

Supplementary Table 1. Keywords used to identify fertility-related events in the Educational Events databases

| Variable searched | Keywords  | Exclusions   |
|-------------------|---|--|
| Event description | <p>IVF, In vitro, fertili*, infertil*, ART, reproducti*, embryo*, ovarian, pre-implantation, preimplantation, antral follicle, AFC [antral follicle count], Mullerian [anti-mullerian hormone], OHSS [ovarian hyperstimulation syndrome], OBGYN, pregnancy, conception, obstetric*, gynaecology, andrology</p> <p><b>Drug names:</b> Cetrotide, Gonal, Luveris, Pregnyl, Ovidrel, Pergoveris, GnRH, Crione, clomifene, Corifollitropin, progesterone</p> <p><b>Professional associations:</b> ASRM [American Society for Reproductive Medicine], ESHRE [European Society of Human Reproduction and Embryology], FNA [Fertility Nurses Australia], FSA [Fertility Society of Australia], SIRT [Scientists in Reproductive Technology], ANZICA [Australian and New Zealand Infertility Counsellors Association], SEED, RANZCOG [Royal Australian and New Zealand College of Obstetricians &amp; Gynaecologists], ASPIRE [Asia Pacific Initiative on Reproductive Embryology], ANZREI [Australian And New Zealand Society Of Reproductive Endocrinology And Infertility], QFG [Queensland Fertility Group]</p> <p>Fertility Clinics: Genea, Repromed</p> | Events focused on urology; obstetrics and gynaecology with no mention of fertility-related content; fertility-related events focused on cancer |
| Profession        | IVF, In vitro, fertili*, embryologist*  |  |
| Location          | IVF, fertility, Genea, Repromed   |  |