

## Supplementary

**Table 1.** Quality criteria for articles identified via Lexis Nexus (traditional media). \* denotes author conclusion was ambiguous. All other articles state concurrent treatment is efficacious.

Title	Publication Type	Applicability	Opinions versus Facts	Validity	Magnitude	Precision	Consistency	Consequences	Global
NJ restores smoking cessation program for addiction centers	News - Associated Press and Local wire	5	2	1	2	1	3	5	3
Comorbid Tobacco Dependence and Psychiatric Disorders	News	5	5	3	5	1	3	5	4
Smokers With Psychiatric Disorders Including Nicotine Dependence Consume Most U.S. Cigarettes Findings Raise Questions for Health Professionals, Researchers	National Institute on Drug Abuse	5	4	3	1	3	3	1	3
NIDA Research Illuminates Associations Between Psychiatric Disorders and Smoking; Research Findings	National Institute on Drug Abuse	5	5	3	5	3	1	3	4
* Hospital preparing to kick habit; A lawyer for smokers at Riverview Psychiatric Center sees little chance of reversing a smoking ban.	Portland Press Herald	5	1	1	1	1	1	2	2
Practical Psychopharmacology Make Smoking Cessation a Priority; Prevalence is high among psychiatric patients, but less than 2% get counseling from their psychiatrists.	Clinical Psychiatry News	5	5	2	5	1	4	5	4
Prevention in Action Promoting Physical Health Among Mentally ill	Clinical Psychiatry News	5	5	3	5	1	3	3	4
Smoke Alarm: The Truth About Smoking and Mental Illness; First-of-its-kind Tobacco Treatment Unveiled for Persons with Serious Mental Illness Funded by New York State Department of Health	Clinical Psychiatry News	5	5	3	5	3	1	5	4
Smoking cessation can be successful in	Reuters	5	5	3	5	3	1	5	4

depressed mental health outpatients	Health Medical News								
DENVER, Colo.: Toolkit Eliminates Tobacco-Related Health Disparities For People With Mental Illnesses	Targeted News Service	5	5	1	1	1	1	3	2
Inpatient Practice More Training Needed on Smoking Cessation	Clinical Psychiatry News	5	5	3	3	1	3	5	4
New CASA* Report: Teen Cigarette Smoking Linked to Brain Damage, Alcohol and Illegal Drug Abuse, Mental Illness; Teen Cigarette Smokers Likelier to Meet Medical Criteria for Alcohol, Drug Abuse and Dependence	Market Wire	5	5	3	5	1	1	3	3
New research to help people with mental disorders quit smoking	State News Service	5	3	3	1	1	1	5	3
How to help when smoking, alcohol complicate PTSD	The Associated Press – Newswire	5	3	3	5	1	3	3	3
Programs exist to help people with mental illness quit smoking	Bennington Banner (Vermont) – State and Regional News	5	3	1	3	1	3	3	3
Integrated approach to smoking cessation achieved higher quit rates	Clinical Advisor – News (publication type magazine)	5	5	3	5	3	3	3	4
More Substance Abuse Treatment Centers are Providing Nicotine Replacement Therapy to Help Patients Quit Tobacco Use	Targeted News Service	5	5	3	3	1	1	2	3
Smoking Cessation for Vets	Targeted News Service	5	5	3	5	3	3	5	4
Substance Abuse, Mental Health Facilities Going Tobacco Free	Targeted News Service	5	3	1	5	1	3	3	3
UMDNJ Researchers Propose	Targeted	5	5	1	1	1	1	3	2

Comprehensive Tobacco Recovery Model for Smokers with Mental Illness	News Service								
A Forgotten Community: New Legacy® Report Examines the Impact of Tobacco use Among People With Mental Illness	PR Newswire	5	5	1	1	1	1	3	2
Anti-smoking drug decreases alcohol consumption in heavy drinking smokers	State News Service	5	5	3	3	1	2	5	3
Smokers with mental disorders, drug, and alcohol problems need doctors' help to quit	State News Service	5	5	3	5	3	1	5	4
Smoking Ban to Take Effect at Substance Abuse and Mental Health Facilities	Targeted News Service	5	3	1	5	1	1	3	3
Kaiser hopes to help teen, adult ADHD smokers quit; Portland-based program seeking subjects for research	The Columbian	5	3	3	3	3	1	1	3
New PTSD program answers need	State News Service	5	3	5	1	3	1	3	3

**Table 2.** Quality criteria for websites identified via Google (internet media). Note: the author conclusion presented on each website was that concurrent treatment is efficacious.

<b>Title</b>	<b>Applicability</b>	<b>Opinions versus Facts</b>	<b>Validity</b>	<b>Magnitude</b>	<b>Precision</b>	<b>Consistency</b>	<b>Consequences</b>	<b>Global</b>
<a href="http://atodblog.com/">Mentally ill, addicted and tobacco: Public views change slowly as clinicians start taking responsibility for smoking cessation</a> http://atodblog.com/	5	5	3	3	1	3	3	3
Smokers with Mental Disorders May Need Counseling to Quit <a href="http://psychcentral.com/news/2011/09/03/smokers-with-mental-disorders-may-need-counseling-to-quit/29016.html">http://psychcentral.com/news/2011/09/03/smokers-with-mental-disorders-may-need-counseling-to-quit/29016.html</a>	5	5	3	5	1	3	3	4
Struggling With Alcohol? Better Quit Smoking, Too <a href="http://news.health.com/2008/10/27/struggling-alcohol-better-quit-smoking-too/">http://news.health.com/2008/10/27/struggling-alcohol-better-quit-smoking-too/</a>	5	5	3	3	1	3	3	3
Title: none <a href="http://goaskalice.columbia.edu/alcohol-and-cigarettes-quitting-both-same-time">http://goaskalice.columbia.edu/alcohol-and-cigarettes-quitting-both-same-time</a>	3	3	1	1	1	1	3	2
Can people quit smoking and still drink alcohol? <a href="http://fn.yuku.com/topic/11599#.UHca-IHfKSp">http://fn.yuku.com/topic/11599#.UHca-IHfKSp</a>	5	3	1	3	1	3	5	3
Alcohol and Tobacco <a href="http://alcoholism.about.com/library/blnaa39.htm">alcoholism.about.com/library/blnaa39.htm</a>	5	5	3	3	2	3	5	4
Smoking and Mental Illness — Breaking the Link <a href="http://www.integration.samhsa.gov/health-wellness/tobacco-cessation">http://www.integration.samhsa.gov/health-wellness/tobacco-cessation</a>	5	5	1	3	1	3	3	3

New Approach to Smoking Cessation Boosts Quit Rates - for Veterans with PTSD <a href="http://www1.va.gov/opa/pressrel/pressrelease.cfm?id=2017">http://www1.va.gov/opa/pressrel/pressrelease.cfm?id=2017</a>	5	5	3	5	3	3	3	4
Helping the Mentally Ill to Quit Smoking <a href="http://online.wsj.com/article/SB10001424052748703856704576285131131372562.html">http://online.wsj.com/article/SB10001424052748703856704576285131131372562.html</a>	5	3	3	3	3	3	3	3
Integration of Smoking Cessation into Mental Health Treatment for Veterans with PTSD <a href="http://www.cdc.gov/tobacco/icsh/meetings/summary072811/ptsd/index.htm">http://www.cdc.gov/tobacco/icsh/meetings/summary072811/ptsd/index.htm</a>	5	3	1	1	1	1	1	2
Smoking Cessation for Persons with Mental Health Illness - A Toolkit for Mental Health <a href="http://www.integration.samhsa.gov/Smoking_Cessation_for_Persons_with_MI.pdf">http://www.integration.samhsa.gov/Smoking_Cessation_for_Persons_with_MI.pdf</a>	5	5	3	3	1	3	3	3
Smoking and Mental Health <a href="http://www.ash.org.uk/files/documents/ASH_120.pdf">http://www.ash.org.uk/files/documents/ASH_120.pdf</a>	5	5	3	3	1	3	5	4
Mental Health Clinicians Integrate Cessation Treatment Into Regular Care of Smokers With Posttraumatic Stress Disorder, Increasing Likelihood of Quitting <a href="https://innovations.ahrq.gov/profiles/mental-health-clinicians-integrate-cessation-treatment-regular-care-smokers-posttraumatic">https://innovations.ahrq.gov/profiles/mental-health-clinicians-integrate-cessation-treatment-regular-care-smokers-posttraumatic</a>	5	5	5	5	5	5	5	5
Mental Health Professionals <a href="http://mdquit.org/providers/mental-health-professionals">http://mdquit.org/providers/mental-health-professionals</a>	5	5	3	5	3	5	5	4

Smoking Cessation Treatments Work and Are Safe for People With Severe Mental Illness <a href="http://www.sciencedaily.com/releases/2010/05/100520131445.htm">http://www.sciencedaily.com/releases/2010/05/100520131445.htm</a>	5	5	1	3	1	1	5	3
Integrating Tobacco Cessation Treatment into Mental Health Care <a href="http://www.publichealth.va.gov/docs/smoking/smoking_mentalhealth.pdf">http://www.publichealth.va.gov/docs/smoking/smoking_mentalhealth.pdf</a>	5	5	4	5	5	5	5	5
Effect of smoking cessation advice on smokers with comorbid alcohol, drug, or mental disorders: an instrumental variable approach <a href="http://ihea2009.abstractbook.org/presentation/1169/">http://ihea2009.abstractbook.org/presentation/1169/</a>	5	5	4	5	5	3	3	4
Smokers with Comorbid Conditions Need Their Doctor's Help to Quit <a href="http://www.cancer.ucla.edu/index.aspx?recordid=501&amp;page=644">http://www.cancer.ucla.edu/index.aspx?recordid=501&amp;page=644</a>	5	5	3	5	3	3	5	4
Comorbid Psychopathology - Teen Smoking Cessation <a href="http://chcr.umich.edu/project.php?id=961">http://chcr.umich.edu/project.php?id=961</a>	5	5	3	3	5	1	2	3
Smokers with Comorbid Conditions Can Quit With Help from Doctors <a href="http://www.actiontoquit.org/news/smokers-with-comorbid-conditions-can-quit-with-help-from-doctors/">http://www.actiontoquit.org/news/smokers-with-comorbid-conditions-can-quit-with-help-from-doctors/</a>	5	5	1	3	1	1	2	3
Counseling Helps Smokers With Comorbid Disorders Quit <a href="http://allnurses.com/clinical-news/counseling-helps-smokers-611219.html">http://allnurses.com/clinical-news/counseling-helps-smokers-611219.html</a>	5	5	3	5	3	1	1	3

Smokers With Psychiatric Co-Morbidity and/or Chemical Dependency  <a href="http://www.ahrq.gov/clinic/tobacco/comorb.htm">http://www.ahrq.gov/clinic/tobacco/comorb.htm</a>	5	2	1	3	1	3	3	3
Smoking Cessation Leadership Center  <a href="http://smokingcessationleadership.ucsf.edu/Publications.htm">http://smokingcessationleadership.ucsf.edu/Publications.htm</a>	5	5	3	3	1	3	3	3
City Health Information  <a href="http://www.nyc.gov/html/doh/downloads/pdf/chi/chi27-1.pdf">http://www.nyc.gov/html/doh/downloads/pdf/chi/chi27-1.pdf</a>	3	5	3	5	3	5	5	4
Alcohol and Tobacco  <a href="http://pubs.niaaa.nih.gov/publications/AA71/AA71.htm">http://pubs.niaaa.nih.gov/publications/AA71/AA71.htm</a>	5	5	3	5	3	5	5	4
Live and Work Well  <a href="https://www.liveandworkwell.com/smoking/articles/article.asp?ID=7745&amp;bucketID=13">https://www.liveandworkwell.com/smoking/articles/article.asp?ID=7745&amp;bucketID=13</a>	3	5	3	5	1	5	5	4