

Supplementary tables

Supplementary Table 1. Non-randomised comparison to show the effect of the time of day that practices sent text message influenza vaccine reminders on influenza vaccine uptake. (N=116 practices, N=814,706 patients)

	OR	95% CI
<i>Time of day</i>		
No text message sent	1	-
Morning (up to midday)	1.18	(1.10, 1.26)
Early afternoon (12-3.30pm)	1.40	(1.32, 1.50)
Late afternoon (3.30-6pm)	1.29	(1.18, 1.42)
Evening (6pm onwards)	1.44	(1.09, 1.89)

Supplementary Table 2. Origin of electronic health record data for 155 practices included in trial analysis.

	N practices		
	Total	Intervention	Standard care
CPRD	2	1	1
EMIS	20	10	10
ResearchOne	109	54	55
SystemOne	7	4	3
Vision	6	2	4
Immform	11	5	6
Total	155	76	79

CPRD: Clinical Practice Research Datalink; EMIS: Egton Medical Information Systems.