

# BMJ Open Supporting the spread and scale-up of electronic consultation across Canada: cross-sectional analysis

Clare Liddy,<sup>1,2</sup> Aminu Bello,<sup>3</sup> Jean Cook,<sup>4</sup> Neil Drimer,<sup>5</sup> Maxine Dumas Pilon,<sup>6</sup> Gerard Farrell,<sup>7</sup> Jodi Glassford,<sup>8</sup> Laurie Ireland,<sup>9</sup> Rana McDonald,<sup>9</sup> Véronique Nabelsi,<sup>10</sup> Luis Oppenheimer,<sup>11</sup> Alex Singer,<sup>12</sup> Erin Keely<sup>13,14</sup>

**To cite:** Liddy C, Bello A, Cook J, *et al.* Supporting the spread and scale-up of electronic consultation across Canada: cross-sectional analysis. *BMJ Open* 2019;**9**:e028888. doi:10.1136/bmjopen-2018-028888

► Prepublication history and additional material for this paper are available online. To view these files, please visit the journal online (<http://dx.doi.org/10.1136/bmjopen-2018-028888>).

Received 31 December 2018

Revised 20 March 2019

Accepted 29 March 2019



© Author(s) (or their employer(s)) 2019. Re-use permitted under CC BY-NC. No commercial re-use. See rights and permissions. Published by BMJ.

For numbered affiliations see end of article.

## Correspondence to

Dr Clare Liddy;  
cliddy@bruyere.org

## ABSTRACT

**Objective** To examine the process of implementing an electronic consultation (eConsult) service and evaluate its impact along key metrics outlined by the Reach, Effectiveness, Adoption, Implementation and Maintenance (RE-AIM) framework.

**Design** Cross-sectional study.

**Setting** Clinics using eConsult in four provinces across Canada: Alberta, Manitoba, Quebec and Newfoundland and Labrador.

**Participants** All eConsult cases submitted in four participating provinces were included.

**Intervention** The eConsult service is a secure online application that allows primary care providers and specialists to communicate regarding a patient's care. We measured the impact using system utilisation data and mandatory close-out surveys completed at the end of each eConsult.

**Main outcome measures** Implementation progress and impact were examined using the five categories outlined by the RE-AIM framework: reach, effectiveness, adoption, implementation and maintenance.

**Results** Four provinces provided data from different periods, ranging from 4 years (Alberta) to 10 months (Manitoba). Total cases completed ranged from 96 (Manitoba) to 6885 (Alberta). Newfoundland had the largest menu of available specialties (n=35), while Alberta and Quebec had the smallest (n=22). The most frequently requested groups varied across provinces, with only endocrinology appearing in the top five for all provinces. The average specialist response time ranged from 3 days (Manitoba) to 16.7 days (Alberta). Between 54% (Newfoundland) and 66% (Manitoba) of cases resulted in new or additional information. Primary care providers avoided completing referrals they had originally considered in 36% (Newfoundland) to 53% of cases (Manitoba), while only between 27% (Quebec) and 29% (Newfoundland) of cases resulted in a referral. In every province, services demonstrated higher rates of usage in their last quarter of data than their first.

**Conclusions** eConsult was successfully implemented in four new provinces across Canada. Implementation strategies and scope varied, but services demonstrated substantial consistency on several key metrics, most notably on whether new information was learnt and impact on decision to refer.

## Strengths and limitations of this study

- Study data span four provinces and multiple regions, allowing for a robust examination of eConsult's generalisability and scalability.
- The data included were observational and clinician based, which do not allow for a direct patient perspective.
- Differences in service structure and data collection meant some metrics could not be captured across all participating services.

## INTRODUCTION

Excessive wait times for specialist care are a serious issue across Canada.<sup>1 2</sup> In the 2016 Commonwealth Fund Survey, Canada placed last on the measure of specialist access among the 11 countries surveyed, with 56% of Canadians reporting wait times of more than 4 weeks for a specialist appointment versus an average of 36% across all participating countries.<sup>1</sup> Studies assessing specialist wait times across Canada have reported median wait times ranging from 5 to 11 weeks,<sup>3-6</sup> with median wait for some high-demand specialties (eg, infectious diseases) reaching up to 24 weeks.<sup>6</sup> Poor access to specialist advice has serious consequences, reducing patients' ability to carry out day-to-day activities, increasing anxiety and potentially causing an overall deterioration in health.<sup>2</sup> On a health service level, long wait times result in delayed diagnoses, duplicated testing and dissatisfaction among healthcare providers—factors that increase costs while reducing quality of care.<sup>7</sup>

In an effort to address this issue, the Champlain Building Access to Specialists through eConsultation (BASE) eConsult service was launched in 2010. The BASE model of care is a method of care delivery designed to improve access to specialist advice by allowing primary care providers (PCP) to send questions

concerning patient care to specialists. It is not a specific technology and can be adopted on any digital platform capable of facilitating secure communication between PCPs and specialists. In the BASE model of care, PCPs seeking specialist advice on a patient's care log onto their platform and select a specialty group (as opposed to an individual specialist). A case assigner allocates the eConsult to an appropriate specialist based on availability. The specialist responds to the PCP's question within 1 week by providing advice on how to manage the patient, recommending the patient receive a face-to-face referral (not necessarily with them) or requesting additional information. PCPs can ask additional questions. Specialties are added to the service based on PCP requests, and the service undergoes continual evaluation to ensure quality and seek user feedback.

Launched as a small proof of concept and soon expanded to a full pilot in the Champlain health region of Eastern Ontario, Canada, the eConsult service has completed over 50 000 eConsults, enrolled more than 1400 PCPs and provides access to 114 specialty groups. Specialists respond to cases in a median of 1.9 days, and over two-thirds of cases are resolved without the patient requiring a face-to-face specialist visit.<sup>8</sup> Given its success on a regional level, the eConsult team engaged in efforts to expand the service to new jurisdictions. However, Canada faces a number of barriers to successful scale-up, resulting in many projects being unable to expand beyond their pilot phase.<sup>9 10</sup> To avoid these pitfalls, we successfully sought grants from the Canadian Institutes of Health Research. Through this process, the eConsult team formed key partnerships with provincial and national organisations to support its expansion to new jurisdictions within Ontario<sup>11</sup> and across provinces. As part of this initiative, multiple eConsult teams based in their own jurisdictions worked closely with the Canadian Foundation for Healthcare Improvement, which supported eConsult's spread and scale through a two-phase Connected Medicine Collaborative (figure 1).

Phase I of the Collaborative recruited 10 teams from across Canada and internationally to participate in a 9-month Access to Specialist eConsult Collaborative, in which teams aimed to develop business cases and strategies to implement one of two remote consult services in their jurisdictions: the Champlain BASE eConsult service and the telephone-based Rapid Access to Consultative Expertise service.<sup>12</sup> The Canadian Foundation for

Healthcare Improvement (CFHI) supported teams by facilitating sharing of information and hosting multiple online and face-to-face touchpoints with the innovators and new implementation sites. Phase II was built on the previous initiative to launch a 15-month quality improvement Collaborative, with 11 teams in 7 provinces participating.<sup>13</sup> As a result of these initiatives, eConsult services have been launched in Alberta, Manitoba, Quebec, Newfoundland and Labrador and New Brunswick. Throughout this process, the teams have encountered various challenges and learnt a number of important lessons, which will be relevant to those seeking to spread, scale and sustain healthcare innovations.

In this study, we examine the process of implementing eConsult in four Canadian provinces and evaluate their impact along key metrics outlined by the Reach, Effectiveness, Adoption, Implementation and Maintenance (RE-AIM) framework.

## METHODS

### Design

This study involves a cross-sectional analysis of data from eConsult services implemented in four provinces across Canada.

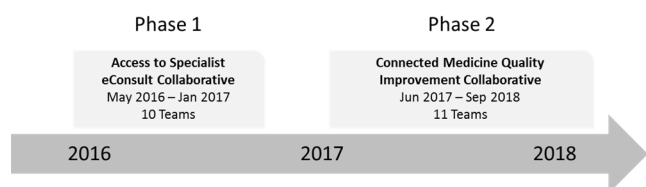
### Setting

To evaluate the impact of eConsult's replication, this study draws data from eConsult services in Alberta (AB), Manitoba (MB), Quebec (QC) and Newfoundland and Labrador (NL). Services in three of these provinces (MB, QC, NL) operate using a platform identical to the BASE model of care, which was first developed in Ottawa, Ontario in 2009. The remaining province (AB) incorporated an eReferral service with eConsult capabilities similar principles to the BASE model into its provincial electronic health record, called Alberta Netcare, in 2014. While an eConsult service has been implemented in New Brunswick using the BASE model, the service had only minimal data at the time of this study and was thus excluded.

The Canadian healthcare system is publicly funded and provides universal access to a host of clinical services, including primary care, specialty care and emergency medicine. Other elements of healthcare, such as pharmaceuticals and allied health services, are not universally funded. While the federal government provides funding, each province and territory is responsible for overseeing the administration of healthcare in its jurisdiction, with the exception of some specialty populations where care is managed federally (eg, First Nations communities, members of the military and inmates of federal penitentiaries). As such, the exact healthcare context varies slightly between the provinces participating in this study.

### RE-AIM framework

As part of our Canadian Institutes of Health Research-funded activities to explore the factors critical to eConsult's



**Figure 1** Timeline of the Canadian Foundation for Healthcare Improvement's two-phase Connected Medicine Collaborative.

successful adoption, we used the RE-AIM framework to assess eConsult's impact based on five criteria: (1) reach into the target population; (2) effectiveness or efficacy; (3) adoption by target settings, institutions and staff; (4) implementation, including its consistency and costs of delivery and (5) maintenance of intervention effects in individuals and settings over time.<sup>14</sup> A description of each criterion and its associated metrics is included in the supplementary appendix 1.

### Participants

This study includes aggregated information from eConsult cases completed in the four participating provincial services.

### Analysis

Each participating province contributed data collected by the service. This includes the use of data collected automatically (eg, specialty group submitted to and response time) and responses to surveys completed at the conclusion of each case. The AB service does not include a closeout survey, so was exempted from metrics that relied on survey data. Data reporting periods varied between provinces out of necessity, as provinces implemented eConsult at different points in time. Where possible, at

least 1 year of data were included. A complete list of data metrics available from each service is presented in table 1.

### Patient and public involvement

Patient representatives are an important part of eConsult's decision-making team, and inclusion of patient voices has been a cornerstone of the service's process of evaluation and dissemination of knowledge.<sup>15</sup> However, this study did not draw on direct patient data but instead relied on the aggregate use of data and survey responses from PCPs. Patient involvement in this particular study was therefore limited.

## RESULTS

### Reach

The reporting period for the study varied between provinces. MB had the shortest reporting period, with data from December 2017 to September 2018, while AB had the longest, with data from August 2014 to July 2018. The total number of cases completed ranged from 96 cases (MB) to 6885 cases (AB). When expressed as population rates in the first year of implementation, PCPs completed 1.14 eConsults per 1000 people in NL, 0.04 eConsults per

**Table 1** Data available for analysis from each of the four participating services

Data metric	AB	MB	QC	NL
<b>Reach</b>				
Total number of cases completed	X	X	X	X
Number of specialties available	X	X	X	X
Top-five most frequently requested specialties	X	X	X	X
<b>Effectiveness</b>				
Average specialist response time	X	X	X	X
Proportion of advice on new/additional action		X	X	X
Whether a referral was originally considered/ultimately provided		X	X	X
PCP satisfaction		X	X	X
<b>Adoption</b>				
Number of PCPs who joined the service	X	X	X	X
Number of clinics with participating PCPs		X	X	
Number of cities/towns with participating PCPs	X	X	X	X
Number of specialists who joined the service		X	X	X
PCP enrolment by month		X	X	
Proportion of active PCPs (submitted ≤ one case)		X	X	X
<b>Implementation</b>				
Hosts and key partners	X	X	X	X
Platform	X	X	X	X
Payment model	X	X	X	X
<b>Maintenance</b>				
Number of cases completed over time (eg, monthly case volume)	X	X	X	X
Number of PCPs who joined the service during the 1-year period		X	X	

AB, Alberta; MB, Manitoba; NL, Newfoundland and Labrador; PCP, primary care provider; QC, Quebec.

**Table 2** The data reporting period, number of cases completed and specialties available for eConsult services across provinces

	Alberta	Manitoba	Quebec	Newfoundland and Labrador
Data reporting period	January 2014–March 2018	December 2017–September 2018	July 2017–June 2018	September 2016–July 2018
No of cases completed	6885	96	450	1656
No of cases completed in first year	15	96	334	603
Population of province <sup>20</sup>	4 286 134	1 338 109	8 394 034	528 817
No of eConsults/1000 people	0.0035	0.07	0.04	1.14
No of PCPs enrolled	1446	93	139	252
No of specialists enrolled		31	55	56
No of specialties available	22	25	22	35
Average response time (days)	16.7	3	4	3.5
Top-5 most frequent specialties referred to (N(%))	1. Urology (n=6400, 93%) 2. Gastroenterology (n=122, 2%) 3. Nephrology (n=117, 2%) 4. Endocrinology (n=73, 1%) 5. Oncology (n=46, 1%)	1. Dermatology (n=28, 29%) 2. Hepatology (n=14, 15%) 3. Cardiology (n=13, 14%) 4. Haematology (n=8, 8%) 5a. Allergy medicine (n=5, 5%) 5b. Endocrinology (n=5, 5%) 5c. Nephrology (n=5, 5%)	1. Internal medicine (n=101, 22%) 2. Dermatology (n=82, 19%) 3. obstetrics (n=64, 15%) 4. Endocrinology (n=39, 9%) 5. Psychiatry (n=32, 7%)	1. Haematology (n=184, 11%) 2. Neurology (n=167, 10%) 3. cardiology (n=161, 10%) 4. Endocrinology (n=148, 9%) 5. Dermatology (n=142, 9%)

PCP, primary care provider.

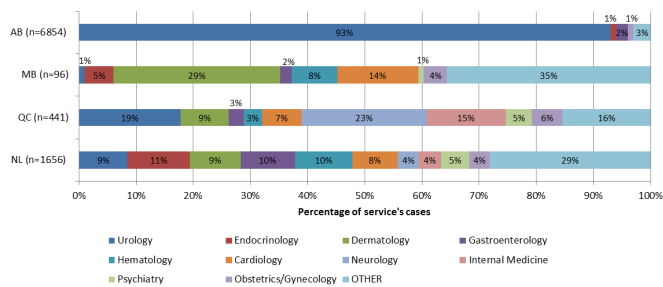
1000 people in Quebec, 0.07 eConsults per 1000 people in Manitoba and 0.0035 eConsults per 1000 people in Alberta. Data on the number of cases completed, population rates and providers enrolled is listed in [table 2](#).

Services offered a range of specialties, with NL offering the greatest variety (n=35), and AB and QC the least (n=22). The most frequently requested groups varied across provinces. Only endocrinology appeared in the top-five specialties across all provinces ([table 1](#)). The top

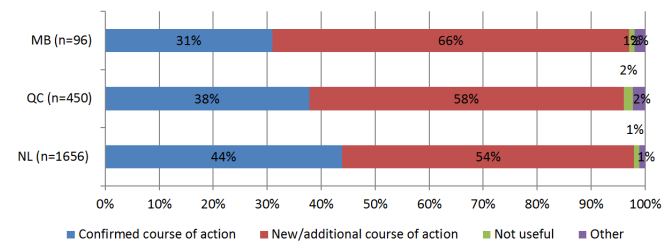
10 most frequently referred to specialties across services are displayed in [figure 2](#).

### Effectiveness

The average specialist response time ranged from 3 days (MB) to 16.7 days (AB). Between 54% (NL) and 66% (MB) of cases resulted in the PCP getting new or additional information to use in their patient's treatment ([figure 3](#)). PCPs avoided completing referrals they had originally considered in 36% (NL) to 53% of cases (MB),

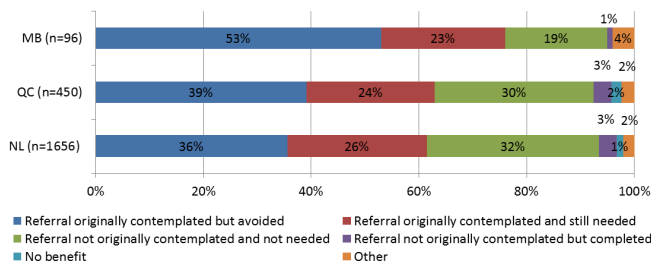


**Figure 2** The top-10 most frequently requested specialties across services. AB, Alberta; MB, Manitoba; NL, Newfoundland and Labrador; QC, Quebec.



**Figure 3** Which of the following best describes the outcome of this eConsult for your patient? NL, Newfoundland and Labrador; QC, Quebec.





**Figure 4** Impact of eConsult on referral based on PCP response to closeout survey. MB, Manitoba; NL, Newfoundland and Labrador; QC, Quebec.

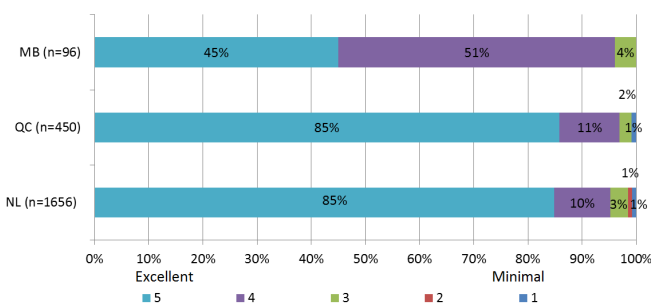
while only between 24% (MB) and 29% (NL) of cases resulted in patients still requiring a referral (figure 4). Furthermore, in a small number of cases (QC, NL: 3%; MB: 1%), PCPs had not originally considered a referral but implemented one based on specialist advice.

Across all services where PCP survey data were collected, PCPs expressed high levels of satisfaction with the eConsult service. PCPs ranked specialists' responses as high or very high value for their patients in 96% (QC), 95% (NL) and 96% (MB) of cases (figure 5).

### Adoption

Services from each province varied in scope. As the most recently implemented service (launched in December 2017), the MB service was also the smallest, with 93 PCPs enrolled across 18 clinics in 9 municipalities and 31 practising specialists. The QC service enrolled 139 PCPs, who practised in 11 clinics across three different regions (Outaouais, Abitibi and Mauricie), as well as 55 specialists practising in 3 specialty clinics. The NL service demonstrated the broadest scope of adoption among services using the BASE model, with 252 enrolled PCPs practicing in 33 municipalities across the province and 56 participating specialists. The AB service was the largest overall, with 1446 participating PCPs across 46 municipalities. PCP enrolment over time is presented in figure 6.

Of the 93 PCPs enrolled in the MB service, 32% (n=30) were active users, meaning they had submitted at least one case. QC demonstrated a similar rate of active users, with 33% (n=44) of the 135 enrolled PCPs submitting at



**Figure 5** Primary care provider-reported value of eConsult for their patients on a 5-point Likert scale. MB, Manitoba; NL, Newfoundland and Labrador; QC, Quebec.

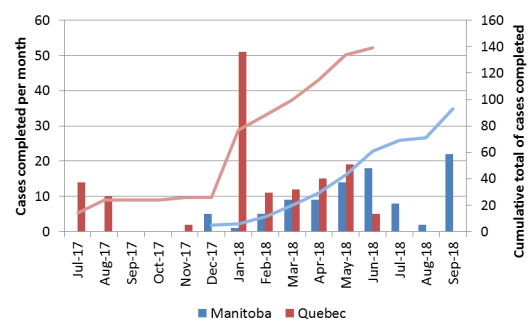
least one case. NL showed a higher ratio of active users, with 56% (n=140) of enrolled PCPs deemed active.

### Implementation

The implementation strategy for each province varied based on the needs of its population and the infrastructure already in place. Each service partnered with regional and provincial groups capable of hosting the service and expanding it to new jurisdictions (table 3). In MB and NL, the BASE platform was replicated directly and provided as part of CIHR funded grants, following the template laid in the Champlain region and using the same software (Microsoft SharePoint 2010). By contrast, QC adopted the BASE model of managed care but built the service on the Enterprise Telehealth Platform already in operation on the Quebec Healthcare Network to leverage existing infrastructure. AB incorporated eConsult into Alberta Netcare, the electronic health record responsible for storing patients' health information province wide.

Methods for payment vary between provinces. In AB, providers are compensated by submitting fee codes in the same manner as other services, with separate codes and rates established for referring (\$32.43) and responding (\$76.27) providers. In the other provinces, fee codes are either not available (QC, NL) or too low to adequately support the service (MB). Payment is thus provided through the service, with specialists earning \$200/hour prorated to the length of time spent answering the case.

The provincial services have engaged in various activities supporting eConsult's implementation in their jurisdictions. AB Netcare eReferral engaged in a number of promotional activities aimed at physicians and clinical support staff, including presentation at local and provincial conferences, publication through regional authorities (eg, AB Medical Association, AB College of Physicians and Surgeons) and service-affiliated websites (eg, AHS, AB Netcare eReferral and Calgary Zone Specialist LINK), in-person training and webinars. The AB team worked collaboratively with the primary care networks and various specialty groups in the province to engage physicians to facilitate adoption of eReferral. In MB, activities included presentations (eg, Manitoba College of Family Physicians Annual Scientific Assembly, the University of Manitoba Academic Days), publications (eg, Manitoba



**Figure 6** Primary care provider enrolment in eConsult services by month.

**Table 3** Details on the platform, host organisation and payment models for participating eConsult services

	Alberta	Manitoba	Quebec	Newfoundland and Labrador
Hosts and key partners	AB Health Services, AB Health	Shared Health Services Manitoba, eHealth Manitoba, Research Manitoba, University of Manitoba	Télésanté Ruis McGill, Centre Intégré de Santé et de Services Sociaux de l'Outaouais, Collège Québécois des Médecins de Famille	NL Medical Association, Department of Health and Community Services, Memorial University eHealth Research Unit, NL Centre for Health Information
Platform	Orion Health, built within Alberta Netcare	SharePoint	Enterprise Telehealth Platform, built within Quebec Healthcare Network	SharePoint
Payment model	Fee codes (\$32.43 referral, \$76.27 response)	Through service (\$200/hour prorated)	Through service (\$200/hour prorated)	Through service (\$200/hour prorated)

AB, Alberta; MB, Manitoba; NL, Newfoundland and Labrador.

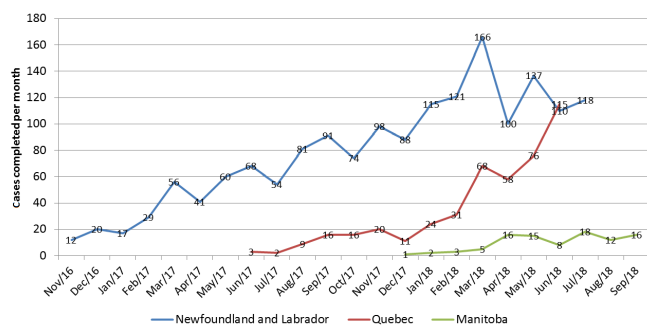
College of Family Physician's MCFP E\_News Update, Nine Circles Community Health Centers Annual Report) and outreach to local PCPs and specialists. In QC, activities included outreach to provincial and national organisations (eg, Quebec College of Family Physicians, Canada Health Infoway), presentation at conferences (eg, Centre intégré de santé et des services sociaux de l'Outaouais (CISSSCO) Research Day<sup>16</sup>) and publications highlighting eConsult in professional and popular media (eg, Réseau-1 Québec,<sup>17</sup> CISSSCO newsletter,<sup>18</sup> Le Droit<sup>19</sup>). In NL, promotional activities included presentations (eg, NL Medical Association Annual General Meeting, Nurse Practitioner's Professional Practice Group NL, Primary Healthcare Partnership Forum, NL College of Family Physicians Annual Scientific Assembly), publications disseminated through the NL Medical Association (eg, president letters, eUpdates, page on the NL Medical Association website dedicated to eConsult) and outreach to local PCPs and specialists.

### Maintenance

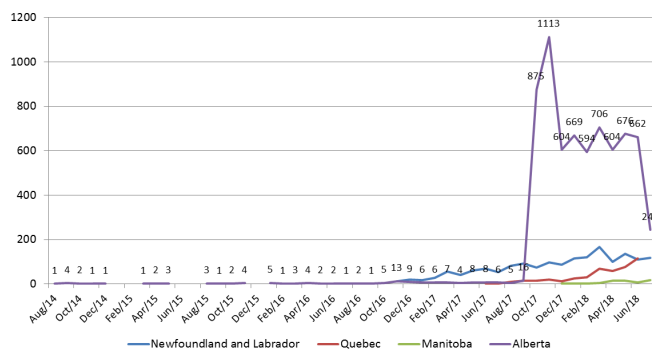
All participating services demonstrated growth of usage during the study period, though case volumes varied based on the number of users and length of time the service had been established. Monthly case volumes for

MB, QC and NL are shown in figure 7. Given the substantial difference in scale between AB and other services, monthly case volumes for AB are charted separately in figure 8. In every case, services demonstrated higher rates of usage in their last quarter of data than their first. In NL, the service completed an average of 16.3 cases/month in its first quarter of available data versus 121.7 cases/month in its last quarter. In QC, there were 4.7 cases/month in the first quarter versus 83 cases/month in the last quarter. MB's data spanned less than 4 full quarters, with 2 cases/month in the first 3-month period and 13.6 cases/month in the last. AB completed 2.3 cases/month in its first quarter and 527 cases/month in its last quarter.

The participating services are at different stages of implementation. AB is a fully sustained service, integrated into the provincial EMR platform and funded directly by the province. NL has also entered the sustainability phase, with provincial expansion underway. MB and QC remain regional services at present, though in both cases discussions regarding provincial expansion and sustainability are ongoing.



**Figure 7** Monthly case volume of eConsult by province for Newfoundland and Labrador, Quebec and Manitoba.



**Figure 8** Monthly case volume of eConsult in Alberta (Newfoundland and Labrador, Quebec and Manitoba services included for scale).

## DISCUSSION

eConsult is a promising technology tool designed to reduce wait times to access specialist advice. Our findings demonstrated eConsult's spread and scale in four provinces across Canada, with a growing number of Canadians benefiting from rapid access to specialist advice through eConsult. The implementation process varied between regions based on existing services, local needs and clinical champions, allowing us to take a tailored approach that fit each community. However, once implementation began, the services demonstrated a common pattern of growth, reported similar response times and case outcomes and delivered similarly high levels of provider satisfaction. In all cases, the median response time was far shorter than the 5–11 week-long median waits for specialist appointments reported in the literature. Using the RE-AIM framework allowed us to paint a broad comparative picture of the service in each region.

Barriers to spread and scale have limited the adoption of many promising healthcare innovations. Canada has a reputation of being a 'land of perpetual pilot projects', where programmes are regularly initiated but often fail to expand or sustain themselves beyond their initial implementation period.<sup>9 10</sup> In their 2015 report, Naylor *et al* highlight several barriers to an innovation's spread, including a lack of funding tailored to scaling up pilots, too little focus on patient-centred care, aversion to deploying digital technology and a fragmented healthcare system that inadvertently promotes regional siloing.<sup>10</sup>

Our team has worked to overcome these barriers through strong and fruitful partnerships with provincial and national organisations. These groups can provide vital sources for funding and support interjurisdictional coordination and knowledge sharing to ensure successful ideas do not get lost but have the opportunity to be tested and replicated in new environments. The CFHI Connected Medicine Collaborative, cited in the introduction of this paper, is a good example. Launched in 2015, the programme has led to the successful implementation of 11 programmes across 7 provinces.<sup>12</sup> Much of its success stemmed from taking programmes that had demonstrated effectiveness along key metrics and allowing motivated groups in other provinces to replicate them while drawing on the expertise of previous implementers. Beyond the Collaborative, our team has endeavoured to promote knowledge sharing through our Think Tank and National Forum, annual events that draw clinicians, patients and decision makers from across Canada to discuss issues pertinent to eConsult's expansion.<sup>15</sup> The third meeting was held in November 2018, with a focus on developing best practices to support the spread of eConsult and eReferral nationwide. Patient partners have consistently been well represented at these events, reflecting our team's commitment to maintaining a patient-centred approach to care.

Some factors, such as the number of cases completed, PCPs enrolled and specialty services available, varied substantially between provinces and are reflected in the

provincial population rates of completed eConsults per 1000 people during the first year of implementation. These variations are to be expected, given differences in implementation strategy, local needs and provider availability, scope and the fact that some services had been implemented for a longer period than others—for instance, the AB service included cases from August 2014 to July 2018, while the MB service was first launched in December 2017 and thus could only report cases over a 10-month period. The population rates observed in the present study ranged from 0.0035 to 1.14 eConsults per 1000 people. In the cases of MB, QC and NL, this level of usage exceeds that exhibited in the service's first year in the Champlain region (0.16 eConsults per 1000 people) and the Mississauga Halton region (0.36 eConsults per 1000 people).<sup>11</sup> This increased uptake likely stems from the fact that these services were able to build on an established model of care and leverage the network of support originally generated in Ontario. AB is the outlier in this regard, as it showed an irregular pattern of usage growth reflecting its origins as an eReferral platform on which eConsult capabilities were only fully used after several years of implementation. Furthermore, it is worth noting that the AB service was implemented within a pre-established platform (ie, Netcare) that already had a substantial user base in the province. As such, recruitment was less burdensome, as it entailed getting PCPs to use a new function within a familiar platform rather than encouraging them to learn an entirely new application, which potentially explains the rapid growth in usage in 2017 when the service's eConsult capabilities were first emphasised.

More consistency between provinces was seen in PCPs' responses to closeout surveys among the three services where these surveys were used (MB, QC, NL), particularly between QC and NL. MB demonstrated results that varied from the other two provinces, likely due to QC and NL having a larger number of completed cases, (450 and 1656, respectively), allowing for a more robust sample. This assumption is supported by the latest numbers reported by the Champlain BASE eConsult service. In a recent study assessing 14105 Champlain BASE eConsult cases completed over a 5-year period, PCPs' survey responses closely aligned with those from the QC and NL services: PCPs reported new/additional advice in 57% of cases (vs 58% in QC and 54% in NL), and 32% of cases resulted in a face-to-face referral (vs 27% in QC and 29% in NL).<sup>8</sup> Given time, we anticipate that survey responses for the MB service will draw closer to this range.

The main strength of this study is the breadth of its data, which spans four provinces and multiple regions. By collating measures of eConsult's impact across multiple jurisdictions, our findings make a strong case for eConsult's generalisability and scalability. However, our study also has several limitations. The data included were observational and clinician based, which do not allow for a direct patient perspective. Differences in service structure and data collection meant some metrics could not be



captured across all participating services. This was most notable for the AB service, which does not incorporate a closeout survey into its process and as such could not provide direct provider feedback. Furthermore, differences in structure and delivery between the AB service and the others using the BASE model present a challenge to direct comparison. Future studies should explore these issues using a standard survey across all jurisdictions. Additionally, patient participants should be sought directly to provide further insight from the patient perspective.

## CONCLUSION

The eConsult service has been successfully implemented in four new provinces across Canada, three using the BASE model (MB, QC, NL) and one incorporating eConsult capabilities into an existing eReferral platform (AB). Implementation strategies and scope varied, but services demonstrated consistency on several key metrics, most notably case outcomes. Further time and research is needed to assess the long-term sustainability of these services and their impact on outcomes affecting patient health.

## Author affiliations

<sup>1</sup>CT Lamont Primary Health Care Research Centre, Department of Family Medicine, University of Ottawa, Ottawa, Ontario, Canada

<sup>2</sup>Bruyère Research Institute, Ottawa, Ontario, Canada

<sup>3</sup>Department of Medicine, University of Alberta, Calgary, Alberta, Canada

<sup>4</sup>Canadian Foundation for Healthcare Improvement, Ottawa, Ontario, Canada

<sup>5</sup>Department of Family Medicine, McGill University, Montreal, Quebec, Canada

<sup>6</sup>Newfoundland and Labrador Medical Association, St John's, Newfoundland and Labrador, Canada

<sup>7</sup>Department of Family Medicine, Memorial University, St John's, Newfoundland and Labrador, Canada

<sup>8</sup>Alberta Referral Pathways, Calgary, Alberta, Canada

<sup>9</sup>Nine Circles Community Health Centre, Winnipeg, Manitoba, Canada

<sup>10</sup>Université du Québec en Outaouais, Gatineau, Quebec, Canada

<sup>11</sup>Department of Surgery, University of Manitoba, Winnipeg, Manitoba, Canada

<sup>12</sup>Department of Family Medicine, University of Manitoba, Winnipeg, Manitoba, Canada

<sup>13</sup>Division of Endocrinology/Metabolism, The Ottawa Hospital, Ottawa, Ontario, Canada

<sup>14</sup>Department of Medicine, University of Ottawa, Ottawa, Ontario, Canada

**Acknowledgements** The authors wish to thank the PCPs and specialists who use the service and Justin Joschko for his assistance in editing the manuscript and preparing it for publication.

**Contributors** CL and EK conceived of and designed the study, and contributed to the data analysis and drafting of the publication. AB, JC, MDP, GF, JG, LI, LO, RM, VN and AS contributed data to the study and were involved with its conception, conduct, analysis and reporting. ND contributed to its data analysis. All authors helped write and edit the manuscript and approved the final draft.

**Funding** Funding for this project was provided through the Canadian Institutes of Health Research. The authors affirm their independence from these funders. The funders played no part in the study design, collection, analysis or interpretation of the data, in the writing of the report or in the decision to submit the article for publication. All authors had full access to all the data in the study and can take responsibility for the integrity of the data and the accuracy of the data analysis.

**Competing interests** None declared.

**Patient consent for publication** Not required.

**Ethics approval** This study was approved by the Ottawa Health Science Network Research Ethics Board (Protocol #2009848-01H).

**Provenance and peer review** Not commissioned; externally peer reviewed.

**Data sharing statement** Data from the study are available from the corresponding author on reasonable request.

**Open access** This is an open access article distributed in accordance with the Creative Commons Attribution Non Commercial (CC BY-NC 4.0) license, which permits others to distribute, remix, adapt, build upon this work non-commercially, and license their derivative works on different terms, provided the original work is properly cited, appropriate credit is given, any changes made indicated, and the use is non-commercial. See: <http://creativecommons.org/licenses/by-nc/4.0/>.

## REFERENCES

- Canadian Institute for Health Information. *How Canada Compares: Results From The Commonwealth Fund's 2016 International Health Policy Survey of Adults in 11 Countries*. Ottawa: Canadian Institute for Health Information, 2017. <https://www.cihi.ca/sites/default/files/document/text-alternative-version-2016-cmwf-en-web.pdf>.
- Canadian Institute for Health Information. *Health Care in Canada, 2012: A Focus on Wait Times*. 2012. Ottawa: Canadian Institute for Health Information, 2017. [https://secure.cihi.ca/free\\_products/HCI2012-FullReport-ENweb.pdf](https://secure.cihi.ca/free_products/HCI2012-FullReport-ENweb.pdf).
- Jaakkimainen L, Glazier R, Barnsley J, et al. Waiting to see the specialist: patient and provider characteristics of wait times from primary to specialty care. *BMC Fam Pract* 2014;15:16.
- Thind A, Stewart M, Manuel D, et al. What are wait times to see a specialist? an analysis of 26,942 referrals in southwestern Ontario. *Healthc Policy* 2012;8:80–91.
- Thanh NX, Wanke M, McGeachy L. Wait time from primary to specialty care: a trend analysis from Edmonton, Canada. *Healthc Policy* 2013;8:35–44.
- Neimanis I, Gaebel K, Dickson R, et al. Referral processes and wait times in primary care. *Can Fam Physician* 2017;63:619–24.
- Barua B, Esmail N. *Waiting Your Turn: Wait Times for Health Care in Canada*. Vancouver: Fraser Institute, 2013. <http://www.fraserinstitute.org/uploadedFiles/fraser-ca/Content/research-news/research/publications/waiting-your-turn-2013.pdf>. (2017 Jul 14).
- Liddy C, Moroz I, Afkham A, et al. Sustainability of a Primary Care-Driven eConsult Service. *Ann Fam Med* 2018;16:120–6.
- Bégin M, Eggertson L, Macdonald N. A country of perpetual pilot projects. *CMAJ* 2009;180:1185.
- Naylor D, Girard F, Mintz JM, et al. *Unleashing Innovation: Excellent Healthcare for Canada: Report of the Advisory Panel on Healthcare Innovation*. Ottawa, ON: Government of Canada, 2015.
- Liddy C, Moroz I, Afkham A, et al. Evaluating the Implementation of The Champlain BASE™ eConsult Service in a New Region of Ontario, Canada: A Cross-Sectional Study. *Healthc Policy* 2017;13:79–95.
- Canadian Foundation for Healthcare Improvement. Connected Medicine: Enhancing Access to Specialist Consult e-Collaborative (Access to Specialist Consult). 2018 <http://www.cfhi-fcass.ca/WhatWeDo/access> (2018 Oct 12).
- Canadian Foundation for Healthcare Improvement. Connected Medicine. 2018 <https://www.cfhi-fcass.ca/WhatWeDo/connected-medicine> (2018 Oct 12).
- Glasgow RE, Vogt TM, Boles SM. Evaluating the public health impact of health promotion interventions: the RE-AIM framework. *Am J Public Health* 1999;89:1322–7.
- Liddy C, Moroz I, Joschko J, et al. Using an Integrated Knowledge Translation (IKT) Approach to Enable Policy Change for Electronic Consultations in Canada. *Healthc Policy* 2018;14:19–29.
- Nabelsi V, Lévesque-Chouinard A, Roy M-C. *Projet BASE™ eConsult Québec Centre Intégré de santé et de services sociaux de l'Outaouais*. 2018 <https://cisss-outaouais.gouv.qc.ca/wp-content/uploads/2018/06/R%C3%A9sum%C3%A9-affiches.pdf>.
- Réseau-1 Québec. Scaling-up eConsult in Primary Health Care: a policy analysis in four Canadian provinces. 2018 <http://reseau1quebec.ca/projets-isspli/scaling-up-econsult-in-primary-health-care-a-policy-analysis-in-four-canadian-provinces/> (2018 Dec 8).
- Centre intégré de santé et de services sociaux de l'Outaouais. « eConsult Québec »: à un clic d'un médecin spécialiste! 2018 <https://cisss-outaouais.gouv.qc.ca/wp-content/uploads/2018/04/Bulletin-Au-fil-5-avril-2018-n61-3.pdf> (2018 Dec 8).
- Mercier J. Un spécialiste en quelques clics. 2018 <https://www.ledroit.com/actualites/sante/un-specialiste-en-quelques-clics-746477a18b3b98b227809525af6be6e> (2018 Dec 8).
- Canada S. Canada at a Glance 2018: Population. 2018 <https://www150.statcan.gc.ca/n1/pub/12-581-x/2018000/pop-eng.htm14>