

Supplementary Table 1: Characteristics of included websites and COVID-19 tests

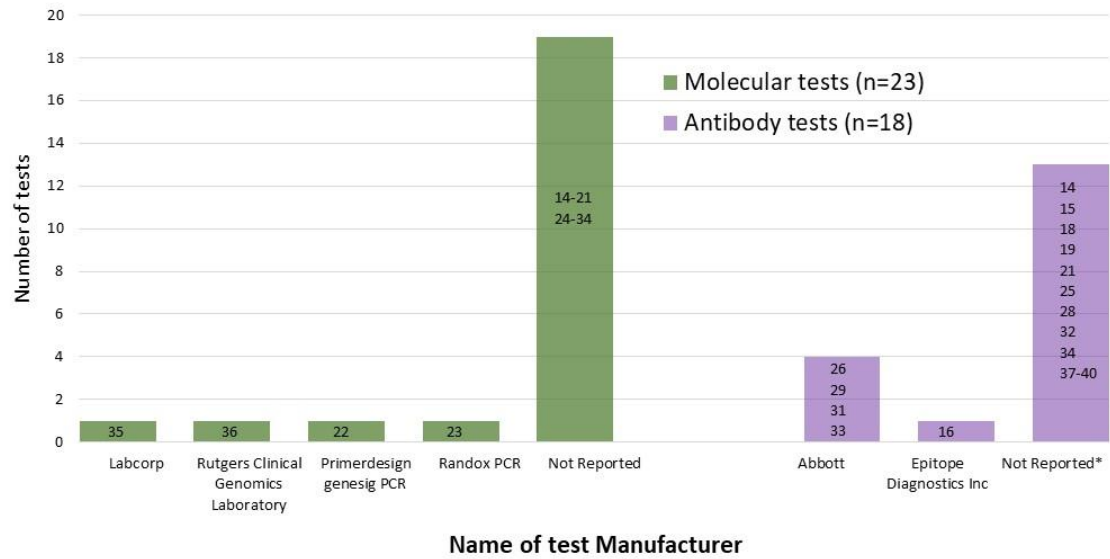
Name of company	Type of company	Type of test	Name of test manufacturer	Home testing or home sampling	Regulatory approval CE/EUA or *endorsement
Superdrug ⁴⁰	Pharmacy	Antibody	Not Reported	Home sampling	-
CityDoc ¹⁴	Private health clinic	Antibody	Not Reported	Home sampling	-
		Molecular	Not Reported	Home sampling	-
Rightangled Healthcare ²²	Online testing specialist	Molecular	Primerdesign Ltd	Home sampling	-
Randox ²³	Laboratory	Molecular	Randox PCR test	Home sampling	-
Samedaydoctor ²⁴	Private health clinic	Molecular	Not Reported	Home sampling	-
Zava ²⁵	Private health clinic	Antibody	Not Reported	Home sampling	CE
		Molecular	Not Reported	Home sampling	CE
The Online Clinic (Online Clinic (UK) Limited) ²⁶	Private health clinic	Antibody	Abbott Laboratories and Roche	Home sampling	-
		Molecular	Not Reported	Home sampling	CE
Doctorcall of Harley Street ¹⁵	Private health clinic	Antibody	Not Reported	Home sampling	CE Endorse UK Government
		Molecular	Not Reported	Home sampling	CE
The Family Planning Association (FPA) ²⁷	Online sexual health specialist	Molecular	Not Reported	Home sampling	-
YourHealthFirst Clinic: Harley Street ³⁸	Private health clinic	Antibody	Not Reported	Home testing	CE
Antibody Solutions ²⁸	Company specialising in beauty treatments	Antibody	Not Reported	Home sampling	-
		Molecular	Not Reported	Home sampling	Endorse PHE, NHS
MyHealthcare Clinic ²⁹	Private health clinic	Antibody	Abbott	Home sampling	Endorse PHE
		Molecular	Not Reported	Home sampling	-
MedExpress ³⁰	Pharmacy	Molecular	Not Reported	Home sampling	-
Summerfield Healthcare ¹⁶	Private health clinic	Antibody	Epitope Diagnostics inc (EDI)	Home sampling	-
		Molecular	Not Reported	Home sampling	-
Atruchecks Limited ³¹	Online test supplier	Antibody	Abbott	Home sampling	Endorse PHE
		Molecular	Not Reported	Home sampling	-
PillDoctor ³²	Pharmacy	Antibody	Not Reported	Home sampling	-
	Pharmacy	Molecular	Not Reported	Home sampling	Endorse UK Government
London Medical Laboratory ³³	Laboratory	Antibody	Abbott	Home sampling	CE Endorse PHE
		Molecular	Not Reported	Home sampling	CE Endorse PHE
WebMed Pharmacy ³⁴	Pharmacy	Antibody	Not Reported	Home sampling	CE Endorse PHE
		Molecular	Not Reported	Home sampling	Endorse PHE

Name of company	Type of company	Type of test	Name of test manufacturer	Home testing or home sampling	Regulatory approval CE/EUA or *endorsement
Babylon ³⁹	Private health clinic	Antibody	Not Reported	Home sampling	-
Medichecks ³⁷	Online test specialist	Antibody	Not Reported	Home sampling	CE
LondonDoctorsClinic ¹⁷	Private health clinic	Molecular	Not Reported	Home sampling	Endorse PHE, NHS, UK Government
Blue Horizon Medicals ¹⁸	Online test specialists	Antibody	Not Reported	Home sampling	Endorse PHE
		Molecular	Not Reported	Home sampling	-
better2know ¹⁹	Online sexual health specialist	Antibody	Not Reported	Home sampling	CE
		Molecular	Not Reported	Home sampling	-
Private Harley Street Clinic ²⁰	Private health clinic	Molecular	Not Reported	Home sampling	Endorse PHE
Qured ²¹	Private health clinic	Antibody	Not Reported	Home sampling	CE Endorse PHE
		Molecular	Not Reported	Home sampling	CE
LabCorp ³⁵	Laboratory	Molecular	LabCorp (139900)	Home sampling	EUA
Hims Inc ³⁶	Private health clinic	Molecular	Rutgers Clinical Genomics Laboratory	Home sampling	EUA

* Statement that the test is 'used by', 'approved by' or 'compliant with'.

Abbreviations: PHE, Public Health England; EUA, Emergency Use Authorisation

Supplementary Figure 1: Reported test manufacturer for the 41 tests for sale included in the cohort.



*7 of 13 'Not reported' antibody tests stated it was a finger prick test with no further detail.