

Interview Guide

- Investigator to introduce participant to the research topic and talk through participant information sheet and informed consent

Question topics

Behaviour:

- General meal/snack consumption patterns
- Cooking habits
- Type of takeaway meals consumed (cuisine and specific meals) and why
- Context (when/where/who with/how much consumed/what for i.e. meal/snack)
- Reasons for takeaway food consumption
- Visits to particular outlets and why
- How obtain takeaway foods e.g. travel to outlet (if so, how), home delivery
- Social role in household

Beliefs and feelings:

- Food and health
- Nutritional value of takeaway foods
- Attitudes towards healthier options
- Mood and feelings before/whilst/after takeaway food consumption
- Facilitating/impeding factors of takeaway food consumption
- Availability i.e. density of outlets in neighbourhood
- Acceptability of takeaway foods
- Affordability of takeaways foods and healthy foods

Probe examples:

Tell me about...

How...

What...

When...

Could you describe X further?

What is that like?

How does that affect you?

When do you most...

How does that compare with...

How do you feel when...

What does that mean to you?