

Supplementary data 2: Responses to patient evaluation questions

Proportion of patients ever responding to adapted friends and family test evaluation question to 30th April 2014

Protocol	No of patients ever on protocol	No patients sent evaluative texts (% ever on protocol)	Responded to adapted friends and family question (% of those sent text) [% ever on the protocol]
AIM01	1468	1171 (79.8%)	924 (78.9%)* [62.9%]
AIM02	1114	659 (59.2%)	448 (68.0%)* [40.2%]
AIM03	208	159 (76.4%)	127 (79.9%)* [61.1%]
AIM04	188	134 (71.3%)	110 (82.1%)* [58.5%]
AIM05	25	16 (64.0%)	12 (75.0%)* [48.0%]
AIM06*	75	24 (32.0%)	8 (33.3%)* [10.7%]
AIM07*	26	7 (26.9%)	1 (14.3%) [3.8%]
AIM08**	36	15 (41.7%)	6 (40.0%)* [16.7%]
AIM09	68	18 (26.5%)	9 (50.0%) [13.2%]
AIM10	173	101 (58.4%)	62 (61.4%)* [35.8%]
Any	3381	2340 (69.2%)	1707 (74.1%)* [50.5%]

*Pre-project aspiration met

Summary of responses to “Please text #1 if you agree with the statement “I would recommend this service to my family and friends”, or #2 if you disagree.” at each month of use up to 30th April 2014

Protocol	End month one (week one for AIM01)		End month two		End month three	
	No of patients sent evaluative text (% those ever on protocol)	No(%) of responders who would recommend the protocol [% ever on protocol]	No of patients sent evaluative text (% those ever on protocol)	No(%) of responders who would recommend the protocol [% ever on protocol]	No of patients sent evaluative text (% those ever on protocol)	No(%) of responders who would recommend the protocol [% ever on protocol]
AIM01*	1169/1468 (79.6%)	886/923 (96.0%)** [60.4%]				
AIM02	643/1114 (57.7%)	379/404 (93.8%)** [34.0%]	446/1114 (40.0%)	230/241 (95.4%)** [20.6%]		
AIM03	155/208	81/93	139/208	67/78	131/208	59/75

	(74.5%)	(87.1%)** [38.9%]	(66.8%)	(56.1%) [32.2%]	(63.0%)	(78.7%) [28.4%]
AIM04	130/188 (69.1%)	87/94 (92.6%)** [46.3%]	112/188 (59.6%)	61/68 (89.7%)** [32.4%]	108/188 (57.4%)	59/62 (95.2%)** [31.4%]
AIM05	16/25 (64.0%)	11/11 (100.0%)** [44.0%]	12/25 (48.0%)	8/8 (100.0%)** [32.0%]	13/25 (52.0%)	8/8 (100.0%)** [32.0%]
AIM06***					24/75 (32.0%)	8/8 (100.0%)** [10.7%]
AIM07***					7/26 (26.9%)	1/1 (100.0%)** [3.8%]
AIM08***	15/36 (41.7%)	6/6 (100.0%)** [16.7%]	13/36 (36.1%)	2/2 (100.0%)** [5.6%]	10/36 (27.8%)	No respondents
AIM09					18/68 (26.8%)	9/9 (100.0%)** [13.2%]
AIM10	99/173 (57.2%)	47/52 (90.4%)** [27.2%]	73/173 (42.2%)	24/27 (88.9%)** [13.9%]	55/173 (31.8%)	21/22 (95.5%)** [12.1%]
Total	2227/3212 (69.3%)	1497/1583 (94.6%)** [46.7%]	795/1744 (45.6%)	392/424 (92.5%)** [22.5%]	366/799 (45.8%)	165/185 (89.2%)** [20.7%]

* Questions sent after one week, rather than at the end of one month as protocol was one week duration

**Pre-project aspiration met

*** Smoking protocol