**Correction**


Figure 2 and Figure 3 were the wrong way round in the original publication. The correct Figures and their captions are shown below.

**Figure 2** Rate of short consultations, long consultations and consultations by phone with trend lines. Actually displays the top 10 topics and the control group.

**Figure 3** Rate of consultations in the top 10 topics of the website and reference group with trend lines.