

Additional file 1: GP focus group participant characteristics

Participant characteristics	Practice setting	Other work roles
<ul style="list-style-type: none"> • 4 male and 1 female GP • All aged 40-55 years old 	<ul style="list-style-type: none"> • 3 high urban deprivation • 1 urban high affluence • 1 mixed semi-rural with pocket deprivation 	<ul style="list-style-type: none"> • 1 clinical director of a Health and Social Care Partnership • 1 Local Medical Committee member • 1 clinical lead for a national innovation project • 2 with strategic Royal College of General Practitioner roles • 2 members of the 'GPs at the Deep End' steering group

