

# BMJ Open

**“Please don’t call me Mister”: patient preferences of how they are addressed and their knowledge of their treating medical team in an Australian hospital.**

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**Title:**

"Please don't call me Mister": patient preferences of how they are addressed and their knowledge of their treating medical team in an Australian hospital.

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**Keywords:**

Patient-centered Care, Communication, Names, Patient Satisfaction, Physician-  
Patient Relations

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1786

**Article Summary:****Abstract**

Objectives: Determine how patients prefer to be addressed by healthcare providers and their knowledge of their attending medical team's identity in an Australian hospital.

Setting: Single centre, large tertiary hospital in Australia.

Participants: Three hundred inpatients were included in the survey. Patients were selected in a sequential, systematic and whole-ward manner. Participants were excluded with significant cognitive impairment, non-English speaking, under the age of 18 years or were too acutely unwell to participate. The sample demographic was predominately an older population of Anglo Saxon background.

Primary and secondary outcome measures: Patients preferred mode of address from healthcare providers including first name, title and second name, abbreviated first name or another name. Whether patients disliked formal address of title and second name. Secondly, patient knowledge of their attending medical team members name and role and if correct, what position within the medical hierarchy they held.

Results: Over ninety nine percent of patients prefer informal address with greater than one third having a preference to being called a name other than their legal first name. Fifty seven percent of patients were unable to correctly name a single member of their attending medical team.

Conclusions: These findings support patient preference of informal address however; healthcare providers cannot assume that a documented legal first name is preferred by the patient. Patient knowledge of their attending medical team is poor and suggests current introduction practices are insufficient.

### Strengths and limitations of this study

- Main findings appropriately addressed intended aims
- Significant results which can readily be addressed by instituting a change of practice in administration, daily patient communication and training of junior medical staff
- Patient centred research intended to improve patient's experience whilst in hospital
- Single centre and predominantly Anglo-Saxon demographic
- No control for age or clinical condition of the patient

## Background

Successful doctor-patient communication remains central to the establishment of a therapeutic doctor-patient relationship. A doctor's ability to communicate is not only a function to gather information and define therapeutic outcomes, but also importantly to build caring, shared relationships with patients.[1] Through the effective delivery of these core skills, the physician has the best opportunity to achieve patient satisfaction, which is known to help facilitate improved health outcomes.[2] The manner in which a doctor greets their patient is an influential aspect in establishing an effective and supportive rapport and provides the foundation of a satisfying patient experience.[4-6]

Ethnic and cultural factors can influence preferred modes of address. This has been demonstrated in Israel[3], Iran[7] and in African Americans in the United States of America[8], where formal address by title and surname name is preferred. In contrast, in an Irish geriatric unit[9] and also in a general practice setting in the United Kingdom[10], the majority of patients preferred first name greetings.

In the Australian setting, there has been limited research completed in this area. One study in general practice demonstrated that 90% of patients prefer to be addressed by their first name only and 3.4% prefer to be addressed by another name.[11] Established relationships between the doctor and patient was identified as a common factor which influenced the level of formality the patient was comfortable with,[11] this may not be applicable in the acute hospital

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3 environment where such established relationships may not exist. The only other  
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5 Australian study in 1994 found that 83% of patients preferred informal address  
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7 across inpatient and private outpatient settings.[12]  
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12 In our hospital setting, the number of patients who prefer to be addressed by a  
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14 name other than their legal name is not known. This may include an abbreviation  
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16 of their first name or a different name entirely. Patients in hospital may be  
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18 addressed by their legal name by default, as it appears on their medical record,  
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20 yet may not be a name that they are known by. This was highlighted in a piece in  
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22 JAMA, where use of a legal name was interpreted as a lack of personal interest in  
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24 patients, creating an atmosphere of disconnect.[13]  
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31 Patients in hospital both need and should know, the name and position of the  
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33 person or people providing their medical care. Ensuring a patient's knowledge of  
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35 the caregivers name is significant in initiating and maintaining a positive  
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37 therapeutic partnership with the patient.[14] Knowledge of the physicians' role  
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39 on the attending team has been commonly associated with patient  
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41 satisfaction,[15 16] however in one study in the United Kingdom only the  
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43 minority of patients knew the name of their attending consultant.[17] This may  
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45 be more prominent in teaching hospitals where changes in personnel occur more  
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47 frequently.[18] In Australia, the knowledge patients have of their attending  
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49 medical team has not been studied before.  
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56 The setting for this research was a 450 bed tertiary teaching hospital in  
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58 Australia. The aims of this study were to identify what mode of address patients  
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3 in an Australian hospital prefer, what proportion of patients wish to be called a  
4 name other than their legal names and the number of patients who could  
5 correctly name any member of their attending medical team.  
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## 10 11 12 13 14 **Methods**

### 15 16 17 18 Survey Tool

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23 A survey was designed in SurveyMonkey@[19] and piloted to assess inpatient  
24 preferences of address and knowledge of their attending medical team.  
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26 Questions included: what name do you prefer to be addressed by while in  
27 hospital?, do you object to being addressed as Mr/Mrs/Ms (Surname)?, are you  
28 able to tell me the name of any of your treating doctors?, if yes – do you know  
29 their role/position on the medical team?  
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39 Additional patient characteristics were recorded including; age, gender and  
40 whether they were a medical or surgical admission.  
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46 Responses to questions about preferred names were compared against hospital  
47 admission details of names and classified as: a legal first name, title and surname,  
48 abbreviation of first name or other name. Responses to naming their treating  
49 medical team were compared against the patients' allocated medical unit or  
50 through examining the patient's record.  
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### Patient recruitment

Inpatients at this institution were approached during the month of October 2014 and invited to participate in a survey administered by the primary researcher. Patients were selected in a sequential, systematic and whole-ward manner. Patients were excluded from participation if they had significant cognitive impairment, were non-English speaking, were under the age of 18 years or were too acutely unwell to participate. Verbal informed consent was obtained from all participants. The study was unfunded and approved by the Barwon Health Research and Ethics Committee.

### Data collection and management

Data collected during the survey was entered directly into SurveyMonkey®. Results were tabulated and analysed with descriptive statistics using the SurveyMonkey® web-based analytical tools.

### **Results**

Three hundred patients were included in the survey conducted over a 1-month period. The majority of respondents were over 60 years of age with a slight male predominance (Table 1). The demographics of surveyed patients were comparable to the Australian Institute of Health and Welfare published statistics on Australian hospital population demographics.[20]



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3 Approximately one third of patients preferred to be addressed by a name other  
4 than their legal name; 22.6% preferred an abbreviation of their first name and  
5 11.6% wished to be called by another name entirely. Preference for a name other  
6 than their legal name was much more common in the older male demographic,  
7 with 88.5% being over 61 years and 71.4% male. Less than 1% of inpatients  
8 opted for formal address by title and surname (Figure 1).  
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19 Formal address (as Mr or Mrs for example) was disliked by 58.7% of surveyed  
20 patients. This was more common among men (63.6%) and there was no age bias  
21 with this opinion being shared by all age groups in the overall sample.  
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28 The majority of patients (57.3%) were unable to name a member of their  
29 attending medical team. Of those who were able to name any treating of their  
30 doctors, 24.7% could name one, 10% could name two and only 8% could name  
31 three or more (Table 2). Surgical patients performed better than medical with  
32 47% of surgical patients able to name one or more attending doctors compared  
33 with 38.9% of medical patients. When the patient could nominate their medical  
34 caregiver(s) names, they were most commonly correct (86.7%).  
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46 In response to identifying the respective roles of correctly named doctors on the  
47 team, 20.3% were unaware of their position. Correct identification of the  
48 doctors' name and role was overwhelming for the attending consultant (95.9%),  
49 followed by the registrar/fellow (22.5%). Junior doctors were poorly identified  
50 with 5.1% naming the resident and no respondents correctly recalled the  
51 intern's name and role.  
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## Discussion

The acute hospital setting is a unique environment with regard to dialogue between patients and healthcare workers. Patients are acutely unwell, vulnerable, seen by healthcare workers multiple times in a day and often given critical information about the state of their health by a group of strangers. Different from outpatient medical consulting settings where one doctor will see one patient at a time, the busy hospital environment does not usually foster the development of rapport. Central to the development of doctor-patient rapport is the respectful way in which patients are addressed by a name which they prefer. The reciprocal of this, and equally as important, is the knowledge that patients have of their treating medical team.

This short survey of hospital inpatients revealed that over one-third of patients prefer to be addressed by a name other than their legal first name. Although this was more common in males over 61 years, it was seen throughout all demographics. This area has limited prior research with one article in an Australian general practice setting finding the incidence of patient preference for a name other than their legal names was much lower at 3.8%.[11] One possible approach to ensuring that patients are addressed according to their preference is to question the patient about their preferred name during their initial presentation to a health service. This information should be both stored in the patient medical record and displayed so that it is easily identified by other healthcare workers, for example above the patient's bed.

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5 Inpatients in this Australian hospital overwhelmingly preferred informal modes  
6 of address. This result supports data from Australia[11 12] and findings from  
7 overseas.[8 9 21] Over half of the surveyed patients expressed a dislike for  
8 formal address with common responses including: 'feels too impersonal' and  
9 'that is my father's name'. It highlights the informal attitude seen in Australia  
10 culture, which has been linked to the egalitarian ethos held in our society.[22]  
11 We suspect this may not be generalisable to other countries and cultures.  
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23 This survey revealed that patient's knowledge of their attending medical team  
24 was poor with the majority of patients being unable to name a single member of  
25 their treating medical team. This outcome correlates with prior international  
26 evidence.[14 17] This implies that doctors in our setting have not properly  
27 introduced themselves or have relied solely on verbal introductions, which  
28 patients tend to not be able to recall. The result is that patients are receiving  
29 information and acute medical care from persons with whom they have little or  
30 no rapport. When the physicians name and role were correctly recalled, only 5%  
31 were junior doctors. This is surprising given that junior medical staff commonly  
32 have more contact with the patient[23] and suggests this group of doctors  
33 should significantly improve the way they introduce themselves to patients.  
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50 Providing the patient with an information sheet or card on admission that  
51 defines the attending medical team members name and role, and wearing a name  
52 badge in a visible location could improve patients ability to recall names and  
53 create a greater sense of familiarity with their treating team.  
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5 There are several limitations of this study. Firstly, it was undertaken at a single  
6 site, and there may be local and regional differences in the way that patients and  
7 medical teams interact. Secondly, our hospital has a Caucasian and Anglo-Saxon  
8 predominant demographic, which would affect patients' preferences with regard  
9 to mode of address. Finally, patients were not asked about their knowledge of  
10 their treating nursing or allied health staff, and it is possible that patients may  
11 have better knowledge of these members of the healthcare team.  
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## 25 Conclusions

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30 Our findings support patient preference for informal greetings from their  
31 healthcare providers however, it highlights that it is not safe to assume that a  
32 legal first name would be preferred. Patient knowledge of their attending  
33 medical team was poor suggesting current practices of introduction are  
34 insufficient. A practical approach for improvement would be for doctors to  
35 introduce themselves at first meeting with their full name and role on the team,  
36 name of the attending consultant and then ask the patient's preferred name of  
37 address. We propose that these findings may be applicable at other health  
38 services.  
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### Contributorship statement

- Study concept and design: SP, AH, NDF
- Data collection: SP
- Data management: SP
- Data analysis: SP
- Manuscript drafting: SP, AH, NDF
- Manuscript editing: SP, AH, NDF

### Competing interests

- Nil

### Funding

- This project was entirely unfunded

### Data sharing statement

- Extra data is available by emailing corresponding author  
[shaun.r.parsons@gmail.com](mailto:shaun.r.parsons@gmail.com)

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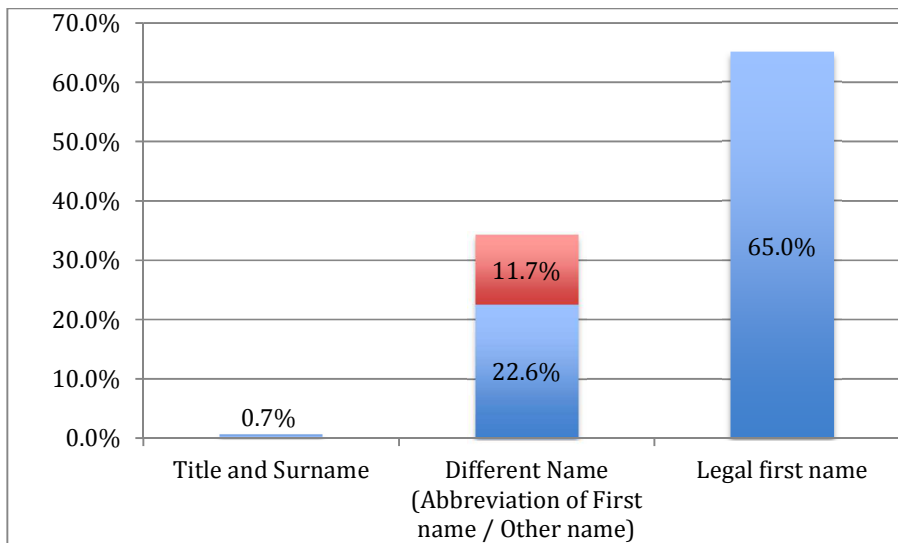
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<b>Table 1. Characteristics of survey respondents (N=300)</b>	
<b>Characteristic of respondents</b>	<b>Frequency (%)</b>
<b>Age (years)</b>	
18 - 30	16 (5.3)
31 - 45	20 (6.7)
46 - 60	47 (15.7)
61 - 75	108 (36)
76+	109 (36.3)
<b>Gender</b>	
Male	171 (57)
Female	129 (43)
<b>Admission</b>	
Medical	149 (49.7)
Surgical	151 (50.3)



**Figure 1: Patient preferences for mode of address**



review only

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<b>Table 2. Patient knowledge of treating medical teams identity and role</b>	
<b>Question</b>	<b>Frequency (%)</b>
<b>Number of treating doctors names recalled (N=300)</b>	
0	172 (57.3)
1	74 (24.7)
2	30 (10)
3	24 (24)
<b>Accuracy of recalled name (N=128)</b>	
All correct	111 (86.7)
Partially correct*	6 (4.7)
Incorrect	11 (8.6)
* Multiple responses where one was correct and one or more were incorrect	

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3 Consolidated criteria for reporting qualitative studies (COREQ): 32-item checklist  
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5 No Item Guide questions / description  
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8 **Domain 1: Research team and reflexivity**  
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10 Personal Characteristics

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12 1. Interviewer / facilitator SP  
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14 2. Credentials MBBS, B.Pharm  
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16 3. Occupation Medical Student  
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18 4. Gender Male  
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20 5. Experience and training Final year medical student, pharmacist, previously completed one  
21 other research project as primary author  
22  
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24 Relationship with participants

- 25  
26 6. Relationship established No  
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28 7. Participant knowledge of the Conducting a study to improve the patient experience in hospital,  
29 interviewer improve hospital stay for future patients  
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31 8. Interviewer characteristics The interviewer was introduced as a final year medical student  
32 based who was interested in patient-centred care and hoped to  
33 improve patient's experience while in hospital  
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38 **Domain 2: study design**  
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40 Theoretical framework

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42 9. Methodological orientation and Grounded theory  
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45 10. Sampling Consecutive ward inpatients in the hospital wards who fitted the  
46 inclusion criteria  
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48 11. Method of approach Face to face  
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50 12. Sample size 300  
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52 13. Non participation Not recorded  
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56 Setting  
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3	14. Setting of data collection	Inpatient hospital wards
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5	15. Presence of non-participants	Primary researcher only
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8	16. Description of sample	The sample demographic was representative of populations as
9		inpatients in Australian hospitals with a predominately older
10		population of Anglo Saxon background. The data was collected in
11		October 2014
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14	Data collection	
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16	17. Interview guide	The questions were pilot tested. The primary researcher was
17		guided through the interview with a provided guide
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20	18. Repeat interviews	Nil
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22	19. Audio/visual recording	Nil
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24	20. Field notes	Patient responses were recorded during the interview and also
25		brief notes of common responses or themes
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28	21. Duration	2 – 5 minutes
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30	22. Data saturation	Yes, the researchers feel the sample was adequate to explore the
31		clinical questions adequately
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34	23. Transcripts returned	No
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36	<b>Domain 3: analysis and findings</b>	
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38	24. Number of data coders	One
39		
40	25. Description of the coding tree	Yes, it is detailed in the methods
41		
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43	26. Derivation of themes	In advance
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45	27. Software	SurveyMonkey® web-based analytical tools
46		
47	28. Participant checking	No
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49	Reporting	
50		
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52	29. Quotations presented	Quotations were presented to illustrate findings however each
53		quotation was not identified as they were repeated themes
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56	30. Data and findings consistent	All data presented was consistent with the findings
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3 31. Clarity of major themes      The major themes are clearly demonstrated in the findings  
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7 explored  
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**Word Count:** 2016

## Abstract

Objectives: To investigate how patients prefer to be addressed by healthcare providers and to assess their knowledge of their attending medical team's identity in an Australian Hospital.

Setting: Single centre, large tertiary hospital in Australia.

Participants: Three hundred inpatients were included in the survey. Patients were selected in a sequential, systematic and whole-ward manner. Participants were excluded with significant cognitive impairment, non-English speaking, under the age of 18 years or were too acutely unwell to participate. The sample demographic was predominately an older population of Anglo Saxon background.

Primary and secondary outcome measures: Patients preferred mode of address from healthcare providers including first name, title and second name, abbreviated first name or another name. Whether patients disliked formal address of title and second name. Secondly, patient knowledge of their attending medical team members name and role and if correct, what position within the medical hierarchy they held.

Results: Over ninety nine percent of patients prefer informal address with greater than one third having a preference to being called a name other than their legal first name. Fifty seven percent of patients were unable to correctly name a single member of their attending medical team.

Conclusions: These findings support patient preference of informal address however; healthcare providers cannot assume that a documented legal first name is preferred by the patient. Patient knowledge of their attending medical team is poor and suggests current introduction practices are insufficient.



### Strengths and limitations of this study

- Main findings appropriately addressed intended aims
- Significant results which can readily be addressed by instituting a change of practice in administration, daily patient communication and training of junior medical staff
- Patient centred research intended to improve patient's experience whilst in hospital
- Single centre and predominantly Anglo-Saxon demographic
- No control for age or clinical condition of the patient

### Background

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3 Successful doctor-patient communication remains central to the establishment  
4 of a therapeutic doctor-patient relationship. The function of communication is to  
5 gather information, define therapeutic outcomes, and build a caring and  
6 supportive relationship with patients.[1] Effective communication also provides  
7 the physician with the opportunity to improve patient satisfaction thereby  
8 facilitating improved health outcomes.[2] The manner in which a doctor greets  
9 their patient is an influential aspect in establishing an effective and supportive  
10 rapport and provides the foundation of a satisfying patient experience.[3-5]  
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23 Ethnic and cultural factors can influence preferred modes of address. This has  
24 been demonstrated in Israel[6], Iran[7] and in African Americans in the United  
25 States of America[8], where formal address by title and surname name is  
26 preferred. In contrast, in an Irish geriatric unit[9] and also in a general practice  
27 setting in the United Kingdom[10], the majority of patients preferred first name  
28 greetings.  
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39 In the Australian setting, there has been limited research completed in this area.  
40 One study in general practice demonstrated that 90% of patients prefer to be  
41 addressed by their first name only and 3.4% prefer to be addressed by another  
42 name.[11] Established relationships between the doctor and patient was  
43 identified as a common factor which influenced the level of formality the patient  
44 was comfortable with,[11] this may not be applicable in the acute hospital  
45 environment where such established relationships may not exist. The only other  
46 Australian study in 1994 found that 83% of patients preferred informal address  
47 across inpatient and private outpatient settings.[12]  
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5 In our hospital setting, the number of patients who prefer to be addressed by a  
6 name other than their legal name is not known. This may include an abbreviation  
7 of their first name or a different name entirely. Patients in hospital may be  
8 addressed by their legal name by default, as it appears on their medical record,  
9 yet may not be a name that they are known by. This was highlighted in a piece in  
10 JAMA, where use of a legal name was interpreted as a lack of personal interest in  
11 patients, creating an atmosphere of disconnect.[13]  
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23 Patients in hospital both need and should know, the name and position of the  
24 person or people providing their medical care. Ensuring a patient's knowledge of  
25 the caregivers name is significant in initiating and maintaining a positive  
26 therapeutic partnership with the patient.[14] Knowledge of the physicians' role  
27 on the attending team has been commonly associated with patient  
28 satisfaction,[15 16] however in one study in the United Kingdom only the  
29 minority of patients knew the name of their attending consultant.[17] This may  
30 be more prominent in teaching hospitals where changes in personnel occur more  
31 frequently.[18] In Australia, the knowledge patients have of their attending  
32 medical team has not been studied before.  
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Currently, newly admitted patient's names are automatically populated onto  
hospital admission records from an Australian Government issued healthcare  
card such as a Medicare card. Patients are not routinely questioned how they  
wished to be addressed by hospital staff or if their legal first name is their  
preferred name. Hospital policy defines that name badges or identification (ID)

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3 cards are provided to all staff, however they may not displayed in a standardised  
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5 visible manner with many staff choosing to attach the ID to a poorly visible  
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7 location, such as their waist belt. There is no policy regarding how hospital staff  
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9 must introduce themselves to patients.  
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14 The setting for this research was a 450 bed tertiary teaching hospital in  
15  
16 Australia. The different aims of this study, were to identify what mode of address  
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18 patients in an Australian hospital prefer, what proportion of patients wish to be  
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20 called a name other than their legal names and the number of patients who could  
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22 correctly name any member of their attending medical team.  
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## 30 **Methods**

### 31 Survey Tool

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39 A survey was designed and piloted to assess inpatient preferences of address  
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41 and knowledge of their attending medical team. The survey was administered  
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43 face-to-face with the primary researcher entering the participant's responses  
44  
45 directly to SurveyMonkey®[19] through a tablet PC. Questions included: what  
46  
47 name do you prefer to be addressed by while in hospital?, do you object to being  
48  
49 addressed as Mr/Mrs/Ms (Surname)?, are you able to tell me the name of any of  
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51 your treating doctors?, if yes – do you know their role/position on the medical  
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53 team?  
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3 Additional patient characteristics were recorded including; age, gender and  
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5 whether they were a medical or surgical admission.  
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10 Responses to questions about preferred names were compared against hospital  
11  
12 admission details of names and classified as: a legal first name, title and surname,  
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14 abbreviation of first name or other name. Responses to naming their treating  
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16 medical team were compared against the patients' allocated medical unit or  
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18 through examining the patient's record.  
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### 20 21 22 23 Patient recruitment 24

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28 Inpatients at this institution were approached during the month of October 2014  
29  
30 and invited to participate in a survey administered by the primary researcher.  
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32 Patients were selected in a sequential, systematic and whole-ward manner.  
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34 Patients were excluded from participation if they had known cognitive  
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36 impairment (including dementia and delirium), were non-English speaking, were  
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38 under the age of 18 years or were too acutely unwell to participate. Prior to  
39  
40 approaching a patient, their medical record was assessed for diagnoses of  
41  
42 cognitive impairment that was then confirmed with the patient's primary nurse.  
43  
44 Verbal informed consent was obtained from all participants. The study was  
45  
46 unfunded and approved by the Barwon Health Research and Ethics Committee.  
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### 50 51 52 53 Data collection and management 54 55 56 57 58 59 60

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3 Data collected during the survey was entered directly into SurveyMonkey® by  
4  
5 the primary researcher via a tablet PC. Results were tabulated and analysed with  
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7 descriptive statistics using the SurveyMonkey® web-based analytical tools.  
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## 10 11 12 **Results**

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16 Three hundred and fifty five inpatients were approached to be included in the  
17  
18 survey over a 1-month period. Fourteen patients refused to participate in the  
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20 study and 41 met the exclusion criteria resulting in 300 participants included in  
21  
22 the final sample. The majority of respondents were over 60 years of age with a  
23  
24 slight male predominance (Table 1). Our sample was consistent with the age of  
25  
26 general medical patients at our institution. When correlated to the Australian  
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28 Institute of Health and Welfare published statistics on Australian hospital  
29  
30 population demographics, our sample was comparable but with a greater  
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32 proportion of patients over 60 years.[20]  
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40 Approximately one third of patients preferred to be addressed by a name other  
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42 than their legal name; 22.6% preferred an abbreviation of their first name and  
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44 11.6% wished to be called by another name entirely. Preference for a name other  
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46 than their legal name was much more common in the older male demographic,  
47  
48 with 88.5% being over 61 years and 71.4% male. An abbreviated first name was  
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50 preferred across the sample demographic and did not demonstrate age bias. Less  
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52 than 1% of inpatients opted for formal address by title and surname (Figure 1).  
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3 Formal address (as Mr or Mrs for example) was disliked by 58.7% of surveyed  
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5 patients. This was more common among men (63.6%) and there was no age bias  
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7 with this opinion being shared by all age groups in the overall sample.  
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11 The majority of patients (57.3%) were unable to name a member of their  
12  
13 attending medical team. Of those who were able to name any treating of their  
14  
15 doctors, 24.7% could name one, 10% could name two and only 8% could name  
16  
17 three or more (Table 2). Surgical patients performed better than medical with  
18  
19 47% of surgical patients able to name one or more attending doctors compared  
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21 with 38.9% of medical patients. When the patient could nominate their medical  
22  
23 caregiver(s) names, they were most commonly correct (86.7%).  
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31 In response to identifying the respective roles of correctly named doctors on the  
32  
33 team, 20.3% were unaware of their position. Correct identification of the  
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35 doctors' name and role was overwhelming for the attending consultant (95.9%),  
36  
37 followed by the registrar/fellow (22.5%). Junior doctors were poorly identified  
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39 with 5.1% naming the resident and no respondents correctly recalled the  
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41 intern's name and role.  
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## 46 Discussion

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51 The acute hospital setting is a unique environment with regard to dialogue  
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53 between patients and healthcare workers. Patients are acutely unwell,  
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55 vulnerable, seen by healthcare workers multiple times in a day and often given  
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57 critical information about the state of their health by a group of strangers.  
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3 Different from outpatient medical consulting settings where one doctor will see  
4 one patient at a time, the busy hospital environment does not usually foster the  
5 development of rapport. Central to the development of doctor-patient rapport is  
6 the respectful way in which patients are addressed by a name which they prefer.  
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8 The reciprocal of this, and equally as important, is the knowledge that patients  
9 have of their treating medical team.  
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19 This short survey of hospital inpatients revealed that over one-third of patients  
20 prefer to be addressed by a name other than their legal first name. This was  
21 predominantly demonstrated in males over 61 years, however it was seen  
22 throughout all demographics. This area has limited prior research with one  
23 article in an Australian general practice setting finding the incidence of patient  
24 preference for a name other than their legal names was much lower at 3.8%.[11]  
25  
26 One possible approach to ensuring that patients are addressed according to their  
27 preference is to question the patient about their preferred name during their  
28 initial presentation to a health service. This information should be both stored in  
29 the patient medical record and displayed so that it is easily identified by other  
30 healthcare workers, for example above the patient's bed.  
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46 Inpatients in this Australian hospital overwhelmingly preferred informal modes  
47 of address. This result supports previous data from Australia[11 12] and findings  
48 from overseas.[8 9 21] Over half of the surveyed patients expressed a dislike for  
49 formal address with common responses including: 'feels too impersonal' and  
50 'that is my father's name'. It highlights the informal attitude seen in Australia  
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3 culture, which has been linked to the egalitarian ethos held in our society.[22]  
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5 We suspect this may not be generalisable to other countries and cultures.  
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10 This survey revealed that patient's knowledge of their attending medical team  
11  
12 was poor with the majority of patients being unable to name a single member of  
13  
14 their treating medical team. This outcome correlates with prior international  
15  
16 evidence.[14 17] This implies that doctors in our setting have not properly  
17  
18 introduced themselves or have relied solely on verbal introductions, which  
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20 patients tend to not be able to recall. The result is that patients are receiving  
21  
22 information and acute medical care from persons with whom they have little or  
23  
24 no rapport. When the physicians name and role were correctly recalled, only 5%  
25  
26 were junior doctors. This is surprising given that junior medical staff commonly  
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28 have more contact with the patient[23] and suggests this group of doctors  
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30 should significantly improve the way they introduce themselves to patients.  
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37 Providing the patient with an information sheet or card on admission that  
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39 defines the attending medical team members name and role, and wearing a name  
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41 badge in a visible location could improve patients ability to recall names and  
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43 create a greater sense of familiarity with their treating team.  
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48 There are several limitations of this study. Firstly, it was undertaken at a single  
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50 site, and there may be local and regional differences in the way that patients and  
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52 medical teams interact that may affect generalisability. Secondly, our hospital  
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54 has a Caucasian and Anglo-Saxon predominant demographic, which would affect  
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56 patients' preferences with regard to mode of address. Finally, patients were not  
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3 asked about their knowledge of their treating nursing or allied health staff, and it  
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5 is possible that patients may have better knowledge of these members of the  
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7 healthcare team.  
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## 10 11 12 13 14 **Conclusions**

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18 Our findings support patient preference for informal greetings from their  
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20 healthcare providers however, it highlights that it is not safe to assume that a  
21  
22 legal first name would be preferred. Patient knowledge of their attending  
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24 medical team was poor suggesting current practices of introduction are  
25  
26 insufficient. A practical approach for improvement would be for doctors to  
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28 introduce themselves at first meeting with their full name and role on the team,  
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30 name of the attending consultant and then ask the patient's preferred name of  
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32 address. We propose that these findings may be applicable at other health  
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34 services.  
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## 42 **Contributorship statement**

- 43 • Study concept and design: SP, AH, NDF
- 44
- 45 • Data collection: SP
- 46
- 47 • Data management: SP
- 48
- 49 • Data analysis: SP
- 50
- 51 • Manuscript drafting: SP, AH, NDF
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- 53 • Manuscript editing: SP, AH, NDF
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### Competing interests

- No, there are no competing interests

### Funding

- This project was entirely unfunded

### Data sharing statement

- Additional data is available by emailing corresponding author

[shaun.r.parsons@gmail.com](mailto:shaun.r.parsons@gmail.com)

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<b>Table 1. Characteristics of survey respondents (N=300)</b>	
<b>Characteristic of respondents</b>	<b>Frequency (%)</b>
<b>Age (years)</b>	
18 - 30	16 (5.3)
31 - 45	20 (6.7)
46 - 60	47 (15.7)
61 - 75	108 (36)
76+	109 (36.3)
<b>Gender</b>	
Male	171 (57)
Female	129 (43)
<b>Admission</b>	
Medical	149 (49.7)
Surgical	151 (50.3)

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**Figure 1: Patient preferences for mode of address**

For peer review only

<b>Table 2. Patient knowledge of treating medical teams identity and role</b>	
<b>Question</b>	<b>Frequency (%)</b>
<b>Number of treating doctors names recalled (N=300)</b>	
0	172 (57.3)
1	74 (24.7)
2	30 (10)
3	24 (24)
<b>Accuracy of recalled name (N=128)</b>	
All correct	111 (86.7)
Partially correct*	6 (4.7)
Incorrect	11 (8.6)
* Multiple responses where one was correct and one or more were incorrect	



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**Figure 1: Patient preferences for mode of address**

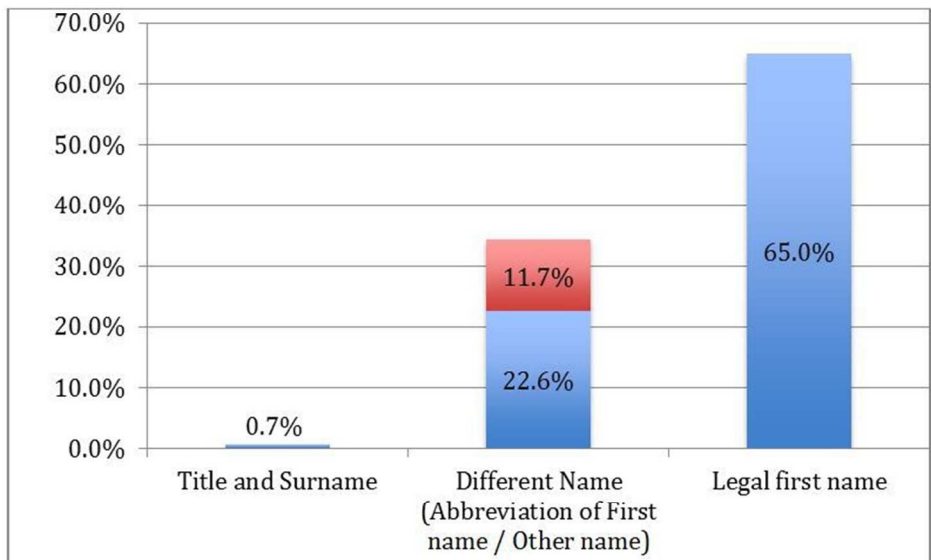


Figure 1: Patient preferences for mode of address  
225x175mm (96 x 96 DPI)

ew only

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3 Consolidated criteria for reporting qualitative studies (COREQ): 32-item checklist  
4

5 No Item Guide questions / description  
6  
7

8 **Domain 1: Research team and reflexivity**  
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10 Personal Characteristics

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12 1. Interviewer / facilitator SP  
13  
14 2. Credentials MBBS, B. Pharm  
15  
16 3. Occupation Medical Student  
17  
18 4. Gender Male  
19  
20 5. Experience and training Final year medical student, pharmacist, previously completed one  
21 other research project as primary author  
22  
23

24 Relationship with participants

- 25  
26 6. Relationship established No  
27  
28 7. Participant knowledge of the interviewer Conducting a study to improve the patient experience in hospital,  
29 improve hospital stay for future patients  
30  
31 8. Interviewer characteristics The interviewer was introduced as a final year medical student  
32 based who was interested in patient-centred care and hoped to  
33 improve patient's experience while in hospital  
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38 **Domain 2: study design**  
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40 Theoretical framework

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42 9. Methodological orientation and Theory **Descriptive**  
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44 10. Sampling Consecutive ward inpatients in the hospital wards who fitted the  
45 inclusion criteria  
46  
47 11. Method of approach Face to face  
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49 12. Sample size 300  
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51 13. Non participation Not recorded  
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55 Setting  
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3	14. Setting of data collection	Inpatient hospital wards
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5	15. Presence of non-participants	Primary researcher only
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7		
8	16. Description of sample	The sample demographic was representative of populations as
9		inpatients in Australian hospitals with a predominately older
10		population of Anglo Saxon background. The data was collected in
11		October 2014
12		
13		
14	Data collection	
15		
16	17. Interview guide	The questions were pilot tested. The primary researcher was
17		guided through the interview with a provided guide
18		
19		
20	18. Repeat interviews	Nil
21		
22	19. Audio/visual recording	Nil
23		
24	20. Field notes	Patient responses were recorded during the interview and also
25		brief notes of common responses or themes
26		
27		
28	21. Duration	2 – 5 minutes
29		
30	22. Data saturation	Yes, the researchers feel the sample was adequate to explore the
31		clinical questions adequately
32		
33		
34	23. Transcripts returned	No
35		
36	<b>Domain 3: analysis and findings</b>	
37		
38	24. Number of data coders	One
39		
40	25. Description of the coding tree	Yes, it is detailed in the methods
41		
42		
43	26. Derivation of themes	In advance
44		
45	27. Software	SurveyMonkey® web-based analytical tools
46		
47	28. Participant checking	No
48		
49	Reporting	
50		
51		
52	29. Quotations presented	Quotations were presented to illustrate findings however each
53		quotation was not identified as they were repeated themes
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55		
56	30. Data and findings consistent	All data presented was consistent with the findings
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3 31. Clarity of major themes The major themes are clearly demonstrated in the findings  
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6 32. Clarity of minor themes Minor themes which developed in the article are described and  
7 explored  
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For peer review only