

Appendix 3: Inclusion criteria and search terms

Inclusion criteria	Newspaper data	1) Published between 15 March 2020 and 5 June 2020; 2) Aimed at healthcare delivery; 3) Related to the COVID-19 pandemic; 4) Related to personal protective equipment.
	Social media data	1) Published between 1 December 2019 and 31 May 2020.; 2) Aimed at healthcare delivery; 3) Related to the COVID-19 pandemic; 4) Related to personal protective equipment.
	Policy data	1) Published between 1 December 2019 and 5 June 2020.; 2) Aimed at healthcare delivery; 3) Related to the COVID-19 pandemic; 4) Related to personal protective equipment.
Search terms	Media and policy data	COVID-19 OR coronavirus OR corona
	Social media data	((bio:"healthcare professional" OR bio:"healthcare worker" OR bio:"doctor" OR bio:"NHS" OR bio:"nurse" OR bio:"physio*" OR bio:"Paramedic" OR bio:"Ambulance work*" OR bio:"Ambulance driver*") AND ("coronavirus" OR "#coronavirus" OR "corona" OR "COVID-19" OR "COVID 19" OR "COVID19" OR "#COVID19" OR "COVID_19" OR "COVID" OR "severe acute respiratory syndrome coronavirus 2" OR "severe acute respiratory syndrome coronavirus 2" OR "2019-nCoV" OR "SARS-CoV-2" OR "2019nCoV" OR "physio*" OR "PPE") OR ("i am" OR "as a" OR "source: I" OR "I'm a") near/5 ("doctor" OR "nurse" OR "doctors" OR "nurses" OR "Paramedic" OR "Ambulance worker" OR "Ambulance driver") AND ("coronavirus" OR "#coronavirus" OR "corona" OR "COVID-19" OR "COVID 19" OR "COVID19" OR "#COVID19" OR "COVID_19" OR "severe acute respiratory syndrome coronavirus 2" OR "severe acute respiratory syndrome coronavirus 2" OR "2019-nCoV" OR "SARS-CoV-2" OR "2019nCoV" OR "physio*" OR "PPE") NOT ("I am not" OR "I'm not"))