Appendix B: Sample English Virtual Traveller session – E7: Persuasive writing

Slide 1
Welcome & provides summary of session

Slide 2
Questions: True response = star jumps
False response = sprint on-the-spot

- **What is persuasive writing?**
  - True or False?
    - True: Star jumps
    - False: Sprint on the spot
  1) Adverts are a common form of persuasive writing.
  2) Adverbs are used to describe objects and persuade people to like them.
  3) Persuasive language often uses emotive language.

Slide 3
Video: Pupils run on-the-spot to the next location

Slide 4
Introduction to final activity

Slide 5
Activity: Adjective = jump
Rhetorical question = star jump
Repetition = squat

Slide 6
Question: Agree the text is persuasive = 20
star jumps
Disagree = 20 hops

**Yellowstone National Park, USA**
You have been recruited as a new sales person for Yellowstone National Park in America. Your job is to convince holiday makers to visit.

**Yellowstone National Park**
Your teacher will read out the following extract. When you hear an aspect of persuasive writing, do the movement:
- Adjective = Jump high in the air
- Rhetorical question = Star jump
- Repetition = Squat

Yellowstone National Park is a gigantic, grand and lively site to see a range of flora, fauna and animals. It has an active volcano and 290 impressive waterfalls. 290 waterfalls! Could you live with yourself if you missed out on visiting this unique location?

Yellowstone National Park is a gigantic, grand and lively site to see a range of flora, fauna and animals. It has an active volcano and 290 impressive waterfalls. 290 waterfalls! Could you live with yourself if you missed out on visiting this unique location?

What do you think?
Has this piece of writing persuaded you to visit Yellowstone National Park?
- Yes: 20 star jumps
- No: 20 hops