BMJ Open Support for smoke-free policy among Malaysian adults: findings from a population-based study

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ABSTRACT

Objective Public opinion and support can be powerful mandates for smoke-free policy. However, the scarcity of evidence on public opinion among Malaysians necessitates further investigation. Therefore, this study aimed to determine the level of support for smoke-free policy at various public domains and its associated factors among Malaysian adults.

Design Data were derived from the Global Adult Tobacco Survey, Malaysia (GATS-M). GATS-M is a nationwide study that employed a multistage, proportionate-to-size sampling strategy to select a representative sample of 5112 Malaysian adults aged 15 years and above. Multiple logistic regression was used to identify factors associated with support for smoke-free policy in selected public domains that is, workplaces, restaurants, bars, hotels, casinos, karaoke centres, public transport terminals and shopping centres.

Results The level of support for enactment of a smoke-free policy at selected public domains varied from 37.8% to 94.4%, with the highest support was for gazetted smoke-free domains, namely, shopping centres (94.4%, 95% CI: 93.2% to 95.3%) and public transport terminals (85.2%, 95% CI: 83.3% to 86.9%). Multiple logistic regression revealed that non-smokers were more likely to support smoke-free policy at all domains. In addition, respondents who worked in workplaces with total or partial smoking restrictions were more likely to support a smoke-free policy (total restriction adjusted OR (AOR): 14.94 (6.44 to 34.64); partial restriction AOR: 2.96 (1.138 to 6.35); non-restriction was applied as a reference).

Conclusion A majority of the Malaysian adult population supported the smoke-free policy, especially at gazetted smoke-free domains. Therefore, expansion of a total smoking ban to workplaces, restaurants, bars, hotels, casinos and karaoke centres is strongly recommended to reduce exposure to secondhand smoke and to denormalise smoking behaviour.

INTRODUCTION

Studies have shown that exposure to second-hand smoke (SHS) increases the risk of developing respiratory symptoms,¹ lung cancer,^{2 3} acute coronary syndromes^{2 4} and stroke.^{2 5} Globally, 603 000 premature deaths

Strengths and limitations of the study

- Representativeness and sample size adequacy as well as high response rate enable generalisation of findings to the Malaysian population.
- Data were collected through face-to-face interview, ensuring the quality of the data.
- Exposure to secondhand smoke among the non-smokers was not measured objectively via determination of carbon monoxide level in expired air or serum cotinine but from self-report.
- Investigated support for enactment of smoke-free policy at a few selected public domains only.

attributable to SHS-related diseases were reported in 2004.² In 2011, the Global Adult Tobacco Survey, Malaysia (GATS-M) revealed that 39.8% and 38.4% of adults were exposed to SHS in indoor workplaces or at home, respectively. And among those who visited public areas such as cafes, coffee shops, bistros, bars and nightclubs, restaurants, government buildings, indoor shopping complexes and healthcare facilities in the last 30 days, 84.9% of them reported exposure to SHS in cafes/coffee shops/bistros, 78.7% in bar/nightclubs, 71% in restaurants, 28.2% in government buildings, 13.6% in indoor shopping complexes and 8.7% in healthcare facilities. Such SHS exposure rates warrant due attention as higher rates of SHS exposure could lead to higher incidences of tobacco related-diseases which will ultimately increase the burden of SHS-related disease⁶ among the Malaysian population.

Acknowledging the risks of SHS exposure as well as the effectiveness of prohibiting smoking in public areas to reduce exposure to SHS,^{7–11} the Malaysian government, through the Ministry of Health, has adopted a number of measures pertaining to smoking bans. For instance, the Control of Tobacco Products Regulation (CTPR) was introduced

in 1993 to prohibit smoking in seven types of public areas¹² and is periodically amended to include more public areas. By 2015, a total of 38 types of public areas have been gazetted as smoke-free areas.¹³ This regulation is in line with the provisions of article 8 of the Framework Convention on Tobacco Control (FCTC) which was ratified by the Malaysian government in December 2005. The FCTC encourages signatory countries to provide universal measures to protect non-smokers from SHS exposure and to ensure at least 90% of their population are protected from SHS exposure through smoke-free policies or laws.¹⁴ However, public support is an important prerequisite element in securing and enforcing effective smoke-free laws.¹⁵ In a democratic nation like Malaysia, public support is particularly important in facilitating the process of ratifying smoke-free legislations and regulations as well as favouring the acceptance and compliance to such legislations or regulations. Furthermore, public support for smoke-free policy could conceivably favour the enactment of other tobacco control measures such as raising of tobacco taxes, tightening of restrictions on tobacco marketing and expanding smoke-free policy to more controversial domains such as in outdoor areas.¹⁶

Studies in the Western and Asian regions found that public support for smoke-free policies increased after implementation of smoke-free policies,^{17–19} and its associated factors were working in a smoke-free environment^{17 18 20} and having knowledge on the health hazards of SHS^{19 21}. In addition, Borland *et al*, who investigated the level of support in smoking bans in four countries (UK, USA, Canada and Australia), reported that existence of laws banning smoking, low cigarette consumption and older age²¹ was associated with support for smoke-free policy. Furthermore, Lam *et al*²² had also reported that non-smokers and the public who were annoyed by exposure to SHS in Hong Kong were more likely to support the legislation of smoke-free policy in public areas.

In Malaysia, there have been only a few studies on the level of support for smoke-free policies since 2000, and these studies were subject to some limitations. Yong and his co-workers,²³ who analysed baseline data from the International Tobacco Control Southeast Asia Survey in 2005, reported that 82% of adult smokers in Malaysia supported the implementation of legally mandated smoke-free areas in air-conditioned venues such as restaurants, coffee houses, karaoke centres and bars. In a longitudinal study that evaluated the efficacy of the smoke-free policy in Malacca, a state located in the southern region of Malaysia, 70% of the respondents were satisfied with the enactment of the smoke-free policy.²⁴ Support was even higher in Penang, a state located in the northern region of Malaysia, where 90.9% of the public supported the gazettement of the Georgetown World Heritage Site in Penang as a smoke-free zone.²⁵ However, the investigators found that respondents of older age, Chinese descent and had poor health consciousness regarding smoking and passive smoking were less likely to support smoke-free policies.²⁵ In contrast, Yassin *et al* had also revealed that

non-smokers, those having SHS-related symptoms such as coughing and headache were more likely to support a smoke-free campus.²⁶ Nonetheless, despite the availability of local findings, these findings need to be interpreted with cautions. These previous findings could not be generalised to the Malaysian population since the respondents were either totally smokers,²³ residents or visitors in the study state^{24 25} or staff at the respective healthcare training centre or campus.²⁶ Therefore, the aim of this study is to investigate the prevalence of support for smoke-free policies in the workplace and in various public domains which are either totally smoking-restricted, partially smoking-restricted or non-restricted, and to determine its associated factors, among a representative sample of Malaysian adults aged 15 years and above. The elucidation of the level of support for smoke-free policies and its associated factors among the Malaysian population could enable the formulation of appropriate measures to establish smoke-free policies, thereby reducing SHS exposure and ultimately reducing the morbidity and mortality attributable to SHS-related diseases.

Methodology

Data were derived from the GATS-M, a nationwide cross-sectional study conducted from October 2011 to January 2012 which targeted non-institutionalised residents (not hospitalised or residing in an assisted living facility/nursing home, military base, group quarters or prison). The survey employed a multistage proportionate-to-size sampling method to select a representative sample of the Malaysian population aged 15 years and above. The first stage entailed the division of 14 states and 3 federal territories into urban and rural area followed by a random selection of a total of 426 enumeration blocks (EBs; 222 from urban areas and 204 from rural areas) via proportionate-to-population-size approach, and these EBs constituted the primary sampling units. The EBs are artificial geographical areas created by the Department of Statistics, Malaysia based on the 2010 population census, and each of it consists of 80–120 living quarters (LQs). The LQs constituted the secondary sampling unit whereby one household member aged 15 years and above was selected from each selected LQs via simple random sampling using random numbers generated from handheld computers. The final sample size of 5112 was determined based on the standard GATS protocol, at least 4000 respondents (2000 males and 2000 females; with 2000 adults each from urban and rural areas) were required. As a result, the final sample size for GATS-M was 5112 after upward adjustment for potential ineligibility and non-response. The details of the sampling strategy are illustrated in figure 1.

Data were collected via face-to-face interview of the selected respondents by trained research assistants.

The study instrument for the present study was adopted from the GATS and was backward and forward translated by a panel of content and language experts. Then, the translated questionnaire was pilot-tested in both urban

Figure 1 Sampling process for Global Adult Tobacco Survey, Malaysia. LQ, living quarter.

and rural areas in March 2016 among 120 adult respondents who were equally distributed by gender, smoking status and age group, in order to establish face validity. The final questionnaire consisted of eight components: sociodemographic background, smoking status, type of tobacco product used, exposure to SHS (at home, in the workplace and in several public domains), expenditure on tobacco products, knowledge on health impact of smoking and SHS, intention to quit, exposure to advertisement of tobacco product and attitude and behaviour related to smoking.

Measures

The dependent variable was support for smoke-free policy at a number of public domains of concern. It was

assessed by the question 'Do you think smoking should or should not be allowed in these buildings? (a) workplaces, (b) restaurants, (c) bars, (d) hotels, (e) casinos, (f) discos, (g) karaoke centers, (h) public transport terminals, (i) shopping centers.' Only respondents who answered, 'should be allowed', 'should not be allowed' or 'don't know' were included in the analysis while those who chose 'refused to answer' were excluded from the analysis. Also, respondents who answered, 'don't know' and 'should be allowed' were collapsed into a single category to avoid overestimation of level of support for a smoke-free policy.

Independent variables were smoking status, smoking policy at workplace and knowledge on the health hazards

of SHS and sociodemographic variables. Smoking status was determined by one item, 'Do you currently smoke?' Respondents who answered 'yes, daily' or 'yes, but not daily' were categorised as 'current smoker', whereas those who answered 'no, not at all' were classified as 'non-smoker'. Smoking policy as perceived by the respondents was measured using the item 'Which of the following best describes the indoor smoking policy where you work?' The response options 'smoking is allowed only in some indoor areas' or 'smoking is not allowed in any indoor areas' were combined and considered as 'having smoking policy at workplace', while 'smoking is allowed anywhere' and 'no policy' were combined into the category of 'no smoking policy at workplace'.

Knowledge and beliefs regarding SHS were assessed using three items: 'Based on what you know or believe, does breathing other people's smoke cause the following illness? (a) Heart disease in adults, (b) Lung disease in children, and (c) Lung cancer among adults', with the choices of 'Yes', 'No', 'Don't Know' and 'Refused to answer'. Each 'Yes' response was assigned a value of 1, and each 'No' or 'Don't know' was assigned a value of 0. Because there was a total of three questions, the maximum value score was 3 (complete knowledge) and the minimum was 0 (no knowledge). Sociodemographic background consisted of gender, ethnicity (Malay, Chinese, Indian, Others), educational attainment (no formal education, primary education, secondary education and tertiary education), age group (15–24 years old, 25–44 years old, 45–64 years old, 65+ years old), locality (urban, rural), marital status (single, married, widow/widower/separated) and income level. Income level was measured using the wealth index which is a proxy measure for respondent income level. It was constructed using principal component analysis, with information on household ownership of assets such as electricity, flush toilet, fixed phone line, cell phone, television, radio, refrigerator, car, scooter/motorcycle and washing machine. Respondents were then divided into quintiles based on the wealth index, from quintile 1 (lowest income category) to quintile 5 (highest income category).

Statistical analysis

Data were cleaned prior to analysis and weighted, taking account of the survey sampling design, non-response rate and sociodemographic characteristics (gender, residential area, age group, educational attainment and ethnicity) of the Malaysian population based on the 2010 national population and housing census. Descriptive statistics were used to summarise the sociodemographic characteristics of the respondents, whereas cross-tabulation and χ^2 analysis were used to describe variations in smoking status and its association with support for smoke-free policy in various public domains. Subsequently, multiple logistic regression was used to determine if associations exist between support for smoke-free policy at public domains of concern, sociodemographic characteristics, knowledge on the health impact of SHS, status

of smoking and smoking policy in workplaces. Benjamini and Hochberg procedure was performed to reduce the false discovery rate caused by multiple comparison or testing, that is from fitting more than one model (a total of nine models which corresponded to the total number of public domains of concern) to the data and performing multiple testing within a single multiple logistic regression model (inclusion of a total of 11 independent variables). We report 95% CIs without p values because the large sample size could generate significant results even when statistical differences or associations are small. All analyses accounted for the complex sampling design and survey weights and were carried out using SPSS V.20 software (IBM).²⁷

Patient and public involvement

Neither patients nor the public were involved in the formulation of research questions and outcome measures, decision of study design, recruitment and conduct of the study. Study findings in the form of technical report were disseminated to relevant stakeholders and public but not specifically to the respondents.

RESULTS

Description of study participants

A total of 4250 respondents participated in the study, yielding a response rate of 83.1% (4250/5112), with 77.5% (2065/2664) and 89.3% (n=2185/2448) from urban and rural areas, respectively (data not shown). The weighted proportion of respondents by gender were 51.2% male and 48.8% female. The majority of respondents attained primary (30.8%, 95% CI: 28.7% to 32.8%) and secondary (46.6%, 95% CI: 44.4% to 48.7%) education. The ethnic distribution of the respondents resembled that of the general Malaysian population (58.9% Malays, 18.6% Chinese, 9.4% Indians and 13.2% others). The prevalence of smoking among Malaysian adults was 23.3% (data not shown). Males, age between 25 and 44 years or with secondary or lower level of education had significantly higher prevalence of smoking compared with their corresponding counterparts (table 1).

In terms of knowledge on the health impact of SHS, more than 90.0% of adults were aware of the health hazards of SHS such as causing serious illnesses among non-smokers, heart disease in adults and children as well as lung cancer in adults. Of note, the proportion of non-smokers who perceived the negative impact of SHS on non-smokers (94.5%, 95% CI: 93.2% to 95.5%) and heart disease in children (95.6%, 95% CI: 94.5% to 96.4%) were significantly higher than among smokers (table 2).

Support for smoke-free policy

Most of the respondents supported a policy of smoke-free shopping centres (94.4%), workplaces (90.4%), public transport terminals (85.2%) and restaurants (83.5%). However, the level of support was relatively lower for

Table 1 Smoking status by sociodemographic characteristics, percentage are weighted

Characteristic	Total				Smoker				Non-smoker			
	N	n	%*	95% CI*	N	n	%*	95% CI*	N	n	%*	95% CI*
Gender												
Male	10 515 362	2086	51.2	49.3 to 53.1	4 614 268	948	43.9	40.6 to 47.3	5 901 094	1138	56.1	52.7 to 59.4
Female	10 014 858	2164	48.8	46.9 to 50.7	1 322 335	41	1.3	0.9 to 2.0	9 882 622	2123	98.7	98.0 to 99.1
Ethnicity												
Malay	12 083 159	2531	58.9	55.0 to 62.6	2 971 076	604	24.6	22.1 to 27.3	9 112 083	1927	75.4	72.7 to 77.9
Chinese	3 808 989	641	18.6	15.7 to 21.8	585 541	89	15.4	12.0 to 19.5	3 223 448	552	84.6	80.5 to 88.0
Indian	1 923 013	263	9.4	7.5 to 11.6	376 235	51	19.6	14.2 to 26.4	1 546 778	212	80.4	73.6 to 85.8
Others	2 715 058	815	13.2	11.2 to 15.6	813 651	245	30.0	25.1 to 35.3	1 901 407	570	70.0	64.7 to 74.9
Age group (years)												
15–24	5 689 674	742	27.7	25.7 to 29.8	948 903	138	16.7	13.6 to 20.3	4 740 770	604	83.3	79.7 to 86.4
25–44	8 525 991	1 768	41.5	39.4 to 43.7	2 474 247	486	29.0	26.1 to 32.2	6 051 743	1 282	71.0	67.8 to 73.9
45–64	4 860 331	1 326	23.7	22.0 to 25.5	1 105 144	303	22.7	19.8 to 25.9	3 755 186	1 023	77.3	74.1 to 80.2
65 and above	1 454 225	414	7.1	6.1 to 8.2	218 208	62	15.0	11.2 to 19.9	1 236 016	352	85.0	80.1 to 88.8
Educational attainment												
Less than primary	2 061 180	651	10.1	8.9 to 11.4	406 951	122	19.7	15.9 to 24.2	1 654 229	529	80.3	75.8 to 84.1
Primary education	6 286 532	1 393	30.8	28.7 to 32.8	1 528 387	351	24.3	21.0 to 27.9	4 758 144	1 042	75.7	72.1 to 79.0
Secondary/high school	9 515 856	1 779	46.6	44.4 to 48.7	2 392 653	442	25.1	22.4 to 28.1	7 123 202	1 337	74.9	71.9 to 77.6
College or above	2 576 026	406	12.6	10.9 to 14.5	393 812	67	15.3	11.6 to 19.6	2 182 214	339	84.7	80.1 to 88.4
Residential area												
Urban	14 807 892	2 065	72.1	70.6 to 73.6	3 357 187	453	22.7	20.2 to 25.4	11 450 705	1 612	77.3	74.6 to 79.8
Rural	5 722 329	2 185	27.9	26.4 to 29.4	1 389 318	536	24.3	22.0 to 26.7	4 333 011	1 649	75.7	73.3 to 78.0
Income level												
Quintile 5	5 946 366	846	29.3	26.9 to 31.9	1 015 628	149	17.1	14.0 to 21.7	4 903 738	697	82.9	79.3 to 86.0
Quintile 4	4 718 554	842	23.3	21.6 to 26.1	904 757	155	19.2	15.8 to 23.1	3 813 797	687	80.8	76.9 to 84.2
Quintile 3	4 184 595	822	20.6	18.9 to 22.5	1 180 520	221	28.2	24.0 to 32.9	3 004 075	601	71.8	67.1 to 76.0
Quintile 2	3 120 933	829	15.4	13.9 to 17.0	841 300	202	27.0	22.5 to 31.9	2 279 633	627	73.0	68.1 to 77.5
Quintile 1	2 304 748	844	11.4	10.0 to 12.9	737 677	245	32.0	27.3 to 37.1	1 567 071	599	68.0	62.9 to 72.7
Marital status												
Single	7 195 864	1 042	35.1	32.9 to 37.4	1 801 015	288	25.0	21.8 to 28.6	5 394 849	754	75.0	71.4 to 78.2
Married	12 003 068	2 712	58.5	56.2 to 60.8	2 780 528	618	23.2	20.8 to 25.7	9 222 539	2 094	76.8	74.3 to 79.2

Continued

Table 1 Continued

Characteristic	Total				Smoker				Non-smoker			
	N	n	%*	95% CI*	N	n	%*	95% CI*	N	n	%*	95% CI*
Widow/widower/ separated	1 302 970	490	6.4	5.6 to 7.2	158 032	81	12.1	8.8 to 16.4	1 144 937	409	87.9	83.6 to 91.2
Occupation												
Government	1 807 870	397	8.8	7.7 to 10.0	472 230	104	26.1	21.3 to 31.7	1 335 639	293	73.9	68.3 to 78.7
Non-government	6 576 084	1 112	32.1	29.6 to 34.7	2 258 905	385	34.4	30.7 to 38.2	4 317 179	727	65.6	61.8 to 69.3
Self-employed	3 108 054	843	15.2	13.7 to 16.7	1 38 551	364	44.6	39.3 to 50.0	1 722 541	479	55.4	50.0 to 60.7
Home maker	8 123 079	1 707	39.6	37.4 to 41.9	466 281	97	5.7	4.4 to 7.4	7 656 797	1 610	94.3	92.6 to 95.6
Others	886 674	187	4.3	3.5 to 5.4	156 962	38	17.7	11.7 to 21.8	739 712	149	82.3	74.2 to 88.3
Self-reported smoking policy at work												
Smoking is allowed anywhere/there is no policy	1 037 109	190	13.9	11.4 to 16.9	520 751	88	50.2	39.5 to 60.9	516 358	102	49.8	39.1 to 60.5
Smoking is allowed only in some indoor areas	2 391 101	419	32.1	28.7 to 35.7	1 007 033	165	42.1	35.6 to 49.0	1 384 068	254	57.9	51.0 to 64.4
Smoking is not allowed in any indoor areas	4 011 383	734	53.9	50.2 to 57.6	934 043	185	23.3	19.3 to 27.8	3 077 339	549	76.7	72.2 to 80.7

*Weighted values based on estimated population.
N, estimated population; n, study sample.

Table 2 Knowledge about health hazards of secondhand smoke (SHS) by smoking status, percentages are weighted

Knowledge about dangers of SHS	N	Total n	%*	95% CI*	N	Smokers,		Non-smokers,				
						n	%* 95% CI*	n	%*			
SHS causes serious illness among non-smokers	17 591 064	3563	93.4	92.2 to 94.5	3 767 307	768	89.9	86.3 to 92.7	13 823 757	2795	0.94.5	93.2 to 95.5
SHS causes heart disease in adults	16 414 436	3318	90.7	89.1 to 92.1	3 617 223	733	88.3	84.8 to 91.1	12 797 213	2585	91.5	89.8 to 92.9
SHS causes lung disease in children	17 580 348	3585	94.7	93.5 to 95.8	3 782 015	789	91.6	88.5 to 93.9	13 798 333	2796	95.6	94.4 to 96.6
SHS causes lung cancer in adults	17 675 169	3597	95.0	93.9 to 95.8	3 858 136	794	92.8	89.9 to 95.0	13 817 033	2803	95.6	94.5 to 96.4

*Weighted values based on estimated population. N, estimated population; n, study sample.

smoke-free bars (43.9%), casinos (40.0%) and discos (37.8%). Overall, non-smokers were significantly more supportive towards smoke-free policies than current smokers, for all public domains, with the highest proportion for smoke-free policy in shopping centres (95.0%) and workplaces (92.4%) (table 3).

Support for smoke-free setting and its sociodemographic predictors

Support for smoke-free workplaces

The odds for non-smokers to support smoke-free workplaces was more than twice as high as smokers (AOR: 2.09, 95% CI: 1.04 to 4.21). In addition, those working in workplaces with total or partial smoking restriction were 14 times (AOR: 14.94, 95% CI: 6.44 to 34.64) and 3 times (AOR: 2.96, 95% CI: 1.38 to 6.35) more likely to support smoke-free policy at workplaces, respectively. However, better knowledge on the health hazards of SHS (score=0, AOR: 0.37, 95% CI: 0.08 to 1.80; score=1, AOR: 3.12, 95% CI: 0.74 to 13.37; score=3 as reference group) as well as sociodemographic factors were not found to be associated with support for smoke-free workplaces (table 4).

Support for smoke-free shopping centres, public transport terminals, restaurants and hotels

This study revealed that non-smokers were more supportive of smoke-free shopping centres (AOR 1.81, 95% CI: 1.07 to 3.08), public transport terminals (AOR 2.13, 95% CI: 1.50 to 3.01), restaurants (AOR 1.71, 95% CI: 1.28 to 2.44) and hotels (AOR 1.61, 95% CI: 1.19 to 2.16). However, those with poor knowledge on the health hazards of SHS were found to be less likely to support smoke-free policy at shopping centres (AOR 0.22, 95% CI: 0.13 to 0.37), public transport terminals (AOR 0.36, 95% CI: 0.23 to 0.56) and hotels (AOR 0.55, 95% CI: 0.38 to 0.81). Similarly, respondents who attained less than primary education or were of ethnic minority were less likely to support smoke-free policies at shopping centres, public transport terminals and hotels (table 4).

Support for smoke-free bars, casinos, discos and karaoke centres

Smoking status and ethnicity were significant determinants support for smoke-free place (SFP) in the multiple logistic regression analysis. The odds of supporting smoke-free policy at entertainment premises (bars, AOR 1.55, 95% CI: 1.21 to 1.99; casinos, AOR 1.95, 95% CI: 1.50 to 2.53; discos, AOR 1.91, 95% CI: 1.51 to 2.43; and karaoke centres, AOR 1.86, 95% CI: 1.48 to 2.34) were more than twice as high among non-smokers compared with smokers. The study also revealed that the odds of supporting a smoke-free policy at these domains were significantly higher among Malays or ethnic minorities as compared with the Chinese. However, knowledge on the harmfulness of SHS and sociodemographic variables was not associated with support for smoke-free policy at these domains (table 4).

Table 3 Support of implementation of smoke-free policy at various public domains among Malaysian adults, aged 15 years and above, by smoking status, percentage are weighted

Variables	Total					Smokers					Non-smokers					Benjamini and Hochberg p value
	N*	n*	%	95%CI	N*	n*	%	95%CI	N*	n	%	95%CI	P value*			
Workplaces	18 512 894	3773	90.4	89.0 to 91.6	3 929 177	804	83.6	80.1 to 86.6	14 583 716	2969	92.4	91.1 to 93.6	<0.001	5.56×10 ⁻¹²		
Restaurants	17 118 644	3509	83.5	81.4 to 85.4	3 439 809	707	72.7	68.3 to 76.7	13 678 836	2802	86.7	84.6 to 88.6	<0.001	5.56×10 ⁻¹²		
Bars	8 961 059	1715	43.9	41.4 to 46.4	1 601 742	314	34.1	30.2 to 38.1	7 359 317	1401	46.9	44.1 to 49.7	<0.001	5.56×10 ⁻¹²		
Hotels	16 066 079	3199	78.7	76.7 to 80.5	3 326 307	670	70.8	66.6 to 74.7	12 739 771	2529	81.0	79.0 to 83.0	<0.001	5.56×10 ⁻¹²		
Casinos	8 142 019	1566	40.0	37.5 to 42.6	1 369 456	280	29.1	25.3 to 33.4	6 772 562	1286	43.2	40.4 to 46.1	<0.001	5.56×10 ⁻¹²		
Discos	7 676 398	1467	37.8	35.3 to 40.4	1 247 753	255	26.7	23.2 to 30.5	6 428 625	1212	41.2	38.4 to 43.9	<0.001	5.56×10 ⁻¹²		
Karaoke centres	10 265 566	1973	50.5	48.0 to 53.0	1 782 474	360	38.0	33.8 to 42.4	8 483 091	1613	54.2	51.5 to 56.8	<0.001	5.56×10 ⁻¹²		
Public transport terminals	17 433 450	3 571	85.2	83.3 to 86.9	1 782 472	772	77.7	73.3 to 81.5	8 483 091	2 799	87.4	85.6 to 89.1	<0.001	5.56×10 ⁻¹²		
Shopping centres	19 347 505	3956	94.4	93.2 to 95.3	4 377 837	908	92.3	89.3 to 94.5	14 969 668	3048	95.0	93.8 to 96.0	0.029	5.56×10 ⁻¹²		

*Weighted values based on estimated population.
N, estimated population; n, study sample.

Table 4 Support for various types of smoke-free public areas

Characteristic	Workplaces (n=1087)		Restaurants (n=4130)		Hotels (n=4108)		Public transport terminals (n=4123)		Shopping centres (n=4128)	
	AOR* (95% CI)		AOR* (95% CI)		AOR* (95% CI)		AOR* (95% CI)		AOR* (95% CI)	
Smoking policy at workplaces										
No restriction	Ref		NA		NA		NA		NA	
Partial restriction	2.96 (1.38 to 6.35)									
Total restriction	14.94 (6.44 to 34.64)									
Smoking status										
Non-smoker	2.09 (1.04 to 4.21)		1.71 (1.28 to 2.44)		1.61 (1.19 to 2.16)		2.13 (1.50 to 3.01)		1.81 (1.07 to 3.08)	
Current smoker	Ref		Ref		Ref		Ref		Ref	
Gender										
Male	0.83 (0.41 to 1.67)		0.72 (0.54 to 0.99)		0.86 (0.65 to 1.14)		1.19 (0.87 to 1.62)		1.81 (1.14 to 2.87)	
Female	Ref		Ref		Ref		Ref		Ref	
Ethnicity										
Malay	0.64 (0.22 to 1.91)		0.75 (0.51 to 1.09)		0.64 (0.46 to 0.89)		1.08 (0.76 to 1.55)		0.83 (0.45 to 1.50)	
Chinese	Ref		Ref		Ref		Ref		Ref	
Indian	0.32 (0.08 to 1.38)		0.71 (0.39 to 1.30)		0.55 (0.34 to 0.88)		1.80 (1.03 to 3.14)		1.15 (0.46 to 2.84)	
Others	0.40 (0.13 to 1.20)		0.43 (0.29 to 0.68)		0.49 (0.33 to 0.72)		0.62 (0.40 to 0.94)		0.47 (0.24 to 0.91)	
Age group (years)										
15–24	Sample size too small		1.09 (0.56 to 2.15)		1.31 (0.73 to 2.37)		0.82 (0.44 to 1.55)		1.71 (0.74 to 3.97)	
25–44			1.13 (0.64 to 2.01)		1.11 (0.70 to 1.77)		0.79 (0.48 to 1.30)		1.60 (0.79 to 3.25)	
45–64			1.38 (0.80 to 2.40)		1.44 (0.922.23)		1.21 (0.75 to 1.92)		2.15 (1.17 to 3.92)	
≥65	Ref		Ref		Ref		Ref		Ref	
Educational attainment										
Less than primary	1.19 (0.32 to 4.45)		0.58 (0.28 to 1.21)		0.52 (0.29 to 0.91)		0.32 (0.17 to 0.62)		0.38 (0.15 to 0.99)	
Primary	1.29 (0.47 to 3.54)		1.19 (0.60 to 2.34)		1.07 (0.64 to 1.79)		0.658 (0.35 to 0.96)		1.19 (0.50 to 2.82)	
Secondary/high school	1.43 (0.69 to 2.90)		1.11 (0.58 to 2.12)		1.03 (0.66 to 1.61)		0.66 (0.42 to 1.030)		1.90 (0.86 to 4.18)	
College or above	Ref		Ref		Ref		Ref		Ref	
Residential area										
Urban	Ref		Ref		Ref		Ref		Ref	
Rural	0.79 (0.46 to 1.36)		1.27 (0.95 to 1.70)		1.09 (0.86 to 1.38)		1.25 (0.91 to 1.72)		1.29 (0.83 to 2.002)	
Income level										
Quintile 5	Ref		Ref		Ref		Ref		Ref	

Continued

Table 4 Continued

Characteristic	Workplaces (n=1087)	Restaurants (n=4130)	Hotels (n=4108)	Public transport terminals Shopping centres (n=4123)	
	AOR* (95% CI)	AOR* (95% CI)	AOR* (95% CI)	AOR* (95% CI)	AOR* (95% CI)
Quintile 4	1.53 (0.69 to 3.36)	0.88 (0.63 to 1.22)	0.79 (0.77 to 1.07)	0.98 (0.68 to 1.42)	0.54 (0.27 to 1.07)
Quintile 3	0.97 (0.43 to 2.19)	0.85 (0.57 to 1.27)	0.87 (0.62 to 1.22)	0.88 (0.60 to 1.28)	0.49 (0.25 to 0.96)
Quintile 2	1.14 (0.44 to 2.95)	1.05 (0.70 to 1.58)	0.80 (0.58 to 1.12)	1.06 (0.70 to 1.58)	0.61 (0.29 to 1.28)
Quintile 1	0.52 (0.19 to 1.38)	0.71 (0.46 to 1.09)	0.62 (0.43 to 0.91)	0.89 (0.58 to 1.37)	0.27 (0.15 to 0.50)
Marital status					
Single	1.76 (0.94 to 3.30)	0.80 (0.57 to 1.11)	1.16 (0.83 to 1.63)	0.97 (0.66 to 1.42)	0.72 (0.39 to 1.33)
Married	Ref	Ref	Ref	Ref	Ref
Widow/widower/ separated	0.75 (0.19 to 3.36)	1.05 (0.66 to 1.68)	1.14 (0.80 to 1.62)	0.97 (0.61 to 1.36)	1.11 (0.67 to 1.81)
Occupation					
Government	Sample size	1.29 (0.56 to 2.98)	1.32 (0.64 to 2.72)	0.66 (0.29 to 1.51)	0.45 (0.10 to 1.97)
Non-government	Too small	0.66 (0.31 to 1.44)	1.09 (0.55 to 2.13)	0.61 (0.29 to 1.28)	0.43 (0.14 to 1.31)
Self-employed		0.63 (0.37 to 1.06)	1.16 (0.59 to 2.26)	0.61 (0.29 to 1.27)	0.64 (0.21 to 1.96)
Home maker		0.84 (0.39 to 1.81)	0.84 (0.43 to 1.52)	0.52 (0.25 to 1.08)	0.52 (1.17 to 1.61)
Others		Ref	Ref	Ref	Ref
Knowledge score on SHS hazard					
0	0.37 (0.08 to 1.80)	0.70 (0.44 to 1.09)	0.55 (0.38 to 0.81)	0.36 (0.23 to 0.56)	0.22 (0.13 to 0.37)
1	3.12 (0.74 to 13.37)	0.91 (0.57 to 1.47)	0.78 (0.55 to 1.12)	0.60 (0.38 to 0.96)	0.44 (0.23 to 0.84)
2	0.86 (0.45 to 1.62)	0.99 (0.69 to 1.42)	0.86 (0.62 to 1.19)	0.67 (0.45 to 0.99)	0.87 (0.51 to 1.47)
3	Ref	Ref	Ref	Ref	Ref
Characteristic	Bars	Casinos	Discos	Karaoke centre	
	(n=4104)	(n=4097)	(n=4080)	(n=4094)	AOR* (95% CI)
Smoking status					
Non-smoker	1.55 (1.21 to 1.99)	1.95 (1.50 to 3.53)	1.91 (1.51 to 2.43)	1.86 (1.48 to 2.34)	
Current smoker	Ref	Ref	Ref	Ref	
Gender					
Male	1.01 (0.80 to 1.25)	1.16 (0.93 to 1.44)	1.02 (0.82 to 1.27)	0.97 (0.78 to 1.21)	
Female	Ref	Ref	Ref	Ref	
Ethnicity					

Continued

Table 4 Continued

Characteristic	Bars		Casinos		Discos		Karaoke centre	
	(n=4104)		(n=4097)		(n=4080)		(n=4094)	
	AOR* (95% CI)		AOR* (95% CI)		AOR* (95% CI)		AOR* (95% CI)	
Malay	0.51 (0.39 to 0.68)		0.42 (0.32 to 0.55)		0.56 (0.43 to 0.74)		0.59 (0.46 to 0.76)	
Chinese	Ref		Ref		Ref		Ref	
Indian	0.56 (0.38 to 0.84)		0.57 (0.38 to 0.85)		0.73 (0.51 to 1.04)		0.71 (0.48 to 1.04)	
Others	0.53 (0.36 to 0.78)		0.45 (0.31 to 0.64)		0.57 (0.39 to 0.82)		0.40 (0.35 to 0.67)	
Age group (years)								
15–24	1.21 (0.75 to 1.96)		1.17 (0.72 to 1.90)		1.05 (0.63 to 1.72)		1.34 (0.84 to 2.13)	
25–44	0.90 (0.61 to 1.34)		0.96 (0.64 to 1.44)		0.88 (0.58 to 1.34)		1.88 (0.78 to 1.79)	
45–64	0.98 (0.68 to 1.42)		0.99 (0.69 to 1.45)		1.03 (0.69 to 1.52)		1.21 (0.83 to 1.75)	
≥65	Ref		Ref		Ref		Ref	
Educational attainment								
Less than primary	0.84 (0.28 to 1.21)		0.83 (0.53 to 1.30)		0.81 (0.52 to 1.28)		0.61 (0.40 to 0.92)	
Primary	1.18 (0.86 to 1.68)		1.28 (0.91 to 1.80)		1.27 (0.88 to 1.83)		1.03 (0.73 to 1.45)	
Secondary/high school	1.11 (0.80 to 1.54)		1.16 (0.85 to 1.59)		1.19 (0.87 to 1.64)		1.05 (0.79 to 1.40)	
College or above	Ref		Ref		Ref		Ref	
Residential area								
Urban	Ref		Ref		Ref		Ref	
Rural	0.95 (0.77 to 1.19)		1.07 (0.87 to 1.32)		0.95 (0.77 to 1.18)		1.09 (0.88 to 1.36)	
Income level								
Quintile 5	Ref		Ref		Ref		Ref	
Quintile 4	1.85 (0.74 to 1.22)		0.82 (0.64 to 1.07)		0.82 (0.63 to 1.06)		0.90 (0.70 to 1.15)	
Quintile 3	1.10 (0.86 to 1.41)		1.06 (1.80 to 1.40)		1.09 (0.84 to 1.41)		0.94 (0.74 to 1.19)	
Quintile 2	0.91 (0.69–1–20)		0.87 (0.65 to 1.16)		0.92 (0.69 to 1.23)		0.76 (0.59 to 0.99)	
Quintile 1	0.80 (0.57 to 1.12)		0.77 (0.54 to 1.09)		0.78 (0.35 to 1.12)		0.69 (0.50 to 0.96)	
Marital status								
Single	0.82 (0.55 to 0.96)		0.74 (0.55 to 0.99)		0.85 (0.63 to 1.15)		0.92 (0.70 to 1.21)	
Married	Ref		Ref		Ref		Ref	
Widow/widower/separate	1.05 (0.75 to 1.47)		0.86 (0.61 to 1.20)		0.77 (0.55 to 1.08)		0.88 (0.70 to 1.46)	
Occupation								
Government	0.91 (0.53 to 1.57)		1.30 (0.80 to 2.31)		0.98 (0.58 to 1.66)		0.78 (0.70 to 1.21)	
Non-government	0.94 (0.56 to 1.56)		1.30 (0.80 to 2.12)		0.91 (0.56 to 1.48)		0.88 (0.54 to 1.44)	

Continued

Table 4 Continued

Characteristic	Bars	Casinos	Discos	Karaoke centre
	(n=4104)	(n=4097)	(n=4080)	(n=4094)
	AOR* (95% CI)	AOR* (95% CI)	AOR* (95% CI)	AOR* (95% CI)
Self-employed	0.88 (0.53 to 1.45)	1.21 (0.73 to 1.98)	0.83 (0.51 to 1.35)	0.87 (0.53 to 1.43)
Home maker	0.85 (0.53 to 1.36)	1.01 (0.62 to 1.63)	0.71 (0.44 to 1.14)	0.70 (0.44 to 1.21)
Others	0Ref	Ref	Ref	Ref
Knowledge of SHS hazard score				
0	0.83 (0.55 to 1.26)	0.79 (0.48 to 1.32)	0.82 (0.52 to 1.27)	0.62 (0.41 to 0.93)
1	0.73 (0.51 to 1.05)	0.82 (0.55 to 1.23)	0.82 (0.55 to 1.21)	0.74 (0.51 to 1.09)
2	0.76 (0.58 to 1.01)	0.81 (0.63 to 1.06)	0.75 (0.57 to 0.99)	0.84 (0.67 to 1.07)
3	Ref	Ref	Ref	Ref

Multiple logistic regression analyses, one for each public area, AOR are weighted.
 *Weighted values based on estimated population.
 AOR, adjusted OR; NA, not applicable; Ref, reference; SHS, secondhand smoke.

DISCUSSION

This study examined support for smoke-free policy among a nationally representative sample of adults aged 15 years and above, the first such study in Malaysia. The results showed that more than half (67.2%) of the respondents supported a total smoking ban at various public domains, with a higher level of support among the non-smokers. The proportion of support is almost similar to the MBAR survey in Malacca²⁴ but was nearly 24% lower (90.9%) than in a recent local study by Rashid and co-workers in Penang.²⁵ It is also lower than the rates reported in Uruguay (82%),¹⁰ Ashanti region of Ghana (97%)²⁸ and Taiwan (91.4%).²⁹ Yang and colleagues as well as Chapman and co-workers had also reported that 82% of Chinese urban residents³⁰ and 81% of Australian restaurant workers³¹ favoured a ban on smoking in public places, respectively. These comparatively higher levels of support may be due to extensive health promotion campaigns to increase awareness on the negative impact of SHS on health as well as regular extensive enforcement by relevant authorities in those countries. However, these results need to be interpreted with caution in view of the differences in study localities sociodemographic background and other contributing factors between studies. For instance, Rashid *et al* who had only investigated support for smoke-free policy within a specific domain, the Unesco heritage areas in Penang could potentially report a higher level of support as compared with the present study which had involved more public domains. In addition, since most of the respondents in the Penang study were Chinese and consisted mostly of clients, customers, patrons or tourists,²⁵ the level support for smoke-free policy could have been overestimated as the Chinese were more likely to disapprove of smoking.^{6 32–34} Furthermore, clients, customers and tourists who may prefer more comfortable and cosy environments such as a smoke-free area were perceived to be more likely to support smoke-free policy.

Nonetheless, more than 90% of the respondents perceived that smoking should not be permitted in shopping centres and workplaces, and almost 80% supported a total ban on smoking in public transport terminals and hotels. However, these levels were lower than reported by Kegler *et al*³⁵ among government employees in six cities in China on the levels of support for smoking bans in bars. We postulate that this could be due to religious and cultural factors, in that visiting premises such as casinos and discotheques are deemed inappropriate by some segments of the population in this country. These findings might also be explained by the social control theory,³⁶ whereby the internalisation of religion motivates people to follow the tenets of their religion and therefore might influence their support for smoke-free policy in different settings. Some studies have reported that respondents with different religious beliefs behaved differently with regards to support for smoke-free-policy.^{37–40} Another plausible reason is the 'not in my backyard' (NIMBY) mentality. Respondents who never or rarely patronise

these settings are more likely to be indifferent to regulations or policies to be enforced at those localities. Nonetheless, future studies to affirm such associations are strongly recommended.

In the present study, it is worth noting that support for total smoking restriction was higher for areas that have already been gazetted as totally (shopping centres) or partially (public transport terminals) smoke-free under the CTPR 2014 compared with areas that have yet to be gazetted such as bars, casinos, discos and karaoke centres. Similar findings were observed among adults in Ireland,¹⁷ where the level of support increased from 43% to 67%, 45% to 77% and 13% to 46% for smoke-free policy at workplaces, restaurants and bars/pubs, respectively, after a year of implementation of the smoke-free policy in those domains. A study in Michigan demonstrated that level of support for smoke-free restaurants rose from 37.5% in 1992 to 59.8% in 1999 after the enactment.⁴¹ Similar findings were also reported by Thrasher *et al*⁴² in their study among adults in Uruguay and Mexico. We hypothesise that increasing support in previous studies as well as the higher level of support in gazetted smoke-free areas in the present study could be attributed to first, public appreciation of the beneficial impacts of the smoke-free policy such as reduced SHS exposure and denormalisation of smoking,^{43 44} and second, to normative beliefs.⁴⁵ In collectivist communities, that is prevalent in the Malaysian population, the social values and opinions of the community takes precedence over the individual, thus people are more likely to support smoke-free policies if smoking is disapproved by the community. The findings of this study contribute to the body of literature on the effectiveness of smoke-free policies. Health authorities should initiate necessary proactive steps to create and gazette more smoke-free areas in the country, as proposed by the provision under the article 8 of the FCTC.¹⁴

Respondents who worked at total or partially smoke-free workplace were more likely to support smoke-free policy at workplace which is in line with findings from a longitudinal study among health workers in France.⁴⁶ The goal framing theory by Lindenberg *et al*⁴⁷ posits that individuals tend to follow the regulations at their place of work due to hedonic and normative motivations. For example, employees will attempt to avoid bigotry by their superior or peers for not following the rules or regulations stipulated in their workplaces (hedonic). Besides, individuals tend to experience a sense of belonging to the institutions or locations where they work, and the desire to be similar to others can drive them to follow the rules and regulation at their workplaces (normative).

In the present study, more than 90% of the smokers perceived that SHS causes lung cancer in adults and children which is higher than the figures reported in other Asian¹⁸ and Western countries.¹⁹ This suggests that health promotional activities pertaining to the health hazards of SHS carried out by the local health authorities over the past decades were effective. In addition, the present study also demonstrates that knowledge on the adverse

health effects of SHS is positively associated with support for smoke-free policy at hotels, public transport terminals and shopping centres; however, such associations were insignificant at casinos, discos and bars. These findings corroborated those reported by Li *et al*¹⁸ and Kegler *et al*³⁵ whereby the level of support for SHS policy increased with knowledge score and that level of support for SHS was higher in public domains such as hospital, school and public transportation as compared with entertainment domain such as bar. The lower level of support for SHS policy at entertainment domains such as casinos, discos and bars could be because most respondents in the present study either rarely frequent or are prohibited from patronising such premises due to religious beliefs, and therefore, according to the “NIMBY” theory, they might be less concerned about smoke-free legislation in those areas. Nonetheless, intensive community interventional programmes such as KOSPEN (Komuniti Sihat Perkasa Negara) should be advocated in order to convey the message on the hazardous impact of SHS on health⁴⁸ among Malaysian adults and thus increase support for SHS policy^{18 32} and denormalise smoking.³⁹

As in previous studies,^{28 29 49 50} our study also found stronger support for smoke-free legislation among non-smokers compared with their smoking peers. The lack of support towards smoke-free policy among smokers might be due to several factors. Smokers may perceive smoke-free legislation as a hindrance to smoking in public areas and as such anticipation of future difficulties might reduce their support on smoke-free policies. Second, smokers tend to downplay the health hazards of SHS towards non-smokers and in order to rationalise their smoking behaviour, they tend to adopt positive perceptions of smoking, such as perception of smoking as an individual's right, or of exposure to SHS as less harmful than exposure to vehicle emission. Festinger's cognitive dissonance theory postulates that there is a tendency for humans to seek consistency between their beliefs, perceptions and behaviours, but when inconsistencies occur (the smoker perceives smoking is harmful but still continues to smoke), they will look for an alteration in either their beliefs, perceptions (distorted the negative health impact of SHS into positive ones) or behaviours (quit smoking) to reduce or eliminate dissonance and restore internal consistency.⁵¹ Since perception is easier to change than behaviour, smokers therefore are more likely to adopt the risk-minimising belief about smoking or SHS and oppose smoke-free legislation.

As for sociodemographic factors, few were found to be significantly associated with support. For instance, males were less likely to support smoke-free policy in restaurants than females. Besides the Malays, other minor ethnicities or those who were single were less likely to support the smoke-free policy in entertainment domains such as bars, casinos, discos and karaoke centres, and these observations can be explained by the ‘NIMBY’ syndrome as their religious beliefs prohibit them from patronising these types of outlets. Hence, they are less likely to be concerned

about smoke-free legislation at these places. On the other hand, there were no differences in the level of support for smoke-free policy between age groups, residential areas or occupational categories. However, the associated socio-demographic factors for support in smoke-free policy were quite varied between studies due to differences in the sociodemographic background of the study populations. For instance, Okoli *et al*⁵² reported that females, respondents who were married or of higher educational attainment were more likely to support smoke-free policies. On the other hand, women (AOR: 4.04, 95% CI: 2.84 to 5.74, $p < 0.001$), rural dwellers (AOR: 2.15, 95% CI: 1.46 to 3.18, $p < 0.001$) and young people ($p = 0.004$) in Ghana were found to be significantly less likely to support smoke-free policies (AOR: 0.08, 95% CI: 0.05 to 0.14, $p < 0.001$)²⁸; however, for females, other studies demonstrated otherwise.^{38 52–54} In terms of age, an International Tobacco Control survey in four countries revealed that people of older age were more supportive of smoke-free policy.^{19 54} While, Brownson *et al*⁵⁵ reported that better educated people or white-collar workers were more likely to support smoking bans than their respective peers. In view of the vast difference in sociodemographic attributes for support in smoke-free legislation, the formulation and implementation of antismoking strategies should be based on the findings from country-specific research but not inferring from other studies.

This study has several limitations. First, a cross-sectional study design was used and therefore cause and effect relationships cannot be deduced from it. Second, under the influence of social norms in their immediate surroundings, the respondents might have over-reported or under-reported their support. Nevertheless, the large sample size and recruitment of a representative sample of smokers and non-smokers that enable generalisation of the findings to the Malaysian adult population should outweigh the limitations.

CONCLUSION

Smoke-free legislation was well-accepted and supported by Malaysian adults. The level of public knowledge on the health hazards of SHS was positively associated with the level of support for smoke-free policies, particularly in the frequently visited areas such as shopping centres and public transport terminal. More interventional and health educational programmes with a special emphasis on smokers should be conducted on a regular basis to advocate the health hazards of SHS and encourage behavioural changes. The high support in smoke-free legislation indicated promising outcomes in expanding smoke-free zones and gazetted more smoke-free public domains.

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Contributors All authors were responsible and accountable to all part of works related to the study. More specifically, LKH, PS, MY, MF, LMY, LKK, GSM and VY contributed to the conception and design of the study. VY, LKK, MY and MF were responsible for data acquisition and coordination of the study. LKH, CKC and GSM were involved in data management, performed statistical analysis and interpretation of the data. LKH, LHL and TCH contributed substantially to the writing and revising of the manuscript. All authors critically revised the manuscript and gave final approval to the version to be published.

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