Search strategy developed for Embase (OVID) database

1. infant/ or baby/ or newborn/
2. child/ or boy/ or girl/ or toddler/
3. female/
4. mother/ or adolescent mother/ or mother child relation/
5. caregiver/
6. (infant* or newborn* or new-born* or bab* or neonat* or perinat* or postnat* or kid* or toddler* or child* or young child* or p?ediatric* or mother* or female* or wom#n or caregiver* or care giver* or carer* or maternal).ti,ab.
7. 1 or 2 or 3 or 4 or 5 or 6
8. breast feeding education/
9. health education/ or childbirth education/ or nutrition education/ or parenting education/
10. health literacy/
11. health promotion/ or public health campaign/
12. counseling/ or e-counseling/ or family counseling/ or nutritional counseling/ or parent counseling/ or peer counseling/
13. ((breastfeed* adj2 (promot* or support* or education)) or (breast feed* adj2 (education or promot* or support)) or (health adj2 (education or literacy or promotion)) or ((nutrition* or food* or parent* or mother* or maternal) adj2 education) or ((nutrition* or parent or telephone) adj2 counsel*)).ti,ab.
14. 8 or 9 or 10 or 11 or 12 or 13
15. health behavior/ or health belief/ or health belief model/
16. behavior change/
17. interpersonal communication/
18. social change/
19. social behavior/
20. social network/ or online social network/
21. peer group/
22. advocacy group/
23. social marketing/
24. public health campaign/ or public health message/
25. mass communication/ or mass medium/ or public opinion/ or publication/ or radio/ or social media/ or telephone/ or television/ or text messaging/ or videoconferencing/ or wireless communication/
26. internet/ or web-based intervention/
27. mobile phone/ or smartphone/
28. ((health adj2 (beha?vio?r or promot* beha?vio?r or related beha?vio?r)) or (beha?vio?r* adj2 (change or centered or change communication))) or communication or interpersonal communication or (information education and communication) or IEC or BCC or (social adj2 (change* or movement or mobiliz* or beha?vio?r or network* or market* or media)) or peer group* or advocacy or advocacy group* or (mass adj2 (communication or media))
or print media or (mobile adj2 (phone or health)) or mHealth or eHealth or electronic health or internet or radio or television or text message* or SMS).ti,ab.
29. 15 or 16 or 17 or 18 or 19 or 20 or 21 or 22 or 23 or 24 or 25 or 26 or 27 or 28
30. home visit/
31. community care/ or community integration/ or community program/ or food assistance/ or relief work/
32. preventive health service/
33. health auxiliary/
34. (home visit or (community adj2 (program* or project* or intervention*or engagement* or leader or mobilization or gathering* or care service* or health action* or health service* or health care or role-play or health worker* or health aid* or health practitioner*))) or baby friendly community initiative* or baby-friendly community initiative* or demonstration* or cooking demonstration* or model breastfeeding community* or auxiliary health worker* or health extension worker*.ti,ab.
35. 30 or 31 or 32 or 33 or 34
36. child health care/ or maternal child health care/
37. early childhood intervention/
38. maternal care/ or rooming in/
39. newborn care/ or kangaroo care/ or newborn assessment/ or newborn monitoring/
40. prenatal care/
41. perinatal care/
42. postnatal care/
43. (((matern* or antenatal or prenatal or peri-natal or delivery or birth or home or neonatal or newborn or postnatal or postpartum or Kangaroo) adj2 care) or ((matern* or child or pediatric) adj2 health service*)) or roaming-in-care or newborn nursery or essential nutrition action* or (home adj2 (visit* or help)) or homecare or caregiver* contact or baby-friendly or baby-friendly hospital initiative or BFHI or ANC or PNC or skin-to-skin contact or skin to skin contact or kangarooing or kangaroo mother care).ti,ab.
44. 36 or 37 or 38 or 39 or 40 or 41 or 42 or 43
45. comparative effectiveness/
46. evaluation study/
47. health program/
48. program evaluation/ or "program cost effectiveness"/ or program effectiveness/ or program impact/
49. experimental study/
50. quasi experimental study/
51. randomized controlled trial/
52. clinical trial/
53. controlled clinical trial/
54. intervention study/
55. (effective* or impact* or evaluation or program* evaluation or project* or health project* or ((health or health care or healthcare) adj2 program*) or ((evaluation or experimental or interventional or quasi-experimental or quasi experimental or time-series or time series or random* controlled or cluster random*) adj2 stud*) or random* controlled design or
random* controlled trial or RCT or random* clinical trial or cluster random* trial or cluster random* design or control* or placebo or comparison or ((usual or routine or standard) adj2 care)).ti,ab.

56. 45 or 46 or 47 or 48 or 49 or 50 or 51 or 52 or 53 or 54 or 55
57. 14 or 29 or 35 or 44 or 56
58. breast feeding/ or breast milk expression/
59. infant feeding/ or bottle feeding/
60. complementary feeding/
61. child nutrition/
62. weaning/
63. feeding/
64. infant nutrition/
65. baby food/
66. nutritional parameters/ or diet composition/ or estimated daily intake/ or food composition/ or food quality/ or food quantity/ or meal frequency/
67. diet/ or healthy diet/
68. supplementation/ or diet supplementation/
69. breast milk/
70. (breastfe* or early initiation of breast feed* or initiation of breast feed* or timely initiation of breast feed* or exclusive breast feed* or EBF or ((breast or complementary or child or infant or young child) adj2 fe*) or wean* or breast milk substitute or introduction of complementary food* or ((solid or soft or complementary or baby) adj2 food*) or IYCF or meal* or diet* diversity or meal* frequen* or MDD or MMF or MAD or ((child or infant) adj2 nutrition) or ((nutrient or nutrition* or diet*) adj2 supplement*) or ((breast or human or woman or mother or maternal) adj2 milk) or lactation or nursing).ti,ab.
71. 58 or 59 or 60 or 61 or 62 or 63 or 64 or 65 or 66 or 67 or 68 or 69 or 70
72. Ethiopia/
73. limit 72 to (human and english language and yr="2000 - 2021")
74. Ethiopia.ti,ab.
75. limit 74 to (human and english language and yr="2000 - 2021")
76. 73 or 75
77. 7 and 57 and 71 and 76