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Factors associated with the community-based newborn care program utilization in Geze Gofa rural district, south Ethiopia: a community based cross-sectional study

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4 1 **Factors associated with the community-based newborn care**
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7 2 **program utilization in Geze Gofa rural district, south Ethiopia: a**
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10 3 **community based cross-sectional study**
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14 Abstract

15 **Objective:** This study aimed to identify the factors associated with the utilization of community-
16 based newborn care program among recently delivered women and newborns in Geze Gofa
17 district, Southern Ethiopia.

18 **Design:** cross-sectional study

19 **Setting:** A community-based

20 **Participants:** A randomly selected 371 recently delivered women were interviewed at home by
21 using an interviewer-administered structured questionnaire.

22 **Methods:** Binary logistic regression analysis was performed. In the multivariable logistic
23 regression analysis, a significant level at p-value <0.05 and Adjusted Odds Ratio (AOR) was
24 used to declare the associated factors.

25 **Outcomes:** community-based newborn care program utilization.

26 **Results:** The findings show that the overall utilization of the CBNC program among recently
27 delivered women and their newborns was 37.5% (95% CI: 32.6-42.6). Women who attended
28 elementary school (AOR: 1.76, 95% CI: 1.01-3.07) and college and above (AOR: 3.71, 95% CI:
29 1.12-12.24), farmer women (AOR: 0.35, 95% CI: 0.16-0.79), lowest wealth status (AOR: 3.76,
30 95% CI: 1.65-8.54) and middle quantile of wealth status (AOR: 1.96, 95% CI: 1.01-3.76, and
31 preference of visiting hospital if they had faced any danger sign (AOR: 0.29, 95% CI: 0.11-0.78)
32 were factors associated with the utilization of CBNC program.

33 **Conclusions:** Community-based newborn care program utilization in the study area was low.
34 Women attended elementary school and college and above, farmer occupation, wealth status in

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3 35 the poorest and middle quantile, and preference of visiting the hospital if they had faced danger
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5 36 signs among themselves and their newborns in the antepartum, intrapartum, and postpartum
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8 37 period were factors associated with CBNC program utilization. Therefore, awareness creation
9
10 38 provision at the community level, convenient time arrangement, and increment of physical
11
12 39 access to a health facility are essential to improve the uptake of CBNC in the rural district.
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15 40 **Keywords:** Utilization; community based newborn care; Geze Gofa district; Ethiopia
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42 **Article summary**

43 **Strengths and limitations of this study**

- 44 • Since the community based newborn care is the new initiative provided by the health
45 extension workers, the finding gives an insight for program implementers and policymakers
46 to give accessibly and quality of services for mothers and newborn in the rural district.
- 47 • The study was not triangulated by qualitative methods.
- 48 • The study might be subjected to social desirability bias because the study used the
49 interviewer-administered questionnaire. To minimize this, we have recruited data collectors
50 from other district health facilities.
- 51 • Furthermore, women might experience recall bias, particularly on the services they had got
52 during their previous obstetrics, such as during ANC visits. But compared to other studies,
53 our study period asses in the last six months, which is shorter, and that might decrease the
54 recall bias.

56 Introduction

57 A community-based newborn care (CBNC) program is an initiative that includes a newborn care
58 package along the maternal and newborn health continuum of care ^{1 2}. It is carried out by the
59 Health Extension Workers (HEWs) at the community level and aimed to improve maternal and
60 newborn health' through the four Cs. These four Cs are prenatal and postnatal Contact; Case-
61 identification of newborns with signs of bacterial infection; Care, or treatment as early as
62 possible; and Completion of a full seven-day course of appropriate antibiotics at the community
63 level ³.

64 Community-based maternal and newborn care program has been implemented in low-income
65 countries, primarily for the improvement of maternal and newborn health status ⁴⁻⁷. In Malawi, a
66 community-based health promotion program is under implementation to increase access for areas
67 where facility care is limited, thereby removing key barriers for poor households such as distance
68 and transport costs. It also often offered free of charge and can be used to promote healthy
69 behaviors among the poorest and promote utilization of facility-based services, and in some
70 cases, provide treatment at home or community level ⁸.

71 In Ethiopia, 72% of women delivered at home without a skilled provider, and of these, more than
72 80% of home deliveries were among rural women ⁹. The first 48 hours of life is a critical phase
73 in the lives of mothers and newborns and a period in which many neonatal deaths occur. Thirteen
74 percent of newborns had a postnatal check within the first two days after birth, while 86% were
75 not received postpartum check-ups ⁹. Lack of postnatal health checks can delay the identification
76 of newborn complications and the initiation of appropriate care and treatment. Thus, early

77 postpartum care is critical to ensure the proper neonatal care which includes exclusive
78 breastfeeding, cord care and thermal care and prevention of infections ¹⁰.

79 Every year nearly 45% of all under-five child deaths are among newborn infants within the first
80 28 days, and three-quarters of all infant deaths occur in the first week of life. But two-thirds of
81 neonatal deaths can be prevented if effective health measures are provided at birth and during the
82 first week of life ^{11 12}.

83 Moreover, in developing countries, home care visits are not delivered at the standard days 1 and
84 3 of a newborn's life, and for the majority of mothers, a third visit does not conduct before the
85 end of the first week of life (day 7) ¹³. Therefore, this study was aimed to assess the utilization of
86 community based newborn care program utilization and associated factors among recently
87 delivered women and newborns in Geze Gofa district, Southern Ethiopia.

88 **Methods**

89 **Study design and settings**

90 The community-based cross-sectional study design was conducted in Geze Gofa district, Gamo
91 Gofa zone, South Nation Nationality, and Peoples Regional State, Ethiopia, from May 1 to 31,
92 2017, to assess the utilization of community-based newborn care program among recently
93 delivered women and newborns and its associated factors.

94 The district administratively divided into one urban and 29 rural kebeles with an entire residence
95 of 87,731 population. Of these 43,690 (49.8%) are males and 44,041 (50.2%) are females. There
96 are 20,441 (23.3%) women in the childbearing age group (15-49 years). There are also 3036

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3 97 pregnant women and 13,695 under-five children in the district. Moreover, there are 3,036 and
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5 98 2,799 neonates and under one-year infants, respectively, in the district.
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8 99 All mothers in the childbearing age group who gave birth in the district in 2016/2017 were the
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11 100 source population. Whereas, all mothers who gave birth in the district in the last six months
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13 101 (since September first, 2016 to end of February 2017) were the study population.
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16 102 Those mothers who gave birth both at home and health facility in the district six months before
17
18 103 the study were included. But mothers who gave birth in another district and came to the study
19
20 104 area, those who lost their babies and mothers critically ill and unable to respond to the interview
21
22 105 were excluded from the study.
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25 106 **Sample size and sampling techniques**

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28 107 The sample was determined using a single population proportion formula ($n = (Z_{\alpha/2})^2 * P (1 -$
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30 108 $P) / (d)^2$) with the following assumptions of 50% of recently delivered women with their newborns
31
32 109 utilized all the components of community-based newborn care service, expected margin of error
33
34 110 (d) 5% and 95% confidence level. $n = (1.96)^2(0.5) (0.5) / (0.05)^2 = 384$. Then by adding 5% of
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36 111 non-response rate, the final sample size was 403.
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41 112 Initially using the lottery method, nine health posts (30% of the total health posts) were selected
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43 113 ¹⁴. Then proportional allocation was applied for each health post chosen based on the number of
44
45 114 the mother who gave birth in the last six months, and the final study participant was selected
46
47 115 using simple random sampling techniques (lottery method) from the health post-registration to
48
49 116 find the required sample size. Then having the name and house number visited the mother at
50
51 117 home, and the interview was conducted. Mothers who gave birth at home and health institutions
52
53 118 in the last six months and alive infants were included in the study.
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119 **Variables and measurements**

120 The dependent variable of the study was the utilization of community based newborn care
121 program. Whereas, the independent variables were; Socio-demographic and economic variables
122 of women (age, educational status, religion and ethnicity, economic status, occupational status,
123 parity), participation in health development army/Women health development team/meetings,
124 availability of drugs, visiting time by HEWs, distance of the health post, presence of danger sign
125 during pregnancy, delivery, postnatal period including for their newborn were the independent
126 variables.

127 Community-based newborn care program utilization was measured when a pregnant mother and
128 newborn received the following services during pregnancy, delivery and postnatal period up to
129 two months (identified early in the community and received focused antenatal care, institutional
130 childbirth and a newborn recognized for asphyxia and resuscitated, prevented and managed for
131 hypothermia, for pre-term and low birth weight, and managed for neonatal sepsis and very severe
132 diseases at community level by HEWs¹⁵⁻²⁰.

133 Antenatal care service utilization: According to WHO for healthy pregnancies, antenatal care
134 (ANC) should have at least four visits during the pregnancy in which the first within the first
135 trimester²¹. If the pregnancy is not healthy, the visit might be more than four times as per the
136 healthcare provider's decision.

137 Recently delivered women (RDW): A terminology used in this study to denote a woman aged
138 15-49 years who delivered irrespective of place of delivery from September 1st, 2016 to the end
139 of February 2017.

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3 140 **Newborn:** A newborn baby in the first eight weeks after birth, which is eligible for community-
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5 141 based newborn care program services according to the Ethiopian CBNC program
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7 142 implementation guideline²².

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10 143 Wealth index was assessed using household assets through principal component analysis adapted
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12 144 from the Ethiopian demographic and health survey²³.

15 145 **Data collection tools and procedures**

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18 146 An interviewer-administered standardized structured questionnaire was used after reviewing
19
20 147 different studies and guidelines^{13 16 19 20 22 24-31}. The tool was initially developed in English and
21
22 148 then translated into the local language (Amharic) and finally back to English to ensure its
23
24 149 consistency. Four trained Bachelor of Sciences in Nurse's data collectors and two trained
25
26 150 Bachelor of Sciences in Public Health Officer supervisors were recruited from Sawla health
27
28 151 center, which is located nearby district. During the data collection process, supervisors have
29
30 152 checked the data accuracy, consistency, and completeness daily.

31 153 **Data quality control**

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34 154 Before data collection, a day training for data collectors and supervisors were given on the study
35
36 155 objectives, data collection instruments, techniques, and producers. Data collectors were
37
38 156 supervised daily, and every night the consistency and completeness of data were checked by the
39
40 157 principal investigator (PI). A pretest was conducted on 21 women (5% the sample size) in
41
42 158 Demba Gofa district (which is one of the neighbor districts and having almost similar
43
44 159 characteristics). Before the actual data collection, all findings from the pre-test were incorporated
45
46 160 into the final questionnaire, and necessary amendments were done.

161 **Data processing and analysis**

162 Data were cleaned and checked for completeness, consistency, coded, and entered into Epi-Data
163 version 3.1 software and exported to SPSS version 23 for analysis.

164 Descriptive statistics were used and presented with narration and tabular presentation. Both bi-
165 variable and multi-variable logistic regression analysis was computed to determine the associated
166 factors. Those variables having a p-value of less than 0.2 in the bivariable logistic regression
167 analysis were entered to multivariable logistic regression analysis to filter out confounding
168 factors after checking model fitness, chi-square, and multi-collinearity assumptions. In the final
169 multivariable logistic regression analysis model, a p-value less than 0.05 and AOR with 95% CI
170 were used to declare the associated factors.

171 **Results**

172 **Socio-demographic and economic characteristics of participants**

173 A total of 371 women responded to the interviewer-administered questionnaire with a response
174 rate of 92.1%. The mean age of the women was 27.6 (SD \pm 5) years. The majority of the women
175 (74.4%) were married, and 6.2% were single. Religiously, 46.4% and 7.5% of women were
176 protestant and Muslim followers, respectively. Regarding educational status, 42.3% of women
177 were attended elementary school, and 5.9% were attended college and above. Among the total
178 women, 72.5% were a housewife, and 4.0% were a government employee. Sixty-seven percent
179 of women were from Gofa ethnicity. The mean parity of women in this study was 3.5 (SD \pm 1.9).
180 Nearly 30% and 14.6% of the women were in the middle and rich wealth status, respectively
181 (Table 1).

182 Table 1: Socio-demographic and economic characteristics of study participants in Geze Gofa
 183 district, south Ethiopia, June 2017 (n=371).

Variables	Responses	Frequency (n)	Percent (%)
Age in years	<24	109	29.4
	24-35	246	66.3
	>35	16	4.3
Marital status	Single	23	6.2
	Married	276	74.4
	Widowed	32	8.6
	Divorced	40	10.8
Religious status	Protestant	172	46.4
	Orthodox	131	35.3
	Muslim	28	7.5
	Catholic	40	10.8
Educational status	Unable to read and write	116	31.3
	Able to read and write	25	6.7
	Elementary school (Grade1- 8)	157	42.3
	High school	51	13.7
	College and above	22	5.9
Occupational status	Gov't employee	15	4.0
	Merchant	31	8.4
	Daily labor	21	5.7
	Farmer	35	9.4
	Housewife	269	72.5
Ethnicity	Gofa	249	67.1
	Gamo	69	18.6
	Wolayita	27	7.3
	Others*	26	7.0
Parity	Primipara	53	16.5

Variables	Responses	Frequency (n)	Percent (%)
	Multipara	268	83.5
Wealth quantiles	Poorest	65	17.5
	Poor	63	17.0
	Middle	111	29.9
	Rich	54	14.6
	Richest	78	21.0

184 * Amhara, Guraghe, Kembata

185 Antenatal care and institutional delivery services

186 The study shows that all of the respondents know the health extension workers (HEWs) who
 187 work in their respective kebeles, and the majority (90.7%) of the women have received advice
 188 from the HEWs during their recent pregnancy and in the postpartum period. A total of 340
 189 (91.6%) women were responded that there is a health development team (1 to 5 network) in their
 190 community. Of those 323 (95.0%) are a member of the network and among those who were
 191 involved in the team 217 (67.1%) were attended the meeting during their recent pregnancy.
 192 Ninety-eight percent of women had received ANC visits during their last pregnancy. The mean
 193 age of pregnancy during the first ANC visit was 4.6 months (SD \pm 1.3), and 298 (81.9%) women
 194 were in their second trimester, and 8 (2.2%) were in their third trimester. Almost 80.2%, 15.4%,
 195 and 4.4% of women were going to health posts, health centers, and hospitals for their first ANC
 196 visits, respectively. Regarding ANC service packages for 95.6% of women abdominal
 197 examination (Leopold maneuver measurement), weight and blood pressure measurement were
 198 performed, and for 56.6% of women, routine laboratory investigation was conducted during their
 199 recent pregnancy. Moreover, 90.7%, 80.5%, and 6.6% of women have received tetanus toxoid
 200 vaccination, iron folate, and deworming during ANC visits for their recent pregnancy,

201 respectively. Of those who received ANC at least once, 285 (78.3%) of women were received
 202 ANC visit four and more times. Regarding knowledge of women about danger sign during
 203 pregnancy 79.2%, 75.5%, and 49.6% of women responded that vaginal bleeding, blurred vision,
 204 and convulsion are a sign of danger sign during pregnancy, respectively. One-fifth of the women
 205 faced at least one danger sign, and overall, 75.5% and 10% of the women mentioned that they
 206 went to health centers and hospitals, if they have faced any of the danger signs during their
 207 recent pregnancy. A total of 233 (62.8%) of women delivered at a health facility. Of that, 81.5%,
 208 14.6%, and 3.9% of deliveries were at the health center, hospital, and health posts, respectively.
 209 For forty-one percent of the women, to reach the nearest health post, it takes 30 to 60 minutes
 210 (Table 2).

211 Table 2: Antenatal care and institutional delivery services utilization among recently delivered
 212 women in Geze Gofa, district, south Ethiopia, June 2017 (n= 371).

Variables	Responses	Frequency	Percent
		(n)	(%)
Know the HEWs	Yes	371	100.0
	No	0	0
Types of services received from the HEWs (n=371)	General health information including the mother's group in the kebele	328	88.4
	Advice on pregnancy, delivery, and postnatal care including newborn care	335	90.3
	Advice on newborn and child disease and the management	274	73.9
	Supplies on condom and pills	261	70.4
	Vitamin A for the mothers	176	47.4

Variables	Responses	Frequency (n)	Percent (%)
	Advice on HIV/AIDS and others	275	74.1
	STI prevention and control		
Presence of health development team (1 to 5 networks) in community (n= 371)	Yes	340	91.6
	No	31	8.4
Member of 1 to 5 network (n= 340)	Yes	323	95.0
	No	17	5.0
Attended the meeting during the recent pregnancy? (n=323)	Yes	217	67.1
	No	106	32.3
ANC follow up for the recent pregnancy	Yes	364	98.1
	No	7	1.9
Number of ANC visit (n=364)	Only Once	14	3.9
	Twice	26	7.1
	Three times	39	10.7
	Four and above	285	78.3
Age of gestation during the first ANC visit (n=364)	First trimester	58	15.9
	Second trimester	298	81.9
	Third trimester	8	2.2
Type of health facility for the first ANC visit	Hospital	16	4.4
	Health center	56	15.4
	Health post	292	80.2
Knowing about danger sign during pregnancy	Swelling of hands and face	237	63.9
	Blurred vision	280	75.5
	Convulsion	184	49.6
	Severe headache	248	66.8
	Severe lower abdominal pain	206	55.5
	Vaginal bleeding	294	79.2

Variables	Responses	Frequency (n)	Percent (%)
Place of visits, if they have faced danger signs	Hospital	37	10.0
	Health center	280	75.5
	Health post	54	14.6
Faced danger sign during the recent pregnancy, delivery, and postnatal period	Yes	75	20.2
	No	289	77.8
Place of delivery	Health facility	233	62.8
	Home	138	37.2
Type of health facility attended during delivery (n= 233)	Hospital	34	14.6
	Health center	190	81.5
	Health post	9	3.9
Time takes to reach the nearest health post	Less than 30 minutes	79	21.3
	30 to 60 minutes	151	40.7
	60 to 120 minutes	109	29.4
	More than 120 minutes	32	8.6

213 Postpartum and immediate newborn care services

214 At the time of delivery or in the early days after the birth, 246 (66.3%) of women received
 215 postnatal care visits. From those, 100 (40.7%) of women were visited within the first 48 hours,
 216 38 (15.4%) on the third day, and the rest after the third day. Immediately after delivery of those
 217 newborns delivered at home, for 13 (9.4%) of newborns after cutting the cord, anything was
 218 applied other than the ointment. From the total newborns, 336 (90.6%) of newborns started
 219 breastfeeding within the first hour, and the rest began between 1 and 48 hours after delivery.
 220 Moreover, 74.1% of newborns feed exclusive breastfeeding. Three fourth of women received

221 information about breastfeeding for the first time from health extension workers, and 24 (6.5%)
 222 obtained from mass media (Table 3).

223 Table 3: Postpartum and immediate newborn care services utilization among recently delivered
 224 women and newborns in Geze Gofa district, south Ethiopia, June 2017 (n= 371).

Variables	Responses	Frequency (n)	Percent (%)
Postnatal visit	Yes	246	66.3
	No	125	33.7
Postnatal care visiting time (n=246)	<48 hours	100	40.7
	3 rd day	38	15.4
	After 3 rd day	108	43.9
Something applied on the cord (n=138)	Yes	13	9.4
	No	125	90.6
Timing of breast feeding	< 1hr	336	90.6
	≥1hrs	35	9.4
Exclusive breastfeeding	Yes	275	74.1
	No	96	25.9
Source of information about breastfeeding	HEWs	278	74.9
	Health care provider from health canter	49	13.2
	Mass media	24	6.5
	Relatives/friends	10	2.7
	Other*	10	2.7

225 *Health development army leader, community group, traditional birth attendant

226 **Newborn care services during the first two months of age**

227 From the total respondents, 256 (69.0%) mothers had information about community-based
 228 newborn care provided by HEW at health post (HP) and community level.

229 During the first two months after delivery, 224(60.4%) of newborns were received postnatal
 230 follow up from HEWs at home. Of those who received a postpartum follow-up, 41 (18.3%)
 231 newborns checked once, and 87 (38.8%) newborns checked three and above times. The majority
 232 of the newborns 299 (80.6%) were weighed their birth weight within seven days. Of those, 271
 233 (90.6%) and 12 (4.0%) were normal and overweight, respectively.

234 Among the total newborns, 56 (15.1%) faced health problems after delivery in the postnatal
 235 periods. The mean age of the young infants when experiences health problems was 40 (SD ± 13)
 236 days and 34 (60.7%) of young infants have consulted the HEWs and visited health posts to
 237 receive medical services (Table 4).

238 Table 4: Community-based newborn care services during the first two months of age in Geze
 239 Gofa district, south Ethiopia, June 2017 (n= 371).

Variables	Responses	Frequency (n)	Percent (%)
Having information about the CBNC program	Yes	256	69.0
	No	115	30.9
Newborn received postnatal follow up from HEWs at home within two months of age	Yes	224	60.4
	No	147	39.6
Frequency of follow up received from HEWs (n=224)	Once	41	18.3
	Twice	96	42.9
	≥ Three times	87	38.8
Baby's weight was measured within the first seven days of birth	Yes	299	80.6
	No	72	19.4
Birth weight of the newborn (n=299)	Low birth weight	271	90.6
	Normal weight	16	5.4
	Big baby/over weight	12	4.0
Newborn faced a health problem during the	Yes	56	15.1

first two months of age	No	315	84.9
Types of facility visited for medical services (n=56)	Health posts	34	60.7
	Health center	15	26.8
	Hospital	7	12.5

240 Overall community based newborn care program utilization

241 A community-based newborn care program utilization was measured when a woman and her
 242 newborn received all the components of the program (antenatal care + institutional delivery +
 243 postnatal care + neonatal care up to two months of age) continually at home and health post
 244 level. Accordingly, 37.5% (95% CI: 32.6-42.6) of women with their newborn's utilized full
 245 components of community based newborn care program (which is a continuum of maternal and
 246 newborn care services), and the rest had not received the complete parts of the program.

247 Factors associated with community based newborn care program utilization

248 In this study, bivariable and multivariable logistic regression analyses were performed to
 249 investigate the association of independent variables with the dependent variable of community
 250 based newborn care program utilization. These predictor variables that have a P-value of less
 251 than 0.2 during bivariable analysis were entered into multivariable logistic regression analysis.

252 In the bivariable logistic regression women's age, educational status, occupational status,
 253 ethnicity, wealth status, time is taken to reach the nearest health post, types of facility they went
 254 when having danger sign during pregnancy and after delivery, and previous information about
 255 community-based newborn care program were candidate variables. In the multivariable logistic
 256 regression analysis, educational status, occupational status, wealth status, and types of facility
 257 they visit when they having danger signs during pregnancy and after delivery up to two months
 258 were significantly associated with the utilization of community-based newborn care program.

259 Accordingly, women who attended elementary school were 1.7 times more utilized the program
 260 (AOR: 1.76, 95% CI: 1.01-3.07) and women who attended college and above were 3.7 times
 261 more utilized the program (AOR: 3.71, 95% CI: 1.12-12.24) compared to those who were
 262 unable to read and write. Those farmer women were a 65% lower utilization of the program
 263 compared to those housewife women (AOR: 0.35, 95% CI: 0.16-0.79). Women who were in the
 264 poorest wealth status were 3.76 times more utilized the program (AOR: 3.76, 95% CI: 1.65-8.54)
 265 and those who are in the middle quantile of wealth status were 1.96 times more utilized the
 266 program (AOR: 1.96, 95% CI: 1.03-3.76) compared to those who are in the highest quantile of
 267 wealth status. Moreover, women who preferred visiting the hospital if they had any danger signs
 268 were 70.4% less likely to utilize the services compared to those who would go to health posts
 269 (AOR: 0.29, 95% CI: 0.11-0.78) (Table 5).

270 Table 5: Bi-variable and multi-variable logistic regression analysis of community-based newborn
 271 care program utilization among recently delivered women in Geze Gofa district, south Ethiopia,
 272 June 2017 (n= 371).

Variables	CBNC	CNBC	COR (95% CI)	AOR (95% CI)
	utilized n (%)	non-utilized n (%)		
Age in years				
≤24	36	73	2.028 (0.704-5.842)	1.413(0.419-4.758)
25-35	95	151	1.589 (0.577-4.377)	1.344 (0.440-4.100)
>35	8	8	1	1
Educational status				
Unable to read and write	49	67	1	1
Able to read and write	12	13	0.792 (0.333-1.885)	0.836 (0.323-2.165)
Elementary school	47	110	1.712 (1.036-2.829)	1.762 (1.012-3.071) *

Variables	CBNC	CNBC	COR (95% CI)	AOR (95% CI)
	utilized	non-utilized		
	n (%)	n (%)		
High school	26	25	0.703 (0.363-1.362)	0.804 (0.363-1.779)
College and above	5	17	2.487 (0.859-7.199)	3.705 (1.122-12.235) *
Occupational status				
Government employee	8	7	0.425 (0.149-1.211)	0.406 (0.128-1.289)
Merchant	14	17	0.590 (0.278-1.252)	0.500 (0.218-1.146)
Daily labour	9	12	0.648 (0.263-1.596)	0.397 (0.146-1.079)
Farmer	20	15	0.365 (0.178-0.746)	0.350 (0.156-0.788) *
House wife	88	181	1	1
Ethnicity				
Goffa	86	163	1	1
Gamo	30	39	0.686 (0.399-1.180)	0.756 (0.415-1.378)
Wolayita	13	14	0.568 (0.256-1.263)	0.465 (0.195-1.110)
Others*	10	16	0.844 (0.367-1.940)	1.267 (0.494-3.246)
Wealth status				
Poorest	13	52	4.211 (1.984-8.937)	3.756 (1.651-8.544) *
Poor	22	41	1.962 (0.992-3.881)	1.921 (0.908-4.064)
Middle	39	72	1.943 (1.076-3.508)	1.963 (1.025-3.758) *
Rich	25	29	1.221 (0.609-2.447)	1.258 (0.566-2.798)
Richest	40	38	1	1
Time takes to reach the nearest health posts				
< 30 minutes	28	51	0.510 (0.196-1.327)	0.581 (0.206-1.637)
30-60 minutes	59	92	0.437 (0.178-1.073)	0.483 (0.178-1.311)
60-120 minutes	45	64	0.398 (0.159-1.000)	0.408 (0.146-1.140)
> 120 minutes	7	25	1	1
Place of visit, if they have faced danger sign during their recent pregnancy				
Hospital	20	17	0.298 (0.122-0.723)	0.296 (0.113-0.777) *
Health center	105	175	0.583 (0.303-1.123)	0.584 (0.288-1.183)

Variables	CBNC	CNBC	COR (95% CI)	AOR (95% CI)
	utilized	non-utilized		
	n (%)	n (%)		
Health post	14	40	1	1
Having information about the CBNC program				
Yes	90	166	1	1
No	49	66	0.730 (0.466-1.145)	0.726 (0.434-1.212)

273 *others: Amhara, Guraghe, and Kembata* * statistically significant at p -value <0.05

274 Discussion

275 Overall, 37.5% of recently delivered women and their newborns have received the full
 276 component of community based newborn care program continually measured by ANC forth
 277 visit, institutional delivery, postnatal care visit, and neonatal care up to two months of age.

278 Our result is higher than a study conducted in Xaybouathong district in Khammouane province,
 279 Lao PDR shows only 6.8% continued to receive all 10 services used in modified composite
 280 coverage index which includes ANC 4 or more, neonatal tetanus protection, facility-based
 281 delivery, delivery attended by skilled birth attendant (SBA), PNC for mother and newborn, BCG,
 282 Penta, Polio, and family planning ¹⁵, a study finding in Ghana shows that throughout the
 283 pregnancy to post-delivery, 7.9% of women and children received the continuum of care through
 284 continuous visits to health facilities ¹⁶, and another study done in Ghana shows that only 8.0% of
 285 the women completed continuum of care measured as women who received ANC4+, SBA, and
 286 PNC within 48 hours, at two weeks, and six weeks ²⁰. The dissonancy could be justified; in this
 287 study, the inclusion of continuum of care includes only ANC, institutional delivery, immediate
 288 postnatal care, and newborn care services up to two months of age.

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3 289 Moreover, our finding is higher than a study finding in Pakistan from the trends of a composite
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5 290 measure of the continuum of care, including antenatal care, delivery assistance, and postpartum
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7 291 care shows 27.4% ¹⁸. This difference might be due to variation of the study period, which
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9
10 292 includes those women who gave birth five years before the survey, which might increase their
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12 293 bias to remember the services received before five years and the study area, which covers at the
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14 294 national level that contribute for low result findings. But lower than a study done at Sohag
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16 295 governorate, Egypt shows that 50.4% of women had achieved continuum of care measured
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18 296 (ANC+4 visit, delivered by skilled birth attendant and had PNC) ¹⁷ and a study conducted in
19
20 297 Cambodia shows that 60% of women had the full range of services for the continuum of
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22 298 maternal and newborn health care ³². This discrepancy might be the study includes only ANC,
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24 299 institutional delivery, and postnatal which does not include the newborn care in their continuum
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26 300 of care that gives a higher result. The other possible reason might be the difference in sample
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28 301 size and socio-cultural variations.
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33 302 The results of this study showed that 98.1% of women received ANC services once, 76.8% four,
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35 303 and above times, 62.8% of women were delivered at a health facility, and 60.3% of newborns'
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37 304 health status was checked by HEWs up to two months of age. This study finding is higher than a
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39 305 study conducted in Ratanakiri province, Cambodia shows only 32.6% of women received ANC
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41 306 four and above visits for their recent pregnancy in the continuum of maternal, newborn, and
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43 307 child health services ³³. The possible explanation might be due to the difference in target group,
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45 308 which includes those women who gave birth two years before the study might forget the services
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47 309 they have taken. The other possible reason might be the difference in the service delivery pace
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49 310 for their ANC follow up; our study includes services taken at the health post level, but their study
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51 311 measures ANC services follow up only at health centers and hospitals. But lower than a study
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3 312 conducted in at Sohag Governorate, Egypt shows 90% of women had antenatal care four and
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5 313 above visits ¹⁷. Our lower finding might be explained by the small sample size and rural
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8 314 residence of the study participants.

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10 315 The study revealed that women who attended elementary school and college and above were 1.7
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12 316 and 3.7 times more chance of utilization of the program, respectively, than those who were
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15 317 unable to read and write. This finding is comparable with that of a study done in Xaybouathong
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17 318 district in Khammouane province, Lao PDR shows women's education was positively associated
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19 319 with the continuum of maternal, newborn and child health services utilization ¹⁵. These findings
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21 320 might be explained by as a woman education level increase her knowledge and awareness about
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23 321 the importance of the services also increase.

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27 322 Community based newborn care program utilization was lower by 65% among farmer women
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29 323 compared to those housewife women. This result is supported by a study done in the
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31 324 Xaybouathong district in Khammouane province, Lao PDR, which shows being farmers as
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33 325 occupations negatively associated with the continuum of maternal, newborn, and child health
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35 326 services utilization ¹⁵. This result might be explained by the inconvenience of service delivery
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37 327 time for those farmer women.

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41 328 Those women who are in the poorest and middle quantiles of wealth status were 3.76 and 1.96
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43 329 times more likely to utilize the community based newborn care program compared to women
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45 330 who are in the richest quantile. This finding is in disagreement with studies in Sohag
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47 331 Governorate, Egypt that shows women in the higher economic status were 1.6 times more
48
49 332 utilized the continuum of maternal, newborn, and child health services compared to those women
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51 333 in the lower economic status ¹⁷, in Ghana women and children from richest households were

334 more likely to achieve the continuum of care ¹⁶, in Africa it shows on average there is a three-
335 fold disparity in use of continuum of care for the wealthiest 20% of African women compared to
336 the poorest ³⁴, and in Pakistan, it showed that the richest women had received 7 times more the
337 complete continuum of care than poorest ¹⁸. This disagreement might be explained by the
338 community based newborn care program in our study area is aimed to serve the poorest
339 households at the health post and home level for the increment of health care services access. The
340 other possible explanation might be the wealthier families can afford the direct and indirect costs
341 associated with antepartum, intrapartum, and postpartum services in a health facility and seeking
342 quality services at the higher hospital.

343 In this study, those women who preferred visiting the hospital if they had faced any danger sign
344 in the pre and postpartum period for themselves and their newborns were a 70.4% lower chance
345 of the community based newborn care program utilization compared to those who were preferred
346 visiting health posts which might be related with distance problem. This result is in line with a
347 study in Pakistan showed having not a big problem in case of distance and transport arrangement
348 to access health facility for medical care utilized the continuum of maternal, newborn, and child
349 healthcare services, 76.1% and 72.9%, respectively ¹⁸. The other possible explanation might be
350 the effectiveness of community health workers for delivering preventive maternal and child
351 health interventions in low- and-middle income countries ³⁵ increase the utilization of
352 community-based newborn care program.

353 **Limitation of the study**

354 This finding was not triangulated by qualitative methods and also might be subjected to social
355 desirability bias because the study used the interviewer-administered questionnaire. To minimize

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3 356 this, we have recruited data collectors from other district health facilities. Furthermore, women
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5 357 might experience recall bias, particularly on the services they had got during their previous
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8 358 obstetrics such as during ANC visits. But compared to other studies, our study period assesses in the
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10 359 last six months, which is shorter, and that might decrease the recall bias.

13 360 **Conclusions and implications**

16 361 The study showed that community based newborn care program utilization in the study area was
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18 362 low, which was measured (ANC 4+ visit, institutional delivery, postnatal care, and newborn care
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21 363 up to two months of age). Women attended elementary school and college and above, having
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23 364 farmer occupation, wealth status in the poorest and middle quantile, and preference of visiting
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26 365 the hospital if they had faced danger sign among themselves and their newborns in the
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28 366 antepartum, intrapartum, and postpartum period were factors associated with community-based
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30 367 newborn care program utilization. Therefore, awareness creation provision at the community
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32 368 level for those illiterate women, arranging the convenient time for those farmer women, and
33
34 369 constructing health facilities to the nearby the residents of the community could improve
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37 370 community-based newborn care program utilization for those resides in the rural district.

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41
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43
44 373 appreciation goes to the data collectors for their unreserved contribution in data collection
45
46
47 374 activities.

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49
50 375 **Author Contributions:** TG conceptualized the study. The methods and materials were
51
52 376 developed, and the data analysis, interpretation, and drafting of the paper were undertaken by
53
54 377 TG, AA, and ED. All authors invest significant contributions and approved the final draft.

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4
5 379 commercial, or not-for-profit sectors.
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7

8 380 **Competing interests:** The authors declare that they have no conflict of interest.
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10

11 381 **Patient consent:** obtained
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14 382 **Ethical approval:** Ethical approval was obtained from the ethical review board of Jimma
15
16 383 University (Ref. No. IHRPGC/418/2017). The official letter of co-operation was obtained from
17
18 384 the Geze Gofa district health office.
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22 385 **Data sharing statement:** all the relevant data are provided in the manuscript. Data can be
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24 386 provided by the contact of the corresponding author on a reasonable request.
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STROBE 2007 (v4) Statement—Checklist of items that should be included in reports of *cross-sectional studies*

Section/Topic	Item #	Recommendation	Reported on page #
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract	1
		(b) Provide in the abstract an informative and balanced summary of what was done and what was found	2
Introduction			
Background/rationale	2	Explain the scientific background and rationale for the investigation being reported	5-6
Objectives	3	State specific objectives, including any prespecified hypotheses	6
Methods			
Study design	4	Present key elements of study design early in the paper	6
Setting	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection	6, 7
Participants	6	(a) Give the eligibility criteria, and the sources and methods of selection of participants	7
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable	8
Data sources/measurement	8*	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group	8, 9
Bias	9	Describe any efforts to address potential sources of bias	9
Study size	10	Explain how the study size was arrived at	9
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why	10
Statistical methods	12	(a) Describe all statistical methods, including those used to control for confounding	10
		(b) Describe any methods used to examine subgroups and interactions	10
		(c) Explain how missing data were addressed	
		(d) If applicable, describe analytical methods taking account of sampling strategy	10
		(e) Describe any sensitivity analyses	
Results			

Participants	13*	(a) Report numbers of individuals at each stage of study—eg numbers potentially eligible, examined for eligibility, confirmed eligible, included in the study, completing follow-up, and analysed (b) Give reasons for non-participation at each stage (c) Consider use of a flow diagram	10
Descriptive data	14*	(a) Give characteristics of study participants (eg demographic, clinical, social) and information on exposures and potential confounders (b) Indicate number of participants with missing data for each variable of interest	10, 11 12, 18
Outcome data	15*	Report numbers of outcome events or summary measures	18
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (eg, 95% confidence interval). Make clear which confounders were adjusted for and why they were included (b) Report category boundaries when continuous variables were categorized (c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period	18-20 18-20 -
Other analyses	17	Report other analyses done—eg analyses of subgroups and interactions, and sensitivity analyses	-
Discussion			
Key results	18	Summarise key results with reference to study objectives	21
Limitations	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias	24
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence	21-24
Generalisability	21	Discuss the generalisability (external validity) of the study results	25
Other information			
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based	26

*Give information separately for cases and controls in case-control studies and, if applicable, for exposed and unexposed groups in cohort and cross-sectional studies.

Note: An Explanation and Elaboration article discusses each checklist item and gives methodological background and published examples of transparent reporting. The STROBE checklist is best used in conjunction with this article (freely available on the Web sites of PLoS Medicine at <http://www.plosmedicine.org/>, Annals of Internal Medicine at <http://www.annals.org/>, and Epidemiology at <http://www.epidem.com/>). Information on the STROBE Initiative is available at www.strobe-statement.org.

BMJ Open

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4 1 **Community-based newborn care utilization and associated factors in**
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7 2 **Geze Gofa rural district, south Ethiopia: a community-based cross-**
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10 3 **sectional study**

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14 Abstract

15 **Objective:** The community-based newborn care (CBNC) is a newborn care package along the
16 maternal and newborn health continuum of care that has been implemented at the community level
17 in Ethiopia. The utilization which might be affected by several factors has not been well assessed.
18 Thus, this study aimed to examine the utilization of community-based newborn care and associated
19 factors among women who delivered recently in Geze Gofa rural district, south Ethiopia.

20 **Design:** Cross-sectional study

21 **Setting:** Community-based

22 **Participants:** Three-hundred seventy-one women who had their newborns recently were
23 randomly selected. Then, they were interviewed at their places using an interviewer-administered
24 structured questionnaire.

25 **Methods:** A binary logistic regression analysis was done. In the multivariable logistic regression
26 analysis, a p-value of <0.05 and Adjusted Odds Ratio (AOR) with 95% confidence interval (CI)
27 were used to identify factors statistically associated with community-based newborn care
28 utilization.

29 **Outcomes:** Community-based newborn care utilization

30 **Results:** The findings showed that the overall utilization of CBNC by women who delivered
31 recently with their newborns was 37.5% (95% CI: 32.6-42.6). Factors associated with the
32 utilization of CBNC included women who attended elementary school (AOR: 1.76, 95% CI: 1.01-
33 3.07), college and above (AOR: 3.71, 95% CI: 1.12-12.24), farmer women (AOR: 0.35, 95% CI:
34 0.16-0.79), women in the lowest (AOR: 3.76, 95% CI: 1.65-8.54) and middle quantile of wealth

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3 35 status (AOR: 1.96, 95% CI: 1.01-3.76, and those whose preference was visiting hospital they faced
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5 36 any signs of danger (AOR: 0.29, 95% CI: 0.11-0.78).
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8 37 **Conclusions:** The use of the community-based newborn care program in the study area was
9
10 38 surprisingly low. To increase utilization and potentially improve the outcomes of these neonates,
11
12 39 we need to increase awareness at community levels, make convenient arrangements, and increase
13
14 40 the availability of services at nearby health facilities that are essential to improve the uptake of
15
16 41 CBNC in the rural district.
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20 42 **Keywords:** Utilization; community-based newborn care; Geze Gofa district; Ethiopia
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43 Article summary

44 Strengths and limitations of this study

- 45 • The finding is expected to give insight to program implementers and policymakers who aim to
46 raise the accessibility and quality of community-based newborn care services in the area.
- 47 • Qualitative methods did not triangulate the study.
- 48 • The study might be subjected to social desirability bias because of the use of an interviewer-
49 administered questionnaire which was in fact minimized through the use of experienced and
50 trained data collectors from other district health facilities.
- 51 • Furthermore, women might experience recall bias, particularly regarding services they
52 received during their previous obstetrics, such as ANC visits.

53 Introduction

54 Neonatal period, from birth to the first 28 days of life, is the most critical phase of life in which
55 the risk for death is the highest and therefore needs more attention and care ^{1 2}.

56 Globally, 2.6 million newborns die in their first 28 days of life every year, and three-fourths of all
57 newborn deaths occur in the first week of life ³. The majority (98%) of the neonatal deaths are
58 from preventable causes, occurring in middle-and low-income countries, including Ethiopia ^{1 4}.
59 Ethiopia was one of the highest contributors in Africa with 187,000 neonatal mortality in 2015 ⁵.
60 According to the Ethiopian Demographic and Health Survey (EDHS) 2016, the neonatal mortality
61 rate in the country was 29 per 1000 live births ⁶.

62 A community-based maternal and newborn care program has been implemented in low-income
63 countries, primarily for the improvement of maternal and newborn health status ⁷⁻¹⁰. Two-thirds of
64 neonatal deaths can be prevented if effective health measures are provided at birth and during the
65 first week of life ¹¹. Similarly, community-based health interventions increase access to areas
66 where facility of care is limited. Therefore, removing key barriers such as distance and transport
67 costs for the poor and promoting the utilization of facility-based services, and in some cases,
68 providing treatment at community levels need to be considered ¹².

69 In Ethiopia, a community-based newborn care (CBNC) program is an initiative that includes a
70 newborn care package along the maternal and newborn health continuum of care ^{13 14}. It is carried
71 out by Health Extension Workers (HEWs) at community levels and aims at improving maternal
72 and newborn health through the four Cs, prenatal and postnatal contact, case-identification of
73 newborns with signs of bacterial infections, care or treatment as early as possible, and the
74 completion of a full seven-day course of appropriate antibiotics at the community level ¹⁵.

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3 75 Newborns in Ethiopia face multitude of barriers in accessing health care. Some of these are related
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5 76 to culture and fatalism and others to physical access due to distance and limited communication.
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8 77 Although nearly all the HEWs have been trained to treat severe newborn infections in the
9
10 78 Community-Based Newborn Care (CBNC) program, relatively few sick newborns have been
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12 79 identified and treated in the country ^{16 17}.

14
15 80 The utilization of available maternal and child health services is very low in Ethiopia ¹⁸⁻²¹. A
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17 81 community-based child care household survey in 194 clusters in 46 woredas across four regions
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19 82 on newborn and child health service utilization showed that only 4.0% of the newborns had a
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21 83 postnatal check within the recommended first two days of life ²². For this low CBNC program
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23 84 service utilization, socioeconomic and demographic factors are the most important contributing
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25 85 variables ^{16 20 22}.

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29 86 Despite the increasing availability of key maternal and newborn health services, low utilization
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31 87 and lack of quality services continue to be a challenge in Ethiopia ²³⁻²⁵. Of the total 72% of women
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33 88 who delivered at home without skilled assistance, 80% were from rural residents. Besides, only
34
35 89 thirteen percent of the newborns had a postnatal check within the critical first two days after birth,
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37 90 while 86% did not receive postpartum ⁶. Lack of postnatal health checks can delay the
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39 91 identification of newborn complications and initiate appropriate care and treatment. Thus, early
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41 92 postpartum service is critical to ensure proper neonatal care which includes exclusive
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43 93 breastfeeding, cord and thermal care and the prevention of infections ²⁶.

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48 94 Moreover, home care visits are not delivered on the standard days (1 and 3) of a newborn's life,
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50 95 and for the majority of mothers a third visit does not occur before the end of the first week of life
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52 96 (day 7) in developing countries ²⁷.

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3 97 In Ethiopia, implementing the CBNC program has been taken as one of the core interventions to
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5 98 reduce child mortality and to attain the Sustainable Development Goals (SDGs) of reducing under-
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8 99 five mortality to less than 25 per 1000 live births and neonatal mortality to 12 or fewer per 1000
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10 100 live births by 2030 ²⁸ ²⁹. However, studies that show the implementation status of these
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12 101 interventions are rare. Hence, this study aimed to inform policymakers, program managers, and
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14 102 care providers about the utilization level of the CBNC program and the extent to which its key
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16 103 components were implemented as intended in the study area and in similar settings. Therefore, the
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18 104 objective of this study was to assess the community-based newborn care utilization and associated
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20 105 factors among women who delivered recently and their newborns in the Geze Gofa district,
21
22 106 southern Ethiopia.

107 **Methods**

108 **Study design and settings**

109 A community-based cross-sectional study was conducted in Geze Gofa district, Gamo Gofa zone,
110 Southern Nation Nationalities and Peoples' Region (SNNPR), Ethiopia, from May 1 to 31, 2017.
111 Geze Gofa district is one of the seventeen districts in Gamo Gofa zone located 535km to the
112 southwest of Addis Ababa, the capital of Ethiopia.

113 Administratively, the district is divided into one urban and 29 rural kebeles with 87,731 people.
114 Of these, 43,690 (49.8%) were male and 44,041 (50.2%) female; 20,441 (23.3%) of the women
115 were in the childbearing age group (15-49 years), and 3036 of the women were pregnant with
116 13,695 under-five children in the district; there also were 3,036 and 2,799 neonates and under one-
117 year infants, respectively.

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3 118 All mothers in the childbearing age group and gave birth in 2016 -2017 were the source population,
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5 119 whereas all mothers who delivered from September 1, 2016 to February 28, 2017 were the study
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8 120 population.

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10 121 Mothers who gave birth both at home and in health facilities in the district six months before the
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12 122 study and live young infants were included. Mothers who delivered in another district and came
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15 123 to the study area, lost their babies before two months of age, critically ill, and unable to respond to
16
17 124 interviews were excluded.

125 **Sample size and sampling techniques**

126 The sample size was determined using the single population proportion formula ($n = \frac{P(1-P)(Z_{\alpha/2})^2}{d^2}$)
127 and assuming a 50% proportion (P) of service utilization of women and newborns, 5% expected
128 margin of error (d), 95% confidence level (CI), and 10% non-response that yielded a sample of
129 403.

130 Initially, nine health posts (30% of the total health posts) were selected using the lottery method
131 ³⁰. Then, the sample was proportionally allocated to the nine health posts based on the estimated
132 number of mothers who gave birth in the last six months. The final participants were selected using
133 the simple random sampling technique (lottery method) from the delivery registries of the health
134 posts. Then, home visits and interviews were conducted using household numbers.

135 **Variables and measurements**

136 The outcome variable of the study was the utilization of community-based newborn care program.
137 It was measured based on participant service uptake of such components of the program as early
138 identification pregnancy, receiving focused antenatal care (ANC), institutional delivery, postnatal

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3 139 care (PNC) for mother and child within two months of the postpartum period, and identification
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5 140 and management of sick newborns at community level up to the age of two months ³¹⁻³⁶.

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8 141 Accordingly, if the mothers received all the five components of the program, we considered them
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10 142 as “utilized” the community-based newborn care program; otherwise as “not utilized”.

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12
13 143 Antenatal care service utilization was measured according to WHO guidelines for healthy
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15 144 pregnancies the mother should make at least four visits during the pregnancy the first of which
16
17 145 must be within the first trimester ³⁷. If the pregnancy is unhealthy, the visit might be more than
18
19 146 four times as per the healthcare provider's decision.

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22 147 Institutional delivery service was measured when a woman gives birth at a health post, health
23
24 148 center, hospital, or other private health facilities; otherwise, it is considered as home delivery

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27 149 Similarly, postnatal care service was considered as received if the mother and her newborn
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29 150 received healthcare services and were visited by providers within two months of birth.

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32 151 In this study, a woman who has delivered recently was used to denote a mother aged 15-49 years
33
34 152 and delivered from September 1, 2016 to February 28, 2017.

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37 153 A newborn in our study was taken as a child in its first eight weeks after birth and taken as a target
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39 154 for community-based newborn care services according to the Ethiopian CBNC program
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41 155 implementation guidelines ³⁸. Birth weight was assessed by asking the mother and labelling as
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43 156 small (<2.5 kg), average (2.5-4.0 kg) and large (>4.0 kg).

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47 157 The explanatory variables were the age of women (<24, 24-35, >35 years), marital status (single,
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49 158 married, widowed, divorced), educational status (unable to read and write, able to read and write,
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51 159 elementary school, high school, college and above), religion (Protestant, Orthodox, Muslim,
52
53 160 Catholic), ethnicity (Gofa, Gamo, Wolayita, Others), occupational status (Government employee,

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3 161 merchant, daily labor, farmer, housewife), household wealth status (poorest, poorer, middle, richer,
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5 162 richest), parity (primipara, multipara), participation in the women health development team
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7 163 meetings (yes, no), visited by HEWs (yes, no), time it takes to the health post (<30,30-60, 60-120,
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10 164 >120 minutes), type of health facility visited for danger sign (hospital, health center, health post),
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12 165 and information about CBNC (yes, no).

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15 166 Wealth index was assessed using household assets through principal component analysis adapted
16
17 167 from the EDHS ³⁹ and ranked into five (poorest, poorer, middle, richer, and richest) levels.

18 19 20 168 **Data collection tools and procedures**

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22
23 169 An interviewer-administered standardized structured questionnaire was used after reviewing
24
25 170 different studies and guidelines ^{27 32 35 36 38 40-47}. The tool was initially developed in English and
26
27 171 translated into the local language (Amharic) and finally back to English to ensure consistency.
28
29 172 Four trained BSc. degree graduate nurses and two public health officers of the same qualification
30
31 173 from the nearby Sawla district were recruited as data collectors and supervisors, respectively. The
32
33 174 supervisors checked data accuracy, consistency and completeness daily.

34 35 36 37 38 175 **Data quality control**

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41 176 Before data collection, a one day training was given to data collectors and supervisors on the
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43 177 objectives of the study, data collection instruments, techniques and producers. The data collectors
44
45 178 were supervised daily, and the consistency and completeness of data were checked by the principal
46
47 179 investigator every night. A pretest was conducted on 21 women (5% of the sample size) of Demba
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49 180 Gofa (one of the neighboring districts with similar characteristics). Before the actual data
50
51 181 collection, all findings from the pretest were incorporated into the final questionnaire and
52
53 182 amendments were made.

183 **Data processing and analysis**

184 Data were cleaned and checked for completeness and consistency before they were coded and
185 entered into Epi-Data version 3.1 software and exported to SPSS version 23 for analysis.

186 Descriptive statistics used were presented in narrations and tabular forms. Both bi-variable and
187 multivariable logistic regression analyses was computed to determine the associated factors.
188 Variables with p-values of less than 0.2 in the bivariable logistic regression were candidates for
189 the multivariable analysis after checking model fitness, chi-square, and multi-collinearity
190 assumptions. In the final multivariable logistic regression analysis model, a p-value of less than
191 0.05 and adjusted odds ratio (AOR) with a 95% confidence interval (CI) were used to identify
192 statistically associated factors.

193 **Patient and public involvement**

194 No patients or the public were directly involved in the development of the research questions,
195 outcomes, recruitment and the design of the study. However, the participants and administrative
196 officials were informed about the research questions and objectives. The findings will be
197 disseminated to the Geze Gofa District Health Office and Gamo Gofa Zonal Health Department.
198 Besides, the results will be distributed to potential stakeholders who have been involved in
199 program implementation after being published in a peer-reviewed scientific journal.

200 **Ethical considerations**

201 Ethical clearance was obtained from the ethical review board of Jimma University (Ref. No.
202 IHRPGC/418/2017) and official letter of support was secured from Geze Gofa District Health
203 Office. Informed written consent was obtained from each respondent after a brief explanation of

204 the risk and benefit of the study to ensure their voluntariness to participate before the actual data
 205 collection. Participants had the right to withdraw at any time or to skip for a single question or
 206 segment of questions they did not want to answer or refuse to participate at all with no negative
 207 repercussions, and the interview has stayed averagely for 15 minutes.

208 Results

209 Sociodemographic and economic characteristics of participants

210 Table 1 shows the sociodemographic and economic characteristics of the study participants. A
 211 total of 371 women responded to the interviewer-administered questionnaire with a response rate
 212 of 92.1%. The mean age of the women was 27.6 (SD \pm 5) years; the majority (74.4%) were married
 213 and 6.2% single. Religious preference for 46.4 and 7.5% of the women were Protestant and
 214 Muslim, respectively; 42.3% went to elementary school, while 5.9% attended college or above;
 215 72.5% were housewives and 4.0% government employees; 67.1% were Gofa by ethnicity.
 216 Additionally, the mean parity was 3.5 (SD \pm 1.9), and approximately 30 and 14.6% were in the
 217 middle and richer wealth status, respectively.

218 Table 1 Sociodemographic and economic characteristics of study participants in Geze Gofa
 219 district, south Ethiopia, June 2017 (n=371)

Variables	Responses	Frequency (n)	Percent (%)
Age in years	<24	109	29.4
	24-35	246	66.3
	>35	16	4.3
Marital status	Single	23	6.2
	Married	276	74.4
	Widowed	32	8.6

Variables	Responses	Frequency (n)	Percent (%)
	Divorced	40	10.8
Religion	Protestant	172	46.4
	Orthodox	131	35.3
	Muslim	28	7.5
	Catholic	40	10.8
Educational status	Unable to read and write	116	31.3
	Able to read and write	25	6.7
	Elementary school (Grade1- 8)	157	42.3
	High school	51	13.7
	College and above	22	5.9
Occupational status	Gov't employee	15	4.0
	Merchant	31	8.4
	Daily labor	21	5.7
	Farmer	35	9.4
	Housewife	269	72.5
Ethnicity	Gofa	249	67.1
	Gamo	69	18.6
	Wolayita	27	7.3
	Others*	26	7.0
Wealth quantiles	Poorest	65	17.5
	Poorer	63	17.0
	Middle	111	29.9
	Richer	54	14.6
	Richest	78	21.0

220 Gov't employee: Government employee, * others: Amhara, Guraghe, Kembata

221 **Health extension program services and other related characteristics**

222 All of the respondents knew the health extension workers (HEWs) who worked in their respective
 223 kebeles. The majority (90.7%) of the women received advice from the HEWs during their recent

224 pregnancies and postpartum period. Similarly, 88.4, 74.1, 73.9, 70.4, and 47.4% of the women
225 received information about the HEP packages, advice on STI, newborn and child diseases as well
226 as supplies and vitamin A, respectively. A total of 340 (91.6%) women said that there was a Health
227 Development team (in 1 to 5 networks) in their community. Of those, 323 women (95.0%) were
228 members of the networks, and 217 (67.1%) attended meetings during their recent pregnancies.
229 Moreover, the nearest health post took less than 30, 30-60, 60-120 and more than 120 minutes of
230 on foot travel for 21.3, 40.7, 29.4, and 8.6% of the participants, respectively.

231 **Obstetric history and maternal health services**

232 As shown in Table 2 below, 98.1% of the women had ANC visits during their recent pregnancies,
233 and the mean age of the pregnancies during the first ANC visit was 4.6 months (SD \pm 1.3).
234 Similarly, 80.2 and 4.4% of the women went to health posts and hospitals for their first ANC,
235 respectively.

236 During their recent ANC visits, physical examinations and routine laboratory investigations were
237 done for 95.6 and 56.6% of the women, respectively. Moreover, 90.7, 80.5, and 6.6% of the women
238 received tetanus toxoid vaccination, iron folate supplementation, and deworming during ANC
239 follow ups, respectively. Of those who had ANC follow ups, 285 (78.3%) made ANC visits four
240 times and above. Regarding knowledge of danger signs during pregnancies, 79.2, 75.5, and 49.6%
241 stated that their danger signs were vaginal bleeding, blurred vision, and convulsion, respectively.
242 One-fifth of the women faced at least one danger sign, while 75.5 and 10% said that they went to
243 health centers and hospitals when they have faced any of the danger signs, respectively. Of the
244 total respondents, 233 (62.8%) delivered at health facilities.

245 Table 2: Obstetric characteristics and maternal health services in Geze Gofa district, south
 246 Ethiopia, June 2017 (n= 371)

Variables	Responses	Frequency	Percent
		(n)	(%)
Parity	Primipara	53	16.5
	Multipara	268	83.5
ANC follow up	Yes	364	98.1
	No	7	1.9
Number of ANC visits (n=364)	Once	14	3.9
	Twice	26	7.1
	Three times	39	10.7
	Four and above	285	78.3
Timing of first ANC visit (n=364)	First trimester	58	15.9
	Second trimester	298	81.9
	Third trimester	8	2.2
Type of health facility for the first ANC visit	Hospital	16	4.4
	Health center	56	15.4
	Health post	292	80.2
Knowing about danger sign during pregnancy	Swelling of hands and face	237	63.9
	Blurred vision	280	75.5
	Convulsion	184	49.6
	Severe headache	248	66.8
	Severe lower abdominal pain	206	55.5
	Vaginal bleeding	294	79.2
Place of visits, if they have faced danger signs	Hospital	37	10.0
	Health center	280	75.5
	Health post	54	14.6
Faced danger sign	Yes	75	20.2

Variables	Responses	Frequency	Percent
		(n)	(%)
	No	289	77.8
Place of delivery	Health facility	233	62.8
	Home	138	37.2
Type of health facility attended during delivery (n=233)	Hospital	34	14.6
	Health center	190	81.5
	Health post	9	3.9

247 Postpartum and immediate newborn care services

248 The postpartum and immediate newborn care services are presented in Table 3. Of the total
 249 participants, 246 (66.3%) received postnatal care within seven days after birth. Nearly 41% of
 250 them visited in the first 48 hours of delivery; 13 (9.4%) of those who delivered at home were made
 251 to use local material (buffer, dung, and others) to apply on cord. Of the total newborns, 336 (90.6%)
 252 started breastfeeding within an hour of delivery. Moreover, 74.1% of the newborns breastfed
 253 exclusively. Three-fourths of the women received information about breastfeeding for the first
 254 time from HEWs, while 24 (6.5%) obtained from the mass media.

255 Table 3: Postpartum and immediate newborn care services in Geze Gofa district, south Ethiopia,
 256 June 2017 (n= 371)

Variables	Responses	Frequency	Percent
		(n)	(%)
Postnatal visit	Yes	246	66.3
	No	125	33.7
Postnatal care visiting time (n=246)	<48 hours	100	40.7
	3 rd day	38	15.4
	After 3 rd day	108	43.9

Timing of breastfeeding initiation	< 1hr	336	90.6
	≥1hrs	35	9.4
Exclusive breastfeeding	Yes	275	74.1
	No	96	25.9
Source of information about breastfeeding	HEWs	278	74.9
	Healthcare providers from health canter	49	13.2
	Mass media	24	6.5
	Relatives/friends	10	2.7
	Other*	10	2.7

257 *others: health development army leader, community group, traditional birth attendant

258 **Newborn care services during the first two months of age**

259 Table 4 shows newborn care services during the first two months of age; 69.0% of the mothers
 260 had information about community-based newborn care provided by HEWs at community level
 261 health posts. During the first two months after delivery, 224 (60.4%) of the newborns received
 262 postnatal follow ups from HEWs at home. Of the newborns, 41 (18.3%) were checked once, and
 263 87 (38.8%) three and above times. The majority of the newborns, 299 (80.6%), were weighed
 264 within seven days, and 271 (90.6%) and 12 (4.0%) of them had average and large birth weight,
 265 respectively. Out of the total newborns, 56 (15.1%) faced health problems within two months of
 266 the postnatal period, and 34 (60.7%) consulted HEWs and visited health posts to receive medical
 267 services.

268 Table 4: Newborn care services during the first two months of age in Geze Gofa district, south
 269 Ethiopia, June 2017 (n= 371)

Variables	Responses	Frequency (n)	Percent (%)
Having information about the CBNC program	Yes	256	69.0
	No	115	30.9
Newborn received PNC from HEWs at home within two months of age	Yes	224	60.4
	No	147	39.6
Frequency of follow up received from HEWs (n=224)	Once	41	18.3
	Twice	96	42.9
	≥ Three times	87	38.8
Baby's weight was measured within the first seven days of birth	Yes	299	80.6
	No	72	19.4
Birth weight of the newborn (n=299)	Small	271	90.6
	Average	16	5.4
	Large	12	4.0
Newborn faced a health problem during the first two months of age	Yes	56	15.1
	No	315	84.9
Types of facility visited for medical services (n=56)	Health post	34	60.7
	Health center	15	26.8
	Hospital	7	12.5

270 **Community-based newborn care utilization**

271 A community-based newborn care program utilization was measured when a woman and her
 272 newborn received all the components of the program (antenatal care + institutional delivery +
 273 postnatal care + neonatal care up to two months of age) continually at home and/or health post
 274 level. Accordingly, 37.5% (95% CI: 32.6-42.6) of the women and their newborns utilized the full
 275 community-based newborn care program while the rest did not receive the entire program.

276 **Factors associated with community-based newborn care utilization**

277 In the bivariable logistic regression, age, educational level, occupational status, ethnicity, wealth
 278 status, time taken to reach the nearest health post, types of facility visited during danger signs and
 279 previous information about CBNC were candidate variables. In the multivariable logistic
 280 regression analysis, educational level, occupational status, wealth status, and types of facility
 281 visited when they had danger signs were variables significantly associated as presented in Table
 282 5.

283 Accordingly, women who attended elementary school, college and above were 1.76 (AOR: 1.76,
 284 95% CI: 1.01-3.07) and 3.71 (AOR: 3.71, 95% CI: 1.12-12.24) times more likely to utilize the
 285 program compared to those who were unable to read and write, respectively. Farmer women were
 286 65% less likely to utilize the program compared to housewives (AOR: 0.35, 95% CI: 0.16-0.79).
 287 Women who were in the poorest and middle wealth status were 3.76 (AOR: 3.76, 95% CI: 1.65-
 288 8.54) and 1.96 (AOR: 1.96, 95% CI: 1.03-3.76) times more likely to utilize the program than the
 289 richest women. Moreover, women who preferred visiting the hospital if they had any danger signs
 290 were 70.4% times less likely to utilize the services than those who chose to go to health posts
 291 (AOR: 0.29, 95% CI: 0.11-0.78).

292 Table 5: Bivariable and multivariable logistic regression analysis of factors associated with
 293 community-based newborn care utilization in Geze Gofa district, south Ethiopia, June 2017 (n=
 294 371)

Variables	CBNC	CNBC	COR (95% CI)	AOR (95% CI)
	utilized	not utilized		
	n (%)	n (%)		
Age in years				
≤24	36 (33.0)	73 (67.0)	2.03 (0.70-5.84)	1.41 (0.42-4.76)
25-35	95 (38.6)	151 (61.4)	1.59 (0.58-4.38)	1.34 (0.44-4.10)

Variables	CBNC	CNBC	COR (95% CI)	AOR (95% CI)
	utilized	not utilized		
	n (%)	n (%)		
>35	8 (50.0)	8 (50.0)	1	1
Educational status				
Unable to read & write	49 (42.2)	67 (57.8)	1	1
Able to read & write	12 (48.0)	13 (52.0)	0.79 (0.33-1.88)	0.84 (0.32-2.17)
Elementary school	47 (29.9)	110 (70.1)	1.71 (1.04-2.83)	1.76 (1.01-3.07) *
High school	26 (51.0)	25 (49.0)	0.70 (0.36-1.36)	0.80 (0.36-1.78)
College and above	5 (22.7)	17 (77.3)	2.49 (0.86-7.20)	3.71 (1.12-12.24) *
Occupational status				
Government employee	8 (53.3)	7 (46.7)	0.43 (0.15-1.21)	0.41 (0.13-1.29)
Merchant	14 (45.2)	17 (54.8)	0.59 (0.28-1.25)	0.50 (0.22-1.15)
Daily labour	9 (42.9)	12 (57.1)	0.65 (0.26-1.60)	0.40 (0.15-1.08)
Farmer	20 (57.1)	15 (42.9)	0.37 (0.18-0.75)	0.35 (0.16-0.79) *
Housewife	88 (32.7)	181 (67.3)	1	1
Ethnicity				
Gofa	86 (34.5)	163 (65.5)	1	1
Gamo	30 (43.5)	39 (56.5)	0.69 (0.40-1.18)	0.76 (0.42-1.38)
Wolayita	13 (48.1)	14 (51.9)	0.57 (0.26-1.26)	0.47 (0.20-1.11)
Others*	10 (38.5)	16 (61.5)	0.84 (0.37-1.94)	1.27 (0.49-3.25)
Wealth status				
Poorest	13 (20.0)	52 (80.0)	4.21 (1.98-8.94)	3.76 (1.65-8.54) *
Poorer	22 (35.0)	41 (65.0)	1.96 (0.99-3.88)	1.92 (0.91-4.06)
Middle	39 (35.1)	72 (64.9)	1.943 (1.07-3.51)	1.96 (1.03-3.76) *
Richer	25 (46.3)	29 (53.7)	1.221 (0.61-2.45)	1.26 (0.57-2.80)
Richest	40 (51.3)	38 (48.7)	1	1
Time takes to reach the nearest health posts (in minutes)				
< 30	28 (35.4)	51 (64.6)	0.51 (0.20-1.33)	1
30-60	59 (39.0)	92 (61.0)	0.44 (0.18-1.07)	0.83 (0.45-1.55)
60-120	45 (41.3)	64 (58.7)	0.39 (0.16-1.00)	0.70 (0.36-1.37)

Variables	CBNC	CNBC	COR (95% CI)	AOR (95% CI)
	utilized	not utilized		
	n (%)	n (%)		
> 120	7 (21.9)	25 (78.1)		1.72 (0.61-4.85)
Place of visit (if they have faced danger signs)				
Hospital	20 (54.0)	17 (46.0)	0.29 (0.12-0.72)	0.29 (0.11-0.78) *
Health center	105 (37.5)	175 (62.5)	0.58 (0.30-1.12)	0.58 (0.29-1.18)
Health post	14 (25.9)	40 (74.1)	1	1
Information about CBNC program				
Yes	90 (35.2)	166 (64.8)	1	1
No	49 (42.6)	66 (57.4)	0.73 (0.47-1.15)	0.73 (0.43-1.21)

295 Others*: Amhara, Guraghe, and Kembata, *statistically significant at p-value <0.05

296 Discussion

297 Overall, 37.5% of the women who delivered recently and their newborns received the full
 298 components of the community-based newborn care program. This finding is higher than that of a
 299 study conducted at Xaybouathong district, Lao PDR. In this study, only 6.8% the women received
 300 all the modified composite coverage index components of maternal and child health services
 301 (ANC 4 or more, neonatal tetanus protection, facility-based delivery, delivery assisted by skilled
 302 birth attendant (SBA), PNC for mother and newborn, BCG, Penta, Polio, and family planning)³¹.
 303 A study in Ghana showed that from pregnancy to post-delivery, 7.9% of women and children
 304 received the continuum of care³², while another study in Ghana indicated that only 8.0% of the
 305 women completed the continuum of maternal and newborn care services³⁶. Our finding is higher
 306 than that of a study conducted in Pakistan and showed that the continuum of maternal care was
 307 27.4%³⁴. The possible justification for the discrepancy could be the inclusion of the continuum
 308 of care as measured by ANC, institutional delivery, immediate postnatal care, and newborn care

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3 309 services up to two months of age, whereas in others studies the continuum of care included a child
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5 310 health services until the age of one year. The other possible explanation might be the use of a
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8 311 longer study period retrospectively to assess the utilization that included five years before the
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10 312 survey, which might increased their recall bias about the services they received for the last five
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12 313 years and the sociodemographic variations of study areas. Moreover, stronger and more resilient
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14 314 health systems which focus on community-based service provisions like the health extension
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16 315 program in Ethiopia may explain some of the discordance in the findings of the current and other
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18 316 studies ⁴⁸⁻⁵⁰. Results however were lower than that of a study done at Sohag Governorate, Egypt,
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20 317 and showed that 50.4% of the women achieved the continuum of care as measured by ANC+4
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22 318 visits, delivery by a skilled birth attendant and PNC ³³. In addition, a study conducted in Cambodia
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24 319 showed that 60% of women had the full range of services for the continuum of maternal and
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26 320 newborn healthcare ⁵¹. This discrepancy might be due to the use of only maternal continuum of
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28 321 care which did not include newborn care that could give a higher result. The other possible reason
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30 322 might be differences in study areas. A study conducted in Cambodia used a national survey which
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32 323 might have resulted in a higher findings and socio-cultural variations.

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38 324 Our study showed that 98.1% of the women received ANC services once, 76.8% four times and
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40 325 above; 62.8% of women delivered at a health facility, and the health status of 60.3% of newborns
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42 326 was checked by HEWs until two months of age. Our finding is higher than that of a study
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44 327 conducted in Ratanakiri province, Cambodia, in which only 32.6% of the women made four and
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46 328 above visits in the continuum of maternal, newborn, and child health services ⁵². The possible
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48 329 explanation might be the difference in the target group, which included women who gave birth
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50 330 two years before the study which might have resulted in forgetting the services they took. The
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52 331 other possible reason might be the difference in the service delivery pace for ANC follow ups. Our

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3 332 study included services taken at the health post level, while their study measured ANC service
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5 333 follow ups at health centers and hospitals only. Our findings is lower than that of a study conducted
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8 334 in Sohag Governorate, Egypt, which showed that 90% of the women had four and above antenatal
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10 335 care visits ³³. The explanation for our low result might be the sociodemographic variation in that
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12 336 we assessed the utilization for rural dwellers only. Moreover, the presence of better maternal and
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14 337 child health services achievement in Egypt might be the possible explanation for this higher
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17 338 findings ⁵³.

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20 339 Our study showed that women who attended elementary school, college and above had 1.7 and 3.7
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22 340 times more chance of getting CBNC service utilization compared to mothers who were unable to
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24 341 read and write, respectively. This finding was comparable with that of a study done in
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26 342 Xaybouathong district, Lao PDR, and showed women's education was positively associated with
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28 343 the continuum of maternal, newborn and child health service utilization ³¹. These findings might
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30 344 be explained by the fact a woman's education increases her knowledge and awareness about the
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32 345 importance of the services and the chance of getting information.

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35 346 In this study, CBNC utilization was lower by 65% among farmer women compared to housewives.
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37 347 This result is supported by a study done in the Xaybouathong district, Lao PDR, which shows
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39 348 farming as an occupation is negatively associated with the continuum of maternal, newborn, and
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41 349 child health service utilization ³¹. This result might be explained by the inconvenience of the time
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44 350 of service delivery for farmer women since services are provided at the community level.

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48 351 Women who are in the poorest and middle wealth quantile were 3.76 and 1.96 times more likely
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50 352 to utilize the community-based newborn care program compared to those who were in the richest.
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52 353 This finding is different from those studies in Sohag Governorate, Egypt, that shows women in

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3 354 the higher economic status utilized 1.6 times more of the continuum of maternal, newborn, and
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5 355 child health services compared to those in the lower economic status³³. A study in Ghana showed
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8 356 that women and children in the richest households were more likely to utilize the continuum of
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10 357 care³². Another study in Africa showed that there was a three-fold disparity in the use of the
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12 358 continuum of care between the wealthiest 20% of African women compared to the poorest⁵⁴. In
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14 359 Pakistan, a study showed that the richest women were seven times more likely to utilize the
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16 360 continuum of care than the poorest³⁴. This disagreement might be explained by the fact that the
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18 361 program in our study area aimed to serve the poorest households at health post and household
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20 362 levels to increase service access. The other possible explanation might be that wealthier families
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22 363 can afford the direct and indirect costs of services of health centers or hospitals and seek more
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24 364 quality care at higher facilities by well-trained providers. Additionally, the program in our case is
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26 365 a free service that does not incur any cost on those who cannot seek other services at advanced or
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28 366 higher facilities.

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33 367 In this study, women who preferred to visit hospitals when they faced danger signs had a 70.4%
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35 368 lower chance of utilization of the community-based newborn care services compared to those who
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37 369 preferred health posts. According to the Ethiopian health tier system, health posts are more
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39 370 accessible than hospitals; so, those who want to visit hospitals might not get the services as easily
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41 371 as they need⁵⁵. This result is in line with that of a study in Pakistan and showed that the absence
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43 372 of problems relating to distance and travel arrangements to access health facilities increases the
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45 373 utilization of the continuum of maternal, newborn, and child healthcare services by 76.1% and
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47 374 72.9%, respectively³⁴. The other possible explanation might be that the effectiveness of
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49 375 community health workers in delivering preventive maternal and child health interventions in low-

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3 376 and-middle income countries ⁵⁶ increases community-based service acceptability in rural
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5 377 communities.
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8 378 **Limitations of the study**

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11 379 The finding was not triangulated by qualitative methods which are also subject to social
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13 380 desirability bias owing to our use of an interviewer-administered questionnaire. To minimize the
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15 381 impact, data collectors were recruited from other districts. Moreover, the women might have
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17 382 experienced recall bias, particularly regarding the services they received during their previous
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19 383 obstetrics, ANC visits, for instance. Compared to other studies however our work assessed later
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21 384 events that preceded the study by only six months. On top of that, the data collectors were highly
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23 385 experienced and well-trained on the tools to explain the questions and extend the time for
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25 386 respondents so they recall events later.
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30 387 **Conclusion and implications**

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34 388 The study showed that community-based newborn care utilization in the study area was low
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36 389 compared to the current national recommendations. Elementary school, college and above
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38 390 education as well as the poorest and middle wealth status affected the utilization positively,
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40 391 whereas farming occupation and preference of hospitals in case of danger signs affected the
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42 392 utilization negatively. Therefore, awareness creation at community levels for illiterate women,
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44 393 arranging convenient time for farmer women and providing full components of maternal and
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46 394 newborn services in nearby community level health facilities could improve the utilization of
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48 395 community-based newborn care program in rural districts. Furthermore, subsequent studies must
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50 396 explore the barriers for low utilization of community-based newborn care services using
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397 qualitative methods and also better if studies assessed the effectiveness of the program on maternal
398 and child health outcomes.

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STROBE 2007 (v4) Statement—Checklist of items that should be included in reports of *cross-sectional studies*

Section/Topic	Item #	Recommendation	Reported on page #
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract	1
		(b) Provide in the abstract an informative and balanced summary of what was done and what was found	2
Introduction			
Background/rationale	2	Explain the scientific background and rationale for the investigation being reported	5-7
Objectives	3	State specific objectives, including any prespecified hypotheses	7
Methods			
Study design	4	Present key elements of study design early in the paper	7
Setting	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection	7-8
Participants	6	(a) Give the eligibility criteria, and the sources and methods of selection of participants	8
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable	8-10
Data sources/ measurement	8*	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group	9-10
Bias	9	Describe any efforts to address potential sources of bias	10
Study size	10	Explain how the study size was arrived at	8
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why	11
Statistical methods	12	(a) Describe all statistical methods, including those used to control for confounding	11
		(b) Describe any methods used to examine subgroups and interactions	11
		(c) Explain how missing data were addressed	
		(d) If applicable, describe analytical methods taking account of sampling strategy	11
		(e) Describe any sensitivity analyses	
Results			

Participants	13*	(a) Report numbers of individuals at each stage of study—eg numbers potentially eligible, examined for eligibility, confirmed eligible, included in the study, completing follow-up, and analysed (b) Give reasons for non-participation at each stage (c) Consider use of a flow diagram	12
Descriptive data	14*	(a) Give characteristics of study participants (eg demographic, clinical, social) and information on exposures and potential confounders (b) Indicate number of participants with missing data for each variable of interest	12-13 13-18
Outcome data	15*	Report numbers of outcome events or summary measures	18
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (eg, 95% confidence interval). Make clear which confounders were adjusted for and why they were included (b) Report category boundaries when continuous variables were categorized (c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period	18-21 18-21 -
Other analyses	17	Report other analyses done—eg analyses of subgroups and interactions, and sensitivity analyses	-
Discussion			
Key results	18	Summarise key results with reference to study objectives	21
Limitations	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias	25
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence	21-25
Generalisability	21	Discuss the generalisability (external validity) of the study results	25
Other information			
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based	26

*Give information separately for cases and controls in case-control studies and, if applicable, for exposed and unexposed groups in cohort and cross-sectional studies.

Note: An Explanation and Elaboration article discusses each checklist item and gives methodological background and published examples of transparent reporting. The STROBE checklist is best used in conjunction with this article (freely available on the Web sites of PLoS Medicine at <http://www.plosmedicine.org/>, Annals of Internal Medicine at <http://www.annals.org/>, and Epidemiology at <http://www.epidem.com/>). Information on the STROBE Initiative is available at www.strobe-statement.org.

BMJ Open

Community-based newborn care utilization and associated factors in Geze Gofa rural district, south Ethiopia: a community-based cross-sectional study

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4 1 **Community-based newborn care utilization and associated factors in**
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7 2 **Geze Gofa rural district, south Ethiopia: a community-based cross-**
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10 3 **sectional study**

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14 ABSTRACT

15 **Objective** The community-based newborn care (CBNC) is a newborn care package along the
16 maternal and newborn health continuum of care that has been implemented at the community level
17 in Ethiopia. The utilization which might be affected by several factors has not been well assessed.
18 Thus, this study aimed to examine the utilization of community-based newborn care and associated
19 factors among women who delivered recently in Geze Gofa rural district, south Ethiopia.

20 **Design** Cross-sectional study

21 **Setting** Community-based

22 **Participants** Three-hundred seventy-one women who had their newborns recently were randomly
23 selected. Then, they were interviewed at their places using an interviewer-administered structured
24 questionnaire.

25 **Methods** A binary logistic regression analysis was done. In the multivariable logistic regression
26 analysis, a p-value of <0.05 and Adjusted Odds Ratio (AOR) with 95% confidence interval (CI)
27 were used to identify factors statistically associated with community-based newborn care
28 utilization.

29 **Outcomes** Community-based newborn care utilization

30 **Results** The findings showed that the overall utilization of CBNC by women who delivered
31 recently with their newborns was 37.5% (95% CI: 32.6-42.6). Factors associated with the
32 utilization of CBNC included women who attended elementary school (AOR: 1.76, 95% CI: 1.01-
33 3.07), college and above (AOR: 3.71, 95% CI: 1.12-12.24), farmer women (AOR: 0.35, 95% CI:
34 0.16-0.79), women in the lowest (AOR: 3.76, 95% CI: 1.65-8.54) and middle quantile of wealth

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3 35 status (AOR: 1.96, 95% CI: 1.01-3.76, and those whose preference was visiting hospital they faced
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5 36 any signs of danger (AOR: 0.29, 95% CI: 0.11-0.78).
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8 37 **Conclusions** The use of the community-based newborn care program in the study area was
9
10 38 surprisingly low. To increase utilization and potentially improve the outcomes of these neonates,
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12 39 we need to increase awareness at community levels, make convenient arrangements, and increase
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14 40 the availability of services at nearby health facilities that are essential to improve the uptake of
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16 41 CBNC in the rural district.
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42 Article summary

43 Strengths and limitations of this study

- 44 • The finding is expected to give insight to program implementers and policymakers who aim to
45 raise the accessibility and quality of community-based newborn care services in the area.
- 46 • Qualitative methods did not triangulate the study.
- 47 • The study might be subjected to social desirability bias because of the use of an interviewer-
48 administered questionnaire which was in fact minimized through the use of experienced and
49 trained data collectors from other district health facilities.
- 50 • Furthermore, women might experience recall bias, particularly regarding services they
51 received during their previous obstetrics, such as ANC visits.

52 INTRODUCTION

53 Neonatal period, from birth to the first 28 days of life, is the most critical phase of life in which
54 the risk for death is the highest and therefore needs more attention and care.^{1 2}

55 Globally, 2.6 million newborns die in their first 28 days of life every year, and three-fourths of all
56 newborn deaths occur in the first week of life.³ The majority (98%) of the neonatal deaths are from
57 preventable causes, occurring in middle-and low-income countries, including Ethiopia.^{1 4} Ethiopia
58 was one of the highest contributors in Africa, with 187,000 neonatal mortality in 2015.⁵ According
59 to the Ethiopian Demographic and Health Survey (EDHS) 2016, the neonatal mortality rate in the
60 country was 29 per 1000 live births.⁶

61 A community-based maternal and newborn care program has been implemented in low-income
62 countries, primarily for the improvement of maternal and newborn health status.⁷⁻¹⁰ Two-thirds of
63 neonatal deaths can be prevented if effective health measures are provided at birth and during the
64 first week of life.¹¹ Similarly, community-based health interventions increase access to areas where
65 facility of care is limited. Therefore, removing key barriers such as distance and transport costs for
66 the poor and promoting the utilization of facility-based services, and in some cases, providing
67 treatment at community levels need to be considered.¹²

68 In Ethiopia, a community-based newborn care (CBNC) program is an initiative that includes a
69 newborn care package along the maternal and newborn health continuum of care.^{13 14} It is carried
70 out by Health Extension Workers (HEWs) at community levels and aims at improving maternal
71 and newborn health through the four Cs, prenatal and postnatal contact, case-identification of
72 newborns with signs of bacterial infections, care or treatment as early as possible, and the
73 completion of a full seven-day course of appropriate antibiotics at the community level.¹⁵

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3 74 Newborns in Ethiopia face multitude of barriers in accessing health care. Some of these are related
4
5 75 to culture and fatalism and others to physical access due to distance and limited communication.
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8 76 Although nearly all the HEWs have been trained to treat severe newborn infections in the
9
10 77 Community-Based Newborn Care (CBNC) program, relatively few sick newborns have been
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12 78 identified and treated in the country.^{13 16}

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15 79 The utilization of available maternal and child health services is very low in Ethiopia.¹⁷⁻²⁰ A
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17 80 community-based child care household survey in 194 clusters in 46 woredas across four regions
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19 81 on newborn and child health service utilization showed that only 4.0% of the newborns had a
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21 82 postnatal check within the recommended first two days of life.²¹ For this low CBNC program
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23 83 service utilization, socioeconomic and demographic factors are the most important contributing
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25 84 variables.^{13 19 21}

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29 85 Despite the increasing availability of key maternal and newborn health services, low utilization
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31 86 and lack of quality services continue to be a challenge in Ethiopia.²²⁻²⁴ Of the total 72% of women
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33 87 who delivered at home without skilled assistance, 80% were from rural residents. Besides, only
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35 88 thirteen percent of the newborns had a postnatal check within the critical first two days after birth,
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37 89 while 86% did not receive postpartum.⁶ Lack of postnatal health checks can delay the identification
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39 90 of newborn complications and initiate appropriate care and treatment. Thus, early postpartum
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41 91 service is critical to ensure proper neonatal care which includes exclusive breastfeeding, cord and
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43 92 thermal care and the prevention of infections.²⁵

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48 93 Moreover, home care visits are not delivered on the standard days (1 and 3) of a newborn's life,
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50 94 and for the majority of mothers, a third visit does not occur before the end of the first week of life
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52 95 (day 7) in developing countries.²⁶

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3 96 In Ethiopia, implementing the CBNC program has been taken as one of the core interventions to
4
5 97 reduce child mortality and to attain the Sustainable Development Goals (SDGs) of reducing under-
6
7 98 five mortality to less than 25 per 1000 live births and neonatal mortality to 12 or fewer per 1000
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9 99 live births by 2030.^{27 28} However, studies that show the implementation status of these
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11 100 interventions are rare. Hence, this study aimed to inform policymakers, program managers, and
12
13 101 care providers about the utilization level of the CBNC program and the extent to which its key
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15 102 components were implemented as intended in the study area and in similar settings. Therefore, the
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17 103 objective of this study was to assess the community-based newborn care utilization and associated
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19 104 factors among women who delivered recently and their newborns in the Geze Gofa district,
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21 105 southern Ethiopia.

106 **METHODS**

107 **Study design and settings**

108 A community-based cross-sectional study was conducted in Geze Gofa district, Gamo Gofa zone,
109 Southern Nation Nationalities and Peoples' Region (SNNPR), Ethiopia, from May 1 to 31, 2017.
110 Geze Gofa district is one of the seventeen districts in Gamo Gofa zone located 535km to the
111 southwest of Addis Ababa, the capital of Ethiopia.
112 Administratively, the district is divided into one urban and 29 rural kebeles with 87,731 people.
113 Of these, 43,690 (49.8%) were male and 44,041 (50.2%) female; 20,441 (23.3%) of the women
114 were in the childbearing age group (15-49 years), and 3036 of the women were pregnant with
115 13,695 under-five children in the district; there also were 3,036 and 2,799 neonates and under one-
116 year infants, respectively.

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3 117 All mothers in the childbearing age group and gave birth in 2016 -2017 were the source population,
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5 118 whereas all mothers who delivered from September 1, 2016 to February 28, 2017 were the study
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8 119 population.

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10 120 Mothers who gave birth both at home and in health facilities in the district six months before the
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12 121 study and live young infants were included. Mothers who delivered in another district and came
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15 122 to the study area, lost their babies before two months of age, critically ill, and unable to respond to
16
17 123 interviews were excluded.

124 **Sample size and sampling techniques**

125 The sample size was determined using the single population proportion formula ($n = \frac{P(1-P)(Z_{\alpha/2})^2}{d^2}$)
126 and assuming a 50% proportion (P) of service utilization of women and newborns, 5% expected
127 margin of error (d), 95% confidence level (CI), and 10% non-response that yielded a sample of
128 403.

129 Initially, nine health posts (30% of the total health posts) were selected using the lottery method.²⁹
130 Then, the sample was proportionally allocated to the nine health posts based on the estimated
131 number of mothers who gave birth in the last six months. The final participants were selected using
132 the simple random sampling technique (lottery method) from the delivery registries of the health
133 posts. Then, home visits and interviews were conducted using household numbers.

134 **Variables and measurements**

135 The outcome variable of the study was the utilization of community-based newborn care program.
136 It was measured based on participant service uptake of such components of the program as early
137 identification pregnancy, receiving focused antenatal care (ANC), institutional delivery, postnatal

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3 138 care (PNC) for mother and child within two months of the postpartum period, and identification
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5 139 and management of sick newborns at community level up to the age of two months.³⁰⁻³⁵
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8 140 Accordingly, if the mothers received all the five components of the program, we considered them
9
10 141 as “utilized” the community-based newborn care program; otherwise as “not utilized”.

11
12
13 142 Antenatal care service utilization was measured according to WHO guidelines for healthy
14
15 143 pregnancies the mother should make at least four visits during the pregnancy, the first of which
16
17 144 must be within the first trimester.³⁶ If the pregnancy is unhealthy, the visit might be more than four
18
19 145 times as per the healthcare provider's decision.

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22 146 Institutional delivery service was measured when a woman gives birth at a health post, health
23
24 147 center, hospital, or other private health facilities; otherwise, it is considered as home delivery

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27 148 Similarly, postnatal care service was considered as received if the mother and her newborn
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29 149 received healthcare services and were visited by providers within two months of birth.

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33 150 In this study, a woman who has delivered recently was used to denote a mother aged 15-49 years
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35 151 and delivered from September 1, 2016 to February 28, 2017.

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38 152 A newborn in our study was taken as a child in its first eight weeks after birth and taken as a target
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40 153 for community-based newborn care services according to the Ethiopian CBNC program
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42 154 implementation guidelines.³⁷ Birth weight was assessed by asking the mother and labelling as
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44 155 small (<2.5 kg), average (2.5-4.0 kg) and large (>4.0 kg).

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47 156 The explanatory variables were the age of women (<24, 24-35, >35 years), marital status (single,
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49 157 married, widowed, divorced), educational status (unable to read and write, able to read and write,
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51 158 elementary school, high school, college and above), religion (Protestant, Orthodox, Muslim,
52
53 159 Catholic), ethnicity (Gofa, Gamo, Wolayita, Others), occupational status (Government employee,

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3 160 merchant, daily labor, farmer, housewife), household wealth status (poorest, poorer, middle, richer,
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5 161 richest), parity (primipara, multipara), participation in the women health development team
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7 162 meetings (yes, no), visited by HEWs (yes, no), time it takes to the health post (<30,30-60, 60-120,
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9 >120 minutes), type of health facility visited for danger sign (hospital, health center, health post),
10 163
11 and information about CBNC (yes, no).
12 164

15 165 Wealth index was assessed using household assets through principal component analysis adapted
16
17 166 from the EDHS³⁸ and ranked into five (poorest, poorer, middle, richer, and richest) levels.
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19

20 167 **Data collection tools and procedures**

23 168 An interviewer-administered standardized structured questionnaire was used after reviewing
24
25 169 different studies and guidelines.^{26 31 34 35 37 39-46} The tool was initially developed in English and
26
27 translated into the local language (Amharic) and finally back to English to ensure consistency.
28 170
29 Four trained BSc. degree graduate nurses and two public health officers of the same qualification
30 171
31 from the nearby Sawla district were recruited as data collectors and supervisors, respectively. The
32 172
33 supervisors checked data accuracy, consistency and completeness daily.
34 173
35

38 174 **Data quality control**

41 175 Before data collection, a one day training was given to data collectors and supervisors on the
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43 176 objectives of the study, data collection instruments, techniques and producers. The data collectors
44
45 177 were supervised daily, and the consistency and completeness of data were checked by the principal
46
47 178 investigator every night. A pretest was conducted on 21 women (5% of the sample size) of Demba
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49 Gofa (one of the neighboring districts with similar characteristics). Before the actual data
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51 collection, all findings from the pretest were incorporated into the final questionnaire and
52 180
53 amendments were made.
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55

182 **Data processing and analysis**

183 Data were cleaned and checked for completeness and consistency before they were coded and
184 entered into Epi-Data version 3.1 software and exported to SPSS version 23 for analysis.

185 Descriptive statistics used were presented in narrations and tabular forms. Both bi-variable and
186 multivariable logistic regression analyses were computed to determine the associated factors.
187 Variables with p-values of less than 0.2 in the bivariable logistic regression were candidates for
188 the multivariable analysis after checking model fitness, chi-square, and multi-collinearity
189 assumptions. In the final multivariable logistic regression analysis model, a p-value of less than
190 0.05 and adjusted odds ratio (AOR) with a 95% confidence interval (CI) were used to identify
191 statistically associated factors.

192 **Patient and public involvement**

193 No patients or the public were directly involved in the development of the research questions,
194 outcomes, recruitment and the design of the study. However, the participants and administrative
195 officials were informed about the research questions and objectives. The findings will be
196 disseminated to the Geze Gofa District Health Office and Gamo Gofa Zonal Health Department.
197 Besides, the results will be distributed to potential stakeholders who have been involved in
198 program implementation after being published in a peer-reviewed scientific journal.

199 **Ethical considerations**

200 Ethical clearance was obtained from the ethical review board of Jimma University (Ref. No.
201 IHRPGC/418/2017) and an official letter of support was secured from Geze Gofa District Health
202 Office. Informed written consent was obtained from each respondent after a brief explanation of

203 the risk and benefit of the study to ensure their voluntariness to participate before the actual data
 204 collection. Participants had the right to withdraw at any time or to skip for a single question or
 205 segment of questions they did not want to answer or refuse to participate at all with no negative
 206 repercussions, and the interview has stayed averagely for 15 minutes.

207 RESULTS

208 Sociodemographic and economic characteristics of participants

209 Table 1 shows the sociodemographic and economic characteristics of the study participants. A
 210 total of 371 women responded to the interviewer-administered questionnaire with a response rate
 211 of 92.1%. The mean age of the women was 27.6 (SD \pm 5) years; the majority (74.4%) were married
 212 and 6.2% single. Religious preference for 46.4 and 7.5% of the women were Protestant and
 213 Muslim, respectively; 42.3% went to elementary school, while 5.9% attended college or above;
 214 72.5% were housewives and 4.0% government employees; 67.1% were Gofa by ethnicity.
 215 Additionally, the mean parity was 3.5 (SD \pm 1.9), and approximately 30 and 14.6% were in the
 216 middle and richer wealth status, respectively.

217 Table 1 Sociodemographic and economic characteristics of study participants in Geze Gofa
 218 district, south Ethiopia, June 2017 (n=371)

Variables	Responses	Frequency (n)	Percent (%)
Age in years	<24	109	29.4
	24-35	246	66.3
	>35	16	4.3
Marital status	Single	23	6.2
	Married	276	74.4
	Widowed	32	8.6

Variables	Responses	Frequency (n)	Percent (%)
	Divorced	40	10.8
Religion	Protestant	172	46.4
	Orthodox	131	35.3
	Muslim	28	7.5
	Catholic	40	10.8
Educational status	Unable to read and write	116	31.3
	Able to read and write	25	6.7
	Elementary school (Grade 1- 8)	157	42.3
	High school (Grade 9-12)	51	13.7
	College and above	22	5.9
Occupational status	Gov't employee	15	4.0
	Merchant	31	8.4
	Daily labor	21	5.7
	Farmer	35	9.4
	Housewife	269	72.5
Ethnicity	Gofa	249	67.1
	Gamo	69	18.6
	Wolayita	27	7.3
	Others*	26	7.0
Wealth quantiles	Poorest	65	17.5
	Poorer	63	17.0
	Middle	111	29.9
	Richer	54	14.6
	Richest	78	21.0

219 Gov't employee: Government employee, * others: Amhara, Guraghe, Kembata

220 **Health extension program services and other related characteristics**

221 All of the respondents knew the health extension workers (HEWs) who worked in their respective
 222 kebeles. The majority (90.7%) of the women received advice from the HEWs during their recent

223 pregnancies and postpartum period. Similarly, 88.4, 74.1, 73.9, 70.4, and 47.4% of the women
224 received information about the HEP packages, advice on STI, newborn and child diseases as well
225 as supplies and vitamin A, respectively. A total of 340 (91.6%) women said that there was a Health
226 Development team (in 1 to 5 networks) in their community. Of those, 323 women (95.0%) were
227 members of the networks, and 217 (67.1%) attended meetings during their recent pregnancies.
228 Moreover, the nearest health post took less than 30, 30-60, 60-120 and more than 120 minutes of
229 on foot travel for 21.3, 40.7, 29.4, and 8.6% of the participants, respectively.

230 **Obstetric history and maternal health services**

231 As shown in Table 2 below, 98.1% of the women had ANC visits during their recent pregnancies,
232 and the mean age of the pregnancies during the first ANC visit was 4.6 months (SD \pm 1.3).
233 Similarly, 80.2 and 4.4% of the women went to health posts and hospitals for their first ANC,
234 respectively.

235 During their recent ANC visits, physical examinations and routine laboratory investigations were
236 done for 95.6 and 56.6% of the women, respectively. Moreover, 90.7, 80.5, and 6.6% of the women
237 received tetanus toxoid vaccination, iron folate supplementation, and deworming during ANC
238 follow ups, respectively. Of those who had ANC follow ups, 285 (78.3%) made ANC visits four
239 times and above. Regarding knowledge of danger signs during pregnancies, 79.2, 75.5, and 49.6%
240 stated that their danger signs were vaginal bleeding, blurred vision, and convulsion, respectively.
241 One-fifth of the women faced at least one danger sign, while 75.5 and 10% said that they went to
242 health centers and hospitals when they have faced any of the danger signs, respectively. Of the
243 total respondents, 233 (62.8%) delivered at health facilities.

244 Table 2 Obstetric characteristics and maternal health services in Geze Gofa district, south Ethiopia,
245 June 2017 (n= 371)

Variables	Responses	Frequency (n)	Percent (%)
Parity	Primipara	53	16.5
	Multipara	268	83.5
ANC follow up	Yes	364	98.1
	No	7	1.9
Number of ANC visits (n=364)	Once	14	3.9
	Twice	26	7.1
	Three times	39	10.7
	Four and above	285	78.3
Timing of first ANC visit (n=364)	First trimester	58	15.9
	Second trimester	298	81.9
	Third trimester	8	2.2
Type of health facility for the first ANC visit	Hospital	16	4.4
	Health center	56	15.4
	Health post	292	80.2
Knowing about danger sign during pregnancy	Swelling of hands and face	237	63.9
	Blurred vision	280	75.5
	Convulsion	184	49.6
	Severe headache	248	66.8
	Severe lower abdominal pain	206	55.5
Place of visits, if they have faced danger signs	Vaginal bleeding	294	79.2
	Hospital	37	10.0
	Health center	280	75.5
	Health post	54	14.6
Faced danger sign	Yes	75	20.2
	No	289	77.8

Variables	Responses	Frequency (n)	Percent (%)
Place of delivery	Health facility	233	62.8
	Home	138	37.2
Type of health facility attended during delivery (n=233)	Hospital	34	14.6
	Health center	190	81.5
	Health post	9	3.9

246 Postpartum and immediate newborn care services

247 The postpartum and immediate newborn care services are presented in Table 3. Of the total
 248 participants, 246 (66.3%) received postnatal care within seven days after birth. Nearly 41% of
 249 them visited in the first 48 hours of delivery; 13 (9.4%) of those who delivered at home were made
 250 to use local material (buffer, dung, and others) to apply on cord. Of the total newborns, 336 (90.6%)
 251 started breastfeeding within an hour of delivery. Moreover, 74.1% of the newborns breastfed
 252 exclusively. Three-fourths of the women received information about breastfeeding for the first
 253 time from HEWs, while 24 (6.5%) obtained from the mass media.

254 Table 3 Postpartum and immediate newborn care services in Geze Gofa district, south Ethiopia,
 255 June 2017 (n= 371)

Variables	Responses	Frequency (n)	Percent (%)
Postnatal visit	Yes	246	66.3
	No	125	33.7
Postnatal care visiting time (n=246)	<48 hours	100	40.7
	3 rd day	38	15.4
	After 3 rd day	108	43.9
Timing of breastfeeding initiation	< 1hr	336	90.6
	≥1hrs	35	9.4
Exclusive breastfeeding	Yes	275	74.1

	No	96	25.9
Source of information about breastfeeding	HEWs	278	74.9
	Healthcare providers from health center	49	13.2
	Mass media	24	6.5
	Relatives/friends	10	2.7
	Other*	10	2.7

256 *others: health development army leader, community group, traditional birth attendant

257 **Newborn care services during the first two months of age**

258 Table 4 shows newborn care services during the first two months of age; 69.0% of the mothers
 259 had information about community-based newborn care provided by HEWs at community level
 260 health posts. During the first two months after delivery, 224 (60.4%) of the newborns received
 261 postnatal follow ups from HEWs at home. Of the newborns, 41 (18.3%) were checked once, and
 262 87 (38.8%) three and above times. The majority of the newborns, 299 (80.6%), were weighed
 263 within seven days, and 271 (90.6%) and 12 (4.0%) of them had average and large birth weight,
 264 respectively. Out of the total newborns, 56 (15.1%) faced health problems within two months of
 265 the postnatal period, and 34 (60.7%) consulted HEWs and visited health posts to receive medical
 266 services.

267 Table 4 Newborn care services during the first two months of age in Geze Gofa district, south
 268 Ethiopia, June 2017 (n= 371)

Variables	Responses	Frequency (n)	Percent (%)
Having information about the CBNC program	Yes	256	69.0
	No	115	30.9
Newborn received PNC from HEWs at	Yes	224	60.4

home within two months of age	No	147	39.6
Frequency of follow up received from HEWs (n=224)	Once	41	18.3
	Twice	96	42.9
	≥ Three times	87	38.8
Baby's weight was measured within the first seven days of birth	Yes	299	80.6
	No	72	19.4
Birth weight of the newborn (n=299)	Small	271	90.6
	Average	16	5.4
	Large	12	4.0
Newborn faced a health problem during the first two months of age	Yes	56	15.1
	No	315	84.9
Types of facility visited for medical services (n=56)	Health post	34	60.7
	Health center	15	26.8
	Hospital	7	12.5

269 **Community-based newborn care utilization**

270 A community-based newborn care program utilization was measured when a woman and her
 271 newborn received all the components of the program (antenatal care + institutional delivery +
 272 postnatal care + neonatal care up to two months of age) continually at home and/or health post
 273 level. Accordingly, 37.5% (95% CI: 32.6-42.6) of the women and their newborns utilized the full
 274 community-based newborn care program while the rest did not receive the entire program.

275 **Factors associated with community-based newborn care utilization**

276 In the bivariable logistic regression, age, educational level, occupational status, ethnicity, wealth
 277 status, time taken to reach the nearest health post, types of facility visited during danger signs and
 278 previous information about CBNC were candidate variables. In the multivariable logistic
 279 regression analysis, educational level, occupational status, wealth status, and types of facility

280 visited when they had danger signs were variables significantly associated, as presented in Table
281 5.

282 Accordingly, women who attended elementary school, college and above were 1.76 (AOR: 1.76,
283 95% CI: 1.01-3.07) and 3.71 (AOR: 3.71, 95% CI: 1.12-12.24) times more likely to utilize the
284 program compared to those who were unable to read and write, respectively. Farmer women were
285 65% less likely to utilize the program compared to housewives (AOR: 0.35, 95% CI: 0.16-0.79).
286 Women who were in the poorest and middle wealth status were 3.76 (AOR: 3.76, 95% CI: 1.65-
287 8.54) and 1.96 (AOR: 1.96, 95% CI: 1.03-3.76) times more likely to utilize the program than the
288 richest women. Moreover, women who preferred visiting the hospital if they had any danger signs
289 were 70.4% times less likely to utilize the services than those who chose to go to health posts
290 (AOR: 0.29, 95% CI: 0.11-0.78).

291 Table 5 Bivariable and multivariable logistic regression analysis of factors associated with
292 community-based newborn care utilization in Geze Gofa district, south Ethiopia, June 2017 (n=
293 371)

Variables	CBNC	CNBC	COR (95% CI)	AOR (95% CI)
	utilized	not utilized		
	n (%)	n (%)		
Age in years				
≤24	36 (33.0)	73 (67.0)	2.03 (0.70-5.84)	1.41 (0.42-4.76)
25-35	95 (38.6)	151 (61.4)	1.59 (0.58-4.38)	1.34 (0.44-4.10)
>35	8 (50.0)	8 (50.0)	1	1
Educational status				
Unable to read & write	49 (42.2)	67 (57.8)	1	1
Able to read & write	12 (48.0)	13 (52.0)	0.79 (0.33-1.88)	0.84 (0.32-2.17)
Elementary school	47 (29.9)	110 (70.1)	1.71 (1.04-2.83)	1.76 (1.01-3.07) *

Variables	CBNC	CNBC	COR (95% CI)	AOR (95% CI)
	utilized	not utilized		
	n (%)	n (%)		
High school	26 (51.0)	25 (49.0)	0.70 (0.36-1.36)	0.80 (0.36-1.78)
College and above	5 (22.7)	17 (77.3)	2.49 (0.86-7.20)	3.71 (1.12-12.24) *
Occupational status				
Government employee	8 (53.3)	7 (46.7)	0.43 (0.15-1.21)	0.41 (0.13-1.29)
Merchant	14 (45.2)	17 (54.8)	0.59 (0.28-1.25)	0.50 (0.22-1.15)
Daily labour	9 (42.9)	12 (57.1)	0.65 (0.26-1.60)	0.40 (0.15-1.08)
Farmer	20 (57.1)	15 (42.9)	0.37 (0.18-0.75)	0.35 (0.16-0.79) *
Housewife	88 (32.7)	181 (67.3)	1	1
Ethnicity				
Gofa	86 (34.5)	163 (65.5)	1	1
Gamo	30 (43.5)	39 (56.5)	0.69 (0.40-1.18)	0.76 (0.42-1.38)
Wolayita	13 (48.1)	14 (51.9)	0.57 (0.26-1.26)	0.47 (0.20-1.11)
Others*	10 (38.5)	16 (61.5)	0.84 (0.37-1.94)	1.27 (0.49-3.25)
Wealth status				
Poorest	13 (20.0)	52 (80.0)	4.21 (1.98-8.94)	3.76 (1.65-8.54) *
Poorer	22 (35.0)	41 (65.0)	1.96 (0.99-3.88)	1.92 (0.91-4.06)
Middle	39 (35.1)	72 (64.9)	1.943 (1.07-3.51)	1.96 (1.03-3.76) *
Richer	25 (46.3)	29 (53.7)	1.221 (0.61-2.45)	1.26 (0.57-2.80)
Richest	40 (51.3)	38 (48.7)	1	1
Time takes to reach the nearest health posts (in minutes)				
< 30	28 (35.4)	51 (64.6)	0.51 (0.20-1.33)	1
30-60	59 (39.0)	92 (61.0)	0.44 (0.18-1.07)	0.83 (0.45-1.55)
60-120	45 (41.3)	64 (58.7)	0.39 (0.16-1.00)	0.70 (0.36-1.37)
> 120	7 (21.9)	25 (78.1)		1.72 (0.61-4.85)
Place of visit (if they have faced danger signs)				
Hospital	20 (54.0)	17 (46.0)	0.29 (0.12-0.72)	0.29 (0.11-0.78) *
Health center	105 (37.5)	175 (62.5)	0.58 (0.30-1.12)	0.58 (0.29-1.18)

Variables	CBNC	CNBC	COR (95% CI)	AOR (95% CI)
	utilized	not utilized		
	n (%)	n (%)		
Health post	14 (25.9)	40 (74.1)	1	1
Information about CBNC program				
Yes	90 (35.2)	166 (64.8)	1	1
No	49 (42.6)	66 (57.4)	0.73 (0.47-1.15)	0.73 (0.43-1.21)

294 Others*: Amhara, Guraghe, and Kembata, *statistically significant at p-value <0.05

295 DISCUSSION

296 Overall, 37.5% of the women who delivered recently and their newborns received the full
 297 components of the community-based newborn care program. This finding is higher than that of a
 298 study conducted at Xaybouathong district, Lao PDR. In this study, only 6.8% the women received
 299 all the modified composite coverage index components of maternal and child health services (ANC
 300 4+, neonatal tetanus protection, facility-based delivery, PNC, immunization, and family
 301 planning).³⁰ A study in Ghana showed that from pregnancy to post-delivery, 7.9% of women and
 302 children received the continuum of care,³¹ while another study in Ghana indicated that only 8.0%
 303 of the women completed the continuum of maternal and newborn care services.³⁵ Our finding is
 304 higher than that of a study conducted in Pakistan and showed that the continuum of maternal care
 305 was 27.4%.³³ The possible justification for the discrepancy could be the inclusion of the continuum
 306 of care as measured by ANC, institutional delivery, immediate postnatal care, and newborn care
 307 services up to two months of age, whereas in others studies the continuum of care included a child
 308 health services until the age of one year. The other possible explanation might be the use of a
 309 longer study period retrospectively to assess the utilization that included five years before the
 310 survey, which might increased their recall bias about the services they received and the

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3 311 sociodemographic variations of study areas. Moreover, stronger and more resilient health systems
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5 312 which focus on community-based service provisions like the health extension program in Ethiopia
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8 313 may explain some of the discordance in the findings of the current and other studies.⁴⁷⁻⁴⁹ Results
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10 314 however were lower than that of a study done at Sohag Governorate, Egypt, and showed that 50.4%
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12 315 of the women achieved the continuum of care.³² In addition, a study conducted in Cambodia
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14 316 showed that 60% of women had the full range of services for the continuum of maternal and
15
16 317 newborn healthcare.⁵⁰ This discrepancy might be due to the use of only maternal continuum of
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18 318 care which did not include newborn care that could give a higher result. A study conducted in
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20 319 Cambodia used a national survey which might have resulted in a higher findings and the study area
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22 320 and socio-cultural variations might be other possible reasons.

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26 321 Our study showed that 98.1% of the women received ANC services once, 76.8% four times and
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28 322 above; 62.8% of women delivered at a health facility, and the health status of 60.3% of newborns
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30 323 was checked by HEWs until two months of age. Our finding is higher than that of a study
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32 324 conducted in Ratanakiri province, Cambodia, in which only 32.6% of the women made four and
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34 325 above visits in the continuum of maternal, newborn, and child health services.⁵¹ The possible
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36 326 explanation might be the difference in the target group, which included women who gave birth
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38 327 two years before the study which might have resulted in forgetting the services they took. The
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40 328 other possible reason might be the difference in the service delivery pace for ANC follow ups. Our
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42 329 study included services taken at the health post level, while their study measured ANC service
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44 330 follow ups at health centers and hospitals only. Our findings is lower than that of a study conducted
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46 331 in Sohag Governorate, Egypt, which showed that 90% of the women visited four and above
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48 332 antenatal care.³² The reason for our low results may be the sociodemographic variability, as we
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50 333 have only assessed the utilization for rural residents. Moreover, the presence of better maternal
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334 and child health services achievement in Egypt might be the possible explanation for this higher
335 findings.⁵²

336 Our study showed that women who attended elementary school, college and above had 1.7 and 3.7
337 times more chance of getting CBNC service utilization compared to mothers who were unable to
338 read and write, respectively. This finding was comparable with that of a study done in Nepal South
339 Asia and sub-Sahara countries in which women's education was positively associated with the
340 maternal and newborn health service utilization.^{53 54} These findings might be explained by the fact
341 that an education for a woman increases her knowledge and awareness about the importance of the
342 services and the chance of getting information.

343 In this study, CBNC utilization was lower by 65% among farmer women compared to housewives.
344 This result is supported by a study done in the district of Xaybouathong, Lao PDR, showing that
345 agriculture is detrimental to the use of maternal, newborn and child health services.³⁰ This result
346 might be explained by the difficulty of serving women farmers because services are delivered at
347 the community level.

348 Women who are in the poorest and middle wealth quantile were 3.76 and 1.96 times more likely
349 to use the community-based newborn care program compared to those who were in the richest.
350 This finding is different from those studies done in the a rural community of south eastern Nigeria
351 and western regions of china showing women with higher economic status increased maternal and
352 child service utilization.^{55 56} A study in Ghana showed that women and children in the richest
353 households were more likely to utilize the continuum of care.³¹ Another study in Africa showed
354 that there was a three-fold disparity in the use of the continuum of care between the wealthiest
355 20% of African women compared to the poorest.⁵⁷ This disagreement might be explained by the

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3 356 fact that the program in our study area aimed to serve the poorest households at health post and
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5 357 household levels to increase service access. The other possible explanation might be that wealthier
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7 358 families can afford the direct and indirect costs of services of health centers or hospitals and seek
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9 359 more quality care at higher facilities by well-trained providers. Additionally, the program in our
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11 360 case is a free service that does not incur any cost on those who cannot seek other services at
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13 361 advanced or higher facilities.
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17 362 In this study, women who preferred to visit hospitals when they faced danger signs had a 70.4%
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19 363 lower chance of utilization of the community-based newborn care services compared to those who
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21 364 preferred health posts. According to the Ethiopian health tier system, health posts are more
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23 365 accessible than hospitals; so, those who want to visit hospitals might not get the services as easily
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25 366 as they need.⁵⁸ This result is in line with that of a study in Pakistan and showed that the absence
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27 367 of difficulties for access to health facilities increases the use of maternal, newborn, and child
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29 368 healthcare continuum by 76.1 and 72.9%, respectively.³³ The other possible explanation might be
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31 369 that the effectiveness of community health workers in delivering preventive maternal and child
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33 370 health interventions in low- and middle- income countries⁵⁹ increases community-based service
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35 371 acceptability in rural communities.
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41 372 **Limitations of the study**

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44 373 The finding was not triangulated by qualitative methods which are also subject to social
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46 374 desirability bias owing to our use of an interviewer-administered questionnaire. To minimize the
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48 375 impact, data collectors were recruited from other districts. Moreover, the women might have
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50 376 experienced recall bias, particularly regarding the services they received during their previous
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52 377 obstetrics, ANC visits, for instance. Compared to other studies however our work assessed later
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3 378 events that preceded the study by only six months. On top of that, the data collectors were highly
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5 379 experienced and well-trained on the tools to explain the questions and extend the time for
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8 380 respondents so they recall events later.
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10 381 **CONCLUSIONS**

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14 382 The study showed that community-based newborn care utilization in the study area was low
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16 383 compared to the current national recommendations. Elementary school, college and above
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18 384 education as well as the poorest and middle wealth status affected the utilization positively,
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21 385 whereas farming occupation and preference of hospitals in case of danger signs affected the
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23 386 utilization negatively. Therefore, awareness creation at community levels for illiterate women,
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25 387 arranging convenient time for farmer women and providing full components of maternal and
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28 388 newborn services in nearby community level health facilities could improve the utilization of
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30 389 community-based newborn care program in rural districts. Furthermore, subsequent studies must
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32 390 explore the barriers for low utilization of community-based newborn care services using
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34 391 qualitative methods and also better if studies assessed the effectiveness of the program on maternal
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37 392 and child health outcomes.

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41
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45
46
47 396 activities.

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50
51 398 materials. TG, AA, and ED undertook the data analysis, interpretation, and drafting of the paper.
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54 399 All authors invest significant contributions and approved the final draft.

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11 403 **Patient consent** Obtained
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14 404 **Ethical approval** Ethical approval was obtained from the ethical review board of Jimma
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16 405 University (Ref. No. IHRPGC/418/2017). The official letter of co-operation was obtained from
17
18 406 the Geze Gofa district health office.
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22 407 **Data sharing statement** All the relevant data are provided in the manuscript. Data can be provided
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24 408 by the contact of the corresponding author on a reasonable request.
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STROBE 2007 (v4) Statement—Checklist of items that should be included in reports of *cross-sectional studies*

Section/Topic	Item #	Recommendation	Reported on page #
Title and abstract	1	(a) Indicate the study's design with a commonly used term in the title or the abstract	1
		(b) Provide in the abstract an informative and balanced summary of what was done and what was found	2
Introduction			
Background/rationale	2	Explain the scientific background and rationale for the investigation being reported	5-7
Objectives	3	State specific objectives, including any prespecified hypotheses	7
Methods			
Study design	4	Present key elements of study design early in the paper	7
Setting	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection	7-8
Participants	6	(a) Give the eligibility criteria, and the sources and methods of selection of participants	8
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable	8-10
Data sources/ measurement	8*	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group	9-10
Bias	9	Describe any efforts to address potential sources of bias	10
Study size	10	Explain how the study size was arrived at	8
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why	11
Statistical methods	12	(a) Describe all statistical methods, including those used to control for confounding	11
		(b) Describe any methods used to examine subgroups and interactions	11
		(c) Explain how missing data were addressed	
		(d) If applicable, describe analytical methods taking account of sampling strategy	11
		(e) Describe any sensitivity analyses	
Results			

Participants	13*	(a) Report numbers of individuals at each stage of study—eg numbers potentially eligible, examined for eligibility, confirmed eligible, included in the study, completing follow-up, and analysed (b) Give reasons for non-participation at each stage (c) Consider use of a flow diagram	12
Descriptive data	14*	(a) Give characteristics of study participants (eg demographic, clinical, social) and information on exposures and potential confounders (b) Indicate number of participants with missing data for each variable of interest	12-13 13-18
Outcome data	15*	Report numbers of outcome events or summary measures	18
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (eg, 95% confidence interval). Make clear which confounders were adjusted for and why they were included (b) Report category boundaries when continuous variables were categorized (c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period	18-21 18-21 -
Other analyses	17	Report other analyses done—eg analyses of subgroups and interactions, and sensitivity analyses	-
Discussion			
Key results	18	Summarise key results with reference to study objectives	21
Limitations	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias	25
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence	21-25
Generalisability	21	Discuss the generalisability (external validity) of the study results	25
Other information			
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based	26

*Give information separately for cases and controls in case-control studies and, if applicable, for exposed and unexposed groups in cohort and cross-sectional studies.

Note: An Explanation and Elaboration article discusses each checklist item and gives methodological background and published examples of transparent reporting. The STROBE checklist is best used in conjunction with this article (freely available on the Web sites of PLoS Medicine at <http://www.plosmedicine.org/>, Annals of Internal Medicine at <http://www.annals.org/>, and Epidemiology at <http://www.epidem.com/>). Information on the STROBE Initiative is available at www.strobe-statement.org.