

# BMJ Open International survey for assessing COVID-19's impact on fear and health: study protocol

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## ABSTRACT

**Introduction** COVID-19, caused by the SARS-CoV-2, has been one of the most highly contagious and rapidly spreading virus outbreak. The pandemic not only has catastrophic impacts on physical health and economy around the world, but also the psychological well-being of individuals, communities and society. The psychological and social impacts of the COVID-19 pandemic internationally have not been well described. There is a lack of international study assessing health-related impacts of the COVID-19 pandemic, especially on the degree to which individuals are fearful of the pandemic. Therefore, this study aims to (1) assess the health-related impact of the COVID-19 pandemic in community-dwelling individuals around the world; (2) determine the extent various communities are fearful of COVID-19 and (3) identify perceived needs of the population to prepare for potential future pandemics.

**Methods and analysis** This global study involves 30 countries. For each country, we target at least 500 subjects aged 18 years or above. The questionnaires will be available online and in local languages. The questionnaires include assessment of the health impacts of COVID-19, perceived importance of future preparation for the pandemic, fear, lifestyles, sociodemographics, COVID-19-related knowledge, e-health literacy, out-of-control scale and the Patient Health Questionnaire-4. Descriptive statistics will be used to describe participants' characteristics, perceptions on the health-related impacts of COVID-19, fear, anxiety and depression, lifestyles, COVID-19 knowledge, e-health literacy and other measures. Univariable and multivariable regression models will be used to assess the associations of covariates on the outcomes.

**Ethics and dissemination** The study has been reviewed and approved by the local ethics committees in participating countries, where local ethics approval is needed. The results will be actively disseminated. This study aims to map an international perspective and comparison for future preparation in a pandemic.

## BACKGROUND

COVID-19, caused by the SARS-CoV-2, has precipitated a global pandemic causing death, disability and economic devastation globally. As of 25 November 2020, there have been

## Strengths and limitations of this study

- This study examines the global the impact of COVID-19 pandemic on lifestyle behaviours, fear, depression and perceived needs of communities.
- The survey will be administered in 30 countries across the globe with varying cultural perspectives towards COVID-19.
- Individuals with low socioeconomic status, no digital literacy and insufficient access to a digital device or the internet might be under-represented.
- The cross-sectional design of the study might limit the exploration of longitudinal changes within each community.

over 60 million confirmed cases of COVID-19 worldwide.<sup>1</sup> In a WHO brief published in August 2020, the infection-fatality ratio is estimated to be around 0.5%–1%.<sup>2</sup> The USA recorded the highest number of cases, with 20.6% of total global cases, followed by India (18.5%), Brazil (12.7%), Russia (3.5%), Spain (2.6%) and Argentina (2.5%).<sup>1</sup> In less than a year, the COVID-19 pandemic has caused unprecedented disruptions in healthcare systems and the global economy. Pandemics and plagues have informed the narrative of many nations.<sup>3</sup> Previous pandemics have underscored the importance of considering fear, information management and its impact on health behaviours.

Although the roll-out of several effective vaccines revealed a potential path towards the end of the COVID-19 pandemic, the emergence of new variants and the logistical challenges in making vaccines available to middle-income and lower-income countries likely mean that the current pandemic will continue to affect the global population in the coming months. In the meantime, extensive and strict public health measures have been put into effect to minimise the spread of COVID-19. At the policy level, countries



have implemented measures such as travel restrictions in severely affected areas, ceasing or limiting transportation, restricting the hours or closing restaurants and businesses with a high risk of virus transmission, imposing mass quarantine or lockdown, and other measures such as mandatory face-covering in public spaces.<sup>4</sup> At an individual level, the public is recommended to adopt preventative measures including social distancing, avoiding crowds and indoor gatherings, and practising good personal hygiene, like handwashing and wearing face masks.<sup>4,5</sup>

Coupled with the threat of COVID-19, these abrupt changes have a profound impact on individuals in terms of health and other health-related issues. During isolation and quarantine, adjustments in health behaviours, including changes in eating habits and physical activities have been observed.<sup>6,7</sup> It is suggested that pandemic-related stress and lifestyle changes may contribute to increased cardiovascular risk.<sup>8</sup> A study has found worsening of symptoms in individuals with Parkinson's disease during a lockdown.<sup>9</sup> In addition, there was increasing evidence that fear of contracting COVID-19 made patients avoid visiting emergency units and lead to increased mortality.<sup>10</sup>

The restrictive public health measures and fear associated with the pandemic could also impact an individual's mental well-being. At the early stage of the pandemic, several studies have been conducted to examine the psychological and social impacts of COVID-19. Studies have reported increased level of stress associated with national lockdown.<sup>11</sup> Policies such as social distancing, use of face masks and returning to work have been also been found to be related to varying level of stress and anxiety.<sup>12-14</sup> A study in a Chinese province found that the pandemic had a mild stressful effect on individuals but also reported the presence of increased social support and increased social cohesion.<sup>15</sup> A later longitudinal study in China reported that levels of stress, anxiety and depression in the general population remain stable.<sup>16</sup> A study focused the Diamond Princess Cruise has found deteriorated quality of life in passengers and crew members during quarantine, with fear of getting infected and the lack of medical care on the cruise being key factors.<sup>17</sup>

More recent studies have reported higher levels of emotional distress and increased suicidal ideation in young adults during the pandemic,<sup>18,19</sup> elevated depressive and anxiety symptoms in younger adults during stay-at-home order,<sup>20</sup> and higher loneliness, and depression in older adults during shelter-in-place order.<sup>21</sup> A longitudinal study in Austria has found that higher stress and loneliness during lockdown are associated with depression afterwards.<sup>22</sup> Studies in Vietnam and Philippines have also found increased anxiety and stress in patients with psychiatric disorders and illnesses such as systemic lupus erythematosus and rheumatoid arthritis during lockdown.<sup>23,24</sup> Additionally, studies focusing on health-care workers have found that they reported depression, anxiety, post-traumatic stress disorder and stress symptoms amid the COVID-19 outbreak.<sup>25-27</sup>

These findings have shown that the COVID-19 pandemic and public health measures intended to limit its spread could have a detrimental impact on the population's mental health. A recent review examining the mental health impact of quarantine measures from previous epidemics has identified fear of infection, inadequate basic supplies, insufficient information, frustration and boredom as major stressors during quarantine, and financial pressure as a key stressor postquarantine.<sup>28</sup> Moreover, the flood of COVID-19 information from official or unofficial social media platforms might also create uncertainty and anxiety in the general public.<sup>29</sup>

Existing studies provided valuable insight into some of the pandemic's impact on the health-related issues on individuals; however, there is still a lack of studies on how the impacts differ across countries. Additionally, the current literature has focused mainly on the short-term psychological impact of the pandemic. To our knowledge to date, there has only been one multinational study conducted on the health impact of COVID-19 in Asia.<sup>16</sup> The study has identified important risk factors, including age, educational background and marital status, and found cross-country differences in which countries with lowest rate of infection seem to show lowest levels of depression, anxiety and stress.<sup>16</sup> While the study provide important insight into the impact of COVID-19 of the pandemic on the physical and mental health of individuals, its focus was on seven middle-income countries in Asia and there is a lack of investigation on the impact of the pandemic responses.<sup>16</sup> There remains a need for a global collaborative effort in assessing health-related impacts of COVID-19, especially on the degree to which individuals are fearful of the pandemic. How the varying severity of the pandemic and different preventive measures adopted across cities or communities in different parts of the world influence the health of the population remains to be examined.

With communities worldwide having had a complete cycle of the pandemic, it is timely to assess how it may have influenced our health and health-related issues. It could provide valuable information to help us understand the impacts of the pandemic more fully. It could also help to determine areas in which support would be needed and inform the development of recovery initiatives and clinical response where necessary. On top of that, the current pandemic has highlighted an urgent need for improving pandemic preparedness. While the pandemic measures were necessary in curbing the spread of the virus, they were often devised and implemented without much knowledge into their impacts on individuals' mental and physical health. The current study could provide much needed information on the impact of the pandemic and the different public health responses in different countries and help inform policies in preparation for and response to future virus outbreak.

## METHODS AND ANALYSIS

### Study aims

This study aims to (1) assess the health-related impact of the COVID-19 pandemic in community-dwelling individuals around the world, (2) determine the extent the various communities are fearful of COVID-19 and (3) identify future needs in the preparation for a pandemic.

### Study design

This study will use a cross-sectional design with questionnaires available in 10 languages and 30 participating countries to date. The questionnaires will be made available online through 'COVID-19's impact on fear and health (CARE)' International Survey (<https://care.hku.hk>), or other electronic platforms deemed appropriate in the individual local settings.

The Traditional Chinese version of the survey was the first rolled out. It was piloted on 20 June 2020, with data collection started on 3 July 2020. The data analysis would be conducted in June 2021.

### Subjects and sampling

We seek to enrol 500 participants aged 18 years or above, in each country. Participants will be recruited by survey service providers, social media or/and snowball sampling, whichever is/are feasible in the country (see online supplemental material). Specifically, survey service providers will contact subjects randomly drawn from their databases of participants who had previously taken part in their other studies and had consented to being contacted for future studies. Moreover, we shall advertise on social media platforms, for example, Facebook, WeChat, Twitter and LinkedIn. In addition, we will also reach subjects at universities, health clinics, and community centres by using posters and/or emails and invite them to disseminate our survey to their friends and family members. To enhance the participation rate,<sup>30</sup> for each completed questionnaire, HK\$1 (equivalently, US\$0.13) will be donated to the Red Cross in the respondent's region.

The sample size calculation was based on estimating the prevalence of a health-related issue. Taking the most conservative scenario of 50%, with a 5% margin of error in a 95% CI, we need 385 subjects in a country. Taking incomplete questionnaires into consideration, we will target to get at least 500 subjects in each participating country.

### Measurements

#### Questionnaire

The questionnaire will be self-administered online to measure the health-related impacts of COVID-19, fear of COVID-19 and identify future needs or preparation for a pandemic. The proposed survey shall offer a comprehensive assessment of the impact of COVID-19 as well as the corresponding perceived needs for our community to live better in such a pandemic. In addition, our international survey enables cross-country comparisons. The

development, translation, validation and description of the questionnaire are discussed.

#### Development

The questionnaire began with an extensive literature search on the health-related impact of COVID-19. Several discussion meetings were conducted with a team of researchers, comprising public health professionals, nurses and nutritionists in Hong Kong, where the potential survey items were populated and placed into nine categories: (1) assessment of the health impact of COVID-19, (2) perceived importance of future preparation for the pandemic, (3) fear, (4) lifestyles, (5) sociodemographics, (6) COVID-19-related knowledge, (7) eHealth literacy and (8) the Patient Health Questionnaire-4 (PHQ-4) item. Thereby, a preliminary questionnaire in English was derived.

The preliminary questionnaire was then further reviewed and discussed to ensure that the questions adequately met the study's aim, that is, confirming the face validity. Moreover, the clarity of the questions with appropriate response items was checked, and that any duplications or coinciding themes were removed. The flow of the items was also reviewed to facilitate the completion of the questionnaire.

In addition, questionnaire items will be discussed with experts in specific countries to examine the cultural acceptability and other relevant influences of COVID-19. An out-of-control scale will be added to assess the sense of out-of-control of individuals during the pandemic. Since there had not been a scale that assessed the perceived level of out of control in community dwelling individuals, the scale was developed by an academic social worker based on his experience of online services offered to over 200 community-dwelling individuals in Wuhan city who perceived a loss of control during lockdown. A total of 14 questions were first developed which were then reviewed by an expert panel comprising the developer and an academic statistician experienced in cultural adaptation. As a result, the 10-item out-of-control scale was derived. Refinement of items will be made for the derivation of the final version of the CARE questionnaire.

#### Translation

There are four multi-item instruments adopted in the CARE questionnaire: Fear Scale, eHealth Literacy Scale (eHEALS), Patient Health Questionnaire (PHQ-4) and Out-of-Control Scale. When any of them is not available in a language, standard forward-backward translation will be conducted.<sup>31</sup> Specifically, for each translation, two bilingual persons with at least native-level fluency in the target language will conduct forward translation independently. A meeting with two forward translators chaired by another bilingual person will be held to work out a consensus version in the target language. If there is only one out of the three aforementioned persons native in the target language, the fourth person who is native in the target language will be invited to read the

consensus version. The consensus version will then be back-translated into the original language. The developer or a person native in the original language will compare the backward and original versions. Discrepancies will be identified and revisions of the consensus version will be made. Thereby, we will obtain a semifinal version. The semifinal version will be assessed in five subjects who are at least 18 years of age and can read the target language. After informed consent, they will self-complete the semifinal version and then debrief using a structured form regarding the clarity and relevance of items in the questionnaire. Revisions will be made, and the final version in the target language will be developed.

The PHQ-4 does not require a license before it can be used or translated. For Fear Scale, eHEALS and Out-of-control Scale, prior permission from the corresponding developers has been sought.

### Validation

To enhance internal validity, we have incorporated the validation question: 'Where does the sun rise every day?' Moreover, before the CARE questionnaire in a language or an electronic survey platform is rolled out, the questionnaire will be pilot-tested in at least 10 subjects in each language. Pilot data will be reviewed to ensure data consistency across countries, and an adequate understanding of the items in the local groups is achieved.

For instruments that have not been psychometrically evaluated, we shall examine their internal reliability using the Cronbach's alpha, convergent validity by examining their association with variables that are known to be associated with the corresponding constructs, and factorial validity by conducting exploratory factor analysis. In addition, we will use the item response theory (IRT) to examine their reliability and validity,<sup>32</sup> as well as their cross-cultural comparisons via differential item functioning assessment.<sup>33</sup> The IRT approach is adopted instead of the conventional approaches because it is not sample-dependent.

### Description

The final questionnaire consisted 11 sections: (1) socio-demographic characteristics, (2) COVID-19-related knowledge, (3) COVID-19 status, (4) lifestyle, (5) fear factor, (6) impact of the COVID-19 pandemic, (7) future preparation, (8) Fear Scale, (9) eHEALS, (10) PHQ-4 and (11) Out-of-control Scale. The questionnaire examines the key outcomes and covariates outlined in the previous section.

### Outcomes

There are seven key outcome measures pertaining to the health-related impact of COVID-19, sense of control, perceived importance of possible preparation during a pandemic, lifestyles and fear associated with COVID-19. The following instruments are administered as part of the test battery.

### Health-related impact of COVID-19

Participants will be asked to rate their health-related issues during the COVID-19 as compared with their normal life before the pandemic on a 5-point Likert scale. The health-related issues comprise physical and psychological well-being, dietary, exercise, sedentary behaviours and finance.

### Perceived importance for possible preparation during a pandemic

Participants will be asked to rate, on a 5-point Likert scale, their perceived importance of a list of items on the possible preparation during a pandemic. Examples of such items are online doctor consultation, instant personalised health advice by an online chatbot, online shopping, food delivery and getting medicine prescribed in a hospital visit/follow-up in a community pharmacy.

### Fear associated with diseases and adverse events

Participants will be asked to rate, on a scale from 0 to 10, their level of fear associated with diseases and adverse events, such as COVID-19, cancer, traffic accident, lack of social life, loss of family members, etc. A higher score indicates a higher level of fear associated with the specific disease or situation. The fear factor scale allow reference for interpreting the fear level of COVID-19 in relation to other diseases and adverse events.

### Fear Scale

The 8-item Fear Scale was developed specifically to assess the fear level related to COVID-19.<sup>34</sup> Each item will be rated on a 5-point Likert scale. The total score describes the fear level with a higher score indicating a higher fear level.<sup>34</sup>

### Anxiety and depression

The 4-item PHQ-4 will be used to assess anxiety and depression. It has been validated in the general population.<sup>35</sup> It comprises four items, each rated on a 4-point Likert scale. Two items will be used to assess anxiety, and another two will be used to assess depression. A higher score indicates the presence of severe anxiety or increased depressive symptoms.

### Lifestyles

Participants' lifestyle during the COVID-19 pandemic will be assessed. The alcohol consumption and smoking habits of participants will be recorded, along with the duration of screen time, frequency of vigorous and moderate physical activities, and hours of sitting (being sedentary).

### The Out-of-Control Scale

The 10-item Out-of-Control Scale was a self-developed instrument to assess participants' perceived level of loss of control during the COVID-19 pandemic. Each item is rated on a 6-point Likert Scale. A higher total scale indicates a higher perceived degree of out of control. The Scale was originally developed in Simplified Chinese, and had been translated into the local languages of the participating countries, where needed.

## Covariates

In addition to the outcome variables, five covariate measures will be assessed, including sociodemographic information, diagnosed medical history, perceived COVID-19 knowledge, COVID-19 status and eHealth literacy.

Sociodemographic characteristics include age, gender, marital status, occupational status, perceived social status,<sup>36 37</sup> pregnancy status (if applicable) and household size. Participants will be asked to report any existing medical diagnosis. COVID-19-related knowledge and susceptibility will be assessed using six items from the WHO behavioural survey on COVID-19,<sup>38</sup> with three items pertaining to the perceived level of knowledge of participants, and three items on the perceived severity of COVID-19. Two additional items from the WHO survey on COVID-19 status of participants, specifically whether they have been infected with the novel coronavirus or someone in their immediate social circle has been infected, will also be recorded.<sup>38</sup>

The eight-item eHEALS Scale will be used to assess the electronic sources and channels of information-seeking behaviour related to the COVID-19 outbreak and exposure to and seeking of different types of health-related information, perceived credibility, accuracy and usefulness of the information, and confidence in finding the accurate information.<sup>39</sup>

## Data collection procedure

The CARE questionnaire will be delivered using online survey platforms or offline electronic form. Specifically, a project webpage is developed to describe the project details (<https://care.hku.hk>) and incorporate links to surveys in various languages developed in Qualtrics. Each participating country may use surveys in the project webpage or have the same survey set up in the corresponding institution licensed Qualtrics, or Google Form. For places where internet access is limited, we have also developed an offline electronic form in pdf format so that individually collected data can be collated into a central database. All these platforms will be tested by the study team and piloted in at least ten subjects before use.

The CARE survey will be promoted via survey service providers, by snowball technique, or in social media, including Facebook, Twitter and LinkedIn. Participants will be reached by survey service providers, local community centres, social media or/and snowball sampling, whichever is/are feasible in the country. In addition, in places where there are lockdowns, university students will be contacted to complete the survey and to disseminate the survey to their family members. Each participating country shall opt for the option that is deemed most feasible and effective in the local setting.

In addition, we will obtain the daily number of new infections of COVID-19, cumulative cases, new deaths and cumulative deaths from the WHO Coronavirus Disease dashboard.<sup>40</sup>

## Planned analysis

Data will be exported from all electronic platforms into excel files or comma-separated values format. They will be gathered into a master database and cleaned in the R package. Records without any responses on all outcome measurements will be discarded. For instruments that have not been psychometrically evaluated, we will use the IRT to examine their reliability and validity,<sup>32</sup> as well as their cross-cultural comparisons via differential item functioning assessment.<sup>33</sup> The IRT approach is adopted instead of the conventional approaches because it is not sample-dependent.

For each country, descriptive statistics will be used to examine the participants' perceptions on the health-related impact of COVID-19, fear, anxiety and depression, lifestyles, COVID-19 knowledge, e-health literacy, and other measures, after weighting adjustment according to age and gender of the corresponding population. Cross-countries comparisons on outcomes will be made by univariable and multivariable regression models, with weighting adjustment by age and gender of the world population.<sup>41</sup> The analysis will be repeated with weight adjustment of age and gender of the corresponding populations. In the multivariable analysis, we shall adjust for demographics, COVID-19 infection status, the number of infections and the number of deaths. The potential influences of incorrect responses to the validation question will be assessed by conducting the analyses with and without the inclusion of participants with incorrect responses. Should there be no substantial influences, results based on the full sample will be reported. All analyses will be conducted using the R package. A 0.05 overall level of significance will be used, with Holm's procedure to account for multiplicity.

## DISCUSSION

As the COVID-19 pandemic continues to affect different countries in varying degrees, its health impact is yet to be comprehensively examined. As an important first step in addressing the health-related impacts of the pandemic, in terms of mental health and lifestyle, the international CARE survey will explore the experiences of people globally and will study the health-related impact and the community's needs in preparation for a pandemic in details.

To provide further information on the impact of and preparedness for the pandemic, the CARE survey findings can inform interventions that target any identified health-related areas or needs and can be developed to prepare for a future pandemic or public health calamity. Given that COVID-19 has affected countries globally, this is an important study for international collaborative research on the pandemic's global impact.

If the CARE survey reaches or exceeds its target of 500 participants per participating country, with over 30 countries involved, it will represent one of the largest international health surveys conducted on the topic to date.

Moreover, the large sample size will enable significant subgroup analyses and could help inform international and local policy and strategy with regard to COVID-19 and future pandemic response. On the community front, people would be better informed of the challenges they may face during a pandemic. On the policy front, organisations and policy-makers would be informed on what can be strategies in order to help the community-dwelling individuals to cope with the pandemic.

The limitations of the study are important to note. With voluntary participation, it may be susceptible to self-selection bias. While the cross-sectional design could provide essential data for cross-country comparison, it may also limit the extent to which the results might be comparable for countries at vastly different stages of pandemic or pandemic response during survey administration. Additionally, health-related impacts and the perceived preparation needs of the pandemic may change across the various stages of the pandemic in different communities. While the international component of the study may allow for comparison between communities, the changes within communities may not be detected.

In summary, the CARE study will represent an extensive international health survey conducted worldwide. The study will shed new light on the health-related impact, in terms of physical, mental and lifestyle, of the COVID-19 pandemic. It will provide new insights into the challenges faced by the global population during the pandemic. Consequently, the findings will help us better understand the health impact and expectations of the Chinese population compared with other countries. The implications of these findings will be to map these health-related impacts, experiences, expectations against existing public health or healthcare supply to enable policymakers, healthcare providers and researchers to identify the needs of the population to better support the health locally and globally.

## ETHICS AND DISSEMINATION

The study will be conducted in accordance with the Institutional Review Board of the University of Hong Kong/ Hospital Authority Hong Kong West Cluster's ethical conduct in research, as well as the approved study protocol (UW 20–272). Ethical and R&D approvals have been sought and obtained in each country involved in the study, where local ethics approval is needed. Participation in the study is entirely voluntary. Subjects will be given information online and informed consent will be taken. Only those who agree to participate in the study will start completing the survey. Respondents can withdraw from the study at any time during the survey without any consequences, all information will be kept confidential, and results will be reported in aggregate form. No personally identifiable information will be collected in order to maintain the anonymity of the participants.

The research findings will be disseminated through a strategic method. The dissemination plan will include various forms of media to reach out to a wide range of

stakeholder groups and individuals at the local, national, and international levels. This will inevitably include the use of academic media (ie, peer-reviewed journal articles, national and international conference presentations), social media (ie, Facebook, Instagram, Twitter, LinkedIn), print media (ie, newspaper), broadcast media (ie, radio, television) and community engagement activities such as community forums or stakeholder meetings to widen our reach of dissemination.

## Patient and public involvement

No patient involved.

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