

Supplementary Data 1: Protocol use 1st March 2013 to 30th April 2014

Protocol	No of patients registered on protocol	Of patients signed up to protocol			Proportion undertaking minimum target days texting*
		Number (%) active at 4 weeks	Number (%) active at 8 weeks	Number (%) active at 12 weeks	
AIM01 Hypertension (newly diagnosed, not yet confirmed)	1468	1333 (91%)**			1212 (83%)
AIM02 Hypertension (poor control)	1114	852 (76%)	554 (50%)		623 (56%)
AIM03 Hypertension (stable)	208	166 (80%)	135 (65%)	124 (60%)	32 (15%)
AIM04 Inhaler reminder for adults and teenagers***	188	95 (51%)	43 (23%)	73 (39%)	
AIM05 Inhaler reminder for child/parent with asthma***	25	11 (44%)	5 (20%)	9 (36%)	
AIM06 Smoking cessation- within first 4 weeks of practice/equivalent stop smoking programme***	75	34 (45%)	20 (27%)	12 (16%)	
AIM07 Smokers who have quit, at end of three months smoking cessation service or equivalent****	26	6 (23%)	3 (12%)	2 (8%)	
AIM08 Those contemplating quitting smoking***	36	7 (19%)	2 (6%)	0 (0%)	
AIM09 Medication reminder****	68	2 (3%)	0 (0%)	9 (13%)	
AIM10 Hypertension (poor control) CKD/diabetes and/or ACR ≥70mg/mmol	173	123 (71%)	74 (43%)	54 (31%)	81 (47%)
<p>* AIM01 = Patient undertakes at least five days of texting in BP readings in a one week period, AIM02 = patient undertakes at least 20 days texting over a 2 month period, AIM03 = patient undertakes at least 15 days texting over a three months period, AIM10 = patient undertakes at least 20 days texting over a three months period (counted from day of first BP submission)</p> <p>**Activity on days 1-7 as protocol only one week</p> <p>*** These are reminder or support protocols so activity data only provided by response to evaluation questions or questions regarding inhaler use i.e. actual usage may be higher</p>					