

**Supplementary Table 1. Search strategy terms (Medline)**

1. exp respiratory tract infections/
2. exp Coronavirus Infections/ or exp SARS Virus/ or exp Severe Acute Respiratory Syndrome/
3. exp Coronavirus/
4. exp Influenza A Virus, H1N1 Subtype/ or exp Influenza, Human/
5. (covid-19 or coronavir\* or corona virus\* or covid19 or covid 19 or coronavirus infection\* or coronavirus or SARS virus or CoV2 or sarscov2 or Severe Acute Respiratory Syndrome or influenza or flu or H1N1 or Ebola or respiratory infection\*).ti,ab,kw.
6. 1 or 2 or 3 or 4 or 5
7. exp disease outbreaks/ or exp epidemics/ or exp Endemic Diseases/
8. (epidemic\* or pandemic\* or endemic\* or disease outbreak\*).ti,ab,kw.
9. 7 or 8
10. (public health message\* or hygiene communication or health consult\*).ti,ab,kw.
11. exp Health Communication/
12. communication/ or persuasive communication/ or public health message/ or public health campaign/
13. ((health\* or prosocial\* or moral\* or utilitarian or norm\* or emotion\* or hygiene\* or persua\* or other-focused or other focused or protect\* other\*) adj3 (messag\* or communicat\*)).ti,ab,kw.
14. text messaging/ or mass communication/ or mass medium/ or social media/
15. (mass media or leaflet\* or poster\* or message framing or text messag\* or SMS or social media).ti,ab,kw.
16. 10 or 11 or 12 or 13 or 14 or 15
17. social behavior/ or altruism/ or social distance/ or social isolation/
18. Empathy/
19. Masks/
20. (face covering\* or mask\* or hand hygiene or hand wash\* or social distanc\* or social isolation).ti,ab,kw.
21. exp Hand Hygiene/
22. (prosocial\* behavior\* or pro-social\* behaviour\* or prosociality or pro-sociality or moral behaviour\* or moral behavior\* or utilitarian behaviour\* or utilitarian behavior\* or altruism or empathy).ti,ab,kw.
23. (famil\* or community or father\* or mother\* or parent\* or home\* or friend\* or loved one\* or elder\* or vulnerable\* or other\*).ti,ab,kw.
24. Health Risk Behaviors/

25. ((behaviour\* or behavior?r\*) adj5 (change or influenc\* or alter\* or modif\*)).ti,ab,kw.
26. 17 or 18 or 19 or 20 or 21 or 22 or 23 or 24 or 25
27. 6 and 9 and 16 and 26
28. limit 27 to english language