

# BMJ Open Gaps in understanding health and engagement with healthcare providers across common long-term conditions: a population survey of health literacy in 29 473 Danish citizens

Karina Friis,<sup>1</sup> Mathias Lasgaard,<sup>1,2</sup> Richard H Osborne,<sup>3</sup> Helle T Maindal<sup>4</sup>

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For numbered affiliations see end of article.

**Correspondence to**  
Dr Helle T Maindal;  
[htm@alm.au.dk](mailto:htm@alm.au.dk)

## ABSTRACT

**Objectives:** To (1) quantify levels of subjective health literacy in people with long-term health conditions (diabetes, cardiovascular disease, chronic obstructive pulmonary disease, musculoskeletal disorders, cancer and mental disorders) and compare these to levels in the general population and (2) examine the association between health literacy, socioeconomic characteristics and comorbidity in each long-term condition group.

**Design:** Population-based survey in the Central Denmark Region (n=29 473).

**Main outcome measures:** Health literacy was measured using two scales from the Health Literacy Questionnaire (HLQ): (1) Ability to understand health information and (2) Ability to actively engage with healthcare providers.

**Results:** People with long-term conditions reported more difficulties than the general population in understanding health information and actively engaging with healthcare providers. Wide variation was found between disease groups, with people with cancer having fewer difficulties and people with mental health disorders having more difficulties in actively engaging with healthcare providers than other long-term condition groups. Having more than one long-term condition was associated with more difficulty in engaging with healthcare providers and understanding health information. People with low levels of education had lower health literacy than people with high levels of education.

**Conclusions:** Compared with the general population, people with long-term conditions report more difficulties in understanding health information and engaging with healthcare providers. These two dimensions are critical to the provision of patient-centred healthcare and for optimising health outcomes. More effort should be made to respond to the health literacy needs among individuals with long-term conditions, multiple comorbidities and low education levels, to improve health outcomes and to reduce social inequality in health.

## Strengths and limitations of this study

- This is the first population-based study to explore the variation in health literacy between long-term conditions adjusted for socioeconomic factors and comorbidity.
- Most research on health literacy has explored reading ability and numeracy. This study reports on two health literacy dimensions that encompass higher order competencies including communication and interaction skills needed for uptake and use of health services.
- The ability and motivation to fill out a health survey can be viewed as a health literacy competency in itself; thus, many of the most vulnerable groups may have been excluded from our study.
- The population weights compensate for non-response and differences in selection probabilities, making our results representative.
- The study is limited by the self-reported survey, without clinical verification of health conditions.

## INTRODUCTION

The ability of people to take active care of their health and navigate through increasingly complex healthcare systems is a key aspect of patient-centred healthcare.<sup>1 2</sup> Research into health literacy is consequently receiving growing attention from governments, researchers, clinicians and patients' associations. Health literacy brings together many concepts that relate to what people need in order to make effective decisions about health for themselves, their families and their communities. Health literacy as a concept has developed over the past decades, from covering mainly basic reading and numeracy skills to now covering much broader competences. At present, it is defined by the WHO as the 'personal characteristics and social resources needed for individuals and communities to access,

understand, appraise and use information and services to make decisions about health'.<sup>1</sup> Health literacy includes the capacity to communicate, assert and enact these decisions.

Previous studies have shown that limited health literacy is associated with under-utilisation of preventive healthcare services,<sup>2 3</sup> poor physical and mental health,<sup>4</sup> increased use of emergency services<sup>2 5</sup> and higher hospitalisation rates.<sup>2 3 6</sup> These findings suggest that it is important to identify groups of people with low levels of health literacy who are at the greatest risk of poor or inequitable health outcomes.

Individuals with long-term conditions account for many hospital admissions and place a significant burden on national healthcare budgets. These patients frequently have to interact with a range of healthcare services and are encouraged to take active care of their health to avoid poor health outcomes. Healthcare providers need to be conscious of their patients' health literacy skills to ensure that health information is communicated effectively to help manage long-term conditions. Thus, identifying groups with low health literacy skills is an important step in devising effective engagement, prevention and intervention strategies. Most research on health literacy among people with long-term conditions focuses only on functional skills such as reading and understanding health information.<sup>7–9</sup> Furthermore, most previous research has used small study populations in clinical settings and has not explored variation in health literacy across different long-term conditions.<sup>10–12</sup>

The present study aimed to extend previous research by exploring two distinct dimensions of health literacy: 'Ability to understand health information well enough to know what to do' and 'Ability to actively engage with healthcare providers'. Based on a large population-based survey, the first aim was to quantify levels of subjective health literacy in people with long-term health conditions (diabetes, cardiovascular disease, chronic obstructive pulmonary disease, musculoskeletal disorders, cancer and mental disorders) and compare these to levels in the general population. As health literacy is related to the contextual demands of individuals, such as their specific health conditions, current need for services and the complexity of these services, it was expected that people with long-term conditions report more difficulties in understanding health information and engaging with healthcare providers than the general population. The second aim was to examine the association between subjective health literacy, socioeconomic characteristics and comorbidity in each long-term condition groups. The assumption was that socioeconomic disadvantaged individuals and individuals with comorbidity report the highest difficulties in understanding health information and engaging with healthcare providers.

## METHODS

### Study design and data collection

The study was based on respondents from the 2013 Danish health and morbidity survey called 'How Are

You?' (respondents aged 25 years or older). Denmark has approximately 5.5 million inhabitants and is divided into five administrative regions. The present study comprises data from one of these regions—the Central Denmark Region—where approximately 22% of the Danish population resides. The survey consisted of a county-stratified random sample of 46 354 individuals and was drawn using the Danish Civil Registration System (each citizen has a unique personal identification number). People were invited to complete a postal or a web-based questionnaire. Three reminders were issued. Data were collected by the Central Denmark Region, between February and April 2013. A total of 29 473 people (63.6%) completed and returned the questionnaire.

### Measures of health literacy—the Health Literacy Questionnaire

The health literacy dimensions were taken from the Health Literacy Questionnaire (HLQ), a new measure of health literacy that has been translated into many European and Asian languages.<sup>13</sup> The HLQ was developed using a validity-driven approach<sup>14</sup> including in-depth grounded consultations, cognitive interviews and extensive psychometric analyses, and was shown to be highly robust and reliable.<sup>13</sup>

The HLQ consists of nine scales, and two of the scales strongly reflecting distinct core competencies needed for participation in healthcare processes were selected. These scales cover a range of simple and more challenging health literacy-related tasks.<sup>15</sup> The translation and adaptation of the HLQ from English into Danish followed a standardised forward-backward translation procedure to ensure cross-cultural validity.

The first scale, 'Understand health information well enough to know what to do' ('Understanding'), consists of five items:

1. Confidently fill in medical forms in the correct way
2. Accurately follow the instructions...<sup>1</sup>
3. Read and understand written health information
4. Read and understand all the information on medication labels
5. Understand what healthcare providers are asking you to do

People with a low score on this scale have problems understanding any written health information or instructions about treatments or medications and are unable to confidently fill in medical forms in the correct way.<sup>13</sup>

The second HLQ scale, 'Actively engage with healthcare providers' ('Engagement'), also consists of five items:

1. Make sure that healthcare providers understand your problems properly

<sup>1</sup>As the HLQ is protected by copyright, some HLQ items are truncated. A full copy of the items is available from Deakin University: hlq@deakin.edu.au.

2. Feel able to discuss your health concerns with a healthcare provider
3. Have good discussions about your health with doctors
4. Discuss things with healthcare providers until you understand all you need to
5. Ask healthcare providers questions to get the health information...<sup>i</sup>

People with low scores on this scale are passive in their approach to healthcare, do not proactively seek information and advice and/or service options, and accept information without asking questions. Furthermore, they are unable to ask questions to obtain information or to clarify what they do not understand, and they accept what is offered without ensuring that it meets their needs.<sup>13</sup>

For each item, participants indicated their response using a Likert scale: 1=very difficult, 2=difficult, 3=easy and 4=very easy. Scale scores were used as dependent variables and were calculated for each individual as the mean of item scores for the five items, and then standardised to range between 1 and 4, to be consistent with the response options. If one or two items were missing, the mean of the available items was used as the scale score. If responses to more than two items in a scale were missing, the scale score was regarded as missing. As a result of this, 1962 observations (6.7%) were excluded for the 'Understanding' scale and 1925 observations (6.5%) were excluded for the 'Engagement' scale. Cronbach's  $\alpha$  coefficients indicated high internal consistency of both scales: 'Understanding'  $\alpha=0.87$  and 'Engagement'  $\alpha=0.91$ . The two scales correlated at  $r=0.76$ .

### Measures of long-term conditions

We examined health literacy among people with one of six long-term health conditions:

(1) diabetes, (2) cardiovascular disease (CVD) (myocardial infarction, angina pectoris and stroke), (3) chronic obstructive pulmonary disease (COPD), (4) musculoskeletal disorders (osteoarthritis, rheumatoid arthritis and osteoporosis), (5) cancer and (6) mental disorders lasting more than 6 months. The conditions were selected on the basis of being potentially fatal and/or debilitating. Respondents were asked if they currently and/or previously had any of the condition(s).

### Demographic and socioeconomic factors

Demographic and socioeconomic factors included: age, sex, ethnic background, educational level and cohabitation status. Information on age, sex and ethnic background was collected from national registers, to avoid missing data. All other data were self-reported. Respondents were defined as Danish if they had Danish citizenship or if at least one of their parents was a Danish citizen. Using the education nomenclature (ISCED) from Statistics Denmark, we categorised educational level as low (1–10 years), medium (11–14 years of education) and high (>15 years). Cohabitation status related to whether an individual lived alone or with others (adults and/or children).

### Ethics

The study was approved by the Danish Data Protection Agency (j. no: 2007-58-0010) and was undertaken in accordance with the Helsinki Declaration. Information about the survey was provided in writing and via the web. The participants' voluntary completion and return of the survey questionnaires constituted implied consent.

### Statistical analysis

The unique personal identification number registered in the Danish Civil Registration System was used by Statistics Denmark to link respondents as well as non-respondents to the Danish national registers. Weights were used to account for differences in selection probabilities and response rates. These weights were constructed using a model-based calibration approach based on register information from Statistics Denmark. Data were weighted to represent the population in the Central Denmark Region.

We described participant characteristics by long-term condition group. The level of perceived difficulty (difficulty level) of each task was calculated as the population-weighted proportion of respondents who perceived the task as 'difficult' or 'very difficult' with 95% CIs. We calculated the difficulty level of all tasks for the six long-term condition groups and for the general population.

Multivariate linear regression models were used to examine the association between each of the six long-term conditions and the two dimensions of health literacy. Models were adjusted for age, sex educational level, ethnic background, cohabitation status and other comorbid conditions. Multivariate linear regression models were also performed separately for each long-term condition group with the two dimensions of health literacy to examine the impact of age, sex, education, cohabitation status, ethnic background and comorbidities. Missing data did not exceed 3.2% for any of the independent variables. Table 1 shows the number of missing data for each independent variable. Significance was set at  $p<0.05$  for all tests. Statistical analyses were performed using STATA V.14.

### RESULTS

Table 1 describes the sociodemographic characteristics of the population and the frequency with which the respondents reported one or more long-term conditions. Women reported a higher prevalence of musculoskeletal conditions, cancer and mental disorders, compared to men, while men reported a higher prevalence of diabetes and CVD. The mean age of people reporting CVD, COPD, cancer, diabetes and musculoskeletal disorders, varied from 62.8 years to 66.2 years; the lowest mean age was for people with mental disorders (48.3 years). In the general population, the mean age was 52.1 years. Of the general population, 18% had low levels of education compared with much higher levels in all long-term

**Table 1** Participant characteristics by long-term condition group

	<b>Diabetes</b> n=1819 (5.9%) n %* (CI)	<b>CVD</b> n=1329 (4.4%) n %* (CI)	<b>COPD</b> n=1398 (4.5%) n %* (CI)	<b>Musculoskeletal disorders</b> n=7927 (25.0%) n %* (CI)	<b>Cancer</b> n=973 (3.0%) n %* (CI)	<b>Mental disorders</b> n=1915 (7.8%) n %* (CI)	<b>General population</b> (n=29 473) n %* (CI)
Female sex (missing data: n=0, 0.0%)	795 45.6 (42.9 to 48.3)	540 42.6 (39.5 to 45.7)	680 50.7 (47.6 to 53.7)	4807 61.0 (59.8 to 62.3)	501 55.2 (51.6 to 58.8)	1200 59.5 (56.8 to 62.0)	15 448 50.6 (49.9 to 51.3)
Mean age (CI) (missing data: n=0, 0.0%)	– 63.8 (63.1 to 64.6)	– 66.2 (65.2 to 67.1)	– 65.8 (64.9 to 66.6)	– 62.8 (62.4 to 63.2)	– 64.0 (62.9 to 65.0)	– 48.3 (47.5 to 49.0)	– 52.1 (51.9 to 52.3)
Low level of education (1–10 years) (missing data: n=929, 3.2%)	591 33.2 (30.8 to 35.8)	473 36.1 (33.1 to 39.2)	518 37.3 (34.4 to 40.3)	2192 28.4 (27.2 to 29.6)	240 23.5 (20.6 to 26.7)	455 23.9 (21.7 to 26.2)	5507 18.0 (17.4 to 18.5)
Living alone (missing data: n=640, 2.2%)	524 38.4 (35.6 to 41.2)	424 42.6 (39.4 to 45.8)	488 45.8 (42.6 to 48.9)	2196 36.8 (35.5 to 38.1)	241 34.3 (30.6 to 38.1)	677 46.1 (43.5 to 48.8)	6657 30.3 (29.6 to 30.9)
Non-Danish background (missing data: n=0, 0.0%)	59 5.2 (3.9 to 6.8)	87 4.9 (3.6 to 6.8)	28 3.0 (2.0 to 4.5)	179 3.5 (3.0 to 4.1)	13 1.9 (1.1 to 3.4)	144 9.9 (8.4 to 11.8)	1073 6.4 (6.0 to 6.8)
<b>Additional diseases</b>							
Diabetes (missing data: n=502, 1.7%)	– 17.4 (15.1 to 19.9)	230 17.4 (15.1 to 19.9)	1227 12.5 (10.6 to 14.7)	735 9.8 (9.1 to 10.6)	94 9.0 (7.1 to 11.3)	183 9.3 (7.9 to 11.0)	1819 5.9 (5.6 to 6.2)
CVD (missing data: n=502, 1.7%)	230 12.8 (11.1 to 14.7)	–	193 13.8 (11.8 to 16.0)	627 8.5 (7.8 to 9.3)	86 8.3 (6.6 to 10.5)	140 6.9 (5.8 to 8.4)	1329 4.4 (4.1 to 4.6)
COPD (missing data: n=502, 1.7%)	171 9.5 (8.1 to 11.2)	193 14.3 (12.2 to 16.6)	–	724 9.6 (8.9 to 10.5)	94 10.1 (8.0 to 12.6)	173 9.4 (7.9 to 11.1)	1398 4.5 (4.3 to 4.8)
Musculoskeletal disorders (missing data: n=502, 1.7%)	735 41.4 (38.8 to 44.1)	627 48.7 (45.6 to 51.9)	724 53.3 (50.3 to 56.4)	–	396 40.6 (37.0 to 44.2)	705 34.1 (31.7 to 36.6)	7927 25.0 (24.4 to 25.6)
Cancer (missing data: n=502, 1.7%)	94 4.5 (3.5 to 5.7)	86 5.6 (4.4 to 7.2)	94 6.6 (5.2 to 8.3)	396 4.8 (4.3 to 5.4)	–	68 3.3 (2.5 to 4.2)	973 3.0 (2.7 to 3.2)
Mental disorders (missing data: n=502, 1.7%)	183 12.3 (10.5 to 14.3)	140 12.4 (10.3 to 14.8)	173 16.1 (13.8 to 18.8)	705 10.6 (9.8 to 11.5)	68 8.6 (6.6 to 11.0)	–	1915 7.8 (7.4 to 8.2)

\*All percentages are weighted based on register data to represent the population of the Central Denmark Region, 2013. COPD, chronic obstructive pulmonary disease; CVD, cardiovascular disease.



condition groups, ranging from 24% among those with cancer and mental disorder, up to 37% in those with COPD. There was a large variation in the proportion of individuals with a non-Danish background in each long-term condition group, ranging from 2% for cancer, up to 10% for mental disorders. Respondents reported multiple comorbidities. For example, around half of those with CVD (48.7%) or COPD (53.3%) also reported a musculoskeletal disorder.

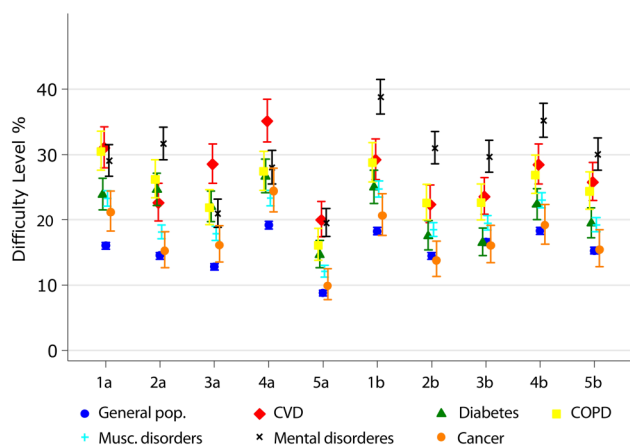
Figure 1 presents the population-weighted estimates of the 10 health literacy items separately for each long-term condition group. Compared with the general population, respondents reported significantly higher levels of difficulty understanding health information and actively engaging with healthcare providers in the CVD, COPD, musculoskeletal and mental disorders groups, and in 9 out of 10 items in people with diabetes. However, people with cancer did not differ significantly from the general population on six of the items (2a, 5a, 1b, 2b, 4b, 5b). The perceived difficulty level of the health literacy items varied considerably between the groups. The most heterogeneous responses were seen for 1b, 'Make sure that

healthcare providers understand your problems properly', and 2b, 'Feel able to discuss your health concerns with a healthcare provider'. People with cancer reported the lowest level of difficulty on both tasks (1b 20.6% and 2b 16.1%), whereas people with mental disorders reported the highest level of difficulty (1b 38.8% and 2b 31.0%). People with mental disorders reported more difficulty in 5 of the 10 tasks than the other groups, particularly across the Engagement tasks (2a, 1b, 2b, 3b and 4b). People with CVD, COPD and mental disorders encountered more difficulty with the task described in item 1a, 'Confidently fill out medical forms in the correct way', than the other disease groups. People with CVD had the highest difficulty level on the tasks described in items 3a, 'Read and understand written health information', and 4a, 'Read and understand all the information on medication labels'.

When examining the health literacy scale scores (table 2), people from all six long-term condition groups reported higher levels of difficulty in understanding health information compared with people who did not have a long-term condition, even after adjustment for sociodemographic characteristics and other comorbidities. The same pattern was observed for the 'Ability to actively engage with healthcare providers' scale, aside from respondents reporting cancer or diabetes, who did not differ from people not having these conditions.

In all long-term condition groups, as the level of education declined, difficulties in actively engaging with healthcare providers (table 3) and understanding health information (table 4) increased. The pattern was strongly monotonic, and more pronounced across the engagement scale. People aged 65–85 years perceived fewer difficulties in engagement with healthcare providers than the younger people (25–44 years) in all disease groups except COPD. Except in those reporting CVD and cancer, being an immigrant was significantly and negatively associated with the ability to actively engage with healthcare providers; this was particularly evident among immigrants with diabetes and with COPD. Having more than one long-term condition (ie, multimorbidity) tended to be associated with lower health literacy scores as far as engaging with healthcare providers was concerned. Comorbidity with mental disorders was associated with lower health literacy among all the other disease groups, particularly in people who also had CVD, musculoskeletal disorders and cancer.

In relation to understanding health information (table 4), people with CVD and mental disorders, who were aged 85 years or older, clearly reported greater difficulties than the younger people (25–44 years). For people with diabetes, being an immigrant was strongly associated with poor ability to understand health information. People who reported CVD, cancer, or a musculoskeletal disorder in addition to reporting a mental disorder, were found to have lower ability to understand health information than those reporting only having a mental disorder.



**Figure 1** Population-weighted percentage<sup>a</sup> of individuals stating 'difficult' or 'very difficult' for 10 health literacy items<sup>b</sup> by long-term condition group.

<sup>a</sup>The percentages are weighted based on register data to represent the population of the Central Denmark Region, 2013.

<sup>b</sup>**1a.** 'Confidently fill in medical forms in the correct way'; **2a.** 'Accurately follow the instructions...'; **3a.** 'Read and understand written health information'; **4a.** 'Read and understand all the information on medication labels'; **5a.** 'Understand what healthcare providers are asking you to do'; **1b.** 'Make sure that healthcare providers understand your problems properly'; **2b.** 'Feel able to discuss your health concerns with a healthcare provider'; **3b.** 'Have good discussions about your health with doctors'; **4b.** 'Discuss things with healthcare providers until you understand all you need to'; **5b.** 'Ask healthcare providers questions to get the health information...'.  
<sup>c</sup>As the HLQ is protected by copyright, some HLQ items are truncated. A full copy of the items is available from Deakin University: hlq@deakin.edu.au

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**Table 2** Mean scale scores and association between health literacy scales and different long-term conditions

	Understand health information well enough to know what to do			Actively engage with healthcare providers		
	Mean scale score (95% CI)	Unadjusted $\beta$	Adjusted $\beta$ †	Mean scale score (95% CI)	Unadjusted $\beta$	Adjusted $\beta$ †
Diabetes (ref no diabetes)	2.92 (2.89 to 2.96)	-0.18*	-0.09*	3.00 (2.96 to 3.04)	-0.08*	-0.04
CVD (ref no CVD)	2.83 (2.79 to 2.87)	-0.28*	-0.16*	2.89 (2.84 to 2.93)	-0.20*	-0.15*
COPD (ref no COPD)	2.89 (2.85 to 2.92)	-0.22*	-0.09*	2.91 (2.87 to 2.95)	-0.17*	-0.10*
Musculoskeletal disorders (ref no musculoskeletal disorders)	2.99 (2.98 to 3.01)	-0.14*	-0.07*	2.99 (2.97 to 3.00)	-0.12*	-0.10*
Cancer (ref no cancer)	3.02 (2.97 to 3.06)	-0.08*	-0.06*	3.04 (3.00 to 3.09)	-0.03	0.04
Mental disorders (ref no mental disorders)	2.87 (2.84 to 2.91)	-0.24*	-0.17*	2.79 (2.75 to 2.83)	-0.31*	-0.23*

\* $p < 0.05$ .

†Coefficients of linear regression adjusted for age, sex, educational level, ethnic background, cohabitation status and other comorbidities. COPD, chronic obstructive pulmonary disease; CVD, cardiovascular disease.

## DISCUSSION

In this large population-based study, people with long-term conditions reported more difficulties than the general population in understanding health information and being able to actively engage with healthcare providers. People with mental health disorders clearly had lower levels of health literacy than other long-term condition groups. People with CVD had the most difficulty

reading and understanding written health information, including medication labels. Remarkably, for most tasks, people who reported having cancer did not differ from the general population. However, in all analyses, including individuals with cancer, people with low levels of education had lower health literacy than people with high levels of education. Having more than one long-term condition was associated with more difficulty in

**Table 3** Association between 'Ability to actively engage with healthcare providers' and socioeconomic characteristics and the presence of additional conditions in different long-term condition groups

	Diabetes (n=1819) $\beta$	CVD (n=1329) $\beta$	COPD (n=1398) $\beta$	Musculoskeletal disorders (n=7927) $\beta$	Cancer (n=973) $\beta$	Mental disorders (n=1915) $\beta$
Gender (ref Female)						
Male	0.01	0.09*	0.00	0.05*	0.03	0.02
Age (ref 25–44)						
45–64	0.16*	0.08	0.01	0.07*	0.18*	0.08*
65–84	0.21*	0.18*	0.12	0.20*	0.25*	0.16*
≥85	0.00	-0.08	0.01	0.00	0.26*	-0.03
Ethnic background (ref Danish)						
Immigrant	-0.37*	-0.16	-0.48*	-0.12*	-0.19	-0.13*
Living situation (ref With others)						
Alone	-0.05	-0.09	-0.07	-0.03	-0.20*	-0.03
Education level (ref High)						
Medium	-0.15*	-0.10	-0.17*	-0.11*	-0.16*	-0.09*
Low	-0.28*	-0.26*	-0.23*	-0.24*	-0.26*	-0.27*
Additional condition						
Diabetes (ref no diabetes)	–	-0.02	0.04	-0.00	0.07	-0.04
CVD (ref no CVD)	-0.14*	–	-0.18*	-0.18*	-0.13	-0.25*
COPD (ref no COPD)	-0.06	-0.12	–	-0.11*	0.05	-0.04
Musculoskeletal disorders (ref no musculoskeletal disorders)	-0.06	-0.12*	-0.14*	–	-0.02	-0.12*
Cancer (ref no cancer)	0.05	-0.01	0.09	0.02	–	-0.12
Mental disorders (ref no mental disorders)	-0.17*	-0.34*	-0.19*	-0.25*	-0.33*	–

\* $p < 0.05$ .

All coefficients of linear regression are adjusted for gender, age, ethnic background, educational level, living situation and additional diseases. COPD, chronic obstructive pulmonary disease; CVD, cardiovascular disease.

**Table 4** Association between 'Ability to understand health information' and socioeconomic characteristics, and the presence of additional conditions in different long-term condition groups

	Diabetes (n=1819) β	CVD (n=1329) β	COPD (n=1398) β	Musculoskeletal disorders (n=7927) β	Cancer (n=973) β	Mental disorders (n=1915) β
Gender (ref Female)						
Male	-0.03	0.04	-0.05	-0.02	-0.06	-0.02
Age (ref. 25–44)						
45–64	0.11	0.02	-0.01	0.04	0.09	0.02
65–84	0.14	0.02	0.05	0.08*	0.09	-0.05
≥85	-0.14	-0.31*	-0.06	-0.17*	0.03	-0.30*
Ethnic background (ref Danish)						
Immigrant	-0.36*	-0.16	-0.20	-0.18*	-0.19	-0.15*
Living situation (ref live with others)						
Alone	-0.08*	-0.11*	-0.07	-0.03	-0.14*	-0.01
Education level (ref High)						
Medium	-0.20*	-0.21*	-0.23*	-0.19*	-0.27*	-0.22*
Low	-0.45*	-0.48*	-0.37*	-0.39*	-0.44*	-0.49*
Additional diseases						
Diabetes (ref no diabetes)	–	-0.08	-0.08	-0.07*	0.05	0.02
CVD (ref no CVD)	-0.16*	–	-0.18*	-0.15*	-0.12	-0.26*
COPD (ref no COPD)	-0.09	-0.08	–	-0.09*	-0.01	0.02
Musculoskeletal disorders (ref no musculoskeletal disorders)	-0.05	-0.01	-0.08*	–	-0.02	-0.09*
Cancer (ref no cancer)	0.06	-0.02	0.00	-0.02	–	-0.13
Mental disorders (ref no mental disorders)	-0.07	-0.30*	-0.09	-0.21*	-0.27*	–

\*p&lt;0.05.

All coefficients of linear regression are adjusted for gender, age, ethnic background, educational level, living situation and additional diseases. COPD, chronic obstructive pulmonary disease; CVD, cardiovascular disease.

engaging with healthcare providers and understanding health information. For people with diabetes, mental disorders and musculoskeletal disorders, not being Danish was associated with lower health literacy scores. In some of the disease groups (especially in people with cancer), living alone was also associated with lower scores. Differences in these two key aspects of health literacy may well be mechanisms that lead to substantial health inequalities observed in the Danish population. These findings provide insight into possible interventions to improve health outcomes and reduce health inequalities.<sup>16 17</sup>

### Strengths and weaknesses of this study

To our knowledge, this is the first population-based health literacy profile in individuals with long-term conditions. We achieved a high response rate (64%) for a health survey. The study explores variation in health literacy between long-term conditions adjusted for a variety of different socioeconomic factors and comorbidity. Importantly, the population weights compensate for non-response and differences in selection probabilities, making our results representative.

To date, most research on health literacy has been focused on a one-dimensional concept of health literacy focused on reading ability and numeracy.<sup>18–20</sup> We used two validated health literacy dimensions that encompass higher order competencies including communication

and interaction skills needed for uptake and use of health services. However, using a self-assessed measure of health literacy causes the potential bias that people may be unaware of their lack of ability due to not knowing the demands of their disease, or they may overestimate their abilities due to perceived social desirability. Future research could be strengthened to some extent through inclusion of objective measures of individuals' ability to read health-related materials as well as formal review of the written health information they have access to. However, this would solely address parts of health literacy and have some major limitations, as direct assessments of health literacy typically employ tests of reading and comprehension. Many individuals who struggle to read tend to find such tests stressful and potentially stigmatising and a result of this would probably be more expensive population surveys with lower response rates. Another way to measure and validate the actual health literacy levels would be to combine, for example, patients' perception of levels of health literacy with the perceptions of healthcare providers or other key persons, as well as using more qualitative approaches to take other contextual factors into consideration.

The cross-sectional study design limits causal conclusions. Health literacy is a dynamic state related to an individual's abilities and the complexity of their healthcare needs. In other words, the way individuals respond to the HLQ items about their ability to understand

health information and to actively engage with healthcare providers may vary depending on the contextual demands of their specific health conditions, their disease history, their current need for services, the availability and complexity of these services and illness trajectory.<sup>21</sup> Those not reporting a long-term condition (the general population) may have few experiences with healthcare and/or minimal demands to manage their health, and therefore they report the least difficulty. Longitudinal studies are required to fully understand the pathways between health literacy skills and long-term conditions.

The study is somewhat limited by the self-reported survey, without clinical verification of health conditions. Therefore, we were not able to distinguish between different diagnoses and the severity of these disorders.

Furthermore, the ability and motivation to fill out a health survey can be viewed as a health literacy competency in itself; thus, many of the most vulnerable groups may have been excluded from our study. Also, as the questionnaire was not translated into other languages, people who had limited Danish language skills may not have participated in the survey. The study is therefore likely to underestimate the health literacy challenges of the Danish population.

#### Possible explanations and implications for clinicians

It is concerning that a high proportion of people with long-term conditions report difficulties related to understanding health information and actively engaging with healthcare providers. These results may reflect the complexity of health information and medical treatments available to patients, alongside the limited resources available to administer them. They may also reflect the fact that healthcare communication is often not tailored to meet healthcare consumers' needs. The findings from this study suggest that more effort should be made to increase health literacy among individuals with long-term conditions and multiple comorbidities, those of a non-Danish background and among those with low education levels, to improve health outcomes. Our results challenge health service providers and policymakers for service provision reform to ensure equity as the current system clearly favours individuals with higher health literacy, and also those from higher socioeconomic backgrounds.<sup>22</sup>

People with mental disorders find it more difficult to engage actively with healthcare providers than people with other long-term conditions. This may be due to the association between some mental disorders (eg, schizophrenia and depression), and cognitive and social skill deficits.<sup>23 24</sup> Furthermore, people with mental disorders often have complex healthcare problems, which makes it more difficult for them to engage with healthcare providers in general.<sup>25 26</sup> This calls for a re-design of health services offered to this group. The recent Scottish Government health literacy policy, 'Making it Easy',<sup>27</sup> may inspire widespread improvements in services. The

finding that people with CVD have relatively low health literacy scores compared with other disease groups may be due to the complex treatment regimens they may endure over long periods. The need for a high level of self-management may be a challenge for this target group. Individuals with cancer have higher health literacy levels than people with other long-term conditions. They also report levels of health literacy similar to the general population. Cancer is often treated by healthcare providers in secondary healthcare, so people with cancer rely less on self-care than people with CVD, for example. Cancer information and support programmes are most often routinely provided across Danish healthcare sectors, and communication appears to be more streamlined and service provision is better organised (ie, more health literacy responsive) than the care available for people with other long-term conditions.

The association between low health literacy scores and comorbidity may be linked to comorbidity being an indicator of disease severity and/or a complex diagnostic scenario that makes conversation with healthcare professionals more challenging. Furthermore, care for people with comorbidities is often more complex and time-consuming than care for people with single diseases, and therefore requires the attention of multiple healthcare providers or facilities.<sup>28</sup>

Previous studies have shown that older age is associated with lower health literacy.<sup>29 30</sup> However, the present study showed that people aged 45–65 years with diabetes, musculoskeletal disorders, cancer, CVD and mental disorders, reported fewer difficulties in engaging with healthcare providers than 25–45-year-olds did. In Denmark, all citizens are affiliated with a general practitioner in their local area,<sup>31</sup> and given that middle-aged individuals are often more experienced in navigating the healthcare system than the younger generations, this may have strengthened the capabilities of the 45–65-year-olds when engaging with healthcare providers. People with CVD, musculoskeletal disorders and mental disorders in the 85-year+old age group had significantly lower scores for 'Understanding health information', which indicates that functional health literacy appears to decrease with increasing age.

The association between health literacy and low education level, having a non-Danish background and living alone, has previously been observed.<sup>9 29 32–34</sup> Denmark is a country with a universal healthcare system financed primarily through income taxes, and Danish citizens are eligible to receive free medical treatment. For many years, the Danish healthcare system has sought to reduce health inequalities through prevention and health promotion directed towards vulnerable groups, in particular through measures that increase individual welfare, reduce healthcare costs and increase the work force.<sup>22</sup> However, the social gradient in health literacy abilities shown in the present study demonstrates the urgency of renewed focus on this issue in healthcare planning.



Health literacy is a multidimensional concept.<sup>1</sup> Consequently, to get the full picture of the health literacy needs of a population, other dimensions of health literacy, such as those from the HLQ,<sup>13</sup> would provide even more information on what is required to improve services. The other seven HLQ health literacy indicators are important and future studies will benefit from using these to capture the full range of health consumers' needs. Furthermore, the other seven health literacy indicators would contribute with much finer details on mechanisms that are limiting the participation of some members of the community in health programmes, and leading to suboptimal health outcomes and health inequalities.

## CONCLUSIONS

Compared to the general population, people with long-term conditions report more difficulties in understanding health information and engaging with healthcare providers. The result calls for greater awareness of health literacy in people with long-term conditions as these two dimensions are critical to the provision of patient-centred healthcare and for optimising health outcomes. The clear social gradient observed in our study reveals a need for a reorientation of healthcare services provision to engage and communicate with vulnerable groups in our communities in order to reduce social inequality in health.

### Author affiliations

<sup>1</sup>Public Health and Quality Improvement, Central Denmark Region, Aarhus, Denmark

<sup>2</sup>Department of Psychology, University of Southern Denmark, Odense, Denmark

<sup>3</sup>Public Health Innovation, Population Health Strategic Research Centre, School of Health and Social Development, Deakin University, Geelong, Victoria, Australia

<sup>4</sup>Department of Public Health, Section for Health Promotion and Health Services, Aarhus University, Aarhus, Denmark

**Twitter** Follow Richard Osborne at @richardosborne4

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