

Supplementary File 3. Sample image-based tweets promoting the Cochrane systematic reviews



Figure 1. Sample image-based tweet for croup

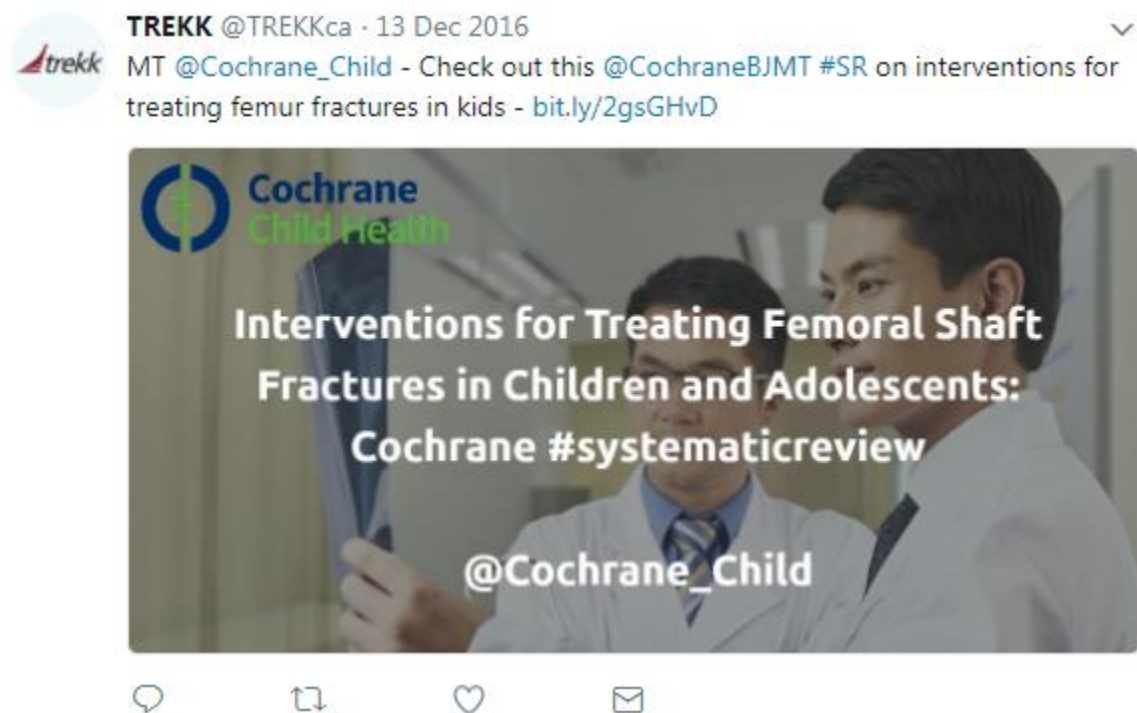


Figure 2. Sample image-based tweet for fractures



TREKK @TREKKca · 21 Nov 2016

RT @Cochrane_Child - Check out @CochraneUGPD evidence on the safety & effectiveness of antiemetics for #gastro - bit.ly/2fk4bpv

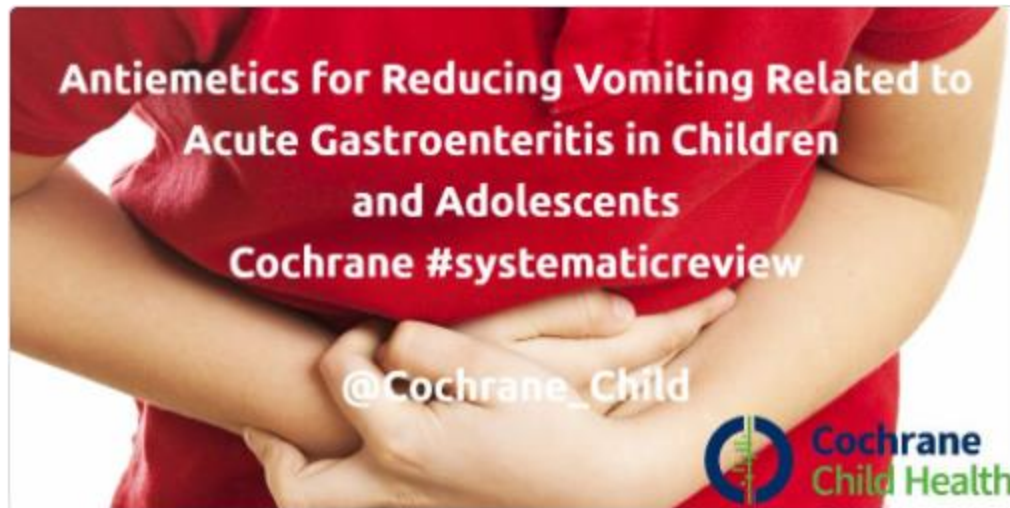


Figure 3. Sample image-based tweet for gastroenteritis



TREKK @TREKKca · 22 Oct 2016

MT @Cochrane_Child - Rotavirus #diarrhea prevention | Check out @Cochrane_IDG evidence & stay up-to-date on #EBM! - bit.ly/2dZaMFi

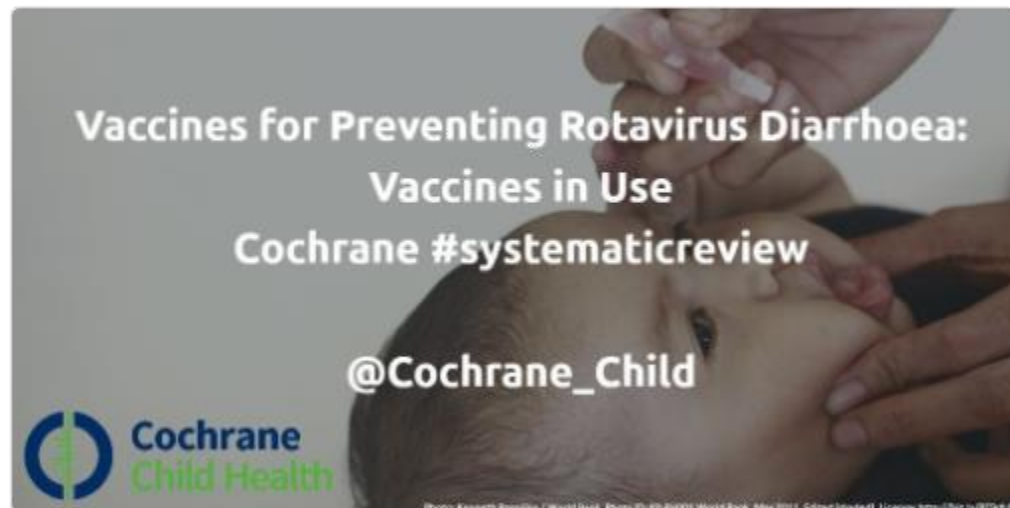


Figure 4. Sample image-based tweet for intussusception



Figure 5. Sample image-based tweet for multisystem trauma



Figure 6. Sample image-based tweet for procedural pain