

Appendix C:

Table A1: Sensitivity analysis. Logistic regression model for primary outcome adjusted for variables with baseline imbalance

	Response	Adjusted Odds Ratio	95% C.I	p-value
Short message and protocol	36/45 (80%)	0.99	(0.33, 3.03)	0.99
Long message	33/43 (77%)			

Adjusted for year of publication, size of trial, if the author had multiple trials included and whether the primary contact was the corresponding author. Total N included = 88. Robust standard errors were used in model fitting.