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Electronically delivered, multi-component intervention to reduce unnecessary antibiotic prescribing for respiratory infections in primary care. A cluster randomised trial using electronic health records. REDUCE Trial study original protocol.

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32 **Short title: Multi-component interventions for antibiotic prescribing**
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53 Health Records; Primary Health Care.
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ABSTRACT

Introduction: Upper respiratory tract infections (uRTIs) account for about 60% of antibiotics prescribed in primary care. This trial aims to evaluate the effectiveness of feeding back electronic health records (EHR) data to general practices as a method to reduce unnecessary antibiotic prescribing for respiratory infections.

Methods and analysis: Two-arm cluster randomised trial using the EHRs of the Clinical Practice Research Datalink (CPRD). General practices in England, Scotland, Wales and Northern Ireland are being recruited and the general population of all ages represents the target population. Control trial arm practices will continue with usual clinical care. Practices in the intervention arm will receive complex multi-component interventions, delivered remotely to their information systems, including: i) feedback of each practice's antibiotic prescribing results through monthly antibiotic prescribing reports estimated from CPRD data; ii) delivery of educational and decision support tools to support policies of no-antibiotic prescribing; iii) a six minute webinar to explain and promote effective utilisation of the intervention materials. The intervention will continue for 12 months. Outcomes will be evaluated from CPRD EHRs. The primary outcome will be the number of antibiotic prescriptions for RTIs per 1,000 patient years. Secondary outcomes will be: the RTI consultation rate; the proportion of consultations for RTI with an antibiotic prescribed; sub-groups of age; different categories of RTI; and quartiles of intervention utilisation. There will be more than 80% power to detect an absolute reduction in antibiotic prescription for RTI of 12 per 1,000 registered patient years. Total health care utilisation will be estimated from CPRD data and compared between trial arms.

Ethics and dissemination: The trial protocol was approved by the NRES Committee (14/LO/1730). The pragmatic design of the trial will enable subsequent translation of effective interventions at scale in order to achieve population impact.

Trial registration details: ISRCTN95232781.

Strengths and limitations of this study:

Strengths:

- This intervention will use electronic health records as means to inform, deliver and evaluate the effectiveness of a cluster trial to support antibiotic prescribing.
- This intervention, if effective, could be easily translated into routine practice settings.
- If successful, this study could help reduce antibiotic resistance - a growing problem that transcends national boundaries

Limitations

- Although behavioural theory and qualitative research were used to enhance the effectiveness of intervention design, it was not possible to include all identified factors without creating an intervention which would be too complex and difficult to use.
- Initiatives to influence antibiotic prescribing both locally and nationally could influence the results of the current trial

BACKGROUND

Respiratory tract infections, including cough, acute bronchitis, common colds, otitis media, sinusitis and sore throat (including laryngitis, pharyngitis and tonsillitis) are among most common presentations in primary care (1, 2). A majority of these infections are self-limiting without treatment (3) but approximately 50% of patients who present with an upper respiratory tract infection are prescribed an antibiotic (4). This overprescribing has negative consequences both for the patients and for the wider public. Antibiotics can be associated with a number of possible unpleasant side effects for patients such as thrush or diarrhoea, and occasionally they can cause severe allergic reactions (5). Inappropriate prescribing increases the perception that antibiotics are an effective treatment for self-limiting infections

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3 increasing the likelihood of consultation for a similar condition in the future as patients
4 believe that antibiotics are effective in these circumstances (6).
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10 Over-utilisation of antibiotics in primary care also contributes to the emergence of
11 antimicrobial drug resistance, increasing the risk of infections that may be very difficult to
12 treat both in the local community as well as for individual patients. Recent evidence suggests
13 that patients prescribed antibiotics for respiratory or urinary tract infection in primary care
14 might develop bacterial resistance for up to 12 months (7). The Department of Health as a
15 part of the UK Antimicrobial Resistance Strategy identified education and training as a key
16 measure to reduce inappropriate and unnecessary antibiotic prescribing (8). The
17 management of acute respiratory tract infections offers an opportunity to make a major
18 impact on unnecessary antibiotic prescribing. Recent analyses of data from CPRD suggest
19 an overall prescribing proportion of between 50% and 60% for these conditions (1, 4). Such
20 rates of prescribing suggest that nearly all general practices are currently prescribing
21 antibiotics at rates that are 'way off the mark' (9) in the context of good practice
22 recommendations, which advise that most RTIs can be managed without the prescription of
23 antibiotics (2).
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41 A number of previous randomised controlled trials have tested strategies to reduce
42 unnecessary antibiotic prescribing. A review of such interventions conducted up to 2007
43 which included 30 trials, found a median reduction in the proportion of participants
44 receiving antibiotics of 9.7% (interquartile range 6.6% to 13.7%) (10). Most studies
45 employed educational activities aimed at clinicians or patients, or audit of antibiotic
46 prescribing with feedback of results, or a combination of these interventions. More recent
47 trials which have used similar intervention strategies, but have more frequently used
48 electronic media to deliver advice on appropriate prescribing (11, 12), have demonstrated
49 similar reductions in antibiotic utilisation, with reduction in antibiotic prescribing of up to
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3 15% in the GRACE trial. However, previous trials required resource intensive interventions
4 and these intervention techniques have not yet been translated on a wide, and sustainable
5 scale into routine health care. For example, the trial by Gonzales et al. (13) required
6 clinicians to participate in a half day training session, with triage nurses providing patients
7 with education leaflets to read before their consultation. The challenge now is to take the
8 components of intervention that have been shown to be effective and to find methods to
9 deploy these efficiently into routine practice settings.
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21 Our group recently completed a trial (eCRT) in which 104 general practices in England and
22 Scotland, which contributed electronic health records to a national primary care database the
23 Clinical Practice Research Datalink (CPRD), were randomised (14). Intervention practices
24 had decision support tools delivered remotely using the practice systems that are employed
25 in delivering routine primary care. These decision support tools on antibiotic prescribing
26 appeared on intervention family practitioners' screen during consultations for specific RTIs.
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28 This simple intervention showed a near 2% reduction in antibiotic prescribing (15). This trial
29 also demonstrated that electronic health records can be used successfully as a means to
30 inform, deliver and evaluate the effectiveness of an intervention to support reduced antibiotic
31 prescribing. Feedback received in the eCRT process evaluation (16), together with evidence
32 from the systematic review, recent trials and systematic reviews of the wider implementation
33 science literature (17, 18), identifies ways to increase engagement in the intervention and
34 increase effect sizes (19). This research is at a later stage of translation than previous trials.
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36 In order to overcome the block in the translational pathway, there is now a need to develop
37 and evaluate more effective complex multi-component interventions that can be
38 implemented, and delivered remotely. The research will focus on interventions that can be
39 readily scaled up, through remote delivery using electronic media, to large samples of
40 unselected practices.
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AIMS

The primary objective of the proposed study is to evaluate whether a complex multi-component, but low-cost intervention to influence general practitioners' prescribing of antibiotics when patients consult with respiratory tract infections, delivered electronically at the level of general practice, reduces antibiotic prescribing rates in primary care.

METHODS / DESIGN

This trial is a two arm cluster randomised trial with general practices as the unit of allocation. Consenting GP practices who meet eligibility criteria (as defined in study setting and target population section) are allocated to intervention and control trial arms by minimisation. The Control trial arm practices will continue with usual clinical care. An internal pilot will be conducted to demonstrate the feasibility and acceptability of the intervention in 20 general practices. The components of the intervention will be delivered to practices allocated to the intervention trial arm. In the pilot phase, intermediate outcome measures will include: i) successful installation of the decision support tools at intervention practices; ii) successful delivery of practice prescribing reports and webinars to intervention trial arm practices; and iii) evidence that the intervention tools are accessed and utilised by prescribing members of staff at intervention trial arms practices. Components of the trial that are deemed to be unacceptable or unfeasible will be modified. The remaining practices will be allocated once there is evidence that the interventions are being successfully delivered and utilised by practices.

Study setting and target population

The study will be conducted in the Clinical Practice Research Datalink (CPRD). The CPRD is a primary care database that includes about 7% of UK general practices (20). The registered population is generally representative of the UK general population and the quality

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3 of electronic health records data in the CPRD is well described (21). General practices in
4 England, Scotland, Wales and Northern Ireland that presently contribute up-to-standard data
5 to the Clinical Practice Research Datalink (CPRD) will be eligible for the study. General
6 practices which contribute data to CPRD will be invited to participate by CPRD and will be
7 asked to provide written consent. Only those practices that use DXS-Point-Of-Care software,
8 Vision system software and which are located in areas that have given research governance
9 approval for the study will be eligible to participate. The target population for this trial is the
10 general population registered with general practices in the United Kingdom, including
11 England, Scotland, Wales and Northern Ireland. The immediate participants in the research
12 are health professionals who may issue prescriptions for antibiotics at United Kingdom
13 general practices (22). Outcomes will be evaluated using the anonymised electronic health
14 records for individual patients registered with UK general practices who may consult with
15 respiratory tract infections and receive antibiotic prescriptions. The 120 practices may
16 include up to 1.2 million individual registered patients.
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34 **Ethical approval**

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36 This study has been reviewed and approved by the NHS Health Research Authority NRES
37 Committee (London Dulwich; REC number: 14/LO/1730). CPRD general practices that give
38 informed consent to the study will be included in the trial. The intervention is at general
39 practice level, therefore individual patient consent will not be sought.
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48 **Sample size calculations**

49 Stata version 13 was used for calculations. Power calculations were computed based on
50 primary outcome of antibiotic prescribing for respiratory tract infection per 1,000 participant-
51 years, using data from the previous eCRT study (15). In the eCRT study, which included
52 participants aged 18-59 years, the mean antibiotic prescribing rate for RTI was 112 per
53 1,000 (SD 39.8). Therefore for this study, based on the analysis of covariance, where
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3 participants of all ages will be included, including 60 GP practices, there will be more than
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5 80% power, with two-sided $\alpha=0.05$, to detect an absolute reduction in antibiotic
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7 prescription for RTI of 12 per 1,000 registered patient years (or 1.2 per 100). If the SD is
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9 25% larger, the study will still have 80% power to detect a reduction in antibiotic prescribing
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11 of 15 per 1,000 (1.5 per 100 patients), or 17.5 per 1,000 if the SD is 50% larger.
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13 14 15 16 17 **Allocation**

18 The allocation will be performed at King's College London using anonymized practice
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20 identifiers passed from CPRD. GP practices are allocated to intervention and control trial
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22 arms by minimisation controlling for baseline antibiotic prescribing quartile, region (England,
23
24 Scotland, Wales and Northern Ireland). Anonymised practice identifiers will then be returned
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26 to CPRD with trial arm allocation attached. This information will then be used to enable
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28 intervention activation at practices in the intervention trial arms. This procedure is considered
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30 to ensure adequate concealment throughout the allocation process.
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33 34 35 36 **Intervention development and implementation**

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38 The development of the intervention was informed by existing health records, behaviour-
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40 change theory, systematic review evidence, clinical guidelines, qualitative research with non-
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42 trial practices (31 GPs and 3 nurse prescribers interviewed), as well as process evaluation
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44 data from the previous proof of concept trial (16). Practices in the intervention arm will
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46 receive complex multi-component interventions, delivered remotely, which will include: a six
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48 minute web-based training webinar to promote effective utilisation of the intervention
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50 materials; prescribing support tools which will appear on intervention family practitioners'
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52 screens during consultations for specific RTI; monthly feedback on practice antibiotic
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54 prescribing in the preceding month from EHR analysis. Control practices will continue with
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56 usual care. The intervention will continue for 12 months. A detailed description of the
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3 development and design of the electronic prompts has been reported elsewhere (23) and will
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5 be updated for this study.
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11 Intervention tools will be installed onto family practice information systems remotely as an
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13 add-on to existing software (DXS-Point-Of-Care). At the beginning of the intervention GPs
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15 and nurse prescribers at intervention practices will be encouraged to watch a six-minute
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17 video narrated by a practising GP which aims to present the study and promote its effective
18
19 utilisation. Once the tools become available on the practice system, a pop-up banner would
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21 appear after the first log-in to inform the doctor/nurse that the study tools are available on
22
23 their system. During consultations for upper respiratory tract infections electronic prompts
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25 will be activated by the entry of specific read codes related to upper RTIs. Health care
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27 professionals will see the prompts in the right bottom corner of their screen and these
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29 prompts would offer two options to select: an option to print out a patient information leaflet
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31 or an option to check whether a patient is among a group of patients who are likely to be at
32
33 risk of developing complications. Five condition specific leaflets are available for adults (for
34
35 common cold, sore throat, cough and bronchitis, sinusitis and otitis media). There are also
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37 two separate leaflets for parents of children who present with cough or middle ear infection.
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39 The leaflets give patients information on realistic recovery times, self-management
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41 strategies, explain why antibiotics are not needed, inform about the modest benefits and
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43 potential harms from antibiotic treatment, list serious signs of when patients should seek
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45 medical help and provides patients with clear guidelines as to when they should re-consult if
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47 their symptoms do not improve. These prompts aim to help GPs follow the guideline
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49 behaviour. The main focus is to encourage GPs not to prescribe antibiotics rather than to
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51 prescribe an antibiotic or offer a delayed prescription. All management decisions for
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53 individual patients remain at the discretion of individual general practitioners. Each practice
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55 in the intervention arm will also receive monthly feedback on their antibiotic prescribing in the
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3 preceding month from CPRD analysis. The reports would present the prescribing rates in a
4 table format and would also include evidence for safe best practice in respiratory tract
5 infections management.
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10 11 12 **Outcome evaluation**

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14 The effectiveness of the intervention will be evaluated by analysing electronic health records
15 that are routinely collected into the CPRD database during a defined study period and
16 historical information will be used to assess pre-intervention data. Data available for each
17 subject will comprise their entire anonymised electronic medical record, including medical
18 (read) codes associated with consultations and referrals; details of all drugs prescribed;
19 records of weight, height, smoking and alcohol use, and tests including haematology,
20 biochemistry etc. (20). CPRD data are also linked to Hospital Episode Statistics (HES) data
21 for consenting practices in England. The primary outcome will be the number of antibiotic
22 prescriptions for RTI per 1,000 patient years. Secondary outcomes will be: the RTI
23 consultation rate; the proportion of consultations for RTI with an antibiotic prescribed; sub-
24 groups of age; different categories of respiratory infections; and quartiles of intervention
25 utilisation.
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43 Analyses will be implemented according to the 'intention to treat' principle, including in the
44 analysis all eligible person-time for all allocated practices, including data for any practices
45 that later withdraw from CPRD or participants who subsequently ended their registration
46 during the study period. Individual patient data will be included for participants who are
47 currently registered with participating CPRD practices (no patient exclusion criteria). Pre-
48 intervention data on antibiotic prescribing for the 12 months preceding the intervention will
49 be analysed as baseline.
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3 Trial analyses will be implemented using data aggregated to general practice level, using
4 the family practice-specific rates or proportions as observations. This is the level for
5 intended inferences. Effects of clinical and public health importance will be evident at this
6 level. In general, a perfectly weighted cluster level analysis will give similar precision as an
7 individual level analysis (24). Analyses for primary and secondary outcomes will estimate
8 the difference (95% confidence interval) in the outcome between intervention and control
9 trial arms. Primary and secondary analyses will be adjusted for the pre-intervention value
10 of the outcome, in an analysis of covariance framework, as well as proportion by age
11 group and proportion of women at the practice. Minimum variance weights will be used to
12 allow for varying numbers of participants and consultations per practice (25). Intervention
13 utilisation (number of times prescribing reports or decision support tools are accessed) will
14 be divided into quartiles and a trend tests implemented by introducing these into analyses
15 as continuous variables. Data for health care utilisation and costs will be analysed at the
16 individual level using a two-part model as reported previously (26). Given the extent of
17 data available for analysis, we can readily evaluate shifts in practices' use of diagnostic
18 categories, using pre-trial data to evaluate time trends.

37 38 **Process evaluation**

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41 A process evaluation will be conducted to evaluate the barriers and facilitators to
42 implementation and the use of the intervention using a mixed methods approach.
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44 Participants in the process evaluation will primarily include general practitioners, but staff
45 involved with intervention implementation will also be included, aiming pragmatically for the
46 maximum achievable sample. A questionnaire and an interview guide will be developed
47 guided by criteria suggested by Linnan and Steckler (27) for the process evaluation of public
48 health interventions and research and will explore participants' experiences of using the
49 intervention materials and experiences of the study implementation. Inductive thematic
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3 analysis will be used to analyse qualitative data. As a part of process evaluation, contextual
4 information on initiatives to influence antibiotic prescribing which might be implemented both
5 locally and nationally, will be collected. This will include periodic surveys of documentary
6 sources, primarily those accessible on the internet. It will also include specific questionnaire
7 items concerning participating practices' exposure to other influences, such as interaction
8 with local NHS prescribing advisers. As a part of process evaluation, compliance with the
9 intervention protocol will be assessed. This will be done by evaluating the total number of
10 times the intervention tools (including the practice prescribing reports, the decision support
11 tools and webinars) are accessed over the intervention period.
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25 *Participant safety*

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27 Safety outcomes would include diagnoses of pneumonia, empyema, peritonsillar abscess,
28 mastoiditis, intracranial abscess, cellulitis, septicaemia and mortality. The incidence of these
29 will be compared between trial arms and across high and low antibiotic prescribing practices
30 divided into quartiles.
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40 *Adverse events/reactions*

41 All management decisions for individual patients remain at the discretion of individual
42 general practitioners. Therefore, we do not anticipate any potential serious adverse events
43 that could be directly attributable to the intervention. However, we will ask general
44 practitioners at participating general practices to notify the study team of any possible
45 adverse events. If any such reports are received the Trial Steering Committee and the
46 Research Ethics Committee will be notified.
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55 *Independent monitoring and quality control*

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3 A Trial Steering Committee (TSC) including a Data Monitoring Committee (DMC) have been
4 set up to monitor the conduct of the trial and will meet throughout the study duration.
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9 10 ***Economic evaluation plan***

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12 Total health care utilisation costs will be estimated from CPRD data, using methods reported
13 previously (15), and compared between trial arms. Analyses will evaluate primary care
14 utilisation including consultations at the practice, emergency consultations, home visits, out-
15 of-hours visits and telephone consultations; hospital utilisation included inpatient admissions,
16 outpatient episodes, day cases and emergency episodes. A standard two stage approach
17 will be used to estimate costs. A probit model will be used to estimate the probability of any
18 health care being utilised, because some patients will not use health care during the period
19 of study. A general linear model will then be used to estimate the mean costs for participants
20 who make any use of health care. The costs of health care will be multiplied by the
21 probability of using health care to obtain the final estimate, which will be compared between
22 trial arms.
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38 ***Reporting and Dissemination***

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40 A number of publications are expected from this trial including intervention development and
41 results of RCT study.
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46 ***Study status***

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48 The intervention development phase has been completed. Recruitment for the trial started in
49 August 2015. The first batch of 19 practices was randomised in November 2015 and these
50 practices will act as an internal pilot.
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DISCUSSION

This intervention will use electronic health records as a means to inform, deliver and evaluate the effectiveness of a cluster trial to support antibiotic prescribing. The 60 trial practices which will be randomised to the intervention arm of this trial may include more than 600,000 individual participants, allowing detection of small effects that could be widely implemented and be of public health importance. Careful planning of this intervention could help to overcome some of the challenges associated with deploying effective intervention components into routine practice setting. In addition, this trial will provide evidence on more effective roll-out of strategies at changing prescribers' behaviour into routine practice settings without resource intensive interventions. A key output from this research will be establishing a way of delivering a multi-component intervention through electronic media in order to change antibiotic prescribing behaviour in primary care. Importantly, rigorous process evaluation conducted as a part of this study will examine facilitators, barriers and obstacles to implementation of this intervention and assess compliance with the intervention protocol. This will help to establish whether the behaviour of health professionals was modified as a result of being part of the study or being exposed to the intervention tools. If effective, the intervention could be easily translated into routine practice settings at very low cost.

Authors' contributions

Conception and design: MG, LM, MA, PL, MM, LY, ATP. Intervention development: DJ, JC, LM, RF, MA, PL, MM, AH, LY. Trial conduct and recruitment: JS, KS, DJ, JC, MG.

All authors read and approved the final manuscript.

Competing interests

The authors declare that they have no competing interests.

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SPIRIT 2013 Checklist: Recommended items to address in a clinical trial protocol and related documents*

Section/item	Item No	Description
Administrative information		
Title	1	Descriptive title identifying the study design, population, interventions, and, if applicable, trial acronym
Trial registration	2a	Trial identifier and registry name. If not yet registered, name of intended registry
	2b	All items from the World Health Organization Trial Registration Data Set
	3	Date and version identifier
Protocol version	3	Date and version identifier
Funding	4	Sources and types of financial, material, and other support
Roles and responsibilities	5a	Names, affiliations, and roles of protocol contributors
	5b	Name and contact information for the trial sponsor
	5c	Role of study sponsor and funders, if any, in study design; collection, management, analysis, and interpretation of data; writing of the report; and the decision to submit the report for publication, including whether they will have ultimate authority over any of these activities
	5d	Composition, roles, and responsibilities of the coordinating centre, steering committee, endpoint adjudication committee, data management team, and other individuals or groups overseeing the trial, if applicable (see Item 21a for data monitoring committee)
Introduction		
Background and rationale	6a	Description of research question and justification for undertaking the trial, including summary of relevant studies (published and unpublished) examining benefits and harms for each intervention
	6b	Explanation for choice of comparators
Objectives	7	Specific objectives or hypotheses
Trial design	8	Description of trial design including type of trial (eg, parallel group, crossover, factorial, single group), allocation ratio, and framework (eg, superiority, equivalence, noninferiority, exploratory)

Methods: Participants, interventions, and outcomes

Study setting	9	Description of study settings (eg, community clinic, academic hospital) and list of countries where data will be collected. Reference to where list of study sites can be obtained
Eligibility criteria	10	Inclusion and exclusion criteria for participants. If applicable, eligibility criteria for study centres and individuals who will perform the interventions (eg, surgeons, psychotherapists)
Interventions	11a	Interventions for each group with sufficient detail to allow replication, including how and when they will be administered
	11b	Criteria for discontinuing or modifying allocated interventions for a given trial participant (eg, drug dose change in response to harms, participant request, or improving/worsening disease)
	11c	Strategies to improve adherence to intervention protocols, and any procedures for monitoring adherence (eg, drug tablet return, laboratory tests)
	11d	Relevant concomitant care and interventions that are permitted or prohibited during the trial
Outcomes	12	Primary, secondary, and other outcomes, including the specific measurement variable (eg, systolic blood pressure), analysis metric (eg, change from baseline, final value, time to event), method of aggregation (eg, median, proportion), and time point for each outcome. Explanation of the clinical relevance of chosen efficacy and harm outcomes is strongly recommended
Participant timeline	13	Time schedule of enrolment, interventions (including any run-ins and washouts), assessments, and visits for participants. A schematic diagram is highly recommended (see Figure)
Sample size	14	Estimated number of participants needed to achieve study objectives and how it was determined, including clinical and statistical assumptions supporting any sample size calculations
Recruitment	15	Strategies for achieving adequate participant enrolment to reach target sample size

Methods: Assignment of interventions (for controlled trials)

Allocation:

Sequence generation	16a	Method of generating the allocation sequence (eg, computer-generated random numbers), and list of any factors for stratification. To reduce predictability of a random sequence, details of any planned restriction (eg, blocking) should be provided in a separate document that is unavailable to those who enrol participants or assign interventions
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2	Allocation	16b	Mechanism of implementing the allocation sequence (eg, central
3	concealment		telephone; sequentially numbered, opaque, sealed envelopes),
4	mechanism		describing any steps to conceal the sequence until interventions are
5			assigned
6			
7	Implementation	16c	Who will generate the allocation sequence, who will enrol participants,
8			and who will assign participants to interventions
9			
10	Blinding	17a	Who will be blinded after assignment to interventions (eg, trial
11	(masking)		participants, care providers, outcome assessors, data analysts), and
12			how
13			
14		17b	If blinded, circumstances under which unblinding is permissible, and
15			procedure for revealing a participant's allocated intervention during
16			the trial
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Methods: Data collection, management, and analysis

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21	Data collection	18a	Plans for assessment and collection of outcome, baseline, and other
22	methods		trial data, including any related processes to promote data quality (eg,
23			duplicate measurements, training of assessors) and a description of
24			study instruments (eg, questionnaires, laboratory tests) along with
25			their reliability and validity, if known. Reference to where data
26			collection forms can be found, if not in the protocol
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28		18b	Plans to promote participant retention and complete follow-up,
29			including list of any outcome data to be collected for participants who
30			discontinue or deviate from intervention protocols
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33	Data	19	Plans for data entry, coding, security, and storage, including any
34	management		related processes to promote data quality (eg, double data entry;
35			range checks for data values). Reference to where details of data
36			management procedures can be found, if not in the protocol
37			
38	Statistical	20a	Statistical methods for analysing primary and secondary outcomes.
39	methods		Reference to where other details of the statistical analysis plan can be
40			found, if not in the protocol
41			
42		20b	Methods for any additional analyses (eg, subgroup and adjusted
43			analyses)
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45		20c	Definition of analysis population relating to protocol non-adherence
46			(eg, as randomised analysis), and any statistical methods to handle
47			missing data (eg, multiple imputation)
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Methods: Monitoring

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52	Data monitoring	21a	Composition of data monitoring committee (DMC); summary of its role
53			and reporting structure; statement of whether it is independent from
54			the sponsor and competing interests; and reference to where further
55			details about its charter can be found, if not in the protocol.
56			Alternatively, an explanation of why a DMC is not needed
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	21b	Description of any interim analyses and stopping guidelines, including who will have access to these interim results and make the final decision to terminate the trial
Harms	22	Plans for collecting, assessing, reporting, and managing solicited and spontaneously reported adverse events and other unintended effects of trial interventions or trial conduct
Auditing	23	Frequency and procedures for auditing trial conduct, if any, and whether the process will be independent from investigators and the sponsor

Ethics and dissemination

Research ethics approval	24	Plans for seeking research ethics committee/institutional review board (REC/IRB) approval
Protocol amendments	25	Plans for communicating important protocol modifications (eg, changes to eligibility criteria, outcomes, analyses) to relevant parties (eg, investigators, REC/IRBs, trial participants, trial registries, journals, regulators)
Consent or assent	26a	Who will obtain informed consent or assent from potential trial participants or authorised surrogates, and how (see Item 32)
	26b	Additional consent provisions for collection and use of participant data and biological specimens in ancillary studies, if applicable
Confidentiality	27	How personal information about potential and enrolled participants will be collected, shared, and maintained in order to protect confidentiality before, during, and after the trial
Declaration of interests	28	Financial and other competing interests for principal investigators for the overall trial and each study site
Access to data	29	Statement of who will have access to the final trial dataset, and disclosure of contractual agreements that limit such access for investigators
Ancillary and post-trial care	30	Provisions, if any, for ancillary and post-trial care, and for compensation to those who suffer harm from trial participation
Dissemination policy	31a	Plans for investigators and sponsor to communicate trial results to participants, healthcare professionals, the public, and other relevant groups (eg, via publication, reporting in results databases, or other data sharing arrangements), including any publication restrictions
	31b	Authorship eligibility guidelines and any intended use of professional writers
	31c	Plans, if any, for granting public access to the full protocol, participant-level dataset, and statistical code

Appendices

Informed consent materials	32	Model consent form and other related documentation given to participants and authorised surrogates
Biological specimens	33	Plans for collection, laboratory evaluation, and storage of biological specimens for genetic or molecular analysis in the current trial and for future use in ancillary studies, if applicable

*It is strongly recommended that this checklist be read in conjunction with the SPIRIT 2013 Explanation & Elaboration for important clarification on the items. Amendments to the protocol should be tracked and dated. The SPIRIT checklist is copyrighted by the SPIRIT Group under the Creative Commons "[Attribution-NonCommercial-NoDerivs 3.0 Unported](https://creativecommons.org/licenses/by-nc-nd/3.0/)" license.

BMJ Open

Electronically delivered, multi-component intervention to reduce unnecessary antibiotic prescribing for respiratory infections in primary care. A cluster randomised trial using electronic health records. REDUCE Trial study original protocol.

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Keywords:	Drug Resistance, Anti-Bacterial Agents, Respiratory Tract Infections, Electronic Health Records, Primary Health Care, Random Allocation

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Electronically delivered, multi-component intervention to reduce unnecessary antibiotic prescribing for respiratory infections in primary care. A cluster randomised trial using electronic health records. REDUCE Trial study original protocol

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Short title: Multi-component interventions for antibiotic prescribing

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ABSTRACT

Introduction: Respiratory tract infections (RTIs) account for about 60% of antibiotics prescribed in primary care. This study aims to test the effectiveness, in a cluster randomised controlled trial, of electronically delivered, multi-component interventions to reduce unnecessary antibiotic prescribing when patients consult for RTIs in primary care. The research will specifically evaluate the effectiveness of feeding back electronic health records (EHR) data to general practices.

Methods and analysis: Two-arm cluster randomised trial using the EHRs of the Clinical Practice Research Datalink (CPRD). General practices in England, Scotland, Wales and Northern Ireland are being recruited and the general population of all ages represents the target population. Control trial arm practices will continue with usual care. Practices in the intervention arm will receive complex multi-component interventions, delivered remotely to information systems, including: i) feedback of each practice's antibiotic prescribing through monthly antibiotic prescribing reports estimated from CPRD data; ii) delivery of educational and decision support tools; iii) a webinar to explain and promote effective utilisation of the intervention. The intervention will continue for 12 months. Outcomes will be evaluated from CPRD EHRs. The primary outcome will be the number of antibiotic prescriptions for RTIs per 1,000 patient years. Secondary outcomes will be: the RTI consultation rate; the proportion of consultations for RTI with an antibiotic prescribed; sub-groups of age; different categories of RTI; and quartiles of intervention utilisation. There will be more than 80% power to detect an absolute reduction in antibiotic prescription for RTI of 12 per 1,000 registered patient years. Total health care utilisation will be estimated from CPRD data and compared between trial arms.

Ethics and dissemination: Trial protocol was approved by the NRES Committee (14/LO/1730). The pragmatic design of the trial will enable subsequent translation of effective interventions at scale in order to achieve population impact.

Trial registration: ISRCTN95232781.

Key words: Drug resistance, microbial; antibiotics; respiratory tract infections; primary care; electronic health records; cluster randomization.

Protocol version: Original

Strengths and limitations of this study:

Strengths:

- This intervention will use electronic health records as means to inform, deliver and evaluate the effectiveness of a cluster trial to support antibiotic prescribing.
- This intervention, if effective, could be easily translated into routine practice settings.
- If successful, this study could help reduce antibiotic resistance - a growing problem that transcends national boundaries

Limitations

- Although behavioural theory and qualitative research were used to enhance the effectiveness of intervention design, it was not possible to include all identified factors without creating an intervention which would be too complex and difficult to use.
- It is possible that the intervention will have a smaller effect than expected as problems with implementation might be encountered (e.g. low adherence to electronic prompts). This will be examined during process evaluation.
- Initiatives to influence antibiotic prescribing both locally and nationally could influence the results of the current trial if these external influences contributed to optimal performance improvement across both trial arms.

BACKGROUND

Respiratory tract infections, including cough, acute bronchitis, common colds, otitis media, sinusitis and sore throat (including laryngitis, pharyngitis and tonsillitis) are among most common presentations in primary care (1, 2). A majority of these infections are self-limiting (3-5) and the UK guidance recommends no antibiotic strategy or a delayed antibiotic prescription for otherwise healthy adults (2), but approximately 50% of patients who present with a respiratory tract infection are prescribed an antibiotic (6). This overprescribing has negative consequences both for the patients and for the wider public. Antibiotics can be

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3 associated with a number of possible unpleasant side effects for patients such as thrush or
4 diarrhoea, and occasionally they can cause severe allergic reactions (7). Inappropriate
5 prescribing increases the perception that antibiotics are an effective treatment for self-
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7 limiting infections increasing the likelihood of consultation for a similar condition in the future
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9 as patients believe that antibiotics are effective in these circumstances (8).
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16 Over-utilisation of antibiotics in primary care also contributes to the emergence of
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18 antimicrobial drug resistance, increasing the risk of infections that may be very difficult to
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20 treat both in the local community as well as for individual patients. Research evidence
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22 suggests that patients prescribed antibiotics for respiratory or urinary tract infection in
23
24 primary care might develop bacterial resistance for up to 12 months (9). Recent analyses of
25
26 data from CPRD suggest an overall prescribing proportion of between 50% and 60% for
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28 respiratory tract infections, with 70% of episodes of otitis media and 90% of episodes of
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30 sinusitis resulting in antibiotic prescription (1, 6). Such rates of prescribing suggest that
31
32 nearly all general practices are currently prescribing antibiotics at rates that are 'way off the
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34 mark' (10) in the context of good practice recommendations, which advise that most RTIs
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36 can be managed without the prescription of antibiotics (2). Although there are no available
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38 guidelines on safe level of antibiotic prescribing for RTIs, the results of an analysis of Dutch
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40 primary healthcare records demonstrates a significantly lower prescribing rate compared
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42 with the UK, with approximately 22.5% patients consulting with a RTI episode, being issued
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44 a prescription (11). Since majority of antibiotic prescribing takes place in primary care, the
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46 management of these infections offers an opportunity to make a major impact on
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48 unnecessary antibiotic prescribing. The Department of Health as a part of the UK
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50 Antimicrobial Resistance Strategy identified education and training as a key measure to
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52 reduce inappropriate and unnecessary antibiotic prescribing (12).
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3 A number of previous randomised controlled trials have tested strategies to reduce
4 unnecessary antibiotic prescribing. A review of such interventions conducted up to 2007
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6 which included 30 trials, found a median reduction in the proportion of participants
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8 receiving antibiotics of 9.7% (interquartile range 6.6% to 13.7%) (13). Most studies
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10 employed educational activities aimed at clinicians or patients, or audit of antibiotic
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12 prescribing with feedback of results, or a combination of these interventions. More recent
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14 trials which have used similar intervention strategies, but have more frequently used
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16 electronic media to deliver advice on appropriate prescribing (14, 15), have demonstrated
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18 similar reductions in antibiotic utilisation, with reduction in antibiotic prescribing of up to
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20 15% in the GRACE trial. However, previous trials required resource intensive interventions
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22 and these intervention techniques have not yet been translated on a wide, and sustainable
23
24 scale into routine health care. For example, the trial by Gonzales et al. (16) required
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26 clinicians to participate in a half day training session, with triage nurses providing patients
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28 with education leaflets to read before their consultation. The challenge now is to take the
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30 components of intervention that have been shown to be effective and to find methods to
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32 deploy these efficiently into routine practice settings.
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39 Our group recently completed a trial (eCRT) in which 104 general practices in England and
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41 Scotland, which contributed electronic health records to a national primary care database the
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43 Clinical Practice Research Datalink (CPRD), were randomised (17). Intervention practices
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45 had decision support tools delivered remotely using the practice systems that are employed
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47 in delivering routine primary care. These decision support tools on antibiotic prescribing
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49 appeared on intervention family practitioners' screen during consultations for specific RTIs.
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51 This simple intervention showed a near 2 percentage point reduction in antibiotic prescribing
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53 (18). This trial also demonstrated that electronic health records can be used successfully as
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55 a means to inform, deliver and evaluate the effectiveness of an intervention to support
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57 reduced antibiotic prescribing.
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Process evaluation undertaken as a part of the eCRT study suggested that although the intervention resulted in a significant reduction of antibiotic prescriptions among intervention practices, the intervention tools have been underutilised by many participating GPs. For example, some GPs were not aware of the implementation of the system into their practice (16.) These findings taken together with evidence from the systematic review, recent trials and systematic reviews of the wider implementation science literature (19, 20), identify ways to increase engagement in the intervention and increase effect sizes (21). This research is at a later stage of translation than previous randomised trials evaluating strategies to reduce antibiotic prescribing. In order to overcome the block in the translational pathway, there is now a need to develop and evaluate more effective complex multi-component interventions that can be implemented, and delivered remotely. The research will focus on interventions that can be readily scaled up, through remote delivery using electronic media, to large samples of unselected practices.

AIMS

The primary objective of the proposed study is to evaluate whether a complex multi-component, but low-cost intervention to influence general practitioners' prescribing of antibiotics when patients consult with respiratory tract infections, delivered electronically at the level of general practice, reduces antibiotic prescribing rates in primary care.

METHODS / DESIGN

This trial is a two arm cluster randomised trial with general practices as the unit of allocation. Consenting GP practices who meet eligibility criteria (as defined in study setting and target population section) are allocated to intervention and control trial arms by minimisation. Control trial arm practices will continue with usual clinical care. Usual care has been chosen

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3 as the control groups since current trial aims to test if current intervention is better than or at
4 least equivalent to current clinical practice. An internal pilot will be conducted to demonstrate
5 the feasibility and acceptability of the intervention in 20 general practices. The components
6 of the intervention will be delivered to practices allocated to the intervention trial arm. In the
7 pilot phase, intermediate outcome measures will include: i) successful installation of the
8 decision support tools at intervention practices; ii) successful delivery of practice prescribing
9 reports and webinars to intervention trial arm practices; and iii) evidence that the intervention
10 tools are accessed and utilised by prescribing members of staff at intervention trial arm
11 practices. Components of the trial that are deemed to be unacceptable or unfeasible will be
12 modified. The remaining practices will be allocated once there is evidence that the
13 interventions are being successfully delivered and utilised by practices.
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29 **Study setting and target population**

30 The study will be conducted in the Clinical Practice Research Datalink (CPRD). The CPRD
31 is the largest primary care databases of longitudinal medical records worldwide and includes
32 about 7% (coverage of over 11.3 million patients) of UK general practices (22). The CPRD
33 data is generated via GP computer systems and special software collects data from practice
34 servers on a monthly basis. The CPRD data collects anonymised data on clinical diagnosis,
35 laboratory tests, issued prescriptions, clinical referrals and hospital admissions. To record
36 healthcare, GPs can use a combination of coded and free text data (22). The registered
37 population is generally representative of the UK general population in terms of sex, age and
38 ethnicity; and the quality of electronic health records data in the CPRD is well described (23).
39 General practices in England, Scotland, Wales and Northern Ireland that presently contribute
40 research quality data to the Clinical Practice Research Datalink (CPRD) will be eligible for
41 the study.
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3 General practices which contribute data to CPRD will be invited to participate by CPRD and
4 will be asked to provide written consent. Only those practices that use DXS-Point-Of-Care
5 software, Vision system software and which are located in areas that have given research
6 governance approval for the study will be eligible to participate. The target population for this
7 trial is the general population registered with general practices in the United Kingdom,
8 including England, Scotland, Wales and Northern Ireland. The immediate participants in the
9 research are health professionals who may issue prescriptions for antibiotics at United
10 Kingdom general practices (24). Outcomes will be evaluated using the anonymised
11 electronic health records for individual patients registered with UK general practices who
12 may consult with respiratory tract infections and receive antibiotic prescriptions.
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26 **Ethical approval**

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28 This study has been reviewed and approved by the NHS Health Research Authority NRES
29 Committee (London Dulwich; REC number: 14/LO/1730). CPRD general practices that give
30 informed consent to the study will be included in the trial. The intervention is at general
31 practice level, therefore individual patient consent will not be sought.
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40 **Sample size calculations**

41 Stata version 13 was used for calculations. In order to obtain as precise a result as possible,
42 we aimed to achieve the maximum feasible sample size. At the trial start in January 2015,
43 there were 427 general practices active in CPRD. Based on previous experience (18), we
44 estimated that it would be feasible to recruit a maximum 120 CPRD general practices. The
45 mean practice list size was 8,537, and 120 general practices will include some 1.02 million
46 registered patients, with about 224,000 RTI consultations over 12 months. Power
47 calculations were computed based on primary outcome of antibiotic prescribing for
48 respiratory tract infection per 1,000 participant-years, using data from the previous eCRT
49 study (18). In the eCRT study, which included participants aged 18-59 years, the mean
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3 antibiotic prescribing rate for RTI was 112 per 1,000 (SD 39.8). Therefore for this study,
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5 based on the analysis of covariance, where participants of all ages will be included, including
6
7 60 GP practices in each trial arm, there will be more than 80% power, with two-sided
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9 $\alpha=0.05$, to detect an absolute reduction in antibiotic prescription for RTI of 12 per 1,000
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11 registered patient years (or 1.2 per 100). If the SD is 25% larger, the study will still have 80%
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13 power to detect a reduction in antibiotic prescribing of 15 per 1,000 (1.5 per 100 patients), or
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15 17.5 per 1,000 if the SD is 50% larger.
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20 21 **Allocation**

22 The allocation will be performed at King's College London using anonymized practice
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24 identifiers passed from CPRD. The research team are at all times blind to the identity of trial
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26 practices, which is only known to CPRD staff. GP practices are allocated to intervention and
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28 control trial arms by minimisation controlling for baseline antibiotic prescribing quartile,
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30 region (England, Scotland, Wales and Northern Ireland). Anonymised practice identifiers will
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32 then be returned to CPRD with trial arm allocation attached. This information will then be
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34 used to enable intervention activation at practices in the intervention trial arms. This
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36 procedure is considered to ensure adequate concealment throughout the allocation process.
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42 43 **Intervention development and implementation**

44 The development of the intervention was informed by existing health records, behaviour-
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46 change theory, systematic review evidence, clinical guidelines, qualitative research with non-
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48 trial practices (31 GPs and 3 nurse prescribers interviewed), as well as process evaluation
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50 data from the previous proof of concept trial (25). Main elements used in the previous eCRT
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52 study were refined and new elements were added. Two novel major components are the
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54 provision of practice-level feedback on antibiotic prescribing and recruitment of a GP
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56 champion for each practice since facilitation plays an important role affecting the context in
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3 which change occurs (26). A large part of the intervention refinement focused on the
4 investigation of factors influencing implementation and selection of modifications of the tools
5 in order to achieve maximum benefits of the intervention.
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10 Practices in the intervention arm will receive complex multi-component interventions,
11 delivered remotely, which will include: a six minute web-based training webinar to promote
12 effective utilisation of the intervention materials; prescribing support tools which will appear
13 on intervention family practitioners' screens during consultations for specific RTI; monthly
14 feedback on practice antibiotic prescribing in the preceding month from EHR analysis.
15 Control practices will continue with usual care. The intervention will continue for 12 months.
16 A detailed description of the development and design of the electronic prompts has been
17 reported elsewhere (27) and will be updated for this study.
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27 In order to preserve practices' anonymity, general practice recruitment will be conducted
28 through the offices of CPRD. To ensure that an adequate practice recruitment and enrolment
29 is achieved, regular meetings will be held with CPRD and Trial Steering Committee
30 overlooking the recruitment process. All CPRD general practices that are located in areas
31 where research governance approvals have been obtained will receive an invitation pack,
32 including a letter, consent form and information sheet. CPRD general practices that give
33 informed consent to the study will be included in the trial. Intervention tools will be installed
34 onto family practice information systems remotely as an add-on to existing software (DXS-
35 Point-Of-Care). At the beginning of the intervention GPs and nurse prescribers at
36 intervention practices will be encouraged to watch a six-minute video narrated by a
37 practising GP which aims to present the study and promote its effective utilisation. Once the
38 tools become available on the practice system, a pop-up banner would appear after the first
39 log-in to inform the doctor/nurse that the study tools are available on their system. During
40 consultations for respiratory tract infections electronic prompts will be activated by the entry
41 of specific read codes related to RTIs. Health care professionals will see the prompts in the
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3 right bottom corner of their screen and these prompts would offer two options to select: an
4
5 option to print out a patient information leaflet or an option to check whether a patient is
6
7 among a group of patients who are likely to be at risk of developing complications. Five
8
9 condition specific leaflets are available for adults (for common cold, sore throat, cough and
10
11 bronchitis, sinusitis and otitis media). There are also two separate leaflets for parents of
12
13 children who present with cough or middle ear infection. The leaflets give patients
14
15 information on realistic recovery times, self-management strategies, explain why antibiotics
16
17 are not needed, inform about the modest benefits and potential harms from antibiotic
18
19 treatment, list serious signs of when patients should seek medical help and provide patients
20
21 with clear guidelines as to when they should re-consult if their symptoms do not improve.
22
23 These prompts aim to help GPs follow the guideline behaviour. The main focus is to
24
25 encourage GPs not to prescribe antibiotics rather than to prescribe an antibiotic or offer a
26
27 delayed prescription. All management decisions for individual patients remain at the
28
29 discretion of individual general practitioners. Each practice in the intervention arm will also
30
31 receive monthly feedback on their antibiotic prescribing in the preceding month from CPRD
32
33 analysis. The reports would present the prescribing rates in a table format and would also
34
35 include evidence for safe best practice in respiratory tract infections management. Practices
36
37 will be encouraged to review the monthly feedback received as part of the trial during
38
39 practice meetings. GP champion for each practice will be encouraged to circulate the
40
41 feedback prior to the meeting and ensure that the discussion of the feedback is on the
42
43 meeting agenda.
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50 **Outcome evaluation**

51
52 The effectiveness of the intervention will be evaluated by analysing electronic health records
53
54 that are routinely collected into the CPRD database during a defined study period and
55
56 historical information will be used to assess pre-intervention data. Data available for each
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3 subject will comprise their entire anonymised electronic medical record, including medical
4 (read) codes associated with consultations and referrals; details of all drugs prescribed (22).
5
6 CPRD data are also linked to Hospital Episode Statistics (HES) data for consenting practices
7
8 in England. The primary outcome will be the number of antibiotic prescriptions for RTI per
9
10 1,000 patient years. Secondary outcomes will be: the RTI consultation rate; the proportion of
11
12 consultations for RTI with an antibiotic prescribed; sub-groups of age; different categories of
13
14 respiratory infections, including colds, sore throat, cough and bronchitis, otitis media and
15
16 rhino-sinusitis; and quartiles of intervention utilisation.
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22 Analyses will be implemented according to the 'intention to treat' principle, including in the
23
24 analysis all eligible person-time for all allocated practices, including data for any practices
25
26 that later withdraw from CPRD or participants who subsequently ended their registration
27
28 during the study period. Individual patient data will be included for participants who are
29
30 currently registered with participating CPRD practices (no patient exclusion criteria). Pre-
31
32 intervention data on antibiotic prescribing for the 12 months preceding the intervention will
33
34 be analysed as baseline.
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41 Trial analyses will be implemented using data aggregated to general practice level, using
42
43 the family practice-specific rates or proportions as observations. This is the level for
44
45 intended inferences. Effects of clinical and public health importance will be evident at this
46
47 level. In general, a perfectly weighted cluster level analysis will give similar precision as an
48
49 individual level analysis (28). Analyses for primary and secondary outcomes will estimate
50
51 the difference (95% confidence interval) in the outcome between intervention and control
52
53 trial arms. Primary and secondary analyses will be adjusted for the pre-intervention value
54
55 of the outcome, in an analysis of covariance framework, as well as proportion by age
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57 group and proportion of women at the practice. Minimum variance weights will be used to
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2
3 allow for varying numbers of participants and consultations per practice (29). Intervention
4 utilisation (number of times prescribing reports or decision support tools are accessed) will
5 be divided into quartiles and a trend tests implemented by introducing these into analyses
6 as continuous variables. Data for health care utilisation and costs will be analysed at the
7 individual level using a two-part model as reported previously (30). Given the extent of
8 data available for analysis, we can readily evaluate shifts in practices' use of diagnostic
9 categories, using pre-trial data to evaluate time trends.
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20 **Process evaluation**

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23 A process evaluation will be conducted to evaluate the barriers and facilitators to
24 implementation and the use of the intervention using a mixed methods approach.
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26 Participants in the process evaluation will primarily include general practitioners, but staff
27 involved with intervention implementation will also be included, aiming pragmatically for the
28 maximum achievable sample. We will aim to recruit practitioners with a range of experiences
29 of the intervention to explore their unique and important perspective. A questionnaire and an
30 interview guide will be developed guided by criteria suggested by Linnan and Steckler (31)
31 for the process evaluation of public health interventions and research and will explore
32 participants' experiences of using the intervention materials and experiences of the study
33 implementation. Inductive thematic analysis will be used to analyse qualitative data. As a
34 part of process evaluation, contextual information on initiatives to influence antibiotic
35 prescribing which might be implemented both locally and nationally, will be collected. This
36 will include periodic surveys of documentary sources, primarily those accessible on the
37 internet. It will also include specific questionnaire items concerning participating practices'
38 exposure to other influences, such as interaction with local NHS prescribing advisers. As a
39 part of process evaluation, compliance with the intervention protocol will be assessed. This
40 will be done by evaluating the total number of times the intervention tools (including the
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3 practice prescribing reports, the decision support tools and webinars) are accessed over the
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5 intervention period.
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10 *Participant safety*

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12 Safety outcomes would include diagnoses of pneumonia, empyema, peritonsillar abscess,
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14 mastoiditis, intracranial abscess, cellulitis, septicaemia and mortality. The incidence of these
15
16 will be compared between trial arms and across high and low antibiotic prescribing practices
17
18 divided into quartiles.
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24 *Adverse events/reactions*

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26 All management decisions for individual patients remain at the discretion of individual
27
28 general practitioners. Therefore, we do not anticipate any potential serious adverse events
29
30 that could be directly attributable to the intervention. However, we will ask general
31
32 practitioners at participating general practices to notify the study team of any possible
33
34 adverse events. If any such reports are received the Trial Steering Committee and the
35
36 Research Ethics Committee will be notified.
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41 *Independent monitoring and quality control*

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43 A Trial Steering Committee (TSC) including a Data Monitoring Committee (DMC) have been
44
45 set up to monitor the conduct of the trial and will meet throughout the study duration. The
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47 Trial Steering Committee will include among others a member of the patient participation
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49 group and an independent GP member.
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Economic evaluation plan

Total health care utilisation costs will be estimated from CPRD data, using methods reported previously (18), and compared between trial arms. Analyses will evaluate primary care utilisation including consultations at the practice, emergency consultations, home visits, out-of-hours visits and telephone consultations; hospital utilisation included inpatient admissions, outpatient episodes, day cases and emergency episodes. A standard two stage approach will be used to estimate costs. A probit model will be used to estimate the probability of any health care being utilised, because some patients will not use health care during the period of study. A general linear model will then be used to estimate the mean costs for participants who make any use of health care. The costs of health care will be multiplied by the probability of using health care to obtain the final estimate, which will be compared between trial arms.

Reporting and Dissemination

A number of publications in peer-reviewed journals are expected from this trial and these will include: description of the intervention development and intervention content; main findings of the trial; findings of a mixed-methods evaluation of trial procedures. All these publications will be made available in open access journals in order to provide access to all readers anywhere in the world.

Protocol amendments

Protocol amendments will be communicated to the Study Management Group, the Trial Steering Committee, the Data Monitoring Committee, the funder (NIHR Health Technology Assessment programme) and to the research ethics committee.

Study status

The intervention development phase has been completed. Recruitment for the trial started in August 2015. The first batch of 19 practices was randomised in November 2015 and these practices acted as an internal pilot. Currently, 51 practices are part of the study.

DISCUSSION

This intervention will use electronic health records as a means to inform, deliver and evaluate the effectiveness of a cluster trial to support antibiotic prescribing. The 60 trial practices which will be randomised to the intervention arm of this trial may include more than 600,000 individual participants, allowing detection of small effects that could be widely implemented and be of public health importance. Careful planning of this intervention could help to overcome some of the challenges associated with deploying effective intervention components into routine practice setting. In addition, this trial will provide evidence on more effective roll-out of strategies at changing prescribers' behaviour into routine practice settings without resource intensive interventions. A step-wedge design might be considered in evaluating the future roll-out of apparently successful interventions (32). A key output from this research will be establishing a way of delivering a multi-component intervention through electronic media in order to change antibiotic prescribing behaviour in primary care. Importantly, rigorous process evaluation conducted as a part of this study will examine facilitators, barriers and obstacles to implementation of this intervention and assess compliance with the intervention protocol. This will help to establish whether the behaviour of health professionals was modified as a result of being part of the study or being exposed to the intervention tools. If effective, the intervention could be easily translated into routine practice settings at very low cost.

Competing interests

The authors declare that they have no competing interests.

Authors' contributions

Conception and design: MG, LM, MA, PL, MM, LY, ATP. Intervention development: DJ, JC, LM, RF, MA, PL, MM, AH, LY. Trial conduct and recruitment: JS, KS, DJ, JC, MG.

All authors read and approved the final manuscript

Data management and data sharing statement

Principal Investigator (MG) will have direct access to the full dataset. Since CPRD data is anonymised, data is blinded of any identifying participant information. Data will be stored on password protected computers at King's College London. Communication between researchers at King's College London and CPRD which might involve confidential data, will be performed using a password protected emails.

Full trial protocol will be made publicly available, however no public access will be granted to dataset or statistical code.

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3 Regulatory Agency. However, the interpretation and conclusions contained in this report are
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5 those of the authors alone.
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For peer review only

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SPIRIT 2013 Checklist: Recommended items to address in a clinical trial protocol and related documents*

Section/item	Item No	Description	Page numbers where each item can be found in the manuscript
Administrative information			
Title	1	Descriptive title identifying the study design, population, interventions, and, if applicable, trial acronym	Page 1
Trial registration	2a	Trial identifier and registry name. If not yet registered, name of intended registry	Page 2
	2b	All items from the World Health Organization Trial Registration Data Set	
Protocol version	3	Date and version identifier	Page 2
Funding	4	Sources and types of financial, material, and other support	Page 17
Roles and responsibilities	5a	Names, affiliations, and roles of protocol contributors	Page 1; Page 17,
	5b	Name and contact information for the trial sponsor	Page 17
	5c	Role of study sponsor and funders, if any, in study design; collection, management, analysis, and interpretation of data; writing of the report; and the decision to submit the report for publication, including whether they will have ultimate authority over any of these activities	Page 17
	5d	Composition, roles, and responsibilities of the coordinating centre, steering committee, endpoint adjudication committee, data management team, and other individuals or groups overseeing the trial, if applicable (see Item 21a for data monitoring committee)	Page 14

Introduction

1				
2	Background and rationale	6a	Description of research question and justification for undertaking the trial, including summary of relevant studies (published and unpublished) examining benefits and harms for each intervention	Pages 3 - 5
3				
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6				
7		6b	Explanation for choice of comparators	Pages 6-7
8	Objectives	7	Specific objectives or hypotheses	Page 6
9				
10	Trial design	8	Description of trial design including type of trial (eg, parallel group, crossover, factorial, single group), allocation ratio, and framework (eg, superiority, equivalence, noninferiority, exploratory)	Page 6
11				
12				
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16				
17	Methods: Participants, interventions, and outcomes			
18				
19	Study setting	9	Description of study settings (eg, community clinic, academic hospital) and list of countries where data will be collected. Reference to where list of study sites can be obtained	Page 7
20				
21				
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23				
24	Eligibility criteria	10	Inclusion and exclusion criteria for participants. If applicable, eligibility criteria for study centres and individuals who will perform the interventions (eg, surgeons, psychotherapists)	Page 8
25				
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30	Interventions	11a	Interventions for each group with sufficient detail to allow replication, including how and when they will be administered	Page 10
31				
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34		11b	Criteria for discontinuing or modifying allocated interventions for a given trial participant (eg, drug dose change in response to harms, participant request, or improving/worsening disease)	N/A
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40		11c	Strategies to improve adherence to intervention protocols, and any procedures for monitoring adherence (eg, drug tablet return, laboratory tests)	Pages 11 - 12
41				
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43				
44		11d	Relevant concomitant care and interventions that are permitted or prohibited during the trial	Page 11
45				
46				
47	Outcomes	12	Primary, secondary, and other outcomes, including the specific measurement variable (eg, systolic blood pressure), analysis metric (eg, change from baseline, final value, time to event), method of aggregation (eg, median, proportion), and time point for each outcome. Explanation of the clinical relevance of chosen efficacy and harm outcomes is strongly recommended	Page 12
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2	Participant	13	Time schedule of enrolment, interventions	Page 10
3	timeline		(including any run-ins and washouts),	
4			assessments, and visits for participants. A	
5			schematic diagram is highly recommended (see	
6			Figure)	
7				
8	Sample size	14	Estimated number of participants needed to	Page 8
9			achieve study objectives and how it was	
10			determined, including clinical and statistical	
11			assumptions supporting any sample size	
12			calculations	
13				
14				
15	Recruitment	15	Strategies for achieving adequate participant	Pages 8 - 9
16			enrolment to reach target sample size	
17				

Methods: Assignment of interventions (for controlled trials)

Allocation:

21				
22	Sequence	16a	Method of generating the allocation sequence (eg,	Page 9
23	generation		computer-generated random numbers), and list of	
24			any factors for stratification. To reduce	
25			predictability of a random sequence, details of any	
26			planned restriction (eg, blocking) should be	
27			provided in a separate document that is	
28			unavailable to those who enrol participants or	
29			assign interventions	
30				
31				
32	Allocation	16b	Mechanism of implementing the allocation	Page 9
33	concealment		sequence (eg, central telephone; sequentially	
34	mechanism		numbered, opaque, sealed envelopes), describing	
35			any steps to conceal the sequence until	
36			interventions are assigned	
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38				
39	Implementati	16c	Who will generate the allocation sequence, who	Page 10
40	on		will enrol participants, and who will assign	
41			participants to interventions	
42				
43	Blinding	17a	Who will be blinded after assignment to	Page 9
44	(masking)		interventions (eg, trial participants, care providers,	
45			outcome assessors, data analysts), and how	
46				
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48		17b	If blinded, circumstances under which unblinding is	Page 14
49			permissible, and procedure for revealing a	
50			participant's allocated intervention during the trial	
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Methods: Data collection, management, and analysis

1				
2	Data collection	18a	Plans for assessment and collection of outcome, baseline, and other trial data, including any related processes to promote data quality (eg, duplicate measurements, training of assessors) and a description of study instruments (eg, questionnaires, laboratory tests) along with their reliability and validity, if known. Reference to where data collection forms can be found, if not in the protocol	Page 12
3	methods			
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13		18b	Plans to promote participant retention and complete follow-up, including list of any outcome data to be collected for participants who discontinue or deviate from intervention protocols	Page 11
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19	Data	19	Plans for data entry, coding, security, and storage, including any related processes to promote data quality (eg, double data entry; range checks for data values). Reference to where details of data management procedures can be found, if not in the protocol	Page 17
20	management			
21				
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27	Statistical	20a	Statistical methods for analysing primary and secondary outcomes. Reference to where other details of the statistical analysis plan can be found, if not in the protocol	Pages 12 - 13
28	methods			
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32		20b	Methods for any additional analyses (eg, subgroup and adjusted analyses)	Page 13
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35		20c	Definition of analysis population relating to protocol non-adherence (eg, as randomised analysis), and any statistical methods to handle missing data (eg, multiple imputation)	Page 12
36				
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41	Methods: Monitoring			
42				
43	Data monitoring	21a	Composition of data monitoring committee (DMC); summary of its role and reporting structure; statement of whether it is independent from the sponsor and competing interests; and reference to where further details about its charter can be found, if not in the protocol. Alternatively, an explanation of why a DMC is not needed	Page 14
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52		21b	Description of any interim analyses and stopping guidelines, including who will have access to these interim results and make the final decision to terminate the trial	Page 7
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2	Harms	22	Plans for collecting, assessing, reporting, and	Page 14
3			managing solicited and spontaneously reported	
4			adverse events and other unintended effects of	
5			trial interventions or trial conduct	
6				
7	Auditing	23	Frequency and procedures for auditing trial	Page 14
8			conduct, if any, and whether the process will be	
9			independent from investigators and the sponsor	
10				
11	Ethics and dissemination			
12				
13	Research ethics	24	Plans for seeking research ethics	Page 8
14	approval		committee/institutional review board (REC/IRB)	
15			approval	
16				
17				
18	Protocol	25	Plans for communicating important protocol	Page 15
19	amendments		modifications (eg, changes to eligibility criteria,	
20			outcomes, analyses) to relevant parties (eg,	
21			investigators, REC/IRBs, trial participants, trial	
22			registries, journals, regulators)	
23				
24				
25	Consent or	26a	Who will obtain informed consent or assent from	Page 8
26	assent		potential trial participants or authorised surrogates,	
27			and how (see Item 32)	
28				
29		26b	Additional consent provisions for collection and use	N/A
30			of participant data and biological specimens in	
31			ancillary studies, if applicable	
32				
33	Confidentiality	27	How personal information about potential and	Page 9
34			enrolled participants will be collected, shared, and	
35			maintained in order to protect confidentiality	
36			before, during, and after the trial	
37				
38				
39	Declaration of	28	Financial and other competing interests for	Page 17
40	interests		principal investigators for the overall trial and each	
41			study site	
42				
43	Access to data	29	Statement of who will have access to the final trial	Page 17
44			dataset, and disclosure of contractual agreements	
45			that limit such access for investigators	
46				
47	Ancillary and	30	Provisions, if any, for ancillary and post-trial care,	N/A
48	post-trial care		and for compensation to those who suffer harm	
49			from trial participation	
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Appendices

Informed consent materials	32	Model consent form and other related documentation given to participants and authorised surrogates	N/A
Biological specimens	33	Plans for collection, laboratory evaluation, and storage of biological specimens for genetic or molecular analysis in the current trial and for future use in ancillary studies, if applicable	N/A

*It is strongly recommended that this checklist be read in conjunction with the SPIRIT 2013 Explanation & Elaboration for important clarification on the items. Amendments to the protocol should be tracked and dated. The SPIRIT checklist is copyrighted by the SPIRIT Group under the Creative Commons "[Attribution-NonCommercial-NoDerivs 3.0 Unported](https://creativecommons.org/licenses/by-nc-nd/3.0/)" license.