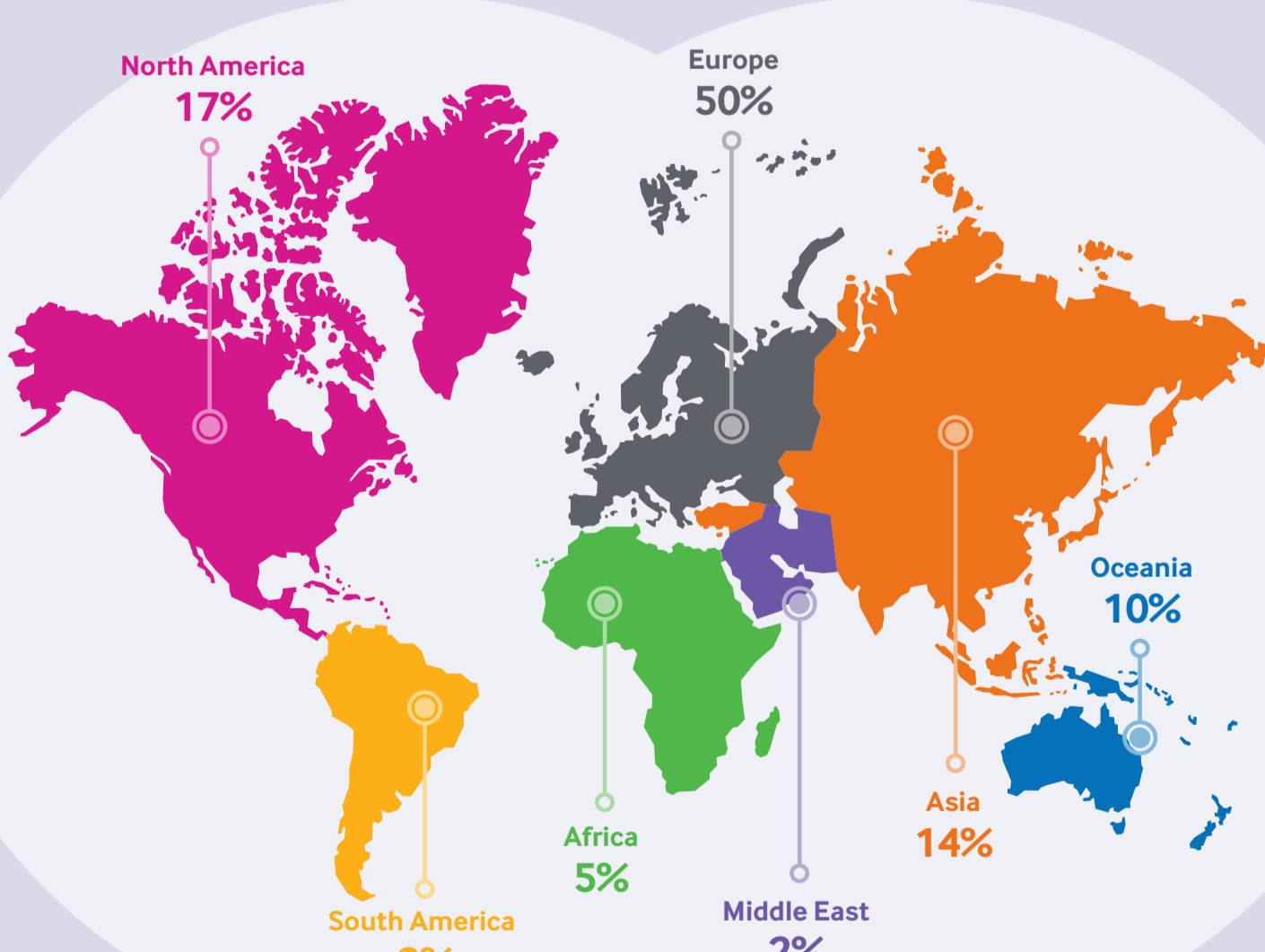
### Top locations of online visitors in 2020\*



\*Google Analytics 2021

## Author Location

### Breakdown of author location by region for all published articles\*



\*Clarivate Analytics 2021: Incites data set 2011-2020, Web of Science



## Top 10 subject areas by publication output\*

- |                                                      |                                           |
|------------------------------------------------------|-------------------------------------------|
| <b>Medicine, General and Internal</b>                | <b>Clinical Neurology</b>                 |
| <b>Public, Environmental and Occupational Health</b> | <b>Cardiac and Cardiovascular Systems</b> |
| <b>Psychiatry</b>                                    | <b>Endocrinology and Metabolism</b>       |
| <b>Healthcare Sciences and Services</b>              | <b>Infectious Diseases</b>                |
| <b>Oncology</b>                                      | <b>Obstetrics and Gynecology</b>          |

\*Clarivate Analytics 2021: Incites data set 2011-2020, Web of Science