

**Table S1. Breastfeeding rates at hospital discharge obtained from the Scottish Morbidity Record 02 (SMR02) submitted by maternity hospitals to the Information and Statistics Division, NHS Scotland (<http://www.isdscotland.org/isd/1018.html>)\***

	SIMD Scotland Quintiles											
	5		4		3		2		1		Total	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Breast Only	1083	63.0%	990	57.0%	639	50.4%	374	47.0%	247	39.0%	3333	54.2%
Formula Only	394	22.9%	508	29.3%	461	36.4%	309	38.9%	264	41.6%	1936	31.5%
Not Applicable	6	0.3%	7	0.4%	9	0.7%	2	0.3%	3	0.5%	27	0.4%
Mixed (Breast & Formula)	116	6.8%	118	6.8%	60	4.7%	40	5.0%	44	6.9%	378	6.1%
Other	8	0.5%	6	0.3%	6	0.5%	3	0.4%	5	0.8%	28	0.5%
Not Known	111	6.5%	107	6.2%	93	7.3%	67	8.4%	71	11.2%	449	7.3%
Total	1718	100.0%	1736	100.0%	1268	100.0%	795	100.0%	634	100.0%	6151	100.0%

\* We have reported SIMD as it is described on the SIMD website, with SIMD 1 representing the most disadvantaged postcode areas and SIMD 5 representing the most advantaged areas. Please note that historically there has been inconsistency in reproducing SIMD results in breastfeeding statistics, with many reports using the SIMD scale in the opposite direction.

**Table S2. Detailed costs of alternative intervention scenarios: extended FEST team hours**

	<b>Scenario 1 - Feeding team 1pm - 8pm - all time with trial women, 365 days per year (£)</b>	<b>Scenario 2 – standard working hours (8am - 8pm), 365 days per year (£)</b>	<b>Scenario 3 - 24 hour service, 365 days per year (£)</b>
<b>Band 4 Staff (one staff member full time)</b>	<b>per annum</b>	<b>per annum</b>	<b>per annum</b>
Social hours worked	1,184.75	1,132.75	425.55
Pay rate	12.22	12.22	12.22
<i>Cost social</i>	14,477.65	13,842.21	5,200.22
Night shift / Saturday hours worked	182.00	208.00	873.60
Pay rate premium	0.30	0.30	0.30
Pay rate	15.89	15.89	15.89
Sunday hours worked	182.00	208.00	249.60
Pay rate premium	0.60	0.60	0.60
Pay rate	19.55	19.55	19.55
<i>Cost anti social</i>	6,449.72	7,371.10	18,758.19
<b>Total Band 4 Staff</b>	<b>20,927.36</b>	<b>21,213.31</b>	<b>23,958.41</b>
<b>Band 7 midwife one staff member full time</b>			
Hours worked	1,548.75	1,548.75	1,548.75
Pay rate	21.78	21.78	21.78
<i>Cost social</i>	33,731.78	33,731.78	33,731.78
Night shift / Saturday hours worked	0.00	0.00	0.00
Pay rate premium	0.30	0.30	0.30
Pay rate	28.31	28.31	28.31
Sunday hours worked	0.00	0.00	0.00
Pay rate premium	0.60	0.60	0.60
Pay rate	34.85	34.85	34.85
<i>Cost anti social</i>	0.00	0.00	0.00
<b>Total Band 7 midwife</b>	<b>33,731.78</b>	<b>33,731.78</b>	<b>33,731.78</b>
<b>Team members</b>			
Band 4	2	3	5
Band 7 (no weekend or night duties)	1	1	1
<b>TOTAL ANNUAL COST OF EACH SCENARIO</b>	<b>£75,586.50</b>	<b>£97,371.70</b>	<b>£153,523.82</b>

**Table S3. Detailed costs of alternative interventions: staff resources for band 5 (newly qualified midwives) and band 7 midwife**

	<b>Scenario 1 - Feeding team 1pm - 8pm - all time with trial women, 365 days per year (£)</b>	<b>Scenario 2 - standard working hours (8am - 8pm), 365 days per year (£)</b>	<b>Scenario 3 - 24 hour service, 365 days per year (£)</b>
<b>Band 5 newly qualified midwife (one staff member full time)</b>	<b>per annum</b>	<b>per annum</b>	<b>per annum</b>
Social hours worked	1,184.75	1,132.75	425.55
Pay rate	13.00	13.00	13.00
<i>Cost social</i>	<i>15,401.75</i>	<i>14,725.75</i>	<i>5,532.15</i>
Night shift / Saturday hours worked	182.00	208.00	873.60
Pay rate premium	0.30	0.30	0.30
Pay rate	16.90	16.90	16.90
Sunday hours worked	182.00	208.00	249.60
Pay rate premium	0.60	0.60	0.60
Pay rate	20.80	20.80	20.80
<i>Cost anti social</i>	<i>6,861.40</i>	<i>7,841.60</i>	<i>19,955.52</i>
<b>Total Band 5 newly qualified midwife</b>	<b>22,263.15</b>	<b>22,567.35</b>	<b>25,487.67</b>
<b>Band 7 midwife (one staff member full time)</b>			
Hours worked	1,548.75	1,548.75	1,548.75
Pay rate	21.78	21.78	21.78
<i>Cost social</i>	<i>33,731.78</i>	<i>33,731.78</i>	<i>33,731.78</i>
Night shift / Saturday hours worked	0.00	0.00	0.00
Pay rate premium	0.30	0.30	0.30
Pay rate	28.31	28.31	28.31
Sunday hours worked	0.00	0.00	0.00
Pay rate premium	0.60	0.60	0.60
Pay rate	34.85	34.85	34.85
<i>Cost anti social</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>
<b>Total Band 7 midwife</b>	<b>33,731.78</b>	<b>33,731.78</b>	<b>33,731.78</b>
<b>Team members</b>			
Band 5	2	3	5
Band 7 (no weekend or night duties)	1	1	1
<b>TOTAL ANNUAL COST OF EACH SCENARIO</b>	<b>£78,258.08</b>	<b>£101,433.83</b>	<b>£161,170.13</b>