

**Supplementary Table 1.** Detailed Listing of Sports and Activities Inspired by The Olympic Games in a subsample of schoolchildren from the East of England measured 18±2 months following London 2012.

<b>Sport or Activity</b>	<b>n=</b>	<b>%</b>	<b>Sport or Activity</b>	<b>n=</b>	<b>%</b>
<b>Summer Olympics Events</b>					
Running or Athletics	103	21.2	Hockey	3	.6
Swimming/Synchronized-Swimming	61	12.6	Table tennis	3	.6
Football	36	7.4	Fencing	2	.4
Gymnastics	32	6.6	Kayaking	2	.4
Rugby	32	6.6	Rowing	2	.4
Basketball	28	5.8	Sailing	2	.4
Netball	25	5.2	Shooting	2	.4
Cycling	20	4.1	Squash	1	.2
Tennis	19	3.9	Volleyball	1	.2
Trampolining	17	3.5	<i>Total</i>	<i>n=485</i>	<i>95.4%</i>
Handball	13	2.7	<b>Non-Olympic Events</b>	<b>n=</b>	<b>%</b>
Badminton	12	2.5	<i>Cricket</i>	8	1.6
Diving	8	1.6	<i>Parkour</i>	4	.8
Martial Arts	8	1.6	<i>Rounders</i>	4	.8
Boxing	7	1.4	<i>Golf</i>	3	.6
Canoeing	6	1.2	<i>Cheerleading</i>	2	.4
BMX	5	1.0	<i>Ice skating</i>	2	.4
Archery	4	.8	<i>Total</i>	23	4.6%
Equestrian	4	.8			
Waterpolo	4	.8	Missing/Illegible	4	