BMJ Open Adequacy and timeliness of antenatal care visits among Ethiopian women: a community-based panel study

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ABSTRACT

Objectives The purposes of the study are; (A) to identify whether Ethiopian women's antenatal care (ANC) visits are adequate and timely and (B) to explore factors that determine these.

Design Panel study design.

Setting Ethiopia.

Participants A total of 2855 women nested within 217 enumeration areas.

Primary outcome measures Adequacy and timeliness of ANC visits.

Results Of all the 2855 respondents, 65% had made an ANC visit once, while 26.8% initiated ANC visits in a timely way and 43.3% attended adequate ANC visits. Rural residence (adjusted OR (AOR)=0.55, 95% CI: 0.36 to 0.84), attending higher level of education (AOR=2.64, 95% CI: 1.47 to 4.77), being multipara (AOR=0.53, 95% CI: 0.32 to 0.89) and encouragement by partners to attend clinic for ANC (AOR=1.98, 95% CI: 1.14 to 3.44) were significantly associated with timeliness of ANC visit. Similarly, residing in rural areas (AOR=0.20, 95% CI: 0.12 to 0.35), attending higher level of education (AOR=2.96, 95% CI: 1.38 to 6.15), encouragement by partners to attend clinic for ANC (AOR=2.11, 95% CI: 1.31 to 3.40) and timeliness of ANC visit (AOR=4.59, 95% CI: 2.93 to 7.21) were significantly associated with adequacy of ANC visits.

Conclusions A quarter of the pregnant women started ANC visits during the first trimester and nearly half attended adequate ANC visits with wider disparities across regions of their origin and their background characteristics. Concerted efforts on tailored interventions for rural residents, female education and partner involvement are recommended for early and adequate ANC visit(s).

INTRODUCTION

Although several countries pledged to reduce the maternal mortality ratio to less than 70 per 100 000 live births by 2030,¹ and set a plan to reduce newborn deaths to 10 and fewer per 1000 live births by 2035,² the current progress is not promising to achieve this goal. Ensuring access and quality maternal healthcare for all women is needed to improve maternal and newborn health.³ Appropriate antenatal care (ANC) practices that are timely have the life-saving potential for the child and the mother⁴

Strengths and limitations of this study

- A community-based panel study design was implemented.
- The utilisation of nationally representative data and sample weighting make the findings generalisable to women of reproductive age in Ethiopia.
- The use of a multilevel logistic regression model which considered the hierarchical nature of the data that included women nested within enumeration areas likely makes the results more conservative inference for the aggregate effect.
- The lost to follow-up, together with recall error as well as the tendency to give desirable information by women, could result in bias in the findings.

and prepare women for birth.⁵ The perinatal outcome could be improved by early identification (ID) and management of women's complications⁶ since these happen mostly during the antepartum period.⁷

Early ANC check-up facilitates women's meeting of the WHO recommendations,⁸ and is the major requirement of WHO's positive pregnancy experience.^{8,9} Specific to low-income countries, WHO recommended early ANC initiation and a minimum of four ANC visits for effective ANC services.¹⁰ This recommendation has been implemented in Ethiopia,¹¹ although a recommended minimum number of ANC contacts was updated to eight by WHO to improve women's care experience and reduce perinatal deaths.¹² Accordingly, the first two ANC visits take place in the first two trimesters, and the last two visits should take place in the third trimester.¹³

Globally, although ANC contact remains high at 86%,¹⁴ a significantly lower percentage of pregnant women initiate ANC in the first trimester.¹⁵ The estimated coverage of early ANC visits was 59% worldwide and 24% in low-income and middle-income countries (LMICs) in 2013.¹⁵ Studies revealed that pregnant women initiate their first ANC visit

late, that is, during the second or third trimester of gestation.^{16–18} Similarly, 64% of pregnant women in Ethiopia initiate ANC late,^{17 19} and this is a major public health issue.²⁰ A significant proportion of women receive at least four ANC visits across LMICs,²¹ which comprises the coverage of at least 4 ANC, ranging from 25% to 76%, in sub-Saharan Africa,²² while only four in ten pregnant women have four ANC visits in Ethiopia.²³ This means the recommended ANC utilisation remains suboptimal and performs poorly in Ethiopia.²⁴ The timing, sufficiency, and content of ANC should be examined for ANC to be deemed effective.²⁵ The content of care for pregnant women is independently affected by the timing of the first ANC check-up.⁸

Studies across LMICs identified that maternal educational status,^{9 23 24 26 27} age,²⁸ marital status,²⁹ economic levels,²⁸ place of residence,^{23 26 30} parity,³¹ pregnancy intention,³¹ mass-media exposure,³⁰ distance from health facilities³² and regions³⁰ are associated with timeliness of ANC visits. Similarly, maternal age,^{33 34} educational level,³³ wealth quintile,^{33 34} place of residence,³⁴ parity¹⁷ and frequency of watching television³⁴ are associated with having four or more ANC visits. The exact mechanism through which these factors affect ANC visits, both in terms of timeliness and adequacy of ANC attendance, is unknown.¹⁷ For countries to adopt better intervention strategies and to understand where drop-out occurs or why women stop using maternal health services and who drops out is vital. Adequate ANC visits play an essential role within the continuum of care which mandates programmatic attention.³⁵

Previous studies did not consider how timely initiation of ANC affects the number of ANC.³⁶ The majority of the previous studies in Ethiopia, regarding timeliness and adequacy of ANC visits, were facility-based cross-sectional studies that rely on small sample sizes in a few regions.^{16 19 37} Besides, the few studies conducted in Ethiopia used Demographic Health Survey (DHS) data, that is, relied on respondents' self-report of things that happened in the past 5 years.^{17 24 26} However, this study uses nationally representative panel data to determine the timeliness and adequacy of ANC visits and the associated factors. The study may come up with results that help policy-makers in the tailored execution of interventions that improve timely initiation and the number of ANC visits. Moreover, the present work also could contribute to the promotion of maternal and neonatal health in Ethiopia, at large.

MATERIALS AND METHODS

Study design, area and period

A panel study design was employed with pregnant and currently postpartum women (ie, women who followed their pregnancy to 6 weeks post partum). This study was conducted in five regions (ie, Tigray, Afar, Amhara, Oromia, and South Nation, Nationalities and People, SNNP) and one city administration (Addis Ababa) which

collectively represent 90% of Ethiopia's population.³⁸ Ethiopia is one of the countries in the horn of Africa with an estimated population of more than 106 million with 2.05 and 4.6 growth and fertility rate, respectively, as projected based on the 1994 census.^{39 40} The study period was from October 2019 to September 2020.

Participants

All women of reproductive age (15–49 years) were the source population. The study population included pregnant or currently postpartum women residing in the selected regions.

Sampling population

A multistage cluster design with urban–rural and major regions as strata was used to draw a probability sample of households and women of reproductive age. A probability proportional to size within the strata was used to draw all enumeration areas (EAs).³⁸ EA is a geographical area that has a varying number of households and is adopted from the Ethiopian Central Statistical Agency. EAs were drawn separately from rural and urban strata within Tigray, Amhara, Oromia and SNNP, while they were randomly selected with probability proportional to size within Afar without rural or urban stratification. All EAs were drawn from Addis Ababa without urban or rural stratification since it is exclusively urban.

A full census of the selected EAs was undertaken, listing names, sex and ages of all household members in the six regions in which cross-sectional and panel studies were implemented. The women of reproductive age within each household consented and were screened for eligibility in the panel study. This population served as the sampling frame for the panel study. Any eligible woman in the selected EAs was enrolled. Women who were regular members of the household, or those staying at their parents' home for pregnancy or postpartum period, currently pregnant or less than 8 weeks post partum with live birth, those within the age of 15–49 years, and living in panel regions, were eligible. Visitors were excluded from the study.

Sample size determination

Approximately 10% of the participant women of reproductive age were pregnant or currently postpartum (less than 6 weeks) based on previous rounds of PMA Ethiopia data. Furthermore, 98% of women of 15–49 years of age per household and average EAs size of 175 were assumed. Both estimations were based on previous PMA Ethiopia rounds data. Finally, a sample size of 217 EAs in the regions was received as adequate for detecting a 5% difference between the group of interest for outcome.³⁸

Variables

The outcome variables were categorised as timely initiation of first ANC visit (within 3 months of gestation=timely and beyond 3 months of gestation=late) and adequate ANC visits (having four plus ANC visits=adequate and less than four=inadequate). In addition, we

assessed community-level factors, that is, place of residence (urban, rural), region (Tigray, Afar, Amhara, Oromia, SNNP, Addis Ababa), wealth quintile (lowest, lower, middle, higher, highest), community poverty level (low, high), and community illiteracy level (low, high). The individual-level factors considered in the analysis were: maternal age (15–19, 20–24, 25–29, 30–34, 35–39, 40–49 years), religion (Orthodox Christianity, Protestant, Muslim, others), educational level (never attended, primary, secondary, vocational and technical, higher), marital status (married, others), current pregnancy desired (then, later, not at all), marriage history (once, more than once), birth events (not given birth, given birth to 1–4, given birth to 5+), husband or partner has other wives or women (yes, no), ever been pregnant (yes, no) and encouragement by a partner to go to a clinic for ANC (yes, no). The proportion of women from the two lowest wealth quintiles was categorised as high if the proportion was 43%–100% and low if the proportion was 0%–42% to estimate community poverty level. Similarly, if the proportion of women who never attended school in the community was 67%–100%, the community level illiteracy was high. Otherwise, it was considered as low. Previous studies also used this approach.^{41 42}

Data source

The baseline survey for panel data on pregnant or currently postpartum women was conducted by Addis Ababa University School of Public Health in collaboration with Johns Hopkins Bloomberg School of Public Health with financial support by the Bill & Melinda Gates Foundation through a grant to the Bill & Melinda Gates Institute for Population and Reproductive Health. The survey project was designed to generate data on a variety of reproductive, maternal, and health indicators to inform the government and to fill the information gap, especially issues that were not measured by other large-scale surveys.

Female resident enumerators (REs) who were trained in collecting data using smartphone technologies mapped and listed every household within the EAs to create a sampling frame from which women were screened for eligibility. The REs explained the purpose of the survey and the cadence of interviews during screening. After census and female screening were completed, all eligible consented women of 15–49 years of age in the EAs were enrolled and provided an ID card that was filled with relevant information. A household questionnaire and female questionnaire interviews were conducted, resulting in baseline data collection across a range of gestational ages, from less than 1-month pregnant to 8 weeks post partum. The study participants were contacted twice during the panel study, that is, during pregnancy or at less than 5 weeks post partum for baseline data interview. Further, those who were pregnant or less than 5 weeks post partum during enrolment were contacted at 5–8 weeks post partum for a 6-week interview. To fill the 6-week interviews for the enrolled pregnant women, a list of the enrolled women was given to the health development

army (HDA), that is, community volunteers who are not formally integrated into the health system but involved in seasonal activities for a limited time. The HDA called REs when pregnant women gave birth. Further, REs remained in contact with the HDA.

Quality assurance

The questionnaire was developed based on a DHS and literature review contextualising the country's reproductive, maternal and newborn health gaps. Open-source software for collecting and managing data (open data kit (ODK)) was used after programming the questionnaire. REs who had experience in DHS data collection and previous PMA Ethiopia panel study performed in SNNP during 2016 were recruited. Both supervisors and data collectors took 2 weeks of training on an in-depth review of the protocol, questionnaire contents, use of ODK, mobile data collection, and interview skills. Pretesting was conducted using a tool on the smartphone before data collection.

Data processing and analysis

STATA V.16.1 software was used for data analysis. To adjust for the study design used and non-response, the 'svy' command for survey data in STATA was used. We applied sample weights (female and household) to compensate for unequal probability selection of clusters and women to minimise selection and non-response bias. The sample weights in this study were the output of the inverse of EA and household selection probability and the inverse of household and female response rate. The basic characteristics of the participants were tabulated using frequencies and percentages. We checked the missing values, lost to follow-up and reasons, hence it is not a threat to validity. Eligible women were tracked during follow-up and were located by using mobile apps. The women were provided mobile card incentives and reminded to minimise loss to follow-up. The variance inflation factors (VIF) showed no collinearity of explanatory variables (VIF=1.32). The explanatory variables, which showed significant associations with timeliness and adequacy of ANC visits were entered in the multilevel logistic regression model. The process considered the hierarchical nature of the data since it included women nested within EAs. We fitted the null model (model without explanatory variable) to the final model (model with both the individual and community level variables) to identify community and individual-level factors which were associated with timely initiation and adequate ANC visits using 'melogit' code of STATA. Likewise, Akaike's information criterion (AIC) was used to compare the models, and the final model was selected based on the smallest value of the information criterion.

Intraclass correlation coefficient (ICC), a proportional change in variance (PCV) and median OR (MOR)^{43 44} were computed to measure random effect variations. The proportion of variance was explained by consecutive models, and the degree of variation of timely initiation of first ANC visit across clusters was described in terms of

the OR scale. The variation between individuals within the same cluster was measured by ICC, and calculated by using: $ICC = \frac{VC}{VC + \frac{\pi^2}{3}} = \frac{VC}{VC + 3.29}$ formula, where V_c is the estimated variance in each model as estimated elsewhere⁴⁴; that is, cluster level variance divided by total variance. We also measured total variation attributed to community and/or individual level factors at each model using PCV which was calculated as $PCV = \frac{VC - VB}{VC}$, where $V_{A=}$ variance of the initial model, and $V_{B=}$ variance of the model with more variables.⁴⁴

The MOR between the individual of higher and lower propensity, for comparing two individuals from two different randomly chosen clusters, measured the unexplained cluster heterogeneity and computed using the formula: $MOR = \exp(\sqrt{(2 \times VC \times 0.6745)}) \approx \exp(0.95\sqrt{VC})$, where V_c is the cluster level variance.^{44 45} There is no variation between clusters if the MOR is 1.⁴⁶ Adjusted OR (AOR) with a 95% CI was used to report the association, and a $p < 0.05$ was considered statistically significant.

Patient and public involvement

The public was not involved in the design or conducting, or reporting, or dissemination plans of the research.

RESULTS

Characteristics of participants

From 13 192 participants who were interviewed during screening for eligibility, 2855 women were eligible and enrolled in the panel study. Of this, 2665 postpartum (less than 6 weeks) respondents were accessed during the second round of the interview and others were unreachable (with a 93.4% response rate). The mean age of the participants was 27.10 (± 5.95) years. Among the respondents, 31.81%, 73.11% and 42.88% were aged 24–29 years, resided in rural areas, and lived in the Oromia region, respectively. Furthermore, those who never attended school (36.94%), were married (95.19%) and were in the highest wealth quintile (24.40%) accounted for the majority of the participants. The majority (66.34%) of the women reported that the current pregnancy was desired, and they were multipara women (61.50%) (table 1). For further refer to previous publication.⁴⁷

Adequacy and timeliness of ANC visit

In our study, 1855 (64.97%) women reported that they had at least one ANC visit from skilled attendants during their current pregnancy. Accordingly, 503 (27%; 95% CI: 25% to 29%) women initiated ANC visits during the first trimester of gestation. Among those who initiated late, 1200 (65%) of the pregnant women initiated ANC in the second trimester of their pregnancy; nearly one in ten women (8.30%) initiated the first ANC visit in their third trimester of pregnancy in Ethiopia.

The prevalence of adequate ANC visits among pregnant or currently postpartum women was 723 (43%; 95% CI: 41% to 46%) in Ethiopia (figure 1).

Table 1 Frequency distribution of women's characteristics in Ethiopia, 2020 (n=1855)

Variable	Un-weighted frequency (%)	Weighted frequency (%)
Age		
15–19	165 (8.89)	203 (10.99)
20–24	473 (25.61)	450 (24.34)
25–29	614 (33.15)	589 (31.81)
30–34	333 (17.95)	330 (17.84)
35–39	214 (11.64)	216 (11.78)
40–49	51 (2.75)	60 (3.25)
Community poverty level		
Low	1211 (65.28)	1144 (61.75)
High	644 (34.72)	709 (38.25)
Community illiteracy level		
Low	1460 (78.71)	1401 (75.63)
High	395 (21.29)	452 (24.37)
Religion		
Orthodox	978 (52.72)	783 (42.26)
Muslim	488 (26.31)	630 (33.97)
Protestant	363 (26.31)	398 (21.48)
Others*	26 (1.40)	43 (2.30)
Educational status		
Never attended	577 (31.21)	682 (36.94)
Primary	664 (35.85)	734 (39.67)
Secondary	345 (18.71)	256 (13.91)
Technical and vocation	97 (5.23)	75 (4.06)
Higher	167 (9.00)	100 (5.42)
Current pregnancy desired		
Then	1055 (70.81)	984 (66.34)
Later	344 (23.09)	397 (26.70)
Not at all	91 (6.11)	103 (6.96)

*Catholic or traditional or wakefata.

Factors associated with adequacy and timeliness of ANC visit

Multivariable analysis revealed that the women's residence, region of dwelling, religion, level of education, birth events and partner involvement had significant associations with the timeliness of their ANC visits. Community, individual and both community and individual-level factors were fitted by using models I, II and III, respectively. Finally, a model with the least AIC value has been selected.

The odds of timely initiation of ANC visits were lower by 45% among rural residents compared with the urban (AOR=0.55, 95% CI: 0.36 to 0.84). The SNNP women had 67% lower odds of attending ANC in the first trimester of pregnancy compared with Tigray women (AOR=0.33, 95% CI: 0.16 to 0.67), whereas the odds of initiation of first ANC visit in the first trimester among Addis Ababa women was twice that of Tigray region (AOR=2.07, 95%

Figure 1 Timeliness and adequacy of ANC visits among women in Ethiopia 2020 (n=1855). ANC, antenatal care.

CI: 1.02 to 4.21). The odds of timeliness of ANC visit was 50% lower among Muslim women compared with their Orthodox counterparts (AOR=0.50, 95% CI: 0.31 to 0.80).

The educational status of the women played a key role in the initiation of ANC visit in the first trimester of pregnancy. The odds of initiating ANC visit in the first trimester of pregnancy among women who attended vocational and technical education were twice that of those who never attended formal education (AOR=2.21, 95% CI: 1.11 to 4.45). Similarly, women who attended higher education had increased odds of initiating ANC visit in the first trimester of pregnancy compared with women who never attended formal education (AOR=2.64, 95% CI: 1.47 to 4.77).

The odds of initiating ANC during the first trimester of pregnancy among multipara women were 47% lower compared with primipara women (AOR=0.53, 95% CI: 0.32 to 0.89). A woman who was encouraged by her partner to go to a clinic for an ANC visit had increased odds of initiating ANC in the first trimester of pregnancy compared with her counterpart who did not get such encouragement (AOR=1.98, 95% CI: 1.14 to 3.44) (table 2).

Similarly, multivariable analysis showed that the women's place of residence, region, religion, educational status, encouragement by their partners to go to a clinic for ANC, and timely initiation of ANC visits had a significant association with adequate ANC visits

Women who lived in a rural part of Ethiopia had 80% lower odds of four or more ANC visits compared with those who lived in urban (AOR=0.20, 95% CI: 0.12 to 0.35). Likewise, the geographical location of the women also played important role in the utilisation of four or more ANC visits. A woman in Afar (AOR=0.03, 95% CI: 0.01 to 0.09) or SNNP (AOR=0.31, 95% CI: 0.13 to 0.79) had 97% and 69% lower odds of using four or more ANC visits compared with those who were in Tigray region, whereas Addis Ababa women had higher odds of four or more ANC visits utilisation (AOR=1.82, 95% CI: 1.30 to 5.03).

Further, as the educational level of the women increased the odds of using four or more ANC increased. Hence,

the odd of four or more ANC among those who attended secondary education was twice that of those who never attended formal education (AOR=2.81, 95% CI: 1.56 to 5.06). Those who attended technical and vocational level education also had increased odds of four or more ANC visits (AOR=5.07, 95% CI: 1.81 to 14.43). Similarly, women who attended higher education had increased odds of four or more ANC visits compared with those who never attended formal education (AOR=2.96, 95% CI: 1.38 to 6.15).

The odds of four or more ANC visits among women who were encouraged by their partners to go to ANC clinic were twice that of their counterparts who were not encouraged to go to the clinic (AOR=2.11, 95% CI: 1.31 to 3.40). Those who initiated ANC in the first trimester of pregnancy had increased odds of attending four or more ANC compared with their counterpart who did not initiate it (AOR=4.59, 95% CI: 2.93 to 7.21) (table 3).

Measures of variation and model-fit statistics

In the null model, timely initiation of ANC across the clusters showed significant variation ($\tau=0.98$, $p<0.05$), in which 27% variation in the odds of timely initiation of ANC was explained by cluster-level factors (ICC=27%). After adjusting for community factors, it was found that the variation in the odds of timely initiation of ANC remained statistically significant across the community ($\tau=0.31$, $p<0.05$). With 39.8% variation in the odds of timely initiation, ANC was attributed to the community-level factors, and 11% of the variation among clusters was attributed to community-level factors after adjusting the model I for community-level factors.

Similarly, after adjusting to Model II for individual-level factors, we observed that the variation in the odds of timely initiation of ANC was not statistically significant across the communities ($\tau=0.79$, $p<0.05$). With a 7.6% variation in the odds of timely initiation, the ANC was attributed to the individual-level factors, and 21% variation in the timely initiation of ANC visit was attributed to community-level factors. Model III (best-fit model), which was adjusted to both community and individual-level factors showed statistically significant variation to the odds of timely initiation of ANC visits ($\tau=0.43$, $p<0.05$). About 12% of the variability among communities in timely initiation of ANC was due to community-level factors, and 35.1% of the variance in odds of timely initiation of ANC visits across communities was attributed to both individual and community-level factors.

On the other hand, there was a statistically significant variation of adequate ANC visits across the communities ($\tau=2.4$, $p<0.05$) in the null model, in which 44% variation in the odds of adequate ANC visits was attributed to community-level factors. The variation in the odds of adequate ANC visits was statistically significant across the communities ($\tau=0.79$, $p<0.05$). Also, the 42.4% variation in the odds of adequate ANC visits was attributed to the community-level factors. However, after adjusting the model for community-level factors in model I, it

Table 2 Multilevel logistic regression analysis of timeliness of ANC visit by Ethiopian women and associated factors, 2020 (n=1855)

	Timeliness of ANC		COR (95% CI)	Model I AOR (95% CI)	Model II AOR (95% CI)	Model III (final) AOR (95% CI)
Variable	Late (%)	Timely (%)				
Residence						
Urban	56.37	43.63	1	1		1
Rural	79.5	20.5	0.28 (0.19 to 0.40)*	0.37 (0.26 to 0.52)*		0.55 (0.36 to 0.84)*
Region						
Tigray	66.06	33.94	1	1		1
Afar	66.97	33.03	1.01 (0.39 to 2.53)	1.58 (0.64 to 3.88)		3.68 (1.06 to 12.82)
Amhara	63.65	36.35	1.12 (0.71 to 1.78)	1.36 (0.84 to 2.19)		1.36 (0.76 to 2.42)
Oromia	77.88	22.12	0.56 (0.35 to 0.90)*	0.61 (0.38 to 0.99)		0.74 (0.41 to 1.34)
SNNP	86.4	13.6	0.29 (0.17 to 0.48)*	0.32 (0.19 to 0.55)*		0.33 (0.16 to 0.67)*
Addis	36.23	63.77	4.09 (2.29 to 7.31)*	2.05 (1.12 to 3.76)*		2.07 (1.02 to 4.21)*
Community poverty level						
Low	72.57	27.43	1	1		1
High	74.42	25.58	0.85 (0.57 to 1.26)	1.07 (0.77 to 1.49)		1.08 (0.74 to 1.59)
Community illiteracy level						
Low	72.22	27.78	1	1		1
High	76.57	23.43	0.72 (0.46 to 1.11)	0.68 (0.47 to 0.98)*		0.71 (0.46 to 1.06)
Religion						
Orthodox	62.46	37.54	1		1	1
Muslim	81.97	18.03	0.33 (0.25 to 0.62)*		0.38 (0.24 to 0.62)*	0.50 (0.31 to 0.80)*
Protestant	80.54	19.46	0.49 (0.27 to 0.89)*		0.51 (0.29 to 0.88)*	1.02 (0.54 to 1.92)
Others†	76.03	23.97	0.55 (0.18 to 1.70)		1.00 (0.41 to 4.92)	1.46 (0.38 to 5.51)
Educational status						
Never	79.18	20.82	1		1	1
Primary	75.83	24.17	1.34 (0.98 to 1.83)		0.93 (0.62 to 1.39)	0.92 (0.62 to 1.39)
Secondary	69.12	30.88	1.66 (1.14 to 2.42)*		1.43 (0.88 to 2.29)	1.19 (0.73 to 1.92)
TV	50.81	49.19	4.57 (2.47 to 8.50)*		2.79 (1.41 to 5.56)*	2.21 (1.11 to 4.45)*
Higher	41.98	58.02	4.89 (2.96 to 8.07)*		3.42 (1.93 to 6.04)*	2.64 (1.47 to 4.77)*
Birth events						
Primi	60.39	39.61	1		1	1
Multi	75.53	24.47	0.51 (0.37 to 0.69)*		0.48 (0.29 to 0.81)*	0.53 (0.32 to 0.89)*
GM	80.92	19.08	0.44 (0.26 to 0.74)*		0.72 (0.29 to 1.82)	0.93 (0.36 to 2.31)
Partner involvement						
No	85.15	14.85	1		1	1
Yes	70.6	29.4	2.20 (1.33 to 3.66)*		1.96 (1.13 to 3.41)*	1.98 (1.14 to 3.44)*

*P<0.05.

†Catholic or traditional or wakefata.

ANC, antenatal care; AOR, adjusted OR ; COR, crude odds ratio; GM, grand multipara; SNNP, South Nation, Nationalities and People; TV, television.

was found that 20% of the variation was attributed to community-level factors.

Moreover, the model adjustment was carried out for individual factors (model II), and the variation in odds of four or more ANC visits remained statistically significant ($\tau=1.6$, $p<0.05$) across the communities compared with variance in the null model. The community and individual-level factors indicated that 20% of the variability in the odds of adequate ANC visits and 32% of the variation among the clusters were both attributed

to community-level factors. Model III (best-fit model), which was adjusted for both community and individual-level factors, showed statistically significant variation to the odds of adequate ANC visits ($\tau=0.90$, $p<0.05$). About 22% of the variability among communities in four or more ANC visits was due to community-level factors, and 35.1% of the variance in odds of adequate ANC visits across communities was attributed to both individual and community-level factors.

Table 3 Multilevel mixed-effect analysis of factors associated with adequacy of ANC visits among Ethiopian women, 2020 (n=1855)

	ANC adequacy		COR (95% CI)	Model I AOR (95% CI)	Model II AOR (95% CI)	Model III (final) AOR (95% CI)
Variable	1–3 (%)	>4 (%)				
Residence						
Urban	23.58	76.42	1.00	1.00		1.0
Rural	68.73	31.27	0.09 (0.06 to 0.14)*	0.13 (0.08 to 0.20)*		0.20 (0.12 to 0.35)*
Region						
Tigray	38.68	61.32	1.00	1.00		1.00
Afar	94.23	5.77	0.02 (0.01 to 0.07)*	0.03 (0.01 to 0.09)*		0.03 (0.01 to 0.09)*
Amhara	54.02	45.98	0.39 (0.21 to 0.73)*	0.48 (0.24 to 0.96)*		0.57 (0.23 to 1.07)
Oromia	60.61	39.39	0.34 (0.16 to 0.69)*	0.41 (0.21 to 0.79)*		0.53 (0.22 to 1.14)
SNNP	68.85	31.15	0.19 (0.09 to 0.40)*	0.28 (0.15 to 0.55)*		0.31 (0.13 to 0.79)*
Addis	8.90	91.10	9.12 (3.97 to 20.97)*	2.13 (1.30 to 4.47)*		1.82 (1.30 to 5.03)*
Community poverty level						
Low	54.38	45.62	1.00	1.00		1.00
High	60.58	39.42	0.49 (0.28 to 0.88)*	0.82 (0.53 to 1.25)		0.73 (0.45 to 1.16)
Community illiteracy level						
Low	57.20	42.80	1.00	1.00		1.00
High	55.17	44.83	0.96 (0.56 to 1.64)	1.46 (.92 to 2.33)		1.82 (0.97 to 3.08)
Religion						
Orthodox	47.50	52.50	1.00		1.00	1.00
Muslim	60.71	39.29	0.72 (0.43 to 1.23)		1.18 (0.67 to 2.05)	1.74 (0.96 to 3.16)
Protestant	66.37	33.63	0.58 (0.29 to 1.17)		0.54 (0.31 to 0.93)*	0.92 (0.46 to 1.78)
Others†	82.92	17.08	0.17 (0.05 to 0.65)*		0.09 (0.02 to 0.37)*	0.11 (0.03 to 0.42)*
Educational status						
Never	71.96	28.04	1.00		1.00	1.00
Primary	57.41	42.59	1.77 (1.27 to 2.47)*		1.68 (1.13 to 2.52)*	1.47 (0.99 to 2.17)
Secondary	38.89	61.11	3.52 (2.26 to 5.47)*		3.92 (2.26 to 6.79)*	2.81 (1.56 to 5.06)*
TV	25.66	74.34	6.97 (2.75 to 17.64)*		7.15 (2.58 to 19.75)*	5.07 (1.81 to 14.43)*
Higher	17.60	82.40	8.72 (4.39 to 17.32)*		5.58 (2.63 to 11.88)*	2.96 (1.38 to 6.15)*
Partner involvement						
No	78.77	21.23	1.00		1.00	1.00
Yes	51.69	48.31	3.50 (2.19 to 5.60)*		2.34 (1.41 to 3.88)*	2.11 (1.31 to 3.40)*
Timeliness of ANC visit						
No	65.80	34.20	1.0		1.00	1.00
Yes	29.24	70.76	4.95 (3.46 to 7.08)*		5.29 (3.39 to 8.27)*	4.59 (2.93 to 7.21)*

*P<0.05.

†Catholic or traditional or wakefata

‡

ANC, antenatal care; AOR, adjusted OR; COR, crude odds ratio; GM, grand multipara; SNNP, South Nation, Nationalities and People; TV, technical and vocational educational level; TV, technical and vocational educational level.

The null model showed the highest MOR value (2.6). What this means is that when an individual is randomly selected from a cluster with a higher timely initiation of first ANC visit and when the other was selected from a cluster at lower timely initiation of first ANC visit, individuals at the cluster with a higher timely initiation of first ANC visit had 2.6 times higher odds of timely initiation of ANC visit as compared with their counterparts. Similarly, the null model had the highest MOR value (3.3) which means that

when an individual is randomly selected from a cluster with adequate ANC visits and the other from a cluster with inadequate ANC visits, those at the cluster with adequate ANC visits had 3.3 times higher odds of adequate ANC visits as compared with their counterparts (table 4).

DISCUSSION

Results of this study reveal that timely initiation and adequate ANC visits are low in Ethiopia. The analyses

Table 4 Measures of variation and model-fit statistics in timeliness and adequacy of ANC visits among Ethiopian women, 2020

Measure of variation	Variance (SE)	PCV (%)	ICC (%)	MOR	AIC
Timely initiation of ANC visit					
Null model	0.95 (0.11)*	Reference	27	2.6	2020
Model I	0.31 (0.09)*	39.8	11	2.1	1941
Model II	0.79 (0.12)*	7.6	21	2.5	1558
Model III	0.43 (0.11)*	35.1	12	2.2	1521
Adequate attendance of ANC visits (>4)					
Null model	2.4 (0.15)*	Reference	44	3.3	1987
Model I	0.79 (0.11)*	42.4	20	2.5	1857
Model II	1.6 (0.15)*	20.0	33	2.9	1464
Model III	0.90 (0.13)*	39.9	22	2.5	1405

Model I—adjusted for community-level factors.

Model II—adjusted for individual-level factors.

Model III—a final model adjusted for both individual and community-level factors.

Here, a null model is an empty model, a baseline model without any explanatory variable.

*P<0.05.

AIC, Akaike's information criterion; ANC, antenatal care; ICC, intraclass correlation coefficient; MOR, median OR; PCV, proportional change in variance.

show that rural residence, educational status and encouragement by partners to go to a clinic for ANC are associated with timely initiation of ANC visits in Ethiopia. Similarly, residence, educational status, partner encouragement to go to a clinic for ANC, and timely initiation of ANC are factors significantly associated with adequate ANC visits.

Although WHO and country-level guidelines recommend initiation of ANC in the first trimester of pregnancy,⁴ only one-fourth of study participants initiated ANC during this time in Ethiopia. This is in line with reports made in 2013 from LMICs,¹⁵ but is lower than the previous study in Ethiopia (38.8%).³⁷ Similarly, only 33.7% of study participants initiated ANC during the first trimester of pregnancy in Ethiopia.¹⁷ The discrepancies of the results might be due to the previous facility-based studies' which used a small sample size, varying definition of timely initiation of ANC visit (cut-of-point<12 vs <16 weeks), and other sociodemographic factors. Timely initiation of ANC visits provides the opportunity to address pre-existing conditions on the appropriate time, perform a recommended test, and provide or get counselling.⁴⁸ It might also help women perceive the right time for the first ANC booking,³⁷ and be informed about its importance.⁴⁹ The low timely initiation of ANC may contribute to the low coverage of continuum of care, high maternal and neonatal morbidity, and high mortality in Ethiopia.

This study reveals that the number of women who had adequate ANC visits in Ethiopia was 43.3%, which is similar to the previous study.⁵⁰ Nevertheless, this result is contrary to results reported by other studies in Ethiopia (33.0%²³ and 77.7%).¹⁷ The underutilisation of ANC could be, consequently, the possible reason for high maternal and child mortality in Ethiopia. Low utilisation

of services might be attributed to distance; service availability, and accessibility variations among regions,⁵¹ low awareness,⁵² and quality of services,¹⁷ and beliefs about pregnancy and other cultural beliefs.⁵³ These show that Ethiopia has to improve the coverage of four or more ANC to achieve its target of health sectors transformation plan II.

The results of this study show that the odds of timely initiation of ANC in the first trimester of pregnancy are lower among rural residents compared with urban dwellers. Similarly, rural residents are less likely to initiate ANC visits during the first trimester in Ethiopia,^{23 26} Nigeria³⁰ and Myanmar.³¹ Quality of ANC services, travel expenses due to the distance of healthcare facilities (inaccessibility), access to information and knowledge about the benefit of timing, and adequate ANC might be mediating such results.²⁰ Furthermore, inadequate availability and unequal distribution of health facilities and healthcare providers might contribute to the variation of timely initiation of ANC visit between rural and urban settings. The result could be a good input for policies to support rural women to improve initiation of ANC in the first trimester of gestation.

Furthermore, the odds of timely initiation of the first ANC visit among Addis Ababa women is twice that of the Tigray region and is lower in SNNP. This finding is in line with other findings in Ethiopia, and Nigeria.^{23 26 30} Possible explanations of the results might be attributed to the varying distribution of maternal health services, a scarce resource in underprivileged settings, and concentration in urban and nearby areas such as city administration of the country. This implies further research is needed to thoroughly identify factors contributing to these regional disparities.

Also, this study indicates that Muslim women initiated ANC late compared with their Orthodox counterparts. This coincides with other findings in Ethiopia and Nigeria which attest that Christians initiate ANC in the first trimester of pregnancy compared with their Muslim counterparts.^{54 55} The finding highlights tailored intervention for Muslim women plays a crucial role to improve the timeliness of their ANC visits.

As regards the educational status, the results of this study indicate that it plays a key role in the initiation of ANC in the first trimester of pregnancy. The finding is similar to previous studies.^{9 23 26} The importance of ANC visits (ie, timing and adequate numbers of visits) might be gained through formal education because educated women could appreciate problems related to late initiation of ANC. Information received about the correct time of ANC booking shows that it is positively associated with the timely initiation of ANC.¹⁶ The odds of initiating ANC during the first trimester of pregnancy among multipara women is lower compared with primipara women. Similarly, studies indicated that multipara women are less likely to tend to initiate ANC visits in the first trimester of gestation.^{9 26} Pregnancy experiences and the burden of childcare may contribute to late initiation of ANC.²⁶

Besides, the results show that a woman who is encouraged by her partner to go to a clinic for an ANC visit has an increased odds of ANC initiation in the first trimester compared with her counterpart who is not encouraged to go to a clinic for the visit. Similarly, not being supported by a husband or a partner is identified as a factor associated with a later ANC enrolment.⁵⁶ This might be because women in Ethiopia and many other LMICs do not freely decide on matters of their own life. Men's tremendous control over their partners in LMICs includes whether or not their spouses will use available health services.⁵⁷ Therefore, male partner involvement in decision-making about the ANC process should be highlighted during policy and programme designing and implementation.

On the other hand, it has been found out that timely ANC initiation has higher odds of receiving adequate ANC visits and is much more likely to receive WHO-recommended contents of ANC compared with delayed ANC initiation.^{8 9} Similarly, in previous studies, early initiation of ANC visits predicted the use of 4 plus ANC visits.²⁷ Thus, improving early arrival in the first trimester for services, and motivating mothers that begin ANC to confirm continuity is crucial^{23 58} because drop-out from ANC is significantly associated with not being informed about pregnancy complications.⁵⁹ Further, women who come to health centres early during pregnancy have enough time for consecutive visits and the information they get may facilitate the continuity of care. Hence, timely initiation of ANC visits positively influences the continuity of services utilisation, provided that women are satisfied and many other factors are controlled.

Nevertheless, women who live in a rural part of Ethiopia have lower odds of adequate ANC visits compared with urban women. This result is consistent with previous

studies.^{17 24} This might be due to the distance from health facilities.^{51 60} The geographical locations of the women, indeed, play important role in the adequacy of ANC visits. For instance, a woman in Afar and SNNP had lower odds of adequate ANC visits compared with those in the Tigray region, but Addis Ababa women had the higher odds of adequate ANC visits. This finding is consistent with a study that revealed 25% of the variability in having at least four ANC visits was accounted for by region of their living.⁵¹ Subsequently, variations in odds of the adequate ANC might be due to pre-existing health system; that is, variation of healthcare providers, training of focused ANC components which hinders its implementation, resource and women's counselling. This study highlights the gap in the attainment of the recommended four or more ANC visits regarding women's place of residence.

This study revealed that the educational level of women increased the odds of adequate ANC visits. Similarly, the educational status of women is associated with adequate ANC utilisation.^{24 27} Moreover, the education of girls reduces gender disparity, while it improves wealth and autonomy which favour the use of healthcare, and enhances health-seeking, and empowerment to access care.^{61 62} The finding highlighted that female education played a crucial role, particularly for those who are rural residents, to improve coverage of four or more ANC visits.

Finally, the odds of adequate ANC visits among women who are encouraged by their partners to go to ANC clinic is found to be as twice as that of their counterparts who are not encouraged by their partners. This means a partner's support or involvement is deemed to facilitate adequate ANC visits.²⁷ This might be due to the common fact that women's access to skilled care is influenced by spousal support and decisions of maternal health services.⁶³ Such practice plays a considerable role in patriarchal systems in many parts of Africa wherein men have the power to make decisions including about their wives' use of maternal health services.⁶⁴ It can be concluded that spousal encouragement or support is one of the motivational factors for women's healthcare utilisation, in general, and pregnancy-related care (such as ANC), in particular. Women who have family or spousal or partner support are more likely to care for themselves and the pregnancy. The spousal or partner support could be viewed in terms of moral (psychological), financial, accompanying and transportation.

To end, this study showed that between clusters, residual heterogeneity was of greater significance than was the impact of the partner involved in decision making about the ANC process for understanding variations in the odds of timely initiation of ANC visit. Similarly, the residual heterogeneity between clusters was of greater importance than the influence of the partner involved in decision making about the ANC process for understanding variations in the odds of attending four or more ANC visits. The finding highlighted that community-level factors are priority issues during the designing and implementation of policies and programmes.

Strength and limitations

The community-based panel study design was implemented to collect nationally representative data and used female and household variables' weighting which makes the findings generalisable to women of reproductive age in Ethiopia. The use of a multilevel logistic regression model considered the hierarchical nature of the data that included women nested within EAs with analysis as well as community and individual-level factors. However, the authors duly acknowledged some limitations of this study. The loss of follow-up (ie, missing vital information due to attrition by being unreachable), together with recall error as well as tendency to give desirable information by women, could result in bias in the findings. Moreover, the Performance Monitoring for Action (PMA) Ethiopia also did not collect information on barriers to utilisation of health services, such as women's perception and awareness about ANC, exposure to media, healthcare delivery, and providers' related factors and the ethnicity of the women.

Conclusions

Only one-fourth of study participants initiated ANC during the first trimester of pregnancy in Ethiopia which is lower than the target recommended for LMICS. The numbers of women who had four or more ANC visits were low. Timeliness of ANC visit depends on the place of residence, regions of dwelling, religion, level of education, birth events and partner involvement in decision making about the ANC process. Similarly, place of residence, regions of dwelling, level of education, partner involvement in decision making about the ANC process, and timeliness of ANC visits were significantly associated with the adequacy of ANC visits. Concerted efforts on tailored interventions for rural residents, female education and partner involvement are potential remedies for timeliness and adequacy of ANC visit(s).

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Ethics approval This study was approved by Ethical approval was obtained from Addis Ababa University, College of Health Sciences' ethical review board (Ref: AAUMF 01-008), and Johns Hopkins University Bloomberg School of Public Health Institutional Review Board (FWA00000287). An informed, voluntary, written and signed consent was obtained from each study participant once they were fully informed. The datasets are anonymized before availing to the public via the www.pmadata.org website as frankly stated in the PMA Ethiopia data use policy. The PMA Ethiopia granted access to datasets after reviewing submitted requests. The

privacy, anonymity and confidentiality of data are maintained, that is, any effort to identify individual, household or enumeration areas in the survey and use of data for marketing or commercial ventures is forbidden. Participants gave informed consent to participate in the study before taking part.

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Data availability statement Data are available on reasonable request. Data may be obtained from a third party and are not publicly available. Data used in this analysis are not available for public use currently, but it will be available soon on reasonable request from the PMA Ethiopia website via <https://datalab.pmadata.org/user/login?destination=/download-requests/dataset>.

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