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Using nutritional survey data to inform the design of sugar-sweetened beverage taxes in low-resource contexts: a cross-sectional analysis based on data from an adult Caribbean population

Journal:	<i>BMJ Open</i>
Manuscript ID	bmjopen-2019-035981
Article Type:	Original research
Date Submitted by the Author:	26-Nov-2019
Complete List of Authors:	Alvarado, Miriam; University of Cambridge, MRC Epidemiology Unit Harris, Rachel; University of the West Indies at Cave Hill, Faculty of Medical Sciences Rose, Angela; University of the West Indies at Cave Hill, George Alleyne Chronic Disease Research Centre, Caribbean Institute for Health Research Unwin, Nigel; University of Cambridge, Global Diet and Activity Research, MRC Epidemiology Unit Hambleton, Ian; University of the West Indies at Cave Hill, George Alleyne Chronic Disease Research Centre, Caribbean Institute for Health Research Imamura, Fumiaki; University of Cambridge, MRC Epidemiology Unit Adams, J; University of Cambridge, Centre for Diet and Activity Research, MRC Epidemiology Unit
Keywords:	Health policy < HEALTH SERVICES ADMINISTRATION & MANAGEMENT, Nutrition < TROPICAL MEDICINE, Epidemiology < TROPICAL MEDICINE, Public health < INFECTIOUS DISEASES

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Manuscripts



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Keywords: Health policy, Nutrition, Epidemiology, Prevention strategies, Public Health

Word count: 3071

Reference count: 49

42 Abstract

43 Objective

44 Sugar-sweetened beverage (SSB) taxes have been implemented widely. We propose three criteria that can
45 be used to improve SSB tax design with the goal of reducing free sugar consumption: 1) high baseline
46 consumption of SSBs and SSB-derived free sugars, 2) high percentage of SSB-derived free sugars
47 covered by the tax, and 3) consistent differentiation between high- and low-sugar SSBs. We aimed to
48 evaluate these criteria using pre-existing nutritional survey data in a developing economy setting.

49 Methods

50 We used data from a nationally representative cross-sectional survey in Barbados (2012-2013, prior to
51 SSB tax implementation). Data were available on 334 adults (25-64 years) who completed two non-
52 consecutive 24-hour dietary recalls. We estimated the prevalence of SSB consumption and its
53 contribution to total energy intake, overall and stratified by taxable status. We assessed the percentage of
54 SSB-derived free sugars subject to the tax and identified the consumption-weighted sugar concentration
55 of SSBs, stratified by taxable status.

56 Findings

57 Accounting for sampling probability, 88.8% of adults (95%CI 85.1,92.5) reported SSB consumption, with
58 a geometric mean of 2.4 servings/day ($\pm 2 \times$ standard deviation, 0.6,9.2) among SSB consumers. Sixty
59 percent (95%CI 54.6, 65.4) of SSB-derived free sugars would be subject to the tax. The tax did not clearly
60 differentiate between high- and low-sugar beverages.

61 Conclusion

62 Given high SSB consumption, targeting SSBs was a sensible strategy in this setting. A substantial
63 percentage of free sugars from SSBs were not covered by the tax, reducing possible health benefits. The
64 criteria proposed here may help policymakers to design more effective SSB taxes.

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3 65 **Strengths and limitations of this study**
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- 5 66 • A nationally representative dietary survey with two non-consecutive 24-hour dietary recalls
6
7 67 allowed assessment of sugar-sweetened beverage (SSB) consumption patterns prior to the
8
9 68 introduction of a tax on SSBs.
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11 69 • Twenty-four-hour dietary recalls may be subject to reporting bias and may underestimate total
12
13 70 SSB intake.
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15 71 • Energy density (% of total energy intake) is reported to partially mitigate potential reporting
16
17 72 biases.
18
19 73 • Data were not available on children, adolescents or adults over the age of 65.
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21 74 • This is the first study that we are aware of to quantify the percentage of SSB-derived free sugars
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23 75 covered by a real-world SSB tax.
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76 **Background & Rationale**

77 *Background*

78 The World Health Organization (WHO) has recommended limiting free sugar consumption to less than
79 10% of total energy intake (TEI)[1]. Free sugars include sugars added to food and beverages, as well as
80 sugars in fruit juices[1]. Sugar-sweetened beverages (SSBs) are a major source of free sugars, and
81 consumption of SSBs is associated with higher risk of diabetes, certain cancers and obesity[2–10].

82 Given these health risks, the WHO and others have recommended taxing SSBs to reduce
83 consumption[11–15]. A number of countries (including many small island developing states (SIDS) and
84 low- and middle-income countries) have introduced SSB taxes, at least in part for health reasons[12,16–
85 19]. However, these taxes vary widely in design[16]. In some settings, taxable products have been
86 narrowly defined, whereas elsewhere they have been defined to include all soft drinks (even those
87 containing no or small amounts of free sugars)[16,20]. These differences are likely to have important
88 health implications[21].

89 We propose three criteria, drawing on current guidance, that can be used to improve the design of SSB
90 taxes with the goal of reducing free sugar consumption[12,21,22].

91 First, SSB taxes are more likely to be effective in places where SSB consumption levels are high and
92 where SSB-derived free sugars represent a high proportion of total energy intake[23]. As Singh et al. have
93 demonstrated, there is great heterogeneity in SSB consumption levels worldwide[24]. In terms of
94 reducing current free sugar consumption, SSB taxes have the greatest potential in settings with high
95 baseline consumption.

96 Second, SSB taxes should cover a high proportion of regularly consumed SSBs, reducing substitution
97 incentives[12]. If taxes are applied on a limited proportion of total SSBs consumed in a given population,

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3 98 the potential impact on health will be necessarily limited. If consumers substitute towards untaxed SSBs,
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5 99 health goals will be further undermined.
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9 100 Finally, SSB taxes should consistently differentiate between high- and low-sugar products[25,26]. If SSB
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11 101 taxes are not consistently applied on all high-sugar SSBs, health goals will be further undermined
12
13 102 especially if consumers substitute towards high-sugar untaxed SSBs. Box 1 summarizes these criteria.
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16 103 The assessment of these criteria should be informed by local consumption patterns as much as possible.
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18 104 Commercial purchase data (such as Nielsen and Kantar consumer panels) have been used to assess SSB
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20 105 consumption patterns in the US and the UK, but these data are costly and unavailable in some
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22 106 settings[26,27]. In lower-resource settings in particular, it may be pragmatic to use pre-existing nutritional
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24 107 survey data to help inform context-specific policy design[28,29]. A recent review demonstrated that
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26 108 individual level dietary surveys have been conducted in at least 116 countries, representing 88.7% of the
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28 109 global 2010 adult population [28,29]. These nutritional survey data may provide a feasible way to
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30 110 evaluate these proposed criteria more widely.
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33 34 111 *Case Study: The Barbados SSB Tax*

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37 112 The Government of Barbados implemented a 10% SSB tax in 2015[18]. Taxable products (both imported
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39 113 and locally manufactured) were defined according to the Harmonized System (HS) tariff classifications
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41 114 and included soda, juice drinks, energy and sports drinks [18,30]. Some SSBs were not included in the tax
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43 115 definition, such as sugar-sweetened drink mixes (e.g. powdered juice and powdered hot chocolate) and
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45 116 sugar-sweetened syrups (e.g. mauby¹ syrups)[18].
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48 117 A nationally representative nutritional survey was conducted in 2012-2013, well in advance of the
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50 118 introduction of the Barbados SSB tax in 2015. We revisited these data to assess the tax according to our
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55 ¹ Mauby is a local drink, which is typically sold either as a syrup to be reconstituted at home or as dried bark for
56 home preparation
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3 119 proposed criteria. We established three research questions: 1) what were pre-tax SSB consumption levels
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5 120 (in terms of volume and contribution to TEI)? 2) what percentage of SSB-related free sugars were
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7 121 covered by the tax? And 3) did the tax clearly differentiate between low and high-sugar beverages? We
8
9 122 aimed to assess whether it was feasible to evaluate these criteria in a low-resource setting using existing
10
11 123 nutritional survey data.

14 124 **Methods**

17 125 *Study Design & Population*

20 126 We used nutritional survey data from Barbados, a country with a population of 293,131 (2018 estimate)
21
22 127 and \$18,600 GDP/capita (2017 estimate) [31]. Barbados is likely to share characteristics with low/middle-
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24 128 income and other SIDS settings (limited access to commercial sales data, a product-based definition of
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26 129 taxable products, etc.).

29 130 The data used in this study were from the Health of the Nation study, conducted between June 2012 and
30
31 131 November 2013 (with a response rate of 54% and final sample size of 1,234). Details of the overall
32
33 132 sampling design, study recruitment and study procedures have been summarized elsewhere[32]. A sub-
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35 133 sample of 441 participants aged 25 to 64 were randomly selected to complete two non-consecutive in-
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37 134 person 24-hour dietary recalls [33]. Three hundred and sixty-eight participants (83%) consented to
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39 135 participate (for a combined response rate of 45%).

42 136 Each dietary recall was collected at home by a trained interviewer, using a standard multi-pass probing
43
44 137 method, three-dimensional standardized food models and familiar measuring units[34]. Recalls were
45
46 138 evenly distributed across quarters, with the exception of July-September when fewer recalls were
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48 139 conducted. The average time between the first and second recall was six days, and recalls were evenly
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50 140 distributed by day of the week. Data were processed using Nutribase Pro software[35]. Survey weights
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52 141 were used to reflect the clustered sampling design, to take into account the combined non-response rate
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3 142 and to match the age and sex distribution of the Barbados population as captured in the Barbados 2010
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5 143 Census[33].
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8 144 We excluded participants with reported caloric intake less than 500 kcal/day or greater than 5000 kcal/day
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10 145 (n=5), those with missing covariate data (n=21), those with only one recall (n=1), and those with missing
11
12 146 survey weights (n=7), leaving a total of 334 participants.
13
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15 147 Ethics approval was given by the University of the West Indies Cavehill Institutional Review Board.
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18 148 *Patient and public involvement*

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20 149 Participants were not involved in the design, conduct, reporting or dissemination of these analyses.
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23 150 *Measures of SSB Consumption*

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26 151 We estimated the prevalence of SSB consumption, defined as those with any reported SSB consumption
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28 152 on at least one day. Next, we estimated average volume consumed (mean SSB servings/day) amongst
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30 153 SSB consumers (excluding those who did not report any SSB consumption). A serving was defined as
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32 154 250 mL [6]. We reviewed each dietary recall and extracted product information for all reported SSBs.
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35 155 Soft drinks were categorized based on whether they contained added sugars and whether they were
36
37 156 subject to the Barbados SSB tax. Taxed SSBs included soda, juice drinks, energy/sports/malt drinks and
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39 157 other taxed SSBs; untaxed SSBs included sugar-sweetened powders (powdered juice drinks, hot
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41 158 chocolate), sugar-sweetened syrups (mauby), sweetened tea/coffee, sweetened condensed milk and other
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43 159 untaxed SSBs; and untaxed non-SSBs included water, no added sugar (NAS) fruit juice, milk, entirely
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45 160 artificially-sweetened beverages (ASBs) and other non-SSBs (see Appendix Table 1).
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48 161 We identified nutrient content for every beverage at the most detailed level possible (e.g. brand, flavour).
49

50 162 We relied on Nutribase nutrient content for international brands (and cross-checked these with local
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52 163 nutrient information panels for consistency). For brands not included in Nutribase, we collected nutrient
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54 164 information directly from product packaging and manufacturer websites (see Appendix Text 1).
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165 *Covariates*

166 Demographic information and education history were collected at the first visit. We dichotomized age
167 (25-44 years old, 45-64 years old) and education (secondary education or less compared to tertiary
168 education, which included undergraduate, postgraduate and technical/vocational training).

169 **Statistical Methods**

170 *1: Levels of SSB consumption*

171 We estimated the prevalence of SSB consumption, and descriptive statistics (mean \pm 1.96 \times standard
172 deviation) of levels of SSB consumption among consumers and the percentage of TEI from SSB-derived
173 free sugars, stratified by covariates. Since SSB consumption was right-skewed (see Appendix Figures 1
174 and 2), we report volume and percent of TEI using geometric means and SD. To enable comparison with
175 global estimates, we re-estimated overall SSB intake only using the arithmetic mean, including non-
176 consumers and using 8 oz. as a serving size.²

177 *2: Percentage of SSB-derived free sugars captured by tax*

178 We re-estimated the prevalence of SSB consumption and percentage of TEI attributable to SSB-derived
179 free sugars separately for taxed and untaxed SSBs. Then we calculated the percentage of total SSB-
180 derived free sugars³ subject to the tax.

181 *3: Free-sugar concentration*

182 We estimated mean free-sugar concentration by SSB sub-category (i.e. separately for sodas, SSB juice
183 drinks, etc.), weighted by reported consumption.⁴ To illustrate how nutritional survey data may be used to

² Defined by Singh et al. as 226.8 grams (equivalent to 226.8 mL), or 8 imperial ounces[24]

³ In calculating total SSB-derived free sugars, we excluded free sugars from non-SSBs (such as free sugars in NAS juice) and sugars naturally present in milk (which are not included in the definition of free sugars)[1].

⁴ Consumption-weighted estimates of free-sugar concentration were used to reflect consumption patterns (compared to reflecting the distribution of available free-sugars in the market)

184 assess potential SSB tax tiers, we report mean per-person daily volume consumed by grams of free sugar
185 per 100mL.

186 All analyses were weighted by sampling probability and conducted using Stata 14.0 (StataCorp LP,
187 Texas, United States).

188 This study is reported according to the Strengthening Reporting of Observational Studies in
189 Epidemiology Extension for Nutritional Epidemiology (STROBE-nut) checklist (see Appendix Table 2)
190 [36].

191 **Results**

192 *1: Levels of SSB consumption*

193 Eighty-eight percent of participants reported consuming SSBs at least once over the two days (Table 1).
194 Prevalence of SSB consumption did not differ significantly between sub-groups. Amongst those who
195 reported any consumption, mean per-person daily SSB intake was 2.4 250mL servings (mean \pm 2 SD,
196 0.6,9.2). To enable comparison with published estimates, we also report mean per-person daily SSB
197 intake in 8 oz. servings across the whole study population (2.7 8 oz. servings (95%CI 2.5, 2.9)). Men and
198 those with less education reported consuming a higher volume of SSBs than their counterparts (p-values
199 of <0.001 and 0.004 respectively). TEI from SSB-related free sugars was 9.2% (mean \pm 2 \times SD, 2.1,41.3),
200 with a similar patterning of results by sub-groups.

201 *2: Percentage captured by tax*

202 Seventy five percent of participants consumed taxed SSBs, and a similar percentage consumed untaxed
203 SSBs (Table 2). A higher percentage of men consumed taxed SSBs as compared to women (p=0.035).
204 TEI attributable to taxed SSBs was 6.7% (mean \pm 2SD 1.7,26.5), and TEI attributable to untaxed SSBs was
205 3.5% (mean \pm 2SD 0.4,27.3). Those with less education consumed a higher percentage of TEI from taxed

206 SSBs than those with higher education ($p=0.01$). Sixty-one percent of SSB-derived free sugars were
207 taxed (95%CI 55.7,66.5), with no significant differences by sub-group.

208 *3: Free-sugar concentration*

209 We estimated mean consumption-weighted free sugar concentration for each product category. As
210 summarized in Figure 1, sweetened condensed milk was associated with the highest concentration of free
211 sugars (70 gr/100mL). Mauby, juice drinks, and sodas had the next highest average free sugar
212 concentrations. Five of the nine beverage types with more than 6.25 grams free sugar/100 mL (Chile's
213 SSB tax threshold) were untaxed. We also report mean per-person free sugar consumed (taking into
214 account sugar concentration and consumption levels), by product type (see Appendix Figure 3).

215 We assessed the mean per-person daily consumption of soft drinks (excluding those with free sugar <1
216 gr/100mL, and including home-prepared SSBs and no added sugar juice) by free sugar concentration
217 (Figure 2), stratified by taxed/untaxed SSBs. Half of the drinks consumed with the highest free sugar
218 levels (12+gr/100mL) were not subject to the tax (see Appendix Table 3 and Appendix Text 2 for
219 examples of the products in each category by free sugar concentration).

220 **Discussion**

221 We proposed three criteria for evaluating the design of SSB taxes and demonstrated that pre-existing
222 nutritional survey data may be used to address these criteria with important implications for tax design.
223 SSB consumption levels amongst adults aged 25-64 years in Barbados were very high (2.7 8-oz.
224 servings/day, 95% CI 2.5,2.9) compared to global estimates (0.58 8-oz. servings/day, 95%CI 0.37,
225 0.83)[24]. SSB-derived free sugar accounted for 9.2% of TEI (mean \pm 2 SD 2.1,41.3), and therefore nearly
226 half of the population exceeded the WHO's recommendation for *total* free sugar (10%, including sweets,
227 jams, confectionary, etc.) solely from SSB consumption[1].

228 The Barbados SSB tax captured a moderate percentage of SSB-derived free sugars (61.1%, 95% CI
229 55.7,66.5), possibly incentivizing substitution to untaxed SSBs and dampening the potential health impact
230 of the tax.

231 The Barbados SSB tax did not clearly differentiate between consumption-weighted high- and low-sugar
232 products, which may further incentivize substitution to high-sugar untaxed alternatives in particular.

233 *Strengths and Limitations*

234 The proposed criteria reflect some aspects of SSB tax design, but additional context-specific factors need
235 to be considered (e.g. public acceptability, market structure, etc.). However, applying these criteria
236 illustrated important aspects of context-specific consumption patterns and may provide useful information
237 to policymakers.

238 Given the data available, we were not able to assess SSB consumption patterns amongst children, young
239 adults or adults over 65. The combined response rate was 45%, (comparable to that of a similar national
240 dietary survey in the United Kingdom (47%)[37]), and survey weights were used to take the population
241 representativeness into account as much as possible and to match the age and sex distribution of the
242 Barbados population. There was a dip in recalls conducted between July-September, suggesting that recall
243 data may be slightly seasonally biased. July-September represent the hottest months in Barbados and SSB
244 consumption may increase during these months, which would imply that our estimate may have been
245 underestimated[38]. Underestimation could have also occurred because of the subjectivity in the two 24-
246 hour recall data, which may have been partially mitigated by the energy density approach (% of TEI).

247 *In relation to other studies*

248 The Global Burden of Disease (GBD) 2010 study estimated that SSB consumption in Barbados was
249 between 2.0-2.4 8-oz servings/day, higher than our comparable estimate of 2.7 servings/day [24]. This
250 difference may reflect that the GBD estimate for Barbados was derived from a study conducted in
251 Jamaica between 1993-1995[39] and an unpublished analysis[24].

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3 252 In comparison to national measures of SSB consumption from other settings, our estimates were
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5 253 relatively high (criterion 1). Han & Powell estimated the two-day prevalence of SSB consumption
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7 254 amongst US adults was 50%, lower than our comparable estimate of 89% amongst adults in
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9 255 Barbados[40]. A study of Dutch adults found that SSBs and non-SSBs accounted for 5.1% of TEI and a
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11 256 study of Australian children estimated an SSB contribution of 4.4%, much lower than our 9.2%
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13 257 estimate[2,41,42].

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16 258 This is the first study that we are aware of to quantify the percentage of SSB-derived free sugars covered
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18 259 by an SSB tax (criteria 2,3). Given heterogeneous SSB consumption worldwide, it would be valuable to
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20 260 repeat this approach in different settings to assess both the potential (in general) of an SSB tax to target
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22 261 sources of soft drink-derived free sugar, as well as to evaluate the specific definition of proposed future
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24 262 taxes. Powell et al. have assessed the distribution of sugar concentration by consumption of ready-to-
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26 263 drink SSBs (excluding home-prepared SSBs) in the US, and identified three clusters of highly-consumed
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28 264 concentration levels[26]. They recommended that SSB tax thresholds should be set at 5 gr/8 oz. below
29
30 265 these highly-consumed clusters to encourage reformulation[26]. This guidance would imply a threshold
31
32 266 of around 8gr/100mL given the distribution we observed in Barbados, somewhat higher than the threshold
33
34 267 used in Chile (6.25gr/100mL)[43]. More empirical work is needed to understand how companies respond
35
36 268 to these thresholds in practice, and to assess how home-prepared SSBs compare in terms of sugar
37
38 269 concentration levels in other settings.

41 42 270 *Meaning of the study*

43 44 45 271 *Implications for Barbados*

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48 272 Adult SSB consumption levels were high before the introduction of the Barbados SSB tax. However, the
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50 273 definition of taxable products suggests that the tax was only likely to cover a moderate proportion of
51
52 274 SSB-related free sugar consumption. While the Barbados tax was amended in 2017 to include store-
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54 275 bought mauby syrup, homemade mauby and other homemade SSBs remain difficult to address through a

276 tax[44]. To maximize health benefit, the tax could be further amended to cover a higher proportion of
277 SSB-derived free sugars, such as powdered juice drinks and powdered hot chocolate.
278 Some untaxed products (e.g. no added sugar juices, powdered juices) contain higher levels of free sugars
279 than taxed products, suggesting that substitution to untaxed beverages could have the unintended
280 consequence of increasing sugar consumption. Recent dietary guidelines in Barbados suggest limiting
281 juice intake to 250 ml/day, and similar guidelines in the UK recommend a threshold of less than
282 150ml/day. Some consideration to including no added sugar juices in the SSB tax may further help to
283 deter free sugar consumption[45–47].

284 *Implications for other settings*

285 We found that the proposed criteria were simple to assess and generated useful insight, given existing best
286 practice recommendations for developing SSB taxes[12].

287 Taxable products defined by product category (i.e. definitions based on tariff codes, as has been adopted
288 in other SIDS and lower-resource settings such as St. Kitts and Nevis, Bolivia and South Africa[48–50])
289 may vary widely. When SSB taxes are defined by product categories, care should be taken that all high-
290 sugar products are taxed to limit incentives for substitution.

291 A potential limitation of SSB taxes in general is that they do not cover home-prepared SSBs. In contexts
292 where a high absolute volume of SSBs are home-prepared, an SSB tax has less health potential
293 irrespective of the definition of taxable products. Complementary mass media or education campaigns
294 that target untaxed sources of SSB-derived free sugars may be helpful in addressing free sugar
295 consumption overall, given the limitations of any tax to capture all of these beverages.

296 It was feasible to assess our proposed criteria using existing nutritional survey data, and these data offered
297 some advantages over other potential data sources. Nutritional survey data can provide insight around
298 homemade and on-the-go SSB consumption, although they may be limited by small sample sizes (which
299 may preclude sub-group analyses) and infrequent administration. Nevertheless, standard nutritional

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3 300 surveys, when combined with detailed nutrient content data, can provide an opportunity to assess
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5 301 consumption patterns and highlight opportunities to design tailored, context-informed SSB taxes.
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8 302 ***Conclusion***
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11 303 We used nutritional survey data to demonstrate high levels of SSB consumption (both in volume and as a
12
13 304 percentage of total energy intake) amongst adults in Barbados prior to the introduction of the Barbados
14
15 305 SSB tax. The Barbados SSB tax could be amended to apply to additional SSB products, potentially
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17 306 increasing possible health benefits. SSB taxes may miss home-prepared SSBs, and additional
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19 307 interventions may be needed to address these sources of free-sugars. Evaluating the criteria we propose
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21 308 here (baseline SSB consumption levels, the percentage of all SSBs that would be taxed, and the ability of
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23 309 a tax to differentiate between high- and low-sugar soft drinks) in other settings may help to improve SSB
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25 310 tax design and increase potential positive health impacts.
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Box 1: Proposed criteria to help inform design of sugar-sweetened beverage (SSB) taxes from a health perspective

Box 1: Proposed criteria to help inform design of sugar-sweetened beverage (SSB) taxes from a health perspective

1. High baseline levels of SSB consumption and high contribution of SSB-derived free sugar to total energy intake (TEI)
2. High percentage of SSB consumption covered by SSB tax
3. Clear distinction made by SSB tax between high- and low-sugar SSBs

Table 1: Consumption of sugar-sweetened beverages amongst adults aged 25-64 years by demographic characteristics, Barbados 2012-2013: Barbados Salt Intake Study (n=334)

		Distribution (n=334)		Prevalence of any SSB consumption ¹ (n=334)		Volume (servings/day), given SSB consumption ^{2,3} (n=300)		TEI from SSB free sugars**, given SSB consumption ^{2,5} (n=300)	
		%		%	95% CI	Mean	Mean±2 SD ⁴	%	Mean±2 SD ⁴
Overall	Total			88.8	85.1,92.5	2.4	0.6,9.2	9.2	2.1,41.3
By Subgroup									
Age	25-44	51.1		89.1	83.7,94.6	2.7	0.9,8.3	10.3	3.0,35.6
	45-64	48.9		88.4	82.1,94.7	2.2	0.5,9.8	8.2	1.5,46.6
Sex	Males	48.8		89.7	83.7,95.7	2.8*	0.9,9.1	10.5*	2.7,41.3
	Females	51.2		87.9	83.0,92.9	2.1*	0.5,8.6	8.2*	1.7,39.6
Education	<Tertiary	62.9		90.9	85.7,96.2	2.7*	0.8,9.2	10.0*	2.4,41.3
	Tertiary+	37.1		85.1	78.1,92.2	2.0*	0.5,8.4	8.0*	1.6,39.6

* Significant at p-value<0.05 in survey-weighted bivariate logistic regression (prevalence of any SSB consumption models) or survey-weighted bivariate generalized linear regression with log-link function (volume, TEI models)

¹ Defined as >0 gr of any SSB across two 24-hour recalls

² Geometric means

³ Defined as the mean volume (250 mL servings/day) from SSBs, amongst all SSB-consumers. For estimates of 8 oz per serving, each value is to be multiplied by 0.91.

⁴ Geometric mean±1.96 SD derived from the log-transformed variable to reflect the sample distribution

⁵ Defined as the percentage of total energy intake (TEI) from SSB-derived free sugars, amongst all SSB-consumers

Table 2: Prevalence of consumption and total energy intake (TEI) (%) from sugar-sweetened beverage (SSB)-derived free sugars among adults aged 25 to 64 years, stratified by subsequent taxable status, Barbados 2012-2013: Barbados Salt Intake Study (n=334)¹

		Prevalence of any SSB Consumption ²				TEI** from SSB-derived free sugars, given any SSB consumption ^{3,4}				SSB-derived free sugars from taxed SSBs ⁶	
		Taxed SSBs (n=334)		Untaxed SSBs (n=334)		Taxed SSBs (n=239)		Untaxed SSBs (n=249)		Percentage Taxed (n=300)	
		%	95% CI	%	95% CI	%	Mean±2 SD	%	Mean±2 SD	%	95% CI
Overall	Total	74.6	69.8,79.5	74.5	69.8,79.2	6.7	1.7,26.5	3.5	0.4,27.3	61.1	55.7,66.5
By Subgroup											
Age	25-44	80.8	73.7,87.9	75.0	67.5,82.6	7.0	1.9,25.7	3.6	0.6,22.6	64.2	58.3,70.1
	45-64	68.1	59.5,76.8	74.0	65.5,82.4	6.3	1.4,27.3	3.4	0.3,33.3	57.0	47.5,66.5
Sex	Males	79.8*	72.8,86.8	70.8	62.3,79.3	7.2	1.9,27.9	3.9	0.5,30.4	62.1	56.0,68.2
	Females	69.7*	63.1,76.3	78.0	72.9,83.2	6.1	1.5,24.6	3.2	0.4,24.1	59.6	51.5,67.7
Education	<tertiary	77.4	70.5,84.3	76.8	70.2,83.5	7.2*	1.8,28.6	3.5	0.5,26.9	63.2	57.7,68.7
	Tertiary+	69.9	61.8,78.0	70.6	63.5,77.7	5.7*	1.5,21.8	3.4	0.4,28.0	56.7	48.1,65.3

* Significant at p-value<0.05 in survey-weighted bivariate logistic regression (prevalence of any SSB consumption models) or bivariate generalized linear regression with log-link function (TEI)

¹ The tax was introduced in 2015, so we retrospectively apply the definition of taxable goods to consumption data reported from 2012-2013

² Defined as >0 gr of taxed/untaxed SSBs across two 24-hour recalls

³ Geometric means

⁴ Defined as the mean total energy intake (TEI) from SSB-derived free sugars divided by TEI, amongst all taxed and untaxed SSB-consumers separately

⁵ 95% confidence interval defined as mean±1.96 SD to reflect the sample distribution

⁶ Defined as the percentage of SSB-derived free sugars that were included in the original Barbados SSB tax definition of taxable products, amongst all SSB-consumers

Figure_1_file

¹ We present no added sugar (NAS) juice sugars for comparison in the figure, and include a dashed line to represent the SSB tax threshold used in Chile (6.25 gr sugar/100mL) [1,43].

² The tax was introduced in 2015, so we retrospectively apply the definition of taxable goods to consumption data reported from 2012-2013

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Figure_2_file

¹ The tax was introduced in 2015, so we retrospectively apply the definition of taxable goods to consumption data reported from 2012-2013

For peer review only

312 Acknowledgements

313 The full Barbados SSB Tax Evaluation Group is: Trevor Hassell (Chairperson of the group, National
314 NCD Commission of Barbados and Healthy Caribbean Coalition); Miriam Alvarado (CEDAR, University
315 of Cambridge); Kenneth George (Ministry of Health), Ian Hambleton (UWI); Maisha Hutton (Healthy
316 Caribbean Coalition); Winston Moore (UWI); Madhuvanti Murphy (UWI); Alafia Samuels (UWI);
317 Godfrey Xuereb (PAHO); Nigel Unwin (UWI; CEDAR, University of Cambridge); Cyril Gill (Ministry
318 of Finance) and Arthur Phillips (Ministry of Health).

319 The group is supported by a Technical Advisory Committee: Jean Adams (CEDAR, University of
320 Cambridge); Deliana Kostova (US Center for Disease Control and Prevention); Marc Suhrcke (University
321 of York); Anne Marie Thow (University of Sydney)

322 Nita Forouhi generously offered her time to review a preliminary statistical analysis plan and Dave
323 Collins provided technical expertise around survey-based estimates of SSB consumption.

324

325 Funding

326 The overall evaluation received support from the Canadian International Development Research Centre
327 (grant no. 107604-001) and from the US Center for Disease Control and Prevention (TEPHINET). MA is
328 funded through a Gates Cambridge PhD Scholarship, and received travel funding from Robinson College,
329 the Global Food Security Fund, the Luca D'Agliano Scholarship, the Yates Unilever Fund and the Smuts
330 Memorial Fund. JA is funded by the Centre for Diet and Activity Research (CEDAR), a UKCRC Public
331 Health Research Centre of Excellence. FI was funded by the Medical Research Council Epidemiology
332 Unit Core Support (MC_UU_12015/5). Funding from the British Heart Foundation, Cancer Research UK,
333 Economic and Social Research Council, Medical Research Council, the National Institute for Health
334 Research, and the Wellcome Trust, under the auspices of the UK Clinical Research Collaboration, is
335 gratefully acknowledged. The Health of the Nation Study and the Barbados Salt Intake Study received
336 funding from The Ministry of Health of the Government of Barbados.

337 The findings and conclusions in this report are those of the authors and do not necessarily represent the
338 official position of any funding agencies.

339

340 Conflict of Interest Statement

341 The authors declare there is no financial conflict of interest.

342

343 Ethics Statement

344 Ethics approval was given by the University of the West Indies Cavehill Institutional Review Board.

345

346 Data sharing statement

347 The datasets generated during and/or analysed during the current study are available from the
348 corresponding author on reasonable request.

Contributors

MA was involved in conceptualizing the study, developing the methodology, analyzing the data and writing and revising the manuscript. NU was involved in conceptualization, funding acquisition, developing the methodology, and reviewing and editing the manuscript. JA was involved in conceptualization, developing the methodology, and reviewing and editing the manuscript. RH was involved in data curation and data quality checks, developing the methodology, and reviewing and editing the manuscript. AH was involved in data curation and software development, developing the methodology, validating results and reviewing and editing the manuscript. IH was involved in data curation, developing the methodology, reviewing data visualizations, and reviewing and editing the manuscript. FI was involved in developing the methodology, reviewing data presentation, and reviewing and editing the manuscript. All authors read and approved the final manuscript.

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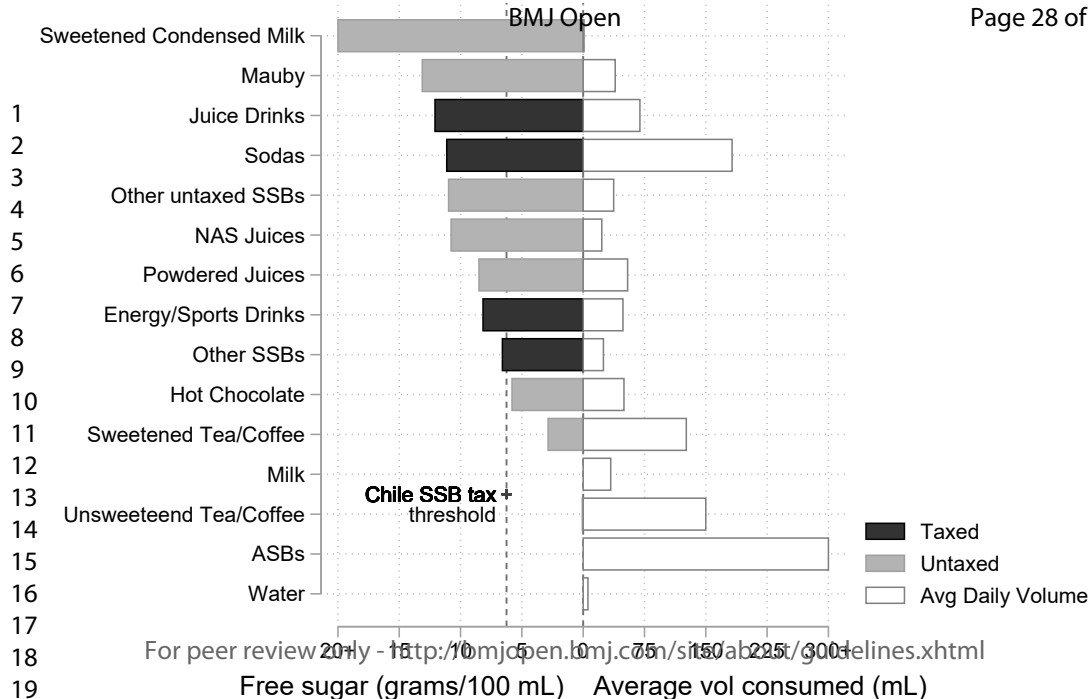
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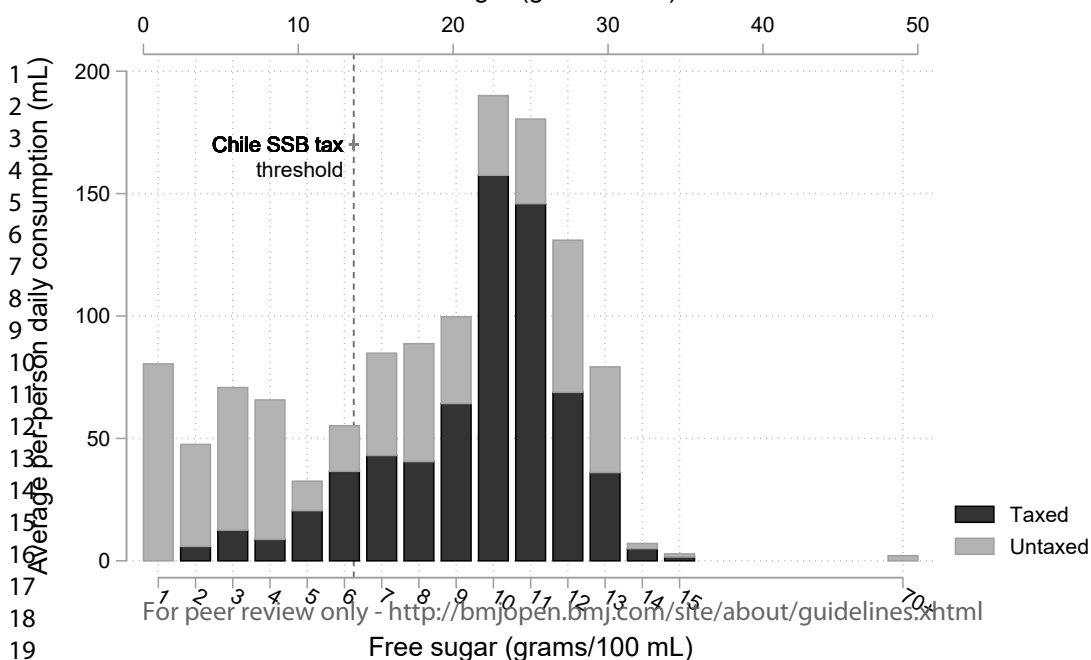
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Free sugar (grams/8 oz.)

Average per-person daily consumption (mL)



Appendix Files:

1. **Appendix Table 1:** Beverage category definitions
2. **Appendix Table 2:** STROBE-nut: An extension of the STROBE statement for nutritional epidemiology
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5. **Appendix Text 2:** Sugar concentration by product types
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7. **Appendix Figure 2:** Per-person mean Total Energy Intake (TEI) attributable to SSB-related free sugars consumption (%), given any consumption, Barbados 2012-2013: the Barbados Salt Intake Study
8. **Appendix Figure 3:** Mean per-person free sugar consumed from soft drinks amongst adults aged 25-64, by product type and taxable status, Barbados 2012-2013: the Barbados Salt Intake Study

Appendix Table 1: Beverage category definitions

Main Categories	Taxable status	Level I Category	Level II Categories	Examples of frequently consumed drinks
SSBs	Taxed SSBs	Soda	Soda	Coca Cola, Frutee, Fanta, Sprite, Pepsi
		Juice Drinks	Juice Drinks	Pinehill Dairy Juice drinks, Fruta
		Energy/Sports/Malt Drinks	Malt Drinks	VitaMalt
			Energy Drinks	Redbull, Monster
			Sports Drinks	Gatroade, Lucozade
		Other taxed SSBs	Flavored SSB water	Cranwater
			Flavoured Dairy	Indulgence Milk
	Other taxed SSBs		Store-bought iced tea, Ensure, Supligen, seamoss	
	Untaxed SSBs	Mauby*	Mauby*	Mauby*
		Powdered Juice Drinks	Powdered Juice Drinks	Tang, turbo, koolaid
		Hot Chocolate	Powdered hot chocolate	Milo, Nestle
		Sweetened tea/coffee	Homemade sweetened tea/coffee	coffee, tea or iced tea w/ added sugar or sweetened condensed milk
		Sweetened condensed milk	Sweetened condensed milk	Sweetened condensed milk consumed with cereal or cream of wheat as a milk substitute
		Other untaxed SSBs	Homemade SSBs juice drinks	sugar-sweetened homemade smoothies sugar-sweetened homemade juices
Other untaxed SSBs			snowcone, milkshake, purchased sweetened coffee drinks (lattes, mochas etc)	
Non-SSBs	Untaxed non-SSBs	Water	Water	Tap water, bottled water, soda water
		NAS juice (no added sugar)	NAS Juice	NAS Pinehill Dairy, Dewlands, Ceres
			Homemade non-SSBs	no-sugar added homemade juices no-sugar added homemade smoothies
		Other non-SSB	no added sugar coffee/tea	Coffee/tea with no added sugar
		Milk	Milk	Milk
		ASB	Diet Soda	Diet Coke

9. *Although mauby could be considered a homemade drink it can also be purchased as a syrup or a ready-made drink, and as such we report it as a separate category under SSBs.

Appendix Table 2: STROBE-nut: An extension of the STROBE statement for nutritional epidemiology (Lachat C et al., 2016)

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract. (b) Provide in the abstract an informative and balanced summary of what was done and what was found.	nut-1 State the dietary/nutritional assessment method(s) used in the title, abstract, or keywords.	Abstract
Introduction				
Background rationale	2	Explain the scientific background and rationale for the investigation being reported.		<u>1-2</u>
Objectives	3	State specific objectives, including any pre-specified hypotheses.		3
Methods				
Study design	4	Present key elements of study design early in the paper.		3
Settings	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection.	nut-5 Describe any characteristics of the study settings that might affect the dietary intake or nutritional status of the participants, if applicable.	3
Participants	6	a) Cohort study—Give the eligibility criteria, and the sources and methods of selection of participants. Describe methods of follow-up. Case-control study—Give the eligibility criteria, and the sources and methods of case ascertainment and control selection. Give the rationale for the choice of cases and controls. Cross-sectional study—Give the eligibility criteria, and the sources and methods of selection of participants. (b) Cohort study—For matched studies, give matching criteria and number of exposed and unexposed.	nut-6 Report particular dietary, physiological or nutritional characteristics that were considered when selecting the target population.	3-4

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
		Case-control study—For matched studies, give matching criteria and the number of controls per case.		
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable.	<p>nut-7.1 Clearly define foods, food groups, nutrients, or other food components.</p> <p>nut-7.2 When using dietary patterns or indices, describe the methods to obtain them and their nutritional properties.</p>	<p>4-5</p> <p>3</p>
Data sources - measurements	8	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group.	<p>nut-8.1 Describe the dietary assessment method(s), e.g., portion size estimation, number of days and items recorded, how it was developed and administered, and how quality was assured. Report if and how supplement intake was assessed.</p> <p>nut-8.2 Describe and justify food composition data used. Explain the procedure to match food composition with consumption data. Describe the use of conversion factors, if applicable.</p> <p>nut-8.3 Describe the nutrient requirements, recommendations, or dietary guidelines and the evaluation approach used to compare intake with the dietary reference values, if applicable.</p> <p>nut-8.4 When using nutritional biomarkers, additionally use the STROBE Extension for Molecular Epidemiology (STROBE-ME). Report the type of biomarkers used and their usefulness as dietary exposure markers.</p> <p>nut-8.5 Describe the assessment of nondietary data (e.g., nutritional status and influencing factors) and timing of the assessment of these variables in relation to dietary assessment.</p>	<p>3-4</p> <p>3-4</p> <p>5</p> <p>NA</p> <p>4-5</p>

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
			nut-8.6 Report on the validity of the dietary or nutritional assessment methods and any internal or external validation used in the study, if applicable.	3-4
Bias	9	Describe any efforts to address potential sources of bias.	nut-9 Report how bias in dietary or nutritional assessment was addressed, e.g., misreporting, changes in habits as a result of being measured, or data imputation from other sources	3-4 and Appendix Text 1-2
Study Size	10	Explain how the study size was arrived at.		3-4
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why.	nut-11 Explain categorization of dietary/nutritional data (e.g., use of N-tiles and handling of nonconsumers) and the choice of reference category, if applicable.	4
Statistical Methods	12	(a) Describe all statistical methods, including those used to control for confounding	nut-12.1 Describe any statistical method used to combine dietary or nutritional data, if applicable.	3, 4
		(b) Describe any methods used to examine subgroups and interactions.	nut-12.2 Describe and justify the method for energy adjustments, intake modeling, and use of weighting factors, if applicable.	3,4, 6
		(c) Explain how missing data were addressed.	nut-12.3 Report any adjustments for measurement error, i.e., from a validity or calibration study.	
		(d) Cohort study—If applicable, explain how loss to follow-up was addressed.		
		Case-control study—If applicable, explain how matching of cases and controls was addressed.		
		Cross-sectional study—If applicable, describe analytical methods taking account of sampling strategy.		
		(e) Describe any sensitivity analyses.		
Results				
Participants	13	(a) Report the numbers of individuals at each stage of the study—e.g., numbers potentially eligible, examined for eligibility, confirmed eligible, included	nut-13 Report the number of individuals excluded based on missing, incomplete or implausible dietary/nutritional data.	4

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
		in the study, completing follow-up, and analyzed.		
		(b) Give reasons for non-participation at each stage.		
		(c) Consider use of a flow diagram.		
Descriptive data	14	(a) Give characteristics of study participants (e.g., demographic, clinical, social) and information on exposures and potential confounders (b) Indicate the number of participants with missing data for each variable of interest (c) Cohort study—Summarize follow-up time (e.g., average and total amount)	nut-14 Give the distribution of participant characteristics across the exposure variables if applicable. Specify if food consumption of total population or consumers only were used to obtain results.	Table 1, p5
Outcome data	15	Cohort study—Report numbers of outcome events or summary measures over time. Case-control study—Report numbers in each exposure category, or summary measures of exposure. Cross-sectional study—Report numbers of outcome events or summary measures.		
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (e.g., 95% confidence interval). Make clear which confounders were adjusted for and why they were included. (b) Report category boundaries when continuous variables were categorized. (c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period.	nut-16 Specify if nutrient intakes are reported with or without inclusion of dietary supplement intake, if applicable.	NA
Other analyses	17	Report other analyses done—e.g., analyses of subgroups and interactions and sensitivity analyses.	nut-17 Report any sensitivity analysis (e.g., exclusion of misreporters or	NA

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
			outliers) and data imputation, if applicable.	
Discussion				
Key results	18	Summarize key results with reference to study objectives.		7
Limitation	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias.	nut-19 Describe the main limitations of the data sources and assessment methods used and implications for the interpretation of the findings.	8
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence.	nut-20 Report the nutritional relevance of the findings, given the complexity of diet or nutrition as an exposure.	8-10
Generalizability	21	Discuss the generalizability (external validity) of the study results.		10
Other information				
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based.		16
<i>Ethics</i>			nut-22.1 Describe the procedure for consent and study approval from ethics committee(s).	16
<i>Supplementary material</i>			nut-22.2 Provide data collection tools and data as online material or explain how they can be accessed.	Appendix File

Appendix Table 3: Products by taxable status and free sugar concentration levels (with specific brands as exemplars)

Free sugar concentration	Taxable status	Products
1-2.9	Taxed	NA
	Untaxed	SSB coffee & tea, soymilk
3-4.9	Taxed	Flavoured water (Cranwater)
	Untaxed	Hot chocolate, soy milk, SSB coffee & tea, powdered juice (Mak-C)
5-6.9	Taxed	Sports drinks (Powerade), soda (Frutee - ginger ale flavor), flavored milk
	Untaxed	Powdered juice (Tang), SSB coffee & tea, powdered milk
7-8.9	Taxed	Malt, Energy drinks (Plus), juice drinks
	Untaxed	Powdered juice (Turbo), SSB coffee & tea, iced tea
9-10.9	Taxed	Soda (Sprite, Busta), flavored milk
	Untaxed	Powdered juice (Koolaid), homemade sweet juice, NAS juice
11-12.9	Taxed	Soda (Coca Cola, Frutee), juice drinks (Pinehill Dairy, Fruta)
	Untaxed	Lemonade, NAS juice, homemade juices/shakes/punch
13-14.9	Taxed	Juice drinks (Pinehill Dairy, Fruta), soda (Frutee, Ju-C)
	Untaxed	Mauby, homemade sweetened juice, NAS juice (Pinehill Dairy), SSB coffee & tea
15-16.9	Taxed	Soda, juice drinks
	Untaxed	SSB coffee & tea
70+	Taxed	NA
	Untaxed	Sweetened condensed milk

Appendix Text 1: Definition of beverage categories and nutrient composition

We categorized drinks according to the categories summarized in Appendix Table 2.

Nutribase includes nutrient information from the United States Department of Agriculture (USDA) and Canadian food composition databases. For products not included in Nutribase (e.g. local and regional brands of sodas, juices; internationally produced beverages imported from South Africa, Turkey, etc) we assigned nutrient information (sugars in grams and total calories in kilocalories) based on nutrient label data collected from product packages in stores and from websites. When a specific brand and flavour were reported in the dietary recall, we used nutrient information from the corresponding product. When no flavour was reported, we used the mean nutrient values across a range of available flavours. We relied on Nutribase nutrient information for available international brands (e.g. Coke, Sprite, etc). When no brand was reported in the dietary recall, we used the mean nutrient information for that beverage category.

For powdered drinks (powdered juices and hot chocolate) we used packet instructions to estimate reconstituted levels. Most powdered drinks reported in the recalls already include sugar and do not require additional sugar to be added. While people may add additional sugar, this was not included as a prompt in the standard 24-hr dietary recall, so our estimates of sugar intake from powdered drinks may be an underestimate.

For powdered milk we assumed a 1:5 dilution ratio and corrected levels of total calories and sugars accordingly (since the product was previously entered as undiluted powdered milk in Nutribase).

For homemade SSBs, a previous Barbados-based study used the weighed recipe approach to estimate nutrient content for three popular drinks: mauby, ginger beer and lemonade [51]. For other homemade drinks, we used the recipes that participants reported to identify similar products within Nutribase. Participants had been prompted for recipes and we used the ingredients to identify similar products within Nutribase. For homemade SSBs (smoothies and juice drinks), we categorized these as “fruit punch drink “pina colada,” “blended smoothie, banana, oats, milk, honey, yogurt,” “flavored milks,” “pina colada,” “blended shake, milkshake vanilla,” “mixed berry fruit smoothie,” “fruit ‘n’ yogurt smoothie, strawberry kiwi,” “tropical fruit smoothie,” “golden apple juice,” “lemonade,” “juice apple & cherry juice,” “island guava drink,” “orange flavor drink” “passion fruit juice,” “dock, boiled (sorrel),” “mixed fruit juice,” or “grape juice” as appropriate.

For homemade non-SSB (no added sugar smoothies and juices), we categorized these as “blended carrot, beet, celery, cucumber, apple juice without sugar,” “cranberry juice,” “carrot juice,” “V8 60% vegetable juice, V-Lite,” “aloe vera juice,” “mango juice,” “orange juice, unsweetened,” “lemon juice, raw,” “passion fruit juice, raw,” “soy milk,” or “mandarin papaya drink” as appropriate.

Mauby is a local bark that is boiled with water and sugar to make a sweet drink (and can also be bought as a ready-made syrup and diluted at home or purchased ready-to-drink).

Sorrel is a flower (similar to hibiscus) that is used to make a sweetened drink. Golden apples are a fruit that are used to make a juice (often sweetened).

We excluded snowcones, as we considered these to be a dessert and not a drink.

Several drinks were categorized within Nutribase as “Pina coladas” although upon review these were identified to be homemade punches or smoothies. The sugar and total calories content of these four observation were rescaled, with pineapple punch and coconut punch re-scaled based on “fruit punch

1
2
3 drink” and “smoothie homemade” and “mango shake, homemade blended almond milk” re-scaled based
4 on (“blended smoothie - banana oats milk honey yogurt”).
5

6 To exclude galactose and lactose sugars, we subtracted these from total sugars. Where Nutribase did not
7 automatically assign lactose/galactose sugar content to milk products, we assumed all sugars were from
8 lactose/galactose in no added sugar milk products.
9

10 When sweetened condensed milk was reported with coffee/tea, we estimated the total sugar concentration
11 per quantity of coffee/tea consumed and reported this under “sweetened tea/coffee” rather than
12 “sweetened condensed milk.” When consumption was reported with cereal or cream of wheat in place of
13 regular milk we reported this under “sweetened condensed milk.”
14

15 Throughout this report, “SSBs” refer to both taxed and untaxed SSBs (excluding non-SSBs), while “soft
16 drinks” refer to both SSBs and non-SSBs. Some non-SSBs (such as no added sugar juice) contain free
17 sugars. To clarify when non-SSBs are included, we refer to “soft-drinks” rather than “SSBs.”
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19 For participants with more than two recalls (n=1) we used only the first two recalls, assuming that
20 reporting quality may have changed with repeated exposure to the survey instrument.
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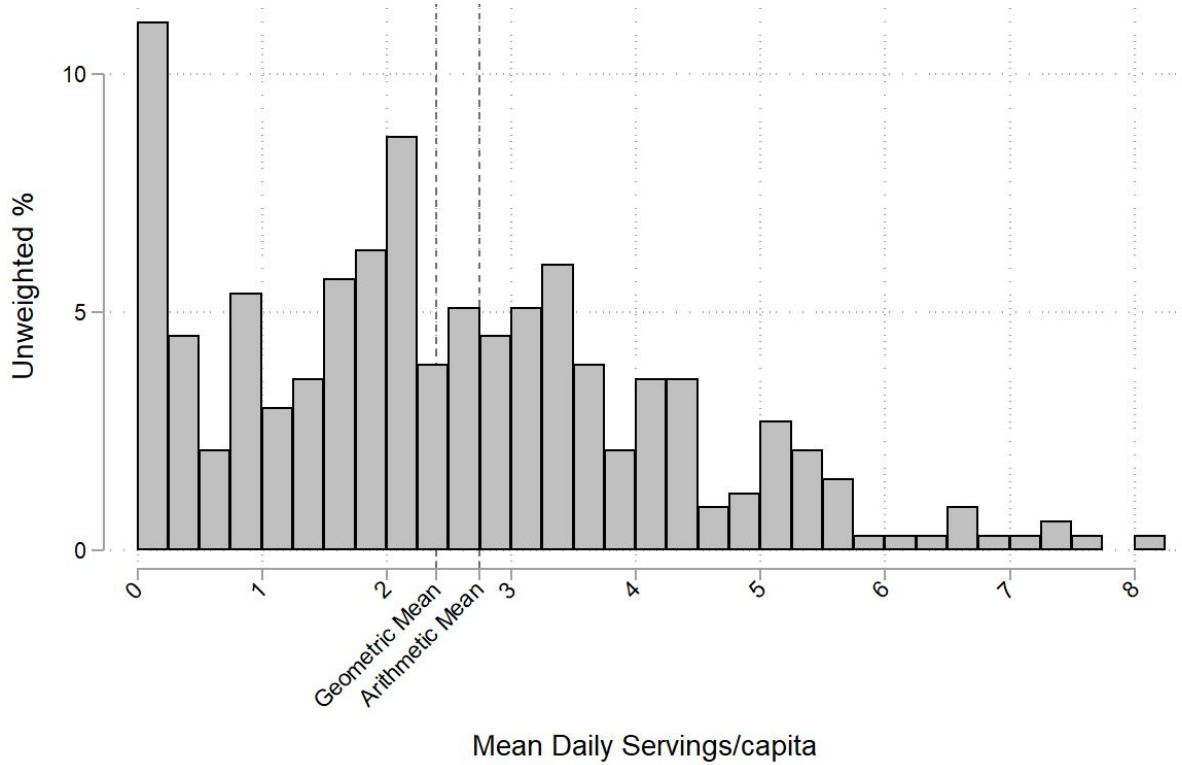
22 We converted all reported beverage volumes into milliliters.
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26 **Appendix Text 2: Sugar concentration by product types**

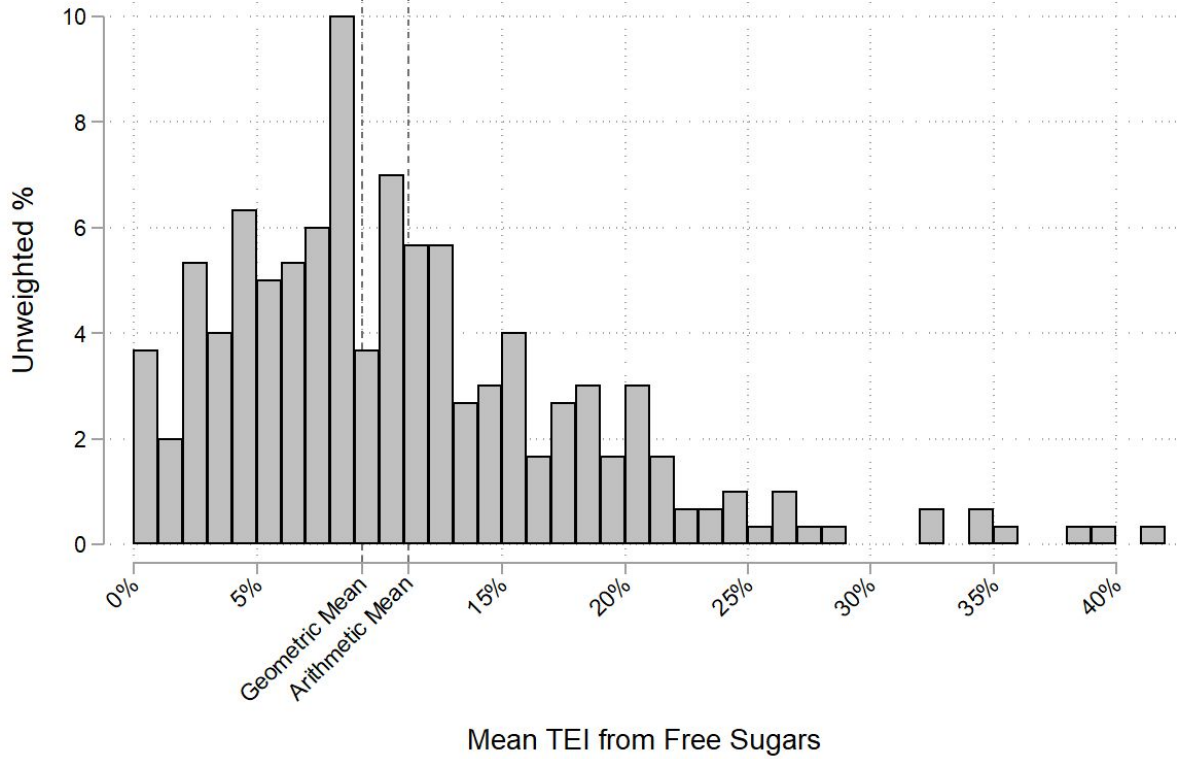
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28 The sugar concentration of some product types varied greatly, such as for home-prepared SSB tea/coffee
29 with reported consumption at almost every sugar concentration level. Other product types were more
30 narrowly defined (such as flavoured water, which was only found in the 3-4.9 gr/100mL category). Most
31 of the sweetest products (13+ gr/100mL) were locally or regionally produced fruit drinks or sodas. Some
32 flavours of no added sugar juice (non-SSBs) had a higher sugar concentration than juice drinks (SSBs),
33 and some flavours of sodas had notably lower levels of sugar concentration than other flavours under the
34 same brand. Sweetened condensed milk consumed as a milk substitute with cereal or cream of wheat was
35 the only product with a sugar concentration greater than 17+ gr/100mL.
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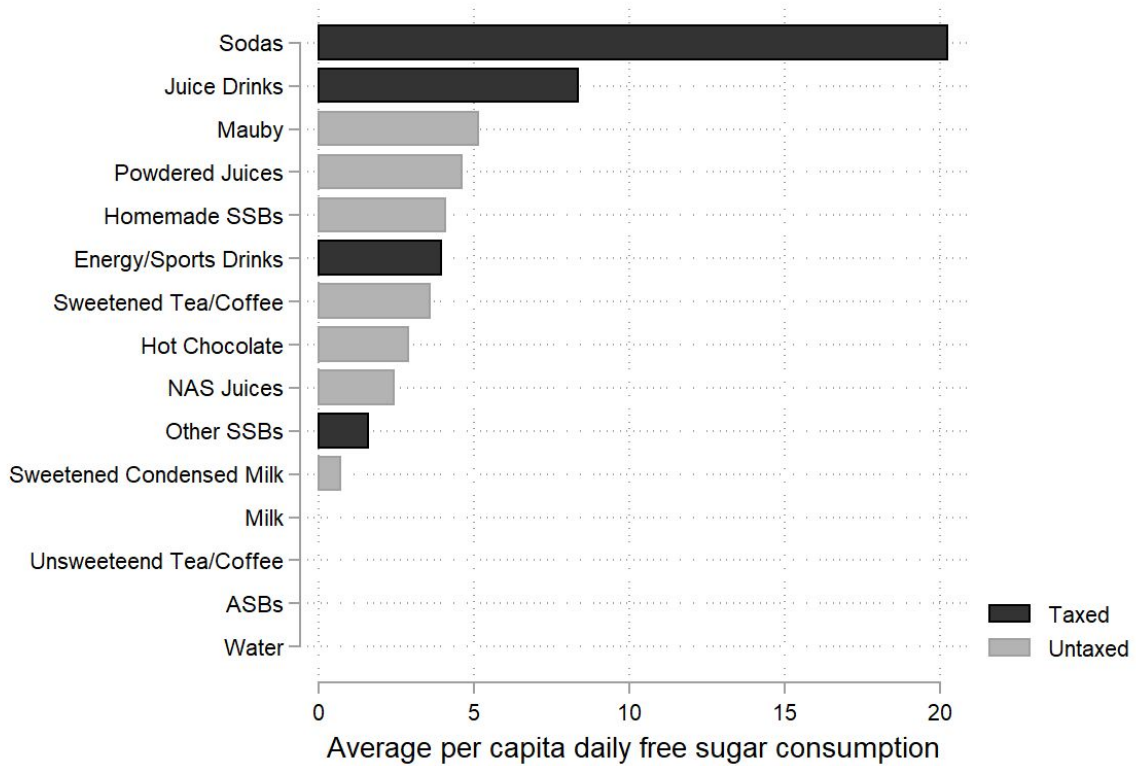
Appendix Figure 1: Distribution of SSB consumption in mean daily servings/capita, given any SSB consumption, Barbados 2012-2013: the Barbados Salt Intake Study



Appendix Figure 2: Per-person mean Total Energy Intake (TEI) attributable to SSB-related free sugars consumption (%), given any consumption, Barbados 2012-2013: the Barbados Salt Intake Study



Appendix Figure 3: Mean per-person free sugar consumed from soft drinks amongst adults aged 25-64, by product type and taxable status, Barbados 2012-2013: the Barbados Salt Intake Study



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Research Checklist: STROBE-nut: An extension of the STROBE statement for nutritional epidemiology
(Lachat C et al., 2016)

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract. (b) Provide in the abstract an informative and balanced summary of what was done and what was found.	nut-1 State the dietary/nutritional assessment method(s) used in the title, abstract, or keywords.	Abstract
Introduction				
Background rationale	2	Explain the scientific background and rationale for the investigation being reported.		<u>1-2</u>
Objectives	3	State specific objectives, including any pre-specified hypotheses.		3
Methods				
Study design	4	Present key elements of study design early in the paper.		3
Settings	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection.	nut-5 Describe any characteristics of the study settings that might affect the dietary intake or nutritional status of the participants, if applicable.	3
Participants	6	a) Cohort study—Give the eligibility criteria, and the sources and methods of selection of participants. Describe methods of follow-up. Case-control study—Give the eligibility criteria, and the sources and methods of case ascertainment and control selection. Give the rationale for the choice of cases and controls. Cross-sectional study—Give the eligibility criteria, and the sources and methods of selection of participants. (b) Cohort study—For matched studies, give matching criteria and number of exposed and unexposed.	nut-6 Report particular dietary, physiological or nutritional characteristics that were considered when selecting the target population.	3-4

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
		Case-control study—For matched studies, give matching criteria and the number of controls per case.		
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable.	<p>nut-7.1 Clearly define foods, food groups, nutrients, or other food components.</p> <p>nut-7.2 When using dietary patterns or indices, describe the methods to obtain them and their nutritional properties.</p>	<p>4-5</p> <p>3</p>
Data sources - measurements	8	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group.	<p>nut-8.1 Describe the dietary assessment method(s), e.g., portion size estimation, number of days and items recorded, how it was developed and administered, and how quality was assured. Report if and how supplement intake was assessed.</p> <p>nut-8.2 Describe and justify food composition data used. Explain the procedure to match food composition with consumption data. Describe the use of conversion factors, if applicable.</p> <p>nut-8.3 Describe the nutrient requirements, recommendations, or dietary guidelines and the evaluation approach used to compare intake with the dietary reference values, if applicable.</p> <p>nut-8.4 When using nutritional biomarkers, additionally use the STROBE Extension for Molecular Epidemiology (STROBE-ME). Report the type of biomarkers used and their usefulness as dietary exposure markers.</p> <p>nut-8.5 Describe the assessment of nondietary data (e.g., nutritional status and influencing factors) and timing of the assessment of these variables in relation to dietary assessment.</p>	<p>3-4</p> <p>3-4</p> <p>5</p> <p>NA</p> <p>4-5</p>

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
			nut-8.6 Report on the validity of the dietary or nutritional assessment methods and any internal or external validation used in the study, if applicable.	3-4
Bias	9	Describe any efforts to address potential sources of bias.	nut-9 Report how bias in dietary or nutritional assessment was addressed, e.g., misreporting, changes in habits as a result of being measured, or data imputation from other sources	3-4 and Appendix Text 1-2
Study Size	10	Explain how the study size was arrived at.		3-4
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why.	nut-11 Explain categorization of dietary/nutritional data (e.g., use of N-tiles and handling of nonconsumers) and the choice of reference category, if applicable.	4
Statistical Methods	12	(a) Describe all statistical methods, including those used to control for confounding	nut-12.1 Describe any statistical method used to combine dietary or nutritional data, if applicable.	3, 4
		(b) Describe any methods used to examine subgroups and interactions.	nut-12.2 Describe and justify the method for energy adjustments, intake modeling, and use of weighting factors, if applicable.	3,4, 6
		(c) Explain how missing data were addressed.	nut-12.3 Report any adjustments for measurement error, i.e., from a validity or calibration study.	
		(d) Cohort study—If applicable, explain how loss to follow-up was addressed.		
		Case-control study—If applicable, explain how matching of cases and controls was addressed.		
		Cross-sectional study—If applicable, describe analytical methods taking account of sampling strategy.		
		(e) Describe any sensitivity analyses.		
Results				
Participants	13	(a) Report the numbers of individuals at each stage of the study—e.g., numbers potentially eligible, examined for eligibility, confirmed eligible, included	nut-13 Report the number of individuals excluded based on missing, incomplete or implausible dietary/nutritional data.	4

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
		in the study, completing follow-up, and analyzed.		
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		(c) Consider use of a flow diagram.		
Descriptive data	14	(a) Give characteristics of study participants (e.g., demographic, clinical, social) and information on exposures and potential confounders (b) Indicate the number of participants with missing data for each variable of interest (c) Cohort study—Summarize follow-up time (e.g., average and total amount)	nut-14 Give the distribution of participant characteristics across the exposure variables if applicable. Specify if food consumption of total population or consumers only were used to obtain results.	Table 1, p5
Outcome data	15	Cohort study—Report numbers of outcome events or summary measures over time. Case-control study—Report numbers in each exposure category, or summary measures of exposure. Cross-sectional study—Report numbers of outcome events or summary measures.		
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (e.g., 95% confidence interval). Make clear which confounders were adjusted for and why they were included. (b) Report category boundaries when continuous variables were categorized. (c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period.	nut-16 Specify if nutrient intakes are reported with or without inclusion of dietary supplement intake, if applicable.	NA
Other analyses	17	Report other analyses done—e.g., analyses of subgroups and interactions and sensitivity analyses.	nut-17 Report any sensitivity analysis (e.g., exclusion of misreporters or	NA

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
			outliers) and data imputation, if applicable.	
Discussion				
Key results	18	Summarize key results with reference to study objectives.		7
Limitation	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias.	nut-19 Describe the main limitations of the data sources and assessment methods used and implications for the interpretation of the findings.	8
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence.	nut-20 Report the nutritional relevance of the findings, given the complexity of diet or nutrition as an exposure.	8-10
Generalizability	21	Discuss the generalizability (external validity) of the study results.		10
Other information				
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based.		16
<i>Ethics</i>			nut-22.1 Describe the procedure for consent and study approval from ethics committee(s).	16
<i>Supplementary material</i>			nut-22.2 Provide data collection tools and data as online material or explain how they can be accessed.	Appendix File

BMJ Open

Using nutritional survey data to inform the design of sugar-sweetened beverage taxes in low-resource contexts: a cross-sectional analysis based on data from an adult Caribbean population

Journal:	<i>BMJ Open</i>
Manuscript ID	bmjopen-2019-035981.R1
Article Type:	Original research
Date Submitted by the Author:	17-Apr-2020
Complete List of Authors:	Alvarado, Miriam; University of Cambridge, MRC Epidemiology Unit Harris, Rachel; University of the West Indies at Cave Hill, Faculty of Medical Sciences Rose, Angela; University of the West Indies at Cave Hill, George Alleyne Chronic Disease Research Centre, Caribbean Institute for Health Research; Epiconcept, Epidemiology Department Unwin, Nigel; University of Cambridge, Global Diet and Activity Research, MRC Epidemiology Unit; University of Exeter Medical School, College of Medicine and Health Hambleton, Ian; University of the West Indies at Cave Hill, George Alleyne Chronic Disease Research Centre, Caribbean Institute for Health Research Imamura, Fumiaki; University of Cambridge, MRC Epidemiology Unit Adams, J; University of Cambridge, Centre for Diet and Activity Research, MRC Epidemiology Unit
Primary Subject Heading:	Public health
Secondary Subject Heading:	Epidemiology, Global health, Health policy, Nutrition and metabolism
Keywords:	Health policy < HEALTH SERVICES ADMINISTRATION & MANAGEMENT, Nutrition < TROPICAL MEDICINE, Epidemiology < TROPICAL MEDICINE, Public health < INFECTIOUS DISEASES

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1 **Title:** Using nutritional survey data to inform the design of sugar-sweetened beverage taxes in low-
2 resource contexts: a cross-sectional analysis based on data from an adult Caribbean population

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29
30 39 **Keywords:** Health policy, Nutrition, Epidemiology, Prevention strategies, Public Health

31
32 40 **Word count:** 3246

33
34 41 **Reference count:** 50

35
36 42 **Abstract word count:** 252
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Abstract**Objective**

Sugar-sweetened beverage (SSB) taxes have been implemented widely. We aimed to use a pre-existing nutritional survey data to inform SSB tax design by assessing: 1) baseline consumption of SSBs and SSB-derived free sugars, 2) the percentage of SSB-derived free sugars that would be covered by a tax, and 3) the extent to which a tax would differentiate between high- and low-sugar SSBs. We evaluated these three considerations using pre-existing nutritional survey data in a developing economy setting.

Methods

We used data from a nationally representative cross-sectional survey in Barbados (2012-2013, prior to SSB tax implementation). Data were available on 334 adults (25-64 years) who completed two non-consecutive 24-hour dietary recalls. We estimated the prevalence of SSB consumption and its contribution to total energy intake, overall and stratified by taxable status. We assessed the percentage of SSB-derived free sugars subject to the tax and identified the consumption-weighted sugar concentration of SSBs, stratified by taxable status.

Findings

Accounting for sampling probability, 88.8% of adults (95%CI 85.1,92.5) reported SSB consumption, with a geometric mean of 2.4 servings/day ($\pm 2 \times$ standard deviation, 0.6,9.2) among SSB consumers. Sixty percent (95%CI 54.6, 65.4) of SSB-derived free sugars would be subject to the tax. The tax did not clearly differentiate between high- and low-sugar beverages.

Conclusion

Given high SSB consumption, targeting SSBs was a sensible strategy in this setting. A substantial percentage of free sugars from SSBs were not covered by the tax, reducing possible health benefits. The considerations proposed here may help policymakers to design more effective SSB taxes.

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3 66 **Strengths and limitations of this study**
4

- 5 67 • A nationally representative dietary survey with two non-consecutive 24-hour dietary recalls
6
7 68 allowed assessment of sugar-sweetened beverage (SSB) consumption patterns prior to the
8
9 69 introduction of a tax on SSBs.
10
11 70 • Twenty-four-hour dietary recalls may be subject to reporting bias and may underestimate total
12
13 71 SSB intake.
14
15 72 • Energy density (% of total energy intake) is reported to partially mitigate potential reporting
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17 73 biases.
18
19 74 • Data were not available on children, adolescents or adults over the age of 65.
20
21 75 • This is the first study that we are aware of to quantify the percentage of SSB-derived free sugars
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23 76 covered by a real-world SSB tax.
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77 **Background & Rationale**

78 *Background*

79 The World Health Organization (WHO) has recommended limiting free sugar consumption to less than
80 10% of total energy intake (TEI).¹ Free sugars include sugars added to food and beverages, as well as
81 sugars in fruit juices.¹ Sugar-sweetened beverages (SSBs) are a major source of free sugars, and
82 consumption of SSBs is associated with higher risk of diabetes, certain cancers and obesity.²⁻¹⁰

83 Given these health risks, the WHO and others have recommended taxing SSBs to reduce consumption.¹¹⁻

84 ¹⁵ A number of countries (including many small island developing states (SIDS) and low- and middle-
85 income countries) have introduced SSB taxes, at least in part for health reasons.^{12,16-19}

86 However, these taxes vary widely in design.¹⁶ In some settings, taxable products have been narrowly
87 defined, whereas elsewhere they have been defined to include all soft drinks (even those containing no or
88 small amounts of free sugars).^{16,20} These differences are likely to have important health implications.²¹

89 The design (or amendment) of SSB taxes should be informed by local consumption patterns as much as
90 possible. Commercial purchase data (such as Nielsen and Kantar consumer panels) have been used to
91 assess SSB consumption patterns in the US and the UK, but these data are costly and unavailable in some
92 settings.²² In lower-resource settings in particular, it may be pragmatic to use pre-existing nutritional
93 survey data to help inform context-specific policy design.^{23,24} A recent review demonstrated that
94 individual level dietary surveys have been conducted in at least 116 countries, representing 88.7% of the
95 global 2010 adult population.^{23,24} These nutritional survey data may provide a feasible way to inform the
96 design or amendment of SSB taxes across a variety of settings. We highlight three ways in which these
97 data may be used to improve the design of SSB taxation.

98 First, there is great heterogeneity in SSB consumption levels worldwide.²⁵ We suggest that SSB taxes are
99 more likely to be effective at substantially reducing free sugar consumption (in absolute terms) in settings

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3 100 in which SSB consumption levels are high and SSB-derived free sugars represent a high proportion of
4
5 101 total energy intake.²⁶
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8 102 Second, we suggest that SSB taxes should cover a high proportion of regularly consumed SSBs, reducing
9
10 103 substitution incentives.¹² If taxes are applied on a limited proportion of total SSBs consumed in a given
11
12 104 population, the potential impact on health will be necessarily limited. If consumers substitute towards
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14 105 untaxed SSBs, health goals will be further undermined.
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18 106 Finally, we suggest that SSB taxes should consistently differentiate between high- and low-sugar
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20 107 products.^{27,28} If SSB taxes are not consistently applied on all high-sugar SSBs, health goals will be further
21
22 108 undermined especially if consumers substitute towards high-sugar untaxed SSBs.
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26 109 Box 1 summarizes these considerations.
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29 110 *Case Study: The Barbados SSB Tax*

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32 111 The Government of Barbados implemented a 10% SSB tax in 2015.¹⁸ Taxable products (both imported
33
34 112 and locally manufactured) were defined according to the Harmonized System (HS) tariff classifications
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36 113 and included soda, juice drinks, energy and sports drinks (tariff headings 20.09 and 22.02).^{18,29} Some
37
38 114 SSBs were not included in the tax definition, such as sugar-sweetened drink mixes (e.g. powdered juice
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40 115 and powdered hot chocolate) and sugar-sweetened syrups (e.g. mauby¹ syrups).¹⁸
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43 116 A nationally representative nutritional survey was conducted in 2012-2013, well in advance of the
44
45 117 introduction of the Barbados SSB tax in 2015. We revisited these data to assess the tax according to the
46
47 118 considerations summarized in Box 1. We aimed to assess the following questions: 1) what were pre-tax
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49 119 SSB consumption levels (in terms of volume and contribution to TEI)? 2) what percentage of SSB-related
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55 ¹ Mauby is a local drink, which is typically sold either as a syrup to be reconstituted at home or as dried bark for
56 home preparation
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3 120 free sugars were covered by the tax? And 3) did the tax clearly differentiate between low and high-sugar
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5 121 beverages?
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8 122 **Methods**

9 10 11 123 *Study Design & Population*

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13 124 We used nutritional survey data from Barbados, a country with a population of 293,131 (2018 estimate)
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15 125 and \$18,600 GDP/capita (2017 estimate).³⁰ Barbados is likely to share characteristics with low/middle-
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17 126 income and other SIDS settings (limited access to commercial sales data, a product-based definition of
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19 127 taxable products, etc.).
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23 128 The data used in this study were from a sub-sample of the Health of the Nation study (HotN). The main
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25 129 HotN study was conducted between June 2012 and November 2013, with a response rate of 54% and final
26
27 130 sample size of 1,234. Details of the overall sampling design, study recruitment and study procedures have
28
29 131 been summarized elsewhere.^{31,32} A sub-sample of 441 participants aged 25 to 64 were randomly selected
30
31 132 from the HotN study to complete two non-consecutive in-person 24-hour dietary recalls.³³ In total, 368
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33 133 participants (83%) consented to participate in the sub-study (for a combined response rate of 45%).
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36 134 Each dietary recall was collected at home by a trained interviewer, using a standard multi-pass probing
37
38 135 method, three-dimensional standardized food models and familiar measuring units.³⁴ Recalls were evenly
39
40 136 distributed across quarters, with the exception of July-September when fewer recalls were conducted. The
41
42 137 average time between the first and second recall was six days, and recalls were evenly distributed by day
43
44 138 of the week. Data were processed using Nutribase Pro software.³⁵ Survey weights were used to reflect the
45
46 139 clustered sampling design, to take into account the combined non-response rate and to match the age and
47
48 140 sex distribution of the Barbados population as captured in the Barbados 2010 Census.³³
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51 141 We excluded participants with reported caloric intake less than 500 kcal/day or greater than 5000 kcal/day
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53 142 (n=5), those with missing covariate data (n=21), those with only one recall (n=1), and those with missing
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55 143 survey weights (n=7), leaving a total of 334 participants.
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3 144 Ethics approval was given by the University of the West Indies Cavehill Institutional Review Board.
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6 145 ***Patient and public involvement***
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9 146 Participants were not involved in the design, conduct, reporting or dissemination of these analyses.
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11 147 ***Measures of SSB Consumption***
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14 148 We estimated the prevalence of SSB consumption, defined as those with any reported SSB consumption
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16 149 on at least one day. Next, we estimated average volume consumed (mean SSB servings/day) amongst
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18 150 SSB consumers (excluding those who did not report any SSB consumption). A serving was defined as
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20 151 250 mL.⁶ We reviewed each dietary recall and extracted product information for all reported SSBs.
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23 152 Soft drinks were categorized based on whether they contained added sugars and whether they were
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25 153 subject to the Barbados SSB tax. Taxed SSBs included soda, juice drinks, energy/sports/malt drinks and
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27 154 other taxed SSBs; untaxed SSBs included sugar-sweetened powders (powdered juice drinks, hot
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29 155 chocolate), sugar-sweetened syrups (mauby), sweetened tea/coffee, sweetened condensed milk and other
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31 156 untaxed SSBs; and untaxed non-SSBs included water, no added sugar (NAS) fruit juice, milk, entirely
32

33 157 artificially-sweetened beverages (ASBs) and other non-SSBs (see Appendix Table 1).
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35

36 158 We identified nutrient content for every beverage at the most detailed level possible (e.g. brand, flavour).
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38 159 We relied on Nutribase nutrient content for international brands (and cross-checked these with local
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40 160 nutrient information panels for consistency). For brands not included in Nutribase, we collected nutrient
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42 161 information directly from product packaging and manufacturer websites (see Appendix Text 1).
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45 162 ***Covariates***
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48 163 Demographic information and education history were collected at the first visit. We dichotomized age
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50 164 (25-44 years old, 45-64 years old) and education (secondary education or less compared to tertiary
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52 165 education, which included undergraduate, postgraduate and technical/vocational training).
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55 166 ***Statistical Methods***
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3 167 *1: Levels of SSB consumption*
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6 168 We estimated the prevalence of SSB consumption, and descriptive statistics (mean \pm 1.96 \times standard
7
8 169 deviation) of levels of SSB consumption among consumers and the percentage of TEI from SSB-derived
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10 170 free sugars, stratified by covariates. Since SSB consumption was right-skewed (see Appendix Figures 1
11
12 171 and 2), we report volume (in 250 mL servings) and percent of TEI using geometric means and SDs. To
13
14 172 enable comparison with global estimates, we re-estimated overall SSB intake only using the arithmetic
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16 173 mean, including non-consumers and using 8 oz. as a serving size.²
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19 174 *2: Percentage of SSB-derived free sugars captured by tax*
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22 175 We re-estimated the prevalence of SSB consumption and percentage of TEI attributable to SSB-derived
23
24 176 free sugars separately for taxed and untaxed SSBs. Then we calculated the percentage of total SSB-
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26 177 derived free sugars³ subject to the tax.
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29 178 *3: Free-sugar concentration*
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32 179 We estimated mean free-sugar concentration by SSB sub-category (i.e. separately for sodas, SSB juice
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34 180 drinks, etc.), weighted by reported consumption.⁴ To illustrate how nutritional survey data may be used to
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36 181 assess potential SSB tax tiers, we report mean per-person daily volume consumed by grams of free sugar
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38 182 per 100mL.
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41 183 All analyses were weighted by sampling probability and conducted using Stata 14.0 (StataCorp LP,
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43 184 Texas, United States).
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52 ² Defined by Singh et al. as 226.8 grams (equivalent to 226.8 mL), or 8 imperial ounces²⁵

53 ³ In calculating total SSB-derived free sugars, we excluded free sugars from non-SSBs (such as free sugars in NAS juice) and
54 sugars naturally present in milk (which are not included in the definition of free sugars)¹.

55 ⁴ Consumption-weighted estimates of free-sugar concentration were used to reflect consumption patterns (compared to reflecting
56 the distribution of available free-sugars in the market)
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3 185 This study is reported according to the Strengthening Reporting of Observational Studies in
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5 186 Epidemiology Extension for Nutritional Epidemiology (STROBE-nut) checklist (see Appendix Table
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7 187 2).³⁶
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10 188 **Results**

11 12 13 189 *1: Levels of SSB consumption*

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15
16 190 Eighty-eight percent of participants reported consuming SSBs at least once over the two days (Table 1).
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18 191 Prevalence of SSB consumption did not differ significantly between sub-groups. Amongst those who
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20 192 reported any consumption, mean per-person daily SSB intake was 2.4 250mL servings (mean±2 SD,
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22 193 0.6,9.2). To enable comparison with published estimates, we also report mean per-person daily SSB
23
24 194 intake in 8 oz. servings across the whole study population (2.7 8 oz. servings (95%CI 2.5, 2.9)). Men and
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26 195 those with less education reported consuming a higher volume of SSBs than their counterparts (p-values
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28 196 of <0.001 and 0.004 respectively). TEI from SSB-related free sugars was 9.2% (mean±2×SD, 2.1,41.3),
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30 197 with a similar patterning of results by sub-groups.
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33 198 *2: Percentage captured by tax*

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36 199 Seventy five percent of participants consumed taxed SSBs, and a similar percentage consumed untaxed
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38 200 SSBs (Table 2). A higher percentage of men consumed taxed SSBs as compared to women (p=0.035).
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40 201 TEI attributable to taxed SSBs was 6.7% (mean±2SD 1.7,26.5), and TEI attributable to untaxed SSBs was
41
42 202 3.5% (mean±2SD 0.4,27.3). Those with less education consumed a higher percentage of TEI from taxed
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44 203 SSBs than those with higher education (p=0.01). Sixty-one percent of SSB-derived free sugars were
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46 204 taxed (95%CI 55.7,66.5), with no significant differences by sub-group.
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49 205 *3: Free-sugar concentration*

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52 206 We estimated mean consumption-weighted free sugar concentration for each product category. As
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54 207 summarized in Figure 1, sweetened condensed milk was associated with the highest concentration of free
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3 208 sugars (70 gr/100mL). Mauby, juice drinks, and sodas had the next highest average free sugar
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5 209 concentrations. Five of the nine beverage types with more than 6.25 grams free sugar/100 mL (Chile's
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7 210 SSB tax threshold) were untaxed. We also report mean per-person free sugar consumed (taking into
8
9 211 account sugar concentration and consumption levels), by product type (see Appendix Figure 3).
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11 212 We assessed the mean per-person daily consumption of soft drinks (excluding those with free sugar<1
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13 213 gr/100mL, and including home-prepared SSBs and no added sugar juice) by free sugar concentration
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15 214 (Figure 2), stratified by taxed/untaxed SSBs. Half of the drinks consumed with the highest free sugar
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17 215 levels (12+gr/100mL) were not subject to the tax (see Appendix Table 3 and Appendix Text 2 for
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19 216 examples of the products in each category by free sugar concentration).
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23 217 **Discussion**

24
25 218 We used pre-existing nutritional survey data to assess three important considerations around the
26
27 219 introduction and design of the Barbados SSB tax.
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30 220 SSB consumption levels amongst adults aged 25-64 years in Barbados were very high (2.7 8-oz.
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32 221 servings/day, 95% CI 2.5,2.9) compared to global estimates (0.58 8-oz. servings/day, 95%CI 0.37, 0.83),
33
34 222 suggesting that interventions to reduce SSB consumption in Barbados had the potential to reduce absolute
35
36 223 free sugar consumption more than in settings with low baseline consumption.²⁵ SSB-derived free sugar
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38 224 accounted for 9.2% of TEI (mean±2 SD 2.1,41.3), and therefore nearly half of the population exceeded
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40 225 the WHO's recommendation for *total* free sugar (10%, including sweets, jams, confectionary, etc.) solely
41
42 226 from SSB consumption.¹
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44
45 227 The Barbados SSB tax captured a moderate percentage of SSB-derived free sugars (61.1%, 95% CI
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47 228 55.7,66.5), possibly incentivizing substitution to untaxed SSBs and dampening the potential health impact
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49 229 of the tax.
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51
52 230 The Barbados SSB tax did not clearly differentiate between consumption-weighted high- and low-sugar
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54 231 products, which may further incentivize substitution to high-sugar untaxed alternatives in particular.
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232 ***Strengths and Limitations***

233 The considerations assessed here reflect some aspects of SSB tax design, but many other context-specific
234 factors need to be considered (e.g. tax level, tax structure, availability of alternative beverages, public
235 acceptability, market structure, revenue ear-marking, related policies, etc.). However, this assessment
236 illustrated important aspects of context-specific consumption patterns and may provide useful information
237 to policymakers.

238 Given the data available, we were not able to assess SSB consumption patterns amongst children, young
239 adults or adults over 65. The combined response rate was 45%, comparable to that of a similar national
240 dietary survey in the United Kingdom (47%).³⁷ Survey weights were used to take the population
241 representativeness into account as much as possible and to match the age and sex distribution of the
242 Barbados population. However, if participants differed systematically from non-participants in ways not
243 accounted for by the survey weights, our estimates of SSB consumption may not be representative of the
244 broader population. There was a dip in recalls conducted between July-September, suggesting that recall
245 data may be slightly seasonally biased. July-September represent the hottest months in Barbados and SSB
246 consumption may increase during these months, which would imply that we may have underestimated
247 consumption.³⁸ Underestimation could have also occurred because of the subjectivity in the two 24-hour
248 recall data, which may have been partially mitigated by the energy density approach (% of TEI).

249 ***In relation to other studies***

250 The Global Burden of Disease (GBD) 2010 study estimated that SSB consumption in Barbados was
251 between 2.0 to 2.4 8-oz servings/day, lower than our comparable estimate of 2.7 servings/day.²⁵ This
252 difference may reflect that the GBD estimate for Barbados was derived from a study conducted in
253 Jamaica between 1993-1995³⁹ and an unpublished analysis.²⁵

254 In comparison to national measures of SSB consumption from other settings, our estimates were
255 relatively high. Han & Powell estimated the two-day prevalence of SSB consumption amongst US adults

256 was 50%, lower than our comparable estimate of 89% amongst adults in Barbados.⁴⁰ A study of Dutch
257 adults found that SSBs and non-SSBs accounted for 5.1% of TEI and a study of Australian children
258 estimated an SSB contribution of 4.4%, much lower than our 9.2% estimate.^{2,41,42}

259 This is the first study that we are aware of to quantify the percentage of SSB-derived free sugars covered
260 by an SSB tax. Given heterogeneous SSB consumption worldwide, it would be valuable to repeat this
261 approach in different settings to assess both the potential (in general) of an SSB tax to target sources of
262 soft drink-derived free sugar, as well as to evaluate the specific definition of proposed future taxes.
263 Powell et al. have assessed the distribution of sugar concentration by consumption of ready-to-drink SSBs
264 (excluding home-prepared SSBs) in the US, and identified two clusters of highly-consumed concentration
265 levels.²⁸ They recommended that SSB tax thresholds should be set at 5 gr/8 oz. below these highly-
266 consumed clusters to encourage reformulation.²⁸ This guidance would imply a threshold of around
267 8gr/100mL given the distribution we observed in Barbados, somewhat higher than the threshold used in
268 Chile (6.25gr/100mL).⁴³ More empirical work is needed to understand how companies respond to these
269 thresholds in practice, and to assess how home-prepared SSBs compare in terms of sugar concentration
270 levels in other settings.

271 *Meaning of the study*

272 *Implications for Barbados*

273 Adult SSB consumption levels were high before the introduction of the Barbados SSB tax. However, the
274 definition of taxable products suggests that the tax was only likely to cover a moderate proportion of
275 SSB-related free sugar consumption. While the Barbados tax was amended in 2017 to include store-
276 bought mauby syrup (tariff heading 21.06), homemade mauby and other homemade SSBs remain difficult
277 to address through a tax.⁴⁴ To maximize health benefit, the tax could be further amended to cover a higher
278 proportion of SSB-derived free sugars, such as powdered juice drinks and powdered hot chocolate.

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3 279 Some untaxed products (e.g. no added sugar juices, powdered juices) contain higher levels of free sugars
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5 280 than taxed products, suggesting that substitution to untaxed beverages could have the unintended
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7 281 consequence of increasing sugar consumption. To further maximize health benefit, the tax could be
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9 282 amended to include some of these products. For example, including no added sugar juices in the SSB tax
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11 283 may further help to deter free sugar consumption.^{45–47} Recent dietary guidelines in Barbados suggest
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13 284 limiting no added sugar juice intake to 250 ml/day, and similar guidelines in the UK recommend a
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15 285 threshold of less than 150ml/day. In addition, different tax designs may be considered, such as basing the
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17 286 tax on sugar content or introducing sugar-content based tiers, as has been done elsewhere.²⁰

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21 287 *Implications for other settings*

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23 288 We found that it was feasible to use pre-existing nutritional survey data to assess these considerations,
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25 289 and suggest that they may usefully inform SSB tax design.

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28 290 In countries which use tariff headings as the basis for SSB taxation (e.g. Barbados, St. Kitts and Nevis,
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30 291 Bolivia and South Africa), the tariff headings selected for taxation may vary substantially.^{48–50} For
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32 292 example, in South Africa taxable tariff headings included 18.06 (“cocoa powder... for making
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34 293 beverages”), 19.01 (“malt extract... for making beverages”), 21.06 (“syrups and other concentrates or
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36 294 preparation for making beverages”) and 22.02 (“waters...containing added sugar...”), while in Barbados
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38 295 taxable tariff headings (in the original law) included 20.09 (“Fruit juices ... and vegetable juices...”) and
39
40 296 22.02 (“waters...containing added sugar...”) and the 2017 amendment included 21.06 (“mauby syrup and
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42 297 other flavoured or coloured sugar syrups”).^{18,44,50} When SSB taxes are defined by tariff headings or other
43
44 298 types of product categories, care should be taken that all high-sugar products are taxed to limit incentives
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46 299 for substitution.

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50 300 A potential limitation of SSB taxes in general is that they do not cover home-prepared SSBs. In contexts
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52 301 where a high absolute volume of SSBs are home-prepared, an SSB tax has less health potential
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54 302 irrespective of the definition of taxable products. Complementary mass media or education campaigns

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3 303 that target untaxed sources of SSB-derived free sugars may be helpful in addressing free sugar
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5 304 consumption overall, given the limitations of any tax to capture all of these beverages.
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8 305 It was feasible to use existing nutritional survey data to assess several important considerations around
9
10 306 SSB taxation, and these data offered some advantages over other potential data sources. Nutritional
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12 307 survey data can provide insight around homemade and on-the-go SSB consumption, although they may
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14 308 be limited by small sample sizes (which may preclude sub-group analyses) and infrequent administration.
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16 309 Nevertheless, standard nutritional surveys, when combined with detailed nutrient content data, can
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18 310 provide an opportunity to assess consumption patterns and highlight opportunities to design tailored,
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20 311 context-informed SSB taxes.
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22 23 312 *Conclusion*

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26 313 We used nutritional survey data to demonstrate high levels of SSB consumption (both in volume and as a
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28 314 percentage of total energy intake) amongst adults in Barbados prior to the introduction of the Barbados
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30 315 SSB tax. The Barbados SSB tax could be amended to apply to additional SSB products, potentially
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32 316 increasing possible health benefits. SSB taxes may miss home-prepared SSBs, and additional
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34 317 interventions may be needed to address these sources of free-sugars. Evaluating these considerations
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36 318 (baseline SSB consumption levels, the percentage of all SSBs that would be taxed, and the ability of a tax
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38 319 to differentiate between high- and low-sugar soft drinks) in other settings may help to improve SSB tax
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40 320 design and increase potential positive health impacts.
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Box 1: Proposed considerations to help inform design of sugar-sweetened beverage (SSB) taxes using pre-existing nutritional survey data

Box 1: Proposed considerations to help inform design of sugar-sweetened beverage (SSB) taxes using pre-existing nutritional survey data

1. Baseline levels of SSB consumption and contribution of SSB-derived free sugar to total energy intake (TEI)
2. Percentage of SSB consumption covered by SSB tax
3. Extent to which SSB tax differentiates between high- and low-sugar SSBs

Table 1: Consumption of sugar-sweetened beverages amongst adults aged 25-64 years by demographic characteristics, Barbados 2012-2013: Barbados Salt Intake Study (n=334)

		Distribution (n=334)	Prevalence of any SSB consumption ¹ (n=334)		Volume (servings/day), given SSB consumption ^{2,3} (n=300)		TEI from SSB free sugars**, given SSB consumption ^{2,5} (n=300)	
		%	%	95% CI	Mean	Mean±2 SD ⁴	%	Mean±2 SD ⁴
Overall	Total		88.8	85.1,92.5	2.4	0.6,9.2	9.2	2.1,41.3
By Subgroup								
Age	25-44	51.1	89.1	83.7,94.6	2.7	0.9,8.3	10.3	3.0,35.6
	45-64	48.9	88.4	82.1,94.7	2.2	0.5,9.8	8.2	1.5,46.6
Sex	Males	48.8	89.7	83.7,95.7	2.8*	0.9,9.1	10.5*	2.7,41.3
	Females	51.2	87.9	83.0,92.9	2.1*	0.5,8.6	8.2*	1.7,39.6
Education	<Tertiary	62.9	90.9	85.7,96.2	2.7*	0.8,9.2	10.0*	2.4,41.3
	Tertiary+	37.1	85.1	78.1,92.2	2.0*	0.5,8.4	8.0*	1.6,39.6

* Significant at p-value<0.05 in survey-weighted bivariate logistic regression (prevalence of any SSB consumption models) or survey-weighted bivariate generalized linear regression with log-link function (volume, TEI models)

¹ Defined as >0 gr of any SSB across two 24-hour recalls

² Geometric means

³ Defined as the mean volume (250 mL servings/day) from SSBs, amongst all SSB-consumers. For estimates of 8 oz per serving, each value is to be multiplied by 0.91.

⁴ Geometric mean±1.96 SD derived from the log-transformed variable to reflect the sample distribution

⁵ Defined as the percentage of total energy intake (TEI) from SSB-derived free sugars, amongst all SSB-consumers

Table 2: Prevalence of consumption and total energy intake (TEI) (%) from sugar-sweetened beverage (SSB)-derived free sugars among adults aged 25 to 64 years, stratified by subsequent taxable status, Barbados 2012-2013: Barbados Salt Intake Study (n=334)¹

		Prevalence of any SSB Consumption ²				TEI** from SSB-derived free sugars, given any SSB consumption ^{3,4}				SSB-derived free sugars from taxed SSBs ⁶	
		Taxed SSBs (n=334)		Untaxed SSBs (n=334)		Taxed SSBs (n=239)		Untaxed SSBs (n=249)		Percentage Taxed (n=300)	
		%	95% CI	%	95% CI	%	Mean±2 SD	%	Mean±2 SD	%	95% CI
Overall	Total	74.6	69.8,79.5	74.5	69.8,79.2	6.7	1.7,26.5	3.5	0.4,27.3	61.1	55.7,66.5
By Subgroup											
Age	25-44	80.8	73.7,87.9	75.0	67.5,82.6	7.0	1.9,25.7	3.6	0.6,22.6	64.2	58.3,70.1
	45-64	68.1	59.5,76.8	74.0	65.5,82.4	6.3	1.4,27.3	3.4	0.3,33.3	57.0	47.5,66.5
Sex	Males	79.8*	72.8,86.8	70.8	62.3,79.3	7.2	1.9,27.9	3.9	0.5,30.4	62.1	56.0,68.2
	Females	69.7*	63.1,76.3	78.0	72.9,83.2	6.1	1.5,24.6	3.2	0.4,24.1	59.6	51.5,67.7
Education	<tertiary	77.4	70.5,84.3	76.8	70.2,83.5	7.2*	1.8,28.6	3.5	0.5,26.9	63.2	57.7,68.7
	Tertiary+	69.9	61.8,78.0	70.6	63.5,77.7	5.7*	1.5,21.8	3.4	0.4,28.0	56.7	48.1,65.3

* Significant at p-value<0.05 in survey-weighted bivariate logistic regression (prevalence of any SSB consumption models) or bivariate generalized linear regression with log-link function (TEI)

¹ The tax was introduced in 2015, so we retrospectively apply the definition of taxable goods to consumption data reported from 2012-2013

² Defined as >0 gr of taxed/untaxed SSBs across two 24-hour recalls

³ Geometric means

⁴ Defined as the mean total energy intake (TEI) from SSB-derived free sugars divided by TEI, amongst all taxed and untaxed SSB-consumers separately

⁵ 95% confidence interval defined as mean±1.96 SD to reflect the sample distribution

⁶ Defined as the percentage of SSB-derived free sugars that were included in the original Barbados SSB tax definition of taxable products, amongst all SSB-consumers

Figure_1_file

Figure 1: Mean consumption-weighted free sugar concentration by product type (gr/100mL) stratified by subsequent taxable status, and mean per-person daily volume consumed (mL) in Barbados 2012-2013: the Barbados Salt Intake Study (n=334)^{1, 2}

¹ We present no added sugar (NAS) juice sugars for comparison in the figure, and include a dashed line to represent the SSB tax threshold used in Chile (6.25 gr sugar/100mL)^{1,43}.

² The tax was introduced in 2015, so we retrospectively apply the definition of taxable goods to consumption data reported from 2012-2013

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Figure_2_file

Figure 2: Mean per-person daily volume consumed (mL) by free sugar concentration (gr/100mL and gr/8 oz.), stratified by subsequent taxable status in Barbados 2012-2013: the Barbados Salt Intake Study (n=334)¹

¹ The tax was introduced in 2015, so we retrospectively apply the definition of taxable goods to consumption data reported from 2012-2013

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322 Acknowledgements

323 The full Barbados SSB Tax Evaluation Group is: Trevor Hassell (Chairperson of the group, National
324 NCD Commission of Barbados and Healthy Caribbean Coalition); Miriam Alvarado (CEDAR, University
325 of Cambridge); Kenneth George (Ministry of Health), Ian Hambleton (UWI); Maisha Hutton (Healthy
326 Caribbean Coalition); Winston Moore (UWI); Madhuvanti Murphy (UWI); Alafia Samuels (UWI);
327 Godfrey Xuereb (PAHO); Nigel Unwin (UWI; CEDAR, University of Cambridge); Cyril Gill (Ministry
328 of Finance) and Arthur Phillips (Ministry of Health).

329 The group is supported by a Technical Advisory Committee: Jean Adams (CEDAR, University of
330 Cambridge); Deliana Kostova (US Center for Disease Control and Prevention); Marc Suhrcke (University
331 of York); Anne Marie Thow (University of Sydney)

332 Nita Forouhi generously offered her time to review a preliminary statistical analysis plan and Dave
333 Collins provided technical expertise around survey-based estimates of SSB consumption.

334

335 Funding

336 The overall evaluation received support from the Canadian International Development Research Centre
337 (grant no. 107604-001) and from the US Center for Disease Control and Prevention (TEPHINET). MA is
338 funded through a Gates Cambridge PhD Scholarship, and received travel funding from Robinson College,
339 the Global Food Security Fund, the Luca D'Agliano Scholarship, the Yates Unilever Fund and the Smuts
340 Memorial Fund. JA is funded by the Centre for Diet and Activity Research (CEDAR), a UKCRC Public
341 Health Research Centre of Excellence. FI was funded by the Medical Research Council Epidemiology
342 Unit Core Support (MC_UU_12015/5). Funding from the British Heart Foundation, Cancer Research UK,
343 Economic and Social Research Council, Medical Research Council, the National Institute for Health
344 Research, and the Wellcome Trust, under the auspices of the UK Clinical Research Collaboration, is
345 gratefully acknowledged. The Health of the Nation Study and the Barbados Salt Intake Study received
346 funding from The Ministry of Health of the Government of Barbados.

347 The findings and conclusions in this report are those of the authors and do not necessarily represent the
348 official position of any funding agencies.

349

350 Conflict of Interest Statement

351 The authors declare there is no financial conflict of interest.

352

353 Ethics Statement

354 Ethics approval was given by the University of the West Indies Cavehill Institutional Review Board.

355

356 Data sharing statement

357 The datasets analysed during the current study (deidentified participant data) are available from the
358 corresponding author (0000-0003-2864-9410) on reasonable request.

359 **Contributors**

360 MA was involved in conceptualizing the study, developing the methodology, analyzing the data and
361 writing and revising the manuscript. NU was involved in conceptualization, funding acquisition,
362 developing the methodology, and reviewing and editing the manuscript. JA was involved in
363 conceptualization, developing the methodology, and reviewing and editing the manuscript. RH was
364 involved in data curation and data quality checks, developing the methodology, and reviewing and editing
365 the manuscript. AR was involved in data curation and software development, developing the
366 methodology, validating results and reviewing and editing the manuscript. IH was involved in data
367 curation, developing the methodology, reviewing data visualizations, and reviewing and editing the
368 manuscript. FI was involved in developing the methodology, reviewing data presentation, and reviewing
369 and editing the manuscript. All authors read and approved the final manuscript.

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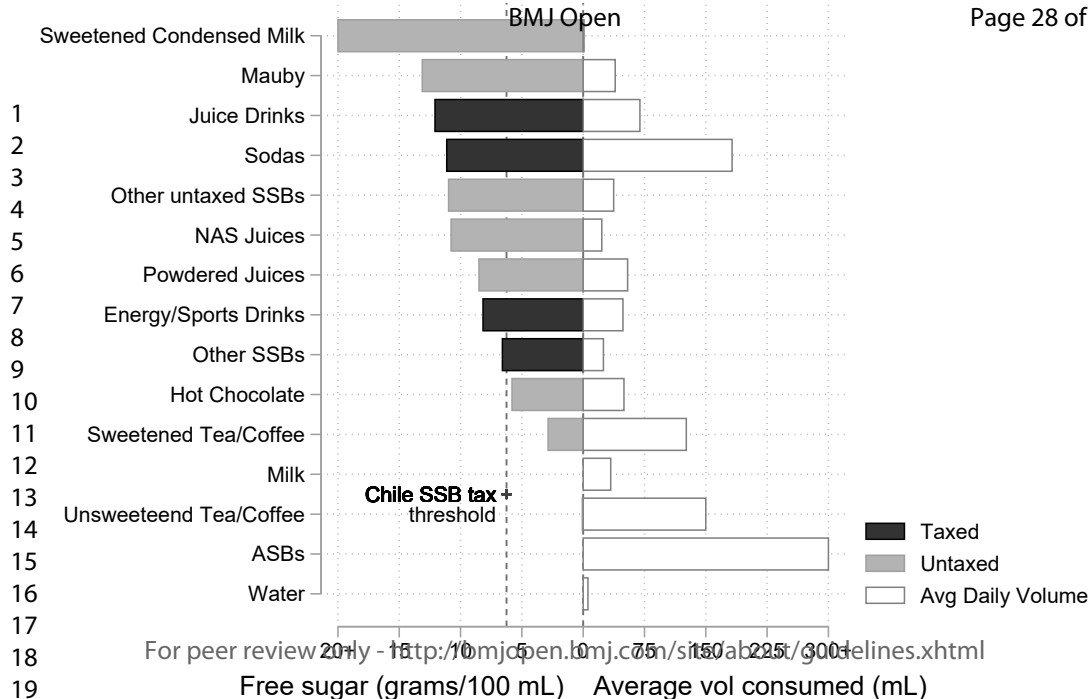
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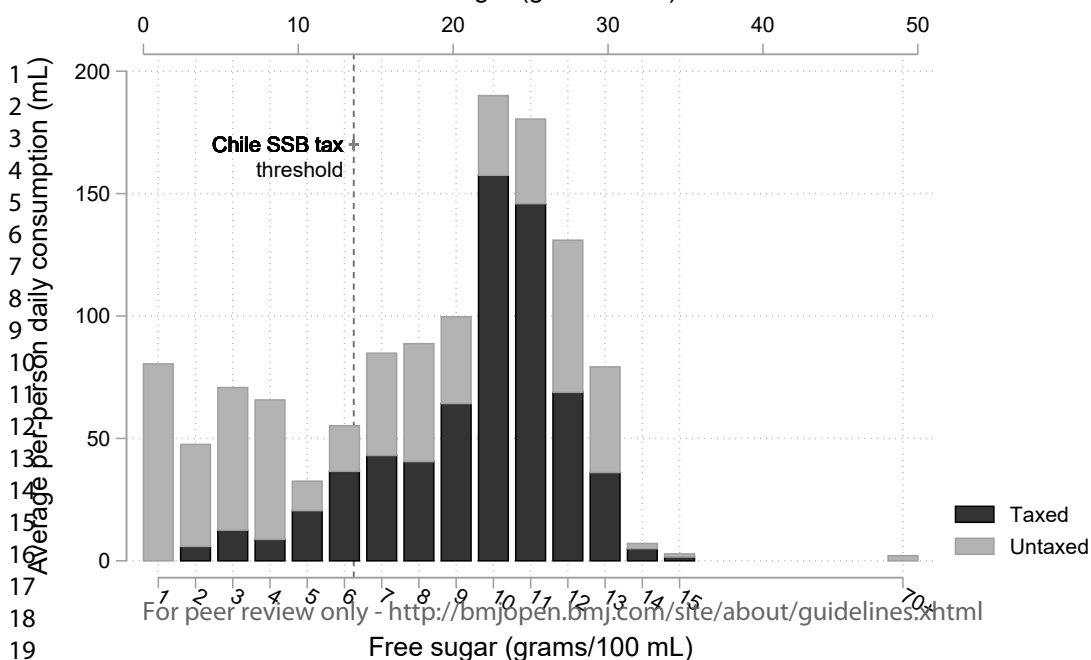
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Free sugar (grams/8 oz.)

Average per-person daily consumption (mL)



Appendix Files:

1. **Appendix Table 1:** Beverage category definitions
2. **Appendix Table 2:** STROBE-nut: An extension of the STROBE statement for nutritional epidemiology
3. **Appendix Table 3:** Products by taxable status and free sugar concentration levels (with specific brands as exemplars)
4. **Appendix Text 1:** Definition of beverage categories and nutrient composition
5. **Appendix Text 2:** Sugar concentration by product types
6. **Appendix Figure 1:** Distribution of SSB consumption in mean daily servings/capita, given any SSB consumption, Barbados 2012-2013: the Barbados Salt Intake Study
7. **Appendix Figure 2:** Per-person mean Total Energy Intake (TEI) attributable to SSB-related free sugars consumption (%), given any consumption, Barbados 2012-2013: the Barbados Salt Intake Study
8. **Appendix Figure 3:** Mean per-person free sugar consumed from soft drinks amongst adults aged 25-64, by product type and taxable status, Barbados 2012-2013: the Barbados Salt Intake Study

Appendix Table 1: Beverage category definitions

Main Categories	Taxable status	Level I Category	Level II Categories	Examples of frequently consumed drinks
SSBs	Taxed SSBs	Soda	Soda	Coca Cola, Frutee, Fanta, Sprite, Pepsi
		Juice Drinks	Juice Drinks	Pinehill Dairy Juice drinks, Fruta
		Energy/Sports/Malt Drinks	Malt Drinks	VitaMalt
			Energy Drinks	Redbull, Monster
			Sports Drinks	Gatorade, Lucozade
		Other taxed SSBs	Flavored SSB water	Cranwater
			Flavoured Dairy	Indulgence Milk
	Other taxed SSBs		Store-bought iced tea, Ensure, Supligen, seamoss	
	Untaxed SSBs	Mauby*	Mauby*	Mauby*
		Powdered Juice Drinks	Powdered Juice Drinks	Tang, turbo, koolaid
		Hot Chocolate	Powdered hot chocolate	Milo, Nestle
		Sweetened tea/coffee	Homemade sweetened tea/coffee	coffee, tea or iced tea w/ added sugar or sweetened condensed milk
		Sweetened condensed milk	Sweetened condensed milk	Sweetened condensed milk consumed with cereal or cream of wheat as a milk substitute
Other untaxed SSBs		Homemade SSBs juice drinks	sugar-sweetened homemade smoothies sugar-sweetened homemade juices	
	Other untaxed SSBs	snowcone, milkshake, purchased sweetened coffee drinks (lattes, mochas etc)		
Non-SSBs	Untaxed non-SSBs	Water	Water	Tap water, bottled water, soda water
		NAS juice (no added sugar)	NAS Juice	NAS Pinehill Dairy, Dewlands, Ceres
			Homemade non-SSBs	no-sugar added homemade juices no-sugar added homemade smoothies
		Other non-SSB	no added sugar coffee/tea	Coffee/tea with no added sugar
		Milk	Milk	Milk
	ASB	Diet Soda	Diet Coke	

9. *Although mauby could be considered a homemade drink it can also be purchased as a syrup or a ready-made drink, and as such we report it as a separate category under SSBs.

Appendix Table 2: STROBE-nut: An extension of the STROBE statement for nutritional epidemiology (Lachat C et al., 2016)

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract. (b) Provide in the abstract an informative and balanced summary of what was done and what was found.	nut-1 State the dietary/nutritional assessment method(s) used in the title, abstract, or keywords.	Abstract
Introduction				
Background rationale	2	Explain the scientific background and rationale for the investigation being reported.		<u>1-2</u>
Objectives	3	State specific objectives, including any pre-specified hypotheses.		3
Methods				
Study design	4	Present key elements of study design early in the paper.		3
Settings	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection.	nut-5 Describe any characteristics of the study settings that might affect the dietary intake or nutritional status of the participants, if applicable.	3
Participants	6	a) Cohort study—Give the eligibility criteria, and the sources and methods of selection of participants. Describe methods of follow-up. Case-control study—Give the eligibility criteria, and the sources and methods of case ascertainment and control selection. Give the rationale for the choice of cases and controls. Cross-sectional study—Give the eligibility criteria, and the sources and methods of selection of participants. (b) Cohort study—For matched studies, give matching criteria and number of exposed and unexposed.	nut-6 Report particular dietary, physiological or nutritional characteristics that were considered when selecting the target population.	3-4

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
		Case-control study—For matched studies, give matching criteria and the number of controls per case.		
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable.	<p>nut-7.1 Clearly define foods, food groups, nutrients, or other food components.</p> <p>nut-7.2 When using dietary patterns or indices, describe the methods to obtain them and their nutritional properties.</p>	<p>4-5</p> <p>3</p>
Data sources - measurements	8	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group.	<p>nut-8.1 Describe the dietary assessment method(s), e.g., portion size estimation, number of days and items recorded, how it was developed and administered, and how quality was assured. Report if and how supplement intake was assessed.</p> <p>nut-8.2 Describe and justify food composition data used. Explain the procedure to match food composition with consumption data. Describe the use of conversion factors, if applicable.</p> <p>nut-8.3 Describe the nutrient requirements, recommendations, or dietary guidelines and the evaluation approach used to compare intake with the dietary reference values, if applicable.</p> <p>nut-8.4 When using nutritional biomarkers, additionally use the STROBE Extension for Molecular Epidemiology (STROBE-ME). Report the type of biomarkers used and their usefulness as dietary exposure markers.</p> <p>nut-8.5 Describe the assessment of nondietary data (e.g., nutritional status and influencing factors) and timing of the assessment of these variables in relation to dietary assessment.</p>	<p>3-4</p> <p>3-4</p> <p>5</p> <p>NA</p> <p>4-5</p>

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
			nut-8.6 Report on the validity of the dietary or nutritional assessment methods and any internal or external validation used in the study, if applicable.	3-4
Bias	9	Describe any efforts to address potential sources of bias.	nut-9 Report how bias in dietary or nutritional assessment was addressed, e.g., misreporting, changes in habits as a result of being measured, or data imputation from other sources	3-4 and Appendix Text 1-2
Study Size	10	Explain how the study size was arrived at.		3-4
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why.	nut-11 Explain categorization of dietary/nutritional data (e.g., use of N-tiles and handling of nonconsumers) and the choice of reference category, if applicable.	4
Statistical Methods	12	(a) Describe all statistical methods, including those used to control for confounding	nut-12.1 Describe any statistical method used to combine dietary or nutritional data, if applicable.	3, 4
		(b) Describe any methods used to examine subgroups and interactions.	nut-12.2 Describe and justify the method for energy adjustments, intake modeling, and use of weighting factors, if applicable.	3,4, 6
		(c) Explain how missing data were addressed.	nut-12.3 Report any adjustments for measurement error, i.e., from a validity or calibration study.	
		(d) Cohort study—If applicable, explain how loss to follow-up was addressed.		
		Case-control study—If applicable, explain how matching of cases and controls was addressed.		
		Cross-sectional study—If applicable, describe analytical methods taking account of sampling strategy.		
		(e) Describe any sensitivity analyses.		
Results				
Participants	13	(a) Report the numbers of individuals at each stage of the study—e.g., numbers potentially eligible, examined for eligibility, confirmed eligible, included	nut-13 Report the number of individuals excluded based on missing, incomplete or implausible dietary/nutritional data.	4

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
		in the study, completing follow-up, and analyzed.		
		(b) Give reasons for non-participation at each stage.		
		(c) Consider use of a flow diagram.		
Descriptive data	14	(a) Give characteristics of study participants (e.g., demographic, clinical, social) and information on exposures and potential confounders (b) Indicate the number of participants with missing data for each variable of interest (c) Cohort study—Summarize follow-up time (e.g., average and total amount)	nut-14 Give the distribution of participant characteristics across the exposure variables if applicable. Specify if food consumption of total population or consumers only were used to obtain results.	Table 1, p5
Outcome data	15	Cohort study—Report numbers of outcome events or summary measures over time. Case-control study—Report numbers in each exposure category, or summary measures of exposure. Cross-sectional study—Report numbers of outcome events or summary measures.		
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (e.g., 95% confidence interval). Make clear which confounders were adjusted for and why they were included. (b) Report category boundaries when continuous variables were categorized. (c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period.	nut-16 Specify if nutrient intakes are reported with or without inclusion of dietary supplement intake, if applicable.	NA
Other analyses	17	Report other analyses done—e.g., analyses of subgroups and interactions and sensitivity analyses.	nut-17 Report any sensitivity analysis (e.g., exclusion of misreporters or	NA

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
			outliers) and data imputation, if applicable.	
Discussion				
Key results	18	Summarize key results with reference to study objectives.		7
Limitation	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias.	nut-19 Describe the main limitations of the data sources and assessment methods used and implications for the interpretation of the findings.	8
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence.	nut-20 Report the nutritional relevance of the findings, given the complexity of diet or nutrition as an exposure.	8-10
Generalizability	21	Discuss the generalizability (external validity) of the study results.		10
Other information				
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based.		16
<i>Ethics</i>			nut-22.1 Describe the procedure for consent and study approval from ethics committee(s).	16
<i>Supplementary material</i>			nut-22.2 Provide data collection tools and data as online material or explain how they can be accessed.	Appendix File

Appendix Table 3: Products by taxable status and free sugar concentration levels (with specific brands as exemplars)

Free sugar concentration	Taxable status	Products
1-2.9	Taxed	NA
	Untaxed	SSB coffee & tea, soymilk
3-4.9	Taxed	Flavoured water (Cranwater)
	Untaxed	Hot chocolate, soy milk, SSB coffee & tea, powdered juice (Mak-C)
5-6.9	Taxed	Sports drinks (Powerade), soda (Frutee - ginger ale flavor), flavored milk
	Untaxed	Powdered juice (Tang), SSB coffee & tea, powdered milk
7-8.9	Taxed	Malt, Energy drinks (Plus), juice drinks
	Untaxed	Powdered juice (Turbo), SSB coffee & tea, iced tea
9-10.9	Taxed	Soda (Sprite, Busta), flavored milk
	Untaxed	Powdered juice (Koolaid), homemade sweet juice, NAS juice
11-12.9	Taxed	Soda (Coca Cola, Frutee), juice drinks (Pinehill Dairy, Fruta)
	Untaxed	Lemonade, NAS juice, homemade juices/shakes/punch
13-14.9	Taxed	Juice drinks (Pinehill Dairy, Fruta), soda (Frutee, Ju-C)
	Untaxed	Mauby, homemade sweetened juice, NAS juice (Pinehill Dairy), SSB coffee & tea
15-16.9	Taxed	Soda, juice drinks
	Untaxed	SSB coffee & tea
70+	Taxed	NA
	Untaxed	Sweetened condensed milk

Appendix Text 1: Definition of beverage categories and nutrient composition

We categorized drinks according to the categories summarized in Appendix Table 2.

Nutribase includes nutrient information from the United States Department of Agriculture (USDA) and Canadian food composition databases. For products not included in Nutribase (e.g. local and regional brands of sodas, juices; internationally produced beverages imported from South Africa, Turkey, etc) we assigned nutrient information (sugars in grams and total calories in kilocalories) based on nutrient label data collected from product packages in stores and from websites. When a specific brand and flavour were reported in the dietary recall, we used nutrient information from the corresponding product. When no flavour was reported, we used the mean nutrient values across a range of available flavours. We relied on Nutribase nutrient information for available international brands (e.g. Coke, Sprite, etc). When no brand was reported in the dietary recall, we used the mean nutrient information for that beverage category.

For powdered drinks (powdered juices and hot chocolate) we used packet instructions to estimate reconstituted levels. Most powdered drinks reported in the recalls already include sugar and do not require additional sugar to be added. While people may add additional sugar, this was not included as a prompt in the standard 24-hr dietary recall, so our estimates of sugar intake from powdered drinks may be an underestimate.

For powdered milk we assumed a 1:5 dilution ratio and corrected levels of total calories and sugars accordingly (since the product was previously entered as undiluted powdered milk in Nutribase).

For homemade SSBs, a previous Barbados-based study used the weighed recipe approach to estimate nutrient content for three popular drinks: mauby, ginger beer and lemonade [51]. For other homemade drinks, we used the recipes that participants reported to identify similar products within Nutribase. Participants had been prompted for recipes and we used the ingredients to identify similar products within Nutribase. For homemade SSBs (smoothies and juice drinks), we categorized these as “fruit punch drink “pina colada,” “blended smoothie, banana, oats, milk, honey, yogurt,” “flavored milks,” “pina colada,” “blended shake, milkshake vanilla,” “mixed berry fruit smoothie,” “fruit ‘n’ yogurt smoothie, strawberry kiwi,” “tropical fruit smoothie,” “golden apple juice,” “lemonade,” “juice apple & cherry juice,” “island guava drink,” “orange flavor drink” “passion fruit juice,” “dock, boiled (sorrel),” “mixed fruit juice,” or “grape juice” as appropriate.

For homemade non-SSB (no added sugar smoothies and juices), we categorized these as “blended carrot, beet, celery, cucumber, apple juice without sugar,” “cranberry juice,” “carrot juice,” “V8 60% vegetable juice, V-Lite,” “aloe vera juice,” “mango juice,” “orange juice, unsweetened,” “lemon juice, raw,” “passion fruit juice, raw,” “soy milk,” or “mandarin papaya drink” as appropriate.

Mauby is a local bark that is boiled with water and sugar to make a sweet drink (and can also be bought as a ready-made syrup and diluted at home or purchased ready-to-drink).

Sorrel is a flower (similar to hibiscus) that is used to make a sweetened drink. Golden apples are a fruit that are used to make a juice (often sweetened).

We excluded snowcones, as we considered these to be a dessert and not a drink.

Several drinks were categorized within Nutribase as “Pina coladas” although upon review these were identified to be homemade punches or smoothies. The sugar and total calories content of these four observation were rescaled, with pineapple punch and coconut punch re-scaled based on “fruit punch

1
2
3 drink” and “smoothie homemade” and “mango shake, homemade blended almond milk” re-scaled based
4 on (“blended smoothie - banana oats milk honey yogurt”).
5

6 To exclude galactose and lactose sugars, we subtracted these from total sugars. Where Nutribase did not
7 automatically assign lactose/galactose sugar content to milk products, we assumed all sugars were from
8 lactose/galactose in no added sugar milk products.
9

10 When sweetened condensed milk was reported with coffee/tea, we estimated the total sugar concentration
11 per quantity of coffee/tea consumed and reported this under “sweetened tea/coffee” rather than
12 “sweetened condensed milk.” When consumption was reported with cereal or cream of wheat in place of
13 regular milk we reported this under “sweetened condensed milk.”
14

15 Throughout this report, “SSBs” refer to both taxed and untaxed SSBs (excluding non-SSBs), while “soft
16 drinks” refer to both SSBs and non-SSBs. Some non-SSBs (such as no added sugar juice) contain free
17 sugars. To clarify when non-SSBs are included, we refer to “soft-drinks” rather than “SSBs.”
18

19 For participants with more than two recalls (n=1) we used only the first two recalls, assuming that
20 reporting quality may have changed with repeated exposure to the survey instrument.
21

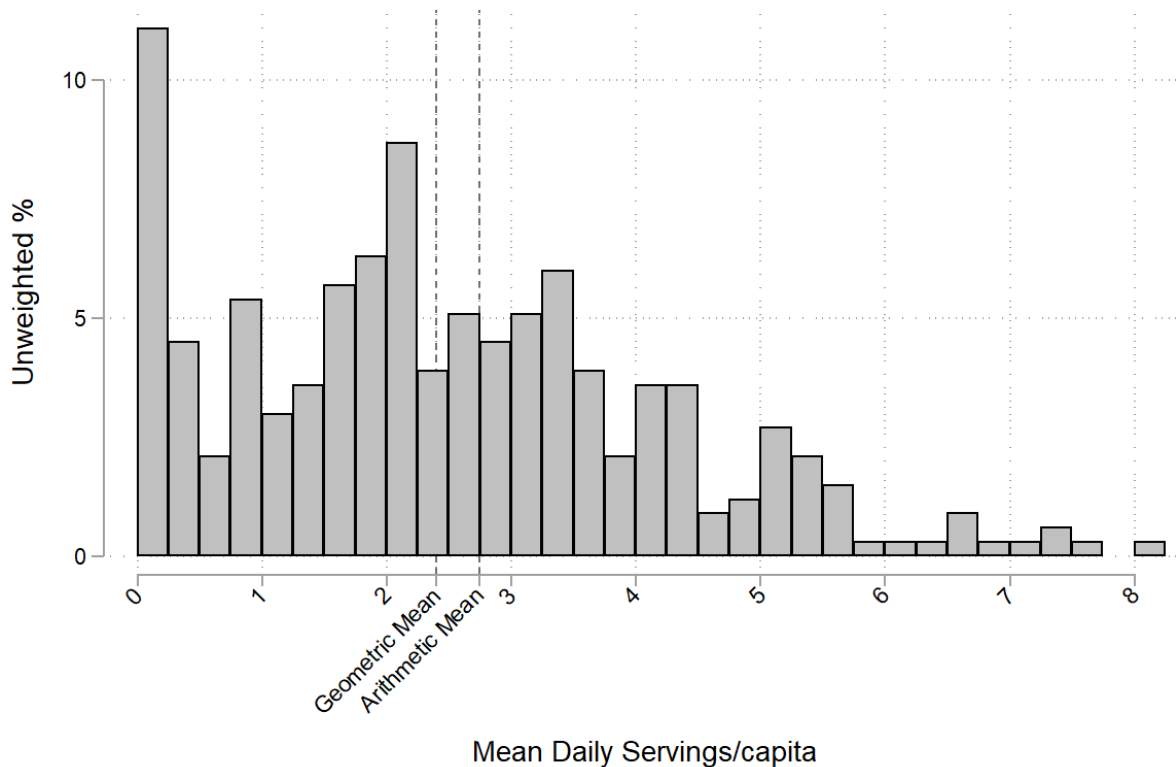
22 We converted all reported beverage volumes into milliliters.
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26 **Appendix Text 2: Sugar concentration by product types**

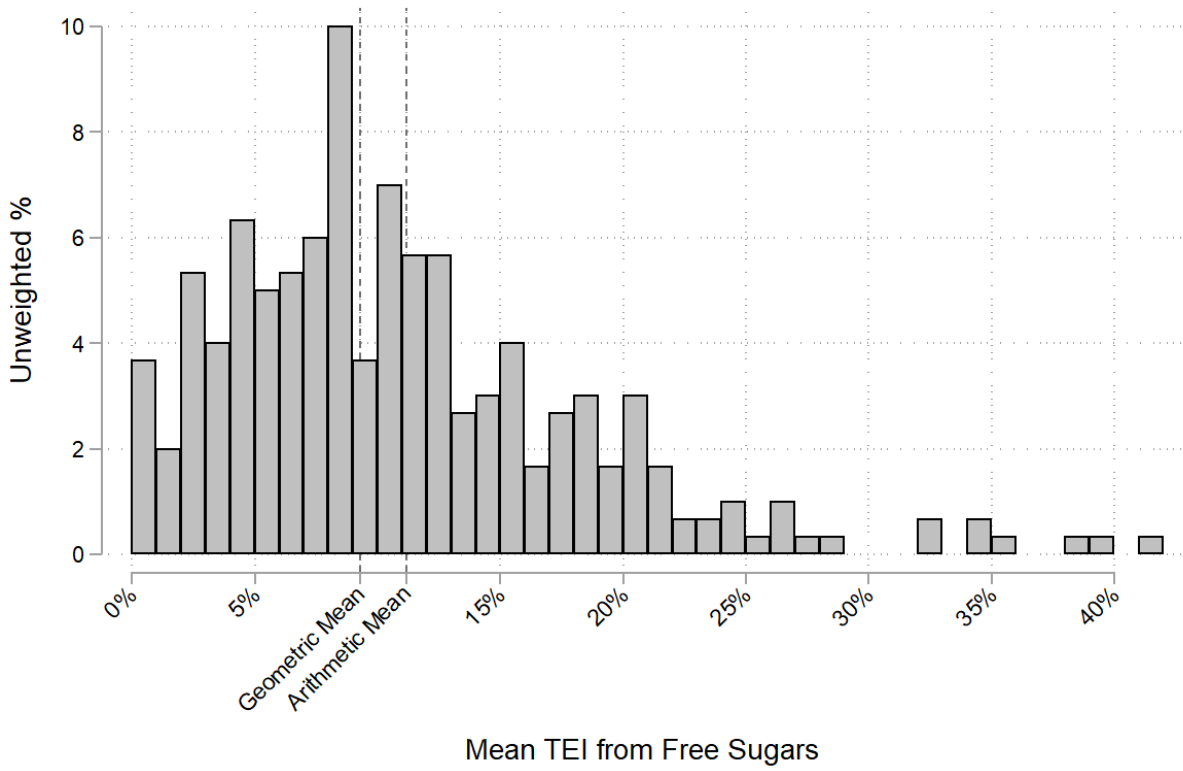
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28 The sugar concentration of some product types varied greatly, such as for home-prepared SSB tea/coffee
29 with reported consumption at almost every sugar concentration level. Other product types were more
30 narrowly defined (such as flavoured water, which was only found in the 3-4.9 gr/100mL category). Most
31 of the sweetest products (13+ gr/100mL) were locally or regionally produced fruit drinks or sodas. Some
32 flavours of no added sugar juice (non-SSBs) had a higher sugar concentration than juice drinks (SSBs),
33 and some flavours of sodas had notably lower levels of sugar concentration than other flavours under the
34 same brand. Sweetened condensed milk consumed as a milk substitute with cereal or cream of wheat was
35 the only product with a sugar concentration greater than 17+ gr/100mL.
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Appendix Figure 1: Distribution of SSB consumption in mean daily servings/capita, given any SSB consumption, Barbados 2012-2013: the Barbados Salt Intake Study

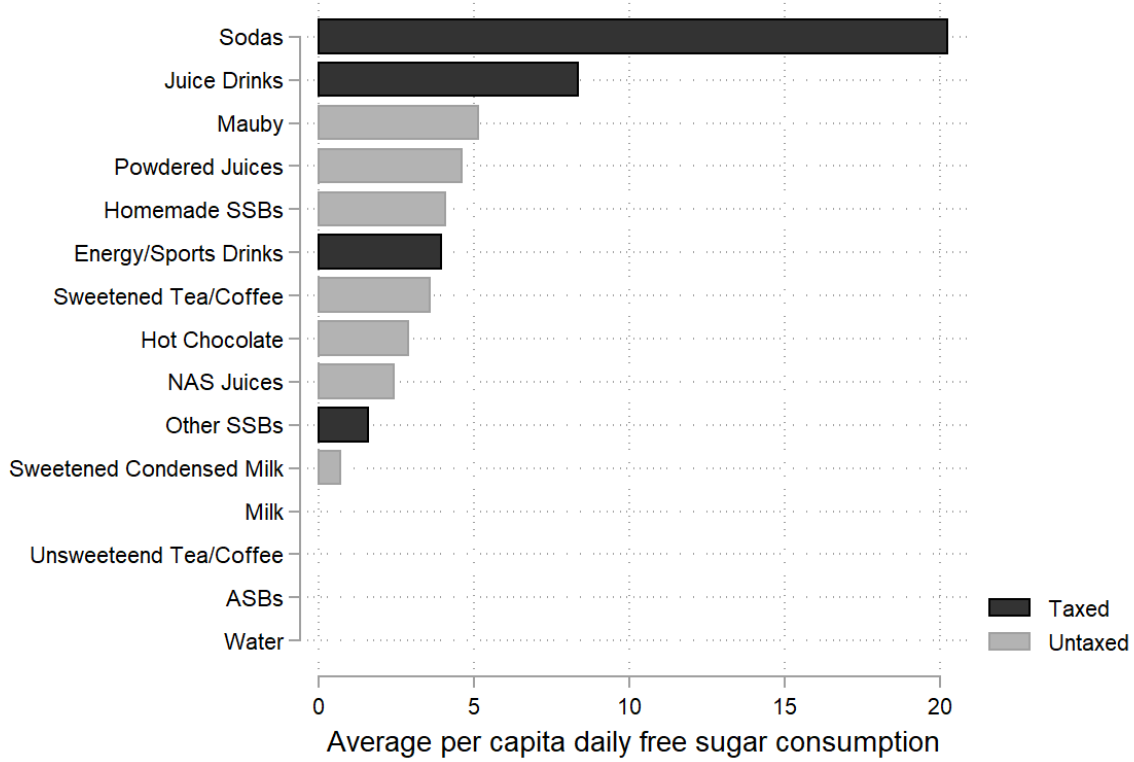


Appendix Figure 2: Per-person mean Total Energy Intake (TEI) attributable to SSB-related free sugars consumption (%), given any consumption, Barbados 2012-2013: the Barbados Salt Intake Study



View only

Appendix Figure 3: Mean per-person free sugar consumed from soft drinks amongst adults aged 25-64, by product type and taxable status, Barbados 2012-2013: the Barbados Salt Intake Study



ew only

Research Checklist: STROBE-nut: An extension of the STROBE statement for nutritional epidemiology
(Lachat C et al., 2016)

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract. (b) Provide in the abstract an informative and balanced summary of what was done and what was found.	nut-1 State the dietary/nutritional assessment method(s) used in the title, abstract, or keywords.	Abstract
Introduction				
Background rationale	2	Explain the scientific background and rationale for the investigation being reported.		<u>1-2</u>
Objectives	3	State specific objectives, including any pre-specified hypotheses.		3
Methods				
Study design	4	Present key elements of study design early in the paper.		3
Settings	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection.	nut-5 Describe any characteristics of the study settings that might affect the dietary intake or nutritional status of the participants, if applicable.	3
Participants	6	a) Cohort study—Give the eligibility criteria, and the sources and methods of selection of participants. Describe methods of follow-up. Case-control study—Give the eligibility criteria, and the sources and methods of case ascertainment and control selection. Give the rationale for the choice of cases and controls. Cross-sectional study—Give the eligibility criteria, and the sources and methods of selection of participants. (b) Cohort study—For matched studies, give matching criteria and number of exposed and unexposed.	nut-6 Report particular dietary, physiological or nutritional characteristics that were considered when selecting the target population.	3-4

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
		Case-control study—For matched studies, give matching criteria and the number of controls per case.		
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable.	nut-7.1 Clearly define foods, food groups, nutrients, or other food components. nut-7.2 When using dietary patterns or indices, describe the methods to obtain them and their nutritional properties.	4-5 3
Data sources - measurements	8	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group.	nut-8.1 Describe the dietary assessment method(s), e.g., portion size estimation, number of days and items recorded, how it was developed and administered, and how quality was assured. Report if and how supplement intake was assessed. nut-8.2 Describe and justify food composition data used. Explain the procedure to match food composition with consumption data. Describe the use of conversion factors, if applicable. nut-8.3 Describe the nutrient requirements, recommendations, or dietary guidelines and the evaluation approach used to compare intake with the dietary reference values, if applicable. nut-8.4 When using nutritional biomarkers, additionally use the STROBE Extension for Molecular Epidemiology (STROBE-ME). Report the type of biomarkers used and their usefulness as dietary exposure markers. nut-8.5 Describe the assessment of nondietary data (e.g., nutritional status and influencing factors) and timing of the assessment of these variables in relation to dietary assessment.	3-4 3-4 5 NA 4-5

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
			nut-8.6 Report on the validity of the dietary or nutritional assessment methods and any internal or external validation used in the study, if applicable.	3-4
Bias	9	Describe any efforts to address potential sources of bias.	nut-9 Report how bias in dietary or nutritional assessment was addressed, e.g., misreporting, changes in habits as a result of being measured, or data imputation from other sources	3-4 and Appendix Text 1-2
Study Size	10	Explain how the study size was arrived at.		3-4
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why.	nut-11 Explain categorization of dietary/nutritional data (e.g., use of N-tiles and handling of nonconsumers) and the choice of reference category, if applicable.	4
Statistical Methods	12	(a) Describe all statistical methods, including those used to control for confounding	nut-12.1 Describe any statistical method used to combine dietary or nutritional data, if applicable.	3, 4
		(b) Describe any methods used to examine subgroups and interactions.	nut-12.2 Describe and justify the method for energy adjustments, intake modeling, and use of weighting factors, if applicable.	3,4, 6
		(c) Explain how missing data were addressed.	nut-12.3 Report any adjustments for measurement error, i.e., from a validity or calibration study.	
		(d) Cohort study—If applicable, explain how loss to follow-up was addressed.		
		Case-control study—If applicable, explain how matching of cases and controls was addressed.		
		Cross-sectional study—If applicable, describe analytical methods taking account of sampling strategy.		
		(e) Describe any sensitivity analyses.		
Results				
Participants	13	(a) Report the numbers of individuals at each stage of the study—e.g., numbers potentially eligible, examined for eligibility, confirmed eligible, included	nut-13 Report the number of individuals excluded based on missing, incomplete or implausible dietary/nutritional data.	4

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
		in the study, completing follow-up, and analyzed.		
		(b) Give reasons for non-participation at each stage.		
		(c) Consider use of a flow diagram.		
Descriptive data	14	(a) Give characteristics of study participants (e.g., demographic, clinical, social) and information on exposures and potential confounders (b) Indicate the number of participants with missing data for each variable of interest (c) Cohort study—Summarize follow-up time (e.g., average and total amount)	nut-14 Give the distribution of participant characteristics across the exposure variables if applicable. Specify if food consumption of total population or consumers only were used to obtain results.	Table 1, p5
Outcome data	15	Cohort study—Report numbers of outcome events or summary measures over time. Case-control study—Report numbers in each exposure category, or summary measures of exposure. Cross-sectional study—Report numbers of outcome events or summary measures.		
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (e.g., 95% confidence interval). Make clear which confounders were adjusted for and why they were included. (b) Report category boundaries when continuous variables were categorized. (c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period.	nut-16 Specify if nutrient intakes are reported with or without inclusion of dietary supplement intake, if applicable.	NA
Other analyses	17	Report other analyses done—e.g., analyses of subgroups and interactions and sensitivity analyses.	nut-17 Report any sensitivity analysis (e.g., exclusion of misreporters or	NA

Item	Item nr	STROBE recommendations	Extension for Nutritional Epidemiology studies (STROBE-nut)	Reported on page #
			outliers) and data imputation, if applicable.	
Discussion				
Key results	18	Summarize key results with reference to study objectives.		7
Limitation	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias.	nut-19 Describe the main limitations of the data sources and assessment methods used and implications for the interpretation of the findings.	8
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence.	nut-20 Report the nutritional relevance of the findings, given the complexity of diet or nutrition as an exposure.	8-10
Generalizability	21	Discuss the generalizability (external validity) of the study results.		10
Other information				
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based.		16
<i>Ethics</i>			nut-22.1 Describe the procedure for consent and study approval from ethics committee(s).	16
<i>Supplementary material</i>			nut-22.2 Provide data collection tools and data as online material or explain how they can be accessed.	Appendix File