

Supplementary File B: Goal-setting form

Team Spirit Event, Henry Colbeck Limited,

Wednesday 6th April 2016

Business name: _____

Business representatives:

Name: _____ Role: owner/ manager/ staff (circle answer)

Name: _____ Role: owner/ manager/ staff (circle answer)

From the topics covered at this Team Spirit event; what are the things you could change in your business?

	1. Could your business make this change? (Y/N)	2. Are you willing to try this change? (Y/N)
Change to structured packaging: <i>e.g. introduce bio boxes</i>		
Make smaller portions available to your customers at all times		

Public Pledge: Detail what, which and when you will change

What to change? <i>Structured packaging /Smaller portions</i>	Which packaging will you use for which change? <i>Single compartment corrugated cardboard box/Double compartment corrugated cardboard box/Bio box/MK</i>	When will you do it? <i>Date</i>	How sure (confident) are you that your business can achieve this? <i>From 1-5 (1=not at all sure; 5= very sure)*</i>
1.			
2.			

*1= not at all sure; 2= not very sure; 3= neither; 4= somewhat sure; 5= very sure

I give consent to be contacted both, by phone, or in person by Newcastle University to provide them with details of the:

- Packaging changes I have made (if any)
- The number of Fish & Chips portions (all sizes) sold before and after the project
- My comments and opinions of the Team Spirit event
- My comment and opinions of any changes I have made following the event

Additionally, I will allow Newcastle University to speak with a few of my customers to hear their thoughts.

Signed _____ Print Name _____

Phone Number (and best time to call) _____

Packaging key:

- Corrugated cardboard boxes are available in either single or double compartment versions. The double compartment boxes provides separate compartments for each of the Fish & Chip meal components.
- The Bio box packaging are a single compartment box constructed from biodegradable material extracted from sugar cane.
- MK packaging are a single compartment box constructed of non-corrugated food grade cardboard.