

Appendix A

Interview Schedule

Behavioural beliefs:

- What do you think are the advantages of volunteering for a clinical trial?
- What do you think are the disadvantages of volunteering for a clinical trial?

Normative:

- Consider the people important to you, who are they and would they approve of you volunteering for a clinical trial?
- Is there anyone who would disapprove of you volunteering for a clinical trial?
- Would your peers/family/friends approve of you volunteering for a clinical trial?

Control:

- What factors would encourage you/make it easier to volunteer for a clinical trial?
- What factors would discourage you/make it harder to volunteer for a clinical trial?