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# Estimated generic prices of cancer medicines deemed cost-ineffective in the UK

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## Abstract (Word count: 261)

**Objectives:** The aim of this study was to estimate lowest possible treatment costs for four novel cancer drugs, hypothesising that generic manufacturing could significantly reduce treatment costs.

**Setting:** this research was carried out in a non-clinical research setting using secondary data.

**Participants:** There were no human participants in the study. Four drugs were selected for the study: bortezomib, dasatinib, everolimus and gefitinib. These medications were selected according to their clinical importance, novel pharmaceutical actions, and the availability of generic price data.

**Primary and secondary outcome measures:** target costs for treatment were to be generated for each indication for each treatment. The primary outcome measure was the target costs according to cost calculation algorithm. The secondary outcome measure was the target cost as the lowest available generic price, this was necessary where export data was not available to generate an estimate from our cost calculation algorithm. Other outcomes included patent expiry dates and total eligible treatment populations.

**Results:** Target prices were £411 per cycle for bortezomib, £9 per month for dasatinib, £852 per month for everolimus, £10 per month for gefitinib. Compared to current England list prices, these target prices would represent reductions of 74-99.6%. Patent expiry dates were bortezomib 2014-22, dasatinib 2020-26, everolimus

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3 2019-25, and gefitinib 2017. The total global eligible treatment population in one year  
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5 is 769,736.  
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10 **Conclusions:** Our findings demonstrate that affordable drug treatment costs are  
11 possible for novel cancer drugs, suggesting that new therapeutic options can be  
12 made available to patients and doctors worldwide. Assessing treatment cost  
13 estimations alongside cost-effectiveness evaluations is an important area of future  
14 research,  
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23 **Trial registration:** N/A.  
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## Strengths and limitations of study

- A conservative and inefficient manufacturing model was used to generate realistic target prices. Generic prices from real world market costs, which are likely to decrease in the future.
- We used peer-reviewed, publicly available epidemiological data to generate robust eligible treatment populations.
- The estimated treatment costs assume the absence of intellectual property monopolies which, for drugs under patent protection, may not be possible for several years.
- This study calculates realistic target treatment costs assessing the impact of target costs on cost-effectiveness, however, was beyond the scope of this paper.

## Introduction

In 2013, there were 8.3 million cancer deaths worldwide, representing 15% of all overall mortality.<sup>1</sup> There were an estimated 14 million incident cases in 2012, a figure that is expected to rise to almost 24 million by 2035.<sup>2</sup> Most diagnoses occur in low- and middle-income countries (LMICs). Over the past decade, several new classes of cancer drugs have entered markets across the world.<sup>3</sup>

The high prices of new cancer treatments are known to be a barrier to access in LMICs, where monthly drug prices often exceed annual incomes.<sup>4</sup> These prices have begun to pose problems in high-income settings too: newer drugs are a major contributor to the ten-fold increase in the average cost of cancer treatment in the UK since 1995.<sup>5</sup> Price is a key factor behind disparities in cancer healthcare in Europe, where €13.6 billion was spent on cancer drugs in 2009, amounting to 27% of all cancer care costs.<sup>6,7</sup>

The UK's National Institute for Health and Care Excellence (NICE) has on numerous occasions in recent years found new cancer medicines to be cost-ineffective compared to current standards of care, often because the significantly higher costs are not matched by an improvement in clinical efficacy of the same magnitude. For cancer medications, NHS England has responded to accusations of 'rationing' by creating the controversial Cancer Drugs Fund (CDF).<sup>8</sup> The CDF provides funding for drugs that have not received approval from NICE.

Recent analyses of the costs of production for hepatitis B and C medicines have prompted informed debate on the optimal provision of treatments and services within

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3 a constrained budget.<sup>9,10</sup> This study aims to provide similar analyses for clinical  
4 indications for novel cancer medicines that have been deemed cost-ineffective. We  
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6  
7 have analysed the potential impact of generic importation for four drugs, three of  
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10 which (bortezomib, dasatinib, everolimus) have been deemed cost-ineffective by  
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12 NCIE, and are currently included on the CDF list.<sup>11</sup>  
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## Methods

### Calculation of production cost

Data on active pharmaceutical ingredients (API) exported from India were extracted from an online database for 2014 and early 2015.<sup>12</sup> Given that prices of API decrease with continued market competition, we use the lowest per-kilogram API price in this timeframe in our calculations to estimate sustainable generic prices in the near future.

Per-kilogram API prices were input into an algorithm previously used in analyses of drugs for hepatitis B, C, and oncology drugs.<sup>9,10</sup>

An example of our calculation algorithm for dasatinib is given in figure 1. The standard dose of dasatinib is 100 mg once daily. Thus, the yearly requirement of API is 36.5 g per patient. The lowest price for dasatinib API exported from India in 2014 was £1,841.14 /kg. The amount of API required to produce one 100mg tablet would thus cost £0.18. The total weight of the tablet was assumed to be 5 times the weight of the API alone, and excipient prices were calculated by conservatively assuming that the total non-API mass of the tablet was composed of the most expensive excipient. The costs of excipients (£0.006 in the case of dasatinib, based on export data) and tableting (a conservative estimate of £0.026 per tablet) were added to the per-pill cost of the API. The resulting per-pill cost of production was multiplied to give the monthly cost of production (£6.06 /month). Shipping costs and duties at £0.23 per month, assuming packaging in monthly quantities, were added giving a total monthly cost of £6.29. These assumptions are based on confidential contact with generic producers, and would reflect a relatively inefficient manufacturing process. Finally, a 50% mark-up was added, to include a profit margin that would incentivise



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3 market entry and competition between generic manufacturers, giving a final  
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5 estimated generic price of £9.43 /month, or £122.95 per patient per year.  
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### Patent coverage and global prices

US basic (substance) patent expiry dates were gathered from the FDA Orange Book.

<sup>13</sup> Prices for the chosen drugs were identified in 9 countries, using national databases and online price comparison tools (appendix A). In all cases, the lowest available price per pill was used for comparison. In cases where national pricing information was lacking, the corresponding bar is absent (Figure 4).

### Incidence of cancers and volume demand estimation

Using published figures of the epidemiology of cancers for which the chosen medicines are indicated, we estimated the annual volume of demand in terms of tonnes of API that would be required to treat all incident cases. We estimated the incidence of all cancers for which the four chosen drugs are indicated, including multiple myeloma, chronic myeloid leukaemia, acute lymphoblastic leukaemia, and non-small cell lung cancer. The potential number of people newly eligible for treatment with each drug, per year, was multiplied by the annual requirement of API in grams per patient to give annual volume demand.

Incidence data for ICD10 categories were obtained from *GLOBOCAN 2012*<sup>2</sup>, and the incidence of specific cancer subtypes was estimated by combining these figures with published data from studies on the proportion of cases of the cancer subtype within the ICD10 group. Estimates for the UK were developed using incidence data from the Cancer Research UK database. Taking Chronic Myeloid Leukaemia as an example, it comprises 12.3% of the ICD10 category 'leukaemia'.<sup>14</sup> For breast cancer, data was only available for females.<sup>15</sup>

The proportion of incident cases of cancer that would be eligible for treatment with each drug was calculated by using data on the prevalence of eligibility criteria such

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3 as the proportion with metastatic disease at presentation, or the proportion that are  
4 Philadelphia chromosome positive (table 2).  
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8 As therapies for clear cell advanced/metastatic renal carcinoma are not curative, our  
9 analysis has assumed that all patients eligible for first-line treatment will progress  
10 and become eligible for second-line treatment with everolimus.<sup>16</sup> For non-clear cell  
11 advanced/metastatic renal cell carcinoma, a consensus on which medicine is first-  
12 line has not yet emerged, with more than one medicine recommended as possible  
13 first-line agents. Dasatinib has been recommended as first-line for Philadelphia  
14 chromosome positive chronic myeloid leukaemia and Philadelphia chromosome  
15 positive acute lymphoblastic leukaemia.<sup>17,18</sup> For the purposes of this analysis, all  
16 patients for whom everolimus and dasatinib are recommended as one of the  
17 possible first-line or second-line agents have been included in the eligible population;  
18 our estimates of numbers newly eligible for treatment with these drugs per year  
19 overlap, and would be affected by future changes in treatment guidelines.  
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35 Our estimates assumed full access to all interventions indicated before use of drugs,  
36 including surgery, radiotherapy, and chemotherapy. We do not include measures of  
37 access in our assumptions; where patients do not have access to these  
38 interventions, drugs may provide the best available treatment due to low cost,  
39 potentially increasing the eligible population. In addition, data from HICs for the  
40 proportion of cases that are advanced/metastatic at presentation is likely to  
41 underestimate the proportion in countries with reduced access to healthcare services  
42 and health information. Lastly, our estimates use incidence data, thus giving the  
43 number *newly* eligible per year. The point prevalence of eligible people would by  
44 definition be greater.  
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## Results

### Calculated target prices

Chemical structures are shown in figure 3. API export data sufficient to allow calculation of generic price estimates were only available for dasatinib and gefitinib (table 1). For bortezomib and everolimus, the lowest-priced product globally was used for comparisons with UK prices.

#### Bortezomib

The recommended dose for bortezomib is 1.3 mg/m<sup>2</sup> for a body surface area of 1.8 m<sup>2</sup>, taken twice a week for two consecutive weeks, followed by a resting week, in a three-week cycle. This is equivalent to a per-patient yearly API requirement of 159 mg.

The lowest available generic price was for an Indian product: £199.92 per 3.5mg vial.

#### Dasatinib

The recommended dose for dasatinib is 100mg taken once daily, equivalent to a per-patient yearly API requirement of 36.5 g.

17.5 kg of dasatinib API were exported from India in 2014-2015, with the largest-volume shipment priced at £1,841.14/kg. The most expensive excipient in dasatinib is hypromellose, costing £15.60/kg.

The estimated price for dasatinib, assuming a dose of 100 mg daily, was £122.95 GBP per year, or £9.43 GBP per month.

#### Everolimus

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3 The recommended dose for everolimus is 10 mg daily, equivalent to a per-patient  
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5 yearly API requirement of 3.7 g. The lowest available generic price globally was  
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7 £688.96 per month, assuming off-label use, and £851.65 on-label, both for Indian  
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9 products.  
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### 11 Gefitinib

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15 The recommended dose for gefitinib is 250 mg once daily, equivalent to a per-patient  
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17 yearly API requirement of 91.3 g. 416.8 kg of gefitinib API were exported from India  
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19 in 2014-2015, with the largest single shipment priced at £802.56/kg. The most  
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21 expensive excipient in gefitinib is povidone, costing £9.39/kg.  
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25 The estimated price, assuming a daily dose of 250 mg, was £133.73 GBP per year,  
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27 or £10.26 GBP per month.  
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### Patent expiry

Patent expiration dates for all drugs are shown in Table 4. With the exception of bortezomib, for which the patent for one particular formulation of the drug expired in 2014, all drugs are currently under patent protection. Three of the drugs have multiple active patents, resulting in a range of expiration dates. Patent expiry dates were bortezomib 2014-22, dasatinib 2020-26, everolimus 2019-25, and gefitinib 2017.

### Global and UK demand

Incidence data and assumptions used to calculate eligible population estimates are presented in table 2 for the global population, and in table 3 for the UK population.

References used are given in appendix B.

## Discussion

Significant price reductions can be achieved for numerous new cancer medicines, making new treatments available for an estimated 16,611 people in the UK each year, for those of which that live in England these treatments are not currently funded by NHS England.

Generic production could allow the UK price of dasatinib to decrease 99.6%, and the UK price of gefitinib to decrease 99.5%. Importation of Indian generics would represent a UK price decrease of 74% for bortezomib, and 71% for everolimus.

We estimate that globally, there are 769,736 newly-diagnosed cancer patients every year that could be treated with one of these four drugs. Providing these drugs to all eligible patients, at target prices, would cost an estimated £2.9 billion.

The target prices presented in this paper are based on real-world export and pricing data, calculated using a conservative algorithm that assumes a relatively inefficient manufacture process and includes shipping and tableting costs, as well as a significant profit margin.

Our predictions assume market sizes of a volume sufficient to attract generic producers. For cancer drugs with smaller patient populations, reductions may be harder to achieve. Allowing for sufficient demand, and a permissive legal environment, our findings demonstrate realistic future prices for novel cancer drugs.

The price reductions seen in HIV drugs over the past two decades show the dramatic effects of robust generic competition on access to medicines.<sup>19</sup>



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5 Patent expiry dates for the medicines included in this study range from 2014 to 2026.  
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7 For bortezomib and gefitinib, generic competition is likely to be possible in the next  
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9 few years, whereas for everolimus and dasatinib, patent protection is likely to  
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11 prevent the competition necessary to reach the target prices. Several options exist  
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13 for national governments wishing to facilitate access to medicines by altering the  
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15 patent status. Compulsory License (CL) legislation permits a state to license a  
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17 patented drug without the patent-holder's consent. Although their use is infrequent,  
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19 CLs are an effective method of facilitating generic competition, provided for under  
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21 international agreements signed by all 161 member countries of the World Trade  
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23 Organisation.<sup>20</sup> The World Health Organisation has published guidelines on  
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25 remuneration of patent holders which may help facilitate the pursuit of non-voluntary  
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27 licences.<sup>21</sup> Relevant domestic legislation may also provide a useful method of  
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29 negating the barriers posed by patents. In the UK, Crown Use provisions allow the  
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31 government to use or license a patent in the name of the public good, and are  
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33 currently being considered for use with the monoclonal antibody conjugate,  
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35 Trastuzumab emtansine for refractory breast cancer.<sup>22,23</sup> Only dasatinib, of the drugs  
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37 included in our study, has been the subject of compulsory license efforts.<sup>24</sup> Even if  
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39 they are ultimately not realised, the compulsory license approach may bring price  
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41 reductions as originator companies respond to a change in negotiations.  
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49 In some cases, voluntary licenses can be agreed between originator companies and  
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51 interested third parties, facilitating generic production under the terms of license.  
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53 This approach has most notably been used with HIV drugs due to the work of  
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55 Medicines Patent Pool, although it was also used for Gilead Sciences breakthrough  
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3 hepatitis C drug, sofosbuvir.<sup>25,26</sup>  
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7 In other cases, patents may be challenged outright. Section 3(d) of the Indian Patent  
8 Act allows third parties to challenge patent validity, which has in the past led to the  
9 revocation of patents on cancer drugs, and consequent generic production.<sup>27</sup> While it  
10 is beyond the scope of this paper to discuss whether these drugs are suitable  
11 candidates for such an approach, it is notable that dasatinib has been at the centre  
12 of a patent dispute in India.  
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## Conclusion

Using real-world export data and a conservative manufacturing model, we calculated realistic target prices for four cancer drugs. We predict that the resulting price reductions would have a significant effect on their cost-effectiveness in six clinical indications, making them viable treatment options for more than 750,000 patients worldwide each year. Some of these clinical indications are currently deemed unaffordable by NICE using cost-effectiveness criteria, but if the realistic target price was available, all the drugs may satisfy NICE's criteria, removing the need for additional funding through initiatives such as the Cancer Drugs Fund.

Currently, the existing patents on the drugs are the major barrier to achieving predicted target prices, which rely on robust generic competition. Numerous strategies exist for the UK government to pursue in this regard, such as those suggested for the drug Trastuzumab emtansine. In any case, knowledge of realistic treatment production costs will be beneficial to price negotiations across the world.

**Contributorship statement:** AH designed the study question and methodology. CR, DG, IB, JM, and RH gathered and analysed data. All authors contributed to the drafting and critique of the manuscript.

**Competing interests:** The authors declare no competing interests.

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**Data sharing statement:** Unpublished export price data for each drug are available to interested researchers by emailing the corresponding author. The data includes shipment size, export destination, and cost.

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## List of tables, figures, and appendices

### *Tables*

Table 1 Assumption and calculations of target prices

Table 2. Global incidence of indicated cancers, and estimates of total numbers eligible for treatment with selected medicine.

Table 3. UK incidence of indicated cancers, and estimates of total numbers eligible for treatment with selected medicine.

Table 4. Current and target prices and cost-effectiveness measures.

### *Figures*

Figure 1. Cost estimation flowchart for dasatinib

Figure 2. Chemical structures, formulas, and molecular weights.

Figure 3. Lowest Prices from selected countries

### *Appendices*

Appendix A: Data sources and references for drug prices

Appendix B: Methodology and references for eligible treatment populations

Appendix C: References for the chemical structures of each drug

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## Tables and figures

**Table 1. Assumptions and calculations of target prices.**

Medicine	Dasatinib	Gefitinib
Daily dose	100 mg	250mg
Tablets per month	28	28
API price per kilogram	£1,841.14	£802.56
API cost per tablet	£0.18	£0.20
Add cost of excipients	£0.19	£0.21
Add cost of tableting	£0.22	£0.24
Cost per month	£6.06	£6.61
Add cost of bottle, packaging, shipping, duties	£6.29	£6.84
Add 50% markup	£9.43	£10.26
Target price per year	<b>£122.95</b>	<b>£133.73</b>
The prices of excipients used for each TKI are given in text, but not shown in table.		

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Medicine	ICD10 category and incidence	Indication of TKI, and percentage of relevant ICD10 group	Eligibility in terms of pathology, and percentage of incident cases with this subtype	Eligibility in terms of stage of disease, a percentage of incident cases at this stage	Total number newly eligible for indication, per year	Total number eligible for drug, per year	Total API requirement per year, in tonnes
Bortezomib	Multiple myeloma, 114,251	-	-	Relapsed, received at least 1 prior therapy and who have already undergone or are unsuitable for haematopoietic stem cell transplantation, 25.5%	29,134	143,385	
	Multiple myeloma, 114,251	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered inappropriate, 86.4%	98,713		
	Multiple myeloma, 114,251	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered appropriate, 13.6%	15,538		
Dasatinib	Leukaemia, 351,965	Chronic myeloid leukaemia, 12.30%	Philadelphia chromosome positive, 87.5%	Chronic phase, 90%	34,092	52,280	1.8
	Leukaemia, 351,965	Chronic myeloid leukaemia, 12.30%	Philadelphia chromosome positive, 87.5%	Intolerant or resistant to imatinib, 40%	15,152		
	Leukaemia, 351,965	Acute Lymphoblastic Leukaemia, 11.50%	Philadelphia chromosome positive, 25%	Refractory to imatinib, 30%	3,036		
Everolimus	Kidney, 337,860	Renal cell carcinoma, 85%	Clear cell renal cell carcinoma, 77.5%	Advanced/metastatic, 71.5%	159,134	282,678	1.0

	Kidney, 337,860	Renal cell carcinoma, 85%	Nonclear cell renal cell carcinoma, 22.5%	Advanced/metastatic, 71.5%	46,200		
	Breast, 1,671,149	-	Advanced/metastatic, 29.5%	HER2 negative, post-aromatase inhibitor, 12.3%	60,638		
Gefitinib	Trachea, bronchus and lung (C33-34), <b>1,824,701</b>	Non-small cell lung cancer, 85%	EGFR positive, 22.5%	Advanced/metastatic, 83.5%	291,393	291,393	
Advanced pancreatic neuroendocrine and tuberous sclerosis, for which everolimus is an indicated treatment in some cases, has not been included, due to its relative rarity. Bortezomib is indicated in some cases of mantle cell lymphoma. This has not been included, due to lack of available data.							

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**Table 3: UK incidence of indicated cancers, and estimates of total numbers eligible for treatment with selected medicine.**

Medicine	Incidence by ICD10 category	Indication of medicine, and proportion of relevant ICD10 group	Eligibility in terms of pathology, and percentage of incident cases with this subtype	Eligibility in terms of stage of disease, a percentage of incident cases at this stage	Total number eligible for indication, per year	Total number eligible for medicine, per year
Bortezomib	Multiple myeloma, 4,792	-	-	Relapsed, received at least 1 prior therapy and who have already undergone or are unsuitable for haematopoietic stem cell transplantation, 25.5%	1,222	6,014
	Multiple myeloma, 4,792	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered inappropriate, 86.4%	4,140	

	Multiple myeloma, 4,792	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered appropriate, 13.6%	652	
Dasatinib	Chronic myeloid leukaemia, 675	-	Philadelphia chromosome positive, 87.5%	Chronic phase, 90%	532	817
	Chronic myeloid leukaemia, 675	-	Philadelphia chromosome positive, 87.5%	Intolerant or resistant to imatinib, 40%	236	
	Acute lymphoblastic leukaemia, 654	-	Philadelphia chromosome positive, 25%	Refractory to imatinib, 30%	49	
Everolimus	Kidney, 10,144	Renal cell carcinoma, 85%	Clear cell renal cell carcinoma, 77.5%	Advanced/metastatic, 71.5%	6,165	9,780
	Kidney, 10,144	Renal cell carcinoma, 85%	Nonclear cell renal cell carcinoma, 22.5%	Advanced/metastatic, 71.5%	1,790	
	Breast, 50,285	-	Advanced/metastatic, 29.5%	HER2 negative, post-aromatase inhibitor, 12.3%	1,825	
Gefitinib	Lung cancer, 44,488	Non-small cell lung cancer, 85%	EGFR positive, 22.5%	Advanced/metastatic, 83.5%	7,104	7,104
Advanced pancreatic neuroendocrine and tuberous sclerosis, for which everolimus is an indicated treatment in some cases, has not been included, due to its relative rarity. Bortezomib is indicated in some cases of mantle cell lymphoma. This has not been included, due to lack of available data.						

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**Table 4. Current and target prices and cost-effectiveness measures.**

Drug	Indication	Patent Expiry	Current UK drug price per month (UK) <sup>a</sup>	Target Price per month
Bortezomib <sup>28</sup>	1st Line MM	2014-22	£762.38	£199.92
Dasatinib <sup>29</sup>	1st Line CML	2020-26	£2,504.96	£9.43
Dasatinib <sup>30</sup>	2nd line CML	2020-26	£2,504.96	£9.43
Everolimus <sup>31</sup>	2nd line RCC	2019-25	£2,970.00 <sup>b</sup>	£851.65
Everolimus <sup>32</sup>	Breast CA	2019-25	£2,970.00	£851.65
Gefitinib <sup>33</sup>	1st Line NSC Lung Ca	2017	£2,167.71 <sup>b</sup>	£10.26

References for patent expiry dates in Appendix A.

Cost per QALY figures include additional treatment costs. The 'additional treatment' component is identical in the target price cost-per-QALY calculation as in that of the originator medicine.

<sup>a</sup>monthly costs calculated using price from latest version of BNF Online<sup>34</sup>

<sup>b</sup>A Patient Access Scheme (PAS) is in place for this drug. The PAS was not included in our calculations.

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**Figure 1. Cost estimation flowchart for dasatinib.**

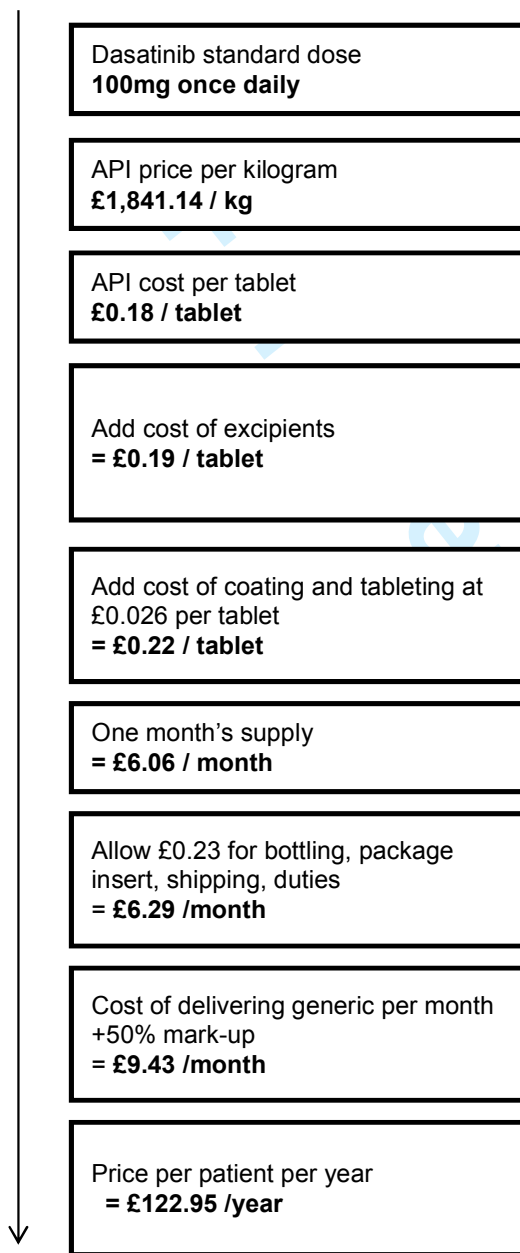
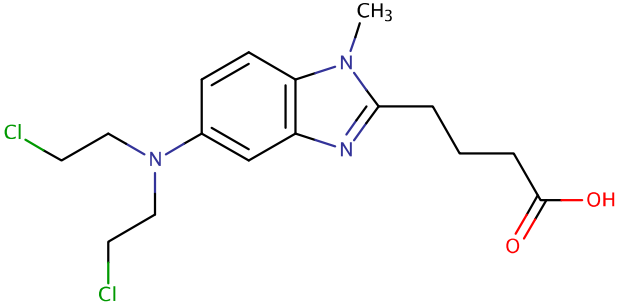
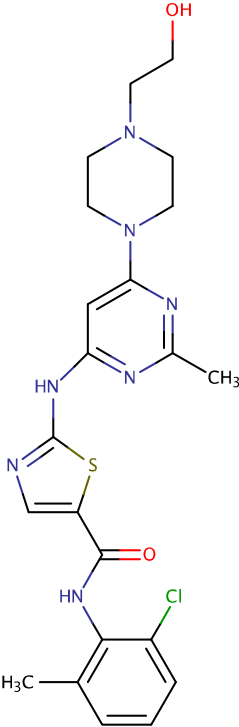
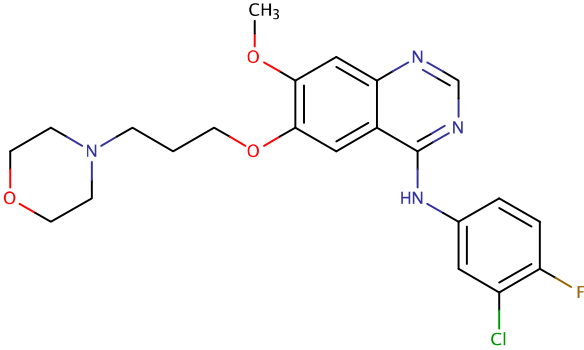


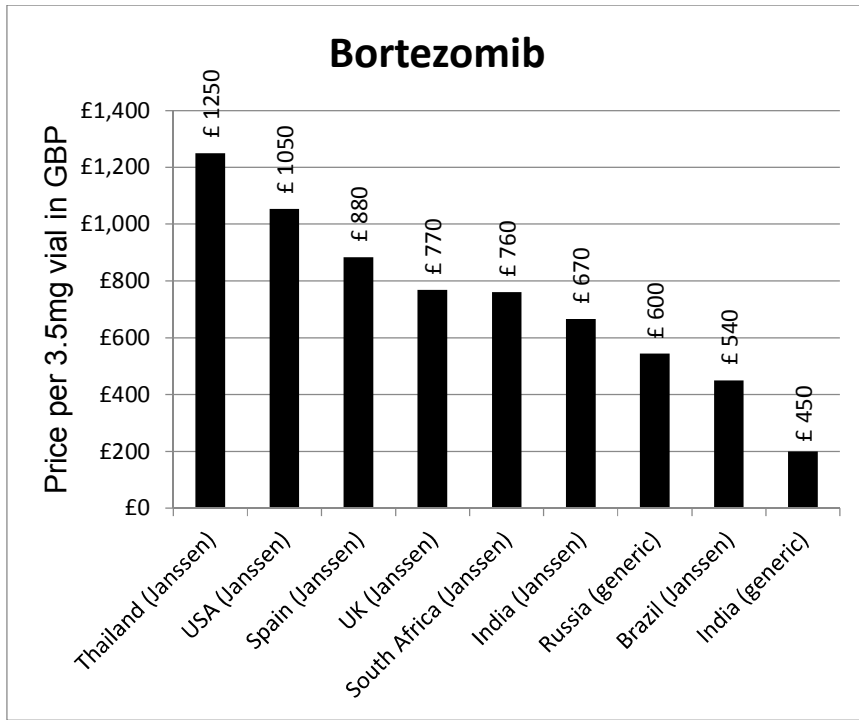
Figure 2. Chemical structures, formulas, and molecular weights.

Drug, empirical formula	Structure
Bortezomib $C_{16}H_{21}Cl_2N_3O_2$	 <p>The chemical structure of Bortezomib consists of a central benzimidazole ring system. The benzimidazole ring has a methyl group (CH<sub>3</sub>) attached to the nitrogen at position 2. The benzimidazole ring is substituted at the 5-position with a propyl chain that ends in a carboxylic acid group (-COOH). The benzimidazole ring is also substituted at the 4-position with a nitrogen atom that is part of a bis(2-chloroethyl)amino group (-N(CH<sub>2</sub>CH<sub>2</sub>Cl)<sub>2</sub>).</p>
Dasatinib $C_{22}H_{26}ClN_7O_2S$	 <p>The chemical structure of Dasatinib features a central pyrimidine ring. The pyrimidine ring is substituted at the 2-position with a methyl group (CH<sub>3</sub>) and at the 4-position with a piperazine ring. The piperazine ring is further substituted with a hydroxymethyl group (-CH<sub>2</sub>OH). The pyrimidine ring is also substituted at the 6-position with an imidazole ring. The imidazole ring is substituted at the 2-position with a sulfur atom, which is part of a thiazole ring system. The thiazole ring is substituted at the 4-position with a carbonyl group (-C(=O)-) that is attached to a benzimidazole ring. The benzimidazole ring is substituted at the 2-position with a methyl group (H<sub>3</sub>C) and at the 4-position with a chlorine atom (Cl).</p>
Everolimus $C_{53}H_{83}NO_{14}$	

Gefitinib  $C_{22}H_{24}ClFN_4O_3$	 <p>The chemical structure of Gefitinib is shown. It consists of a central benzimidazole ring system. The benzimidazole ring has a methoxy group (-OCH<sub>3</sub>) at the 5-position and a piperidine ring attached via a propyl chain at the 2-position. The imidazole ring has an NH group at the 4-position, which is substituted with a 3-chloro-4-fluorophenyl group.</p>
References for all structures are given in Appendix C.	

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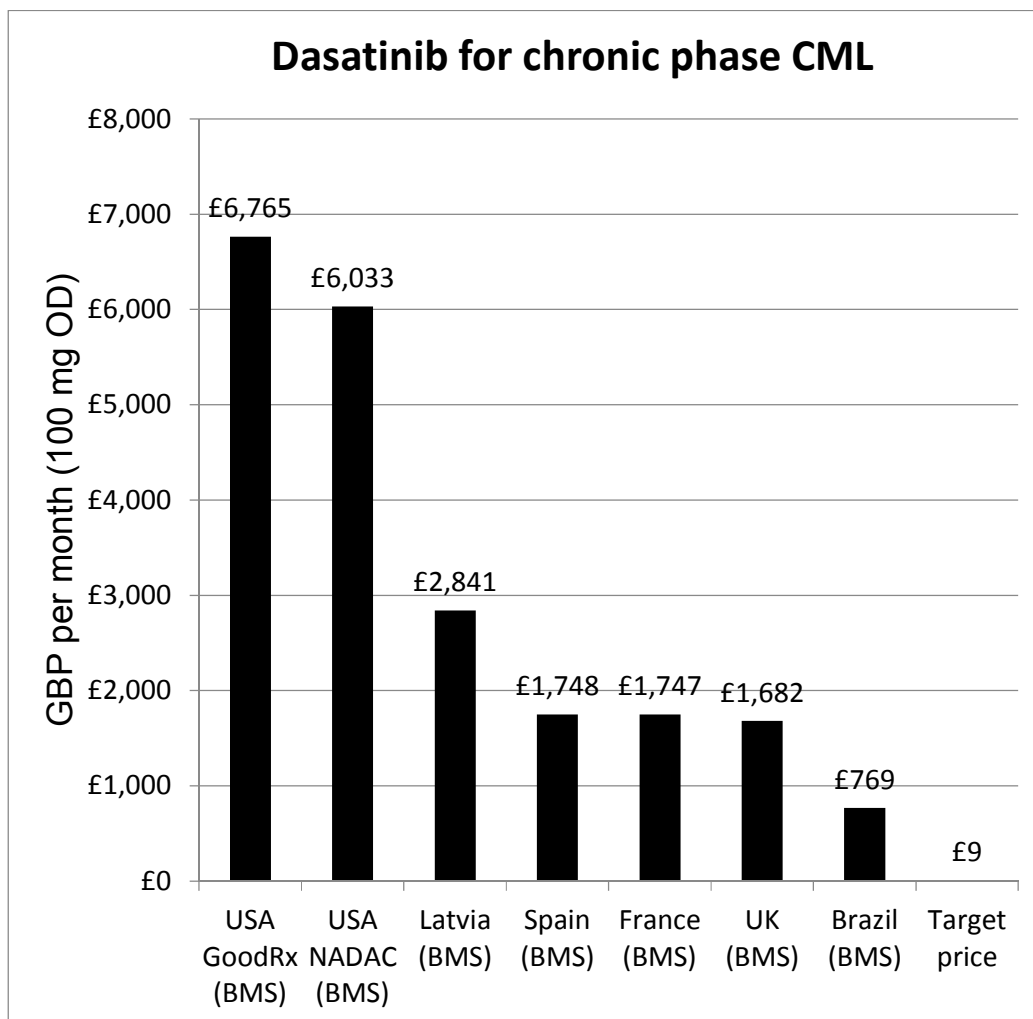
**Figure 3. Lowest Prices from selected countries.**



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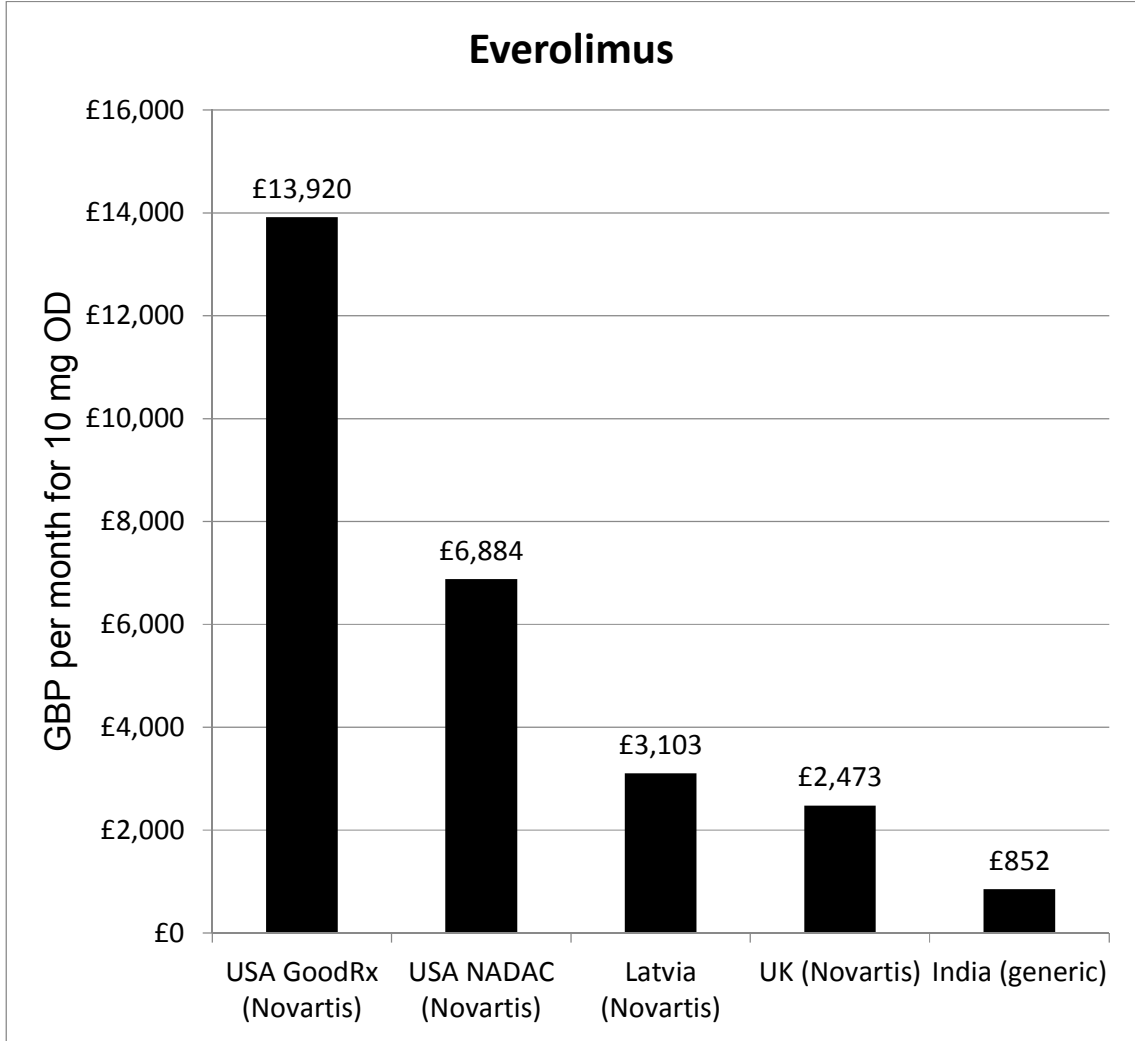
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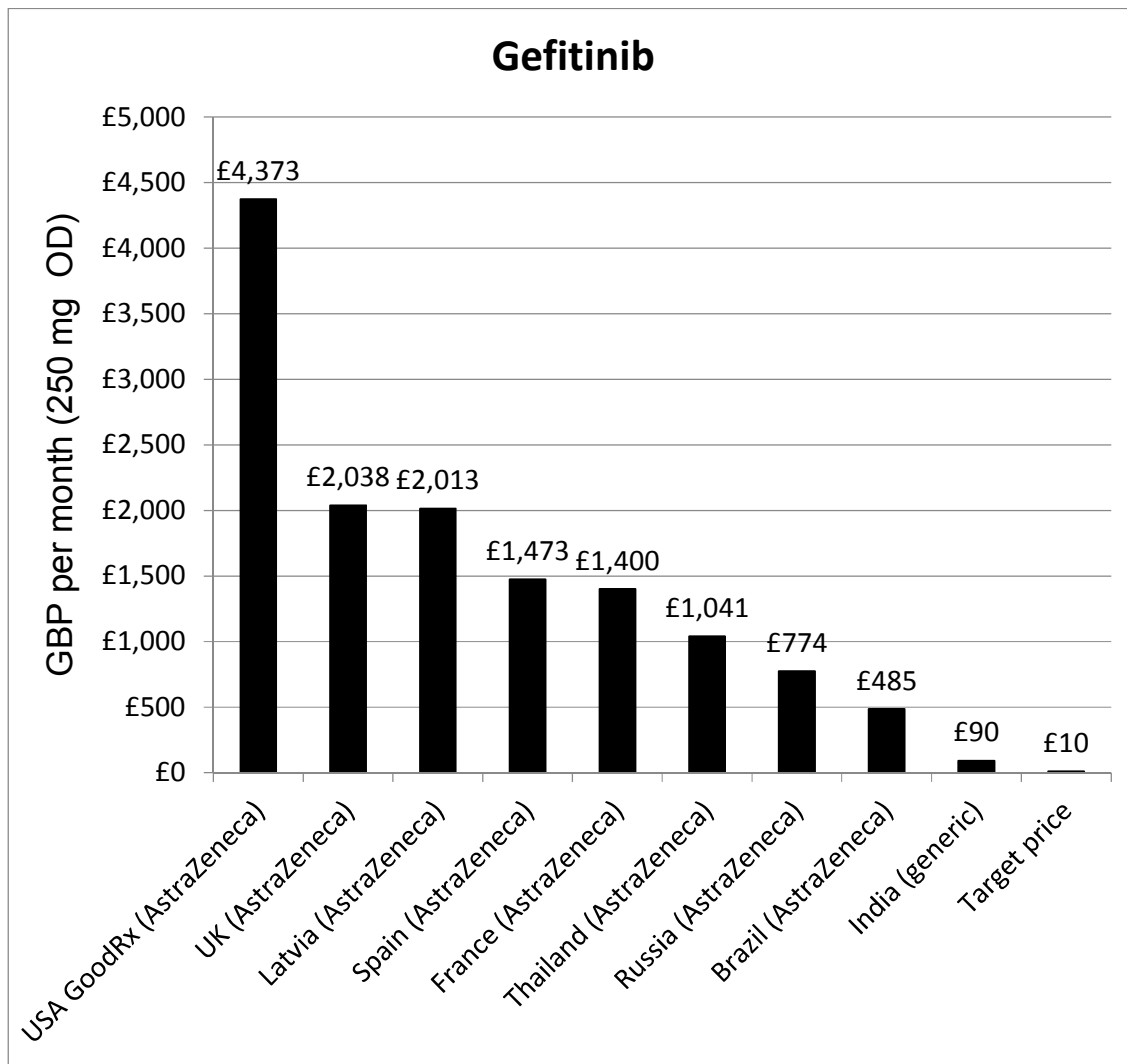
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## Appendices

### Appendix A- Data sources and references for drug prices

All prices were converted from national currency to USD using exchange rates given at <http://www.xe.com/currencyconverter/> on the 13<sup>th</sup> of July 2015.

For Canada, prices in the province of Québec are used.

Country	Price source
USA	GoodRx. <a href="http://www.goodrx.com/">http://www.goodrx.com/</a> .
South Africa	South African Medicine Price Registry. Database of Medicine Prices. <a href="http://www.mpr.gov.za/Publish/ViewDocument.aspx?DocumentPublicationId=1761">http://www.mpr.gov.za/Publish/ViewDocument.aspx?DocumentPublicationId=1761</a> .
Spain	Colegio de Farmaceuticos de Pontevedra. Consulta de Precios de Medicamentos. <a href="http://www.cofpo.org/index.php/medic-es.html?order_by=&amp;sort=&amp;per_page=35&amp;search=descripcion&amp;for=interferon">http://www.cofpo.org/index.php/medic-es.html?order_by=&amp;sort=&amp;per_page=35&amp;search=descripcion&amp;for=interferon</a> .
UK	British National Formulary. <a href="https://www.medicinescomplete.com/mc/bnf/current/">https://www.medicinescomplete.com/mc/bnf/current/</a> .
France	Ministère des Affaires sociales et de la Santé. Recherche Par Medicament. <a href="http://medicprix.sante.gouv.fr/medicprix/rechercheSpecialite.do?parameter=rechercheSpecialite">http://medicprix.sante.gouv.fr/medicprix/rechercheSpecialite.do?parameter=rechercheSpecialite</a> .
Thailand	Drug And Medical Supply Information Center. Ministry of Public Health. <a href="http://dmsic.moph.go.th/">http://dmsic.moph.go.th/</a> .
Russia	Государственный реестр предельных отпускных цен. <a href="http://grls.rosminzdrav.ru/PriceLims.aspx">http://grls.rosminzdrav.ru/PriceLims.aspx</a> .
Canada	Régie de l'assurance maladie du Québec. List of Medications. <a href="http://www.ramq.gouv.qc.ca/en/regie/legal-publications/Pages/list-medications.aspx">http://www.ramq.gouv.qc.ca/en/regie/legal-publications/Pages/list-medications.aspx</a> .
Brazil	Transparência Pública. Licitações - Advanced search. <a href="http://www3.transparencia.gov.br/TransparenciaPublica/jsp/licitacoes/licitacaoBuscaAvancada.jsf?consulta2=5&amp;camposDefault=true&amp;CodigoOrgao=null">http://www3.transparencia.gov.br/TransparenciaPublica/jsp/licitacoes/licitacaoBuscaAvancada.jsf?consulta2=5&amp;camposDefault=true&amp;CodigoOrgao=null</a> .
Latvia	Zāļu valsts aģentūra. Zāļu cenu pārbaudes forma. <a href="http://www.zva.gov.lv/?id=588&amp;top=588&amp;sa=111">http://www.zva.gov.lv/?id=588&amp;top=588&amp;sa=111</a> .



India	DrugsUpdate.com. <a href="http://www.drugsupdate.com/">http://www.drugsupdate.com/</a> .
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## Appendix B- Methodology and references for eligible treatment populations

### Renal cell carcinoma

85% of kidney cancers<sup>1</sup>

Clear cell carcinoma – 75-80% of kidney cancer. Average 77.5%

Nonclear cell carcinoma – 20-25% of kidney cancer. Average 22.5%

Advanced/metastatic – 71.5%<sup>2</sup> [NICE guidance states 26% and 17% have stage III and IV disease, and about half of those with curative resection for earlier stages of the disease also go on to develop advanced and/or metastatic disease. Calculation  $26+17+(0.5 \times 57) = 71.5\%$ ]

### Breast cancer

Metastatic breast cancer at presentation 5%, with 35% who present with local breast cancer who will progress. Total 38.25%<sup>3</sup>

20-30% with metastatic breast cancer are HER2+, of which 50% will also be hormone receptor positive<sup>4</sup>

Average 12.5%

### Chronic Myeloid Leukaemia

12.3% of Leukaemia (C91-95)<sup>5</sup>

Philadelphia chromosome positive 85-90%<sup>6</sup>

### Acute Lymphoblastic Leukemia

11.5% of Leukaemia (C91-95)<sup>5</sup>

Philadelphia chromosome positive 25%<sup>7</sup>

## Appendix C- References for the chemical structures of each drug

### Bortezomib

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National Centre for Biotechnology Information, 2015. Bortezomib. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Bortezomib> [Accessed August 10, 2015].

### Dasatinib

National Centre for Biotechnology Information, 2015. Dasatinib. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Dasatinib#section=Top> [Accessed August 10, 2015].

### Everolimus

National Centre for Biotechnology Information, 2015. Everolimus. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Everolimus#section=Top> [Accessed August 10, 2015]

### Gefitinib

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## Estimated generic prices of cancer medicines deemed cost-ineffective in England

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# Estimated generic prices of cancer medicines deemed cost-ineffective in England

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## Abstract

**Objectives:** The aim of this study was to estimate lowest possible treatment costs for four novel cancer drugs, hypothesising that generic manufacturing could significantly reduce treatment costs.

**Setting:** this research was carried out in a non-clinical research setting using secondary data.

**Participants:** There were no human participants in the study. Four drugs were selected for the study: bortezomib, dasatinib, everolimus and gefitinib. These medications were selected according to their clinical importance, novel pharmaceutical actions, and the availability of generic price data.

**Primary and secondary outcome measures:** target costs for treatment were to be generated for each indication for each treatment. The primary outcome measure was the target costs according to a production-cost calculation algorithm. The secondary outcome measure was the target cost as the lowest available generic price, this was necessary where export data was not available to generate an estimate from our cost calculation algorithm. Other outcomes included patent expiry dates and total eligible treatment populations.

**Results:** Target prices were £411 per cycle for bortezomib, £9 per month for dasatinib, £852 per month for everolimus, £10 per month for gefitinib. Compared to current list prices in England, these target prices would represent reductions of 74-99.6%. Patent expiry dates were bortezomib 2014-22, dasatinib 2020-26, everolimus

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3 2019-25, and gefitinib 2017. The total global eligible treatment population in one year  
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5 is 769,736.  
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10 **Conclusions:** Our findings demonstrate that affordable drug treatment costs are  
11 possible for novel cancer drugs, suggesting that new therapeutic options can be  
12 made available to patients and doctors worldwide. Assessing treatment cost  
13 estimations alongside cost-effectiveness evaluations is an important area of future  
14 research.  
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23 **Trial registration:** N/A.  
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## Strengths and limitations of study

- A conservative and inefficient manufacturing model was used to generate realistic target prices. Generic prices represent real world market costs, which are likely to decrease in the future.
- We used peer-reviewed, publicly available epidemiological data to generate robust eligible treatment populations.
- The estimated treatment costs assume the absence of intellectual property monopolies which, for drugs under patent protection, may not be possible for several years.
- This study calculates realistic target treatment costs assessing the impact of target costs on cost-effectiveness, however, was beyond the scope of this paper.

## Introduction

In 2013, there were 8.3 million cancer deaths worldwide, representing 15% of all overall mortality.<sup>1</sup> There were an estimated 14 million incident cases in 2012, a figure that is expected to rise to almost 24 million by 2035.<sup>2</sup> Most diagnoses occur in low- and middle-income countries (LMICs). In 2009, the worldwide cost of incident cancer cases alone was estimated to be \$286 billion.<sup>3</sup> Over the past decade, several new classes of cancer drugs have entered markets across the world.<sup>4</sup>

The high prices of new cancer treatments are known to be a barrier to access in LMICs, where monthly drug prices often exceed annual incomes.<sup>5</sup> These prices have begun to pose problems in high-income settings too: newer drugs are a major contributor to the ten-fold increase in the average cost of cancer treatment in the UK since 1995.<sup>6</sup> Drug costs account for roughly a quarter of all cancer costs and prices have increased ten times in the past decade.<sup>7</sup> Price is a key factor behind disparities in cancer healthcare in Europe, where €13.6 billion was spent on cancer drugs in 2009, amounting to 27% of all cancer care costs.<sup>8,9</sup>

While cancer medication costs continue to rise, there is only a weak correlation with improvements in clinical efficacy.<sup>10</sup> The UK's National Institute for Health and Care Excellence (NICE) has on numerous occasions in recent years found new cancer medicines to be cost-ineffective compared to current standards of care, often because the significantly higher costs are not matched by an improvement in clinical efficacy of the same magnitude. Since 2000, 31% of all technology appraisals conducted by NICE for cancer drugs received the verdict 'not recommended', double the average for all treatments.<sup>11</sup> For cancer medications, NHS England has responded to accusations of 'rationing' by creating the controversial Cancer Drugs

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3 Fund (CDF).<sup>12</sup> The CDF provides funding for drugs that have not received approval  
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5 from NICE.  
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12 Recent analyses of the costs of production for hepatitis B and C medicines have  
13 prompted informed debate on the optimal provision of treatments and services within  
14 a constrained budget.<sup>13,14</sup> This study aims to provide similar analyses for clinical  
15 indications for novel cancer medicines that have been deemed cost-ineffective. We  
16  
17 have analysed the potential impact of generic importation for four drugs, three of  
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19 which (bortezomib, dasatinib, everolimus) have been deemed cost-ineffective by  
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21 NICE, and are currently included on the CDF list.<sup>15</sup>  
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## Methods

### Calculation of production cost

Data on active pharmaceutical ingredients (API) exported from India were extracted from an online database for 2014 and early 2015.<sup>16</sup> Given that prices of API decrease with continued market competition, we used the lowest per-kilogram API price in this timeframe in our calculations to estimate sustainable generic prices in the near future.

Per-kilogram API prices were input into an algorithm previously used in analyses of drugs for hepatitis B, C, and oncology drugs.<sup>13,14</sup>

An example of our calculation algorithm for dasatinib is given in figure 1. The standard dose of dasatinib is 100 mg once daily. Thus, the yearly requirement of API is 36.5 g per patient. The lowest price for dasatinib API exported from India in 2014 was £1,841.14 /kg. The amount of API required to produce one 100mg tablet would thus cost £0.18. The total weight of the tablet was assumed to be 5 times the weight of the API alone, and excipient prices were calculated by conservatively assuming that the total non-API mass of the tablet was composed of the most expensive excipient. The costs of excipients (£0.006 in the case of dasatinib, based on export data) and tableting (a conservative estimate of £0.026 per tablet) were added to the per-pill cost of the API. The resulting per-pill cost of production was multiplied by 28 to give the monthly cost of production (£6.06 /month). Shipping costs, packaging costs and duties at £0.23 per month, assuming packaging in monthly quantities, were added giving a total monthly cost of £6.29. These assumptions are based on confidential contact with generic producers, and would reflect a relatively inefficient manufacturing process. Finally, a 50% mark-up was added, to include a profit margin

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3 that would incentivise market entry and competition between generic manufacturers,  
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5 giving a final estimated generic price of £9.43 /month, or £122.95 per patient per  
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## Patent coverage and global prices

US basic (substance) patent expiry dates were gathered from the FDA Orange Book.

<sup>17</sup> Prices for the chosen drugs were identified in 9 countries, using national databases and online price comparison tools (appendix A). In all cases, the lowest available price per pill was used for comparison. In cases where national pricing information was lacking, the corresponding bar is absent (figure 2).

## Incidence of cancers and volume demand estimation

Using published figures of the epidemiology of cancers for which the chosen medicines are indicated, we estimated the annual volume of demand in terms of tonnes of API that would be required to treat all incident cases. We estimated the incidence of all cancers for which the four chosen drugs are indicated, including multiple myeloma, chronic myeloid leukaemia, acute lymphoblastic leukaemia, and non-small cell lung cancer. The potential number of people newly eligible for treatment with each drug, per year, was multiplied by the annual requirement of API in grams per patient to give annual volume demand.

Incidence data for ICD10 categories were obtained from *GLOBOCAN 2012*<sup>2</sup>, and the incidence of specific cancer subtypes was estimated by combining these figures with published data from studies on the proportion of cases of the cancer subtype within the ICD10 group. Estimates for the UK were developed using incidence data from the Cancer Research UK database. Taking Chronic Myeloid Leukaemia as an example, it comprises 12.3% of the ICD10 category 'leukaemia'.<sup>18</sup> For breast cancer, data was only available for females.<sup>19</sup>

The proportion of incident cases of cancer that would be eligible for treatment with each drug was calculated by using data on the prevalence of eligibility criteria such

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3 as the proportion with metastatic disease at presentation, or the proportion that are  
4 Philadelphia chromosome positive (table 1).  
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8 As therapies for clear cell advanced/metastatic renal carcinoma are not curative, our  
9 analysis has assumed that all patients eligible for first-line treatment will progress  
10 and become eligible for second-line treatment with everolimus.<sup>20</sup> For non-clear cell  
11 advanced/metastatic renal cell carcinoma, a consensus on which medicine is first-  
12 line has not yet emerged, with more than one medicine recommended as possible  
13 first-line agents. Dasatinib has been recommended as first-line for Philadelphia  
14 chromosome positive chronic myeloid leukaemia and Philadelphia chromosome  
15 positive acute lymphoblastic leukaemia.<sup>21,22</sup> For the purposes of this analysis, all  
16 patients for whom everolimus and dasatinib are recommended as one of the  
17 possible first-line or second-line agents have been included in the eligible population;  
18 our estimates of numbers newly eligible for treatment with these drugs per year  
19 overlap, and would be affected by future changes in treatment guidelines.  
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23 Our estimates assumed full access to all interventions indicated before use of drugs,  
24 including surgery, radiotherapy, and chemotherapy. We do not include measures of  
25 access in our assumptions; where patients do not have access to these  
26 interventions, drugs may provide the best available treatment due to low cost,  
27 potentially increasing the eligible population. In addition, data from HICs for the  
28 proportion of cases that are advanced/metastatic at presentation is likely to  
29 underestimate the proportion in countries with reduced access to healthcare services  
30 and health information. Lastly, our estimates use incidence data, thus giving the  
31 number *newly* eligible per year. The point prevalence of eligible people would by  
32 definition be greater.  
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## Results

### Calculated target prices

Chemical structures are shown in figures 3 and 4, with references for these in appendix B. API export data sufficient to allow calculation of generic price estimates were only available for dasatinib and gefitinib (table 2). For bortezomib and everolimus, the lowest-priced product globally was used for comparisons with UK prices.

#### Bortezomib

The recommended dose for bortezomib is 1.3 mg/m<sup>2</sup> for a body surface area of 1.8 m<sup>2</sup>, taken twice a week for two consecutive weeks, followed by a resting week, in a three-week cycle. This is equivalent to a per-patient yearly API requirement of 159 mg.

The lowest available generic price was for an Indian product: £199.92 per 3.5mg vial (figure 5).

#### Dasatinib

The recommended dose for dasatinib is 100mg taken once daily, equivalent to a per-patient yearly API requirement of 36.5 g.

17.5 kg of dasatinib API were exported from India in 2014-2015, with the largest-volume shipment priced at £1,841.14/kg. The most expensive excipient in dasatinib is hypromellose, costing £15.60/kg.

The estimated price for dasatinib, assuming a dose of 100 mg daily, was £122.95 GBP per year, or £9.43 GBP per month. The lowest available price was from the originator company in Brazil, costing £769.03 per month (figure 2).

### Everolimus

The recommended dose for everolimus is 10 mg daily, equivalent to a per-patient yearly API requirement of 3.7 g. The lowest available generic price globally was £688.96 per month, assuming off-label use, and £851.65 on-label, both for Indian products (figure 6).

### Gefitinib

The recommended dose for gefitinib is 250 mg once daily, equivalent to a per-patient yearly API requirement of 91.3 g. 416.8 kg of gefitinib API were exported from India in 2014-2015, with the largest single shipment priced at £802.56/kg. The most expensive excipient in gefitinib is povidone, costing £9.39/kg.

The estimated price, assuming a daily dose of 250 mg, was £133.73 GBP per year, or £10.26 GBP per month. The lowest available generic price was £90.49 per month (figure 7).

## Patent expiry

Patent expiration dates for all drugs are shown in Table 3. With the exception of bortezomib, for which the patent for one particular formulation of the drug expired in 2014, all drugs are currently under patent protection. Three of the drugs have multiple active patents, resulting in a range of expiration dates. Patent expiry dates were bortezomib 2014-22, dasatinib 2020-26, everolimus 2019-25, and gefitinib 2017.

## Global and UK demand

Incidence data and assumptions used to calculate eligible population estimates are presented in table 1 for the global population, and in table 4 for the UK population.

References used are given in appendix C.

## Discussion

Significant price reductions can be achieved for numerous new cancer medicines, making new treatments available for an estimated 16,611 people in the UK each year, for those of which that live in England these treatments are not currently funded by NHS England.

Generic production could allow the UK price of dasatinib to decrease by 99.6%, and the UK price of gefitinib to decrease by 99.5%. Importation of Indian generics would represent a UK price decrease of 74% for bortezomib, and 71% for everolimus.

We estimate that globally, there are 769,736 newly-diagnosed cancer patients every year that could be treated with one of these four drugs. Providing these drugs to all eligible patients, at target prices, would cost an estimated £2.9 billion per year.

The target prices presented in this paper are based on real-world export and pricing data, calculated using a conservative algorithm that assumes a relatively inefficient manufacturing process and includes shipping and tableting costs, as well as a significant profit margin.

Our predictions assume market sizes of a volume sufficient to attract generic producers. For cancer drugs with smaller patient populations, reductions may be harder to achieve. Allowing for sufficient demand, and a permissive legal environment, our findings demonstrate realistic future prices for novel cancer drugs.

The price reductions seen in HIV drugs over the past two decades show the dramatic effects of robust generic competition on access to medicines.<sup>23</sup> While our

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3 estimates focus on chemically derived medicines, biologics represent a growing  
4 proportion of new cancer medications.<sup>24</sup> The complex molecular structures of  
5 biologics present regulatory and manufacturing challenges to the production of low-  
6 cost off-patent biosimilars meaning that, so far, only price reductions of between 10  
7 and 35% have been achieved.<sup>25</sup> While it may not be possible to achieve the same  
8 level of reductions as seen in generics, it is likely that, as manufacturing and  
9 regulatory processes mature, and clinicians and patients become more familiar with  
10 biosimilars, the rate of price reductions will increase in the future.<sup>25</sup>  
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23 Patent expiry dates for the medicines included in this study range from 2014 to 2026.  
24 For bortezomib and gefitinib, generic competition is likely to be possible in the next  
25 few years, whereas for everolimus and dasatinib, patent protection is likely to  
26 prevent the competition necessary to reach the target prices. The time to generic  
27 market entry from patent expiry varies significantly between countries. Hudson  
28 analysed generic entry between 1985-1996, finding a range in average time to entry  
29 of between 1.26 to 3.40 years, however for a sample of generics licensed in the EU  
30 between 2000 and 2007, this ranged from 4 to 7 months, suggesting entry-lag times  
31 are decreasing.<sup>26,27</sup>  
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45 Several options exist for national governments wishing to facilitate access to  
46 medicines by altering the patent status. Compulsory License (CL) legislation permits  
47 a state to license a patented drug without the patent-holder's consent. Although their  
48 use is infrequent, CLs are an effective method of facilitating generic competition,  
49 provided for under international agreements signed by all 161 member countries of  
50 the World Trade Organisation.<sup>28</sup> A CL can only be granted after a state has made  
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3 meaningful efforts to negotiate a price, unless there is a state of national emergency  
4 or 'extreme urgency', conditions that the state can determine for itself, in which case  
5 the state may proceed directly to a CL. Importantly, the patent holder must still  
6 receive reasonable remuneration for the CL.<sup>29</sup> The World Health Organisation has  
7 published guidelines on remuneration of patent holders which may help facilitate the  
8 pursuit of non-voluntary licences.<sup>30</sup> Relevant domestic legislation may also provide a  
9 useful method of negating the barriers posed by patents, because they may provide  
10 for different conditions to those legislated by the TRIPS agreement. In the UK,  
11 Crown Use provisions allow the government to use or license a patent in the name of  
12 the public good, and are currently being considered for use with the monoclonal  
13 antibody conjugate, Trastuzumab emtansine for refractory breast cancer.<sup>31,32</sup> Only  
14 dasatinib, of the drugs included in our study, has been the subject of compulsory  
15 license efforts.<sup>33</sup> Even if they are ultimately not realised, the compulsory license  
16 approach may bring price reductions as originator companies respond to a change in  
17 negotiations.

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38 In some cases, voluntary licenses can be agreed between originator companies and  
39 interested third parties, facilitating generic production under the terms of license.  
40 This approach has most notably been used with HIV drugs due to the work of  
41 Medicines Patent Pool, although it was also used for Gilead Sciences breakthrough  
42 hepatitis C drug, sofosbuvir.<sup>34,35</sup>

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52 In other cases, patents may be challenged outright. Section 3(d) of the Indian Patent  
53 Act allows third parties to challenge patent validity, which has in the past led to the  
54 revocation of patents on cancer drugs, and consequent generic production.<sup>36</sup> While it  
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3 is beyond the scope of this paper to discuss whether these drugs are suitable  
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5 candidates for such an approach, it is notable that dasatinib has been at the centre  
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7 of a patent dispute in India.  
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## Conclusion

Using real-world export data and a conservative manufacturing model, we calculated realistic target prices for four cancer drugs. We predict that the resulting price reductions would have a significant effect on their cost-effectiveness in six clinical indications, making them viable treatment options for more than 750,000 patients worldwide each year. Some of these clinical indications are currently deemed unaffordable by NICE using cost-effectiveness criteria, but if the realistic target price was available, all the drugs may satisfy NICE's criteria, removing the need for additional funding through initiatives such as the Cancer Drugs Fund.

Currently, the existing patents on the drugs are the major barrier to achieving predicted target prices, which rely on robust generic competition. Numerous strategies exist for the UK government to pursue in this regard, such as those suggested for the drug Trastuzumab emtansine. In any case, knowledge of realistic treatment production costs will be beneficial to price negotiations across the world.

**Contributorship statement:** AH designed the study question and methodology. CR, DG, IB, JM, and RH gathered and analysed data. All authors contributed to the drafting and critique of the manuscript.

**Competing interests:** The authors declare no competing interests.

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**Data sharing statement:** Unpublished export price data for each drug are available to interested researchers by emailing the corresponding author. The data includes shipment size, export destination, and cost.



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## List of tables, figures, and appendices

### *Tables*

Table 1. Global incidence of indicated cancers, and estimates of total numbers eligible for treatment with selected medicine.

Table 2. Assumptions and calculations of target prices

Table 3. Current and target prices

Table 4. UK incidence of indicated cancers, and estimates of total numbers eligible for treatment with selected medicine.

### *Figures*

Figure 1. Cost estimation flowchart for dasatinib

Figure 2. Lowest prices of dasatinib from selected countries

Figure 3. Chemical structures and formulas for bortezomib and dasatinib

Figure 4. Chemical structures and formulas for everolimus and gefitinib

Figure 5. Lowest prices of bortezomib from selected countries

Figure 6. Lowest prices of everolimus from selected countries

Figure 7. Lowest prices of gefitinib from selected countries

### *Appendices*

Appendix A: Data sources and references for drug prices

Appendix B: References for the chemical structures of each drug

Appendix C: Methodology and references for eligible treatment populations

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5 **Tables and figures**  
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Medicine	ICD10 category and incidence	Indication of TKI, and percentage of relevant ICD10 group	Eligibility in terms of pathology, and percentage of incident cases with this subtype	Eligibility in terms of stage of disease, a percentage of incident cases at this stage	Total number newly eligible for indication, per year	Total number eligible for drug, per year	Total API requirement per year, in tonnes
Bortezomib	Multiple myeloma, 114,251	-	-	Relapsed, received at least 1 prior therapy and who have already undergone or are unsuitable for haematopoietic stem cell transplantation, 25.5%	29,134	143,385	
	Multiple myeloma, 114,251	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered inappropriate, 86.4%	98,713		
	Multiple myeloma, 114,251	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered appropriate, 13.6%	15,538		
Dasatinib	Leukaemia, 351,965	Chronic myeloid leukaemia, 12.30%	Philadelphia chromosome positive, 87.5%	Chronic phase, 90%	34,092	52,280	1.8
	Leukaemia, 351,965	Chronic myeloid leukaemia, 12.30%	Philadelphia chromosome positive, 87.5%	Intolerant or resistant to imatinib, 40%	15,152		
	Leukaemia, 351,965	Acute Lymphoblastic Leukaemia, 11.50%	Philadelphia chromosome positive, 25%	Refractory to imatinib, 30%	3,036		
Everolimus	Kidney, 337,860	Renal cell carcinoma, 85%	Clear cell renal cell carcinoma, 77.5%	Advanced/metastatic, 71.5%	159,134	282,678	1.0



	Kidney, 337,860	Renal cell carcinoma, 85%	Nonclear cell renal cell carcinoma, 22.5%	Advanced/metastatic, 71.5%	46,200		
	Breast, 1,671,149	-	Advanced/metastatic, 29.5%	HER2 negative, post-aromatase inhibitor, 12.3%	60,638		
Gefitinib	Trachea, bronchus and lung (C33-34), <b>1,824,701</b>	Non-small cell lung cancer, 85%	EGFR positive, 22.5%	Advanced/metastatic, 83.5%	291,393	291,393	
Advanced pancreatic neuroendocrine and tuberous sclerosis, for which everolimus is an indicated treatment in some cases, has not been included, due to its relative rarity. Bortezomib is indicated in some cases of mantle cell lymphoma. This has not been included, due to lack of available data.							

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**Table 2. Assumptions and calculations of target prices.**

Medicine	Dasatinib	Gefitinib
Daily dose	100 mg	250mg
Tablets per month	28	28
API price per kilogram	£1,841.14	£802.56
API cost per tablet	£0.18	£0.20
Add cost of excipients	£0.19	£0.21
Add cost of tableting	£0.22	£0.24
Cost per month	£6.06	£6.61
Add cost of bottle, packaging, shipping, duties	£6.29	£6.84
Add 50% markup	£9.43	£10.26
Target price per year	<b>£122.95</b>	<b>£133.73</b>
The prices of excipients used for each TKI are given in text, but not shown in table.		

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Drug	Indication	Patent Expiry	Current UK drug price per month (UK) <sup>a</sup>	Target Price per month
Bortezomib <sup>37</sup>	1st Line MM	2014-22	£762.38	£199.92
Dasatinib <sup>38</sup>	1st Line CML	2020-26	£2,504.96	£9.43
Dasatinib <sup>39</sup>	2nd line CML	2020-26	£2,504.96	£9.43
Everolimus <sup>40</sup>	2nd line RCC	2019-25	£2,970.00 <sup>b</sup>	£851.65
Everolimus <sup>41</sup>	Breast CA	2019-25	£2,970.00	£851.65
Gefitinib <sup>42</sup>	1st Line NSC Lung Ca	2017	£2,167.71 <sup>b</sup>	£10.26

References for patent expiry dates in Appendix A.  
<sup>a</sup>monthly costs calculated using price from latest version of BNF Online<sup>43</sup>  
<sup>b</sup>A Patient Access Scheme (PAS) is in place for this drug. The PAS was not included in our calculations.

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**Table 4: UK incidence of indicated cancers, and estimates of total numbers eligible for treatment with selected medicine.**

Medicine	Incidence by ICD10 category	Indication of medicine, and proportion of relevant ICD10 group	Eligibility in terms of pathology, and percentage of incident cases with this subtype	Eligibility in terms of stage of disease, a percentage of incident cases at this stage	Total number eligible for indication, per year	Total number eligible for medicine, per year
Bortezomib	Multiple myeloma, 4,792	-	-	Relapsed, received at least 1 prior therapy and who have already undergone or are unsuitable for haematopoietic stem cell transplantation, 25.5%	1,222	6,014
	Multiple myeloma, 4,792	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered inappropriate, 86.4%	4,140	
	Multiple myeloma, 4,792	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered appropriate, 13.6%	652	
Dasatinib	Chronic myeloid	-	Philadelphia	Chronic phase, 90%	532	817

	leukaemia, 675		chromosome positive, 87.5%			
	Chronic myeloid leukaemia, 675	-	Philadelphia chromosome positive, 87.5%	Intolerant or resistant to imatinib, 40%	236	
	Acute lymphoblastic leukaemia, 654	-	Philadelphia chromosome positive, 25%	Refractory to imatinib, 30%	49	
Everolimus	Kidney, 10,144	Renal cell carcinoma, 85%	Clear cell renal cell carcinoma, 77.5%	Advanced/metastatic, 71.5%	6,165	9,780
	Kidney, 10,144	Renal cell carcinoma, 85%	Nonclear cell renal cell carcinoma, 22.5%	Advanced/metastatic, 71.5%	1,790	
	Breast, 50,285	-	Advanced/metastatic, 29.5%	HER2 negative, post-aromatase inhibitor, 12.3%	1,825	
Gefitinib	Lung cancer, 44,488	Non-small cell lung cancer, 85%	EGFR positive, 22.5%	Advanced/metastatic, 83.5%	7,104	7,104
Advanced pancreatic neuroendocrine and tuberous sclerosis, for which everolimus is an indicated treatment in some cases, has not been included, due to its relative rarity. Bortezomib is indicated in some cases of mantle cell lymphoma. This has not been included, due to lack of available data.						

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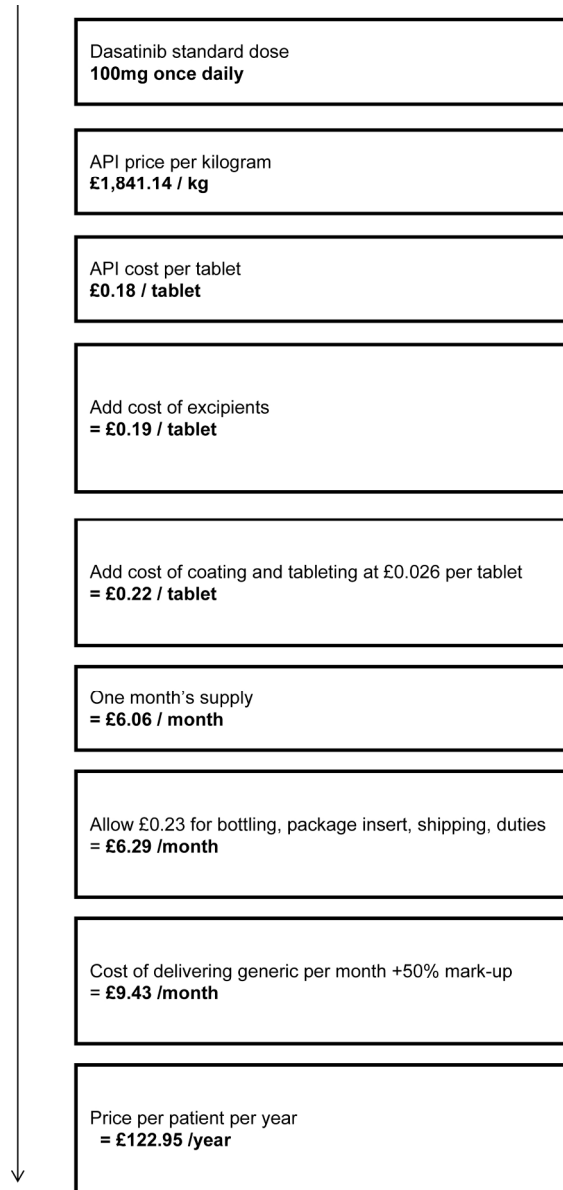


Figure 1: Cost estimation flowchart for dasatinib  
dasatinib is given in figure 1  
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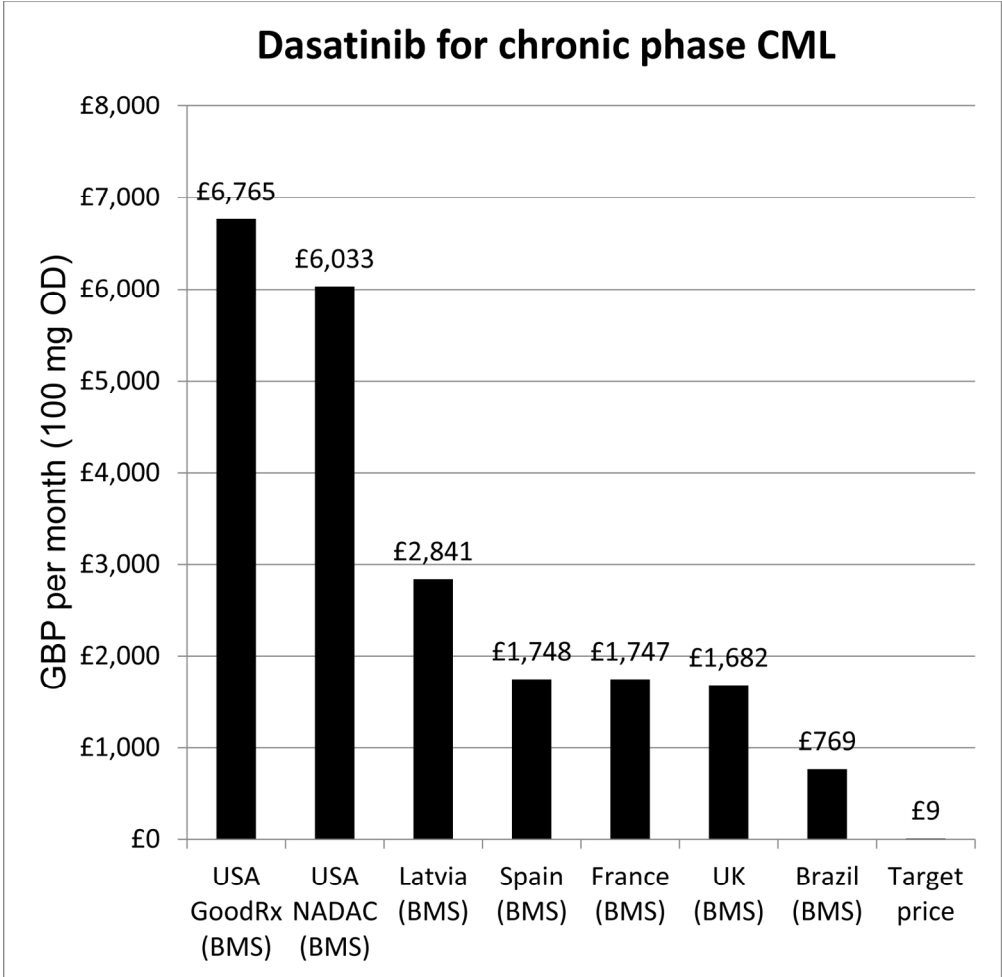


Figure 2. Lowest prices of dasatinib from selected countries  
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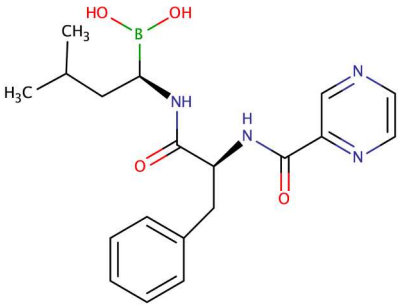
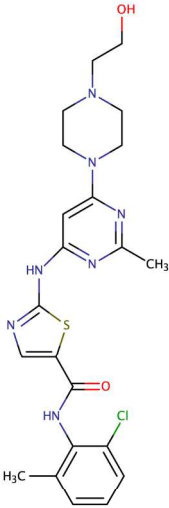
Drug, empirical formula	Structure
Bortezomib $C_{19}H_{25}BN_4O_4$	 <p>The structure of Bortezomib features a central boron atom (B) bonded to two hydroxyl groups (OH) and a nitrogen atom (NH). This nitrogen is part of a chain that includes a methyl group (CH<sub>3</sub>), a benzyl group (a methylene group attached to a benzene ring), and a pyridine ring. The pyridine ring is connected to the chain via a carbonyl group (C=O).</p>
Dasatinib $C_{22}H_{26}ClN_7O_2S$	 <p>The structure of Dasatinib consists of a central pyrimidine ring substituted with a methyl group (CH<sub>3</sub>) and a piperazine ring. The piperazine ring is further substituted with a hydroxymethyl group (CH<sub>2</sub>OH). The pyrimidine ring is also linked to a thiazole ring, which is connected to a benzene ring. The benzene ring has a chlorine atom (Cl) and a methyl group (CH<sub>3</sub>) attached to it.</p>
References for all structures are given in Appendix C.	

Figure 3. Chemical structures and formulas for bortezomib and dasatinib shown in figures 3 and 4  
233x352mm (300 x 300 DPI)

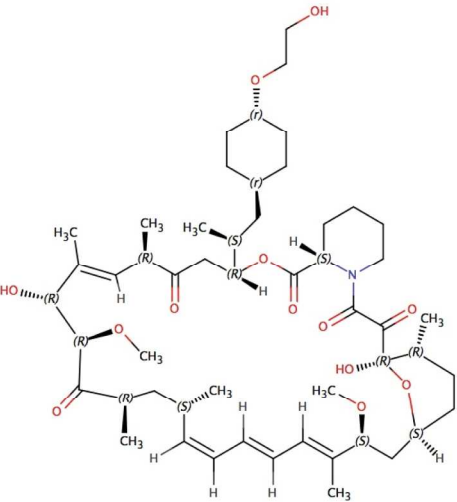
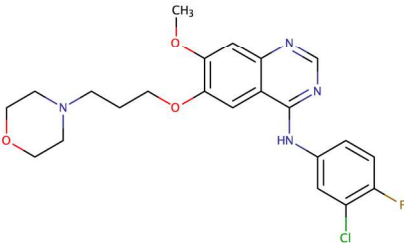
Drug, empirical formula	Structure
Everolimus C <sub>53</sub> H <sub>83</sub> NO <sub>14</sub>	
Gefitinib C <sub>22</sub> H <sub>24</sub> ClF <sub>4</sub> O <sub>3</sub>	
References for all structures are given in Appendix C.	

Figure 4. Chemical structures and formulas for everolimus and gefitinib shown in figures 3 and 4  
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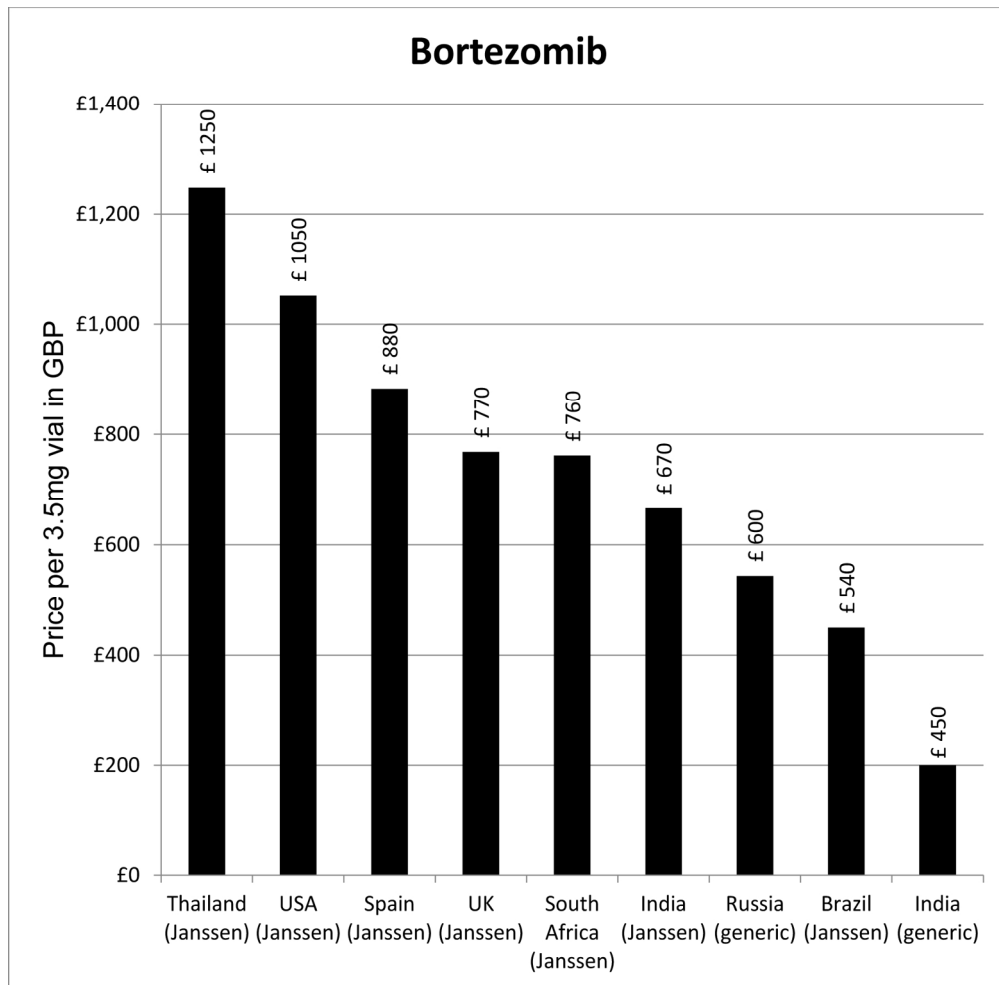


Figure 5. Lowest prices of bortezomib from selected countries  
 £199.92 per 3.5mg vial (figu  
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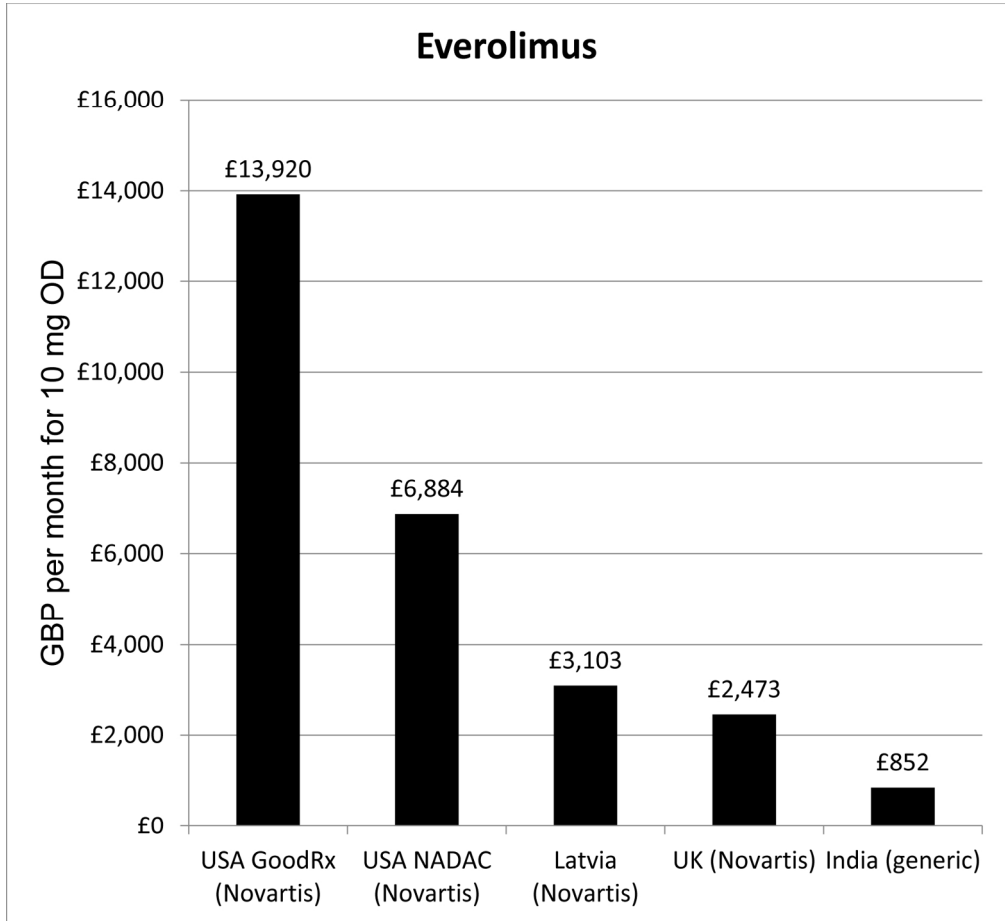


Figure 6. Lowest prices of everolimus from selected countries for Indian products (figure 6)  
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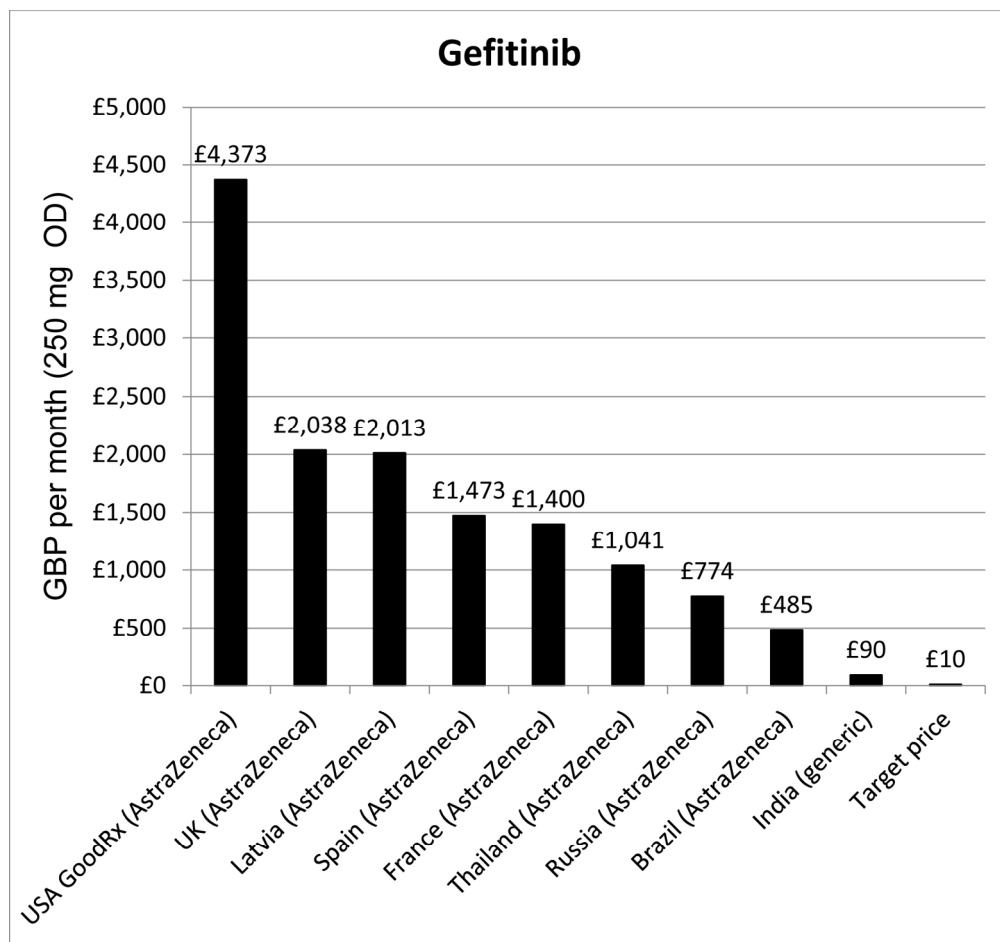


Figure 7. Lowest prices of gefitinib from selected countries  
 £10.26 GBP per month  
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## Appendix A- Data sources and references for drug prices

All prices were converted from national currency to USD using exchange rates given at <http://www.xe.com/currencyconverter/> on the 13<sup>th</sup> of July 2015.

For Canada, prices in the province of Québec are used.

Country	Price source
USA	GoodRx. <a href="http://www.goodrx.com/">http://www.goodrx.com/</a> .
South Africa	South African Medicine Price Registry. Database of Medicine Prices. <a href="http://www.mpr.gov.za/Publish/ViewDocument.aspx?DocumentPublicationId=1761">http://www.mpr.gov.za/Publish/ViewDocument.aspx?DocumentPublicationId=1761</a> .
Spain	Colegio de Farmaceuticos de Pontevedra. Consulta de Precios de Medicamentos. <a href="http://www.cofpo.org/index.php/medicines.html?order_by=&amp;sort=&amp;per_page=35&amp;search=descripcion&amp;for=interferon">http://www.cofpo.org/index.php/medicines.html?order_by=&amp;sort=&amp;per_page=35&amp;search=descripcion&amp;for=interferon</a> .
UK	British National Formulary. <a href="https://www.medicinescomplete.com/mc/bnf/current/">https://www.medicinescomplete.com/mc/bnf/current/</a> .
France	Ministère des Affaires sociales et de la Santé. Recherche Par Medicament. <a href="http://medicprix.sante.gouv.fr/medicprix/rechercheSpecialite.do?parameter=rechercheSpecialite">http://medicprix.sante.gouv.fr/medicprix/rechercheSpecialite.do?parameter=rechercheSpecialite</a> .
Thailand	Drug And Medical Supply Information Center. Ministry of Public Health. <a href="http://dmsic.moph.go.th/">http://dmsic.moph.go.th/</a> .
Russia	Государственный реестр предельных отпускных цен. <a href="http://grls.rosminzdrav.ru/PriceLims.aspx">http://grls.rosminzdrav.ru/PriceLims.aspx</a> .
Canada	Régie de l'assurance maladie du Québec. List of Medications. <a href="http://www.ramq.gouv.qc.ca/en/regie/legal-publications/Pages/list-medications.aspx">http://www.ramq.gouv.qc.ca/en/regie/legal-publications/Pages/list-medications.aspx</a> .
Brazil	Transparência Pública. Licitações - Advanced search. <a href="http://www3.transparencia.gov.br/TransparenciaPublica/jsp/licitacoes/licitacaoBuscaAvancada.jsf?consulta2=5&amp;camposDefault=true&amp;CodigoOrgao=null">http://www3.transparencia.gov.br/TransparenciaPublica/jsp/licitacoes/licitacaoBuscaAvancada.jsf?consulta2=5&amp;camposDefault=true&amp;CodigoOrgao=null</a> .
Latvia	Zāļu valsts aģentūra. Zāļu cenu pārbaudes forma. <a href="http://www.zva.gov.lv/?id=588&amp;top=588&amp;sa=111">http://www.zva.gov.lv/?id=588&amp;top=588&amp;sa=111</a> .
India	DrugsUpdate.com. <a href="http://www.drugsupdate.com/">http://www.drugsupdate.com/</a> .

## Appendix B- References for the chemical structures of each drug

### Bortezomib

Royal Society of Chemistry, 2015. Bortezomib. *ChemSpider*. Available at: <http://www.chemspider.com/Chemical-Structure.343402.html> [Accessed August 10, 2015].

National Centre for Biotechnology Information, 2015. Bortezomib. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Bortezomib> [Accessed August 10, 2015].

### Dasatinib

National Centre for Biotechnology Information, 2015. Dasatinib. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Dasatinib#section=Top> [Accessed August 10, 2015].

### Everolimus

National Centre for Biotechnology Information, 2015. Everolimus. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Everolimus#section=Top> [Accessed August 10, 2015]

### Gefitinib

National Centre for Biotechnology Information, 2015. Gefitinib. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Gefitinib> [Accessed August 10, 2015].

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## Appendix C- Methodology and references for eligible treatment populations

### Renal cell carcinoma

85% of kidney cancers<sup>1</sup>

Clear cell carcinoma – 75-80% of kidney cancer. Average 77.5%

Nonclear cell carcinoma – 20-25% of kidney cancer. Average 22.5%

Advanced/metastatic – 71.5%<sup>2</sup> [NICE guidance states 26% and 17% have stage III and IV disease, and about half of those with curative resection for earlier stages of the disease also go on to develop advanced and/or metastatic disease. Calculation  $26+17+(0.5 \times 57) = 71.5\%$ ]

### Breast cancer

Metastatic breast cancer at presentation 5%, with 35% who present with local breast cancer who will progress. Total 38.25%<sup>3</sup>

20-30% with metastatic breast cancer are HER2+, of which 50% will also be hormone receptor positive<sup>4</sup>

Average 12.5%

### Chronic Myeloid Leukaemia

12.3% of Leukaemia (C91-95)<sup>5</sup>

Philadelphia chromosome positive 85-90%<sup>6</sup>

### Acute Lymphoblastic Leukaemia

11.5% of Leukaemia (C91-95)<sup>5</sup>

Philadelphia chromosome positive 25%<sup>7</sup>

### References

1. Weikert S, Ljungberg B. Contemporary epidemiology of renal cell carcinoma: perspectives of primary prevention. [cited 2015 Mar 19];28(3):247–52. Available from: <http://search.proquest.com/docview/220282324/abstract?accountid=14511>
2. Sunitinib for the first-line treatment of advanced and/or metastatic renal cell carcinoma | 2-clinical-need-and-practice | Guidance and guidelines | NICE. NICE; [cited 2015 Mar 29]; Available from: <https://www.nice.org.uk/guidance/ta169/chapter/2-clinical-need-and-practice>
3. National Institution of Clinical Excellence. Everolimus (Afinitor) in combination with exemestane for the treatment of advanced or metastatic HER2 negative, hormone receptor positive breast cancer after prior endocrine therapy. Single technology appraisal (STA) [Internet]. 2012. Available from: <http://www.nice.org.uk/guidance/ta295/documents/breast-cancer-her2-negative->

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3 oestrogen-receptor-positive-locally-advanced-or-metastatic-everolimus-with-an-  
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7 4. Doss S, Robertson J, Adam J. Lapatinib or trastuzumab in combination with an  
8 aromatase inhibitor for first-line treatment of metastatic hormone-receptor-positive  
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27 <http://www.bloodjournal.org/content/109/8/3189.abstract>  
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# BMJ Open

## Estimated generic prices of cancer medicines deemed cost-ineffective in England: a cost estimation analysis

Journal:	<i>BMJ Open</i>
Manuscript ID	bmjopen-2016-011965.R2
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Date Submitted by the Author:	04-Oct-2016
Complete List of Authors:	Hill, Andrew; University of Liverpool, UK Redd, Christopher; University of Exeter Medical School Gotham, Dzintars; Imperial College London, Faculty of Medicine Erbacher, Isabelle; Imperial College London, Faculty of Medicine Meldrum, Jonathan; University College London Medical School Harada, Ryo; University of Cambridge, Department of Economics
<b>Primary Subject Heading</b>:	Global health
Secondary Subject Heading:	Pharmacology and therapeutics, Oncology, Health economics
Keywords:	CLINICAL PHARMACOLOGY, HEALTH ECONOMICS, ONCOLOGY, PUBLIC HEALTH, THERAPEUTICS

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# Estimated generic prices of cancer medicines deemed cost-ineffective in England: a cost estimation analysis

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**Word count:** 2,577 (not including abstract, references, figures, and tables)

## Abstract (Word count: 263)

**Objectives:** The aim of this study was to estimate lowest possible treatment costs for four novel cancer drugs, hypothesising that generic manufacturing could significantly reduce treatment costs.

**Setting:** this research was carried out in a non-clinical research setting using secondary data.

**Participants:** There were no human participants in the study. Four drugs were selected for the study: bortezomib, dasatinib, everolimus and gefitinib. These medications were selected according to their clinical importance, novel pharmaceutical actions, and the availability of generic price data.

**Primary and secondary outcome measures:** target costs for treatment were to be generated for each indication for each treatment. The primary outcome measure was the target costs according to a production-cost calculation algorithm. The secondary outcome measure was the target cost as the lowest available generic price, this was necessary where export data was not available to generate an estimate from our cost calculation algorithm. Other outcomes included patent expiry dates and total eligible treatment populations.

**Results:** Target prices were £411 per cycle for bortezomib, £9 per month for dasatinib, £852 per month for everolimus, £10 per month for gefitinib. Compared to current list prices in England, these target prices would represent reductions of 74-99.6%. Patent expiry dates were bortezomib 2014-22, dasatinib 2020-26, everolimus

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3 2019-25, and gefitinib 2017. The total global eligible treatment population in one year  
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5 is 769,736.  
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10 **Conclusions:** Our findings demonstrate that affordable drug treatment costs are  
11 possible for novel cancer drugs, suggesting that new therapeutic options can be  
12 made available to patients and doctors worldwide. Assessing treatment cost  
13 estimations alongside cost-effectiveness evaluations is an important area of future  
14 research,  
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23 **Trial registration:** N/A.  
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## Strengths and limitations of study

- A conservative and inefficient manufacturing model was used to generate realistic target prices. Generic prices represent real world market costs, which are likely to decrease in the future.
- We used peer-reviewed, publicly available epidemiological data to generate robust eligible treatment populations.
- The estimated treatment costs assume the absence of intellectual property monopolies which, for drugs under patent protection, may not be possible for several years.
- This study calculates realistic target treatment costs. Assessing the impact of target costs on cost-effectiveness, however, was beyond the scope of the present study.

## Introduction

In 2013, there were 8.3 million cancer deaths worldwide, representing 15% of all overall mortality.<sup>1</sup> There were an estimated 14 million incident cases in 2012, a figure that is expected to rise to almost 24 million by 2035.<sup>2</sup> Most diagnoses occur in low- and middle-income countries (LMICs). In 2009, the worldwide cost of incident cancers cases alone was estimated to be \$286 billion.<sup>3</sup> Over the past decade, several new classes of cancer drugs have entered markets across the world.<sup>4</sup>

The high prices of new cancer treatments are known to be a barrier to access in LMICs, where monthly drug prices often exceed annual incomes.<sup>5</sup> These prices have begun to pose problems in high-income settings too: newer drugs are a major contributor to the ten-fold increase in the average cost of cancer treatment in the UK since 1995.<sup>6</sup> Drug prices account for roughly a quarter of all cancer costs and prices have increased ten times in the past decade.<sup>7</sup> Price is a key factor behind disparities in cancer healthcare in Europe, where €13.6 billion was spent on cancer drugs in 2009, amounting to 27% of all cancer care costs.<sup>8,9</sup>

While cancer medication costs continue to rise, there is only a weak correlation with improvements in clinical efficacy.<sup>10</sup> The UK's National Institute for Health and Care Excellence (NICE) has on numerous occasions in recent years found new cancer medicines to be cost-ineffective compared to current standards of care, often because the significantly higher costs are not matched by an improvement in clinical efficacy of the same magnitude. Since 2000, 31% of all technology appraisals conducted by NICE for cancer drugs received the verdict 'not recommended', double the average for all treatments.<sup>11</sup> For cancer medications, NHS England has responded to accusations of 'rationing' by creating the controversial Cancer Drugs



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3 Fund (CDF).<sup>12</sup> The CDF provides funding for drugs that have not received approval  
4 from NICE.  
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7 Recent analyses of the costs of production for hepatitis B and C medicines have  
8 prompted informed debate on the optimal provision of treatments and services within  
9 a constrained budget.<sup>13,14</sup> This study aims to provide similar analyses for clinical  
10 indications for novel cancer medicines that have been deemed cost-ineffective. We  
11 have analysed the potential impact of generic importation for four drugs, three of  
12 which (bortezomib, dasatinib, everolimus) have been deemed cost-ineffective by  
13 NICE, and are currently included on the CDF list.<sup>15</sup>  
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## Methods

### Calculation of production cost

Data on active pharmaceutical ingredients (API) exported from India were extracted from an online database for 2014 and early 2015.<sup>16</sup> Given that prices of API decrease with continued market competition, we used the lowest per-kilogram API price in this timeframe in our calculations to estimate sustainable generic prices in the near future.

Per-kilogram API prices were input into an algorithm previously used in analyses of drugs for hepatitis B, C, and oncology drugs.<sup>13,14</sup>

An example of our calculation algorithm for dasatinib is given in figure 1. The standard dose of dasatinib is 100 mg once daily. Thus, the yearly requirement of API is 36.5 g per patient. The lowest price for dasatinib API exported from India in 2014 was £1,841.14 /kg. The amount of API required to produce one 100mg tablet would thus cost £0.18. The total weight of the tablet was assumed to be 5 times the weight of the API alone, and excipient prices were calculated by conservatively assuming that the total non-API mass of the tablet was composed of the most expensive excipient. The costs of excipients (£0.006 in the case of dasatinib, based on export data) and tableting (a conservative estimate of £0.026 per tablet) were added to the per-pill cost of the API. The resulting per-pill cost of production was multiplied by 28 to give the monthly cost of production (£6.06 /month). Shipping costs and duties at £0.23 per month, assuming packaging in monthly quantities, were added giving a total monthly cost of £6.29. These assumptions are based on confidential contact with generic producers, and would reflect a relatively inefficient manufacturing process. Finally, a 50% mark-up was added, to include a profit margin that would

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3 incentivise market entry and competition between generic manufacturers, giving a  
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5 final estimated generic price of £9.43 /month, or £122.95 per patient per year.  
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## Patent coverage and global prices

US basic (substance) patent expiry dates were gathered from the FDA Orange Book.

<sup>17</sup> Prices for the chosen drugs were identified in 9 countries, using national databases and online price comparison tools (appendix A). In all cases, the lowest available price per pill was used for comparison. In cases where national pricing information was lacking, the corresponding bar is absent (figure 2).

## Incidence of cancers and volume demand estimation

Using published figures of the epidemiology of cancers for which the chosen medicines are indicated, we estimated the annual volume of demand in terms of tonnes of API that would be required to treat all incident cases. We estimated the incidence of all cancers for which the four chosen drugs are indicated, including multiple myeloma, chronic myeloid leukaemia, acute lymphoblastic leukaemia, and non-small cell lung cancer. The potential number of people newly eligible for treatment with each drug, per year, was multiplied by the annual requirement of API in grams per patient to give annual volume demand.

Incidence data for ICD10 categories were obtained from *GLOBOCAN 2012*<sup>2</sup>, and the incidence of specific cancer subtypes was estimated by combining these figures with published data from studies on the proportion of cases of the cancer subtype within the ICD10 group. Estimates for the UK were developed using incidence data from the Cancer Research UK database. Taking Chronic Myeloid Leukaemia as an example, it comprises 12.3% of the ICD10 category 'leukaemia'.<sup>18</sup> For breast cancer, data was only available for females.<sup>19</sup>

The proportion of incident cases of cancer that would be eligible for treatment with each drug was calculated by using data on the prevalence of eligibility criteria such

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3 as the proportion with metastatic disease at presentation, or the proportion that are  
4 Philadelphia chromosome positive (table 2).  
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8 As therapies for clear cell advanced/metastatic renal carcinoma are not curative, our  
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10 analysis has assumed that all patients eligible for first-line treatment will progress  
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12 and become eligible for second-line treatment with everolimus.<sup>20</sup> For non-clear cell  
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14 advanced/metastatic renal cell carcinoma, a consensus on which medicine is first-  
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16 line has not yet emerged, with more than one medicine recommended as possible  
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18 first-line agents. Dasatinib has been recommended as first-line for Philadelphia  
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20 chromosome positive chronic myeloid leukaemia and Philadelphia chromosome  
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22 positive acute lymphoblastic leukaemia.<sup>21,22</sup> For the purposes of this analysis, all  
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24 patients for whom everolimus and dasatinib are recommended as one of the  
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26 possible first-line or second-line agents have been included in the eligible population;  
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28 our estimates of numbers newly eligible for treatment with these drugs per year  
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30 overlap, and would be affected by future changes in treatment guidelines.  
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35 Our estimates assumed full access to all interventions indicated before use of drugs,  
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37 including surgery, radiotherapy, and chemotherapy. We do not include measures of  
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39 access in our assumptions; where patients do not have access to these  
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41 interventions, drugs may provide the best available treatment due to low cost,  
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43 potentially increasing the eligible population. In addition, data from HICs for the  
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45 proportion of cases that are advanced/metastatic at presentation is likely to  
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47 underestimate the proportion in countries with reduced access to healthcare services  
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49 and health information. Lastly, our estimates use incidence data, thus giving the  
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51 number *newly* eligible per year. The point prevalence of eligible people would by  
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53 definition be greater.  
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## Results

### Calculated target prices

Chemical structures are shown in figures 3 and 4, with references for these in appendix B. API export data sufficient to allow calculation of generic price estimates were only available for dasatinib and gefitinib (table 1). For bortezomib and everolimus, the lowest-priced product globally was used for comparisons with UK prices.

#### Bortezomib

The recommended dose for bortezomib is 1.3 mg/m<sup>2</sup> for a body surface area of 1.8 m<sup>2</sup>, taken twice a week for two consecutive weeks, followed by a resting week, in a three-week cycle. This is equivalent to a per-patient yearly API requirement of 159 mg.

The lowest available generic price was for an Indian product: £199.92 per 3.5mg vial (figure 5).

#### Dasatinib

The recommended dose for dasatinib is 100mg taken once daily, equivalent to a per-patient yearly API requirement of 36.5 g.

17.5 kg of dasatinib API were exported from India in 2014-2015, with the largest-volume shipment priced at £1,841.14/kg. The most expensive excipient in dasatinib is hypromellose, costing £15.60/kg.

The estimated price for dasatinib, assuming a dose of 100 mg daily, was £122.95 GBP per year, or £9.43 GBP per month. The lowest available price was from the originator company in Brazil, costing £769.03 per month (figure 2).

### Everolimus

The recommended dose for everolimus is 10 mg daily, equivalent to a per-patient yearly API requirement of 3.7 g. The lowest available generic price globally was £688.96 per month, assuming off-label use, and £851.65 on-label, both for Indian products (figure 6).

### Gefitinib

The recommended dose for gefitinib is 250 mg once daily, equivalent to a per-patient yearly API requirement of 91.3 g. 416.8 kg of gefitinib API were exported from India in 2014-2015, with the largest single shipment priced at £802.56/kg. The most expensive excipient in gefitinib is povidone, costing £9.39/kg.

The estimated price, assuming a daily dose of 250 mg, was £133.73 GBP per year, or £10.26 GBP per month. The lowest available generic price was £90.49 per month (figure 7).



## Patent expiry

Patent expiration dates for all drugs are shown in Table 4. With the exception of bortezomib, for which the patent for one particular formulation of the drug expired in 2014, all drugs are currently under patent protection. Three of the drugs have multiple active patents, resulting in a range of expiration dates. Patent expiry dates were bortezomib 2014-22, dasatinib 2020-26, everolimus 2019-25, and gefitinib 2017.

## Global and UK demand

Incidence data and assumptions used to calculate eligible population estimates are presented in table 2 for the global population, and in table 3 for the UK population.

References used are given in appendix C.

## Discussion

Significant price reductions can be achieved for numerous new cancer medicines, making new treatments available for an estimated 16,611 people in the UK each year, for those of which that live in England these treatments are not currently funded by NHS England.

Generic production could allow the UK price of dasatinib to decrease by 99.6%, and the UK price of gefitinib to decrease by 99.5%. Importation of Indian generics would represent a UK price decrease of 74% for bortezomib, and 71% for everolimus. No generic versions of dasatinib were identified in the countries surveyed. Generic versions of bortezomib were found in India and Russia. Generic everolimus was found in India. Generic gefitinib was found to be available only in India, for £90 per month. While this price is significantly below that in other countries (Figure 7), it is 9-fold the estimated generic price of £10 per month. The current generic price of gefitinib in India is roughly equal, per year, to the median per annum income. It is therefore likely that the markups set by the generic companies currently producing gefitinib are set with marketing to a wealthy subset of the Indian population in mind. A low volume of demand for gefitinib in India, due to, for example, limited state cancer treatment programmes, may also be a contributing factor for the relatively high price.

We estimate that globally, there are 769,736 newly-diagnosed cancer patients every year that could be treated with one of these four drugs. Providing these drugs to all eligible patients, at target prices, would cost an estimated £2.9 billion.

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3 The target prices presented in this paper are based on real-world export and pricing  
4 data, calculated using a conservative algorithm that assumes a relatively inefficient  
5 manufacturing process and includes shipping and tableting costs, as well as a  
6 significant profit margin.  
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14 Our predictions assume market sizes of a volume sufficient to attract generic  
15 producers. For cancer drugs with smaller patient populations, reductions may be  
16 harder to achieve. Allowing for sufficient demand, and a permissive legal  
17 environment, our findings demonstrate realistic future prices for novel cancer drugs.  
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22 The price reductions seen in HIV drugs over the past two decades show the  
23 dramatic effects of robust generic competition on access to medicines.<sup>23</sup> While our  
24 estimates focus on chemically derived medicines, biologics represent a growing  
25 proportion of new cancer medications.<sup>24</sup> The complex molecular structures of  
26 biologics present regulatory and manufacturing challenges to the production of low-  
27 cost off-patent biosimilars meaning that, so far, only price reductions of between  
28 10% and 35 % have been achieved.<sup>25</sup> While it may not be possible to achieve the  
29 same level of reductions as seen in generics, it is likely that, as manufacturing and  
30 regulatory processes mature, and clinicians and patients become more familiar with  
31 biosimilars, the size of price reductions will increase in the future.<sup>25</sup>  
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48 Patent expiry dates for the medicines included in this study range from 2014 to 2026.

49 For bortezomib and gefitinib, generic competition is likely to be possible in the next  
50 few years, whereas for everolimus and dasatinib, patent protection is likely to  
51 prevent the competition necessary to reach the target prices. The time to generic  
52 market entry from patent expiry varies significantly between countries. Hudson  
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3 analysed generic entry between 1985-1996, finding a range in average time to entry  
4 of between 1.26 and 3.4 years, however for a sample of generics licensed in the EU  
5 between 2000 and 2007, this ranged from 4 to 7 months, suggesting entry-lag times  
6 are decreasing.<sup>26,27</sup> There are numerous strategies that high, low and middle income  
7 countries can use to decrease entry-lag. These include supply-side policies such as  
8 expedited drug approval processes, and demand-side policies such as pricing  
9 policies.<sup>28,29</sup>  
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21 Several options exist for national governments wishing to facilitate access to  
22 medicines by altering the patent status. Compulsory License (CL) legislation permits  
23 a state to license a patented drug without the patent-holder's consent. Although their  
24 use is infrequent, CLs are an effective method of facilitating generic competition,  
25 provided for under international agreements signed by all 161 member countries of  
26 the World Trade Organisation.<sup>30</sup> A CL can only be granted after a state has made  
27 meaningful efforts to negotiate a price, unless there is a state of national emergency  
28 or 'extreme urgency', conditions that the state can determine for itself, in which case  
29 the state may proceed directly to a CL. Importantly, the patent holder must still  
30 receive reasonable remuneration for the CL.<sup>31</sup> The World Health Organisation has  
31 published guidelines on remuneration of patent holders which may help facilitate the  
32 pursuit of non-voluntary licences.<sup>32</sup> Relevant domestic legislation may also provide a  
33 useful method of negating the barriers posed by patents, because they may provide  
34 for different conditions to those legislated by the TRIPS agreement. In the UK,  
35 Crown Use provisions allow the government to use or license a patent in the name of  
36 the public good, and are currently being considered for use with the monoclonal  
37 antibody conjugate, Trastuzumab emtansine for refractory breast cancer.<sup>33,34</sup> Only  
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3 dasatinib, of the drugs included in our study, has been the subject of compulsory  
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5 license efforts.<sup>35</sup> Even if they are ultimately not realised, the compulsory license  
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7 approach may bring price reductions as originator companies respond to a change in  
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9 negotiations.  
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14 In some cases, voluntary licenses can be agreed between originator companies and  
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16 interested third parties, facilitating generic production under the terms of license.  
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18 This approach has most notably been used with HIV drugs due to the work of  
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20 Medicines Patent Pool, although it was also used for Gilead Sciences breakthrough  
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22 hepatitis C drug, sofosbuvir.<sup>36,37</sup>  
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28 In other cases, patents may be challenged outright. Section 3(d) of the Indian Patent  
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30 Act allows third parties to challenge patent validity, which has in the past led to the  
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32 revocation of patents on cancer drugs, and consequent generic production.<sup>38</sup> While it  
33  
34 is beyond the scope of this paper to discuss whether these drugs are suitable  
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36 candidates for such an approach, it is notable that dasatinib has been at the centre  
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38 of a patent dispute in India.  
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## Conclusion

Using real-world export data and a conservative manufacturing model, we calculated realistic target prices for four cancer drugs. We predict that the resulting price reductions would have a significant effect on their cost-effectiveness in six clinical indications, making them viable treatment options for more than 750,000 patients worldwide each year. Some of these clinical indications are currently deemed unaffordable by NICE using cost-effectiveness criteria, but if the realistic target price was available, all the drugs may satisfy NICE's criteria, removing the need for additional funding through initiatives such as the Cancer Drugs Fund.

Currently, the existing patents on the drugs are the major barrier to achieving predicted target prices, which rely on robust generic competition. Numerous strategies exist for the UK government to pursue in this regard, such as those suggested for the drug Trastuzumab emtansine. In any case, knowledge of realistic treatment production costs will be beneficial to price negotiations across the world.

**Contributorship statement:** AH designed the study question and methodology. CR, DG, IB, JM, and RH gathered and analysed data. All authors contributed to the drafting and critique of the manuscript.

**Competing interests:** The authors declare no competing interests.

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**Data sharing statement:** Unpublished export price data for each drug are available to interested researchers by emailing the corresponding author. The data includes shipment size, export destination, and cost.

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## List of tables, figures, and appendices

### *Tables*

Table 1 Global incidence of indicated cancers, and estimates of total numbers eligible for treatment with selected medicine.

Table 2. Assumptions and calculations of target prices

Table 3. Current and target prices

Table 4. UK incidence of indicated cancers, and estimates of total numbers eligible for treatment with selected medicine.

### *Figures*

Figure 1. Cost estimation flowchart for dasatinib

Figure 2. Lowest prices of dasatinib from selected countries

Figure 3. Chemical structures and formulas for bortezomib and dasatinib

Figure 4. Chemical structures and formulas for everolimus and gefitinib

Figure 5. Lowest prices of bortezomib selected countries

Figure 6. Lowest prices of everolimus from selected countries

Figure 7. Lowest prices of gefitinib from selected countries

### *Appendices*

Appendix A: Data sources and references for drug prices

Appendix B: References for the chemical structures of each drug

Appendix C: Methodology and references for eligible treatment populations

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5 **Tables and figures**  
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Medicine	ICD10 category and incidence	Indication of TKI, and percentage of relevant ICD10 group	Eligibility in terms of pathology, and percentage of incident cases with this subtype	Eligibility in terms of stage of disease, a percentage of incident cases at this stage	Total number newly eligible for indication, per year	Total number eligible for drug, per year	Total API requirement per year
Bortezomib	Multiple myeloma, 114,251	-	-	Relapsed, received at least 1 prior therapy and who have already undergone or are unsuitable for haematopoietic stem cell transplantation, 25.5%	29,134	143,385	2.6 kg
	Multiple myeloma, 114,251	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered inappropriate, 86.4%	98,713		
	Multiple myeloma, 114,251	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered appropriate, 13.6%	15,538		
Dasatinib	Leukaemia, 351,965	Chronic myeloid leukaemia, 12.30%	Philadelphia chromosome positive, 87.5%	Chronic phase, 90%	34,092	52,280	1.8 tonnes
	Leukaemia, 351,965	Chronic myeloid leukaemia, 12.30%	Philadelphia chromosome positive, 87.5%	Intolerant or resistant to imatinib, 40%	15,152		
	Leukaemia, 351,965	Acute Lymphoblastic Leukaemia, 11.50%	Philadelphia chromosome positive, 25%	Refractory to imatinib, 30%	3,036		
Everolimus	Kidney, 337,860	Renal cell carcinoma, 85%	Clear cell renal cell carcinoma, 77.5%	Advanced/metastatic, 71.5%	159,134	282,678	1.0 tonnes

	Kidney, 337,860	Renal cell carcinoma, 85%	Nonclear cell renal cell carcinoma, 22.5%	Advanced/metastatic, 71.5%	46,200		
	Breast, 1,671,149	-	Advanced/metastatic, 29.5%	HER2 negative, post-aromatase inhibitor, 12.3%	60,638		
Gefitinib	Trachea, bronchus and lung (C33-34), <b>1,824,701</b>	Non-small cell lung cancer, 85%	EGFR positive, 22.5%	Advanced/metastatic, 83.5%	291,393	291,393	26.6 tonnes
<p>Advanced pancreatic neuroendocrine and tuberous sclerosis, for which everolimus is an indicated treatment in some cases, has not been included, due to its relative rarity. Bortezomib is indicated in some cases of mantle cell lymphoma. This has not been included, due to lack of available data.</p> <p>Dosages assumed: bortezomib – 2 cycles of 1.3mg/m<sup>2</sup> twice weekly for 2 weeks for body surface area of 1.73m<sup>2</sup>, dasatinib – 100mg daily, everolimus – 10mg daily, gefitinib – 250mg daily.</p>							

**Table 2. Assumptions and calculations of target prices.**

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Medicine	Dasatinib	Gefitinib
Daily dose	100 mg	250mg
Tablets per month	28	28
API price per kilogram	£1,841.14	£802.56
API cost per tablet	£0.18	£0.20
Add cost of excipients	£0.19	£0.21
Add cost of tableting	£0.22	£0.24
Cost per month	£6.06	£6.61
Add cost of bottle, packaging, shipping, duties	£6.29	£6.84
Add 50% markup	£9.43	£10.26
Target price per year	<b>£122.95</b>	<b>£133.73</b>
The prices of excipients used for each TKI are given in text, but not shown in table.		

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**Table 3. Current and target prices**

Drug	Indication	Patent Expiry	Current UK drug price per month (UK) <sup>a</sup>	Target Price per month
Bortezomib <sup>39</sup>	1st Line MM	2014-22	£762.38	£199.92
Dasatinib <sup>40</sup>	1st Line CML	2020-26	£2,504.96	£9.43
Dasatinib <sup>41</sup>	2nd line CML	2020-26	£2,504.96	£9.43
Everolimus <sup>42</sup>	2nd line RCC	2019-25	£2,970.00 <sup>b</sup>	£851.65
Everolimus <sup>43</sup>	Breast CA	2019-25	£2,970.00	£851.65
Gefitinib <sup>44</sup>	1st Line NSC Lung Ca	2017	£2,167.71 <sup>b</sup>	£10.26

References for patent expiry dates in Appendix A.  
<sup>a</sup>monthly costs calculated using price from latest version of BNF Online<sup>45</sup>  
<sup>b</sup>A Patient Access Scheme (PAS) is in place for this drug. The PAS was not included in our calculations.

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<b>Table 4: UK incidence of indicated cancers, and estimates of total numbers eligible for treatment with selected medicine.</b>						
<b>Medicine</b>	<b>Incidence by ICD10 category</b>	<b>Indication of medicine, and proportion of relevant ICD10 group</b>	<b>Eligibility in terms of pathology, and percentage of incident cases with this subtype</b>	<b>Eligibility in terms of stage of disease, a percentage of incident cases at this stage</b>	<b>Total number eligible for indication, per year</b>	<b>Total number eligible for medicine, per year</b>
Bortezomib	Multiple myeloma, 4,792	-	-	Relapsed, received at least 1 prior therapy and who have already undergone or are unsuitable for haematopoietic stem cell transplantation, 25.5%	1,222	6,014
	Multiple myeloma, 4,792	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered inappropriate, 86.4%	4,140	
	Multiple myeloma, 4,792	-	-	Patients for whom high-dose chemotherapy with stem cell transplantation is considered appropriate, 13.6%	652	
Dasatinib	Chronic myeloid	-	Philadelphia	Chronic phase, 90%	532	817

	leukaemia, 675		chromosome positive, 87.5%			
	Chronic myeloid leukaemia, 675	-	Philadelphia chromosome positive, 87.5%	Intolerant or resistant to imatinib, 40%	236	
	Acute lymphoblastic leukaemia, 654	-	Philadelphia chromosome positive, 25%	Refractory to imatinib, 30%	49	
Everolimus	Kidney, 10,144	Renal cell carcinoma, 85%	Clear cell renal cell carcinoma, 77.5%	Advanced/metastatic, 71.5%	6,165	9,780
	Kidney, 10,144	Renal cell carcinoma, 85%	Nonclear cell renal cell carcinoma, 22.5%	Advanced/metastatic, 71.5%	1,790	
	Breast, 50,285	-	Advanced/metastatic, 29.5%	HER2 negative, post-aromatase inhibitor, 12.3%	1,825	
Gefitinib	Lung cancer, 44,488	Non-small cell lung cancer, 85%	EGFR positive, 22.5%	Advanced/metastatic, 83.5%	7,104	7,104
Advanced pancreatic neuroendocrine and tuberous sclerosis, for which everolimus is an indicated treatment in some cases, has not been included, due to its relative rarity. Bortezomib is indicated in some cases of mantle cell lymphoma. This has not been included, due to lack of available data.						

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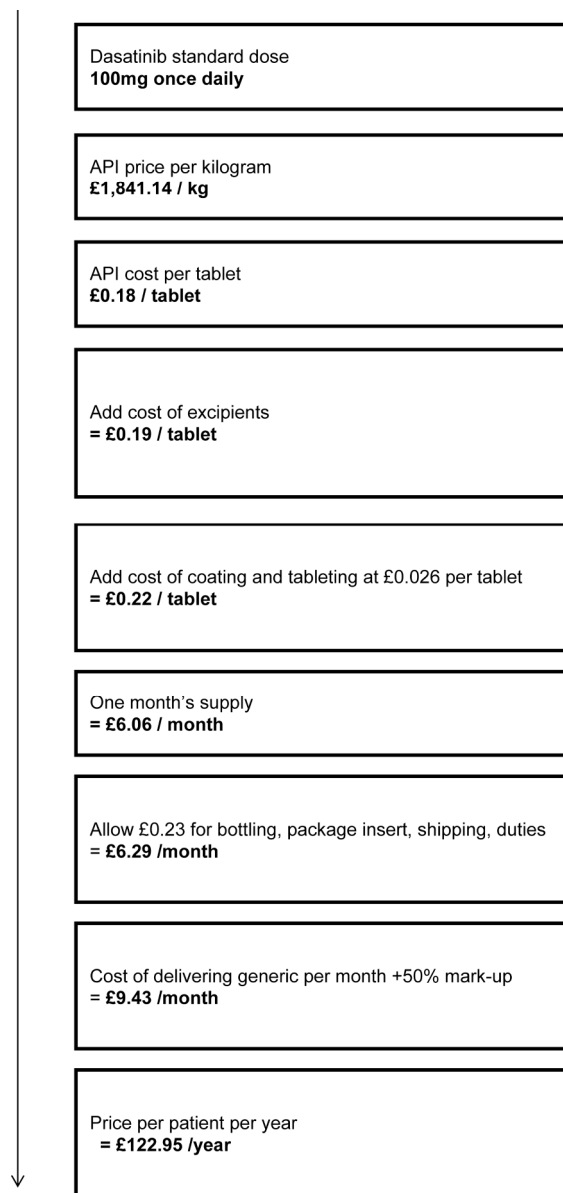


Figure 1: Cost estimation flowchart for dasatinib  
dasatinib is given in figure 1  
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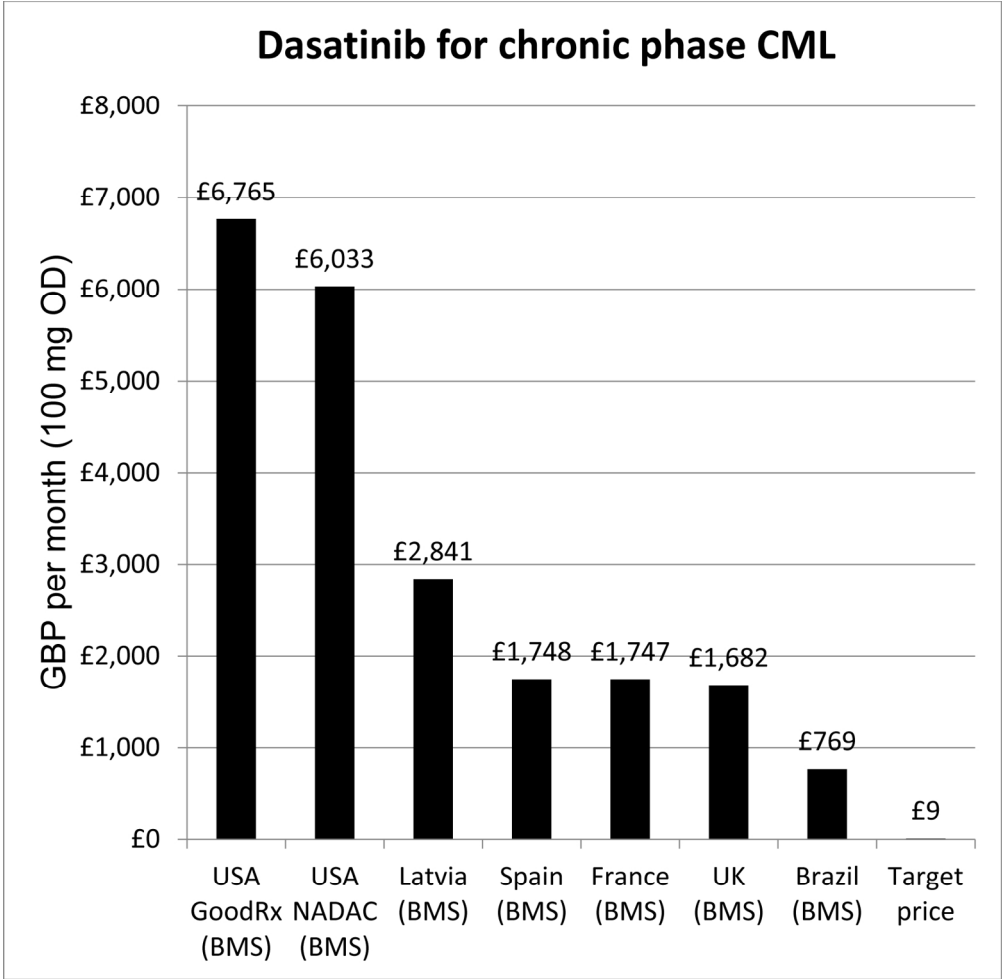


Figure 2. Lowest prices of dasatinib from selected countries  
 bar is absent (figure 2).  
 146x143mm (300 x 300 DPI)





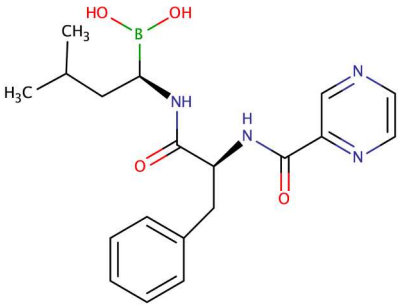
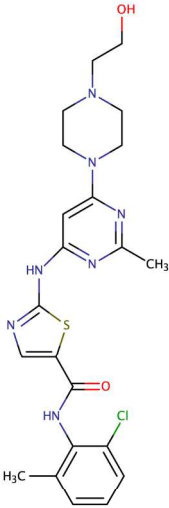
Drug, empirical formula	Structure
Bortezomib C <sub>19</sub> H <sub>25</sub> BN <sub>4</sub> O <sub>4</sub>	 <p>The structure of Bortezomib features a central boron atom (B) bonded to two hydroxyl groups (OH) and a nitrogen atom (NH). This nitrogen is part of a chain that includes a methyl group (CH<sub>3</sub>), a benzyl group (a methylene group attached to a benzene ring), and a pyridine ring. The chain also contains two amide bonds (C=O and N-H).</p>
Dasatinib C <sub>22</sub> H <sub>26</sub> ClN <sub>7</sub> O <sub>2</sub> S	 <p>The structure of Dasatinib consists of a central pyridine ring substituted with a methyl group (CH<sub>3</sub>) and a piperazine ring. The piperazine ring is further substituted with a hydroxymethyl group (CH<sub>2</sub>OH). Another substituent on the pyridine ring is a thiazole ring, which is linked to a benzene ring. This benzene ring has a chlorine atom (Cl) and a methyl group (CH<sub>3</sub>) at the 2-position, and is also attached to an amide group (NH-C=O).</p>
References for all structures are given in Appendix C.	

Figure 3. Chemical structures and formulas for bortezomib and dasatinib shown in figures 3 and 4  
233x352mm (300 x 300 DPI)

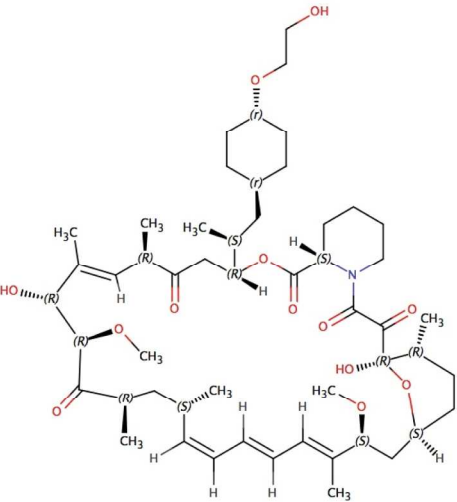
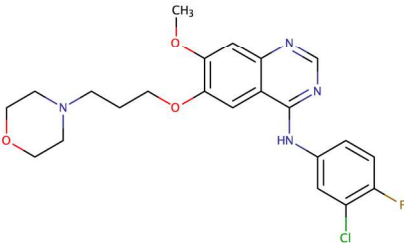
Drug, empirical formula	Structure
Everolimus C <sub>53</sub> H <sub>83</sub> NO <sub>14</sub>	
Gefitinib C <sub>22</sub> H <sub>24</sub> ClF <sub>4</sub> O <sub>3</sub>	
References for all structures are given in Appendix C.	

Figure 4. Chemical structures and formulas for everolimus and gefitinib shown in figures 3 and 4  
233x352mm (300 x 300 DPI)

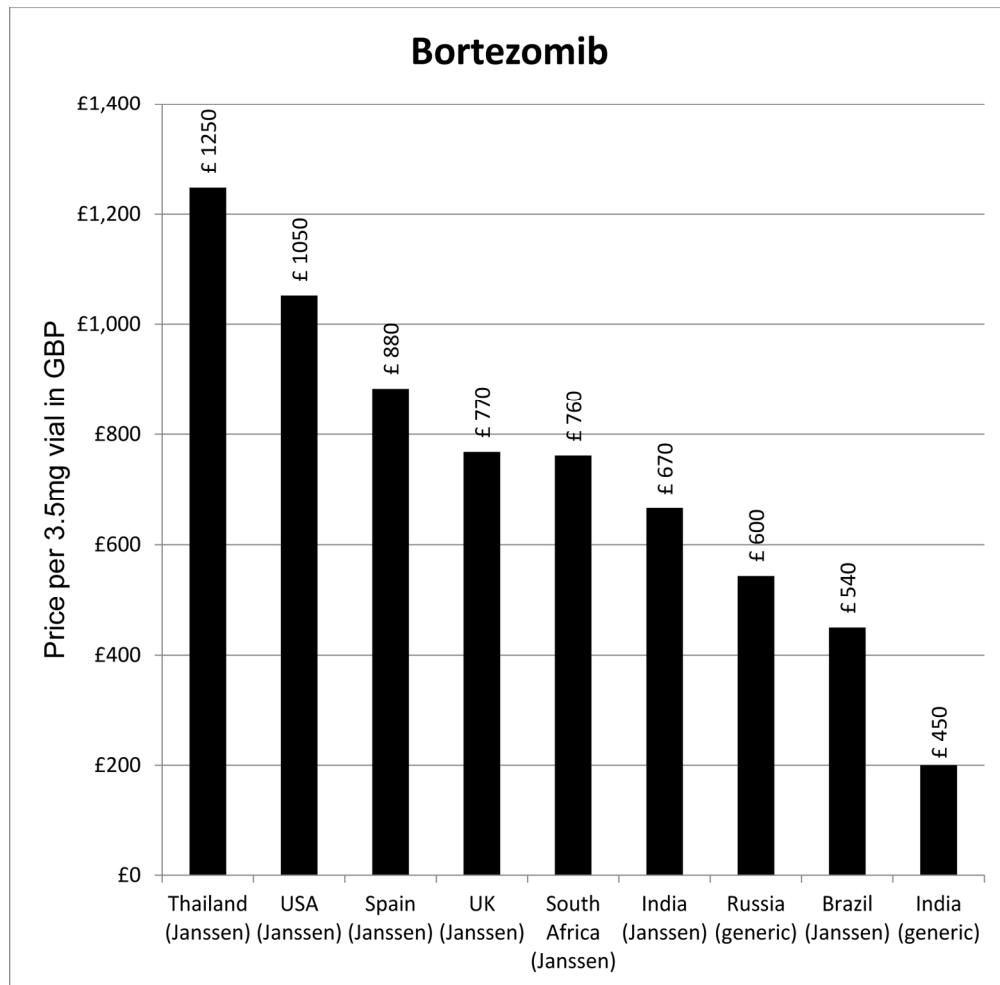


Figure 5. Lowest prices of bortezomib from selected countries  
 £199.92 per 3.5mg vial (figu  
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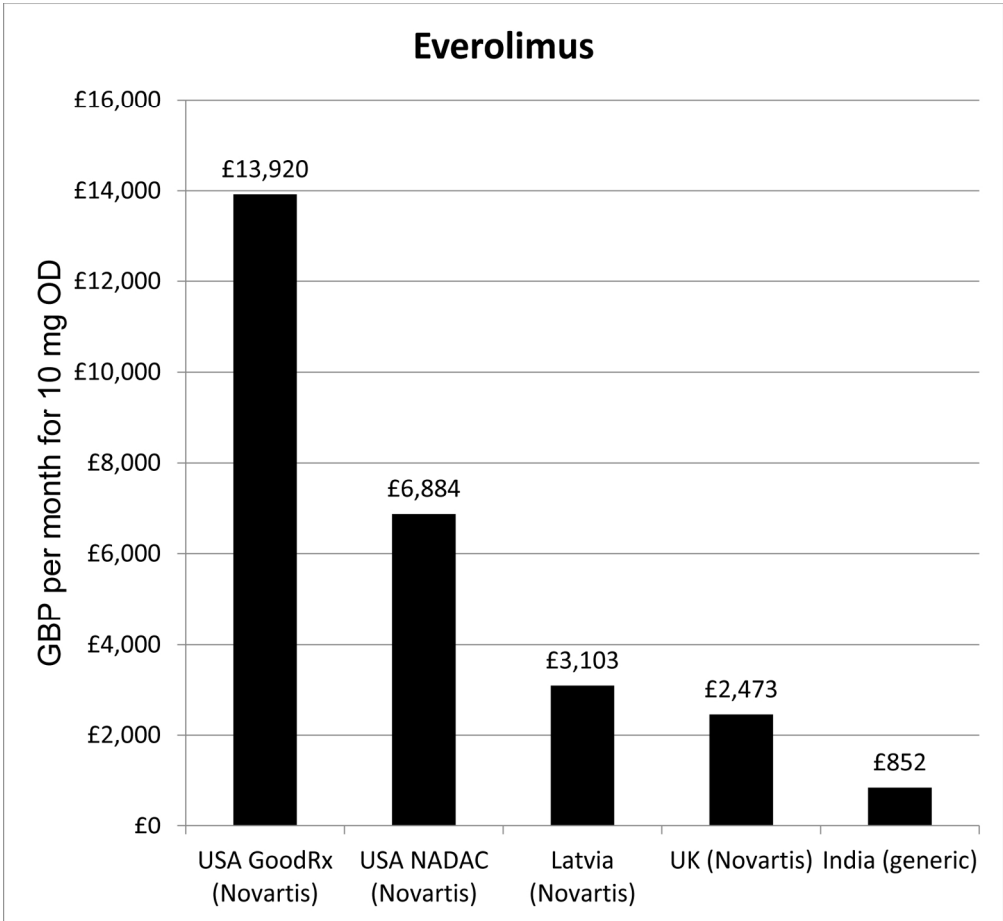


Figure 6. Lowest prices of everolimus from selected countries for Indian products (figure 6)  
159x146mm (300 x 300 DPI)

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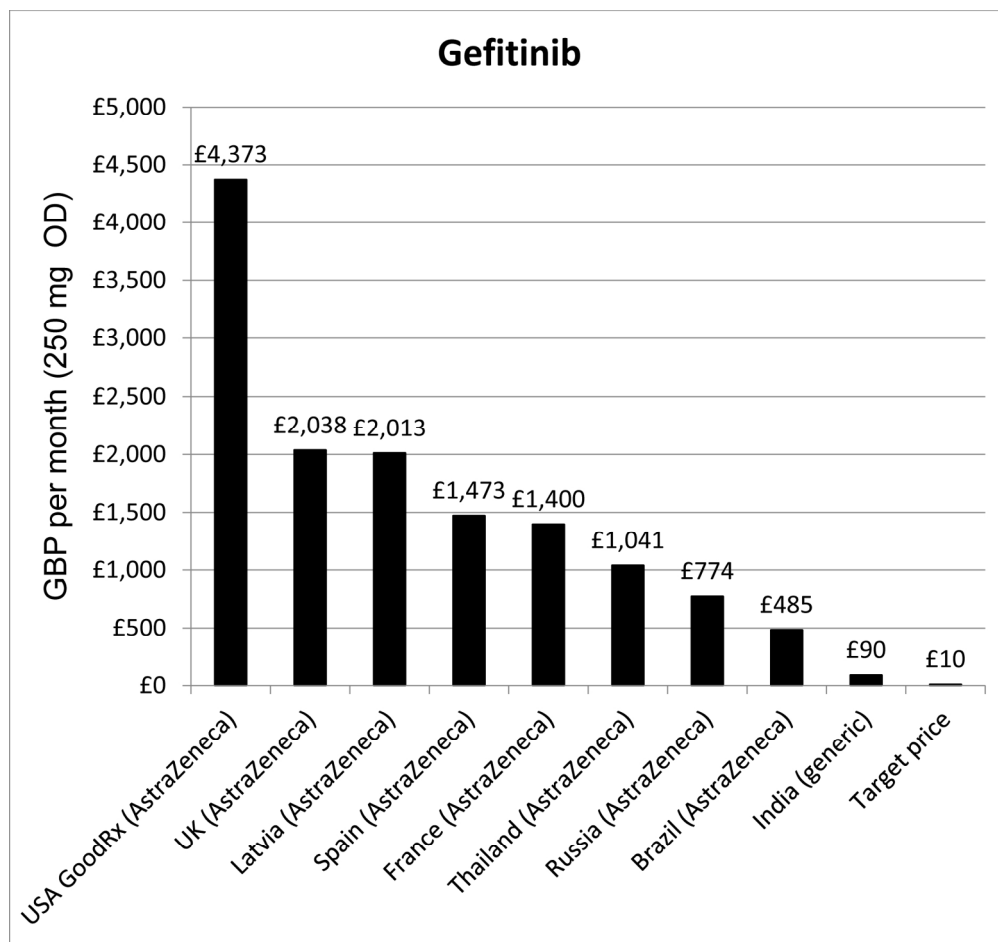


Figure 7. Lowest prices of gefitinib from selected countries  
 £10.26 GBP per month  
 159x149mm (300 x 300 DPI)

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## Appendix A- Data sources and references for drug prices

All prices were converted from national currency to USD using exchange rates given at <http://www.xe.com/currencyconverter/> on the 13<sup>th</sup> of July 2015.

For Canada, prices in the province of Québec are used.

Country	Price source
USA	GoodRx. <a href="http://www.goodrx.com/">http://www.goodrx.com/</a> .
South Africa	South African Medicine Price Registry. Database of Medicine Prices. <a href="http://www.mpr.gov.za/Publish/ViewDocument.aspx?DocumentPublicationId=1761">http://www.mpr.gov.za/Publish/ViewDocument.aspx?DocumentPublicationId=1761</a> .
Spain	Colegio de Farmaceuticos de Pontevedra. Consulta de Precios de Medicamentos. <a href="http://www.cofpo.org/index.php/medic-es.html?order_by=&amp;sort=&amp;per_page=35&amp;search=descripcion&amp;for=interferon">http://www.cofpo.org/index.php/medic-es.html?order_by=&amp;sort=&amp;per_page=35&amp;search=descripcion&amp;for=interferon</a> .
UK	British National Formulary. <a href="https://www.medicinescomplete.com/mc/bnf/current/">https://www.medicinescomplete.com/mc/bnf/current/</a> .
France	Ministère des Affaires sociales et de la Santé. Recherche Par Medicament. <a href="http://medicprix.sante.gouv.fr/medicprix/rechercheSpecialite.do?parameter=rechercheSpecialite">http://medicprix.sante.gouv.fr/medicprix/rechercheSpecialite.do?parameter=rechercheSpecialite</a> .
Thailand	Drug And Medical Supply Information Center. Ministry of Public Health. <a href="http://dmsic.moph.go.th/">http://dmsic.moph.go.th/</a> .
Russia	Государственный реестр предельных отпускных цен. <a href="http://grls.rosminzdrav.ru/PriceLims.aspx">http://grls.rosminzdrav.ru/PriceLims.aspx</a> .
Canada	Régie de l'assurance maladie du Québec. List of Medications. <a href="http://www.ramq.gouv.qc.ca/en/regie/legal-publications/Pages/list-medications.aspx">http://www.ramq.gouv.qc.ca/en/regie/legal-publications/Pages/list-medications.aspx</a> .
Brazil	Transparência Pública. Licitações - Advanced search. <a href="http://www3.transparencia.gov.br/TransparenciaPublica/jsp/licitacoes/licitacaoBuscaAvancada.jsf?consulta2=5&amp;camposDefault=true&amp;CodigoOrgao=null">http://www3.transparencia.gov.br/TransparenciaPublica/jsp/licitacoes/licitacaoBuscaAvancada.jsf?consulta2=5&amp;camposDefault=true&amp;CodigoOrgao=null</a> .
Latvia	Zāļu valsts aģentūra. Zāļu cenu pārbaudes forma. <a href="http://www.zva.gov.lv/?id=588&amp;top=588&amp;sa=111">http://www.zva.gov.lv/?id=588&amp;top=588&amp;sa=111</a> .
India	DrugsUpdate.com. <a href="http://www.drugsupdate.com/">http://www.drugsupdate.com/</a> .

## Appendix B- References for the chemical structures of each drug

### Bortezomib

Royal Society of Chemistry, 2015. Bortezomib. *ChemSpider*. Available at: <http://www.chemspider.com/Chemical-Structure.343402.html> [Accessed August 10, 2015].

National Centre for Biotechnology Information, 2015. Bortezomib. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Bortezomib> [Accessed August 10, 2015].

### Dasatinib

National Centre for Biotechnology Information, 2015. Dasatinib. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Dasatinib#section=Top> [Accessed August 10, 2015].

### Everolimus

National Centre for Biotechnology Information, 2015. Everolimus. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Everolimus#section=Top> [Accessed August 10, 2015]

### Gefitinib

National Centre for Biotechnology Information, 2015. Gefitinib. *PubChem*. Available at: <http://pubchem.ncbi.nlm.nih.gov/compound/Gefitinib> [Accessed August 10, 2015].

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## Appendix C- Methodology and references for eligible treatment populations

### Renal cell carcinoma

85% of kidney cancers<sup>1</sup>

Clear cell carcinoma – 75-80% of kidney cancer. Average 77.5%

Nonclear cell carcinoma – 20-25% of kidney cancer. Average 22.5%

Advanced/metastatic – 71.5%<sup>2</sup> [NICE guidance states 26% and 17% have stage III and IV disease, and about half of those with curative resection for earlier stages of the disease also go on to develop advanced and/or metastatic disease. Calculation  $26+17+(0.5 \times 57) = 71.5\%$ ]

### Breast cancer

Metastatic breast cancer at presentation 5%, with 35% who present with local breast cancer who will progress. Total 38.25%<sup>3</sup>

20-30% with metastatic breast cancer are HER2+, of which 50% will also be hormone receptor positive<sup>4</sup>

Average 12.5%

### Chronic Myeloid Leukaemia

12.3% of Leukaemia (C91-95)<sup>5</sup>

Philadelphia chromosome positive 85-90%<sup>6</sup>

### Acute Lymphoblastic Leukaemia

11.5% of Leukaemia (C91-95)<sup>5</sup>

Philadelphia chromosome positive 25%<sup>7</sup>

### References

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2. Sunitinib for the first-line treatment of advanced and/or metastatic renal cell carcinoma | 2-clinical-need-and-practice | Guidance and guidelines | NICE. NICE; [cited 2015 Mar 29]; Available from: <https://www.nice.org.uk/guidance/ta169/chapter/2-clinical-need-and-practice>
3. National Institution of Clinical Excellence. Everolimus (Afinitor) in combination with exemestane for the treatment of advanced or metastatic HER2 negative, hormone receptor positive breast cancer after prior endocrine therapy. Single technology appraisal (STA) [Internet]. 2012. Available from: <http://www.nice.org.uk/guidance/ta295/documents/breast-cancer-her2-negative->

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