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# Estimated reductions in cardiovascular and gastric cancer disease burden through salt policies in England: an IMPACT<sub>NCD</sub> microsimulation study

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# ABSTRACT

## Objective

To estimate the impact and equity of existing and potential United Kingdom salt reduction policies on primary prevention of cardiovascular disease and gastric cancer in England.

## Design

A microsimulation study of a close-to-reality synthetic population. In the first period, 2003-2015, we compared the impact of current policy against a counterfactual 'no intervention' scenario, which assumed salt consumption persisted at 2003 levels. For 2016-2030, we assumed additional legislative policies could achieve a steeper salt decline and we compared this against the counterfactual scenario that the downward trend in salt consumption observed between 2001 and 2011 would continue up to 2030.

## Setting

Synthetic population with similar characteristics to the non-institutionalised population of England.

## Participants

Synthetic individuals with traits informed by the Health Survey for England.

## Main measure

Cardiovascular disease and gastric cancer cases and deaths prevented or postponed, stratified by fifths of socioeconomic status using the index of multiple deprivation.

## Results

Since 2003, current salt policies have prevented or postponed approximately 52,000 CVD cases (10,000 deaths). In addition, the current policies have prevented around 5,000 GCa cases (2,000 deaths). This policy did not reduce socioeconomic inequalities in CVD, and likely increased inequalities in GCa. Additional legislative policies from 2016 could further prevent or postpone approximately 19,000 CVD cases (3,600 deaths) by 2030, and may reduce inequalities. Similarly, for GCa 1,200 cases (700 deaths) could be prevented or postponed with neutral impact on inequalities.

## Conclusions

Current salt reduction policies are powerfully effective in reducing the cardiovascular and gastric cancer disease burdens overall but fail to reduce the inequalities involved. Additional structural policies could achieve further, more equitable health benefits.

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## STRENGTHS AND LIMITATIONS

- Our study uses a technically advanced dynamic microsimulation model that synthesises information from the best available sources of information on population exposures to salt, and other non-communicable disease related risk factor.
- Many assumptions must be made with such models; yet, in spite of the potential frailty of such assumptions this model validated well against observed CVD and GCa incidence and mortality in real populations, even when multiply stratified.
- The main assumption for the evaluation of current policy, was that the decline in salt consumption observed since 2003 was fully attributable to the implemented policy.
- We could not find a sufficiently large dataset with individual-level 24h urine sodium measurements and other non-communicable disease related risk factor information. Therefore, we developed a stochastic process to overcome this and synthesise information from multiple sources, which increased the overall uncertainty of the model and is reflected in our reported uncertainty estimates.
- To ensure transparency, we have made IMPACT<sub>NCD</sub> source code open under GNU GPLv3 license.



## WHAT IS ALREADY KNOWN?

- Since 2003, the United Kingdom (UK) has had one of the world's most successful salt reduction strategies, including public awareness campaigns, food labelling, and 'voluntary' reformulation of processed foods.
- Between 2001 and 2011 the mean salt consumption in the UK dropped from 9.5g/day to 8.1g/day. A success, however still far from the national target of 6g/day.
- The number of countries currently implementing structural policies (like mandatory reformulation of processed foods) for salt reduction has substantially increased since 2010, indicating a global move towards stricter salt reduction policies.

## WHAT THIS STUDY ADDS

- Current salt reduction strategy has potentially prevented or postponed some 57,000 new cases and 12,000 deaths from cardiovascular disease and gastric cancer in England.
- The addition of structural policies could potentially prevent or postpone a further 20,000 new cases and 4,000 deaths by 2030.
- Current strategy has failed to reduce the socioeconomic inequalities in cardiovascular disease and gastric cancer. Additional structural policies could achieve further, more equitable health benefits.

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## BACKGROUND

Excess salt consumption is associated with higher risk of cardiovascular disease (CVD) and gastric cancer (GCa).[1,2] Globally, more than 1.5 million CVD related deaths every year can be attributed to excess salt intake.[3] Further salt-related deaths come from GCa. Health policies worldwide therefore aim to reduce dietary salt intake.[4] Furthermore, the World Health Organisation recommends reducing population exposure to salt as one of the ‘best buy’ strategies to prevent non-communicable diseases, highlighting its cost-effectiveness and feasibility.[5]

Since 2003, the United Kingdom (UK) has had one of the world’s most successful salt reduction strategies, including public awareness campaigns, food labelling, and ‘voluntary’ reformulation of processed foods.[6] This package of measures is regularly evaluated and has been monitored through nationally representative surveys using 24h urine collection measurements.[7] Between 2001 and 2011 the mean salt consumption in the UK dropped from 9.5g/day to 8.1g/day.[8] A success, however still far from the national target of 6g/day.[9]

In the UK, salt consumption is higher in more deprived groups.[10,11] Therefore, interventions aim to reduce salt consumption should ideally aim to also reduce socioeconomic inequalities in health. Unfortunately, the current UK strategy might potentially increase socioeconomic inequality because awareness campaigns, food labelling and voluntary reformulation can be more effective among the more health conscious, affluent individuals.[12–15] Indeed, evidence suggests the socioeconomic gradient in salt consumption might have worsened during the programme.[11,16] In contrast, modelling studies consistently suggest that more structural interventions can be more effective, cost-effective and equitable than the current UK policy.[17,18]

Structural salt reduction policies are usually based on legislative initiatives like mandatory reformulation of processed foods or taxation of high-salt foods. Such policies have already been adopted successfully in Argentina, South Africa, Portugal, Hungary and elsewhere, emphasising their feasibility.[4] In fact, the actual number of countries currently implementing legislative measures has substantially increased since 2010, indicating a global move towards stricter salt reduction policies.[4]

The aim of this study was to estimate the impact and equity of current UK salt reduction policy on CVD and GCa burden since 2003. We further compared current policy with other feasible policies to estimate possible additional incidence and mortality reductions.

## METHODS

We used IMPACT<sub>NCD</sub>, a discrete time, dynamic, stochastic microsimulation model to simulate the effect of current policy and compare it to counterfactual scenarios. We split our analysis into two periods. The first corresponds to years 2003-2015, for which we compared the potential benefits of current policies against a null intervention scenario. For the second period, 2016-2030, we explored the potential benefits of additional structural salt reduction policies, assuming they might lead to steeper declines in salt intake.

### Model description

IMPACT<sub>NCD</sub> simulates synthetic individuals and allows for greater flexibility and more detailed simulation, including different lag times between exposures and outcomes, socioeconomic gradients in trends of risk factors, and a competing risk framework – a computationally intensive task for which we employed the Farr Institute's statistical high performance computing facilities.[19]

The model synthesises information from Office for National Statistics (ONS) regarding English population structure by age, sex and socioeconomic status and the Health Survey for England[20] regarding exposure to CVD and GCa associated risk factors (see below) to generate a close-to-reality synthetic population.[21] Well established causal pathways between associated risk factors and disease are used to translate exposure into CVD and GCa incidence and mortality, in a competing risk framework. Effect sizes were taken from published meta-analyses and longitudinal studies (see Table S1 in the Supplement). For salt, we assumed a mediated effect through systolic blood pressure on CVD incidence with 5-year mean lag time, and a direct effect to GCa incidence with a mean lag time of 8 years.

Outputs include CVD and GCa incidence and mortality in the synthetic population under different scenarios. A detailed description of IMPACT<sub>NCD</sub> is provided in the Supplement.

Risk factor modelling

The exposure of the synthetic population to salt was informed by four nationally representative surveys employing 24-hour urine collections between 2001-2011.[8,22–24] We used a stochastic process to enhance the information from these surveys with information from spot urine measurements (see detailed description in the Supplement). Then, we used quantile regression to project daily salt consumption to 2030. Changes in salt consumption were transformed to systolic blood pressure changes using the meta-regression equation of a meta-analysis of 103 trials.[3] The ideal level of salt consumption is not clear (see appendix Text S4 in Mozaffarian et al)[3]. We allowed the level of ideal salt consumption under which no risk exist to vary between 1.5 g/day and 6 g/day with a mode of 3.8 g/day, following a PERT distribution.[25]

Trends of other CVD and GCa associated risk factors were also considered in this study by projecting the observed in Health Survey for England trends since 2001, up to 2030. For CVD, body mass index, total plasma cholesterol, diabetes mellitus (diagnosis or elevated glycated haemoglobin/no diabetes), smoking status (current/ex/never smoker), environmental tobacco exposure (binary variable), fruit and vegetable (portions/day) consumption, and physical activity (days with at least 30 min of moderate or vigorous physical activity/week) were included. Smoking duration, body mass index, and less than two portions of fruit & vegetable consumption were considered for GCa.[26]

CVD was defined as the sum of coronary heart disease (CHD) and stroke (any type) cases. This study focuses on primary prevention; hence, only the first episode of CHD, stroke and GCa was considered. The competing risk framework allows individuals to develop CHD, stroke or GCa independently, and die from these or any other cause.

Model outputs

For this study, IMPACT<sub>NCD</sub> estimated the cumulative cases prevented or postponed and deaths prevented or postponed for the relevant period and for ages 30 to 84. The results were stratified by quintile groups of index of multiple deprivation (QIMD), a relative measure of area deprivation widely used in England.[27] Inspired by the slope index of inequality,[28] we used two regression based metrics, the ‘absolute equity slope index’ and the ‘relative equity slope index’, as equity measures of a policy. The former measures the impact of an intervention on absolute inequality; for instance, a value of 100 means 100 more cases were prevented or

postponed in most deprived compared to least deprived areas, and absolute inequality was decreased. The latter takes into account pre-existing socioeconomic gradient of disease burden and measures the impact of an intervention on relative inequality; positive values mean the policy tackles relative inequality and negative that the policy generates relative inequality.

Because of the assumed lag times, any changes in salt exposure in the 2003 to 2015 period will reflect on CVD incidence and mortality in years 2008 to 2020 and GCa incidence and mortality, in years 2011-2023. Similarly, for the period 2016-2030 these changes will be reflected in CVD burden in 2021-2035 and in GCa burden in 2024-2038.

### Uncertainty Analysis

A probabilistic sensitivity analysis is incorporated in our estimates, as IMPACT<sub>NCD</sub> implements a second order Monte Carlo approach that allows the estimated uncertainty of model inputs to be propagated to the outputs.[29] We summarise the output distributions by reporting medians and interquartile ranges (IQR) in the form of first and third quartiles. We also report the probability (Ps) that a policy scenario aspect is superior to the counterfactual one. For example, '100 cases prevented or postponed (Ps=80%) in scenario A' is interpreted as 'in 80% of Monte Carlo iterations at least one case has been prevented or postponed in scenario 'A' comparing to the counterfactual scenario'. Consequently, in the remaining 20% of iterations, cases in scenario 'A' were more than in the counterfactual scenario. This does not mean that scenario 'A' was harmful, but that its effect in those particular settings was not large enough to exceed the 'noise level' from other sources of uncertainty in the model. For a detailed description of the sources of uncertainty that were considered, please refer to the Supplement.

### Period 2003-2015 scenarios

Two scenarios were simulated. The 'no intervention' scenario assumes that no salt related interventions were implemented since 2003. Therefore, the salt exposure remained stable at the estimated level of 2003 for the period up to 2015. The 'current policy' scenario simulates the decline in salt consumption that was observed between 2003 and 2011, and projects it up to 2015, assuming a logarithmic decline.

### Period 2016-2030 scenarios

Here we modelled the potential effect of structural, legislative policies on salt intake, aimed to achieve feasible and ideal targets. First, we modelled a ‘current policy’ (baseline) scenario where the logarithmic decline observed from 2003-2011 was projected up to 2030.

In a ‘feasible’ target scenario: we assumed that in 2016, policies like mandatory reformulation and/or taxation of high-salt foods were implemented and as a result, the mean salt consumption will gradually decline to the national target of 6g/day by 2020 for ages 19 to 64. Due to lack of empirical evidence regarding the magnitude of the impact of such policies on salt, we allowed their target to vary between 5.8 and 7 g/day following a PERT distribution. The intervention was modelled to be more effective for individuals with higher salt consumption.

In an ‘ideal’ target scenario: We assumed mean salt intake to reach the ideal salt intake 3.8 g/day by 2025 for ages 19 to 64. The ideal salt consumption was modelled to vary between 1.5 g/day and 6 g/day following a PERT distribution. Similarly to the previous scenario, the intervention was modelled to be more effective for individuals with higher salt consumption.

Other assumptions

We assumed that CVD and GCa case fatality is improving by 5% and 2% annually, respectively, but the rate of improvement diminishes by 1% (relative) every year. Moreover, we assumed that there is a constant fatality rate socioeconomic gradient of approximately 5% by QIMD level (halved for ages over 70) forcing the more deprived to experience worse disease outcomes. These assumptions are based on empirical evidence.[30–33]

RESULTS

We present our results separately for the two distinct periods, then a predictive validation of IMPACT<sub>NCD</sub>.

Evaluation of current policy (2003-2015)

Under the ‘current policy’ scenario, median salt consumption was reduced from 8.9 (IQR: 8.7 to 9.2) g/day in 2003 to 7.1 (IQR: 6.9 to 7.2) g/day in 2015. Socioeconomic inequalities in salt consumption remained and might even have increased as a result of the current policy.

Under the 'no intervention' scenario IMPACT<sub>NCD</sub> estimated approximately 1.3 (IQR: 1.2 to 1.4) million new cases of CVD and 700,000 (IQR: 680,000 to 720,000) deaths from CVD. Likewise, the model estimated approximately 68,000 (IQR: 61,000 to 74,000) new GCa cases and 41,000 (IQR: 37,000 to 44,000) deaths.

Compared with the 'no intervention' scenario, the salt reduction strategy resulted in about 52,000 (IQR: 34,000 to 76,000; Ps = 99%) fewer new CVD cases, and 10,000 (IQR: 3,000 to 17,000; Ps = 86%) fewer CVD deaths. In addition, the current policy prevented around 5,000 (IQR: 2,000 to 7,000; Ps = 92%) new cases of GCa resulting in 2,000 (IQR: 0 to 4,000; Ps = 78%) fewer GCA deaths.

When equity was considered, we estimated that the current policy is unlikely to have tackled socioeconomic inequalities in CVD. The effect on GCa equity was more complex. Current policy apparently prevented or postponed fewer GCa cases in more deprived areas. However, GCa incidence increases with age and more affluent individuals tend to live longer. After directly standardising age and sex, the effect was essentially disappeared for absolute inequality but remained for relative inequality (Table 1).

**Table 1. Effectiveness of current policy compared with the 'no intervention' scenario by quantile group of multiple deprivation (QIMD).**

QIMD	CPP absolute reduction in thousands		CPP relative percentage reduction	
	CVD	GCa	CVD	GCa
1 (least deprived)	9.7 (4.6 to 16.2)	1.0 (-0.1 to 2.1)	4.1% (1.9% to 6.5%)	7.3% (-0.9% to 15.3%)
2	11.7 (5.5 to 18.8)	1.1 (0.0 to 2.3)	4.4% (2.3% to 6.8%)	7.8% (0.0% to 16.1%)
3	11.3 (5.3 to 17.8)	1.0 (-0.2 to 2.0)	4.3% (2.2% to 6.4%)	6.9% (-1.3% to 14.7%)
4	10.8 (5.0 to 17.5)	0.8 (-0.1 to 1.9)	4.3% (2.1% to 6.7%)	6.5% (-1.0% to 15.6%)
5 (most deprived)	9.2 (3.8 to 15.5)	0.9 (-0.2 to 2.0)	3.9% (1.6% to 6.0%)	7.2% (-2.1% to 15.6%)
Slope (crude)	-0.7 (95% CI: -1.6 to 0.2)	-0.4 (95% CI: -0.6 to -0.2)	-2.9% (95% CI: -6.1% to 0.4%)	-1.6% (95% CI: -2.8% to -0.3%)
Slope (directly age and sex standardised)	4.7 (95% CI: 3.8 to 5.7)	0.2 (95% CI: 0.0 to 0.3)	-0.1% (95% CI: -0.5% to 0.2%)	-1.5% (95% CI: -2.7% to -0.2%)
Absolute and relative median reductions of cases prevented or postponed (CPP) are presented for cardiovascular disease (CVD) and gastric cancer (GCa). The slope for absolute and relative reduction represents the absolute and relative equity slope index, respectively. Brackets contain interquartile ranges (IQR) for the estimated CPP and 95% confidence intervals (CI) for the slopes.				



Future options (2016-2030)

Under the ‘current policy’ scenario, IMPACT<sub>NCD</sub> projected that median salt consumption would reduce further from 7.0 (IQR: 6.8 to 7.7) g/day in 2016 to 6.2 (IQR: 5.9 to 6.2) g/day in 2030. The addition of structural policies might reach the national target of 6 g/day by 2020. The less feasible ‘ideal’ policy scenario was estimated to reach 3.6 (IQR: 3.0 to 4.1) g/day by 2030. Inequality in salt consumption persisted under the ‘current policy’ projections and decreased moderately with the addition of structural policies.

Under the ‘current policy’ scenario, we calculated approximately 1.4 million new cases of CVD (IQR: 1.3 to 1.4 million) and 530,000 deaths (IQR: 510,000 to 560,000). Similarly, for GCa we estimated some 80,000 new cases (IQR: 65,000 to 93,000) and 42,000 deaths (IQR: 35,000 to 49,000). Approximately 20,000 more cases of CVD and GCa can be prevented or postponed from the implementation of structural policies. Table 2 presents IMPACT<sub>NCD</sub> estimates for the two counterfactual scenarios.

The addition of structural policies was more effective among the most deprived groups especially for CVD and might potentially decrease absolute socioeconomic inequality (Table 3). As anticipated, the ‘ideal’ scenario had the largest impact on burden and inequality (Table 4).

Table 2. Additional cases and deaths that can be potentially prevented or postponed (CPP, DPP) from the addition of structural policies to current policy, and under the ‘ideal scenario’.

Scenario	Cardiovascular disease		Gastric cancer	
	CPP in thousands	DPP in thousands	CPP in thousands	DPP in thousands
Feasible	18.7 (8.0 to 29.5; Ps = 90%)	3.6 (-0.4 to 8.1; Ps = 72%)	1.2 (-0.2 to 3.0; Ps = 72%)	0.7 (-0.9 to 2.3; Ps = 63%)
Ideal	73.2 (53.9 to 94.3; Ps = 100%)	11.0 (6.5 to 16.1; Ps = 95%)	6.3 (3.4 to 9.6; Ps = 94%)	3.1 (1.1 to 5.1; Ps = 86%)
Compared to the current policy projections for 2015 to 2030. Brackets contain the respective interquartile ranges and the probability of superiority (Ps).				

Table 3. Additional effectiveness of structural policies compared to the ‘current policy’ scenario by quantile group of multiple deprivation (QIMD).

‘Feasible’ scenario	CPP absolute reduction in thousands		CPP relative percentage reduction	
QIMD	CVD	GCa	CVD	GCa



1 (least deprived)	2.7 (-1.0 to 6.4)	0.3 (-0.7 to 1.1)	1.6% (-0.5% to 3.6%)	2.6% (-6.2% to 10.3%)
2	2.4 (-1.2 to 6.6)	0.2 (-0.7 to 1.2)	1.3% (-0.7% to 3.6%)	2.4% (-6.6% to 10.4%)
3	2.8 (-1.0 to 6.8)	0.2 (-0.7 to 1.2)	1.5% (-0.7% to 3.6%)	2.4% (-7.0% to 10.2%)
4	2.8 (-1.3 to 7.0)	0.2 (-0.7 to 1.0)	1.6% (-0.7% to 3.9%)	2.2% (-7.5% to 11.2%)
5 (most deprived)	3.3 (-0.9 to 7.3)	0.3 (-0.7 to 1.2)	1.8% (-0.6% to 4.0%)	2.7% (-7.7% to 11.6%)
Slope	0.6 (95% CI: 0.0 to 1.1)	0.0 (95% CI: -0.1 to 0.2)	0.2% (95% CI: -0.1% to 0.5%)	0.3% (95% CI: -1.1% to 1.6%)
Slope (directly age and sex standardised)	1.7 (95% CI: 1.1 to 2.3)	0.1 (95% CI: 0.0 to 0.2)	0.1% (95% CI: -0.2% to 0.4%)	-0.2% (95% CI: -1.6% to 1.1%)
Absolute and relative reductions of cases prevented or postponed (CPP) are presented for cardiovascular disease (CVD) and gastric cancer (GCa). The slope for absolute and relative reduction represents the absolute and relative equity slope index, respectively. Brackets contain interquartile ranges (IQR) for the estimated CPP and 95% confidence intervals (CI) for the slopes.				

**Table 4. Additional effectiveness of 'ideal' compared to the 'current policy' scenario by quantile group of multiple deprivation (QIMD).**

'Ideal' scenario	CPP absolute reduction in thousands		CPP relative percentage reduction	
	CVD	GCa	CVD	GCa
1 (least deprived)	7.7 (3.3 to 12.6)	0.8 (-0.3 to 1.7)	4.2% (2.0% to 6.5%)	6.7% (-2.7% to 15.2%)
2	8.2 (3.6 to 12.6)	0.7 (-0.2 to 1.7)	4.1% (1.9% to 6.2%)	5.6% (-1.7% to 14.4%)
3	8.9 (4.0 to 14.4)	1.0 (-0.1 to 2.0)	4.4% (2.1% to 6.9%)	8.5% (-0.9% to 17.4%)
4	8.6 (3.5 to 13.3)	0.7 (-0.2 to 1.6)	4.4% (1.9% to 6.7%)	6.8% (-2.0% to 15.8%)
5 (most deprived)	9.7 (4.7 to 14.8)	1.0 (0.1 to 1.9)	4.9% (2.5% to 7.1%)	9.3% (1.0% to 18.4%)
Slope	2.1 (95% CI: 1.4 to 2.8)	0.3 (95% CI: 0.1 to 0.4)	0.8% (95% CI: 0.5% to 1.2%)	3.4% (95% CI: 2.0% to 4.7%)
Slope (directly age and sex standardised)	5.7 (95% CI: 5.0 to 6.3)	0.6 (95% CI: 0.4 to 0.7)	0.7% (95% CI: 0.3% to 1.0%)	2.9% (95% CI: 1.5% to 4.3%)
Absolute and relative reductions of cases prevented or postponed (CPP) are presented for cardiovascular disease (CVD) and gastric cancer (GCa). The slope for absolute and relative reduction represents the absolute and relative equity slope index, respectively. Brackets contain interquartile ranges (IQR) for the estimated CPP and 95% confidence intervals (CI) for the slopes.				

**Validation (Fig. 1)**

We assessed the predictive validity of the IMPACT<sub>NCD</sub> model by comparing the estimated number of deaths from CVD and GCa against the observed number of deaths from the same causes for years 2006 to 2013 in England (Fig. 1). Detailed graphs by age group, sex, QIMD and disease can be found in the Supplement. Overall, IMPACT<sub>NCD</sub> is strongly validated even when mortality was highly stratified.

[Fig. 1 here]

**DISCUSSION**

This is the first study to quantify the impact of UK salt reduction policies on CVD and GCa by socioeconomic group. We estimated that the current UK salt strategy has potentially prevented or postponed some 57,000 new cases and 12,000 deaths from CVD and GCa in England. The addition of structural policies and achievement on the national target by 2020 could potentially prevent or postpone a further 20,000 new cases and 4,000 deaths, while the ‘ideal’ combination of salt reduction policies might potentially prevent or postpone some 80,000 new cases and 14,000 deaths from CVD and GCa.

When equity is considered, the impact of the implemented strategy is more complex. Our results, agree with previous studies[11,16] that the socioeconomic gradient in salt consumption would not be reduced by these strategies. IMPACT<sub>NCD</sub> estimated that current policies might have increased socioeconomic inequalities (absolute and relative), partly reflecting an older age distribution in more affluent groups. However, the addition of structural policies may reduce socioeconomic inequality in CVD incidence and neutralise the negative impact of current policies on GCa inequalities.

Simpler modelling studies have previously examined the impact of a theoretical decrease in UK salt consumption. A 3 g/day reduction in salt consumption might prevent about 32,000 CVD cases and 4,500 CVD deaths in England and Wales in a 10-year period according to Barton et al,[35] or 200,000 CVD fewer events and 90,000 CVD fewer deaths according to Dodhia et al.[36] or almost 100,000 less CVD deaths in 20 years according to Hedriksen et al.[37] Our results appear to echo the more conservative estimates by Barton et al.[35] In addition, Gillespie et al.[18] model informed by experts’ opinion estimated that mandatory salt

reformulation might reduce socioeconomic inequalities in CHD. We reached reassuringly similar conclusions using a very different methodology.

Going further than previous studies, we modelled structural interventions and as being more effective for those individuals with the highest salt intakes. In the UK, about 70% of dietary salt comes from processed food.[9] Since structural policies target processed foods, their effect would be stronger among those with higher consumption of processed food, and hence higher salt intake.

### Public health implications

Our study confirms and quantifies the positive impact of the currently implemented UK salt reduction policies on CVD and GCa disease burdens. However, we also highlight two culprits of current policy. First, the national target of 6g/day is unlikely to be reached in the next 15 years assuming the decline continues to be logarithmic. Second, the current policy will probably not reduce socioeconomic inequalities in CVD incidence and might even increase inequalities in GCa. However, structural policies, like mandatory reformulation of processed foods, could potentially accelerate the decline in salt consumption and reduce absolute inequality in CVD. The existing salt reduction recommendations for the food industry could achieve the national target.[7] In order to realise this however, the food industry must comply with the them, which is not happening at present.[38] Failing to do so, will most affect the poorest in society. In addition, the overall impact of this compliance is likely to be greater, for example through kidney disease, which we have not considered in our study.

### Strengths and limitations

Our study uses a technically advanced microsimulation model that synthesises information from the best available sources of information on population exposures to salt, and other non-communicable disease related risk factor, to generate a 'close to reality' synthetic population. Many assumptions must be made with such models. Yet, in spite of the potential frailty of such assumptions this model validated well against observed CVD and GCa incidence and mortality in real populations, even when multiply stratified. This validation is particularly important because for the years after 2006 the incidence and mortality in the synthetic population were recreated from first epidemiological principles and not through an optimisation process. Moreover, to ensure transparency, we have made IMPACT<sub>NCD</sub> source code open under GNU GPLv3 license.

This study has many limitations, two of which are noteworthy. First, for the evaluation of current policy, we assumed that the decline in salt consumption observed since 2003 was fully attributable to the implemented policy. This was perhaps slightly simplistic, and our estimates may therefore be high. However, this over-estimation of the baseline would therefore reduce the apparent gains from additional structural policies, making our conclusions relatively conservative. Second, we could not find a sufficiently large dataset with individual-level 24h urine sodium measurements and other non-communicable disease related risk factor information. The stochastic process we developed to overcome this and synthesise information from multiple sources increased overall uncertainty of the model. Nevertheless, this uncertainty has been quantified and transparently reported using uncertainty intervals.

CONCLUSIONS

Current salt reduction policies are generally effective in reducing the cardiovascular and cancer disease burden but fail to do so equitably. Additional structural policies could achieve further, more equitable health benefits.

DECLARATIONS

Ethical approval

Ethical approval was not required for this study, as it is an analysis of previously collected data. Ethical approval for each survey was obtained by the Health Survey for England team.

Data sharing

There are no additional unpublished data for this study. Anonymised, non-identifiable participant-level Health Survey data are freely available for academic researchers and public health staff to download from the UK Data Service. The source code of IMPACT<sub>NCD</sub> is available at [https://github.com/ChristK/IMPACTncd/tree/Evaluation of UK salt strategy](https://github.com/ChristK/IMPACTncd/tree/Evaluation%20of%20UK%20salt%20strategy).

Competing interests

All authors have completed the ICMJE uniform disclosure form at [http://www.icmje.org/coi\\_disclosure.pdf](http://www.icmje.org/coi_disclosure.pdf) and declare: no support from any organisation for the submitted work; no financial relationships with any

organisations that might have an interest in the submitted work in the previous three years, no other relationships or activities that could appear to have influenced the submitted work.

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## Contributorship

All authors made substantial contribution to conception and design. CK, MGC, and MOF had the original idea. LH did the literature search. CK prepared and conducted data analysis and modelling. All authors contributed to drafting the manuscript and revising it critically.

## Transparency declaration

The lead author (the manuscript's guarantor) affirms that this manuscript is an honest, accurate, and transparent account of the study being reported; that no important aspects of the study have been omitted; and that any discrepancies from the study as planned have been explained. All authors, external and internal, had full access to all of the data (including statistical reports and tables) in the study and can take responsibility for the integrity of the data and the accuracy of the data analysis.

## Figure legends

**Fig. 1. Number of deaths from cardiovascular disease and gastric cancer in England, by year and sex for ages 30 to 84. Office for National Statistics (ONS) reported deaths (observed) vs IMPACT<sub>NCD</sub> estimated. Observed deaths after 2010 were adjusted to account for changes in ICD-10 version used by ONS since 2011.[34] Error bars represent interquartile ranges.**

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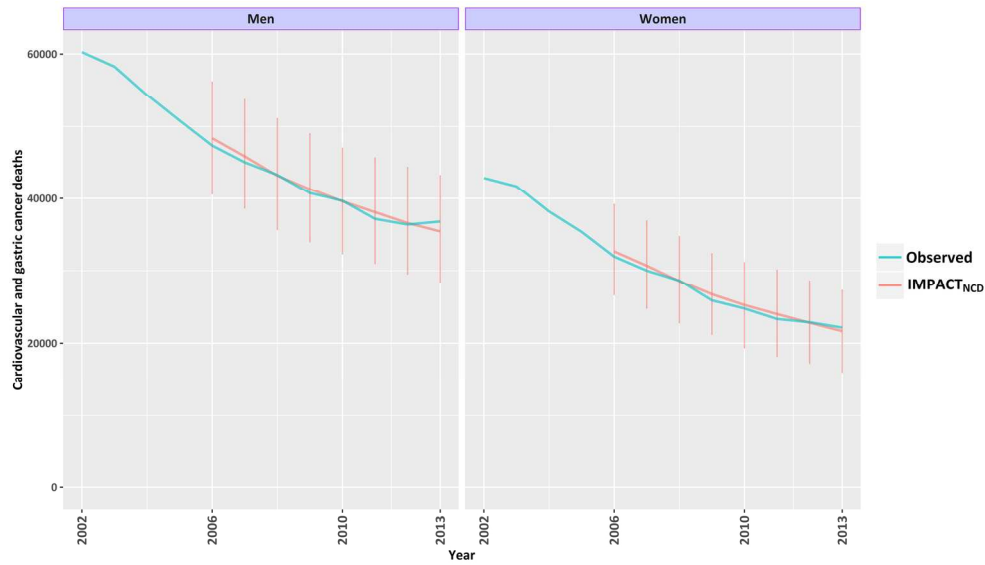
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**CHAPTER 1. HIGH LEVEL DESCRIPTION OF IMPACT<sub>NCD</sub>**

IMPACT<sub>NCD</sub> is a discrete time, dynamic, stochastic microsimulation model.<sup>1,2</sup> Within IMPACT<sub>NCD</sub> each unit is a synthetic individual and is represented by a record containing a unique identifier and a set of associated attributes.

For this study we considered age, sex, quintile groups of index of multiple deprivation (QIMD)<sup>\*</sup>, salt consumption, body mass index (BMI), systolic blood pressure (SBP), total plasma cholesterol (TC), diabetes mellitus (DM, binary variable)<sup>†</sup>, smoking status (current/ex/never smoker), pack-years, environmental tobacco exposure (ETS, binary variable), fruit and vegetable (F&V) consumption and physical activity (PA) as the set of associated attributes. A set of stochastic rules are then applied to these individuals, such as the probability of developing coronary heart disease (CHD) or dying, as the simulation advances in discrete annual steps. The output is an estimate of the burden of CHD, stroke, and gastric cancer (GCa) in the synthetic population including both total aggregate change and, more importantly, the distributional nature of the change. This allows, among others, for an investigation of the impact of different scenarios on social equity.

IMPACT<sub>NCD</sub> is a complex model that simulates the life course of synthetic individuals and consists of two modules: The ‘population’ module and the ‘disease’ module. Figure S1 highlights the steps of the algorithm that generate the life course of each synthetic individual. We will fully describe IMPACT<sub>NCD</sub> by describing the processes in each of these steps in the following chapters. The description is from an epidemiological rather than technical perspective. The source code and all parameter input files are available in [https://github.com/ChristK/IMPACTncd/tree/Evaluation of UK salt strategy](https://github.com/ChristK/IMPACTncd/tree/Evaluation%20of%20UK%20salt%20strategy) under the GNU GPLv3 licence. Tables Table S1 and Table S2 summarise the sources of the input parameters and the main assumptions and limitations, respectively.

**Technical information**

IMPACT<sub>NCD</sub> is being developed in R v3.2.0<sup>4</sup> and is currently deployed in an 80-core server with 2TB of RAM running Scientific Linux v6.2. IMPACT<sub>NCD</sub> is built around the R package ‘data.table’<sup>5</sup>, which imports a new heavily optimised data structure in R. Most functions that operate on a data table have been coded in C to improve performance. Each iteration for each scenario is running independently in one of the CPU cores and the R package ‘foreach’<sup>6</sup> is responsible for the distribution of the jobs and collection of the results. To ensure statistical independence of the pseudo-random number generators

<sup>\*</sup> QIMD is a measure of relative area deprivation based on the 2010 version of the Index of Multiple Deprivation<sup>3</sup>  
<sup>†</sup> We defined as diabetics those with self-reported medically diagnosed diabetes (excluding pregnancy-only diabetes) or glycated haemoglobin (HbA1c) ≥ 6.5

running in parallel, the R package 'doRNG'<sup>7</sup> was used to produce independent random streams of numbers, generated by L'Ecuyer's combined multiple-recursive generator.<sup>8</sup>

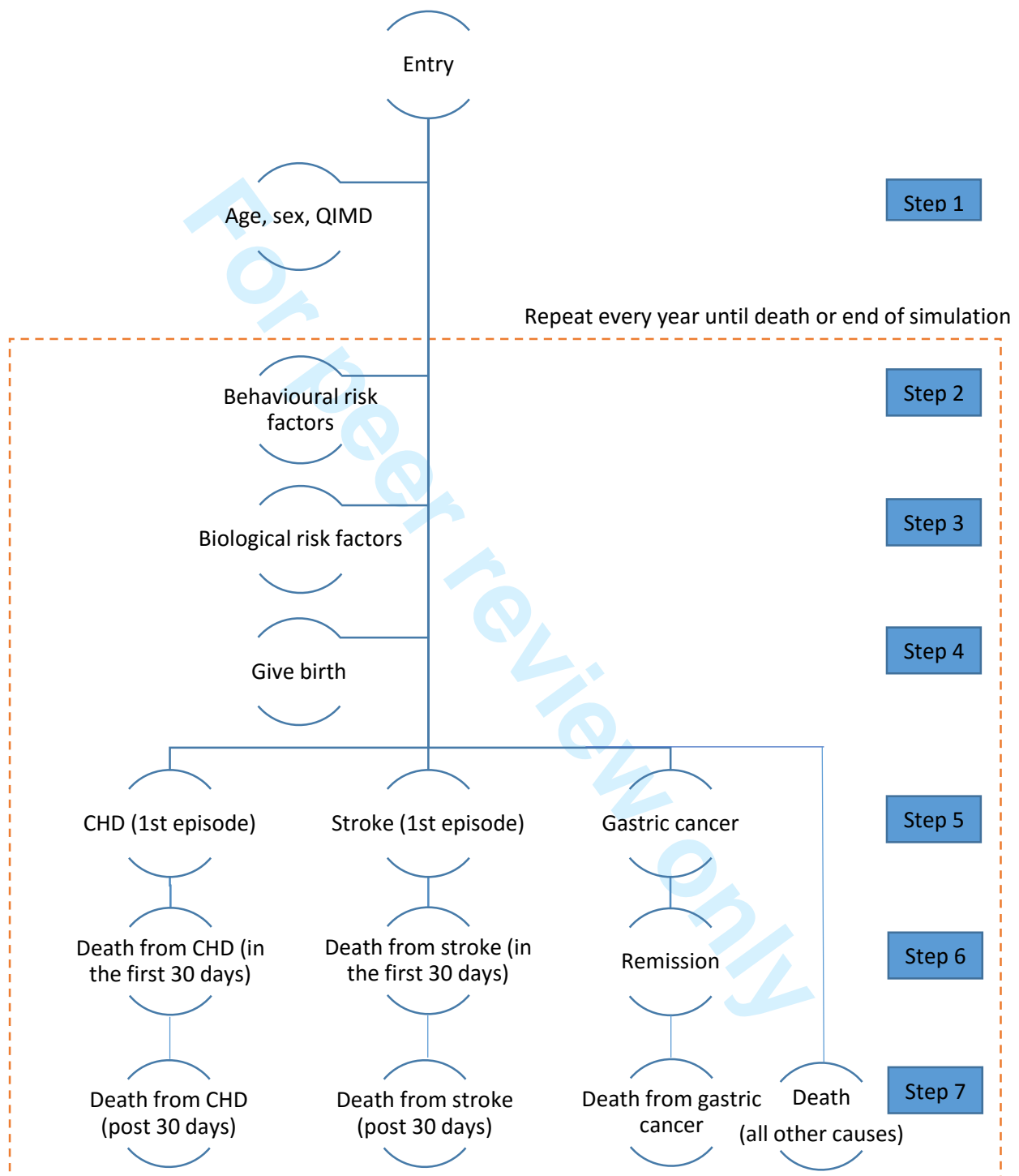


Figure S1 Simplified IMPACT<sub>NCD</sub> algorithm for individuals. For each step, the algorithm uses information from all appropriate previous steps. CHD denotes coronary heart disease.

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**CHAPTER 2. POPULATION MODULE**

The ‘population’ module consists of steps 1 to 4 in Figure S1. Synthetic individuals enter into the simulation in the initial year (2006 for this study). The number of synthetic individuals that enter into the simulation is user defined and for this study was set to 200,000. The algorithm ensures that the age, sex and QIMD distribution of the sample is similar to this of the English population in mid-2006. This concludes step 1, which only happens at the beginning of each simulation. Following steps 2-7 are calculated annually (in simulation time) for each synthetic individual until the simulation horizon is reached, or death occurs.

**Estimating exposure to risk factors (steps 2-3)**

In steps 2 and 3, IMPACT<sub>NCD</sub> estimates the exposure of the synthetic individual to the modelled risk factors. It is essential the risk profile of each synthetic individual to be similar to the risk profiles that can be observed in the real English population. For this, we first built a ‘close to reality’ synthetic population of England from which we sampled the synthetic individuals. Then, we used generalised linear models (GLM) for each modelled risk factor, to simulate individualised risk factor trajectories for all synthetic individuals.

**Generating the ‘close to reality’ synthetic population for IMPACT<sub>NCD</sub>**

The ‘close to reality’ synthetic population ensures that the sample of synthetic individuals for the simulation is drawn from a synthetic population similar to the real one in terms of age, sex, socioeconomic circumstance, and risk factors conditional distributions. In our implementation we used the same statistical framework originally developed by Alfons et al<sup>9</sup> and adapted it to make it compatible with epidemiological principles and frameworks.

In general, this method uses a nationally representative survey of the real population to generate a ‘close to reality’ synthetic population. Therefore, the method expands the, often small, sample of the survey into a significantly larger synthetic population, while preserves the statistical properties and important correlations of the original survey.

The main advantages over other approaches is: 1) it takes into account the hierarchical structure of the sample design of the original survey, and 2) it can generate trait combinations which were not present in the original survey but are likely to exist in the real population. The second is particularly important, because it avoids bias from excessive repetition of specific combination of traits present in the original survey that results from multilevel stratification of a relatively small sample. For example, the original survey may have two 35-year-old male participants, one with a BMI of 35 and the other with a BMI of 40 and no other 35-year-old male participants with BMI between 35 and 40. Unlike other

methodologies, the approach proposed by Alfons et al can produce 35-year-old male synthetic individuals with a BMI between 35 and 40. This is possible because the synthetic population is produced by drawing from conditional distributions that were estimated from multinomial models fitted in the original survey data. The detailed statistical methodology and justification can be found elsewhere.<sup>9</sup>

Our approach consists of four stages from which the first is common with the original method by Alfons et al.<sup>9</sup> The following stages have been adapted in order to be compatible with the widely accepted 'wider determinants of health' framework.<sup>10</sup> The main notion of this framework is that upstream factors such as the socioeconomic conditions, influence individual behavioural risk factors (e.g. diet, smoking), which in turn, influence individual downstream risk factors such as systolic blood pressure and total cholesterol. The four stages are:

1. Setup of the household structure.
2. Generate the socioeconomic variables.
3. Generate the behavioural variables.
4. Generate the biological variables.

In each stage, information from all previous stages is used. All the variables of the synthetic population for this study were informed by the Health Survey for England 2006 (HSE06).<sup>11</sup> The R language for statistical computing v3.2.0 and the R package 'simPopulation' v0.4.1 were used to implement the method.<sup>4,12</sup>

#### STAGE 1: HOUSEHOLD STRUCTURE

The household size, and the age and sex of the individuals in each household that have been recorded in HSE06 were used to inform the synthetic population, stratified by Strategic Health Authority (SHA)\*.

#### STAGE 2: SOCIOECONOMIC VARIABLES

Once the basic age, sex, household and spatial information of the synthetic population was generated, other socioeconomic information was built up. QIMD for each synthetic individual was generated dependent on the household size and the age and sex of the individuals, stratified by SHA. Then, the equivalised income quintile groups<sup>13</sup> (EQV5) for each household was generated, dependent on five-year age groups and sex, stratified by QIMD. Finally, the employment status of the head of the household (HPNSSEC8) was generated using the National Statistics Socio-Economic Classification<sup>14</sup>, dependent on 5-year age groups, sex and EQV5, stratified by QIMD.

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\* SHAs were 10 large geographic areas, part of the structure of the National Health Service in England before 2013. SHA is the only variable with spatial information in HSE06 and was used as a proxy, to roughly include some spatial information to the synthetic population.

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STAGE 3: BEHAVIOURAL VARIABLES

In this stage, behavioural variables such as F&V portions per day, days achieving more than 30 min of moderate or vigorous PA per week, smoking status, exposure to ETS and salt consumption were generated, dependent on 5-year age groups, sex, HPNSSEC8 and EQV5, stratified by QIMD. Moreover, the use of statins and antihypertensive medication (two binary variables) was generated, dependent on 5-year age groups, sex and HPNSSEC8, stratified by QIMD. Other smoking related variables like cigarettes smoked per day for smokers, years since cessation for ex-smokers and pack-years for ever-smokers were also generated in this step. Specifically for salt consumption, HSE06 contains spot-urine sodium measurements which are less reliable to 24h-urine sodium ones.<sup>15,16</sup> To overcome this limitation, IMPACT<sub>NCD</sub> adds another processing layer that is described separately (see page 6).

STAGE 4: BIOLOGICAL VARIABLES

The last stage is the generation of the biological variables. Widely accepted causal pathways that have been observed in cohort studies, were used to identify associations between biological and behavioural variables. F&V consumption was used as a proxy to healthy diet. Citations refer to specific evidence regarding the associations. BMI is associated with SBP<sup>17–20</sup>, TC<sup>21</sup> and DM<sup>22</sup>. Thus, BMI was the first to be generated in the synthetic population dependent on 5-year age groups, sex, EQV5, F&V consumption<sup>23</sup> and PA<sup>23–25</sup>, stratified by QIMD. Then, DM was generated dependent on 5-year age groups, sex, HPNSSEC8 and QIMD, stratified by BMI deciles. The TC was generated dependent on 5-year age groups, sex, deciles of BMI, use of a statin and F&V consumption, stratified by QIMD. Similarly, for the SBP the 5-year age groups, sex, deciles of BMI, smoking status<sup>26,27</sup> and deciles of salt consumption were used as predictors, stratified by QIMD. Socioeconomic variables were used as predictors for both behavioural and biological variables to allow for possible interaction between socioeconomic and behavioural variables.

The outcome of the method was to create a synthetic population of 55 million with similar characteristics to the non-institutionalised population of England in 2006. The synthetic population was validated against the original HSE06 sample (see p21, Synthetic population validation).

**IMPACT<sub>NCD</sub> implementation of individualised risk factor trajectories**

IMPACT<sub>NCD</sub> only applies the previous process for the initial year of the simulation. As the simulation evolves over time, all variables are recalculated to take into account age and period effects. This feature justifies the classification of IMPACT<sub>NCD</sub> as a dynamic microsimulation. The process depends on the nature of each variable and the available information but generally, it uses HSE01 – HSE12<sup>11,28–38</sup> to capture the time trends by age, sex, and QIMD and project them into the future.

### AGE, SEX AND SOCIOECONOMIC VARIABLES

As the simulation progress in annual circles the age of the synthetic individuals in the model increase by one year in each loop. The sex and socioeconomic variables remain stable though. Therefore, social mobility is not simulated in the current version of IMPACT<sub>NCD</sub>.

### SALT

For this study, we assume that all consumed salt is excreted through urine and all the sodium that is excreted in urine comes from the consumed salt. HSE06 measured sodium excretion from spot urine. We used the INTERSALT equation for Northern Europe to estimate daily sodium excretion from spot urine.<sup>20</sup> However, while this method is acceptable to estimate the mean sodium excretion of the population, it tends to overestimate low measurements and underestimate high measurements, when compared to the golden standard of sodium estimation from 24h urine collection.<sup>15,16</sup>

Additionally, sodium excretion from 24h urine collections was estimated in four nationally representative surveys times between 2001 and 2011 in the UK.<sup>39–42</sup> Unfortunately, the reported results are aggregated, stratified by age group and sex. Because individual level data is not available from these surveys, their results cannot directly inform the synthetic population.

Hence, in order to synthesize the individual level information from the HSE with the less flexible but more accurate information from the sodium surveys we developed the following stochastic process:

**Stage 1:** The sodium surveys report several percentiles of the 24h urine sodium distribution by age group and sex. We used least squares estimation to fit known continuous univariate distributions.\* The distribution with the best fit was selected and used for further calculation. The R package 'riskDistributions' v2.1 was used for this.<sup>43</sup> The result of this stage was that for each age group, sex, and sodium survey year we estimated a known distribution for 24h urine sodium. For instance, a triangular distribution was selected for men, aged 19 – 24 in 2001 with parameters min  $\approx$  5.18, mode  $\approx$  7.3, and max  $\approx$  21.07 (Figure S2).

**Stage 2:** The four sodium surveys were performed in years 2001, 2006, 2008, and 2011. We used the nearest year HSE that individual level data for spot urine sodium was available and we converted the spot urine sodium to 24h sodium, using the INTERSALT equation for Northern Europe.<sup>20</sup> Instead of using fixed coefficients for the INTERSALT equation, for each HSE participant different coefficients were sampled from the normal distributions with mean equal to the coefficient and standard deviation (sd) equal to the standard error (S.E.) of the respective coefficient. For instance, the reported INTERSALT age coefficient for men is 0.26 (S.E. = 0.78); therefore, for each use of the INTERSALT

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\* Normal, beta, Cauchy, logistic, *t*, chi-square, non-central chi square, exponential, *F*, gamma, lognormal, Weibull, triangular, PERT, truncated normal and Gompertz.

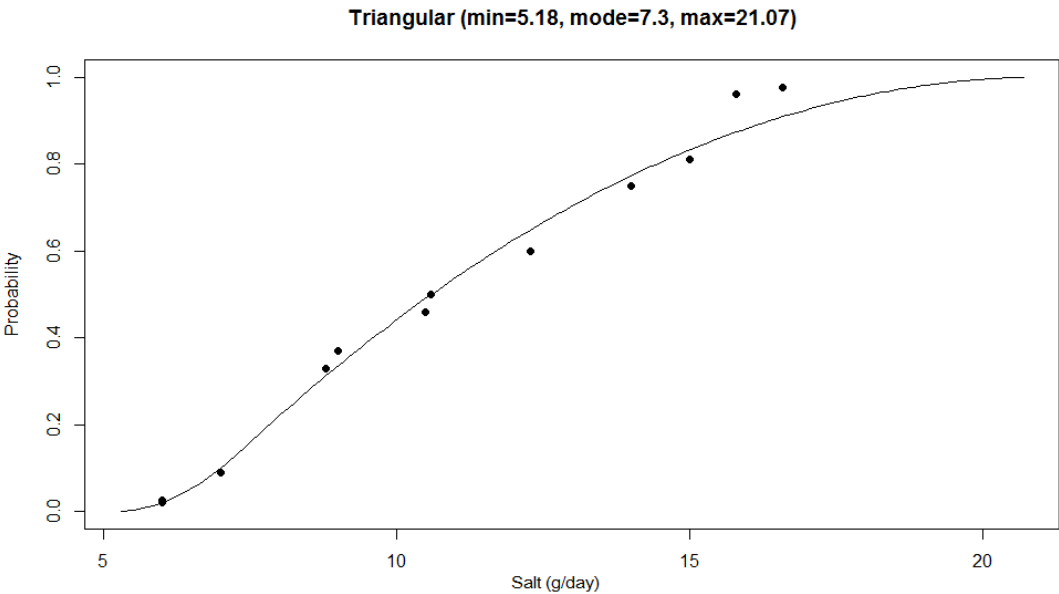


Figure S2 Plot of the cumulative distribution function of the selected distribution (line) against known quantiles (points) for men, aged 19 – 24 from sodium survey 2001.

equation in this stage we draw a new age coefficient for men from a normal distribution with mean = 0.26 and sd = 0.78. Finally, 24h sodium (in mEq/day) is converted to salt (g/day) using the formula 1 mEq of sodium/day = 58.5 \* 10<sup>-3</sup> g of salt/day.

**Stage 3:** The rank of estimated salt for each HSE participant is calculated by age group, sex, and year. Then, the estimated salt consumption values from stage 2 are replaced by equal number of values that were drawn from the respective (by age group, sex, and year) salt distribution that was estimated in stage 1, based on the equality\* of ranks. For example, let us suppose a participant whose salt consumption was estimated in stage 2, at 10 g/day. Let us suppose that the percentile rank for his/her respective age group, sex and year corresponds to 0.6. Then in this step, a set of numbers† will be drawn from the respective distribution estimated in stage 1 and the value with percentile rank of 0.6 will replace the 10 g/day salt consumption. Therefore, by the end of this stage, the individual level data from HSE03<sup>2929</sup>, HSE06, HSE09<sup>35</sup>, HSE12<sup>38</sup> regarding salt consumption, have very similar statistical properties as those reported in sodium surveys.

**Stage 4:** Quantile regression models are fitted to the series of HSE data with salt consumption as the dependent variable and ln(year of the survey - 1997), 3<sup>rd</sup> degree of orthogonal polynomial of age, sex, QIMD and their 1<sup>st</sup> order interaction as the independent variables. The models are fitted for the 0.01, 0.05, 0.10, 0.15, ..., 0.90, 0.95, 0.99 percentiles.

\* Or maximum proximity if equality is not possible.  
† With length equal to the number of participants in the respective age group, sex and year.



**Stage 5:** Stages 2 to 4 are repeated 500 times and 500 quantile regression models are built.

**Stage 6:** A quantile regression model is drawn from the models in stage 5 and is used to estimate the respective percentiles of the salt distribution by age, sex, QIMD and year. Then, the percentile rank\* of salt consumption for each synthetic individual in IMPACT<sub>NCD</sub> is calculated from the previous year data. Based on their percentile rank, the minimum and maximum values for salt consumption is defined for each synthetic individual. For example, if the percentile rank of a synthetic individual is 0.23 the minimum and maximum values will be the 0.20 and 0.25 percentile respectively, as estimated from the quantile regression model for the respective age, sex, QIMD and year. Finally, a new salt consumption for current year is drawn from the uniform distribution with the aforementioned minimum and maximum values.

The main advantage of this approach is that uses all the available information from the 24h urine sodium surveys, while enhances it with information regarding socioeconomic gradients and correlation with other risk factors and especially SBP, from spot urine measurements. The stochastic nature of the process allows its uncertainty to be estimated with Monte Carlo methods and is included in our reported uncertainty intervals.

#### *FRUIT & VEG CONSUMPTION AND PHYSICAL ACTIVITY*

Both F&V consumption (portions/day) and PA (days with more than 30 min of moderate or vigorous activity/week) were modelled as ordinal factor variables. A proportional odds logistic regression model was fitted in the HSE01, HSE02, HSE04-11 individual level data with F&V consumption as the dependent variable and year, 2<sup>nd</sup> degree polynomial of age, sex, QIMD and their 1<sup>st</sup> order interactions. Similarly, for PA a similar model was fitted in the HSE06, HSE08 and HSE12 data. These models were used for individual level predictions about the synthetic individuals as the simulation was evolving.

#### *SMOKING*

The 'close to reality' synthetic population is an accurate snapshot of active, ex-, and never smokers in 2006, as it was observed in HSE06. Then IMPACT<sub>NCD</sub> uses transitional probabilities for smoking initiation, smoking cessation and relapse, to generate and record smoking histories of the synthetic individuals. For smoking initiation and cessation probabilities, logistic regression models were fitted in HSE data with age, sex, and QIMD as the independent variables. A similar approach was followed for relapse probabilities with years since cessation, sex and QIMD as the independent variables.

#### *ENVIRONMENTAL TOBACCO SMOKING*

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\* For the percentile rank the formula  $R_{percentile} = (R - 1)/(n - 1)$  is used, where  $R_{percentile}$  is the percentile rank and  $R = (R_1, \dots, R_n)$  is the rank vector constructed from a random observation vector  $(X_1, \dots, X_n)$ .

For ETS we assumed a linear relation between smoking prevalence and ETS, stratified by QIMD. We assumed no intercept; when smoking prevalence reaches 0, ETS prevalence will be 0 too.

CONTINUOUS BIOLOGICAL VARIABLES

In IMPACT<sub>NCD</sub>, the value of each continuous biological risk factor (BMI, SBP, and TC) is calculated in a two-stage process for each synthetic individual and each projected year. The first stage simulates ageing effects, while the second stage simulates period effects. We follow this approach mainly for two reasons. Firstly, to simulate physiological mechanisms of ageing. For example the change of lipid profile in post-menopausal women, or the increase of SBP due to age-related stiffening of the arteries. Secondly, because the variance of the risk factor distributions increases with age, and we wanted to model this. Below we describe the stages:

**Stage 1:** Instead of tracking the actual biological risk factor values for the synthetic individuals, we track the percentile ranks\* of the values by age, sex and QIMD. These percentile ranks remain fixed for each synthetic individuals throughout the simulation. In each simulated year, the percentile ranks are converted back to actual risk factor values, by matching the percentile ranks of a sample of the initial synthetic population of same age group, sex, and QIMD.

For example, in 2006 a 20-year-old male synthetic individual living in a QIMD 3 area with SBP of 120 mmHg has a SBP percentile rank of 0.52. Fifty years later, the same synthetic individual has retain his percentile score for SBP. However, his SBP is now calculated to 137.6 mmHg in order to match the SBP of a 70-year old man living in a QIMD 3 area in 2006 with the same percentile rank of 0.52. Figure S3 illustrates the previous example. Despite, individuals retain their percentile for the respective risk factor throughout the simulation (vertical position in Figure S3), this stage remains stochastic because each time this stage is implemented a different sample from the synthetic population is drawn. Finally, the distance from the mean for each risk factor is calculated stratified by 5-year age group, sex, and QIMD. For instance, if a synthetic individual has SBP of 140 mmHg and the mean SBP in the respective group of same age group, sex and QIMD is 130 mmHg, the distance from the mean is  $140 - 130 = 10$  mmHg.

**Stage 2:** Similarly to the approach followed for other variables, we fitted regression models to the HSE01-12 data. For BMI, year, age, sex, QIMD and PA were the independent variables. For SBP, year, age, sex, QIMD, smoking status, BMI, and PA were the independent variables. Finally for TC, year, age,

\* For the percentile rank the formula  $R_{percentile} = (R - 1)/(n - 1)$  is used, where  $R_{percentile}$  is the percentile rank and  $R = (R_1, \dots, R_n)$  is the rank vector constructed from a random observation vector  $(X_1, \dots, X_n)$ . In IMPACT<sub>NCD</sub> specifically, vector  $X$  is constructed from the subset of the respective continuous risk factor values, by 5 year age group, sex and QIMD, for each year of the simulation.

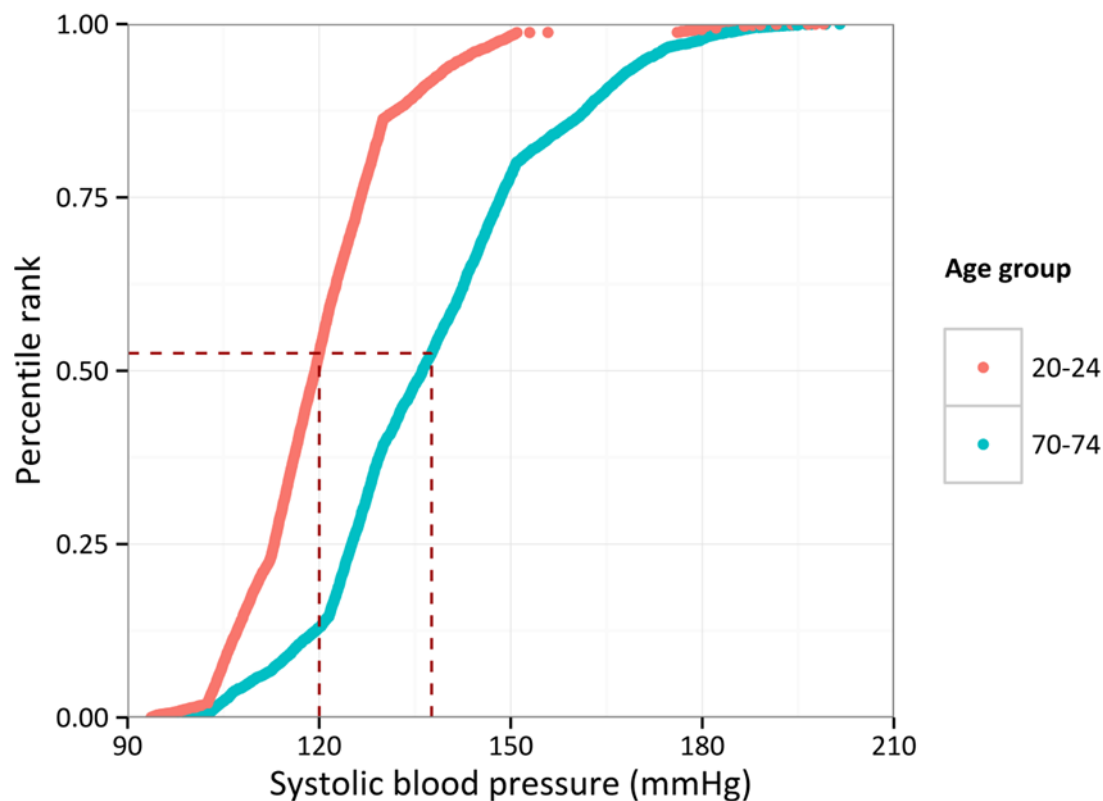


Figure S3 Plot of the percentile rank against the systolic blood pressure of male synthetic individuals living in QIMD 3 area for age groups 20-24 and 70-74.

sex, QIMD, BMI, F&V consumption and PA were the independent variables.\* These models are used to predict the mean of the relevant group. These predicted means are added then, to the distances calculated in previous stage. The result is the final value of the relevant risk factor that will be used for risk estimation.

#### DIABETES MELLITUS

As with smoking, the 'close to reality' synthetic population is an accurate snapshot of diagnosed and non-diagnosed diabetics in 2006, as it was observed in HSE06. We assumed DM is an incurable chronic condition. IMPACT<sub>NCD</sub> uses the validated for English population Qdiabetes algorithm (ex QDscore) to calculate annual transitional probabilities of non-diabetic synthetic individuals to develop DM.<sup>44</sup>

\* As before, the independent variables for each risk factor were selected based on known associations from longitudinal studies. Therefore, only the magnitude of the association is informed by cross-sectional data and possibly attenuated due to reverse causality.

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**Lag times**

All the function that have been described above for risk factor trajectories include time and age (in years) as one of the independent variables. Therefore, lag times can be potentially considered on a per risk factor basis. For instance, let us consider a 50-year-old synthetic individual in 2010 and an assumed lag time of 5 years for F&V. When IMPACT<sub>NCD</sub> calculates the probabilities for F&V consumption of this individual, it will use time – (lag time) = 2010 – 5 = 2005 and age – (lag time) = 50 – 5 = 45. So, when the ‘disease’ module of IMPACT<sub>NCD</sub>, uses the risk exposure to F&V to estimate a disease incidence transitional probability, the lag-timed exposure will be used.

In this study we assumed that the mean lag time between exposure and CVD is 5 years.<sup>45–47</sup> Similarly, the mean lag time between exposure and GCa is 8 years, except for the cumulative risk of smoking (smoking duration) which was set to follow CVD lag time. Mean lag times were roughly informed from risk reversibility trials, when available, or the median observation times of the cohort studies we used to inform the risk magnitude for each risk factor. Then for each iteration, we draw lag time values from binomial distributions with the respective means.

**Birth engine (Step 4)**

The Office for National Statistics (ONS) principal-assumption fertility projections for England are used to estimate the number of new synthetic individuals entering the model through birth, in every simulated year.<sup>48</sup> The birth engine only becomes relevant for simulations featuring a horizon of more than 30 years and its importance increases as the simulation progress further in time. The ‘new-born’ synthetic individuals inherit the socioeconomic position of their mother, and their quantile ranks for the continuous biological risk factors from a random synthetic individual.

## CHAPTER 3. DISEASE MODULE

The disease module contains the last 3 steps of the model (Figure S1). The risk (probability) for each synthetic individual aged 30 – 84, to develop each of the modelled diseases is estimated in step 5 conditional on the exposure to relevant risk factors. The step ends by selecting synthetic individuals to develop the modelled diseases. Finally, in steps 6 and 7 the risk of dying from one of the modelled diseases or any other cause is estimated and applied. Steps 2 to 7 are then repeated for the surviving individuals until the simulation horizon is reached.

### Estimating the annual individualised disease risk and incidence (Step 5)

In order to estimate the individualised annual probability of a synthetic individual to develop a specific disease conditional on his/her relevant risk exposures we follow a 3-stage approach:

1. The proportion of incidence attributable to each modelled risk factor by age group and sex is estimated, assuming a specific time lag.
2. Assuming multiplicative risks, the portion of the disease incidence attributable to all the modelled risk factors is estimated and subtracted from the total incidence.
3. For each individual in the synthetic population, the probability to develop the disease is estimated and then is used in an independent Bernoulli trial to select those who finally develop the disease.

Next, the implementation of the above method is described in more detail using CHD as an example. The same process is used for all modelled diseases.

#### Stage 1

The population attributable risk (PAF) is an epidemiological measure that estimates the proportion of the disease attributable to an associated risk factor.<sup>49</sup> It depends on the relative risk associated with the risk factor and the prevalence of the risk factor in the population. In a microsimulation context where exposure to risk factors are known to individual level and assuming multiplicative risk factors PAF can be calculated with the formula:

$$PAF = 1 - \frac{n}{\sum_{i=1}^n (RR_1 * RR_2 * ... * RR_k)} ,$$

where  $n$  is the number of synthetic individuals in the population, and  $RR_{1...k}$  is the relative risks of the risk factors associated with CHD. We calculated PAF based on above formula stratified by age and sex. Consistent with findings from the respective meta-analyses that were used for IMPACT<sub>NCD</sub> (Table S1), SBP below 115 mmHg, TC below 3.8 mmol/l and BMI below 20 Kg/m<sup>2</sup> were considered to have a relative risk of 1. Similarly, consumption of eight or more portions of F&V and five or more days with

more than 30 minutes of moderate to vigorous activity per week were also considered to have a relative risk of 1. All the relative risks were taken from published meta-analyses and cohort studies (Table S1).

**Stage 2**

The incidence of CHD not attributable to the modelled risk factors can be estimated by the formula:

$$I_{Theoretical\ minimum} = I_{Observed} * (1 - PAF)$$

Where  $I_{Observed}$  is the CHD incidence and  $PAF$  is from Step 1.  $I_{Theoretical\ minimum}$  represents CHD incidence if all the modelled risk factors were at optimal levels. The theoretical minimum incidence is calculated by age and sex only in the initial year of the simulation and it is assumed stable thereafter.

**Stage 3**

Assuming that  $I_{Theoretical\ minimum}$  is the baseline annual probability of a synthetic individual to develop CHD for a given age and sex due to risk factors not included in the model (i.e. genetics etc.), the individualised annual probability to develop CHD,  $\mathbb{P}(CHD | age, sex, exposures)$ , given his/her risk factors were estimated by the formula:

$$\mathbb{P}(CHD | age, sex, exposures) = I_{Theoretical\ minimum} * RR_1 * RR_2 * RR_3 * ... * RR_k$$

Where  $RR_1 ... k$  the relative risks that are related to the specific risk exposures of the synthetic individual, same as in stage 1. Depending on data availability this method can be further stratified by QIMD; however, data were not available for this in the current study.

The above method can be used only when the incidence of the disease in the population is known. For cancers, this information is available from the cancer registries. The true incidence of CHD (and stroke) though, is largely unknown. Several estimates exist nonetheless all have limitations. Therefore, for the estimation of CHD incidence by age and sex we opted for a modelling solution to synthesise all the available sources of information and minimise bias. Specifically, we used ONS CHD mortality (ICD10 I20-I25) for England in 2006,<sup>50</sup> self-reported prevalence of CHD from HSE06, incidence of angina from primary care data<sup>51</sup> and incidence of acute myocardial infarction (AMI) from mortality and hospital statistics<sup>52</sup> to inform the World Health Organisation (WHO) DISMOD II model.<sup>53</sup> DISMOD II is a multi-state life table model that is able to estimate the incidence, prevalence, mortality, fatality and remission of a disease, when information about at least three of these indicators is available. A similar approach has been followed by the Global Burden of Disease team and others.<sup>54,55</sup> We considered CHD an incurable chronic disease (i.e. remission rate was set to 0); therefore, the derived DISMOD II incidence refers to the first ever manifestation of angina or AMI excluding any recurrent episodes. For the DISMOD II calculations, we assumed that incidence and case-fatality had been declining by 3%

(relative), over the last 20 years. The derived CHD incidence, prevalence and fatality were used as an input for IMPACT<sub>NCD</sub>. Similar approach was used for stroke.

For the initial year of the simulation, some synthetic individuals need to be allocated as prevalent cases for each of the modelled diseases. DISMOD II model<sup>53</sup> is used again to estimate the number of prevalent cases of the disease by age and sex. Then, the estimated number of prevalent cases are sampled independently from the individuals in the population with weights proportional to their relevant exposures.

### Simulating disease histories (Step 6)

In the current stage of development, IMPACT<sub>NCD</sub> does not contain a detailed disease history module. However, Step 6 is used to simulate significant aspects of the disease. For CVD, this was used to simulate the observable spike of short-term (30 days) mortality after the first event of AMI or stroke. Data about short term mortality were used from the 'Coronary heart disease statistics 2012 edition' report.<sup>51</sup>

For GCA this step is used to simulate remission cases. Once more, we used the DISMOD II model to estimate the remission rate by age and sex, using as inputs incidence, mortality, and case fatality rates by age group and sex. Specifically, the incidence and survival rates of GCA is known through the cancer registries and is reported by ONS.<sup>56,57</sup> From the reported first and fifth year survival rate, assuming a Weibull survival distribution, we calculated annual case fatality and 10-year survival rate. Finally, we used the observed GCA mortality reported by ONS.<sup>50</sup> We assumed remission rate equals the 10-year survival rate. Furthermore, we assumed the incidence and case-fatality rate had been declining by 2% (relative) over the last 20 years and the remission rate had been improving by 1% (relative).

### Simulating mortality (Step 7)

All synthetic individuals are exposed to the risk of dying from any of their acquired modelled diseases or any other non-modelled cause. However, the algorithm behaves differently depending on the age and life course trajectory of the synthetic individual.

For ages 0 to 29 we used all-cause mortality rate by age, sex, and QIMD to inform an independent Bernoulli trial and select synthetic individuals that die every year. For years 2006 to 2013 we used the observed mortality rates as were reported from ONS.<sup>50</sup> For years after 2013, functional demographic models by sex and QIMD were fitted to the ONS reported annual mortality rates, from years 2002 to 2013, and then were projected to the simulation horizon using the R package 'demography'.<sup>58</sup> Functional demographic models are generalisations of the Lee-Carter demographic model, influenced by ideas from functional data analysis and non-parametric smoothing.<sup>59</sup>



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The same approach as above, was followed for synthetic individuals aged 85 to 100. We considered a mortality rate of 1 for all synthetic individuals reaching the age of 100. Hence, IMPACT<sub>NCD</sub> maximum synthetic individual age is 100 years.

Finally, for synthetic individuals with ages between 30 and 84 the all-cause mortality was decomposed into modelled-diseases specific mortality and any-other cause mortality. The former applies only to the prevalent cases of each modelled disease in the synthetic population. For this, case-fatality rates by age and sex are estimated by DISMOD II for each modelled disease, as described before, and then are used in a Bernoulli trial to select prevalent cases that die from the disease in a year.

For the any-other cause mortality, a process similar to the one described for ages 0 to 29 and 85 to 100. However, this time CVD and GCa specific mortality are removed from the observed mortality and mortality projections to avoid double counting.

The case mortality and fatality rates are further parametrised and individualised based on established epidemiological evidence. The ‘male British doctors’ and DECODE studies have showed that smokers and diabetics have increased overall mortality even when CVD is excluded<sup>60,61</sup>. IMPACT<sub>NCD</sub> adjusts for that by inflating the any-other cause mortality rate for smokers and diabetics and deflating it for non-smokers and non-diabetics, while it constrains the sum to remain the same as before the adjustments. Furthermore, we assumed that CVD and GCa case-fatality is improving by 3% and 2% annually, respectively, and that there is a constant case-fatality socioeconomic gradient of approximately 5% by QIMD level (halved for ages over 70) for CHD and GCa, and 2% for stroke. The socioeconomic gradient forces the more deprived to experience worse disease outcomes. These assumptions are based on empirical evidence.<sup>51,62–64</sup>

Finally, synthetic individuals who remain alive after this step progress to the next year and start again from step 1, unless the simulation horizon has been reached.



## CHAPTER 4. SCENARIOS

The method described above, is used to for the 'Current Policy' scenario. In general, primary prevention interventions or policies can then be modelled as counterfactual scenarios, through their effects on the relevant risk factors, mainly in three ways:

1. Population wide interventions can be modelled, by altering the intercept or the coefficients of the regression equations that are used to estimate risk factor exposures. For example, when continuous risk factors are considered, adding or subtracting from the intercept increases or decreases the related risk factor for each synthetic individual; therefore, the mean of the risk factor for the whole population. Altering the year coefficient accelerates, decelerates or reverses the trend for the whole population. Likewise, altering the QIMD coefficients or/and the coefficient of the interaction between year and QIMD can simulate differential effects and trends by QIMD. A similar approach sometimes can be used also for the non-continuous risk factors. The benefit is that by just altering a few parameters the changes are translated down to individual level characteristics in a computationally efficient way.
2. Targeted interventions can be modelled by selecting synthetic individuals with a specific trait or combination of traits, and apply an intervention to them. For example, to simulate the effect of statins a simple approach would be to randomly select 30% of the synthetic individuals with TC higher than 4 mmol/l not currently on statins; and apply a 25% reduction of their TC between steps 4 and 5 (Figure S1).
3. Some hybrid combination of the previous methods or some 'exotic' approaches like have the time stop or running backwards to simulate disaster scenarios etc.

Specifically for this study, the 'No intervention' scenario was modelled by stopping the time in 2003 for the quantile regression equation that predicts salt consumption. For the impact on SBP, salt reduction was estimated by rerunning the same equation for the appropriate year and calculate the difference for each synthetic individual using the formula from Mozaffarian et al.<sup>65</sup>

The 'Feasible' and 'Ideal' scenarios were modelled by allowing the 'Current Policy' to progress. Then after Step 4 (Figure S1), the mean salt consumption in the population aged 20 – 64\* was calculated. From the year the intervention was applied (2015), if the mean was higher than the target then salt consumption of every synthetic individual was multiplied by the target divided by the mean of the synthetic population. Therefore, we applied a proportional reduction to all synthetic individuals and those with higher salt consumption had the higher reduction, in order synthetic population mean for

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\* Previous 24h urine sodium surveys were conducted for the age group 19 – 64. We assumed that salt monitoring will continue to assess salt consumption in the same age group.

ages 20 – 64 to reach the target. The impact of salt reduction on SBP was calculated as in the ‘No intervention’ scenario. Figure S4 shows the density plots of salt consumption for the scenarios of this study, in one iteration of the simulation.

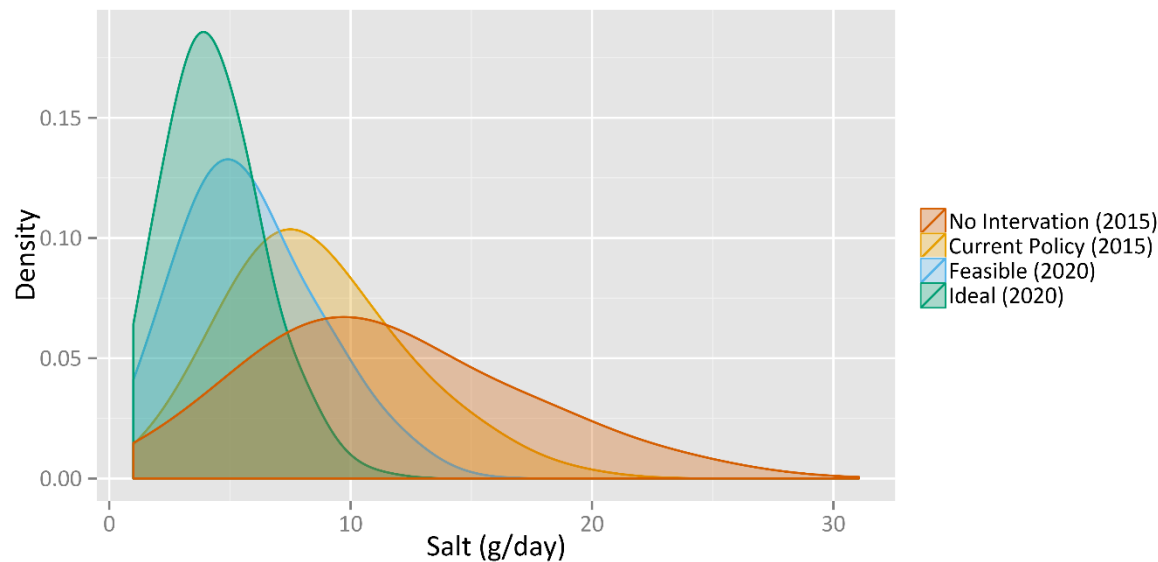


Figure S4 Density plot of salt consumption distribution for each scenario of this study in a simulated year. The algorithm does not allow salt consumption < 1g/day

## CHAPTER 5. UNCERTAINTY

IMPACT<sub>NCD</sub> implements a 2<sup>nd</sup> order Monte Carlo approach to estimate uncertainty intervals (UI) for each scenario.<sup>66,67</sup> Each simulation runs 1000 times. For each iteration, a different set of input parameters is used, by sampling from the respective distributions\* of input parameters (Table S3), and a different sample of the synthetic population is drawn. However, the scenarios are 'paired'. For instance, the *n*th iteration of all scenarios runs with the same set of input parameters and on the same synthetic population sample for all of them. This explains why the uncertainty of in-between scenarios comparisons is significantly smaller than the uncertainty of isolated scenarios.

The framework allows stochastic uncertainty, parameter uncertainty and individual heterogeneity to be reflected in the reported UI. The following example illustrates the different types of uncertainty that were considered in IMPACT<sub>NCD</sub>. Let us assume that the annual risk for CHD is 5%. If we apply this risk to all individuals and randomly draw from a Bernoulli distribution with  $p = 5\%$  to select those who will manifest CHD, we only consider stochastic uncertainty. If we allow the annual risk for CHD to be conditional on individual characteristics (i.e. age, sex, exposure to risk factors), then individual heterogeneity is considered. Finally, when the uncertainty of the relative risks due to sampling errors is considered in the estimation of the annual risk for CHD, the parameter uncertainty is considered. From these three types of uncertainty, only the parameter uncertainty can be reduced from better studies in the future.

Due to lack of information and for computational efficiency, not all three types of uncertainty are considered in every step (Figure S1) of IMPACT<sub>NCD</sub>. Specifically, stochastic uncertainty is included in every step, individual heterogeneity in every step except 1 and 4 and parameter uncertainty in step 5. Of course, parameter uncertainty (if any) of scenario targets are also estimated in steps 2 and 3. For example, the target of the 'Feasible' scenario is mean salt consumption of 6g/day and its uncertainty assumed to follow a PERT distribution with min = 5.8 g/day, mode = 6 g/day, and max = 7 g/day

The structure of the model is grounded on fundamental epidemiological ideas and well-established causal pathways; therefore, we considered this type of uncertainty relatively small and did not study it. However, mortality from each of the modelled diseases and any-other cause (steps 6 and 7) is calculated serially, one modelled disease at a time. To avoid bias that this approach might introduce, the order of the modelled diseases in each mortality estimation is randomised.

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\* We assumed log-normal distributions for relative risks and hazard ratios, normal distributions for coefficients of regression equations, and PERT distributions for other parameters. Specifically for relative risks and hazard ratios, the distributions were bounded above 1 when the mean was above 1 and vice versa.

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## CHAPTER 6. EQUITY METRICS

### Absolute and relative equity slope index

The ‘absolute equity slope index’ and the ‘relative equity slope index’ are two regression-based metrics, to measure the impact of the modelled interventions on absolute and relative socioeconomic health inequalities. They are inspired by the slope index of inequality (SII) and the relative index of inequality (RII);<sup>68</sup> however, instead of directly measuring inequalities in a population, like SII and RII do, they measure the impact of an intervention to existing inequalities.

The basic principles of the metrics are illustrated in this simplified example. Let us consider the simple example of a population that consists of only two mutually exclusive and same-sized socioeconomic groups, the ‘deprived’ and the ‘affluent’. The two groups experience different incidence of a disease; supposedly, 50 and 10 incident cases among the deprived and the affluent, respectively, every year. Hence, the absolute socioeconomic inequality for disease incidence is  $50 - 10 = 40$  cases and the relative socioeconomic inequality is  $50 / 10 = 5$ . If a hypothetical intervention ‘A’ prevents the same number of cases in both groups, absolute inequality will remain stable. Similarly, if intervention ‘A’ prevents more cases in the affluent group, absolute inequality will increase and vice versa. For relative inequality to remain stable, the decrease in cases need to be proportional to the observed number of cases. For example, a hypothetical intervention ‘B’ that reduces 10% of cases in each group will have no effect on relative inequality. If the proportional reduction is higher in the affluent group compared to the deprived, then relative inequality will increase and vice versa.

As in many real-world examples, IMPACT<sub>NCD</sub> uses QIMD to classify population in five socioeconomic groups of unequal sizes. In this case, SII and RII can be used to measure absolute and relative socioeconomic inequalities in health, respectively. The same principles about intervention effectiveness and inequalities described in the previous paragraph, also apply here. If an intervention prevents equal number of cases in all QIMD groups SII will remain unchanged, while if the proportional reductions of cases in all QIMD groups are equal, RII will remain unchanged.\* Inspired by SII and RII, the absolute equity slope index is the slope of the regression line fitted in the number of cases prevented or postponed by an intervention (dependent variable), on ridit scores<sup>69</sup> of QIMD (independent variable). Ridit scores reflect the average cumulative frequency of each QIMD group. As in SII and RII they are used to account for the different sizes of each QIMD group (the distribution of inequality), and allow for comparisons between populations. A positive slope means that the intervention prevents more cases in the more deprived QIMD groups and reduces absolute inequality

\* Assuming that the deaths prevented by the intervention does not change the relative size of the socioeconomic groups.

in the population, and vice versa. The magnitude of the slope is proportional to the reduction in absolute inequality. The relative equity slope index is constructed and interpreted similarly, except that the proportion of cases prevented or postponed over the total cases in each socioeconomic group is the independent variable, and it measures the effect on relative inequality.

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**CHAPTER 7. VALIDATION**

For this study, IMPACT<sub>NCD</sub> is calibrated to data from 2006 or before. The only exception is the regression models that are used in steps 2 and 3 (Figure S1) for individual predictions of exposure to risk factors. These models were fitted in data from 2001 to 2012. In this chapter, we first present the internal validation of the synthetic population and the risk factor trends, as an evidence that the synthetic population used in IMPACT<sub>NCD</sub> was similar to English population. Then, we present the predictive validation of IMPACT<sub>NCD</sub> by comparing observed to predicted mortality rates for years 2006 to 2013 by age group, sex, QIMD, and modelled disease. Specifically for GCa, we also compare observed and predicted incidence rates for the same time period by age group and sex.\*

**Synthetic population validation**

The following graphs compare a random sample of 200,000 synthetic individuals from the synthetic population to the original sample of HSE06 (n = 17,633). Mosaic plots<sup>†</sup> were used for the categorical variables and cumulative distribution plots were used for the continuous variables. Specifically in this document, the area of each tile of the mosaic plots is proportional to the proportion of each subgroup in the respective population. Only graphs that were relevant to the analysis for this study are presented here.

The graphs support the argument that the final synthetic population is close to reality, at least as it was captured through the HSE06, and are useful for the internal validation of the method. Alfons et al. used a statistical simulation approach to evaluate the process and showed that this method produces synthetic populations very similar to the original survey.<sup>9</sup> Of course the method cannot overcome any limitations of the original survey, such as selection bias, or misclassification.

\* For CHD and stroke, true incidence rates are rather unknown; therefore, such comparison would be meaningless.  
† Mosaic plots are graphical representations of a contingency table of two or more categorical variables, using tiles with areas proportional to the frequencies in each cell of the table.<sup>70</sup>

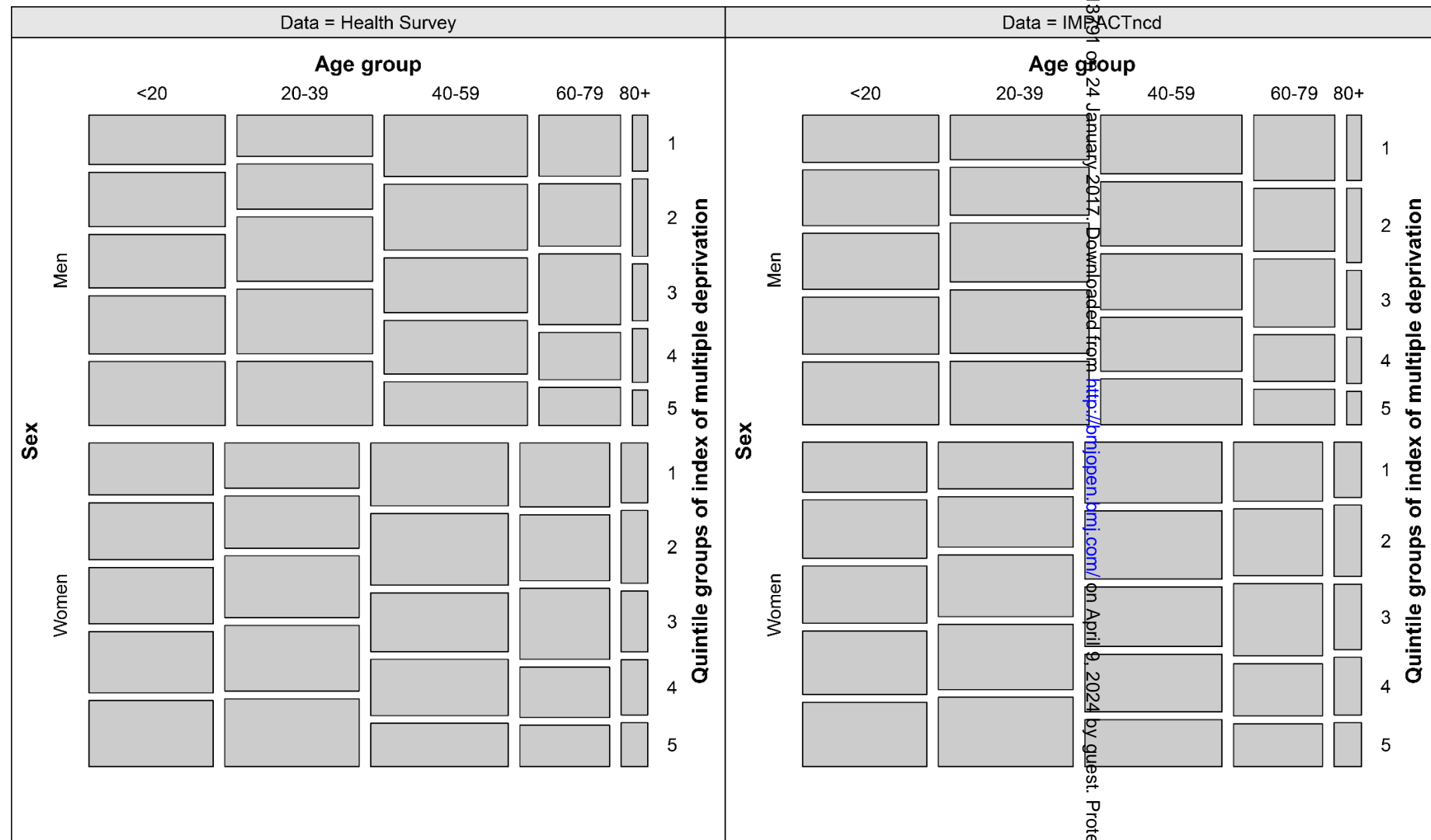


Figure S5 Comparison between the Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Distribution of age group, sex and quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) is presented



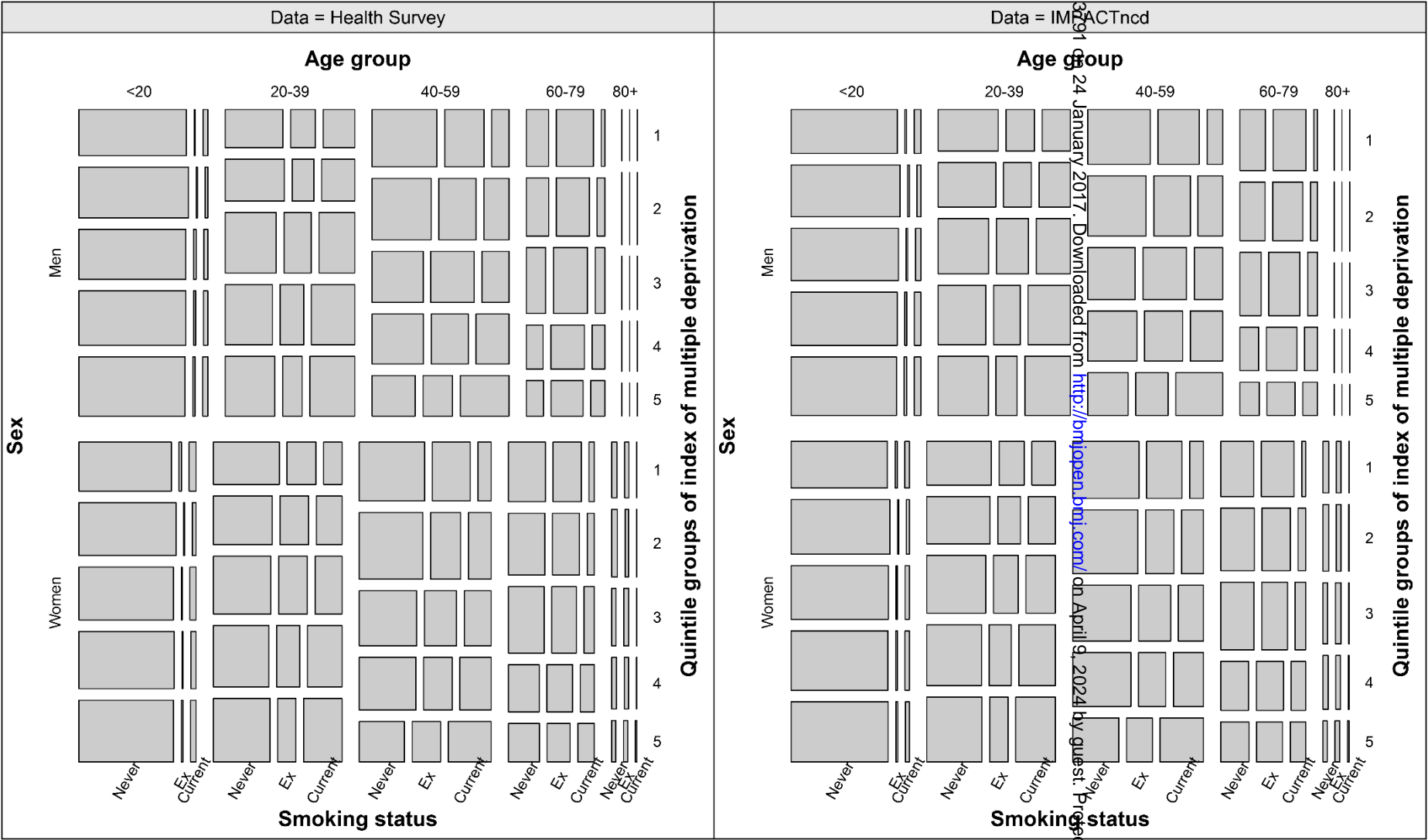


Figure S6 Comparison between the Health Survey for England 2006 (n = 17,633) and a random sample (n=200,000) from the synthetic population. Distribution of age group, sex, quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) and smoking status is presented

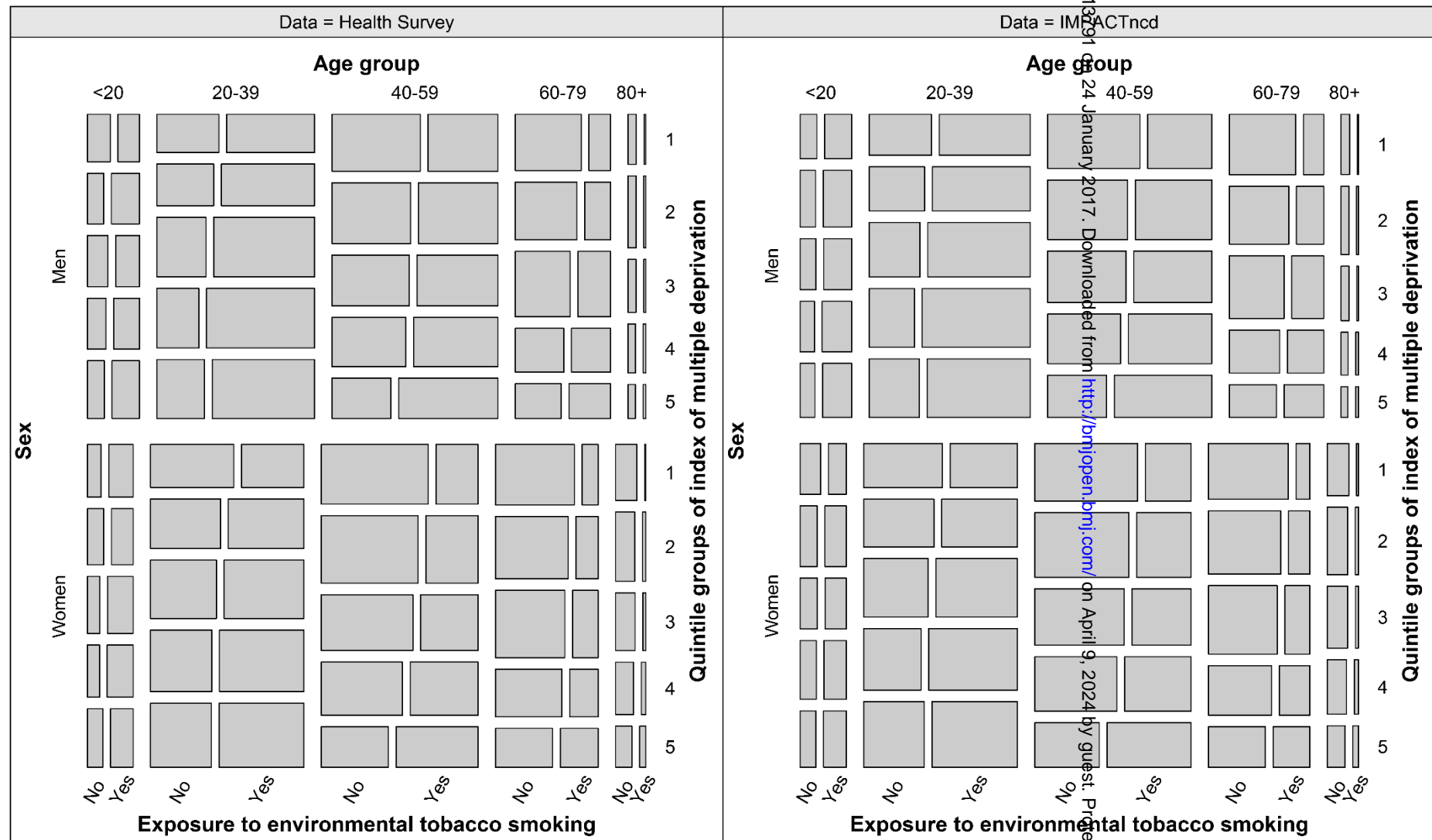


Figure S7 Comparison between the Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Distribution of age group, sex, quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) and exposure to environmental tobacco is presented

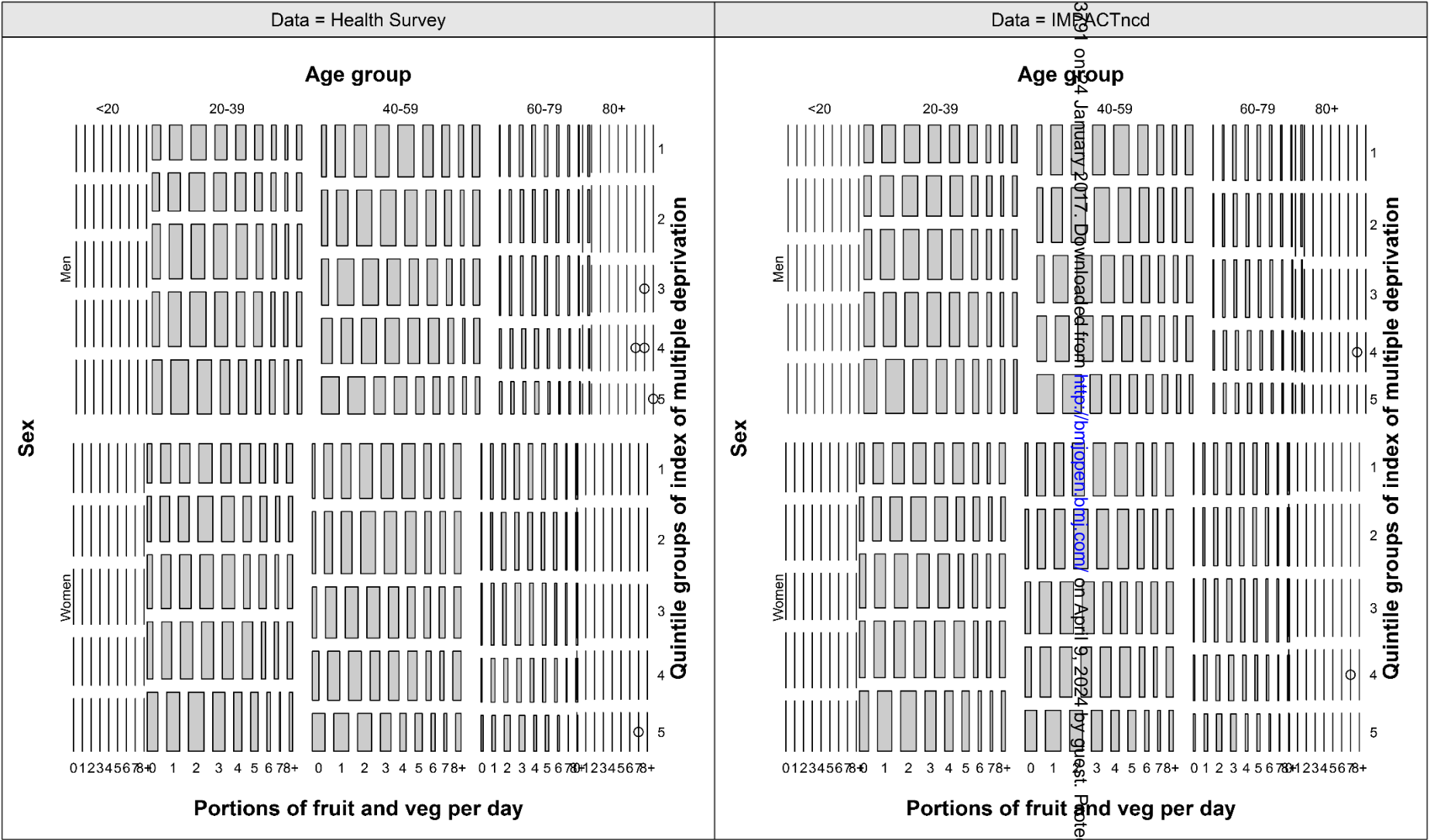


Figure S8 Comparison between the Health Survey for England 2006 (n = 17,633) and a random sample (n=200,000) from the synthetic population. Distribution of age group, sex, quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) and portions of fruit and vegetable consumed per day is presented

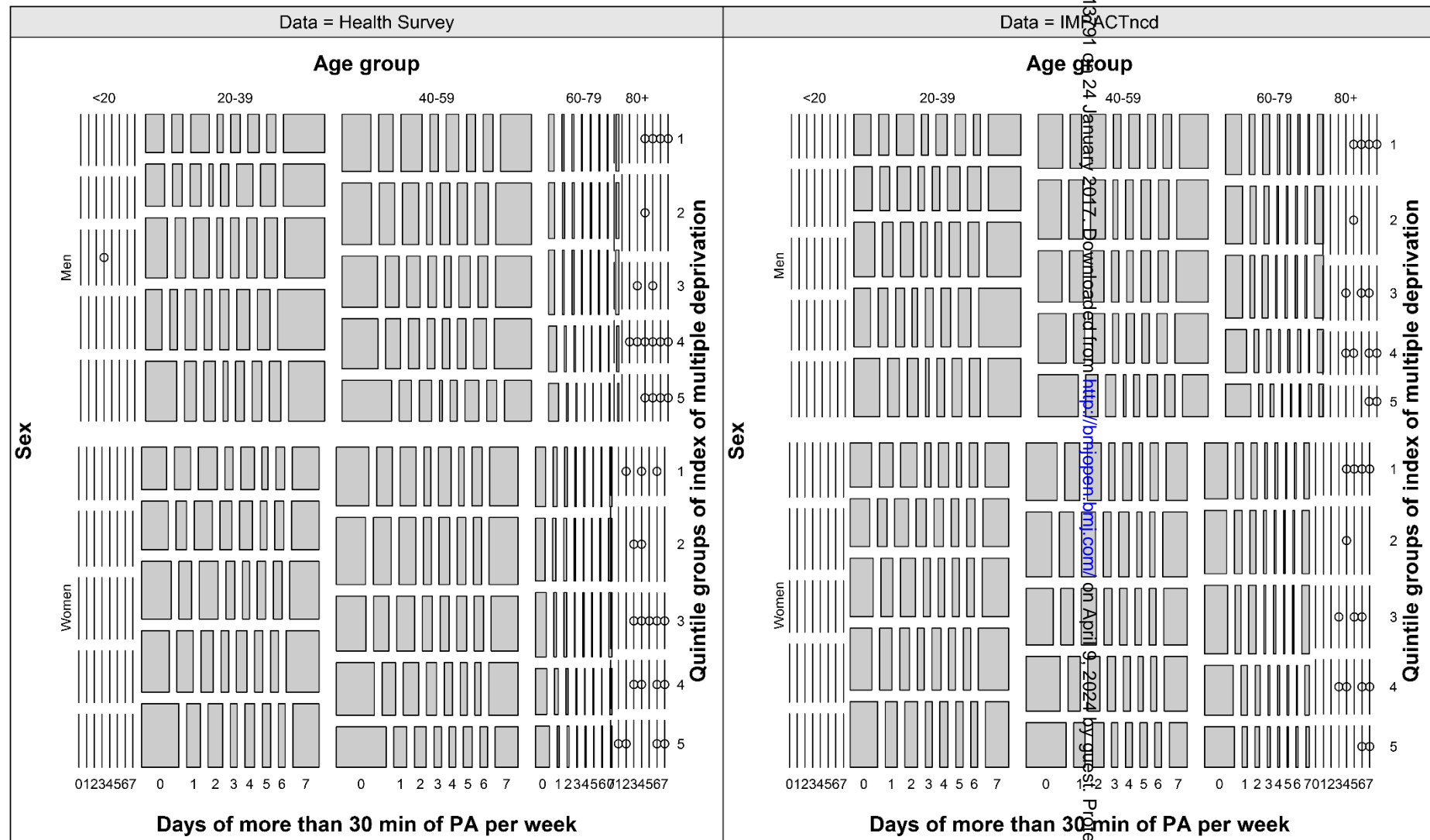
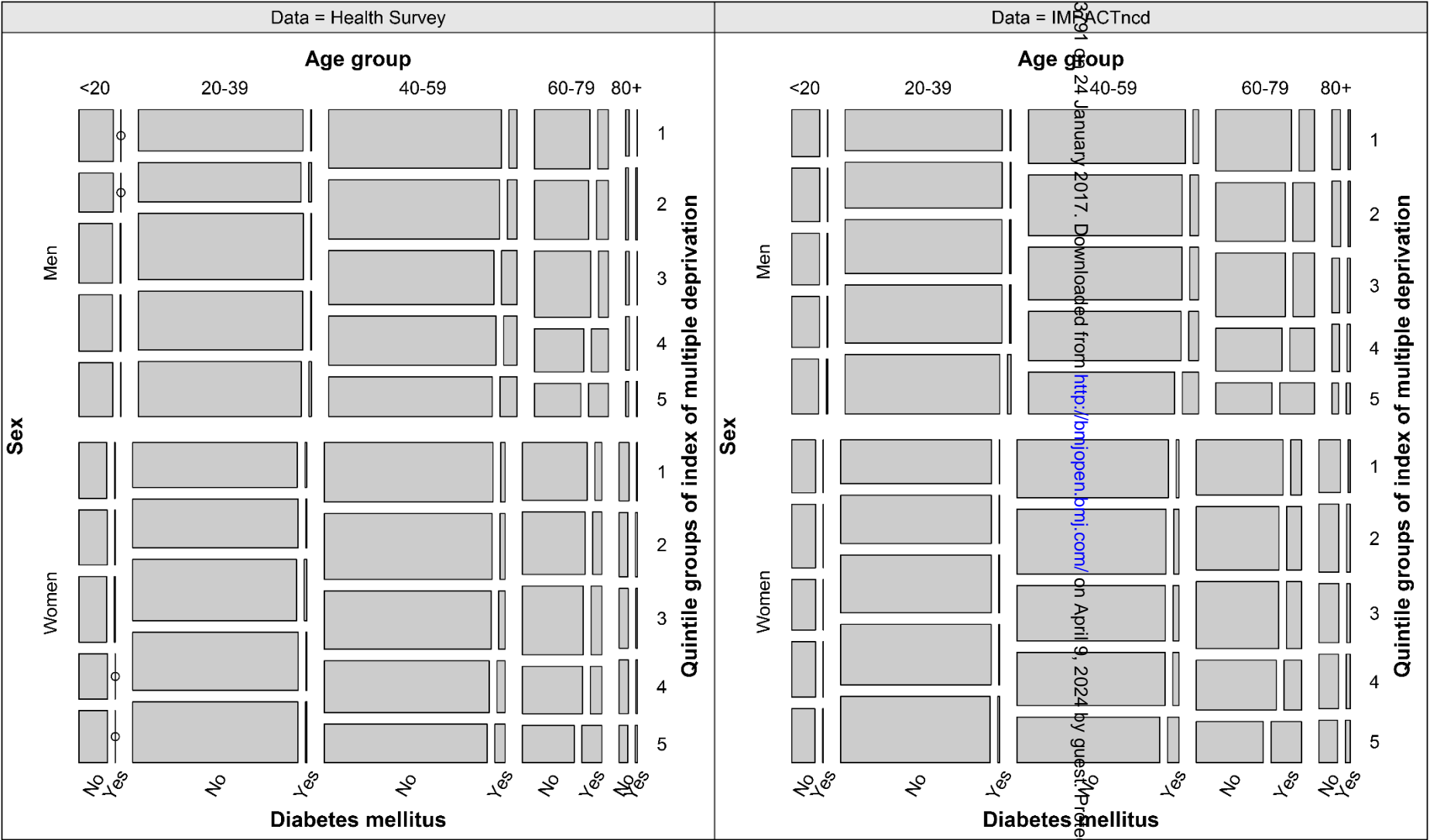


Figure S9 Comparison between the Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Distribution of age group, sex, quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) and exposure to days of more than 30 min of physical activity (PA) per week is presented. The small circles represent subgroups with no participants. Their number reduced in the synthetic population sample highlighting the capability of the method to create individuals with traits not present in the original survey

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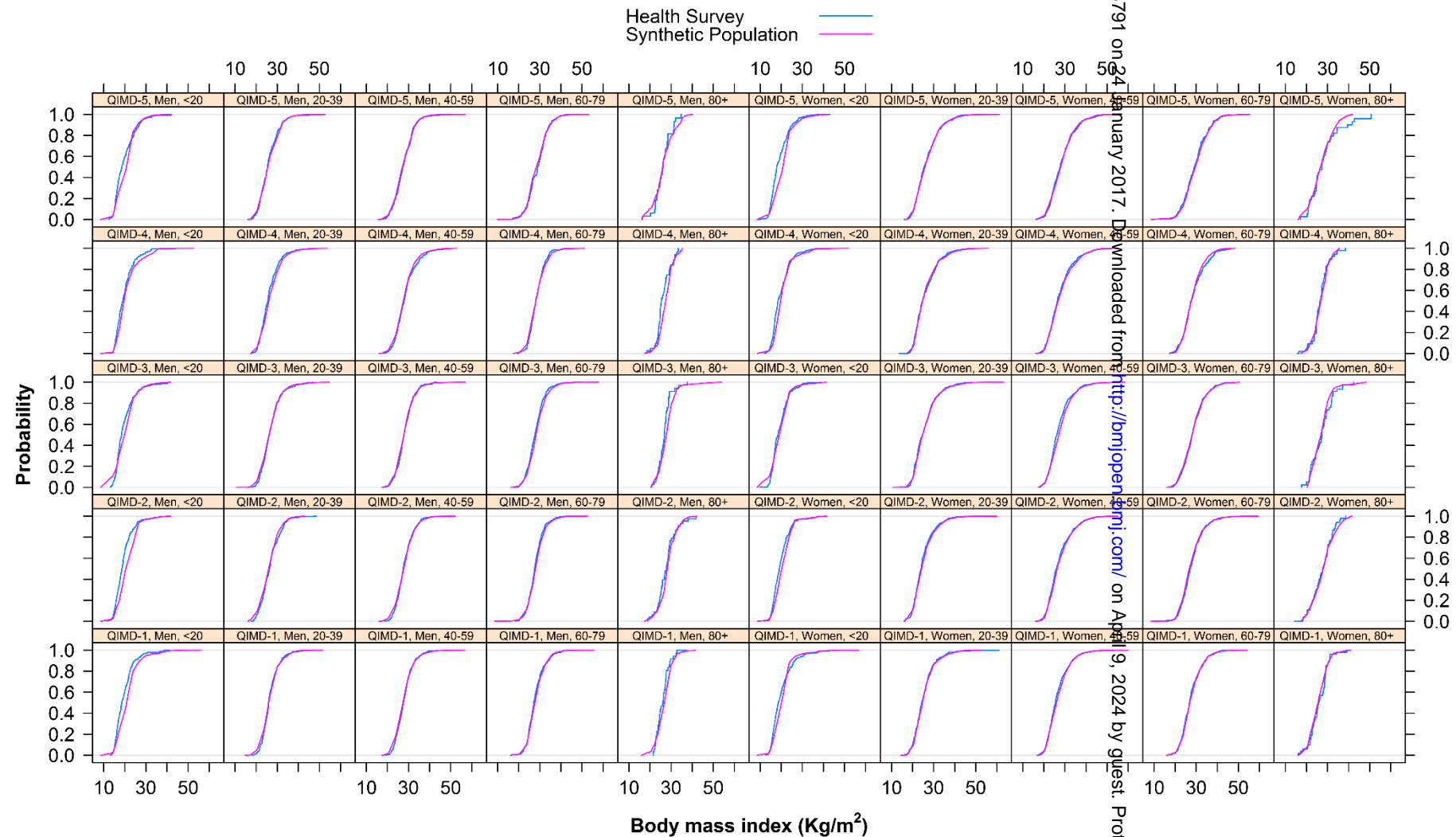


Figure S11 Comparison of body mass index cumulative distributions in Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Each panel depicts a different subgroup of the population based on quintile groups of index of multiple deprivation (QIMD, 1=least deprived, 5=most deprived), sex and age group

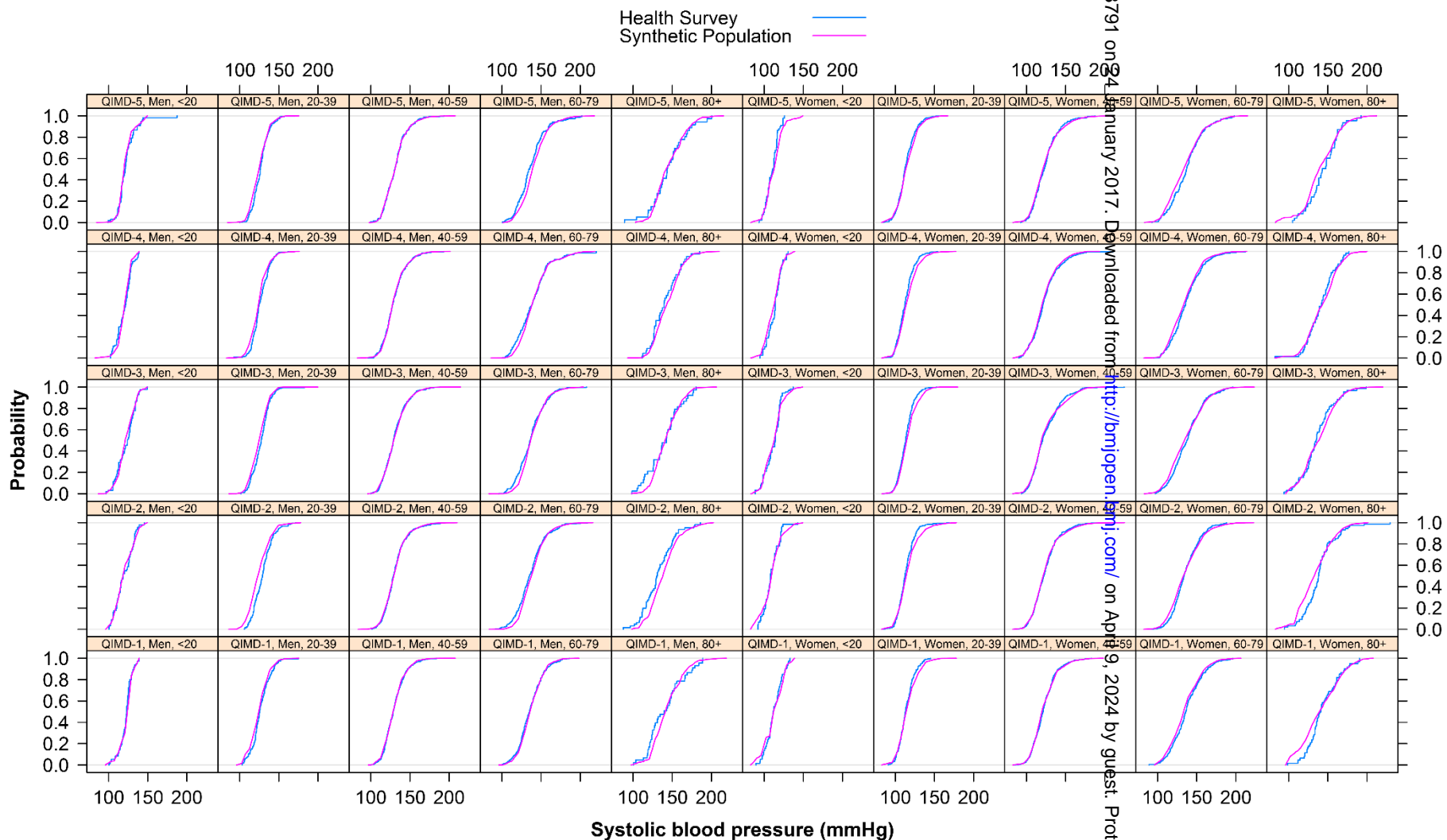


Figure S12 Comparison of systolic blood pressure cumulative distributions in Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n = 200,000$ ) from the synthetic population. Each panel depicts a different subgroup of the population based on quintile groups of index of multiple deprivation (QIMD, 1=least deprived, 5=most deprived), sex and age group



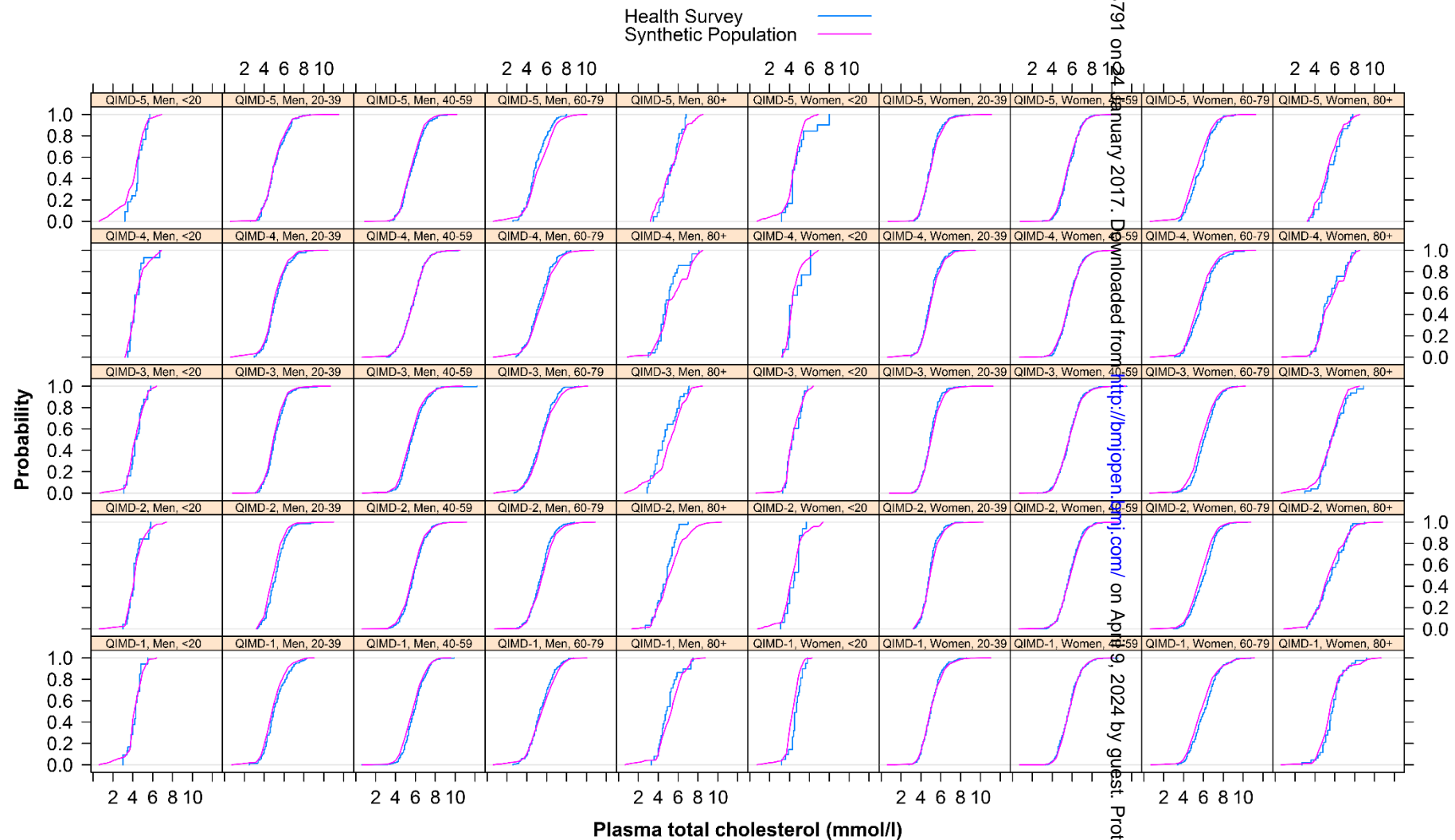


Figure S13 Comparison of plasma total cholesterol cumulative distributions in Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Each panel depicts a different subgroup of the population based on quintile groups of index of multiple deprivation (QIMD, 1=least deprived, 5=most deprived), sex and age group

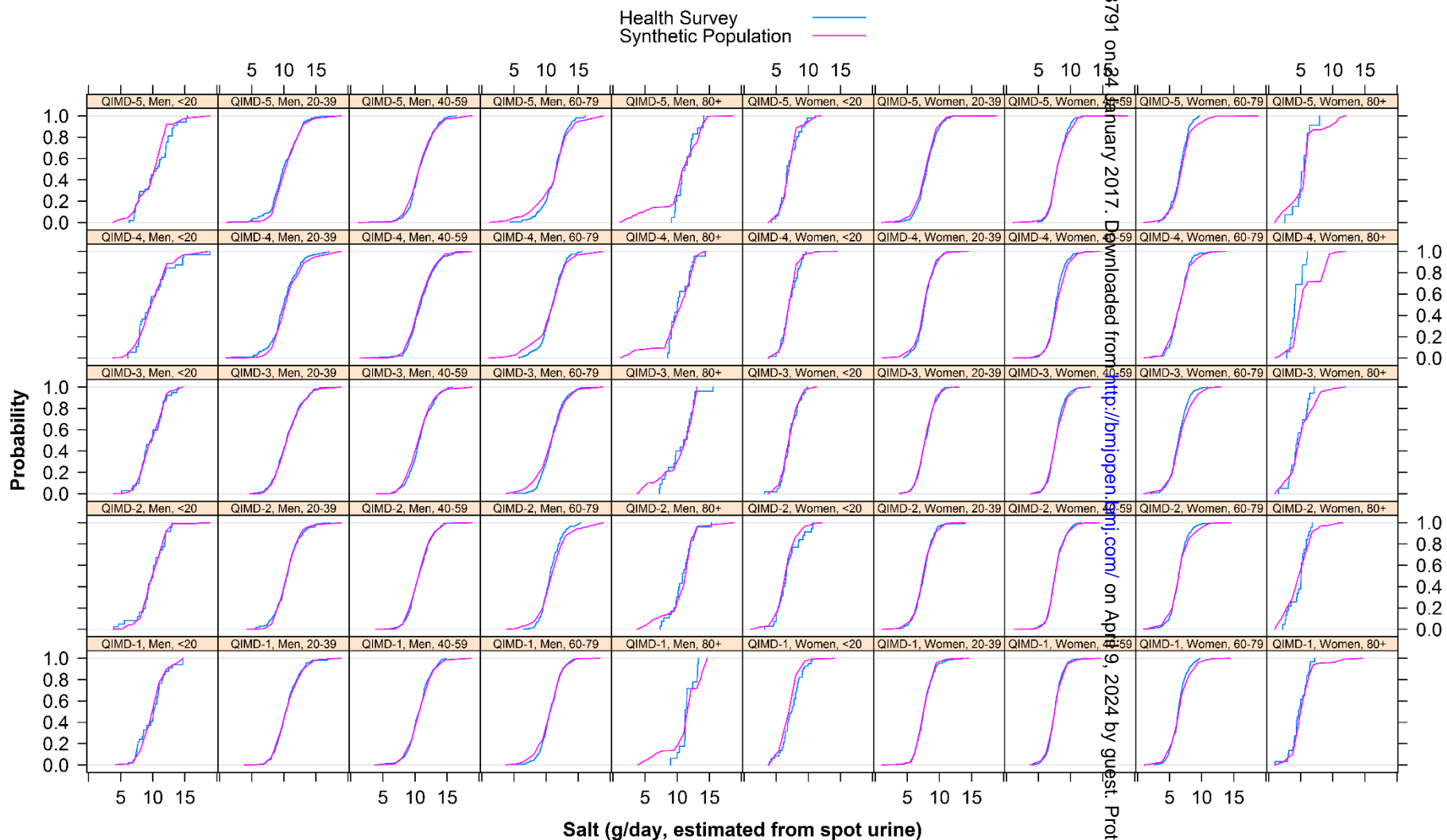


Figure S14 Comparison of salt consumption cumulative distributions in Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n = 200,000$ ) from the synthetic population. Each panel depicts a different subgroup of the population based on quintile groups of index of multiple deprivation (QIMD, 1=least deprived, 5=most deprived), sex and age group. Note that IMPACT<sub>NCD</sub> applies another layer of processing to integrate information from 24h urine sodium measurements before risk estimation

# Risk factor trends validation

Here we compare mean exposure of IMPACT<sub>NCD</sub> synthetic population to the observed exposure through relevant national representative surveys. We stratified by sex, age group and when data allowed by QIMD. Overall, the plots provide evidence that the regression models used in steps 2 and 3 (Figure S1) have captured trends by age, sex and QIMD well enough.

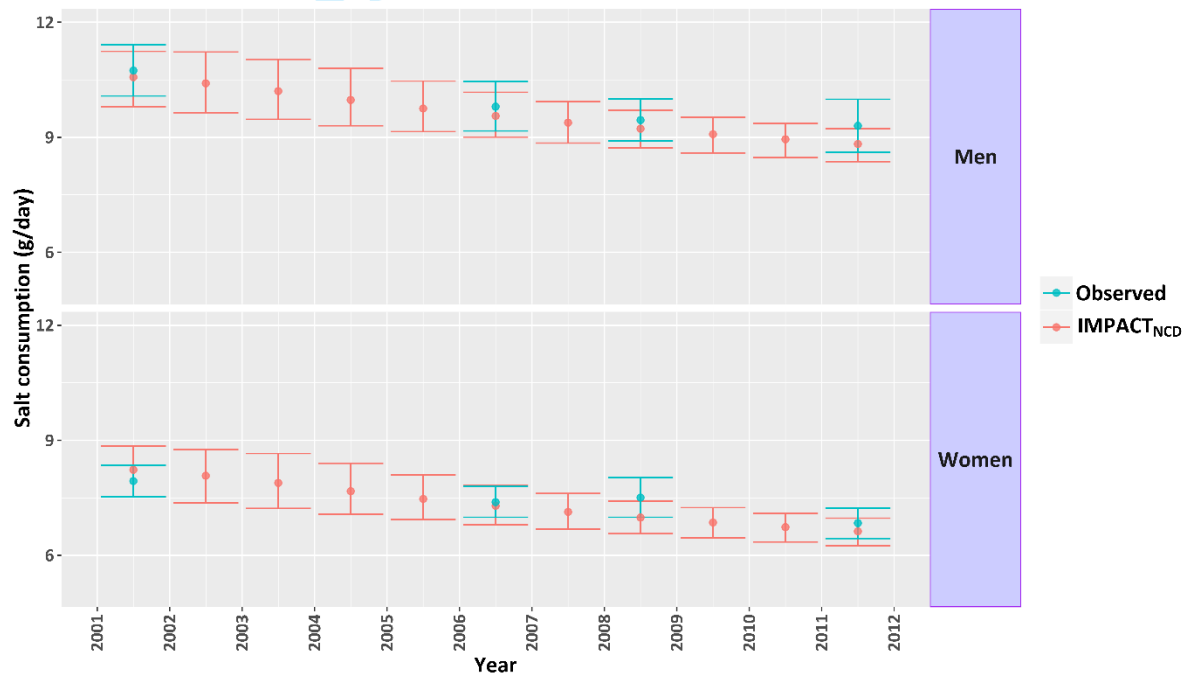


Figure S15 Mean salt consumption for ages 19–64 between years 2001 and 2011. Observed in the population through surveys using 24h urine collections<sup>39–42</sup> vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

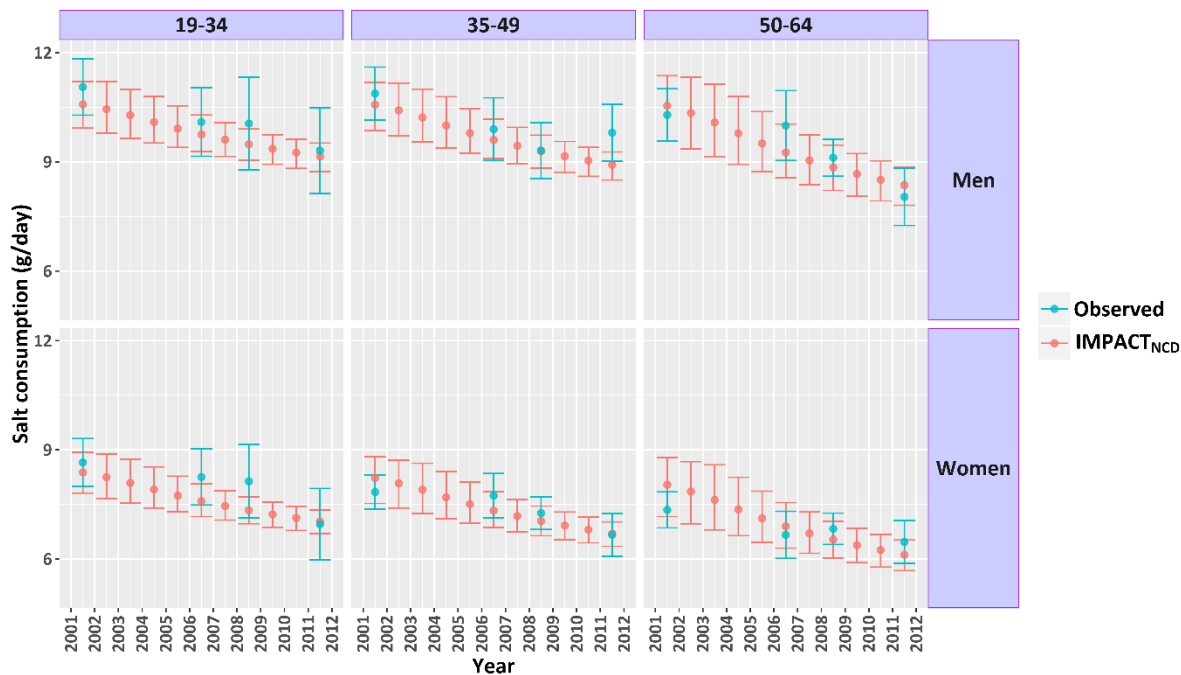


Figure S16 Mean salt consumption by age group, between years 2001 and 2011. Observed in the population through surveys using 24h urine collections<sup>39-42</sup> vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

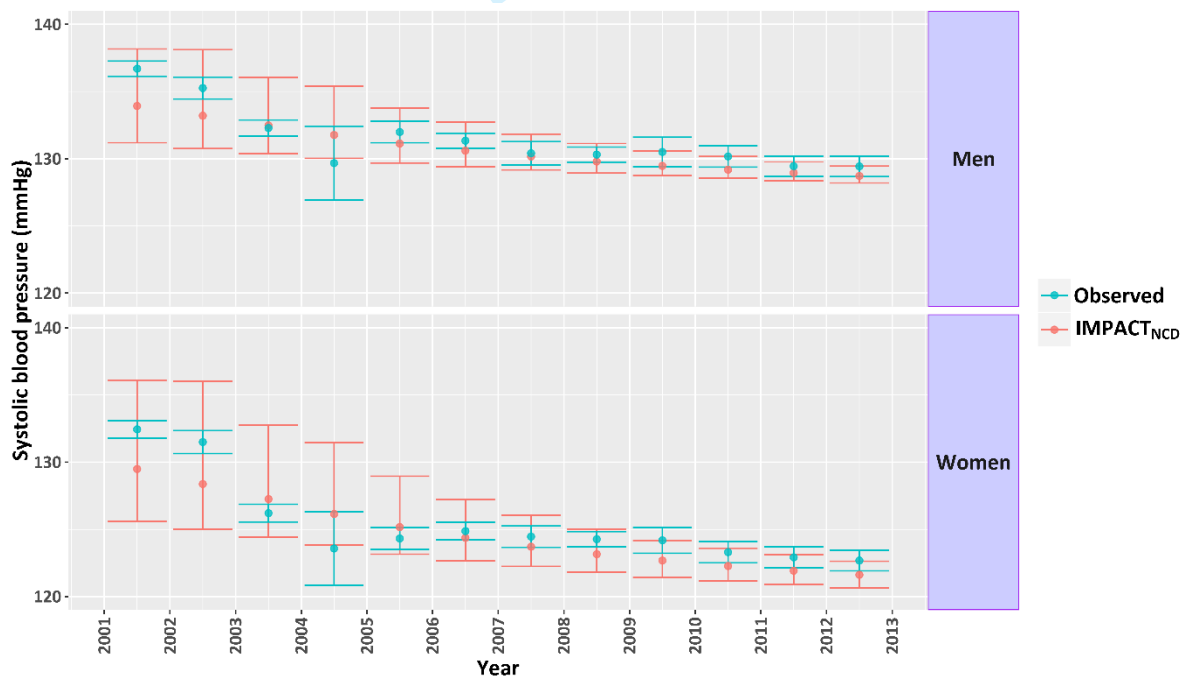


Figure S17 Mean systolic blood pressure for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

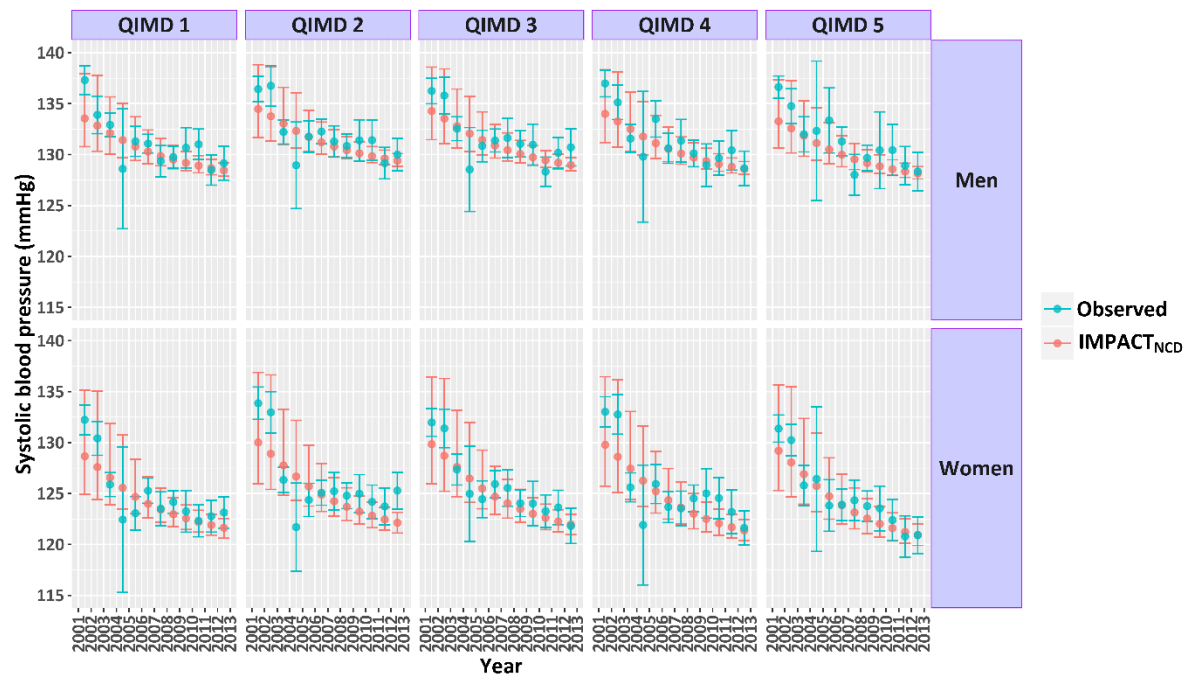


Figure S18 Mean systolic blood pressure for ages 30 – 84 by quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

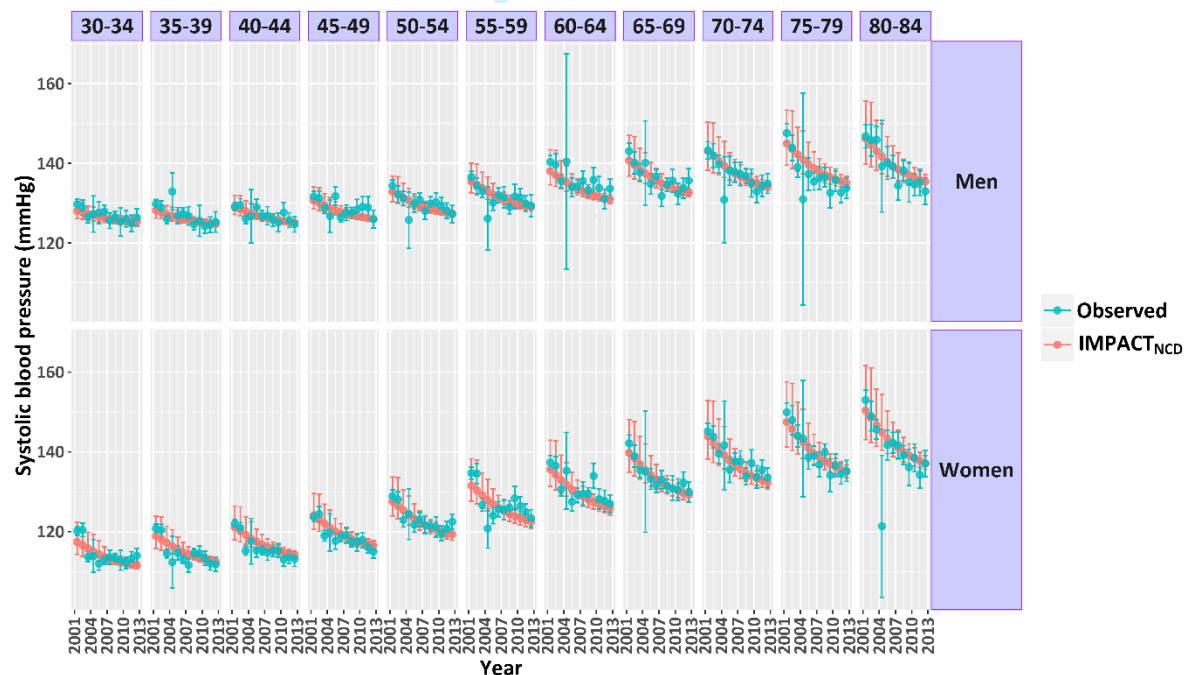


Figure S19 Mean systolic blood pressure for ages 30 – 84 by age group, between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

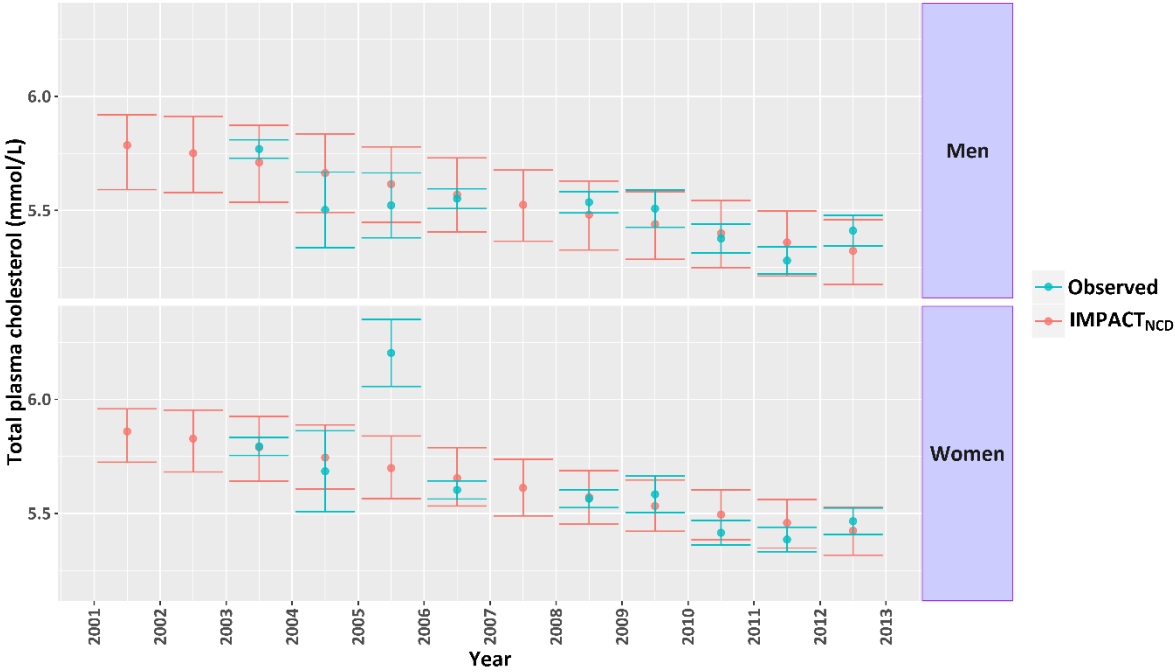


Figure S20 Mean total plasma cholesterol for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

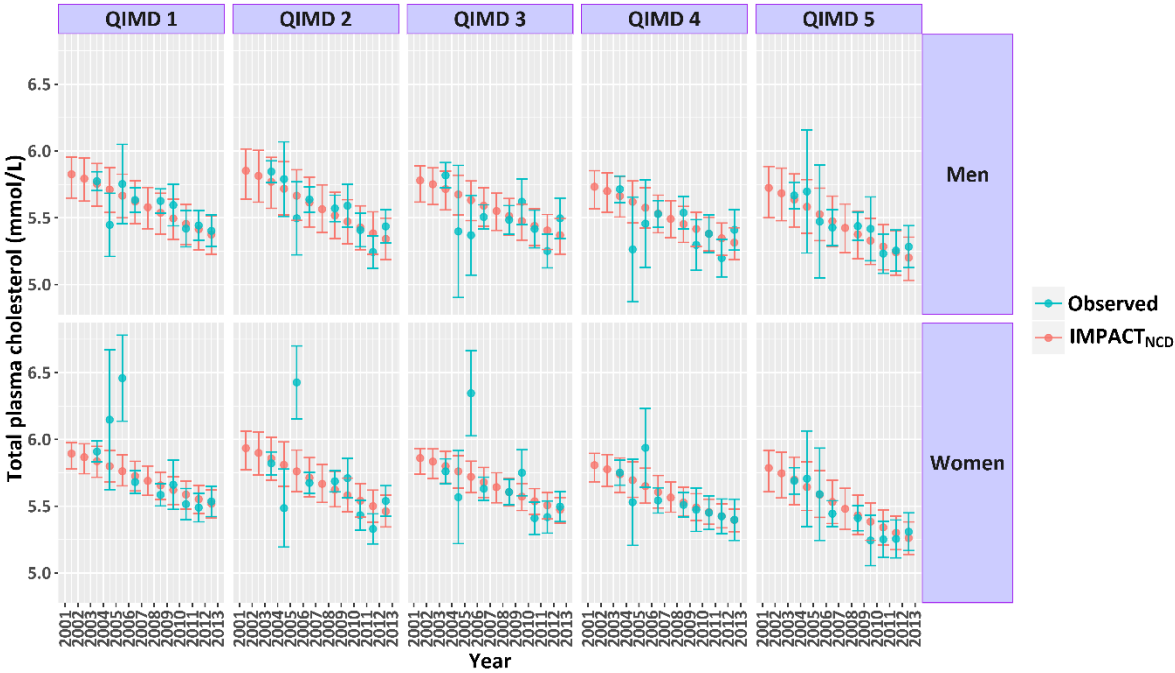


Figure S21 Mean total plasma cholesterol for ages 30 – 84 by quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.



Figure S22 Mean total plasma cholesterol for ages 30 – 84 by age group, between years 2001 and 2012. Observed in the population through Health Survey for England vs. *IMPACT<sub>NCD</sub>* synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

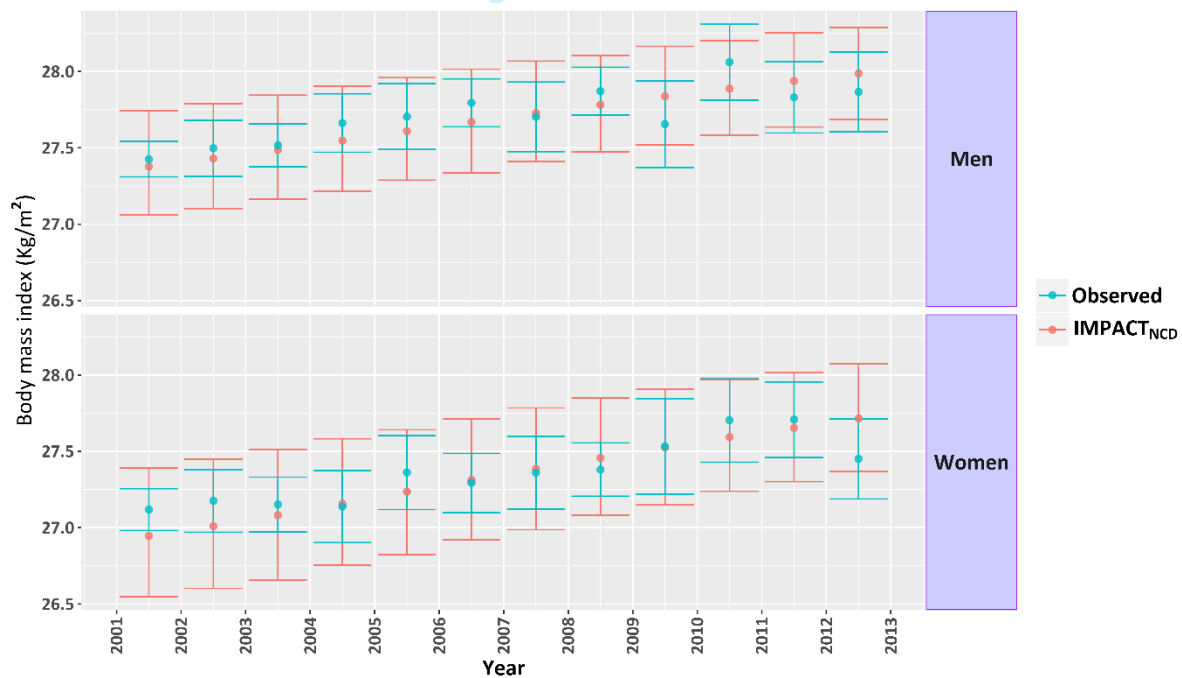


Figure S23 Mean body mass index for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. *IMPACT<sub>NCD</sub>* synthetic population estimates. Error bars represent 95% confidence intervals of the mean.



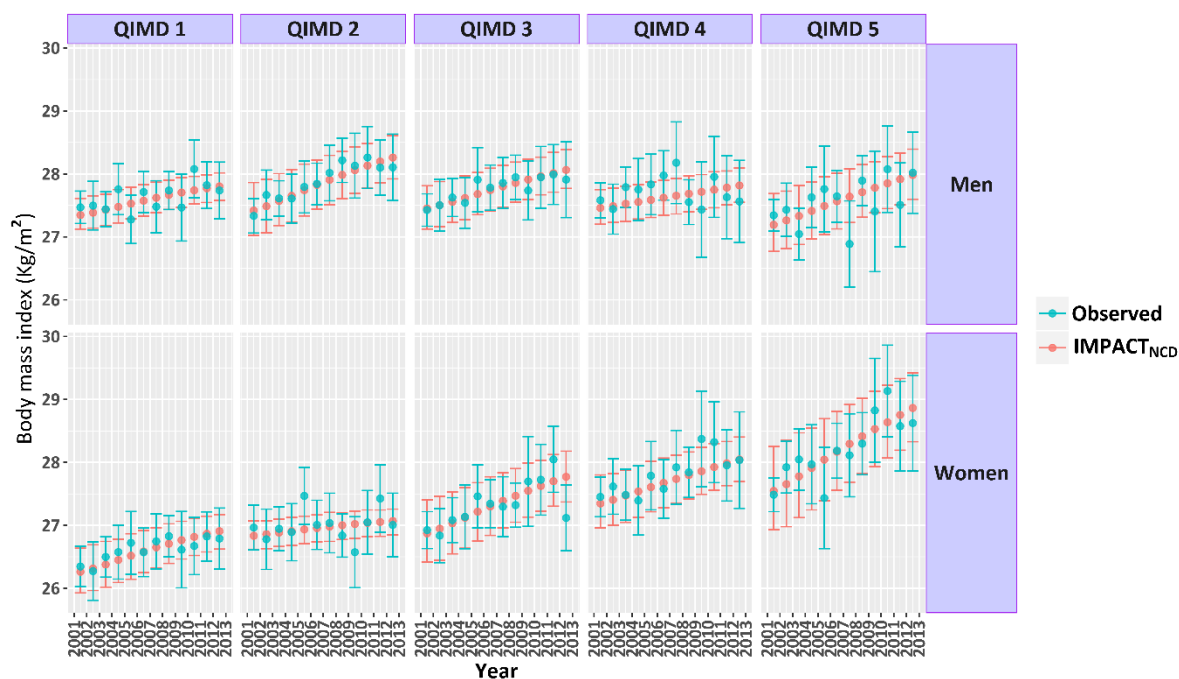


Figure S24 Mean body mass index for ages 30 – 84 by quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

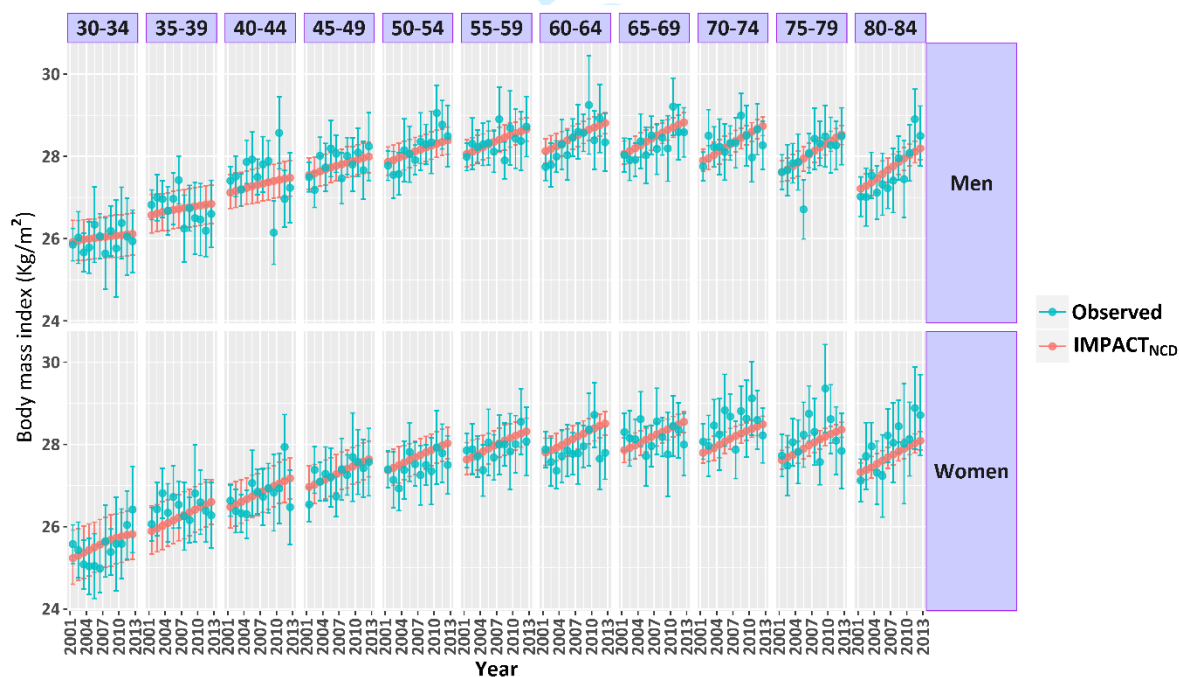


Figure S25 Mean body mass index for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

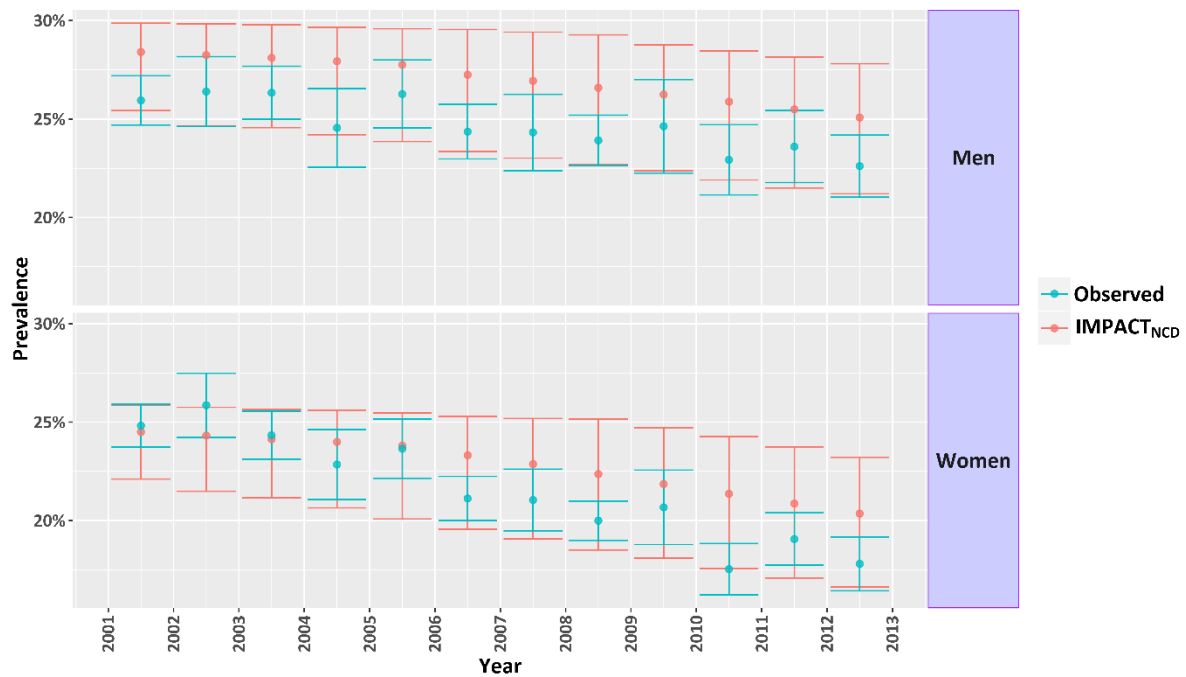


Figure S26 Smoking prevalence for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

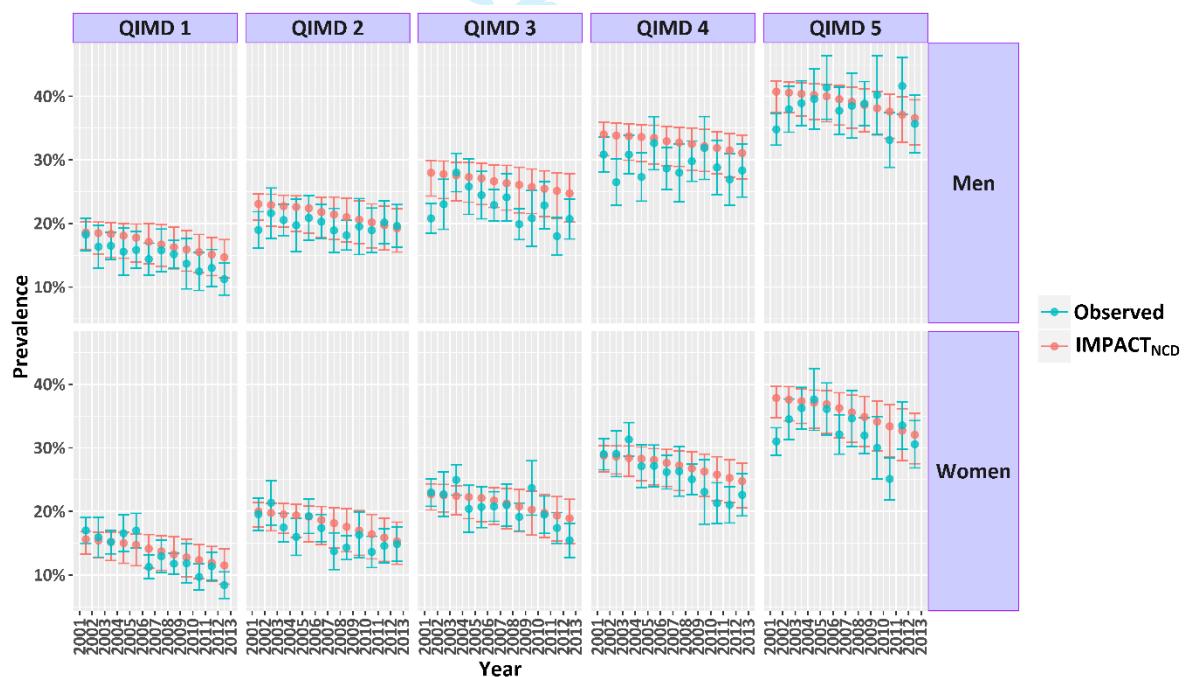


Figure S27 Smoking prevalence for ages 30 – 84 by quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

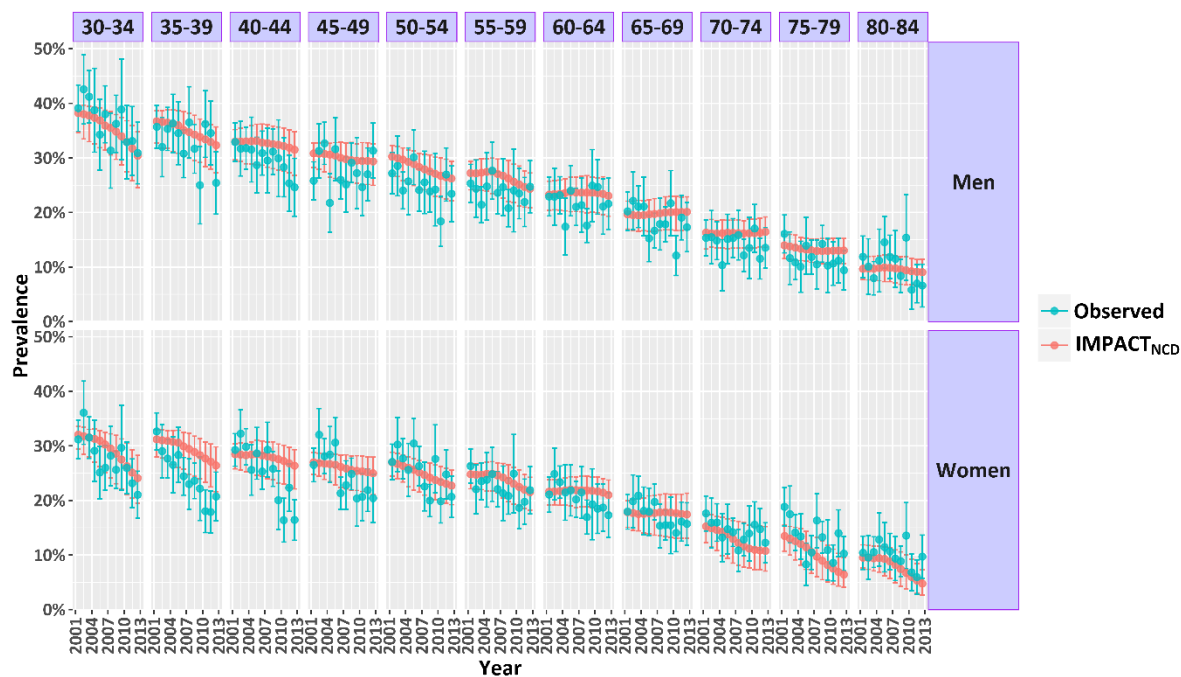


Figure S28 Smoking prevalence for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

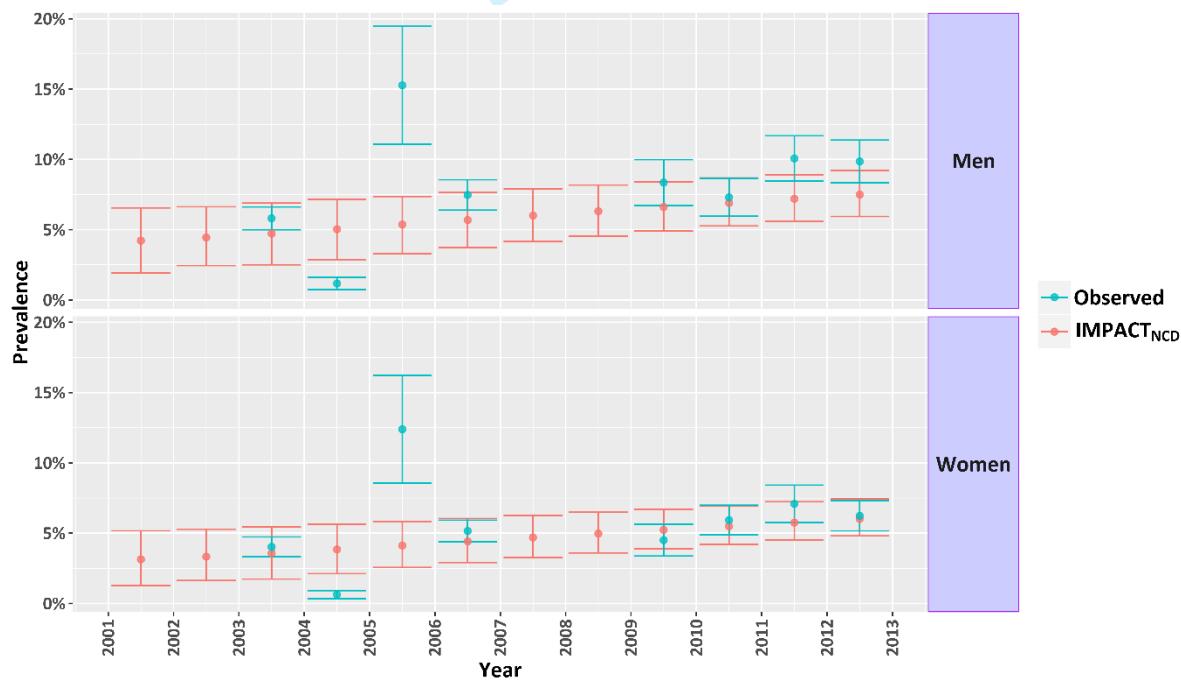


Figure S29 Diabetes mellitus prevalence for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

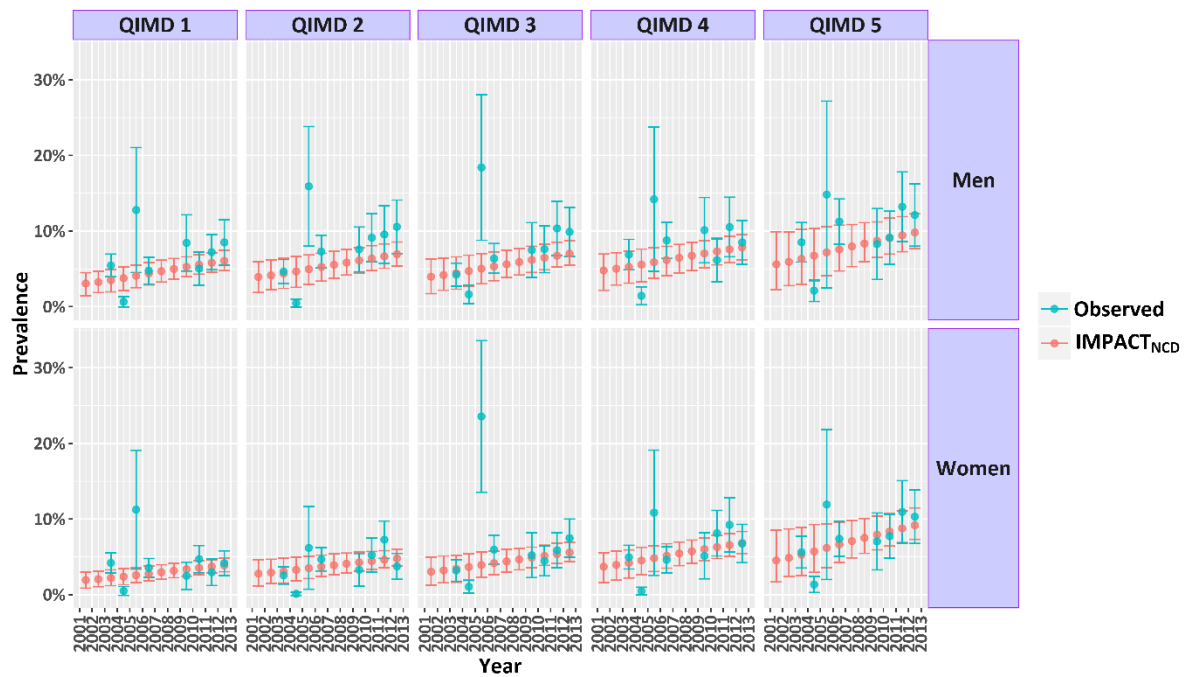


Figure S30 Diabetes mellitus prevalence for ages 30 – 84 by quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

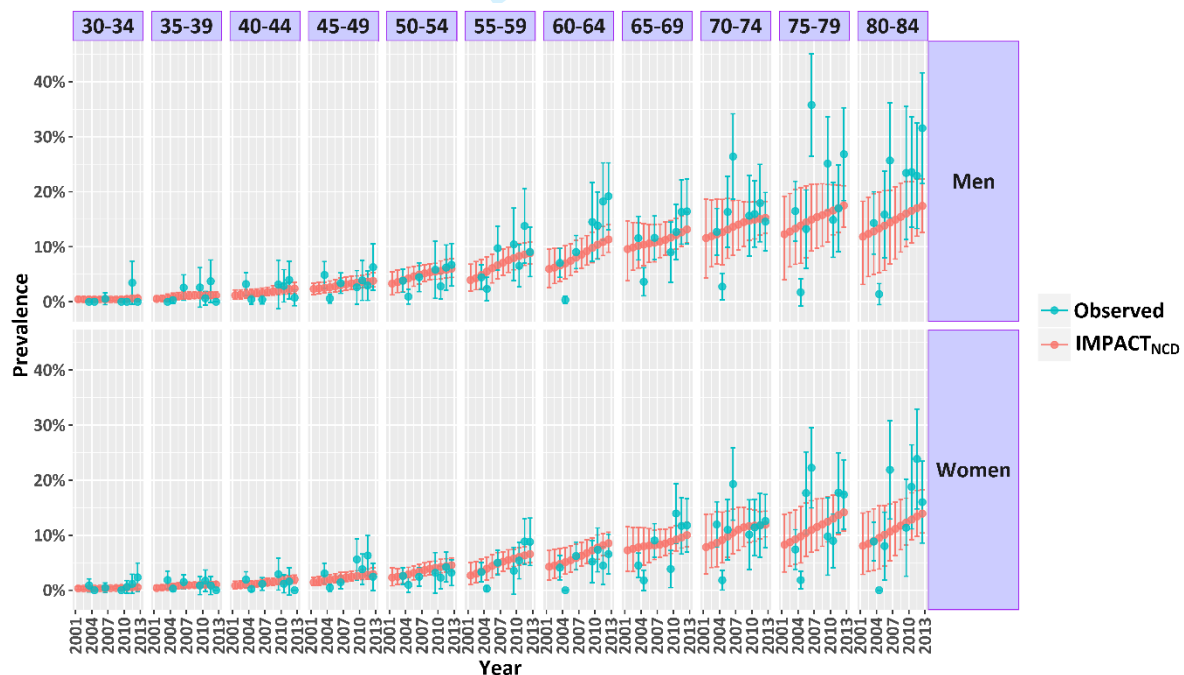


Figure S31 Diabetes mellitus prevalence for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

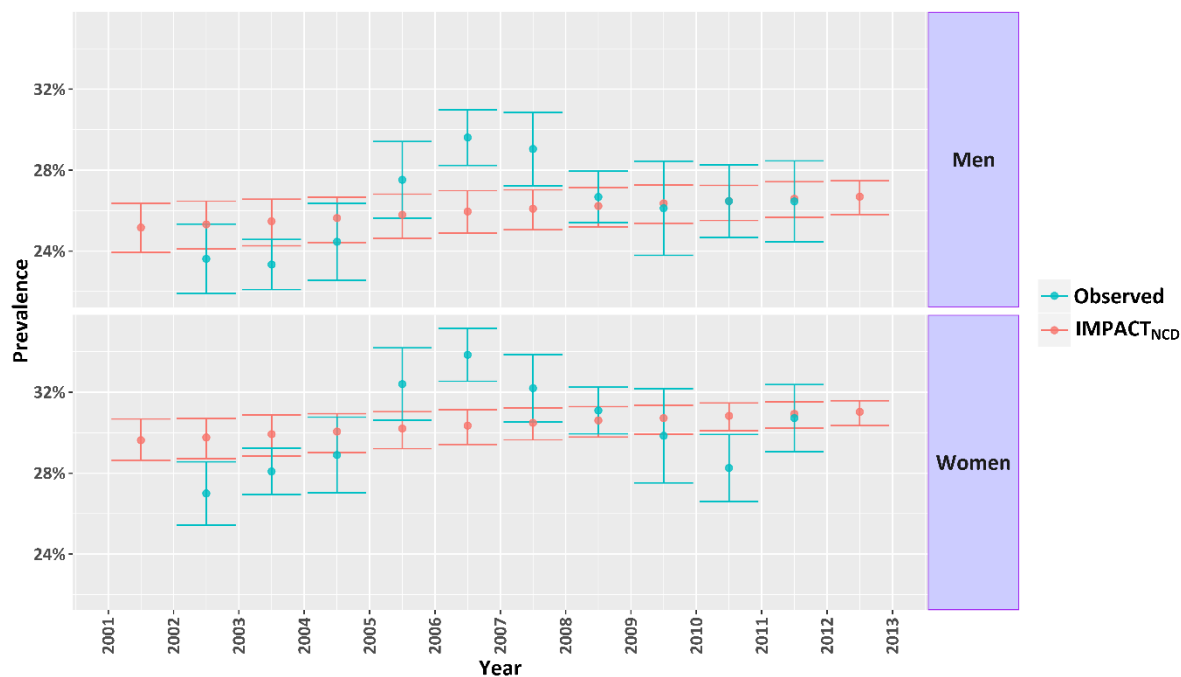


Figure S32 Five or more portions of fruit & veg per day prevalence for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

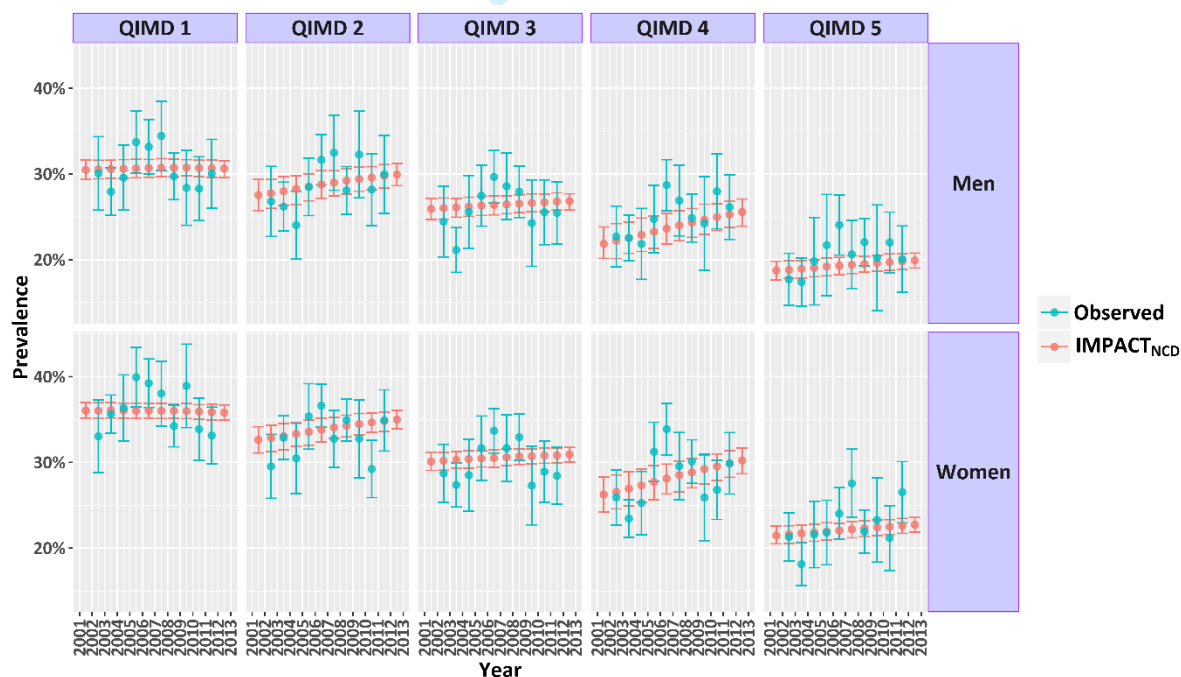


Figure S33 Five or more portions of fruit & veg per day prevalence for ages 30 – 84 by quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

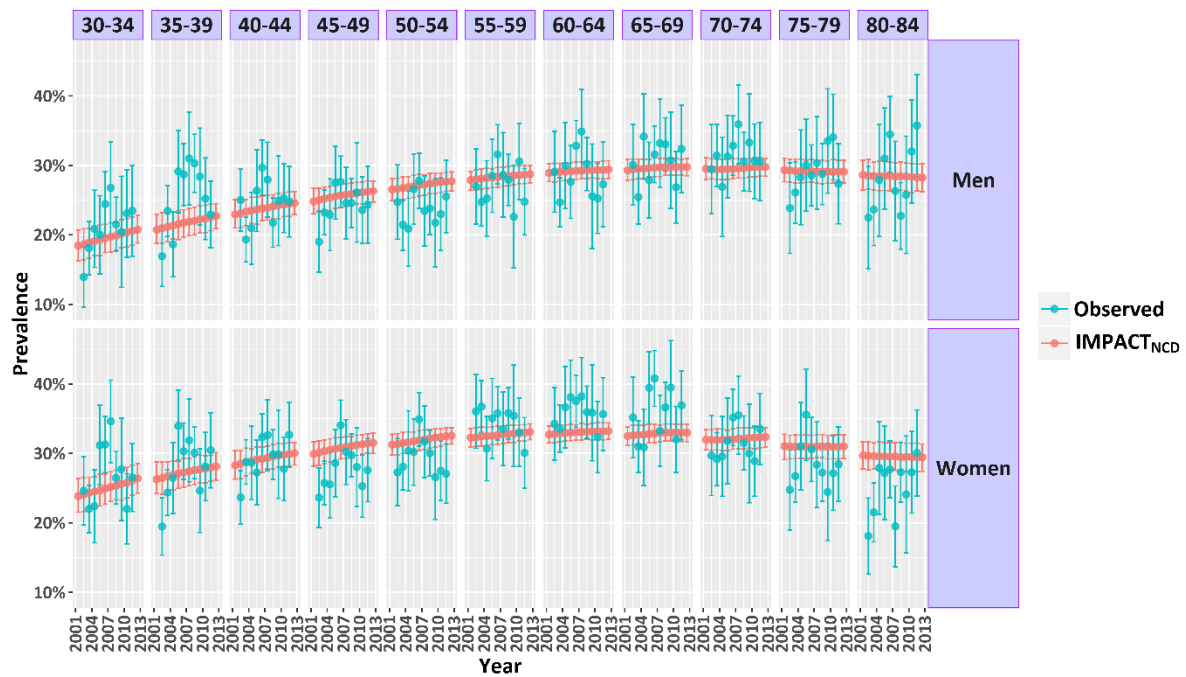


Figure S34 Five or more portions of fruit & veg per day prevalence for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

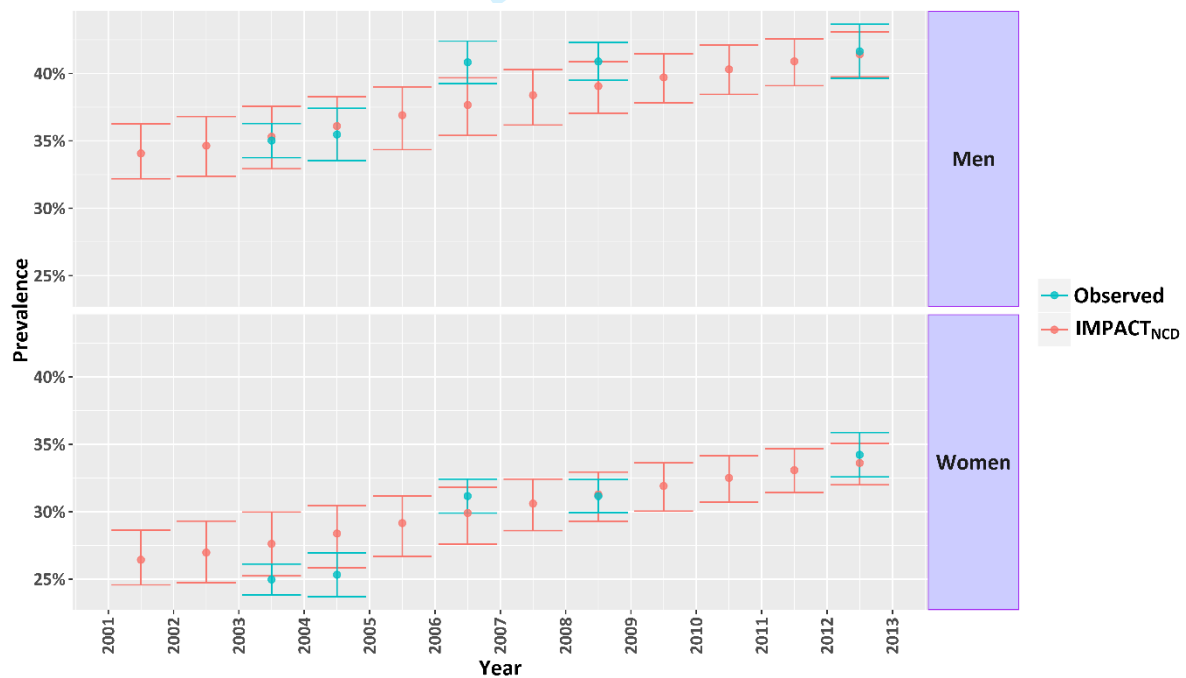


Figure S35 Five or more active days per week prevalence for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

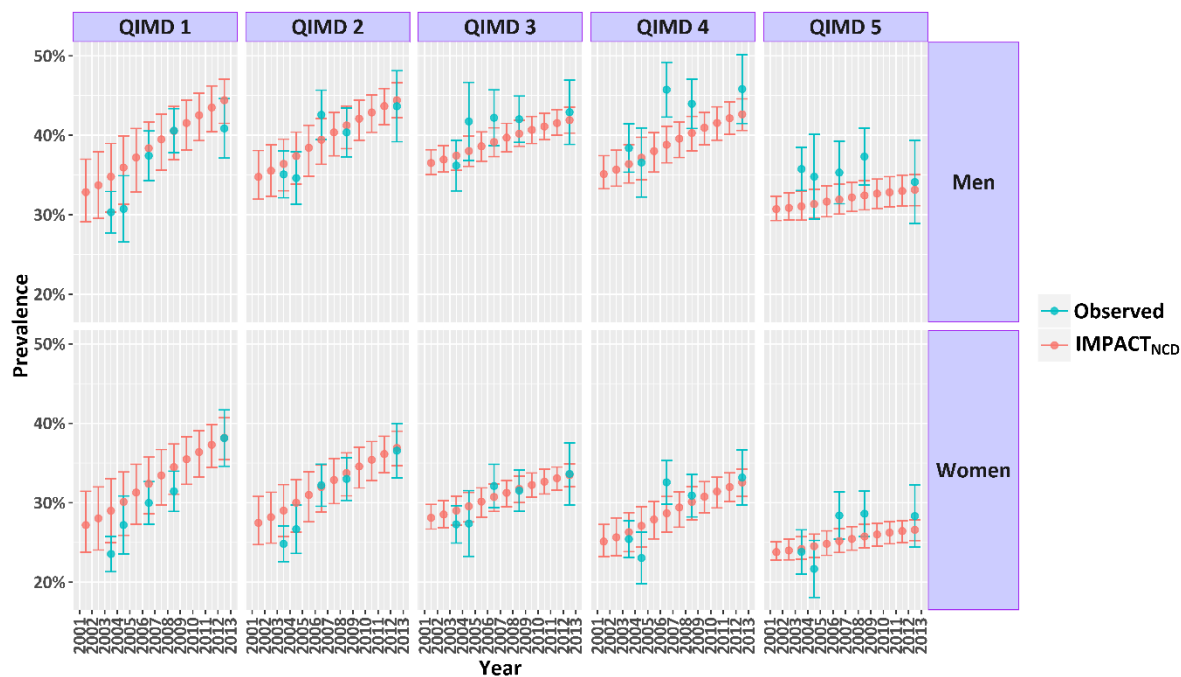


Figure S36 Five or more active days per week prevalence for ages 30 – 84 by quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

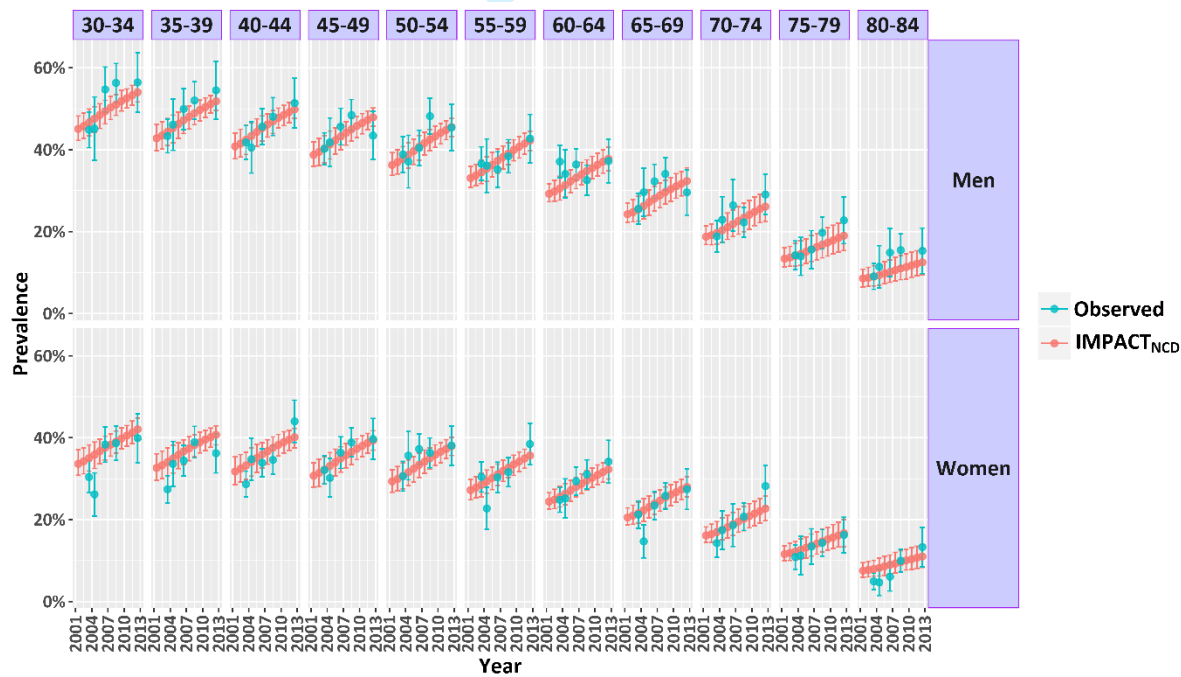


Figure S37 Five or more active days per week prevalence for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.



### Incidence predictive validation

We validated incidence only for GCa, as data the observed incidence is known through the cancer registries. This was not possible for CVD as the true 'first ever' incidence is largely unknown.

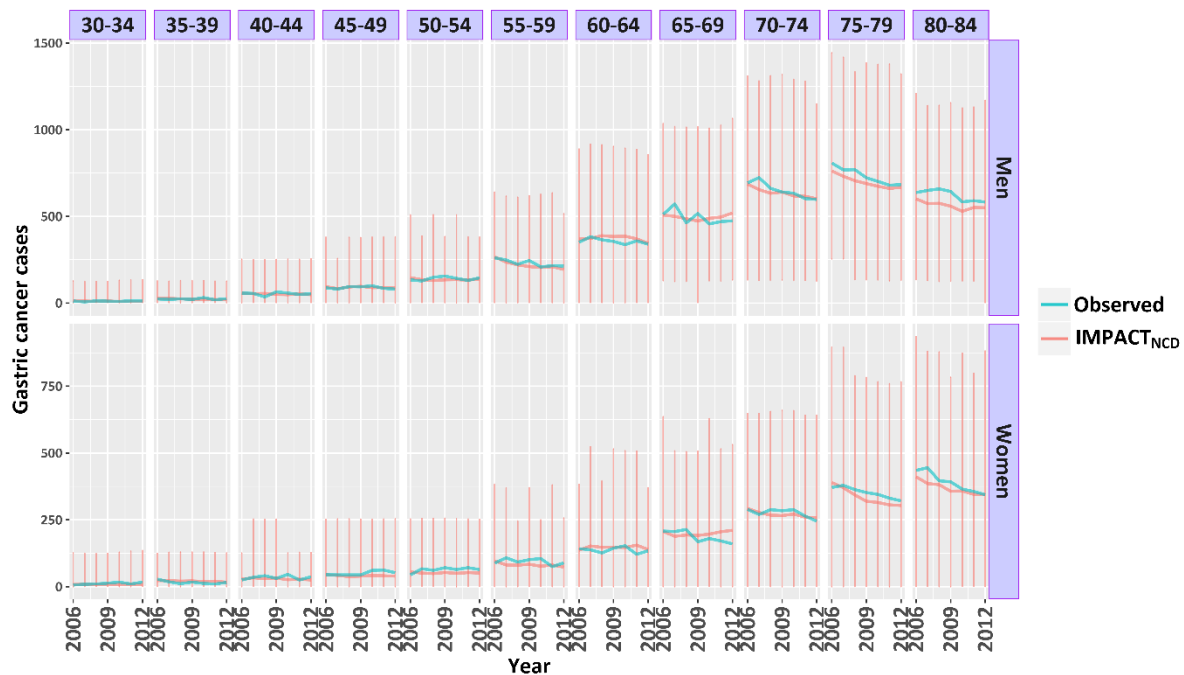


Figure S38 Gastric cancer cases in England for ages 30 – 84 by age group between years 2006 and 2012. Observed in the population through cancer registries vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% uncertainty intervals.

Mortality predictive validation

Here we validate the IMPACT<sub>NCD</sub> estimated mortality against the observed mortality in England between 2006 and 2013. We stratify by disease, age, sex and QIMD. Overall, the plots support the argument that IMPACT<sub>NCD</sub> is capable to translate changes in risk factors prevalence into changes in disease incidence and mortality, rather accurately.

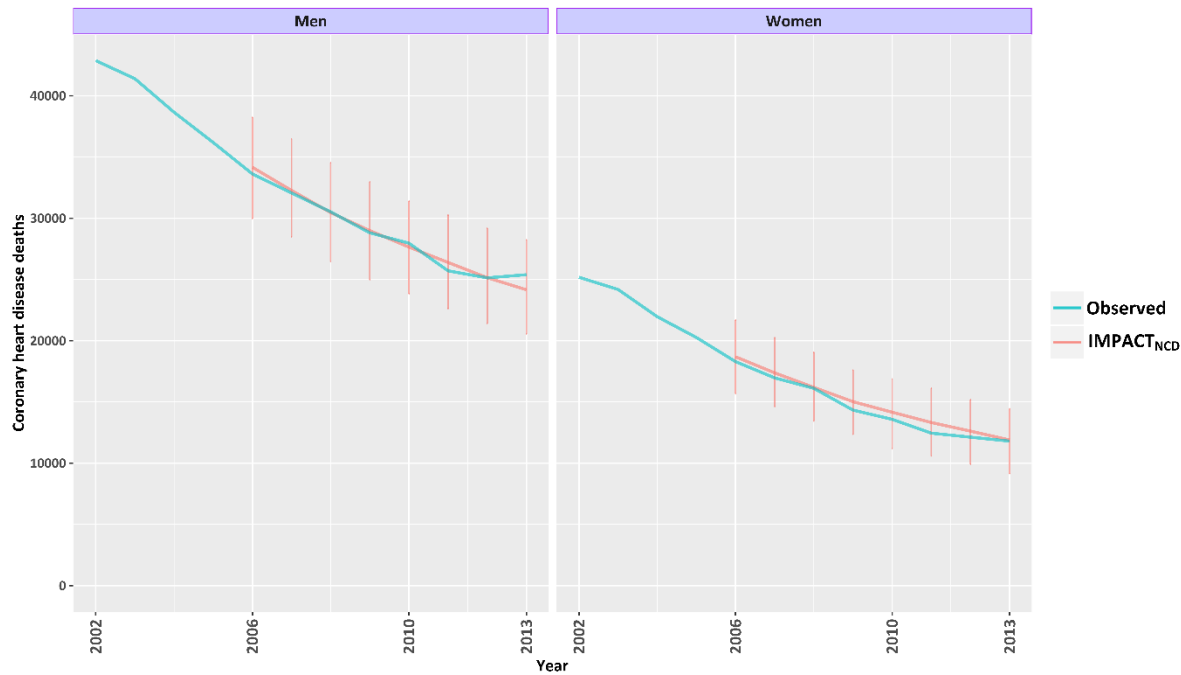


Figure S39 Number of deaths from coronary heart disease in England, by year and sex for ages 30 to 84. Office for National Statistics reported deaths (observed) vs IMPACT<sub>NCD</sub> estimated

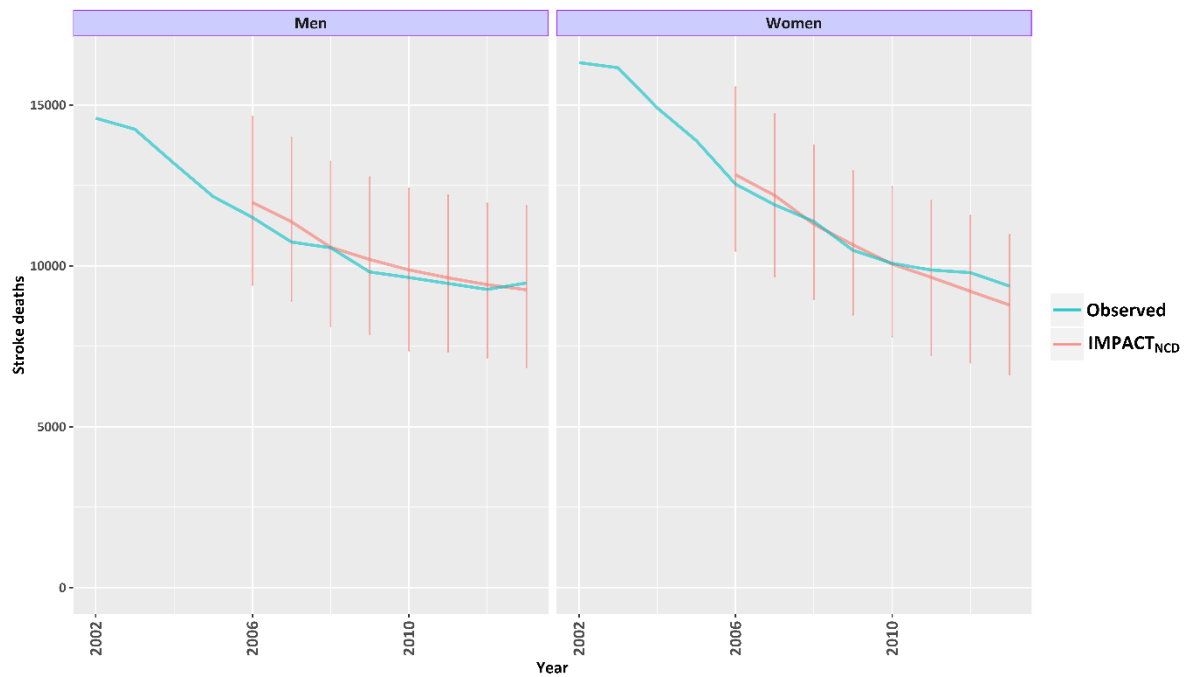


Figure S40 Number of deaths from stroke in England, by year and sex for ages 30 to 84. Office for National Statistics (ONS) reported deaths (observed) vs  $IMPACT_{NCD}$  estimated. Observed deaths after 2010 were adjusted to account for changes in ICD-10 version used by ONS since 201. Error bars represent interquartile ranges.

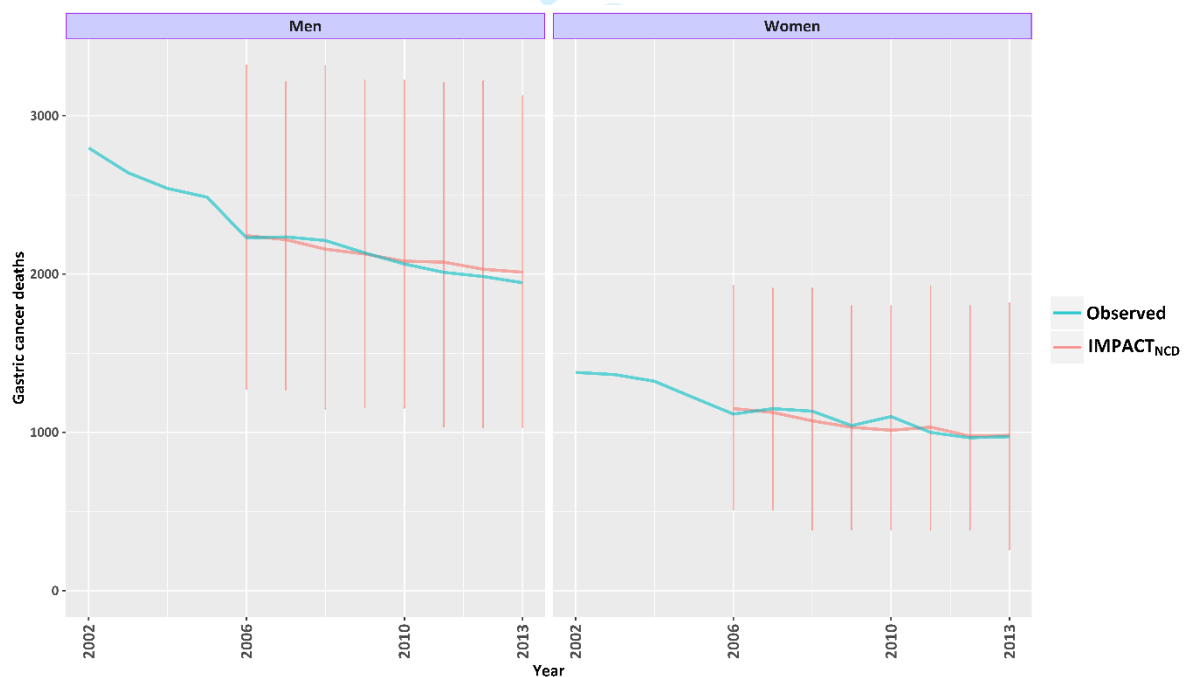


Figure S41 Number of deaths from gastric cancer in England, by year and sex for ages 30 to 84. Office for National Statistics reported deaths (observed) vs  $IMPACT_{NCD}$  estimated.

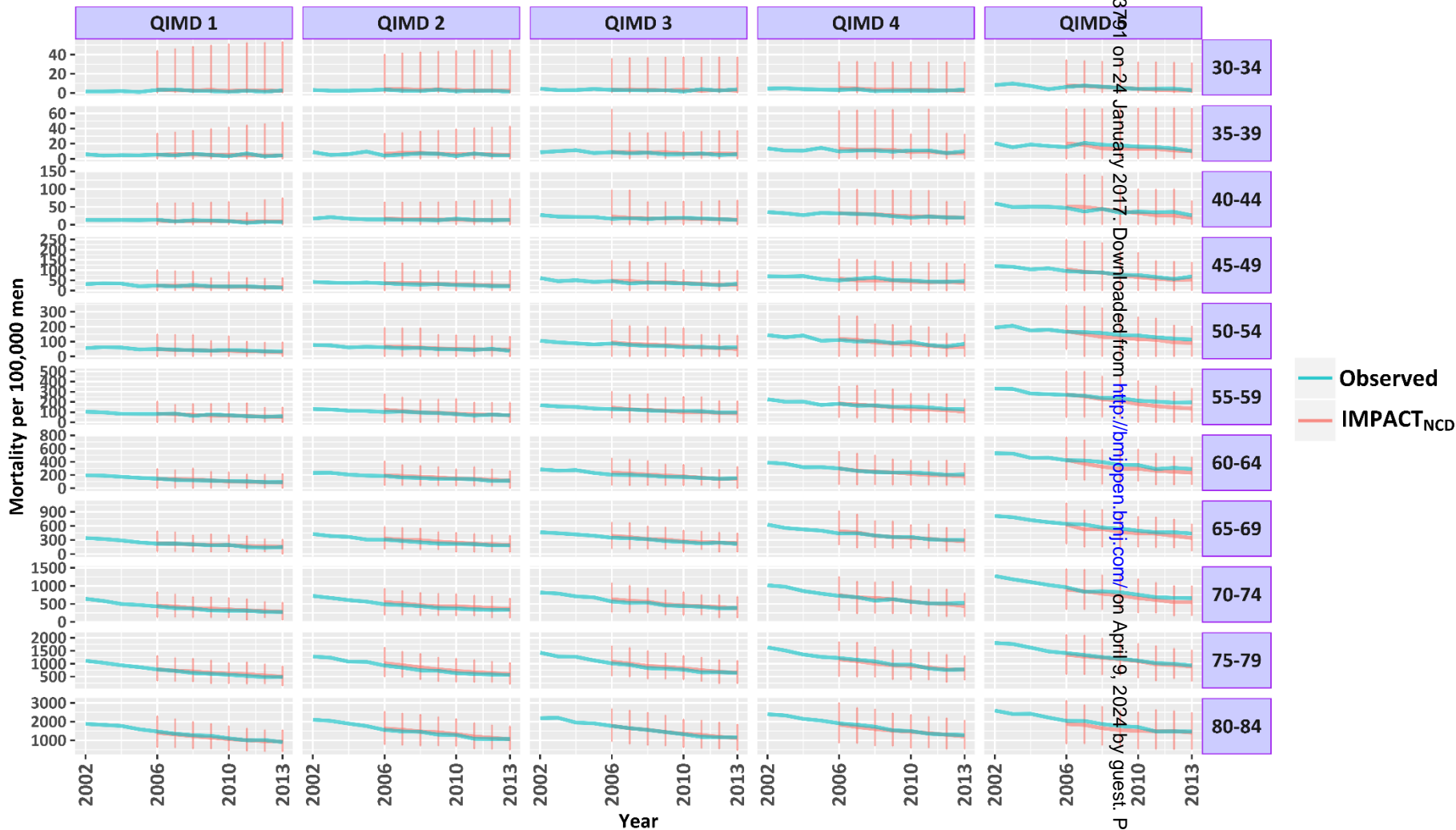


Figure S42 Coronary heart disease mortality (ICD10: I20 – I25) for men by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals.

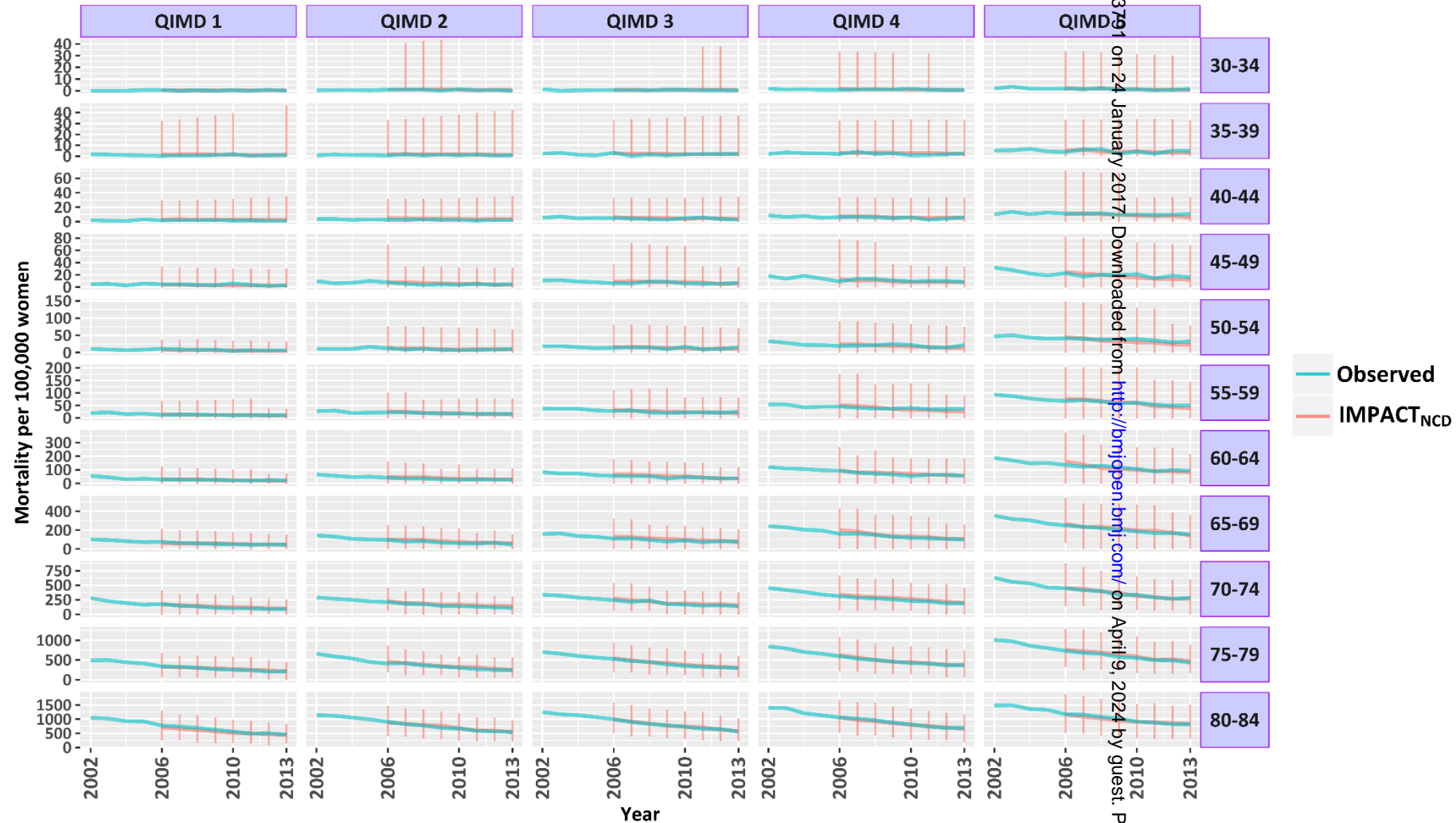


Figure S43 Coronary heart disease mortality (ICD10: I20 – I25) for women by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals.

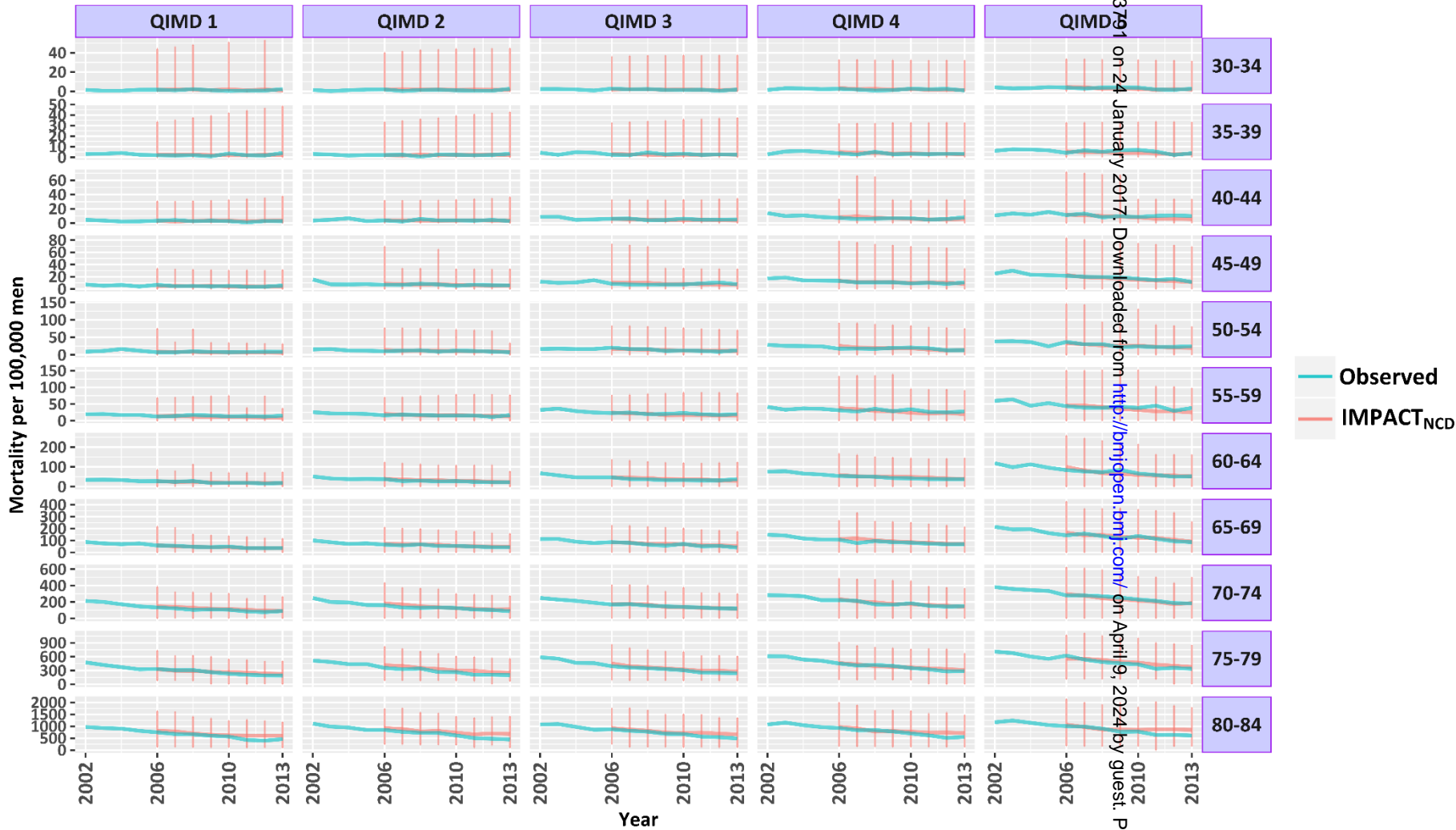


Figure S44 Stroke mortality (ICD10: I60 – I69) for men by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals.

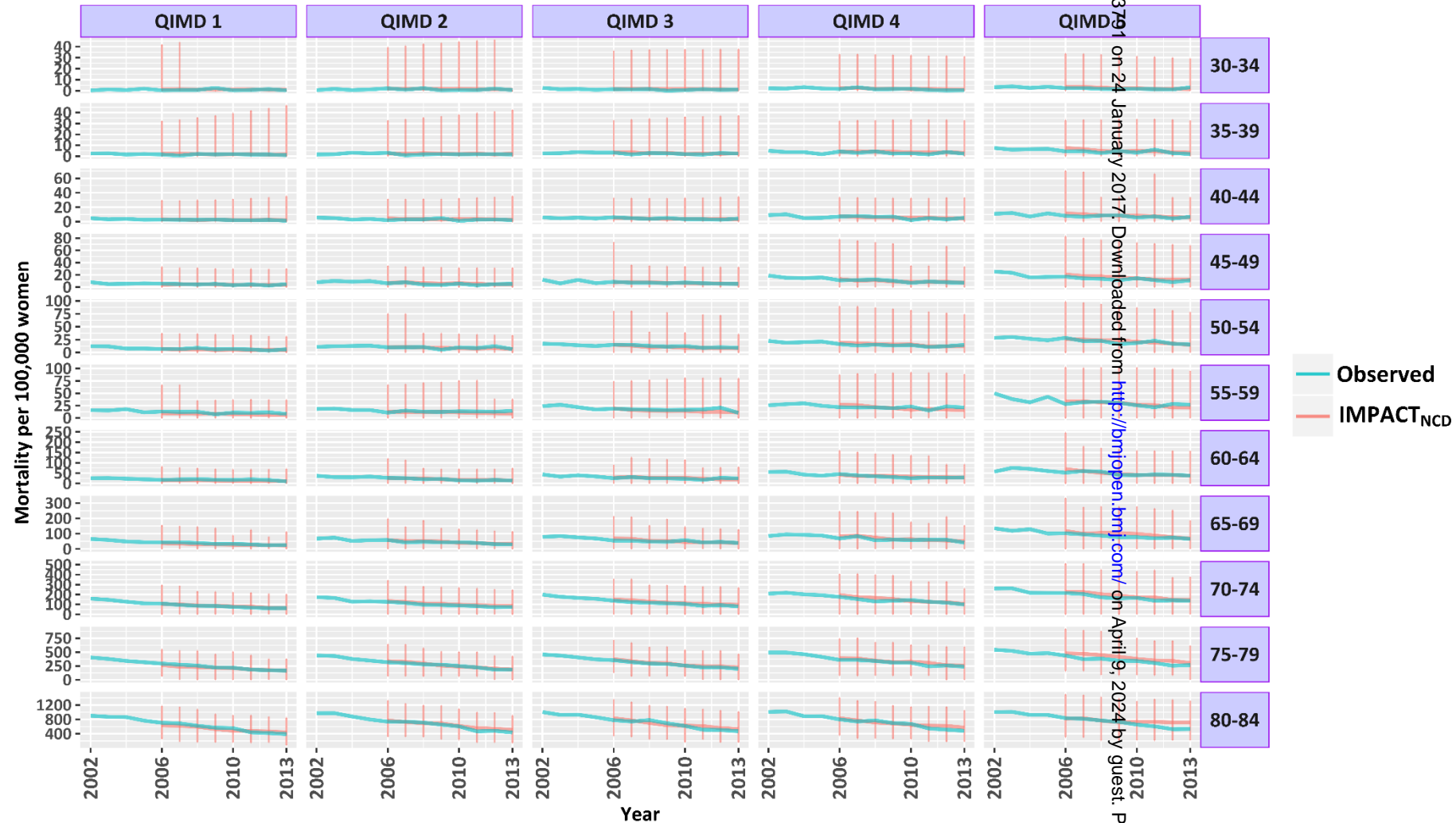


Figure S45 Stroke mortality (ICD10: I60 – I69) for women by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals.

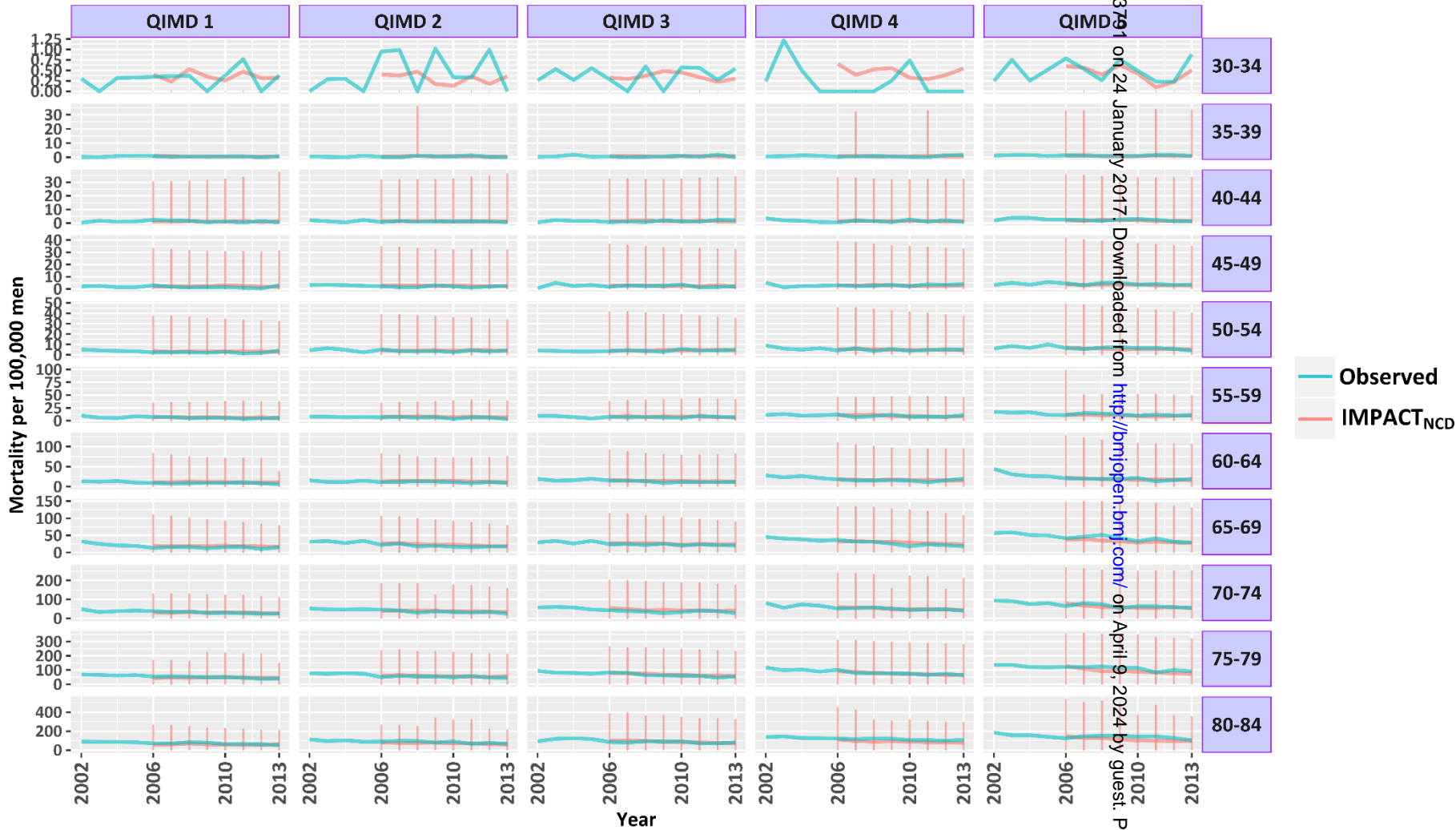


Figure S46 Gastric cancer mortality (ICD10: C16) for men by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals. Uncertainty intervals could not be estimated for younger age groups due to small number of events.



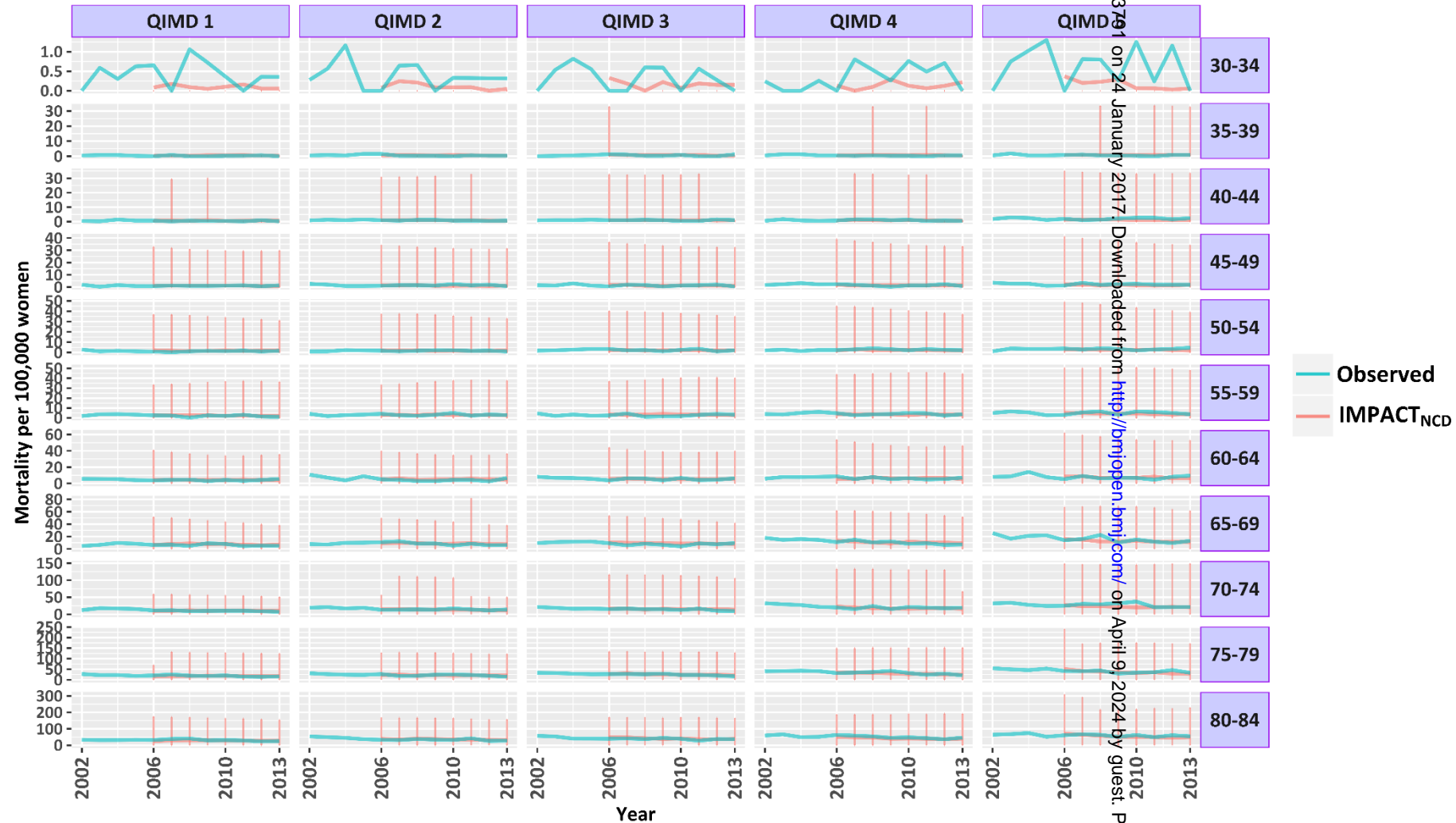


Figure S47 Gastric cancer mortality (ICD10: C16) for women by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals. Uncertainty intervals could not be estimated for younger age groups due to small number of events.

TABLES

Table S1 IMPACT<sub>NCD</sub> data sources

Parameter	Outcome	Details	Comments	Source
Fertility rates	Births	Principal-assumption fertility projections for England	Stratified by age	National Population Projections, 2012-based Statistical Bulletin [Internet]. Office for National Statistics; 2013 [cited 2014 Nov 11]. Available from: <a href="http://www.ons.gov.uk/ons/rel/npp/national-population-projections/2012-based-projections/index.html">http://www.ons.gov.uk/ons/rel/npp/national-population-projections/2012-based-projections/index.html</a>
Mortality rates	Deaths from non-modelled causes	Mortality and mid-year population estimates for England	Stratified by age, sex, QIMD and cause of death. Years 2002-2013.	Data requested and obtained by the Office for National Statistics. Available from: <a href="http://www.ons.gov.uk/ons/about-ons/business-transparency/freedom-of-information/what-can-i-request/published-ad-hoc-data/health/december-2014/number-of-registered-deaths-by-sex--cause--year--the-adjusted-index.xls">http://www.ons.gov.uk/ons/about-ons/business-transparency/freedom-of-information/what-can-i-request/published-ad-hoc-data/health/december-2014/number-of-registered-deaths-by-sex--cause--year--the-adjusted-index.xls</a>
Exposure to risk factors	Exposure of individuals	Health survey for England	Anonymised, individual-level datasets. Years 2001-2012.	Health survey for England 2001-2012. Data available to researchers from <a href="http://ukdataservice.ac.uk/">http://ukdataservice.ac.uk/</a>
Relative risk for salt consumption	Gastric cancer incidence (ICD10: C16)	Meta-analysis of 2 cohort studies	Both studies adjusted for age, sex, and smoking. One also adjusted for non green/yellow vegetable intake and the other for education, stomach disorders and history of stomach cancer in the family.	World Cancer Research Fund, American Institute for Cancer Research. Food, nutrition, physical activity, and the prevention of cancer: a global perspective. Washington, DC: WCRF/AICR; 2007. (Figure 4.6.1)

Parameter	Outcome	Details	Comments	Source
Effect of salt consumption on systolic blood pressure	Systolic blood pressure change	Meta-analysis/meta-regression of 103 trials	Only trials with duration > 7 days were analysed.	Mozaffarian D, Fahimi S, Singh GM, Micha R, Khatibzadeh S, Engell RE, et al. Global Sodium Consumption and Death from Cardiovascular Causes. New England Journal of Medicine 2014;371:629–34. (Text S1 in the appendix)
Setting reference level of salt consumption	Ideal salt consumption below which no risk was considered	Evidence from ecologic studies, randomized trials and meta-analyses of prospective cohort studies	Intake levels associated with lowest risk ranged from 1.5 to 6 g/day. The lowest observed mean national intakes were ~3.8 g/day. Thus a PERT (1.5, 3.8, 6) distribution was used.	Mozaffarian D, Fahimi S, Singh GM, Micha R, Khatibzadeh S, Engell RE, et al. Global Sodium Consumption and Death from Cardiovascular Causes. New England Journal of Medicine 2014;371:629–34. (Text S4 in the appendix and Table S3)
Relative risk for active smoking	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Re-analysis of American Cancer Society's Cancer Prevention Study II. Prospective cohort study, 6 years of follow up	Stratified by age and sex. Adjusted for age, race, education, marital status, "blue collar" employment in most recent or current job, weekly consumption of vegetables and citrus fruit, vitamin (A, C, and E) use, alcohol use, aspirin use, body mass index, exercise, dietary fat consumption, hypertension and diabetes at baseline.	Ezzati M, Henley SJ, Thun MJ, Lopez AD. Role of Smoking in Global and Regional Cardiovascular Mortality. Circulation 2005;112:489–97. (Table 1 Model B)
	Gastric cancer incidence (ICD10: C16)	EPIC prospective cohort study	Stratified by country. Adjusted for sex, consumption of vegetables, fresh fruits, processed meat, alcohol, body mass index and educational level.	González CA, Pera G, Agudo A, Palli D, Krogh V, Vineis P, et al. Smoking and the risk of gastric cancer in the European Prospective Investigation Into Cancer and Nutrition (EPIC). Int J Cancer 2003;107:629–34. (HR of the log <sub>2</sub> of cigarette-years = 1.040)

Parameter	Outcome	Details	Comments	Source
Relative risk for ex-smoking	Other mortality (except CHD and stroke)	Male British doctors prospective cohort study	Age-standardised	Doll R, Peto R, Boreham J, Sutherland I. Mortality in relation to smoking: 50 years' observations on male British doctors. BMJ 2004;328:1519. (Table 1)
	CHD (ICD10: I20 – I25)	Meta- analysis. Multiple-adjusted pooled estimates from 19 prospective studies	Multiply-adjusted	Huxley RR, Woodward M. Cigarette smoking as a risk factor for coronary heart disease in women compared with men: a systematic review and meta-analysis of prospective cohort studies. The Lancet 2001;378:1297–305. (Web-figure 8)
	Stroke (ICD10 I60 – I69)	The Framingham study. Prospective cohort study	Stroke risk decreased significantly by two years and was at the level of non-smokers by five years after cessation of cigarette smoking.	Wolf PA, D’Agostino RB, Kannel WB, Bonita R, Belanger AJ. Cigarette smoking as a risk factor for stroke: The Framingham study. JAMA 1988;259:1025–9.
Relative risk for environmental tobacco smoking	Gastric cancer incidence (ICD10: C16)	EPIC prospective cohort study	Stratified by country. Adjusted for sex, consumption of vegetables, fresh fruits, processed meat, alcohol, body mass index and educational level.	González CA, Pera G, Agudo A, Palli D, Krogh V, Vineis P, et al. Smoking and the risk of gastric cancer in the European Prospective Investigation Into Cancer and Nutrition (EPIC). Int J Cancer 2003;107:29–34. (Table IV. Continuous RR)
	CHD (ICD10: I20 – I25)	Meta-analysis of 10 cohort and case-control studies	Adjusted for important CHD risk factors.	He J, Vupputuri S, Allen K, Prerost MR, Hughes J, Whelton PK. Passive Smoking and the Risk of Coronary Heart Disease — A Meta-Analysis of Epidemiologic Studies. N Engl J Med 1999;340:920–6. (Table 3. Adjusted RR)

Parameter	Outcome	Details	Comments	Source
	Stroke (ICD10 I60 – I69)	Meta-analysis of 20 prospective, case-control and cross-sectional studies	13 studies adjusted for important CHD risk factors. The overall effect from all 20 studies was used.	Oono IP, Mackay DF, Pell JP. Meta-analysis of the association between second hand smoke exposure and stroke. J Public Health 2011;33:496–502. (Figure 1)
Relative risk for systolic blood pressure	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of individual data from 61 prospective studies	Stratified by age and sex. Adjusted for regression dilution and total blood cholesterol and, where available, lipid fractions (HDL and non-HDL cholesterol), diabetes, weight, alcohol consumption, and smoking at baseline.	Age-specific relevance of usual blood pressure to vascular mortality: a meta-analysis of individual data for one million adults in 61 prospective studies. The Lancet 2002;360:1903–13. (Figures 3 and 5)
Relative risk for total cholesterol	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of individual data from 61 prospective studies	Stratified by age and sex. Adjusted for regression dilution and age, sex, study, systolic blood pressure and smoking.	Prospective Studies Collaboration. Blood cholesterol and vascular mortality by age, sex, and blood pressure: a meta-analysis of individual data from 61 prospective studies with 55 000 vascular deaths. The Lancet 2007;370:1829–39. (Web-table 6 fully adjusted and Figure 3)
Relative risk for body mass index	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of 58 prospective studies	Stratified by age. Adjusted for age, sex, smoking status, systolic blood pressure, history of diabetes, and total and HDL cholesterol.	The Emerging Risk Factors Collaboration. Separate and combined associations of body-mass index and abdominal adiposity with cardiovascular disease: collaborative analysis of 58 prospective studies. The Lancet 2011;377:1085–95. (Table 1 and Figure 2)

Parameter	Outcome	Details	Comments	Source
	Gastric cancer incidence (ICD10: C16)	Meta-analysis of 7 studies	Non-linear dose-response meta-analysis for risk of cardia gastric cancer. Adjusted for age, sex, and smoking.	World Cancer Research Fund International/American Institute for Cancer Research. Continuous Update Project report: diet, nutrition, physical activity and stomach cancer. AICR/WCRF 2016. <a href="http://wcrf.org/stomach-cancer-2016">wcrf.org/stomach-cancer-2016</a> (Table 8 p37).
Relative risk for diabetes mellitus	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of 102 prospective studies	Stratified by age. Adjusted for age, smoking status, body-mass index, and systolic blood pressure.	The Emerging Risk Factors Collaboration. Diabetes mellitus, fasting blood glucose concentration, and risk of vascular disease: a collaborative meta-analysis of 102 prospective studies. The Lancet 2010;375:2215–22. (Figure 2)
	Other mortality (except CHD and stroke)	DECODE. A collaborative prospective study of 22 cohorts in Europe	Adjusted for BMI, blood pressure, smoking and serum cholesterol.	The DECODE Study Group. Is the current definition for diabetes relevant to mortality risk from all causes and cardiovascular and non-cardiovascular diseases? Diabetes Care 2003;26:688–96.
Relative risk for physical activity	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of 18 cohort studies for CHD and 8 cohort studies for ischaemic stroke	Stratified by age and sex. Adjusted for measurement error, age, sex, smoking, blood pressure and cholesterol.	Bull FC, Armstrong TP, Dixon T, Ham S, Neiman A, Pratt M. Comparative quantification of health risks. Chapter 10: physical inactivity. Geneva: World Health Organisation; 2004. (Tables 10.19 and 10.20)
Relative risk for fruit and vegetable consumption	CHD (ICD10: I20 – I25)	Meta-analysis of 9 cohort studies	RR per portion of F&V. Multiply-adjusted.	Dauchet L, Amouyel P, Hercberg S, Dallongeville J. Fruit and Vegetable Consumption and Risk of Coronary Heart Disease: A Meta-Analysis of Cohort Studies. J Nutr 2006;136:2588–93.
	Stroke (ICD10: I60 – I69)	Meta-analysis of 7 cohort studies	RR per portion of F&V. Multiply-adjusted.	Dauchet L, Amouyel P, Dallongeville J. Fruit and vegetable consumption and risk of stroke A meta-analysis of cohort studies. Neurology 2006;65:1193–7.

Parameter	Outcome	Details	Comments	Source
	Gastric cancer incidence (ICD10: C16)	Reanalysis of the Netherlands Cohort study	Stratified by age group. Estimates are based on the Netherlands Cohort study. Adjusted for age, sex, smoking, education, stomach disorders, and family history of stomach cancer. We considered a risk only for <2 portions/day consumption. <sup>71</sup>	Lock K, Pomerleau J, Causser L, McKee M. Comparative quantification of health risks. Chapter 9: Low fruit and vegetable consumption [Internet]. Geneva: World Health Organisation; 2004. Available from: <a href="http://www.who.int/publications/cra/en/">http://www.who.int/publications/cra/en/</a> (Table 9.28)

Table S2 IMPACT<sub>NCD</sub> assumptions and limitations

Population module	Immigration is not considered.
	Social mobility is not considered.
	Quintile groups of index of multiple deprivation (QIMD) is a relative marker of (area) deprivation with several versions since 2003. We considered all version of QIMD identical.
	We assume all salt that is consumed is excreted from urine and all urine sodium originates from salt consumption.
	We assume that the surveys used, are truly representative of the population. For example, the adjustments for selection bias in the Health Surveys for England are perfect.
Disease module	We assume multiplicative risk effects.
	We assume log-linear dose-response for the continuous risk factors.
	We assume that the effects of the risk factors on incidence and mortality are equal and risk factors are not modifying survival.
	We assume 5-year mean lag time for CVD and 8-year for GCa (except for the cumulative effect of smoking on GCa where lag was assumed similar to CVD one).
	We assume 100% risk reversibility.
	We assume that trends in disease incidence are attributable only to trends of the relevant modelled risk factors.
	Only well accepted associations between upstream and downstream risk factors that have been observed in longitudinal studies are considered. However, the magnitudes of the associations are extracted from a series of nationally representative cross-sectional surveys (Health Survey for England).
	For GCa, we assumed that survival 10 years after diagnosis equals remission.



Table S3 Distributions that were used as inputs for the simulations. Numbers are rounded

Variable	Sex	Ages	Distribution
<b>Relative risks of relevant risk factors for CHD</b>			
Active smoking <sup>68</sup> table 1 model B	Men	30 - 44	Log-Normal (mean = $\ln(5.51)$ , sd = $\ln(12.3 / 5.51) / 1.96$ )
		45 - 59	Log-Normal (mean = $\ln(3.04)$ , sd = $\ln(3.48 / 3.04) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(1.88)$ , sd = $\ln(2.08 / 1.88) / 1.96$ )
		70 - 79	Log-Normal (mean = $\ln(1.44)$ , sd = $\ln(1.63 / 1.44) / 1.96$ )
	Women	30 - 44	Log-Normal (mean = $\ln(2.26)$ , sd = $\ln(6.14 / 2.26) / 1.96$ )
		45 - 59	Log-Normal (mean = $\ln(3.78)$ , sd = $\ln(4.62 / 3.78) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(2.53)$ , sd = $\ln(2.87 / 2.53) / 1.96$ )
		70 - 79	Log-Normal (mean = $\ln(1.68)$ , sd = $\ln(1.93 / 1.68) / 1.96$ )
Ex-Smoking <sup>69</sup> web-figure 8	Men	30 - 84	Log-Normal (mean = $\ln(1.25)$ , sd = $\ln(1.32 / 1.25) / 1.96$ )
	Women	30 - 84	Log-Normal (mean = $\ln(1.2)$ , sd = $\ln(1.34 / 1.2) / 1.96$ )
ETS <sup>70</sup> table 3 adjusted RR	Both	30 - 84	Log-Normal (mean = $\ln(1.26)$ , sd = $\ln(1.38 / 1.26) / 1.96$ )
SBP <sup>71</sup> figure 5	Men	30 - 49	Log-Normal (mean = $\ln(0.5)$ , sd = $\ln(0.54 / 0.5) / 1.96$ )
		50 - 59	Log-Normal (mean = $\ln(0.5)$ , sd = $\ln(0.52 / 0.5) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(0.55)$ , sd = $\ln(0.57 / 0.55) / 1.96$ )

Variable	Sex	Ages	Distribution
TC <sup>72</sup> web-table 6	Women	70 - 74	Log-Normal (mean = ln(0.62), sd = ln(0.64 / 0.62) / 1.96)
		80 - 84	Log-Normal (mean = ln(0.69), sd = ln(0.73 / 0.69) / 1.96)
		30 - 49	Log-Normal (mean = ln(0.4), sd = ln(0.49 / 0.4) / 1.96)
		50 - 59	Log-Normal (mean = ln(0.49), sd = ln(0.54 / 0.49) / 1.96)
		60 - 69	Log-Normal (mean = ln(0.5), sd = ln(0.61 / 0.5) / 1.96)
		70 - 74	Log-Normal (mean = ln(0.55), sd = ln(0.58 / 0.55) / 1.96)
	Both	80 - 84	Log-Normal (mean = ln(0.64), sd = ln(0.68 / 0.64) / 1.96)
		30 - 49	Log-Normal (mean = ln(0.49), sd = ln(0.52 / 0.49) / 1.96)
		50 - 59	Log-Normal (mean = ln(0.62), sd = ln(0.65 / 0.62) / 1.96)
		60 - 69	Log-Normal (mean = ln(0.74), sd = ln(0.76 / 0.74) / 1.96)
BMI <sup>73</sup> table 1 and figure 2	Both	70 - 74	Log-Normal (mean = ln(0.84), sd = ln(0.86 / 0.84) / 1.96)
		80 - 84	Log-Normal (mean = ln(0.87), sd = ln(0.9 / 0.87) / 1.96)
Diabetes <sup>74</sup> figure 2	Both	30 - 59	Log-Normal (mean = ln(1.21), sd = ln(1.28 / 1.21) / 1.96)
		60 - 69	Log-Normal (mean = ln(1.06), sd = ln(1.12 / 1.06) / 1.96)
		40 - 59	Log-Normal (mean = ln(2.51), sd = ln(2.8 / 2.51) / 1.96)
		60 - 69	Log-Normal (mean = ln(2.01), sd = ln(2.26 / 2.01) / 1.96)
		70 - 84	Log-Normal (mean = ln(1.78), sd = ln(2.05 / 1.78) / 1.96)

Variable	Sex	Ages	Distribution
PA <sup>75</sup> table 10.19	Both	30 - 69	No active days: Log-Normal (mean = $\ln(1.71)$ , sd = $\ln(1.85/1.71) / 1.96$ ) 1 - 4 active days: Log-Normal (mean = $\ln(1.44)$ , sd = $\ln(1.62/1.44) / 1.96$ )
		70 - 79	No active days: Log-Normal (mean = $\ln(1.5)$ , sd = $\ln(1.61/1.5) / 1.96$ ) 1 - 4 active days: Log-Normal (mean = $\ln(1.31)$ , sd = $\ln(1.48/1.31) / 1.96$ )
		80 - 84	No active days: Log-Normal (mean = $\ln(1.4)$ , sd = $\ln(1.41/1.4) / 1.96$ ) 1 - 4 active days: Log-Normal (mean = $\ln(1.2)$ , sd = $\ln(1.35/1.2) / 1.96$ )
F&V <sup>76</sup>			Log-Normal (mean = $\ln(0.96)$ , sd = $\ln(1.099/0.96) / 1.96$ )
<b>Relative risks of relevant risk factors for stroke</b>			
Active smoking <sup>68</sup> table 1 model B	Men	30 - 59	Log-Normal (mean = $\ln(3.12)$ , sd = $\ln(4.64/3.12) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(1.87)$ , sd = $\ln(2.44/1.87) / 1.96$ )
		70 - 79	Log-Normal (mean = $\ln(1.39)$ , sd = $\ln(1.77/1.39) / 1.96$ )
	Women	30 - 59	Log-Normal (mean = $\ln(4.61)$ , sd = $\ln(6.37/4.61) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(2.81)$ , sd = $\ln(3.58/2.81) / 1.96$ )
		70 - 79	Log-Normal (mean = $\ln(1.95)$ , sd = $\ln(2.45/1.95) / 1.96$ )
ETS <sup>77</sup> figure 1	Both	30 - 84	Log-Normal (mean = $\ln(1.25)$ , sd = $\ln(1.38/1.25) / 1.96$ )
SBP <sup>71</sup> figure 3	Men	30 - 49	Log-Normal (mean = $\ln(0.33)$ , sd = $\ln(0.38/0.33) / 1.96$ )
		50 - 59	Log-Normal (mean = $\ln(0.34)$ , sd = $\ln(0.37/0.34) / 1.96$ )

Variable	Sex	Ages	Distribution
TC <sup>72</sup> figure 3	Women	60 - 69	Log-Normal (mean = ln(0.41), sd = ln(0.44 / 0.41) / 1.96)
		70 - 74	Log-Normal (mean = ln(0.48), sd = ln(0.51 / 0.48) / 1.96)
		80 - 84	Log-Normal (mean = ln(0.68), sd = ln(0.75 / 0.68) / 1.96)
		30 - 49	Log-Normal (mean = ln(0.41), sd = ln(0.49 / 0.41) / 1.96)
		50 - 59	Log-Normal (mean = ln(0.45), sd = ln(0.5 / 0.45) / 1.96)
		60 - 69	Log-Normal (mean = ln(0.47), sd = ln(0.51 / 0.47) / 1.96)
		70 - 74	Log-Normal (mean = ln(0.53), sd = ln(0.56 / 0.53) / 1.96)
		80 - 84	Log-Normal (mean = ln(0.65), sd = ln(0.71 / 0.65) / 1.96)
BMI <sup>73</sup> table 1 and figure 2	Both	40 - 49	Log-Normal (mean = ln(0.87), sd = ln(1 / 0.87) / 1.96)
		50 - 59	Log-Normal (mean = ln(0.91), sd = ln(0.97 / 0.91) / 1.96)
		60 - 69	Log-Normal (mean = ln(0.93), sd = ln(0.97 / 0.93) / 1.96)
Diabetes <sup>74</sup> figure 2	Both	30 - 59	Log-Normal (mean = ln(1.18), sd = ln(1.26 / 1.18) / 1.96)
		60 - 69	Log-Normal (mean = ln(1.08), sd = ln(1.15 / 1.08) / 1.96)
		40 - 59	Log-Normal (mean = ln(3.74), sd = ln(4.58 / 3.74) / 1.96)
		60 - 69	Log-Normal (mean = ln(2.06), sd = ln(2.58 / 2.06) / 1.96)
PA <sup>75</sup> table 10.20	Both	70 - 84	Log-Normal (mean = ln(1.8), sd = ln(2.27 / 1.8) / 1.96)
		30 - 69	No active days: Log-Normal (mean = ln(1.53), sd = ln(1.79 / 1.53) / 1.96)

Variable	Sex	Ages	Distribution
		70 - 79	No active days: Log-Normal (mean = $\ln(1.38)$ , sd = $\ln(1.6/1.38) / 1.96$ )
		80 - 84	No active days: Log-Normal (mean = $\ln(1.24)$ , sd = $\ln(1.45/1.24) / 1.96$ )
F&V <sup>78</sup>			Log-Normal (mean = $\ln(0.95)$ , sd = $\ln(0.97/0.95) / 1.96$ )
<b>Relative risks of relevant risk factors for GCa</b>			
Active smoking (duration in years) <sup>72</sup> table III	Both	30 - 84	Normal (mean = 0.03, sd = 0.002)
Ex-smoking (years since cessation) <sup>72</sup> table IV	Both	30 - 84	Log-Normal (mean = $\ln(0.96)$ , sd = $\ln(1/0.96) / 1.96$ )
BMI <sup>71</sup> table 8	Both	30 - 84	Normal (mean and sd is a function of BMI)
F&V <sup>73</sup> table 9.28	Both	30 - 69	Log-Normal (mean = $\ln(0.94)$ , sd = $\ln(1/0.94) / 1.96$ )
	Both	70 - 79	Log-Normal (mean = $\ln(0.96)$ , sd = $\ln(1/0.96) / 1.96$ )
	Both	80 - 84	Log-Normal (mean = $\ln(0.97)$ , sd = $\ln(1/0.97) / 1.96$ )
Salt <sup>74</sup>	Both	30 - 84	Log-Normal (mean = $\ln(1.08)$ , sd = $\ln(1.08/1) / 1.96$ )
<b>Other inputs</b>			
CVD lag time	Both	30 - 84	1 + Binomial(n = 9, p = (5-1)/9)
GCa lag time	Both	30 - 84	1 + Binomial(n = 9, p = (8-1)/9)
Optimal salt consumption <sup>65</sup> appendix Text S4	Both	30 - 84	PERT(min = 1.5, mode = 3.8, max = 6, shape = 4)
Stricter salt policy target	Both	30 - 84	PERT(min = 5.8, mode = 6, max = 7, shape = 4)

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Please note that our study is a modelling study and currently there is no relevant reporting guideline, unfortunately. We have used the STROBE guideline; however, some items do not apply and we checked them as ‘Not Applicable’ (NA). Page numbers are referring to the Word file named ‘Evaluation of salt policy.docx’ unless otherwise stated.

STROBE Statement—checklist of items that should be included in reports of observational studies

	Item No	Recommendation	Page
Title and abstract	1	(a) Indicate the study’s design with a commonly used term in the title or the abstract	1
		(b) Provide in the abstract an informative and balanced summary of what was done and what was found	2
Introduction			
Background/rationale	2	Explain the scientific background and rationale for the investigation being reported	3
Objectives	3	State specific objectives, including any prespecified hypotheses	4
Methods			
Study design	4	Present key elements of study design early in the paper	4
Setting	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection	NA
Participants	6	(a) Cohort study—Give the eligibility criteria, and the sources and methods of selection of participants. Describe methods of follow-up  Case-control study—Give the eligibility criteria, and the sources and methods of case ascertainment and control selection. Give the rationale for the choice of cases and controls  Cross-sectional study—Give the eligibility criteria, and the sources and methods of selection of participants	NA
		(b) Cohort study—For matched studies, give matching criteria and number of exposed and unexposed  Case-control study—For matched studies, give matching criteria and the number of controls per case	NA
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable	4-6
Data sources/measurement	8*	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group	Supplement (Table S1)
Bias	9	Describe any efforts to address potential sources of bias	Supplement (Table S2)
Study size	10	Explain how the study size was arrived at	NA
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen	Supplement and source code in

		and why	GitHub
Statistical methods	12	(a) Describe all statistical methods, including those used to control for confounding	Supplement
		(b) Describe any methods used to examine subgroups and interactions	Supplement
		(c) Explain how missing data were addressed	NA
		(d) <i>Cohort study</i> —If applicable, explain how loss to follow-up was addressed	NA
		<i>Case-control study</i> —If applicable, explain how matching of cases and controls was addressed	
		<i>Cross-sectional study</i> —If applicable, describe analytical methods taking account of sampling strategy	
		(e) Describe any sensitivity analyses	NA
<b>Results</b>			
Participants	13*	(a) Report numbers of individuals at each stage of study—eg numbers potentially eligible, examined for eligibility, confirmed eligible, included in the study, completing follow-up, and analysed	NA
		(b) Give reasons for non-participation at each stage	NA
		(c) Consider use of a flow diagram	NA
Descriptive data	14*	(a) Give characteristics of study participants (eg demographic, clinical, social) and information on exposures and potential confounders	NA
		(b) Indicate number of participants with missing data for each variable of interest	NA
		(c) <i>Cohort study</i> —Summarise follow-up time (eg, average and total amount)	NA
Outcome data	15*	<i>Cohort study</i> —Report numbers of outcome events or summary measures over time	Tables 1-4
		<i>Case-control study</i> —Report numbers in each exposure category, or summary measures of exposure	NA
		<i>Cross-sectional study</i> —Report numbers of outcome events or summary measures	NA
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (eg, 95% confidence interval). Make clear which confounders were adjusted for and why they were included	NA
		(b) Report category boundaries when continuous variables were categorized	NA
		(c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period	NA
Other analyses	17	Report other analyses done—eg analyses of subgroups and interactions, and sensitivity analyses	11 (validation)
<b>Discussion</b>			
Key results	18	Summarise key results with reference to study objectives	12
Limitations	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias	13 - 14
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and	14

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other relevant evidence			
Generalisability	21	Discuss the generalisability (external validity) of the study results	13
Other information			
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based	18

\*Give information separately for cases and controls in case-control studies and, if applicable, for exposed and unexposed groups in cohort and cross-sectional studies.

**Note:** An Explanation and Elaboration article discusses each checklist item and gives methodological background and published examples of transparent reporting. The STROBE checklist is best used in conjunction with this article (freely available on the Web sites of PLoS Medicine at <http://www.plosmedicine.org/>, Annals of Internal Medicine at <http://www.annals.org/>, and Epidemiology at <http://www.epidem.com/>). Information on the STROBE Initiative is available at [www.strobe-statement.org](http://www.strobe-statement.org).

# BMJ Open

## Estimated reductions in cardiovascular and gastric cancer disease burden through salt policies in England: an **IMPACT<sub>NCD</sub>** microsimulation study

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**Estimated reductions in cardiovascular and gastric cancer  
disease burden through salt policies in England: an IMPACT<sub>NCD</sub>  
microsimulation study**

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# ABSTRACT

## Objective

To estimate the impact and equity of existing and potential United Kingdom salt reduction policies on primary prevention of cardiovascular disease and gastric cancer in England.

## Design

A microsimulation study of a close-to-reality synthetic population. In the first period, 2003–2015, we compared the impact of current policy against a counterfactual ‘no intervention’ scenario, which assumed salt consumption persisted at 2003 levels. For 2016–2030, we assumed additional legislative policies could achieve a steeper salt decline and we compared this against the counterfactual scenario that the downward trend in salt consumption observed between 2001 and 2011 would continue up to 2030.

## Setting

Synthetic population with similar characteristics to the non-institutionalised population of England.

## Participants

Synthetic individuals with traits informed by the Health Survey for England.

## Main measure

Cardiovascular disease and gastric cancer cases and deaths prevented or postponed, stratified by fifths of socioeconomic status using the index of multiple deprivation.

## Results

Since 2003, current salt policies have prevented or postponed approximately 52,000 CVD cases (interquartile range (IQR): 34,000 to 76,000) and 10,000 CVD deaths (IQR: 3,000 to 17,000). In addition, the current policies have prevented approximately 5,000 new cases of GCa (IQR: 2,000 to 7,000) resulting in about 2,000 fewer deaths (IQR: 0 to 4,000). This policy did not reduce socioeconomic inequalities in CVD, and likely increased inequalities in gastric cancer.

Additional legislative policies from 2016 could further prevent or postpone approximately 19,000 CVD cases (IQR: 8,000 to 30,000) and 3,600 deaths by 2030 (IQR: -400 to 8,100) and may reduce inequalities. Similarly, for GCa 1,200 cases (IQR: -200 to 3,000) and 700 deaths (IQR: -900 to 2,300) could be prevented or postponed with a neutral impact on inequalities.

## Conclusions

Current salt reduction policies are powerfully effective in reducing the cardiovascular and gastric cancer disease burdens overall but fail to reduce the inequalities involved. Additional structural policies could achieve further, more equitable health benefits.

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## STRENGTHS AND LIMITATIONS

- Our study uses a technically advanced dynamic microsimulation model that synthesises information from the best available sources of information on population exposures to salt, and other non-communicable disease related risk factor.
- Many assumptions must be made with such models; yet, in spite of the potential frailty of such assumptions this model validated well against observed CVD and GCa incidence and mortality in real populations, even when multiply stratified.
- The main assumption for the evaluation of current policy was that the decline in salt consumption observed since 2003 was fully attributable to the implemented policy.
- We could not find a sufficiently large dataset with individual-level 24h urine sodium measurements and other non-communicable disease related risk factor information. Therefore, we developed a stochastic process to overcome this and synthesise information from multiple sources, which increased the overall uncertainty of the model and is reflected in our reported uncertainty estimates.
- To ensure transparency, we have made IMPACT<sub>NCD</sub> source code open under GNU GPLv3 license.

## BACKGROUND

Excess salt consumption is associated with higher risk of cardiovascular disease (CVD) and gastric cancer (GCa).[1,2] Globally, more than 1.5 million CVD-related deaths every year can be attributed to the excess salt intake.[3] Further salt-related deaths come from GCa. Health policies worldwide, therefore, aim to reduce dietary salt intake.[4] Furthermore, the World Health Organisation recommends reducing population exposure to salt as one of the 'best buy' strategies to prevent non-communicable diseases, highlighting its cost-effectiveness and feasibility.[5]

Since 2003, the United Kingdom (UK) has had one of the world's most successful salt reduction strategies, including public awareness campaigns, food labelling, and 'voluntary' reformulation of processed foods.[6] The strategy components and the evolution of the strategy over the years have been described in detail elsewhere.[7,8] This package of measures is regularly evaluated and has been monitored through nationally representative surveys using 24h urine collection measurements.[9] Between 2001 and 2011 the mean salt consumption in the UK dropped from 9.5g/day to 8.1g/day.[10] A success, however still far from the national target of 6g/day.[11]

In the UK, salt consumption is higher in more deprived groups.[12,13] Therefore, interventions aim to reduce salt consumption should ideally aim to also reduce socioeconomic inequalities in health. Unfortunately, the current UK strategy might potentially increase socioeconomic inequality because awareness campaigns, food labelling and voluntary reformulation can be more effective among the more health conscious, affluent individuals.[14–17] Indeed, evidence suggests the socioeconomic gradient in salt consumption might have worsened during the programme.[13,18] In contrast, modelling studies consistently suggest that more structural interventions can be more effective, cost-effective and equitable than the current UK policy.[19,20]

Structural salt reduction policies are usually based on legislative initiatives like a mandatory reformulation of processed foods or taxation of high-salt foods. Such policies have already been adopted successfully in Argentina, South Africa, Portugal, Hungary and elsewhere, emphasising their feasibility.[4] In fact, the actual number of countries currently implementing legislative measures has substantially increased since 2010, indicating a global move towards stricter salt reduction policies.[4]

The aim of this study was to estimate the impact and equity of current UK salt reduction policy on CVD and GCa burden since 2003. We further compared current policy with other feasible policies to estimate possible additional incidence and mortality reductions.

METHODS

We used IMPACT<sub>NCD</sub>, a discrete time, dynamic, stochastic microsimulation model to simulate the effect of current policy and compare it to counterfactual scenarios. We split our analysis into two periods. The first corresponds to years 2003-2015, for which we compared the potential benefits of current policies against a null intervention scenario. For the second period, 2016-2030, we explored the potential benefits of additional structural salt reduction policies, assuming they might lead to steeper declines in salt intake.

Model description

IMPACT<sub>NCD</sub> simulates synthetic individuals and allows for greater flexibility and more detailed simulation, including different lag times between exposures and outcomes, socioeconomic gradients in trends of risk factors, and a competing risk framework – a computationally intensive task for which we employed the Farr Institute’s statistical high-performance computing facilities.[21]

The model synthesises information from Office for National Statistics (ONS) regarding English population structure by age, sex and socioeconomic status and the Health Survey for England[22] regarding exposure to CVD and GCa associated risk factors (see below) to generate a close-to-reality synthetic population.[23] Well-established causal pathways between associated risk factors and disease are used to translate exposure into CVD and GCa incidence and mortality, in a competing risk framework. Effect sizes were taken from published meta-analyses and longitudinal studies (see Table S1 in the Supplement). For salt, we assumed a mediated effect through systolic blood pressure on CVD incidence with 5-year mean lag time, and a direct effect on GCa incidence with a mean lag time of 8 years.

Outputs include CVD and GCa incidence and mortality in the synthetic population under different scenarios. A detailed description of IMPACT<sub>NCD</sub> is provided in the Supplement Chapters S2-S4.

Risk factor modelling

The exposure of the synthetic population to salt was informed by four nationally representative surveys employing 24h urine collections between 2001-2011.[10,24–26] We used a stochastic process to enhance the information from these surveys with information from spot urine measurements (see detailed description in the Supplement Paragraph S3.3.2). Then, we used quantile regression to project daily salt consumption to 2030. Changes in salt consumption were transformed to systolic blood pressure changes using the meta-regression equation of a meta-analysis of 103 trials.[3] The ideal level of salt consumption is not clear (see appendix Text S4 in Mozaffarian et al).[3] We allowed the level of ideal salt consumption under which no risk exist to vary between 1.5 g/day and 6 g/day with a mode of 3.8 g/day, following a PERT distribution.[27]

Trends of other CVD and Gc associated risk factors were also considered in this study by projecting the observed in Health Survey for England trends since 2001, up to 2030. For CVD, body mass index, total plasma cholesterol, diabetes mellitus (diagnosis or elevated glycated haemoglobin/no diabetes), smoking status (current/ex/never smoker), environmental tobacco exposure (binary variable), fruit and vegetable (portions/day) consumption, and physical activity (days with at least 30 min of moderate or vigorous physical activity/week) were included. Smoking duration, body mass index, and less than two portions of fruit & vegetable consumption were considered for Gc.[28]

CVD was defined as the sum of coronary heart disease (CHD) and stroke (any type) cases. This study focuses on primary prevention; hence, only the first episode of CHD, stroke and Gc was considered. The competing risk framework allows individuals to develop CHD, stroke or Gc independently, and die from these or any other cause.

#### Model outputs

For this study, IMPACT<sub>NCD</sub> estimated the cumulative cases prevented or postponed and deaths prevented or postponed for the relevant period and for ages 30 to 84. The results were stratified by quintile groups of Index of Multiple Deprivation (QIMD), a relative measure of area deprivation widely used in England.[29] Inspired by the slope index of inequality,[30] we used two regression-based metrics, the 'absolute equity slope index' and the 'relative equity slope index', as equity measures of a policy. The former measures the impact of an

intervention on absolute inequality; for instance, a value of 100 means 100 more cases were prevented or postponed in most deprived compared to least deprived areas, and absolute inequality was decreased. The latter takes into account pre-existing socioeconomic gradient of disease burden and measures the impact of an intervention on relative inequality; positive values mean the policy tackles relative inequality and negative that the policy generates relative inequality.

Because of the assumed lag times, any changes in salt exposure in the 2003 to 2015 period will reflect on CVD incidence and mortality in years 2008 to 2020 and GCa incidence and mortality, in years 2011-2023. Similarly, for the period 2016-2030, these changes will be reflected in CVD burden in 2021-2035 and in GCa burden in 2024-2038.

Uncertainty Analysis

A probabilistic sensitivity analysis is incorporated in our estimates, as IMPACT<sub>NCD</sub> implements a second order Monte Carlo approach that allows the estimated uncertainty of model inputs to be propagated to the outputs.[31] We summarise the output distributions by reporting medians and interquartile ranges (IQR) in the form of first and third quartiles. We also report the probability (Ps) that a policy scenario aspect is superior to the counterfactual one. For example, ‘100 cases prevented or postponed (Ps=80%) in scenario A’ is interpreted as ‘in 80% of Monte Carlo iterations at least one case has been prevented or postponed in scenario ‘A’ comparing to the counterfactual scenario’. Consequently, in the remaining 20% of iterations, cases in scenario ‘A’ were more than in the counterfactual scenario. This does not mean that scenario ‘A’ was harmful, but that its effect in those particular settings was not large enough to exceed the ‘noise level’ from other sources of uncertainty in the model. For a detailed description of the sources of uncertainty that were considered, please refer to the Supplement Chapter S6.

Period 2003-2015 scenarios

Two scenarios were simulated. The ‘no intervention’ scenario assumes that no salt related interventions were implemented since 2003. Therefore, the salt exposure remained stable at the estimated level of 2003 for the period up to 2015. The ‘current policy’ scenario simulates the decline in salt consumption that was observed between 2003 and 2011, and projects it up to 2015, assuming a logarithmic decline.

## Period 2016-2030 scenarios

Here we modelled the potential effect of structural, legislative policies on salt intake, aimed to achieve feasible and ideal targets. First, we modelled a 'current policy' (baseline) scenario where the logarithmic decline observed from 2003-2011 was projected up to 2030.

In a 'feasible' target scenario: we assumed that in 2016, policies like mandatory reformulation and/or taxation of high-salt foods were implemented and as a result, the mean salt consumption will gradually decline to the national target of 6g/day by 2020 for ages 19 to 64. Due to lack of empirical evidence regarding the magnitude of the impact of such policies on salt, we allowed their target to vary between 5.8 and 7 g/day following a PERT distribution. The intervention was modelled to be more effective for individuals with higher salt consumption.

In an 'ideal' target scenario: We assumed mean salt intake to reach the ideal salt intake 3.8 g/day by 2025 for ages 19 to 64. The ideal salt consumption was modelled to vary between 1.5 g/day and 6 g/day following a PERT distribution. Similarly to the previous scenario, the intervention was modelled to be more effective for individuals with higher salt consumption. The modelled trends of salt consumption for all scenarios are depicted in Figure 1.

[FIGURE 1 HERE]

**Figure 1 Modelled trends of median salt consumption in English population aged 30 to 84 under the four simulated scenarios. Error bars represent interquartile ranges.**

## Other assumptions

We assumed that CVD and GCa case fatality is improving by 5% and 2% annually, respectively, but the rate of improvement diminishes by 1% (relative) every year. Moreover, we assumed that there is a constant fatality rate socioeconomic gradient of approximately 5% by QIMD level (halved for ages over 70) forcing the more deprived to experience worse disease outcomes. These assumptions are based on empirical evidence.[32–35]

Table 1 presents the key modelling assumptions.

Table 1 IMPACT<sub>NCD</sub> key assumptions

Population module	Migration is not considered.
	Social mobility is not considered.
	QIMD is a marker of relative area deprivation with several versions since 2003. We considered all version of QIMD identical.
	We assume all salt that is consumed is excreted from urine and all urine sodium origins from salt consumption.
	We assume that the surveys used, are truly representative of the population.
	We assume that the decline in salt consumption observed since 2003 was fully attributable to the implemented policy
Disease module	We assume multiplicative risk effects.
	We assume log-linear dose-response for the continuous risk factors.
	We assume that the effects of the risk factors on incidence and mortality are equal and risk factors are not modifying survival.
	We assume 5-year mean lag time for CVD and 8-year for GCa (except for the cumulative effect of smoking on GCa where lag was assumed similar to CVD one).
	We assume 100% risk reversibility.
	We assume that trends in disease incidence are attributable only to trends of the relevant modelled risk factors.
	Only well-accepted associations between upstream and downstream risk factors that have been observed in longitudinal studies are considered. However, the magnitudes of the associations are extracted from a series of nationally representative cross-sectional surveys (Health Survey for England).
	For GCa, we assume that survival 10 years after diagnosis equals remission.
CVD: cardiovascular disease, GCa: gastric cancer, QIMD: quantile group of Index of Multiple Deprivation	

RESULTS

We present our results separately for the two distinct periods, then an external validation of IMPACT<sub>NCD</sub>.

Evaluation of current policy (2003-2015)

Under the ‘current policy’ scenario, median salt consumption was reduced from 8.9 (IQR: 8.7 to 9.2) g/day in 2003 to 7.1 (IQR: 6.9 to 7.2) g/day in 2015. Socioeconomic inequalities in salt consumption remained and might even have increased as a result of the current policy.



Under the 'no intervention' scenario IMPACT<sub>NCD</sub> estimated approximately 1.3 (IQR: 1.2 to 1.4) million new cases of CVD and 700,000 (IQR: 680,000 to 720,000) deaths from CVD. Likewise, the model estimated approximately 68,000 (IQR: 61,000 to 74,000) new GCa cases and 41,000 (IQR: 37,000 to 44,000) deaths.

Compared with the 'no intervention' scenario, the salt reduction strategy resulted in about 52,000 (IQR: 34,000 to 76,000; Ps = 99%) fewer new CVD cases, and 10,000 (IQR: 3,000 to 17,000; Ps = 86%) fewer CVD deaths. In addition, the current policy prevented around 5,000 (IQR: 2,000 to 7,000; Ps = 92%) new cases of GCa resulting in 2,000 (IQR: 0 to 4,000; Ps = 78%) fewer GCA deaths.

When equity was considered, we estimated that the current policy has a rather neutral effect on tackling socioeconomic inequalities in CVD. The effect on GCa equity was more complex. Current policy apparently prevented or postponed fewer GCa cases in more deprived areas. However, GCa incidence increases with age and more affluent individuals tend to live longer. After directly standardising age and sex, the effect was essentially disappeared for absolute inequality but remained for relative inequality (Table 2).

**Table 2. The effectiveness of current policy compared with the 'no intervention' scenario by quantile group of Index of Multiple Deprivation (QIMD).**

QIMD	CPP absolute reduction in thousands		CPP relative percentage reduction	
	CVD	GCa	CVD	GCa
1 (least deprived)	9.7 (4.6 to 16.2)	1.0 (-0.1 to 2.1)	4.1% (1.9% to 6.5%)	7.3% (-0.9% to 15.3%)
2	11.7 (5.5 to 18.8)	1.1 (0.0 to 2.3)	4.4% (2.3% to 6.8%)	7.8% (0.0% to 16.1%)
3	11.3 (5.3 to 17.8)	1.0 (-0.2 to 2.0)	4.3% (2.2% to 6.4%)	6.9% (-1.3% to 14.7%)
4	10.8 (5.0 to 17.5)	0.8 (-0.1 to 1.9)	4.3% (2.1% to 6.7%)	6.5% (-1.0% to 15.6%)
5 (most deprived)	9.2 (3.8 to 15.5)	0.9 (-0.2 to 2.0)	3.9% (1.6% to 6.0%)	7.2% (-2.1% to 15.6%)
Slope (crude)	-0.7 (95% CI: -1.6 to 0.2)	-0.4 (95% CI: -0.6 to -0.2)	-2.9% (95% CI: -6.1% to 0.4%)	-1.6% (95% CI: -2.8% to -0.3%)
Slope (directly age and sex standardised)	4.7 (95% CI: 3.8 to 5.7)	0.2 (95% CI: 0.0 to 0.3)	-0.1% (95% CI: -0.5% to 0.2%)	-1.5% (95% CI: -2.7% to -0.2%)
Absolute and relative median reductions of cases prevented or postponed (CPP) are presented for cardiovascular disease (CVD) and gastric cancer (GCa). The slope for absolute and relative reduction represents the absolute and relative equity slope index, respectively. Brackets contain interquartile ranges (IQR) for the estimated CPP and 95% confidence intervals (CI) for the slopes.				

Future options (2016-2030)

Under the ‘current policy’ scenario, IMPACT<sub>NCD</sub> projected that median salt consumption would reduce further from 7.0 (IQR: 6.8 to 7.7) g/day in 2016 to 6.2 (IQR: 5.9 to 6.2) g/day in 2030. The addition of structural policies might reach the national target of 6 g/day by 2020. The less feasible ‘ideal’ policy scenario was estimated to reach 3.6 (IQR: 3.0 to 4.1) g/day by 2030. Inequality in salt consumption persisted under the ‘current policy’ projections and decreased moderately with the addition of structural policies.

Under the ‘current policy’ scenario, we calculated approximately 1.4 million new cases of CVD (IQR: 1.3 to 1.4 million) and 530,000 deaths (IQR: 510,000 to 560,000). Similarly, for GCa we estimated some 80,000 new cases (IQR: 65,000 to 93,000) and 42,000 deaths (IQR: 35,000 to 49,000). Approximately 20,000 more cases of CVD and GCa can be prevented or postponed from the implementation of structural policies. Table 3 presents IMPACT<sub>NCD</sub> estimates for the two counterfactual scenarios.

The addition of structural policies was more effective among the most deprived groups especially for CVD and might potentially decrease absolute socioeconomic inequality (Table 4). As anticipated, the ‘ideal’ scenario had the largest impact on burden and inequality (Table 5).

Table 3. Additional cases and deaths that can be potentially prevented or postponed (CPP, DPP) from the addition of structural policies to current policy, and under the ‘ideal scenario’.

Scenario	Cardiovascular disease		Gastric cancer	
	CPP in thousands	DPP in thousands	CPP in thousands	DPP in thousands
Feasible	18.7 (8.0 to 29.5; Ps = 90%)	3.6 (-0.4 to 8.1; Ps = 72%)	1.2 (-0.2 to 3.0; Ps = 72%)	0.7 (-0.9 to 2.3; Ps = 63%)
Ideal	73.2 (53.9 to 94.3; Ps = 100%)	11.0 (6.5 to 16.1; Ps = 95%)	6.3 (3.4 to 9.6; Ps = 94%)	3.1 (1.1 to 5.1; Ps = 86%)
Compared to the current policy projections for 2015 to 2030. Brackets contain the respective interquartile ranges and the probability of superiority (Ps).				

Table 4. The additional effectiveness of structural policies compared to the ‘current policy’ scenario by quantile group of Index of Multiple Deprivation (QIMD).

‘Feasible’ scenario	CPP absolute reduction in thousands		CPP relative percentage reduction	
QIMD	CVD	GCa	CVD	GCa

1 (least deprived)	2.7 (-1.0 to 6.4)	0.3 (-0.7 to 1.1)	1.6% (-0.5% to 3.6%)	2.6% (-6.2% to 10.3%)
2	2.4 (-1.2 to 6.6)	0.2 (-0.7 to 1.2)	1.3% (-0.7% to 3.6%)	2.4% (-6.6% to 10.4%)
3	2.8 (-1.0 to 6.8)	0.2 (-0.7 to 1.2)	1.5% (-0.7% to 3.6%)	2.4% (-7.0% to 10.2%)
4	2.8 (-1.3 to 7.0)	0.2 (-0.7 to 1.0)	1.6% (-0.7% to 3.9%)	2.2% (-7.5% to 11.2%)
5 (most deprived)	3.3 (-0.9 to 7.3)	0.3 (-0.7 to 1.2)	1.8% (-0.6% to 4.0%)	2.7% (-7.7% to 11.6%)
Slope	0.6 (95% CI: 0.0 to 1.1)	0.0 (95% CI: -0.1 to 0.2)	0.2% (95% CI: -0.1% to 0.5%)	0.3% (95% CI: -1.1% to 1.6%)
Slope (directly age and sex standardised)	1.7 (95% CI: 1.1 to 2.3)	0.1 (95% CI: 0.0 to 0.2)	0.1% (95% CI: -0.2% to 0.4%)	-0.2% (95% CI: -1.6% to 1.1%)
Absolute and relative reductions of cases prevented or postponed (CPP) are presented for cardiovascular disease (CVD) and gastric cancer (GCa). The slope for absolute and relative reduction represents the absolute and relative equity slope index, respectively. Brackets contain interquartile ranges (IQR) for the estimated CPP and 95% confidence intervals (CI) for the slopes.				

**Table 5. The additional effectiveness of 'ideal' compared to the 'current policy' scenario by quantile group of Index of Multiple Deprivation (QIMD).**

'Ideal' scenario	CPP absolute reduction in thousands		CPP relative percentage reduction	
	CVD	GCa	CVD	GCa
1 (least deprived)	7.7 (3.3 to 12.6)	0.8 (-0.3 to 1.7)	4.2% (2.0% to 6.5%)	6.7% (-2.7% to 15.2%)
2	8.2 (3.6 to 12.6)	0.7 (-0.2 to 1.7)	4.1% (1.9% to 6.2%)	5.6% (-1.7% to 14.4%)
3	8.9 (4.0 to 14.4)	1.0 (-0.1 to 2.0)	4.4% (2.1% to 6.9%)	8.5% (-0.9% to 17.4%)
4	8.6 (3.5 to 13.3)	0.7 (-0.2 to 1.6)	4.4% (1.9% to 6.7%)	6.8% (-2.0% to 15.8%)
5 (most deprived)	9.7 (4.7 to 14.8)	1.0 (0.1 to 1.9)	4.9% (2.5% to 7.1%)	9.3% (1.0% to 18.4%)
Slope	2.1 (95% CI: 1.4 to 2.8)	0.3 (95% CI: 0.1 to 0.4)	0.8% (95% CI: 0.5% to 1.2%)	3.4% (95% CI: 2.0% to 4.7%)
Slope (directly age and sex standardised)	5.7 (95% CI: 5.0 to 6.3)	0.6 (95% CI: 0.4 to 0.7)	0.7% (95% CI: 0.3% to 1.0%)	2.9% (95% CI: 1.5% to 4.3%)
Absolute and relative reductions of cases prevented or postponed (CPP) are presented for cardiovascular disease (CVD) and gastric cancer (GCa). The slope for absolute and relative reduction represents the absolute and relative equity slope index, respectively. Brackets contain interquartile ranges (IQR) for the estimated CPP and 95% confidence intervals (CI) for the slopes.				

Validation (Figure 2)

We assessed the external validity of the IMPACT<sub>NCD</sub> model by comparing the estimated number of deaths from CVD and GCa against the observed number of deaths from the same causes for years 2006 to 2013 in England (Figure 2). Detailed graphs by age group, sex, QIMD and disease can be found in the Supplement Chapter S8. Overall, IMPACT<sub>NCD</sub> is strongly validated even when mortality was highly stratified.

[FIGURE 2 HERE]

*Figure 2 Number of deaths from cardiovascular disease and gastric cancer in England, by year and sex for ages 30 to 84. Office for National Statistics (ONS) reported deaths (observed) vs IMPACT<sub>NCD</sub> estimated. Observed deaths after 2010 were adjusted to account for changes in the ICD-10 version used by ONS since 2011.[36] Error bars represent interquartile ranges.*

DISCUSSION

This is the first study to quantify the impact of UK salt reduction policies on CVD and GCa by socioeconomic group. We estimated that the current UK salt strategy has potentially prevented or postponed some 57,000 new cases and 12,000 deaths from CVD and GCa in England. The addition of structural policies and achievement on the national target by 2020 could potentially prevent or postpone a further 20,000 new cases and 4,000 deaths, while the ‘ideal’ combination of salt reduction policies might potentially prevent or postpone some 80,000 new cases and 14,000 deaths from CVD and GCa.

When equity is considered, the impact of the implemented strategy is more complex. Our results agree with previous studies[13,18] that the socioeconomic gradient in salt consumption would not be reduced by these strategies. IMPACT<sub>NCD</sub> estimated that current policies might have a rather neutral impact of CVD socioeconomic inequalities (absolute and relative) and worsen GCa inequalities reflecting an older age distribution in more affluent groups. However, the addition of structural policies may reduce absolute socioeconomic inequality in CVD incidence and neutralise the negative impact of current policies on GCa inequalities.

Simpler modelling studies have previously examined the impact of a theoretical decrease in UK salt consumption. A 3 g/day reduction in salt consumption might prevent about 32,000 CVD cases and 4,500 CVD deaths in England and Wales in a 10-year period according to Barton et al.[37] or 200,000 CVD fewer events and 90,000 CVD fewer deaths according to Dodhia et al.[38] or almost 100,000 fewer CVD deaths in 20 years according to Hedriksen et al.[39] Our results appear to echo the more conservative estimates by Barton et al.[37] In addition, Gillespie et al.[20] model that was informed by experts' opinion to model policy effectiveness and equity estimated that mandatory salt reformulation might reduce socioeconomic inequalities in CHD. We reached reassuringly similar conclusions using a very different methodology.

Going further than previous studies, we modelled structural interventions and as being more effective for those individuals with the highest salt intakes. In the UK, about 70% of dietary salt comes from processed food.[11] Since structural policies target processed foods, their effect would be stronger among those with higher consumption of processed food, and hence higher salt intake.

Some researchers claim that salt consumption lower than 7.5g can actually increase the risk of CVD and overall mortality.[40,41] However, it appears that their argument is based on biased measurement methodology. Previous studies that used the gold standard measure of individual salt intake, multiple non-consecutive 24h urine collections, to measure the salt exposure of their participants have consistently suggested that the optimal daily salt exposure is well below 6g.[42]

### Public health implications

Our study confirms and quantifies the positive impact of the currently implemented UK salt reduction policies on CVD and GCa disease burdens. The overall health potential from salt reduction policies is likely to be greater, for example through kidney disease, which we have not considered in our study. However, we also highlight two culprits of current policy. First, the national target of 6g/day is unlikely to be reached in the next 15 years assuming the decline continues to be logarithmic. Second, the current policy will probably not reduce socioeconomic inequalities in CVD incidence and might even increase inequalities in GCa.

Structural policies, like a mandatory reformulation of processed foods, could potentially accelerate the decline in salt consumption and reduce absolute inequality in CVD. The existing salt reduction recommendations for

the food industry could achieve the national target.[9] In order to realise this, however, the food industry must comply with them, which is not happening at present.[43] Failing to do so, will most affect the poorest in society. Although we did not consider cost in our study, previous studies have suggested that mandatory reformulation is not only cost effective but potentially cost saving.[44,45]

Many experts are supporting now the combined reformulation in portion sizes, sugar, salt, and fat content of processed food with sanctions for food manufacturers that do not comply.[46] After the derail of the salt reduction strategy in 2011 due to the ‘Responsibility Deal’, that transferred the responsibility for nutrition from the Food Standards Agency to the food industry itself, salt reduction efforts have been renewed since 2014.[7] In fact, the second year of the Public Health England sugar reformulation programme is scheduled to also address salt in 2017.[47]

**Strengths and limitations**

Our study uses a technically advanced microsimulation model that synthesises information from the best available sources of information on population exposures to salt, and other non-communicable disease related risk factor, to generate a ‘close to reality’ synthetic population. Many assumptions must be made with such models. Yet, in spite of the potential frailty of such assumptions this model validated well against observed CVD and GCa incidence and mortality in real populations, even when multiply stratified. This validation is particularly important because for the years after 2006 the incidence and mortality in the synthetic population were recreated from first epidemiological principles and not through an optimisation process. Moreover, to ensure transparency, we have made IMPACT<sub>NCD</sub> source code open under GNU GPLv3 license.

This study has many limitations, three of which are noteworthy. First, for the evaluation of current policy, we assumed that the decline in salt consumption observed since 2003 was fully attributable to the implemented policy. This was perhaps slightly simplistic, and our estimates may, therefore, be high. Second, we did not model the effect of the ‘Responsibility Deal’ that potentially reduced the rate of salt decline since 2011.[7,43] However, this over-estimation of the baseline would, therefore, reduce the apparent gains from additional structural policies, making our conclusions relatively conservative. Third, we could not find a sufficiently large dataset with individual-level 24h urine sodium measurements and other non-communicable disease related

1 risk factor information. The stochastic process we developed to overcome this and synthesise information from  
2 multiple sources increased the overall uncertainty of the model. Nevertheless, this uncertainty has been  
3 quantified and transparently reported using uncertainty intervals.  
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## 9 CONCLUSIONS

10 Current salt reduction policies are generally effective in reducing the cardiovascular and cancer disease burden  
11 but fail to do so equitably. Additional structural policies could achieve further, more equitable health benefits.  
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## 17 DECLARATIONS

### 18 Ethical approval

19 Ethical approval was not required for this study, as it is an analysis of previously collected data. Ethical approval  
20 for each survey was obtained by the Health Survey for England team.  
21  
22  
23

### 24 Data sharing

25 Anonymised, non-identifiable participant level cross-sectional survey data are freely available for academic  
26 researchers and public health staff to download from the UK Data Service. The source code of IMPACT<sub>NCD</sub> is  
27 available at [https://github.com/ChristK/IMPACTncd/tree/Evaluation\\_of\\_UK\\_salt\\_strategy](https://github.com/ChristK/IMPACTncd/tree/Evaluation_of_UK_salt_strategy).  
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### 31 Competing interests

32 All authors have completed the ICMJE uniform disclosure form at [http://www.icmje.org/coi\\_disclosure.pdf](http://www.icmje.org/coi_disclosure.pdf) and  
33 declare: no support from any organisation for the submitted work; no financial relationships with any  
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37  
38

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**Contributorship**

All authors made a substantial contribution to conception and design. CK, MGC, and MOF had the original idea. LH did the literature search. CK prepared and conducted data analysis and modelling. All authors contributed to drafting the manuscript and revising it critically.

**Transparency declaration**

The lead author (the manuscript’s guarantor) affirms that this manuscript is an honest, accurate, and transparent account of the study being reported; that no important aspects of the study have been omitted; and that any discrepancies from the study as planned have been explained. All authors, external and internal, had full access to all of the data (including statistical reports and tables) in the study and can take responsibility for the integrity of the data and the accuracy of the data analysis.

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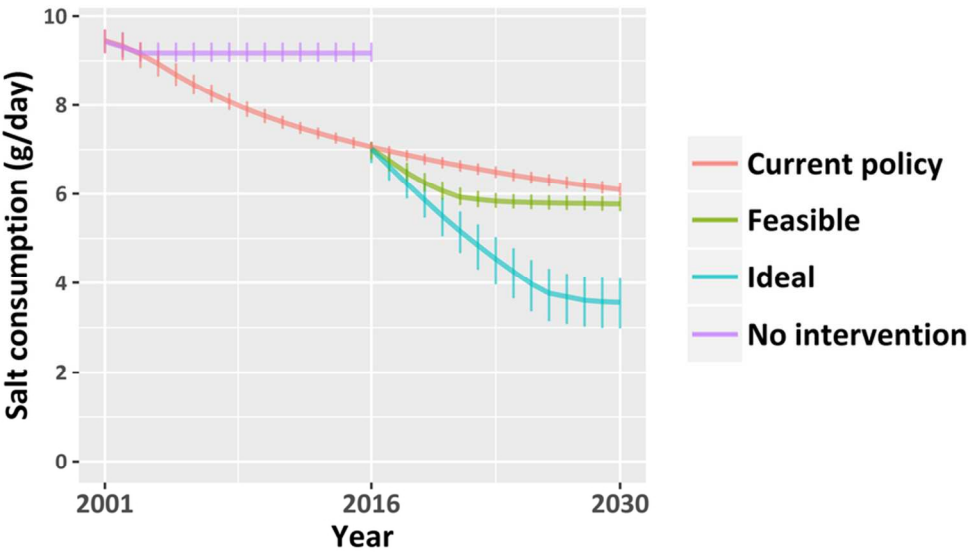
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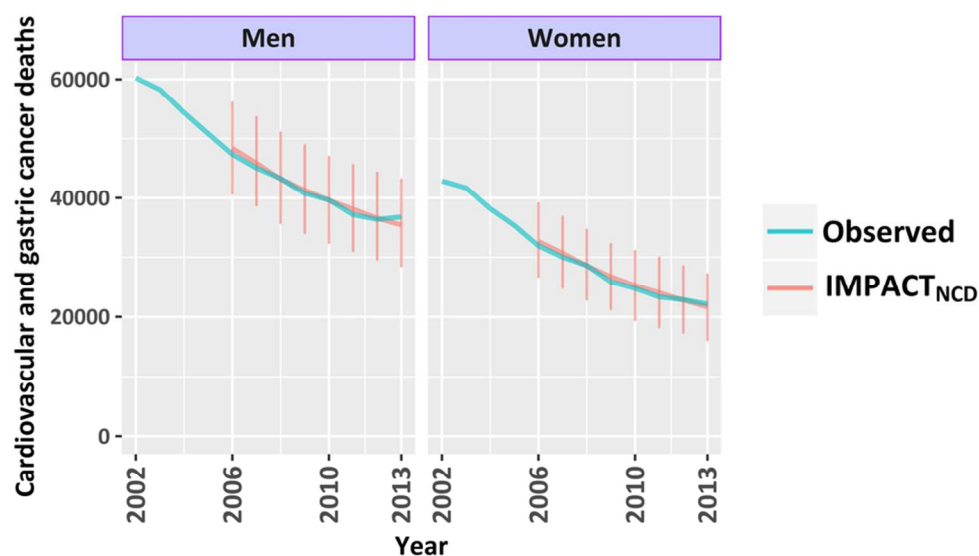
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Modelled trends of median salt consumption in English population aged 30 to 84 under the four simulated scenarios. Error bars represent interquartile ranges.

Figure 1  
83x47mm (300 x 300 DPI)



Number of deaths from cardiovascular disease and gastric cancer in England, by year and sex for ages 30 to 84. Office for National Statistics (ONS) reported deaths (observed) vs IMPACTNCD estimated. Observed deaths after 2010 were adjusted to account for changes in the ICD-10 version used by ONS since 2011.[36] Error bars represent interquartile ranges.

Figure 2

83x47mm (300 x 300 DPI)

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# Supplementary Appendix

This appendix has been provided by the authors to give readers additional information about their work.

Supplement to: Estimated reductions in cardiovascular and gastric cancer disease burden through salt policies in England: an IMPACT<sub>NCD</sub> microsimulation study.

For peer review only

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## CHAPTER S1. SUMMARY OF EVIDENCE ABOUT THE RISKS OF EXCESS SALT CONSUMPTION

Excess dietary salt consumption has been linked to an increased risk of cardiovascular disease (CVD) and gastric cancer (GCa).<sup>1-3</sup> For CVD, the excess risk appears to be mainly mediated through the deleterious effect of excess salt consumption on blood pressure.<sup>4,5</sup> The pathophysiological mechanisms that link excess salt consumption with the increased risk for GCa are less clear. Some experimental studies showed increased inflammation of gastric mucosa, caused by high intragastric sodium concentrations, that leads to increased cell mutations. Other researchers suggest that a high salt diet facilitates gastric colonisation by *Helicobacter pylori*, a widely accepted risk factor for GCa, through changes in the viscosity of the gastric mucous barrier.<sup>2,6,7</sup>

There is some controversy regarding the optimal level of salt consumption.<sup>8</sup> The World Health Organisation (WHO) and the United Kingdom (UK) national guidelines recommend a daily salt intake of less than 5g and 6g, respectively.<sup>9,10</sup> Some researchers claim that salt consumption lower than 7.5g can actually increase the risk of CVD and overall mortality.<sup>11,12</sup> However, it appears that this argument is based on biased measurement methodology.<sup>13</sup> A recent discussion on the subject can be found in Mozaffarian et al who concluded that the optimal level of salt consumption below which no health gains have been observed is somewhere in the range of 1.5g to 6.0 g per day.<sup>5 text S4</sup> In our study we have incorporated the uncertainty around the ideal salt consumption in our probabilistic sensitivity analysis.

Evidence that directly links salt risk reversibility to CVD mortality or morbidity outcomes is lacking. A meta-analysis of several randomised control trials that tested low salt diets was underpowered and therefore inconclusive.<sup>14</sup> In comparison, a plethora exists on the effect of low salt diet on blood pressure which appears to happen within weeks.<sup>4,5,15</sup> Finally, to our knowledge there is no convincing evidence regarding risk reversibility for GCa.

The difference in risk reversibility lag times renders the implementation of experimental studies about salt risk reversibility on GCa impossible on ethical ground. For example, consider a randomised control trial to study the effect on GCa of an intervention that reduces salt consumption. Participants in the intervention arm of the study would have reduced mortality because of the favourable effect of reduced salt consumption on CVD. Because of the likely shorter lag time for CVD, this would have manifested earlier than any effect on GCa that has likely longer lag time and might well have resulted in early termination of the trial.<sup>16</sup>

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**CHAPTER S2. HIGH-LEVEL DESCRIPTION OF IMPACT<sub>NCD</sub>**

IMPACT<sub>NCD</sub> is a discrete time, dynamic, stochastic microsimulation model.<sup>17,18</sup> Within IMPACT<sub>NCD</sub> each unit is a synthetic individual and is represented by a record containing a unique identifier and a set of associated attributes.

For this study we considered age, sex, quintile groups of index of multiple deprivation (QIMD)\*, salt consumption, body mass index (BMI), systolic blood pressure (SBP), total plasma cholesterol (TC), diabetes mellitus (DM, binary variable)<sup>†</sup>, smoking status (current/ex/never smoker), pack-years, environmental tobacco exposure (ETS, binary variable), fruit and vegetable (F&V) consumption and physical activity (PA) as the set of associated attributes. A set of stochastic rules is then applied to these individuals, such as the probability of developing coronary heart disease (CHD) or dying, as the simulation advances in discrete annual steps. The output is an estimate of the burden of CHD, stroke, and GCa in the synthetic population including both total aggregate change and, more importantly, the distributional nature of the change. This allows, among others, for an investigation of the impact of different scenarios on social equity.

IMPACT<sub>NCD</sub> is a complex model that simulates the life course of synthetic individuals and consists of two modules: The ‘population’ module and the ‘disease’ module. Figure S1 highlights the steps of the algorithm that generate the life course of each synthetic individual. We will fully describe IMPACT<sub>NCD</sub> by describing the processes in each of these steps in the following chapters. The description is from an epidemiological rather than technical perspective. The source code and all parameter input files are available in [https://github.com/ChristK/IMPACTncd/tree/Evaluation of UK salt strategy](https://github.com/ChristK/IMPACTncd/tree/Evaluation%20of%20UK%20salt%20strategy) under the GNU GPLv3 licence. Tables Table S1 and Table S2 summarise the sources of the input parameters and the main assumptions and limitations, respectively.

**S2.1.1. Technical information**

IMPACT<sub>NCD</sub> is being developed in R v3.2.0<sup>20</sup> and is currently deployed in an 80-core server with 2TB of RAM running Scientific Linux v6.2. IMPACT<sub>NCD</sub> is built around the R package ‘data.table’<sup>21</sup>, which imports a new heavily optimised data structure in R. Most functions that operate on a data table have been coded in C to improve performance. Each iteration for each scenario is running independently in one of the CPU cores and the R package ‘foreach’<sup>22</sup> is responsible for the distribution of the jobs and collection of the results. To ensure statistical independence of the pseudo-random number generators

\* QIMD is a measure of relative area deprivation based on the 2010 version of the Index of Multiple Deprivation<sup>19</sup>  
† We defined as diabetics those with self-reported medically diagnosed diabetes (excluding pregnancy-only diabetes) or glycated haemoglobin (HbA1c) ≥ 6.5

running in parallel, the R package 'doRNG'<sup>23</sup> was used to produce independent random streams of numbers, generated by L'Ecuyer's combined multiple-recursive generator.<sup>24</sup>

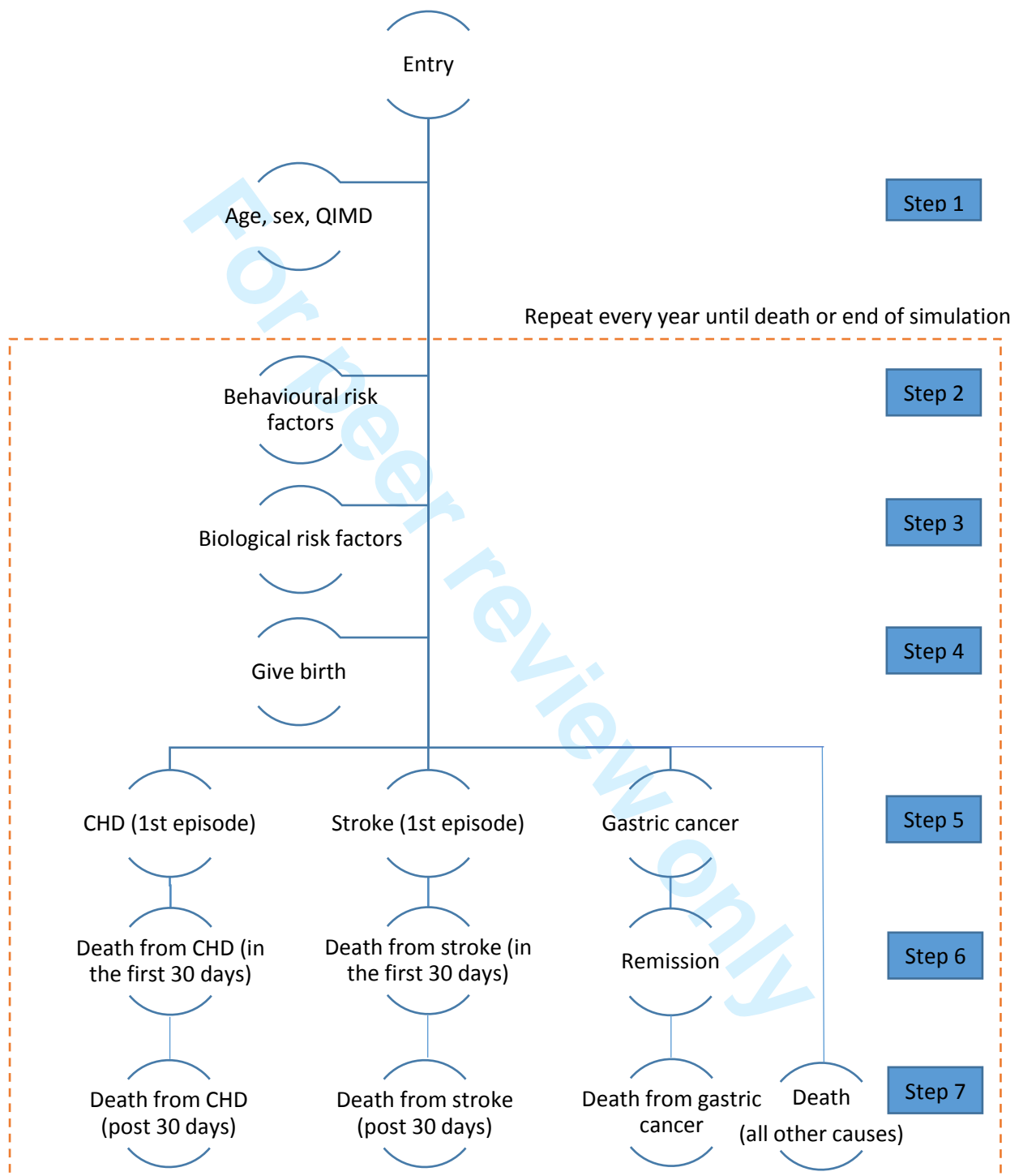


Figure S1 Simplified IMPACT<sub>NCD</sub> algorithm for individuals. For each step, the algorithm uses information from all appropriate previous steps. CHD denotes coronary heart disease.



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**CHAPTER S3.    POPULATION MODULE**

The ‘population’ module consists of steps 1 to 4 in Figure S1. Synthetic individuals enter into the simulation in the initial year (2006 for this study). The number of synthetic individuals that enter into the simulation is user defined and for this study was set to 200,000. The algorithm ensures that the age, sex and QIMD distribution of the sample is similar to this of the English population in mid-2006. This concludes step 1, which only happens at the beginning of each simulation. Following steps 2-7 are calculated annually (in simulation time) for each synthetic individual until the simulation horizon is reached, or death occurs.

**S3.1.    Estimating exposure to risk factors (steps 2-3)**

In steps 2 and 3, IMPACT<sub>NCD</sub> estimates the exposure of the synthetic individual to the modelled risk factors. It is essential the risk profile of each synthetic individual to be similar to the risk profiles that can be observed in the real English population. For this, we first built a ‘close to reality’ synthetic population of England from which we sampled the synthetic individuals. Then, we used generalised linear models (GLM) for each modelled risk factor, to simulate individualised risk factor trajectories for all synthetic individuals.

**S3.2.    Generating the ‘close to reality’ synthetic population for IMPACT<sub>NCD</sub>**

The ‘close to reality’ synthetic population ensures that the sample of synthetic individuals for the simulation is drawn from a synthetic population similar to the real one in terms of age, sex, socioeconomic circumstance, and risk factors conditional distributions. In our implementation, we used the same statistical framework originally developed by Alfons et al<sup>25</sup> and adapted it to make it compatible with epidemiological principles and frameworks.

In general, this method uses a nationally representative survey of the real population to generate a ‘close to reality’ synthetic population. Therefore, the method expands the, often small, sample of the survey into a significantly larger synthetic population, while preserves the statistical properties and important correlations of the original survey.

The main advantages over other approaches are: 1) it takes into account the hierarchical structure of the sample design of the original survey, and 2) it can generate trait combinations which were not present in the original survey but are likely to exist in the real population. The second is particularly important because it avoids bias from the excessive repetition of combinations of traits present in the original survey that results from multilevel stratification of a relatively small sample. For example, the original survey may have two 35-year-old male participants, one with a BMI of 35 and the other with a BMI of 40 and no other 35-year-old male participants with BMI between 35 and 40. Unlike other methodologies, the approach proposed by Alfons et al can produce 35-year-old male synthetic



individuals with a BMI between 35 and 40. This is possible because the synthetic population is produced by drawing from conditional distributions that were estimated from multinomial models fitted in the original survey data. The detailed statistical methodology and justification can be found elsewhere.<sup>25</sup>

Our approach consists of four stages of which the first is common with the original method by Alfons et al.<sup>25</sup> The following stages have been adapted in order to be compatible with the widely accepted 'wider determinants of health' framework.<sup>26</sup> The main notion of this framework is that upstream factors such as the socioeconomic conditions, influence individual behavioural risk factors (e.g. diet, smoking), which in turn, influence individual downstream risk factors such as systolic blood pressure and total cholesterol. The four stages are:

1. Setup of the household structure.
2. Generate the socioeconomic variables.
3. Generate the behavioural variables.
4. Generate the biological variables.

In each stage, information from all previous stages is used. All the variables of the synthetic population for this study were informed by the Health Survey for England 2006 (HSE06).<sup>27</sup> The R language for statistical computing v3.2.0 and the R package 'simPopulation' v0.4.1 were used to implement the method.<sup>20,28</sup>

### **S3.2.1. Stage 1: household structure**

The household size and the age and sex of the individuals in each household that have been recorded in HSE06 were used to inform the synthetic population, stratified by Strategic Health Authority (SHA)\*.

### **S3.2.2. Stage 2: socioeconomic variables**

Once the basic age, sex, household and spatial information of the synthetic population was generated, other socioeconomic information was built up. QIMD for each synthetic individual was generated dependent on the household size and the age and sex of the individuals, stratified by SHA. Then, the equivalised income quintile groups<sup>29</sup> (EQV5) for each household was generated, dependent on five-year age groups and sex, stratified by QIMD. Finally, the employment status of the head of the household (HPNSSEC8) was generated using the National Statistics Socio-Economic Classification<sup>30</sup>, dependent on 5-year age groups, sex and EQV5, stratified by QIMD.

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\* SHAs were 10 large geographic areas, part of the structure of the National Health Service in England before 2013. SHA is the only variable with spatial information in HSE06 and was used as a proxy, to roughly include some spatial information to the synthetic population.

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**S3.2.3. Stage 3: behavioural variables**

In this stage, behavioural variables such as F&V portions per day, days achieving more than 30 min of moderate or vigorous PA per week, smoking status, exposure to ETS and salt consumption were generated, dependent on 5-year age groups, sex, HPNSSEC8 and EQV5, stratified by QIMD. Moreover, the use of statins and antihypertensive medication (two binary variables) was generated, dependent on 5-year age groups, sex and HPNSSEC8, stratified by QIMD. Other smoking related variables like cigarettes smoked per day for smokers, years since cessation for ex-smokers and pack-years for ever-smokers were also generated in this step. Specifically for salt consumption, HSE06 contains spot urine sodium measurements which are less reliable to 24h-urine sodium ones.<sup>31,32</sup> To overcome this limitation, IMPACT<sub>NCD</sub> adds another processing layer that is described separately (see paragraph S3.3.2 on page 14).

**S3.2.4. Stage 4: biological variables**

The last stage is the generation of the biological variables. Widely accepted causal pathways that have been observed in cohort studies, were used to identify associations between biological and behavioural variables. F&V consumption was used as a proxy to a healthy diet. Citations refer to specific evidence regarding the associations. BMI is associated with SBP<sup>33–36</sup>, TC<sup>37</sup> and DM<sup>38</sup>. Thus, BMI was the first to be generated in the synthetic population dependent on 5-year age groups, sex, EQV5, F&V consumption<sup>39</sup> and PA<sup>39–41</sup>, stratified by QIMD. Then, DM was generated dependent on 5-year age groups, sex, HPNSSEC8 and QIMD, stratified by BMI deciles. The TC was generated dependent on 5-year age groups, sex, deciles of BMI, use of a statin and F&V consumption, stratified by QIMD. Similarly, for the SBP the 5-year age groups, sex, deciles of BMI, smoking status<sup>42,43</sup> and deciles of salt consumption were used as predictors, stratified by QIMD. Socioeconomic variables were used as predictors for both behavioural and biological variables to allow for possible interaction between socioeconomic and behavioural variables.

The outcome of the method was to create a synthetic population of 55 million with similar characteristics to the non-institutionalised population of England in 2006. The synthetic population was validated against the original HSE06 sample (see p30, Synthetic population validation).

**S3.3. IMPACT<sub>NCD</sub> implementation of individualised risk factor trajectories**

IMPACT<sub>NCD</sub> only applies the previous process for the initial year of the simulation. As the simulation evolves over time, all variables are recalculated to take into account age and period effects. This feature justifies the classification of IMPACT<sub>NCD</sub> as a dynamic microsimulation. The process depends on the nature of each variable and the available information but generally, it uses HSE01 – HSE12<sup>27,44–54</sup> to capture the time trends by age, sex, and QIMD and project them into the future.

### S3.3.1. Age, sex and socioeconomic variables

As the simulation progress in annual circles, the age of the synthetic individuals in the model increase by one year in each loop. The sex and socioeconomic variables remain stable. Therefore, social mobility is not simulated in the current version of IMPACT<sub>NCD</sub>.

### S3.3.2. Salt

For this study, we assume that all consumed salt is excreted through urine and all the sodium that is excreted in urine comes from the consumed salt. HSE06 measured sodium excretion from spot urine. We used the INTERSALT equation for Northern Europe to estimate daily sodium excretion from spot urine.<sup>36</sup> However, while this method is acceptable to estimate the mean sodium excretion of the population, it tends to overestimate low measurements and underestimate high measurements, when compared to the golden standard of sodium estimation from 24h urine collection.<sup>31,32</sup>

Additionally, sodium excretion from 24h urine collections was estimated in four nationally representative surveys times between 2001 and 2011 in the UK.<sup>55–58</sup> Unfortunately, the reported results are aggregated, stratified by age group and sex. Because individual-level data is not available from these surveys, their results cannot directly inform the synthetic population.

Hence, in order to synthesise the individual level information from the HSE with the less flexible but more accurate information from the sodium surveys we developed the following stochastic process:

**Stage 1:** The sodium surveys report several percentiles of the 24h urine sodium distribution by age group and sex. We used least squares estimation to fit known continuous univariate distributions.\* The distribution with the best fit was selected and used for further calculation. The R package 'riskDistributions' v2.1 was used for this.<sup>59</sup> The result of this stage was that for each age group, sex, and sodium survey year we estimated a known distribution for 24h urine sodium. For instance, a triangular distribution was selected for men, aged 19 – 24 in 2001 with parameters min  $\approx$  5.18, mode  $\approx$  7.3, and max  $\approx$  21.07 (Figure S2).

**Stage 2:** The four sodium surveys were performed in years 2001, 2006, 2008, and 2011. We used the nearest year HSE that individual level data for spot urine sodium was available and we converted the spot urine sodium to 24h sodium, using the INTERSALT equation for Northern Europe.<sup>36</sup> Instead of using fixed coefficients for the INTERSALT equation, for each HSE participant different coefficients were sampled from the normal distributions with mean equal to the coefficient and standard

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\* Normal, beta, Cauchy, logistic,  $t$ , chi-square, non-central chi square, exponential,  $F$ , gamma, lognormal, Weibull, triangular, PERT, truncated normal and Gompertz.

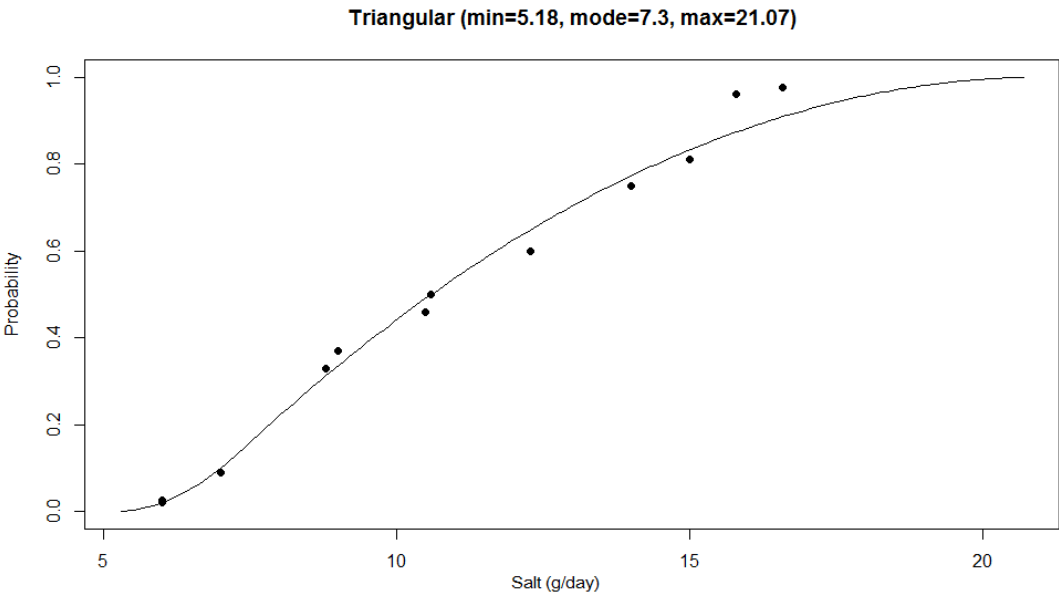


Figure S2 Plot of the cumulative distribution function of the selected distribution (line) against known quantiles (points) for men, aged 19 – 24 from sodium survey 2001.

deviation (sd) equal to the standard error (S.E.) of the respective coefficient. For instance, the reported INTERSALT age coefficient for men is 0.26 (S.E. = 0.78); therefore, for each use of the INTERSALT equation in this stage we draw a new age coefficient for men from a normal distribution with mean = 0.26 and sd = 0.78. Finally, 24h sodium (in mEq/day) is converted to salt (g/day) using the formula 1 mEq of sodium/day =  $58.5 \times 10^{-3}$  g of salt/day.

**Stage 3:** The rank of estimated salt for each HSE participant is calculated by age group, sex, and year. Then, the estimated salt consumption values from stage 2 are replaced by an equal number of values that were drawn from the respective (by age group, sex, and year) salt distribution that was estimated in stage 1, based on the equality\* of ranks. For example, let us suppose a participant whose salt consumption was estimated in stage 2, at 10 g/day. Let us suppose that the percentile rank for his/her respective age group, sex and year corresponds to 0.6. Then in this step, a set of numbers† will be drawn from the respective distribution estimated in stage 1 and the value with a percentile rank of 0.6 will replace the 10 g/day salt consumption. Therefore, by the end of this stage, the individual level data from HSE03<sup>322929</sup>, HSE06, HSE09<sup>51</sup>, HSE12<sup>54</sup> regarding salt consumption, have very similar statistical properties as those reported in sodium surveys.

**Stage 4:** Quantile regression models are fitted to the series of HSE data with salt consumption as the dependent variable and  $\ln(\text{year of the survey} - 1997)$ , the 3<sup>rd</sup> degree of an orthogonal polynomial of

\* Or maximum proximity if equality is not possible.  
† With length equal to the number of participants in the respective age group, sex and year.

age, sex, QIMD and their 1<sup>st</sup> order interaction as the independent variables. The models are fitted for the 0.01, 0.05, 0.10, 0.15, ..., 0.90, 0.95, 0.99 percentiles.

**Stage 5:** Stages 2 to 4 are repeated 500 times and 500 quantile regression models are built.

**Stage 6:** A quantile regression model is drawn from the models in stage 5 and is used to estimate the respective percentiles of the salt distribution by age, sex, QIMD and year. Then, the percentile rank\* of salt consumption for each synthetic individual in IMPACT<sub>NCD</sub> is calculated from the previous year data. Based on their percentile rank, the minimum and maximum values for salt consumption is defined for each synthetic individual. For example, if the percentile rank of a synthetic individual is 0.23 the minimum and maximum values will be the 0.20 and 0.25 percentile respectively, as estimated from the quantile regression model for the respective age, sex, QIMD and year. Finally, a new salt consumption for the current year is drawn from the uniform distribution with the aforementioned minimum and maximum values.

The main advantage of this approach is that uses all the available information from the 24h urine sodium surveys, while enhances it with information regarding socioeconomic gradients and correlation with other risk factors and especially SBP, from spot urine measurements. The stochastic nature of the process allows its uncertainty to be estimated with Monte Carlo methods and is included in our reported uncertainty intervals.

### S3.3.3. Fruit & veg consumption and physical activity

Both F&V consumption (portions/day) and PA (days with more than 30 min of moderate or vigorous activity/week) were modelled as ordinal factor variables. A proportional odds logistic regression model was fitted in the HSE01, HSE02, HSE04-11 individual level data with F&V consumption as the dependent variable and year, 2<sup>nd</sup> degree polynomial of age, sex, QIMD and their 1<sup>st</sup> order interactions. Similarly, for PA a similar model was fitted in the HSE06, HSE08 and HSE12 data. These models were used for individual-level predictions about the synthetic individuals as the simulation was evolving.

### S3.3.4. Smoking

The 'close to reality' synthetic population is an accurate snapshot of active, ex-, and never-smokers in 2006, as it was observed in HSE06. Then IMPACT<sub>NCD</sub> uses transitional probabilities for smoking initiation, smoking cessation and relapse, to generate and record smoking histories of the synthetic individuals. For smoking initiation and cessation probabilities, logistic regression models were fitted

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\* For the percentile rank the formula  $R_{percentile} = (R - 1)/(n - 1)$  is used, where  $R_{percentile}$  is the percentile rank and  $R = (R_1, \dots, R_n)$  is the rank vector constructed from a random observation vector  $(X_1, \dots, X_n)$ .

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to HSE data with age, sex, and QIMD as the independent variables. A similar approach was followed for relapse probabilities with years since cessation, sex and QIMD as the independent variables.

**S3.3.5. Environmental tobacco smoking**

For ETS we assumed a linear relation between smoking prevalence and ETS, stratified by QIMD. We assumed no intercept; when smoking prevalence reaches 0, ETS prevalence will be 0 too.

**S3.3.6. Continuous biological variables**

In IMPACT<sub>NCD</sub>, the value of each continuous biological risk factor (BMI, SBP, and TC) is calculated in a two-stage process for each synthetic individual and each projected year. The first stage simulates ageing effects, while the second stage simulates period effects. We follow this approach mainly for two reasons. Firstly, to simulate physiological mechanisms of ageing. For example, the change of lipid profile in postmenopausal women, or the increase of SBP due to age-related stiffening of the arteries. Secondly, because the variance of the risk factor distributions increases with age, and we wanted to model this. Below we describe the stages:

**Stage 1:** Instead of tracking the actual biological risk factor values for the synthetic individuals, we track the percentile ranks\* of the values by age, sex and QIMD. These percentile ranks remain fixed for each synthetic individuals throughout the simulation. In each simulated year, the percentile ranks are converted back to actual risk factor values, by matching the percentile ranks of a sample of the initial synthetic population of same age group, sex, and QIMD.

For example, in 2006 a 20-year-old male synthetic individual living in a QIMD 3 area with SBP of 120 mmHg has an SBP percentile rank of 0.52. Fifty years later, the same synthetic individual has retained his percentile score for SBP. However, his SBP is now calculated to 137.6 mmHg in order to match the SBP of a 70-year old man living in a QIMD 3 area in 2006 with the same percentile rank of 0.52. Figure S3 illustrates the previous example. Despite, individuals retain their percentile for the respective risk factor throughout the simulation (vertical position in Figure S3), this stage remains stochastic because each time this stage is implemented a different sample from the synthetic population is drawn. Finally, the distance from the mean for each risk factor is calculated stratified by 5-year age group, sex, and QIMD. For instance, if a synthetic individual has SBP of 140 mmHg and the mean SBP in the respective group of same age group, sex and QIMD is 130 mmHg, the distance from the mean is 140 – 130 = 10 mmHg.

\* For the percentile rank the formula  $R_{percentile} = (R - 1)/(n - 1)$  is used, where  $R_{percentile}$  is the percentile rank and  $R = (R_1, \dots, R_n)$  is the rank vector constructed from a random observation vector  $(X_1, \dots, X_n)$ . In IMPACT<sub>NCD</sub> specifically, vector  $X$  is constructed from the subset of the respective continuous risk factor values, by 5 year age group, sex and QIMD, for each year of the simulation.

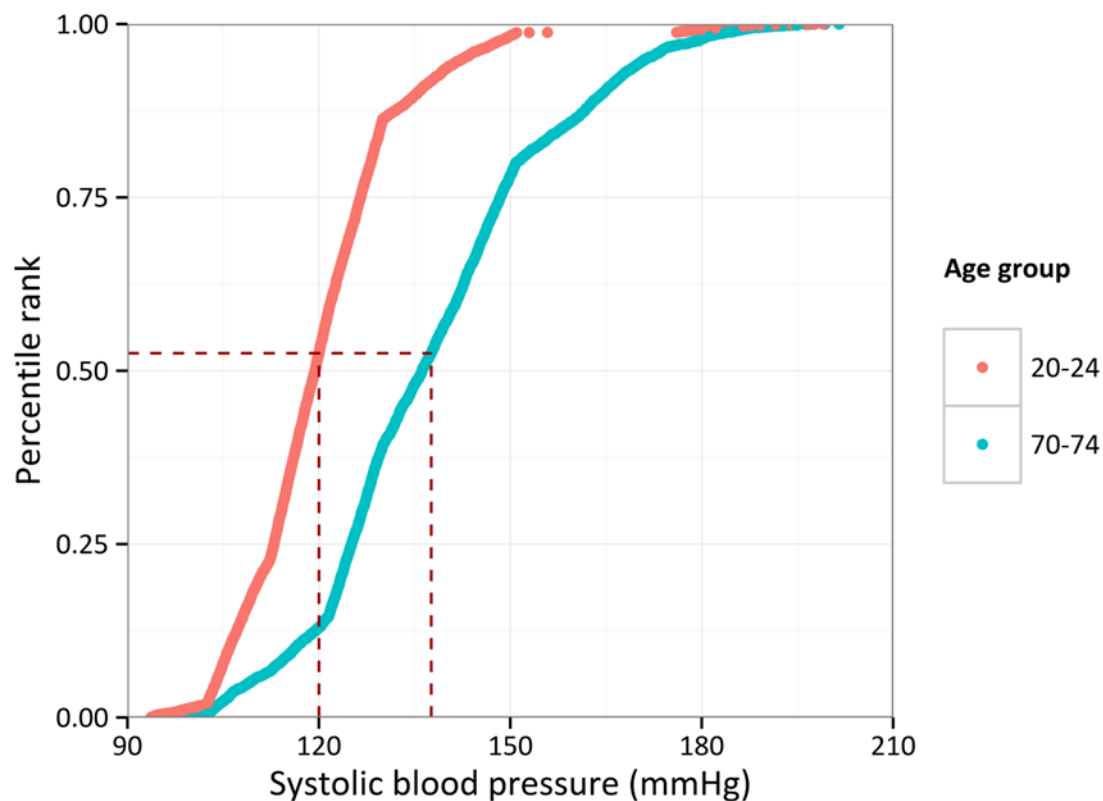


Figure S3 Plot of the percentile rank against the systolic blood pressure of male synthetic individuals living in QIMD 3 area for age groups 20-24 and 70-74.

**Stage 2:** Similarly to the approach followed for other variables, we fitted regression models to the HSE01-12 data. For BMI, year, age, sex, QIMD and PA were the independent variables. For SBP, year, age, sex, QIMD, smoking status, BMI, and PA were the independent variables. Finally for TC, year, age,

sex, QIMD, BMI, F&V consumption and PA were the independent variables.\* These models are used to predict the mean of the relevant group. These predicted means are added then, to the distances calculated in the previous stage. The result is the final value of the relevant risk factor that will be used for risk estimation.

### S3.3.7. Diabetes mellitus

As with smoking, the 'close to reality' synthetic population is an accurate snapshot of diagnosed and non-diagnosed diabetics in 2006, as it was observed in HSE06. We assumed DM is an incurable chronic

\* As before, the independent variables for each risk factor were selected based on known associations from longitudinal studies. Therefore, only the magnitude of the association is informed by cross-sectional data and possibly attenuated due to reverse causality.



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condition. IMPACT<sub>NCD</sub> uses the validated for English population Qdiabetes algorithm (ex QDscore) to calculate annual transitional probabilities of non-diabetic synthetic individuals to develop DM.<sup>60</sup>

**S3.4. Lag times**

All the function that have been described above for risk factor trajectories include time and age (in years) as one of the independent variables. Therefore, lag times can be potentially considered on a per risk factor basis. For instance, let us consider a 50-year-old synthetic individual in 2010 and an assumed lag time of 5 years for F&V. When IMPACT<sub>NCD</sub> calculates the probabilities for F&V consumption of this individual, it will use time – (lag time) = 2010 – 5 = 2005 and age – (lag time) = 50 – 5 = 45. So, when the ‘disease’ module of IMPACT<sub>NCD</sub>, uses the risk exposure to F&V to estimate a disease incidence transitional probability, the lag-timed exposure will be used.

In this study, we assumed that the mean lag time between exposure and CVD is 5 years.<sup>61–63</sup> Similarly, the mean lag time between exposure and GCa is 8 years, except for the cumulative risk of smoking (smoking duration) which was set to follow CVD lag time. Mean lag times were roughly informed from risk reversibility trials, when available, or the median observation times of the cohort studies we used to inform the risk magnitude for each risk factor. Then for each iteration, we draw lag time values from binomial distributions with the respective means.

**S3.5. Birth engine (Step 4)**

The Office for National Statistics (ONS) principal-assumption fertility projections for England are used to estimate the number of new synthetic individuals entering the model through birth, in every simulated year.<sup>64</sup> The birth engine only becomes relevant for simulations featuring a horizon of more than 30 years and its importance increases as the simulation progress further in time. The ‘new-born’ synthetic individuals inherit the socioeconomic position of their mother and their quantile ranks for the continuous biological risk factors from a random synthetic individual.



## CHAPTER S4. DISEASE MODULE

The disease module contains the last 3 steps of the model (Figure S1). The risk (probability) for each synthetic individual aged 30 – 84, to develop each of the modelled diseases is estimated in step 5 conditional on the exposure to relevant risk factors. The step ends by selecting synthetic individuals to develop the modelled diseases. Finally, in steps 6 and 7 the risk of dying from one of the modelled diseases or any other cause is estimated and applied. Steps 2 to 7 are then repeated for the surviving individuals until the simulation horizon is reached.

### S4.1. Estimating the annual individualised disease risk and incidence (Step 5)

In order to estimate the individualised annual probability of a synthetic individual to develop a specific disease conditional on his/her relevant risk exposures we follow a 3-stage approach:

1. The proportion of incidence attributable to each modelled risk factor by age group and sex is estimated, assuming a specific time lag.
2. Assuming multiplicative risks, the portion of the disease incidence attributable to all the modelled risk factors is estimated and subtracted from the total incidence.
3. For each individual in the synthetic population, the probability of developing the disease is estimated and then is used in an independent Bernoulli trial to select those who finally develop the disease.

Next, the implementation of the above method is described in more detail using CHD as an example. The same process is used for all modelled diseases.

#### S4.1.1. Stage 1

The population attributable risk (PAF) is an epidemiological measure that estimates the proportion of the disease attributable to an associated risk factor.<sup>65</sup> It depends on the relative risk associated with the risk factor and the prevalence of the risk factor in the population. In a microsimulation context where exposure to risk factors are known to individual level and assuming multiplicative risk factors PAF can be calculated with the formula:

$$PAF = 1 - \frac{n}{\sum_{i=1}^n (RR_1 * RR_2 * ... * RR_k)} ,$$

where  $n$  is the number of synthetic individuals in the population, and  $RR_{1...k}$  is the relative risks of the risk factors associated with CHD. We calculated PAF based on above formula stratified by age and sex. Consistent with findings from the respective meta-analyses that were used for IMPACT<sub>NCD</sub> (Table S1), SBP below 115 mmHg, TC below 3.8 mmol/l and BMI below 20 Kg/m<sup>2</sup> were considered to have a relative risk of 1. Similarly, consumption of eight or more portions of F&V and five or more days with

more than 30 minutes of moderate to vigorous activity per week were also considered to have a relative risk of 1. All the relative risks were taken from published meta-analyses and cohort studies (Table S1).

**S4.1.2. Stage 2**

The incidence of CHD not attributable to the modelled risk factors can be estimated by the formula:

$$I_{Theoretical\ minimum} = I_{Observed} * (1 - PAF)$$

Where  $I_{Observed}$  is the CHD incidence and  $PAF$  is from Step 1.  $I_{Theoretical\ minimum}$  represents CHD incidence if all the modelled risk factors were at optimal levels. The theoretical minimum incidence is calculated by age and sex only in the initial year of the simulation and it is assumed stable thereafter.

**S4.1.3. Stage 3**

Assuming that  $I_{Theoretical\ minimum}$  is the baseline annual probability of a synthetic individual to develop CHD for a given age and sex due to risk factors not included in the model (i.e. genetics etc.), the individualised annual probability to develop CHD,  $\mathbb{P}(CHD | \text{age, sex, exposures})$ , given his/her risk factors were estimated by the formula:

$$\mathbb{P}(CHD | \text{age, sex, exposures}) = I_{Theoretical\ minimum} * RR_1 * RR_2 * RR_3 * ... * RR_k$$

Where  $RR_1 ... k$  the relative risks that are related to the specific risk exposures of the synthetic individual, same as in stage 1. Depending on data availability this method can be further stratified by QIMD; however, data were not available for this in the current study.

The above method can be used only when the incidence of the disease in the population is known. For cancers, this information is available from the cancer registries. The true incidence of CHD (and stroke) though, is largely unknown. Several estimates exist nonetheless all have limitations. Therefore, for the estimation of CHD incidence by age and sex we opted for a modelling solution to synthesise all the available sources of information and minimise bias. Specifically, we used ONS CHD mortality (ICD10 I20-I25) for England in 2006,<sup>66</sup> self-reported prevalence of CHD from HSE06, the incidence of angina from primary care data<sup>67</sup> and incidence of acute myocardial infarction (AMI) from mortality and hospital statistics<sup>68</sup> to inform the WHO DISMOD II model.<sup>69</sup> DISMOD II is a multi-state life table model that is able to estimate the incidence, prevalence, mortality, fatality and remission of a disease when information about at least three of these indicators is available. A similar approach has been followed by the Global Burden of Disease team and others.<sup>70,71</sup> We considered CHD an incurable chronic disease (i.e. remission rate was set to 0); therefore, the derived DISMOD II incidence refers to the first ever manifestation of angina or AMI excluding any recurrent episodes. For the DISMOD II calculations, we assumed that incidence and case-fatality had been declining by 3% (relative), over

the last 20 years. The derived CHD incidence, prevalence and fatality were used as an input for IMPACT<sub>NCD</sub>. A similar approach was used for stroke.

For the initial year of the simulation, some synthetic individuals need to be allocated as prevalent cases for each of the modelled diseases. DISMOD II model<sup>69</sup> is used again to estimate the number of prevalent cases of the disease by age and sex. Then, the estimated number of prevalent cases are sampled independently from the individuals in the population with weights proportional to their relevant exposures.

#### **S4.2. Simulating disease histories (Step 6)**

In the current stage of development, IMPACT<sub>NCD</sub> does not contain a detailed disease history module. However, Step 6 is used to simulate significant aspects of the disease. For CVD, this was used to simulate the observable spike of short-term (30 days) mortality after the first event of AMI or stroke. Data about short-term mortality were used from the 'Coronary heart disease statistics 2012 edition' report.<sup>67</sup>

For GCA this step is used to simulate remission cases. Once more, we used the DISMOD II model to estimate the remission rate by age and sex, using as inputs incidence, mortality, and case fatality rates by age group and sex. Specifically, the incidence and survival rates of GCA is known through the cancer registries and is reported by ONS.<sup>72,73</sup> From the reported first and fifth-year survival rate, assuming a Weibull survival distribution, we calculated annual case fatality and 10-year survival rate. Finally, we used the observed GCA mortality reported by ONS.<sup>66</sup> We assumed remission rate equals the 10-year survival rate. Furthermore, we assumed the incidence and case-fatality rate had been declining by 2% (relative) over the last 20 years and the remission rate had been improving by 1% (relative).

#### **S4.3. Simulating mortality (Step 7)**

All synthetic individuals are exposed to the risk of dying from any of their acquired modelled diseases or any other non-modelled cause. However, the algorithm behaves differently depending on the age and life course trajectory of the synthetic individual.

For ages 0 to 29 we used all-cause mortality rate by age, sex, and QIMD to inform an independent Bernoulli trial and select synthetic individuals that die every year. For years 2006 to 2013 we used the observed mortality rates as were reported from ONS.<sup>66</sup> For years after 2013, functional demographic models by sex and QIMD were fitted to the ONS reported annual mortality rates, from years 2002 to 2013, and then were projected to the simulation horizon using the R package 'demography'.<sup>74</sup> Functional demographic models are generalisations of the Lee-Carter demographic model, influenced by ideas from functional data analysis and non-parametric smoothing.<sup>75</sup>

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The same approach as above was followed for synthetic individuals aged 85 to 100. We considered a mortality rate of 1 for all synthetic individuals reaching the age of 100. Hence, IMPACT<sub>NCD</sub> maximum synthetic individual age is 100 years.

Finally, for synthetic individuals with ages between 30 and 84 the all-cause mortality was decomposed into modelled-diseases specific mortality and any-other-cause mortality. The former applies only to the prevalent cases of each modelled disease in the synthetic population. For this, case-fatality rates by age and sex are estimated by DISMOD II for each modelled disease, as described before, and then are used in a Bernoulli trial to select prevalent cases that die from the disease in a year.

For the any-other-cause mortality, a process similar to the one described for ages 0 to 29 and 85 to 100. However, this time CVD and GcA specific mortality are removed from the observed mortality and mortality projections to avoid double counting.

The case mortality and fatality rates are further parametrized and individualised based on established epidemiological evidence. The ‘male British doctors’ and DECODE studies have shown that smokers and diabetics have increased overall mortality even when CVD is excluded<sup>76,77</sup>. IMPACT<sub>NCD</sub> adjusts for that by inflating the any-other-cause mortality rate for smokers and diabetics and deflating it for non-smokers and non-diabetics, while it constrains the sum to remain the same as before the adjustments. Furthermore, we assumed that CVD and GcA case-fatality is improving by 3% and 2% annually, respectively and that there is a constant case-fatality socioeconomic gradient of approximately 5% by QIMD level (halved for ages over 70) for CHD and GcA, and 2% for stroke. The socioeconomic gradient forces the more deprived to experience worse disease outcomes. These assumptions are based on empirical evidence.<sup>67,78–80</sup>

Finally, synthetic individuals who remain alive after this step progress to the next year and start again from step 1, unless the simulation horizon has been reached.

## CHAPTER S5. SCENARIOS

The method described above is used to for the 'Current Policy' scenario. In general, primary prevention interventions or policies can then be modelled as counterfactual scenarios, through their effects on the relevant risk factors, mainly in three ways:

1. Population-wide interventions can be modelled, by altering the intercept or the coefficients of the regression equations that are used to estimate risk factor exposures. For example, when continuous risk factors are considered, adding or subtracting from the intercept increases or decreases the related risk factor for each synthetic individual; therefore, the mean of the risk factor for the whole population. Altering the year coefficient accelerates, decelerates or reverses the trend for the whole population. Likewise, altering the QIMD coefficients or/and the coefficient of the interaction between year and QIMD can simulate differential effects and trends by QIMD. A similar approach sometimes can be used also for the non-continuous risk factors. The benefit is that by just altering a few parameters the changes are translated down to individual level characteristics in a computationally efficient way.
2. Targeted interventions can be modelled by selecting synthetic individuals with a specific trait or combination of traits, and apply an intervention to them. For example, to simulate the effect of statins a simple approach would be to randomly select 30% of the synthetic individuals with TC higher than 4 mmol/l not currently on statins; and apply a 25% reduction of their TC between steps 4 and 5 (Figure S1).
3. Some hybrid combinations of the previous methods or some more complex approaches have the time slow down, stop in a specific year, or running backwards to simulate 'disaster' scenarios.

Specifically for this study, the 'No intervention' scenario was modelled by stopping the time in 2003 for the quantile regression equation that predicts salt consumption. For the impact on SBP, salt reduction was estimated by rerunning the same equation for the appropriate year and calculate the difference for each synthetic individual using the formula from Mozaffarian et al.<sup>5</sup>

The 'Feasible' and 'Ideal' scenarios were modelled by allowing the 'Current Policy' to progress. Then after Step 4 (Figure S1), the mean salt consumption in the population aged 20 – 64\* was calculated. From the year the intervention was applied (2015), if the mean was higher than the target then salt consumption of every synthetic individual was multiplied by the target divided by the mean of the synthetic population. Therefore, we applied a proportional reduction to all synthetic individuals and

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\* Previous 24h urine sodium surveys were conducted for the age group 19 – 64. We assumed that salt monitoring will continue to assess salt consumption in the same age group.

those with higher salt consumption had the higher reduction, in order synthetic population mean for ages 20 – 64 to reach the target. The impact of salt reduction on SBP was calculated as in the ‘No intervention’ scenario. Figure S4 shows the density plots of salt consumption for the scenarios of this study, in one iteration of the simulation.

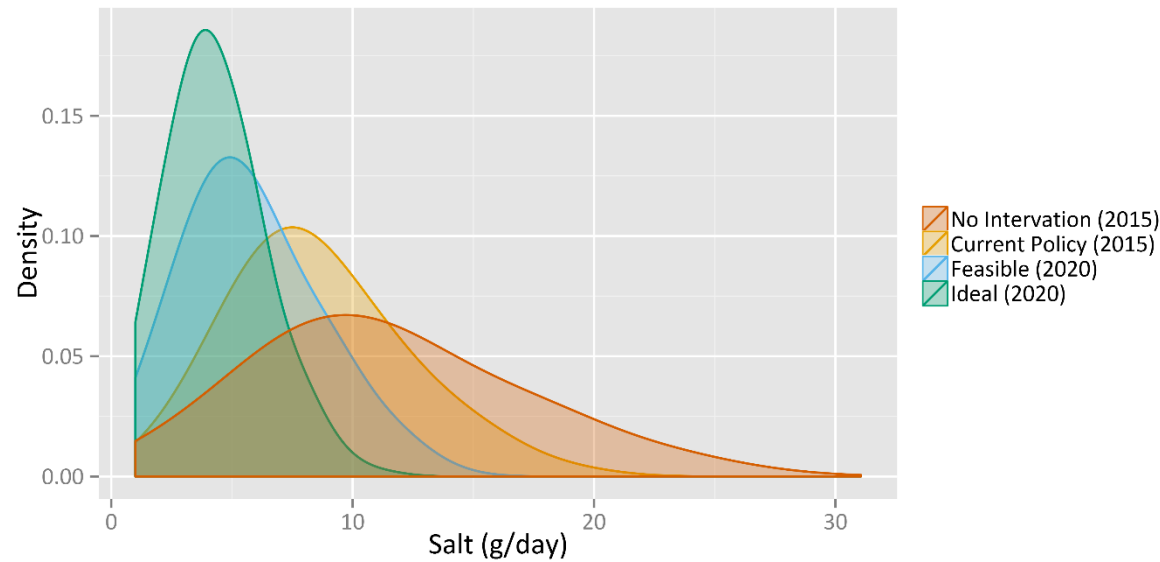


Figure S4 Density plot of salt consumption distribution for each scenario of this study in a simulated year. The algorithm does not allow salt consumption < 1g/day

## CHAPTER S6. UNCERTAINTY

IMPACT<sub>NCD</sub> implements a 2<sup>nd</sup> order Monte Carlo approach to estimate uncertainty intervals (UI) for each scenario.<sup>81,82</sup> Each simulation runs 1000 times. For each iteration, a different set of input parameters is used, by sampling from the respective distributions\* of input parameters (Table S3), and a different sample of the synthetic population is drawn. However, the scenarios are 'paired'. For instance, the *n*th iteration of all scenarios runs with the same set of input parameters and on the same synthetic population sample for all of them.<sup>†</sup> This explains why the uncertainty of in-between scenarios comparisons is significantly smaller than the uncertainty of isolated scenarios.

The framework allows stochastic uncertainty, parameter uncertainty and individual heterogeneity to be reflected in the reported UI. The following example illustrates the different types of uncertainty that were considered in IMPACT<sub>NCD</sub>. Let us assume that the annual risk for CHD is 5%. If we apply this risk to all individuals and randomly draw from a Bernoulli distribution with  $p = 5\%$  to select those who will manifest CHD, we only consider stochastic uncertainty. If we allow the annual risk for CHD to be conditional on individual characteristics (i.e. age, sex, exposure to risk factors), then individual heterogeneity is considered. Finally, when the uncertainty of the relative risks due to sampling errors is considered in the estimation of the annual risk for CHD, the parameter uncertainty is considered. From these three types of uncertainty, only the parameter uncertainty can be reduced from better studies in the future.

Due to lack of information and for computational efficiency, not all three types of uncertainty are considered in every step (Figure S1) of IMPACT<sub>NCD</sub>. Specifically, stochastic uncertainty is included in every step, individual heterogeneity in every step except 1 and 4 and parameter uncertainty in step 5. Of course, parameter uncertainty (if any) of scenario targets are also estimated in steps 2 and 3. For example, the target of the 'Feasible' scenario is mean salt consumption of 6g/day and its uncertainty assumed to follow a PERT distribution with min = 5.8 g/day, mode = 6 g/day, and max = 7 g/day

The structure of the model is grounded on fundamental epidemiological ideas and well-established causal pathways; therefore, we considered this type of uncertainty relatively small and did not study it. However, mortality from each of the modelled diseases and any-other-cause (steps 6 and 7) is

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\* We assumed log-normal distributions for relative risks and hazard ratios, normal distributions for coefficients of regression equations, and PERT distributions for other parameters. Specifically for relative risks and hazard ratios, the distributions were bounded above 1 when the mean was above 1 and vice versa.

<sup>†</sup> Individual life-course trajectories however, are not. The same normotensive individual may evolve and develop hypertension under scenario 'A' but not under scenario 'B' due to chance, and not as a direct effect of the scenarios.

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calculated serially, one modelled disease at a time. To avoid bias that this approach might introduce, the order of the modelled diseases in each mortality estimation is randomised.

From our experience in communicating our results to policy makers and researchers, we realised that they tend to misinterpret 95% UIs as 95% confidence intervals (CI) and overlapping UIs as ‘evidence against statistical significance’. This does not apply in our model because the scenarios share common sources of uncertainty as explained above; therefore, scenarios are not independent. We decided to present medians and interquartile ranges (IQRs) exactly to avoid this misunderstanding with UIs and CIs. We hope that readers will mentally visualise the distribution from medians and IQRs rather than attempt to apply frequentist statistical inference and hypothesis testing rules, which do not apply in this particular situation. In any case, all our output distributions were approximately normal and their standard deviation can be approximated by dividing IQR with 1.35. Then, z-scores can be used to approximate any probability of UI.



## CHAPTER S7. EQUITY METRICS

### S7.1. Absolute and relative equity slope index

The 'absolute equity slope index' and the 'relative equity slope index' are two regression-based metrics, to measure the impact of the modelled interventions on absolute and relative socioeconomic health inequalities. They are inspired by the slope index of inequality (SII) and the relative index of inequality (RII);<sup>83</sup> however, instead of directly measuring inequalities in a population, like SII and RII do, they measure the impact of an intervention to existing inequalities.

The basic principles of the metrics are illustrated in this simplified example. Let us consider the simple example of a population that consists of only two mutually exclusive and same-sized socioeconomic groups, the 'deprived' and the 'affluent'. The two groups experience different incidence of a disease; supposedly, 50 and 10 incident cases among the deprived and the affluent, respectively, every year. Hence, the absolute socioeconomic inequality for disease incidence is  $50 - 10 = 40$  cases and the relative socioeconomic inequality is  $50 / 10 = 5$ . If a hypothetical intervention 'A' prevents the same number of cases in both groups, absolute inequality will remain stable. Similarly, if intervention 'A' prevents more cases in the affluent group, absolute inequality will increase and vice versa. For relative inequality to remain stable, the decrease in cases needs to be proportional to the observed number of cases. For example, a hypothetical intervention 'B' that reduces 10% of cases in each group will have no effect on relative inequality. If the proportional reduction is higher in the affluent group compared to the deprived, then relative inequality will increase and vice versa.

As in many real-world examples, IMPACT<sub>NCD</sub> uses QIMD to classify population in five socioeconomic groups of unequal sizes. In this case, SII and RII can be used to measure absolute and relative socioeconomic inequalities in health, respectively. The same principles of intervention effectiveness and inequalities described in the previous paragraph, also apply here. If an intervention prevents an equal number of cases in all QIMD groups SII will remain unchanged, while if the proportional reductions of cases in all QIMD groups are equal, RII will remain unchanged.\* Inspired by SII and RII, the absolute equity slope index is the slope of the regression line fitted in the number of cases prevented or postponed by an intervention (dependent variable), on ridity scores<sup>84</sup> of QIMD (independent variable). Ridity scores reflect the average cumulative frequency of each QIMD group.<sup>†</sup> As in SII and RII they are used to account for the different sizes of each QIMD group (the distribution

\* Assuming that the deaths prevented by the intervention does not change the relative size of the socioeconomic groups.

† So, if in QIMD 1,2,3,4 and 5 areas live 14%, 22%, 22%, 24% and 18% of the population respectively, the cumulative frequency is 14%, 36%, 58%, 82% and 100% and the ridity scores are  $0+0.14/2 = 0.07$ ,  $(0.14+0.36)/2 = 0.25$ ,  $(0.36+0.58)/2 = 0.45$ ,  $(0.58+0.82)/2 = 0.7$  and  $(0.82+1)/2 = 0.91$

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of inequality) and allow for comparisons between populations. A positive slope means that the intervention prevents more cases in the more deprived QIMD groups and reduces absolute inequality in the population, and vice versa. The magnitude of the slope is proportional to the reduction in absolute inequality. The relative equity slope index is constructed and interpreted similarly, except that the proportion of cases prevented or postponed over the total cases in each socioeconomic group is the independent variable, and it measures the effect on relative inequality.

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## CHAPTER S8. VALIDATION

For this study, IMPACT<sub>NCD</sub> is calibrated to data from 2006 or before. The only exception is the regression models that are used in steps 2 and 3 (Figure S1) for individual predictions of exposure to risk factors. These models were fitted in data from 2001 to 2012. In this chapter, we first present the internal validation of the synthetic population and the risk factor trends, as an evidence that the synthetic population used in IMPACT<sub>NCD</sub> was similar to English population. Then, we present the external validation of IMPACT<sub>NCD</sub> by comparing observed to estimated mortality rates for years 2006 to 2013 by age group, sex, QIMD, and modelled disease. Specifically for GCa, we also compare observed and estimated incidence rates for the same time period by age group and sex.\*

### S8.1. Synthetic population validation

The following graphs compare a random sample of 200,000 synthetic individuals from the synthetic population to the original sample of HSE06 ( $n = 17,633$ ). Mosaic plots<sup>†</sup> were used for the categorical variables and cumulative distribution plots were used for the continuous variables. Specifically in this document, the area of each tile of the mosaic plots is proportional to the proportion of each subgroup in the respective population. Only graphs that were relevant to the analysis for this study are presented here.

The graphs support the argument that the final synthetic population is close to reality, at least as it was captured through the HSE06, and are useful for the internal validation of the method. Alfons et al. used a statistical simulation approach to evaluate the process and showed that this method produces synthetic populations very similar to the original survey.<sup>25</sup> Of course, the method cannot overcome any limitations of the original survey, such as selection bias, or misclassification.

\* For CHD and stroke, true incidence rates are largely unknown, so this part of the model cannot be easily validated.

† Mosaic plots are graphical representations of a contingency table of two or more categorical variables, using tiles with areas proportional to the frequencies in each cell of the table.<sup>85</sup>

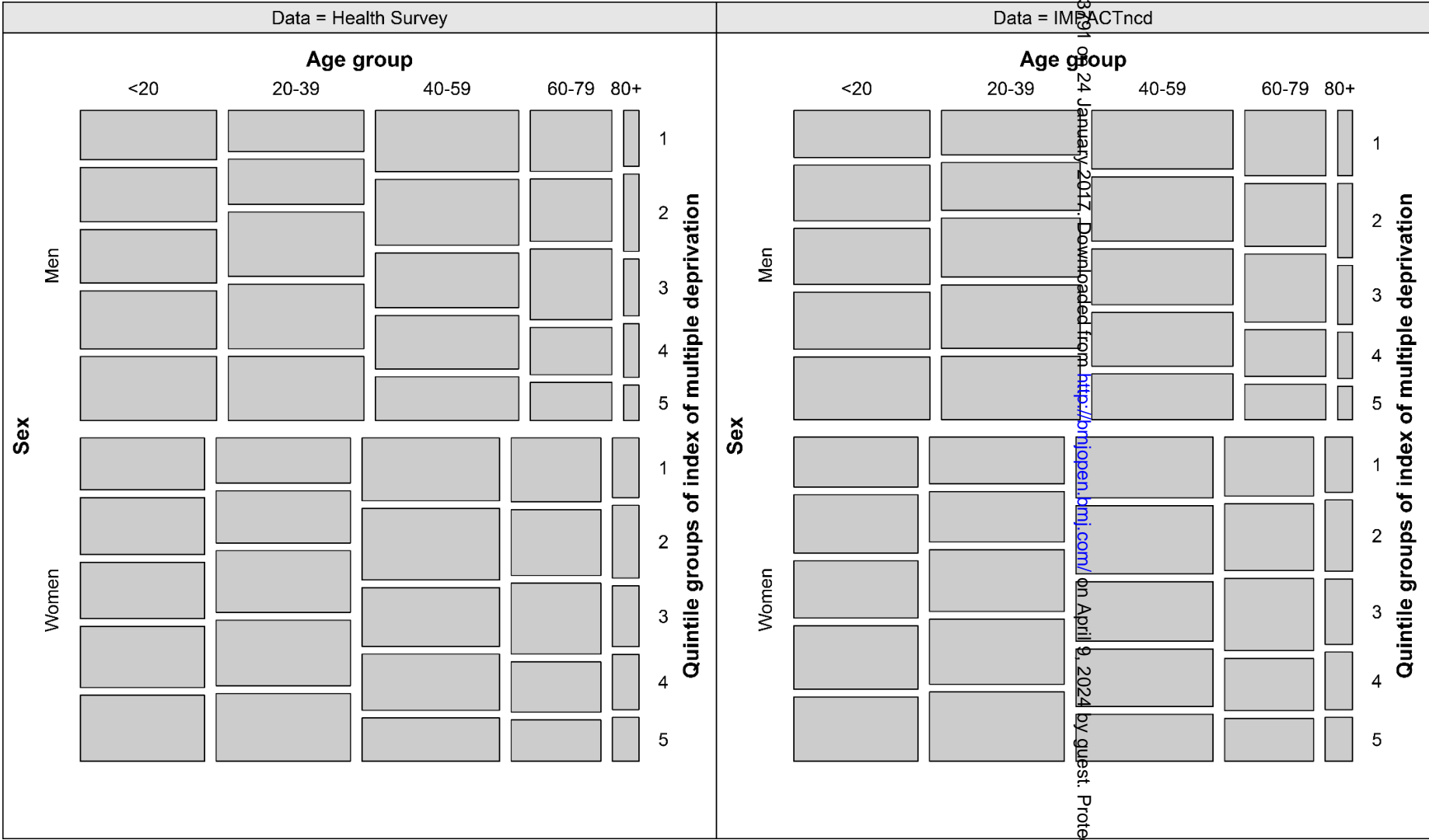


Figure S5 Comparison between the Health Survey for England 2006 (n = 17,633) and a random sample (n=200,000) from the synthetic population. Distribution of age group, sex and quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) is presented

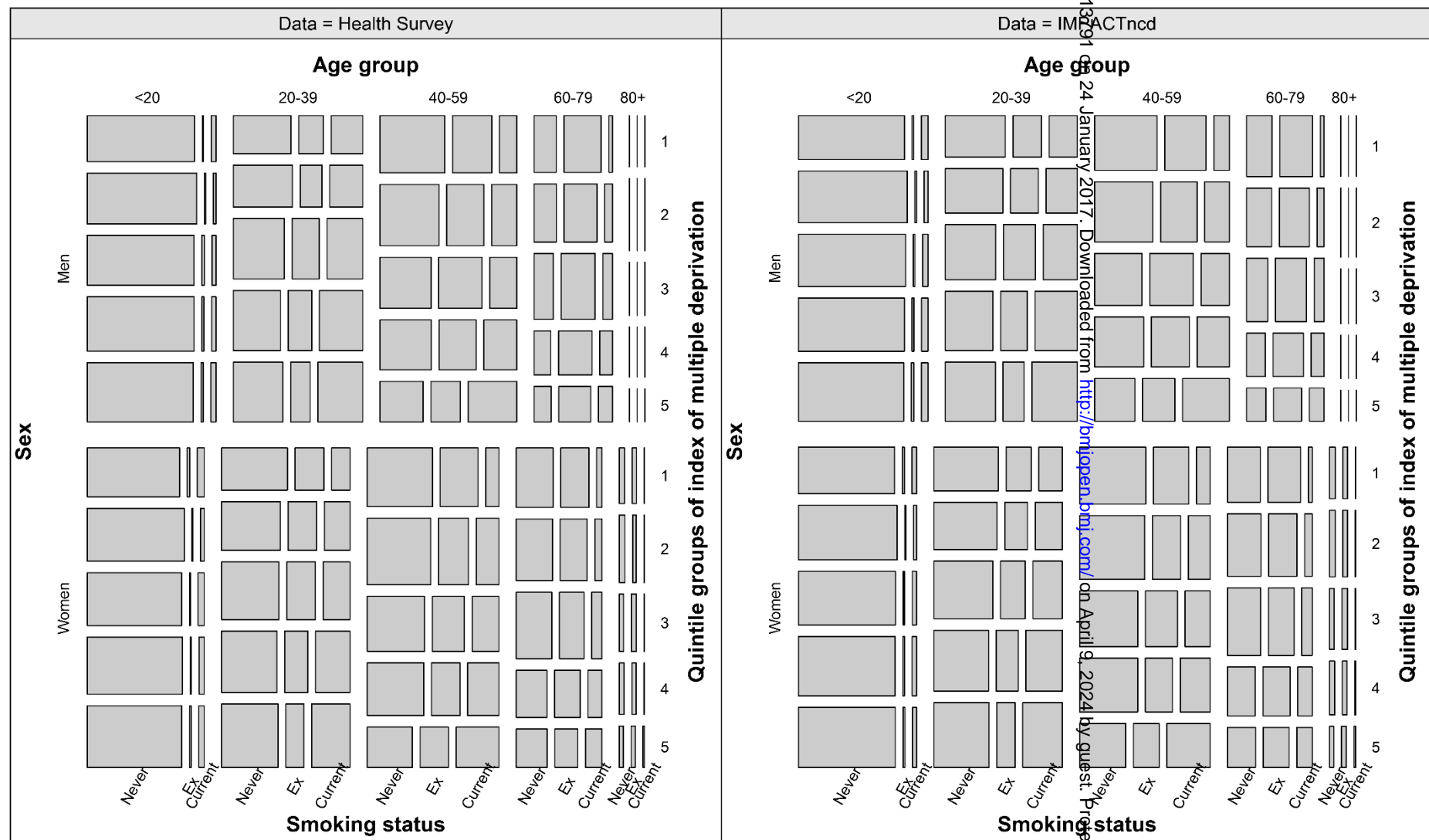


Figure S6 Comparison between the Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Distribution of age group, sex, quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) and smoking status is presented

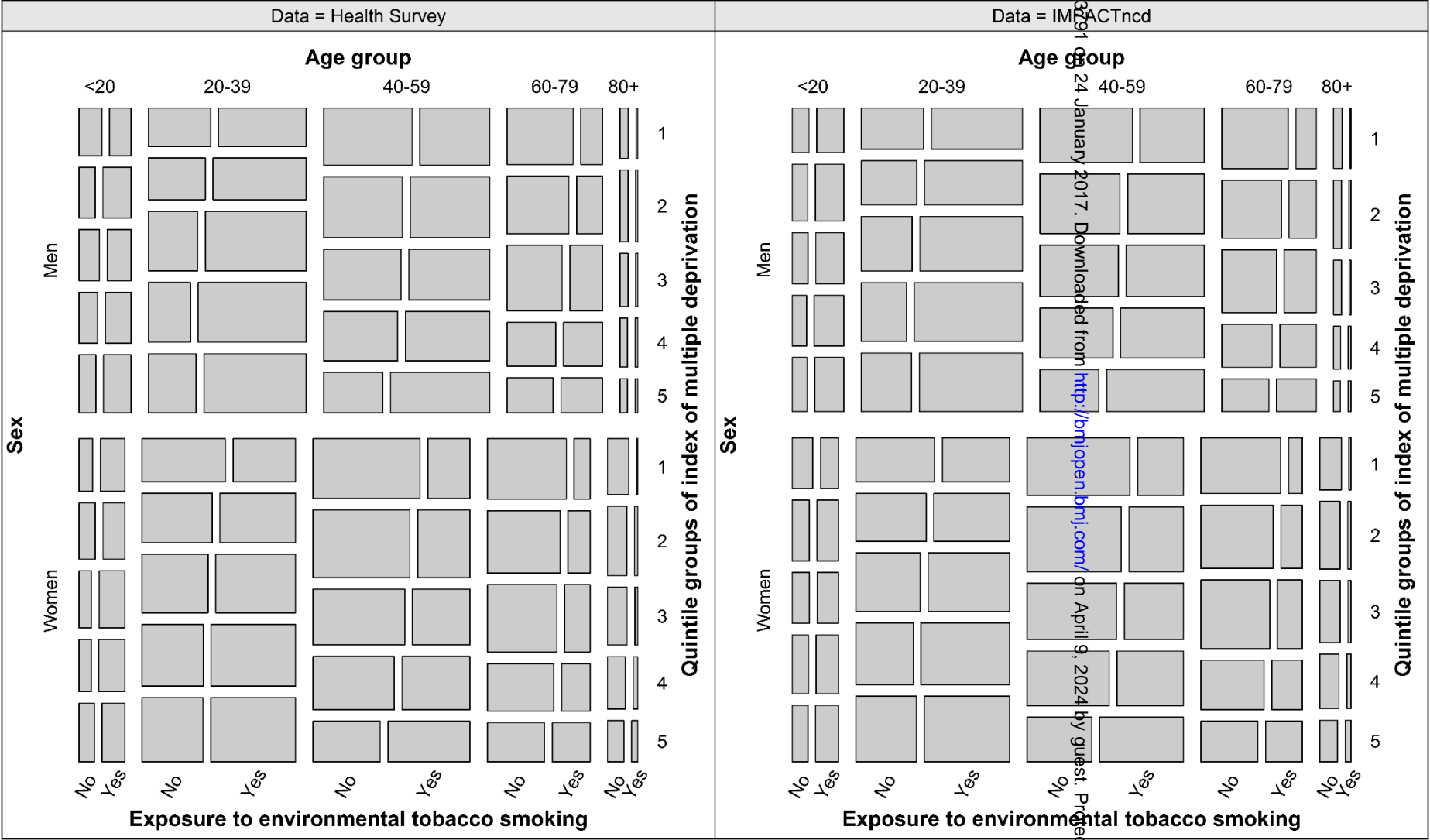


Figure S7 Comparison between the Health Survey for England 2006 (n = 17,633) and a random sample (n=200,000) from the synthetic population. Distribution of age group, sex, quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) and exposure to environmental tobacco is presented

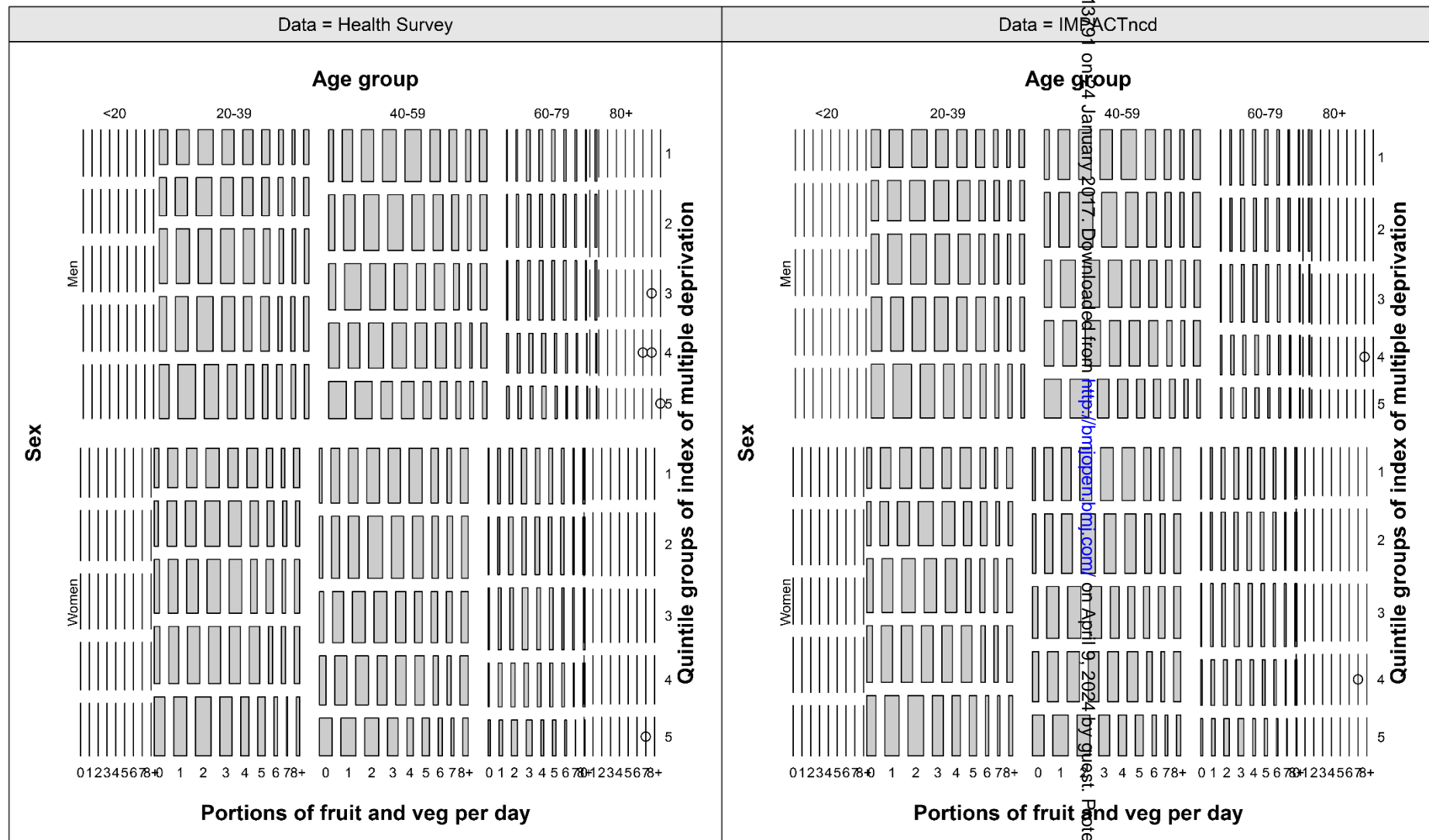


Figure S8 Comparison between the Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Distribution of age group, sex, quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) and portions of fruit and vegetable consumed per day is presented

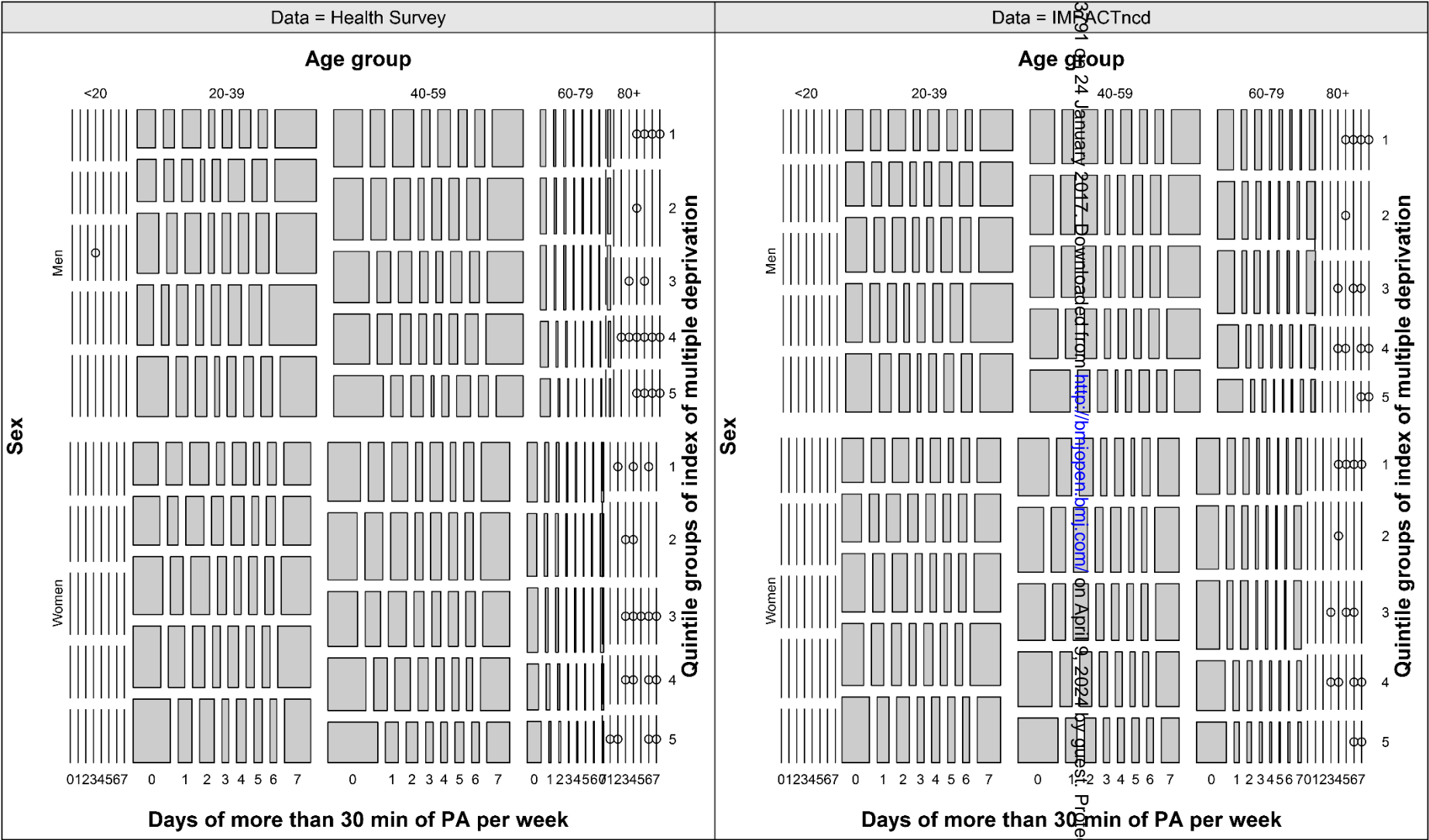


Figure S9 Comparison between the Health Survey for England 2006 (n = 17,633) and a random sample (n=200,000) from the synthetic population. Distribution of age group, sex, quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) and exposure to days of more than 30 min of physical activity (PA) per week is presented. The small circles represent subgroups with no participants. Their number reduced in the synthetic population sample highlighting the capability of the method to create individuals with traits not present in the original survey



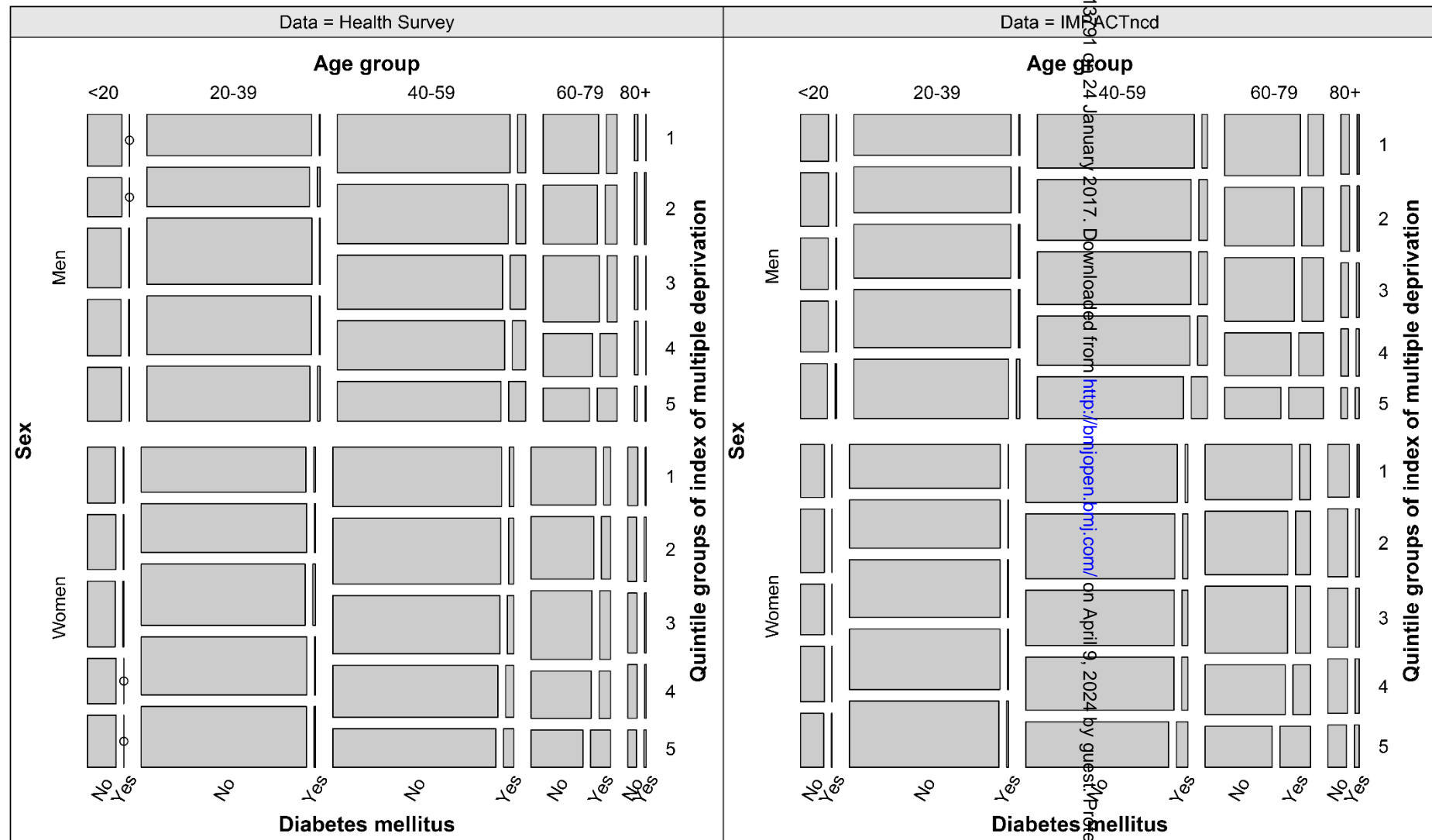


Figure S10 Comparison between the Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Distribution of age group, sex, quintile groups of index of multiple deprivation (1=least deprived, 5=most deprived) and diabetes mellitus is presented

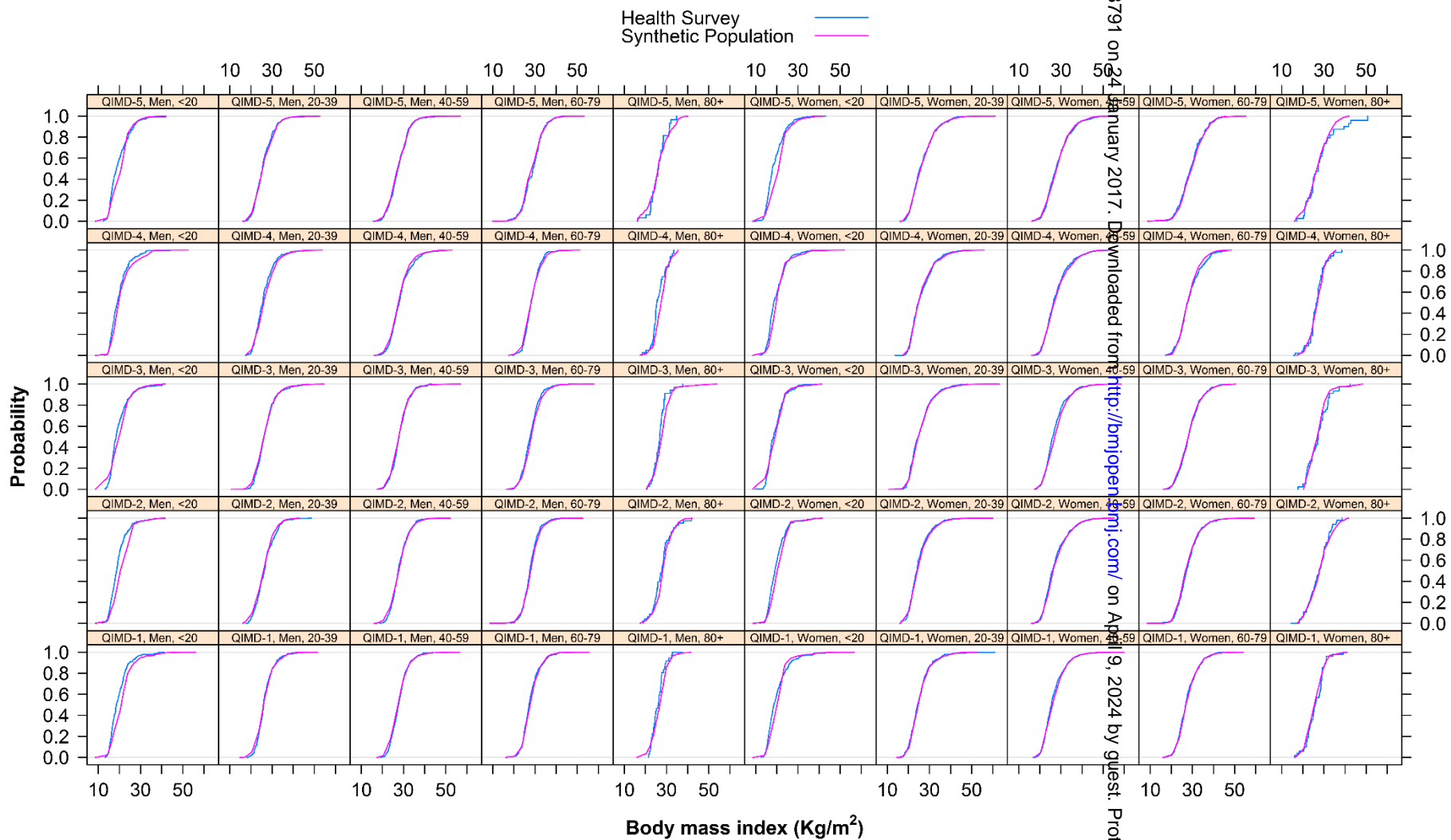


Figure S11 Comparison of body mass index cumulative distributions in Health Survey for England 2006 (n = 17,633) and a random sample (n=200,000) from the synthetic population. Each panel depicts a different subgroup of the population based on quintile groups of index of multiple deprivation (QIMD, 1=least deprived, 5=most deprived), sex and age group

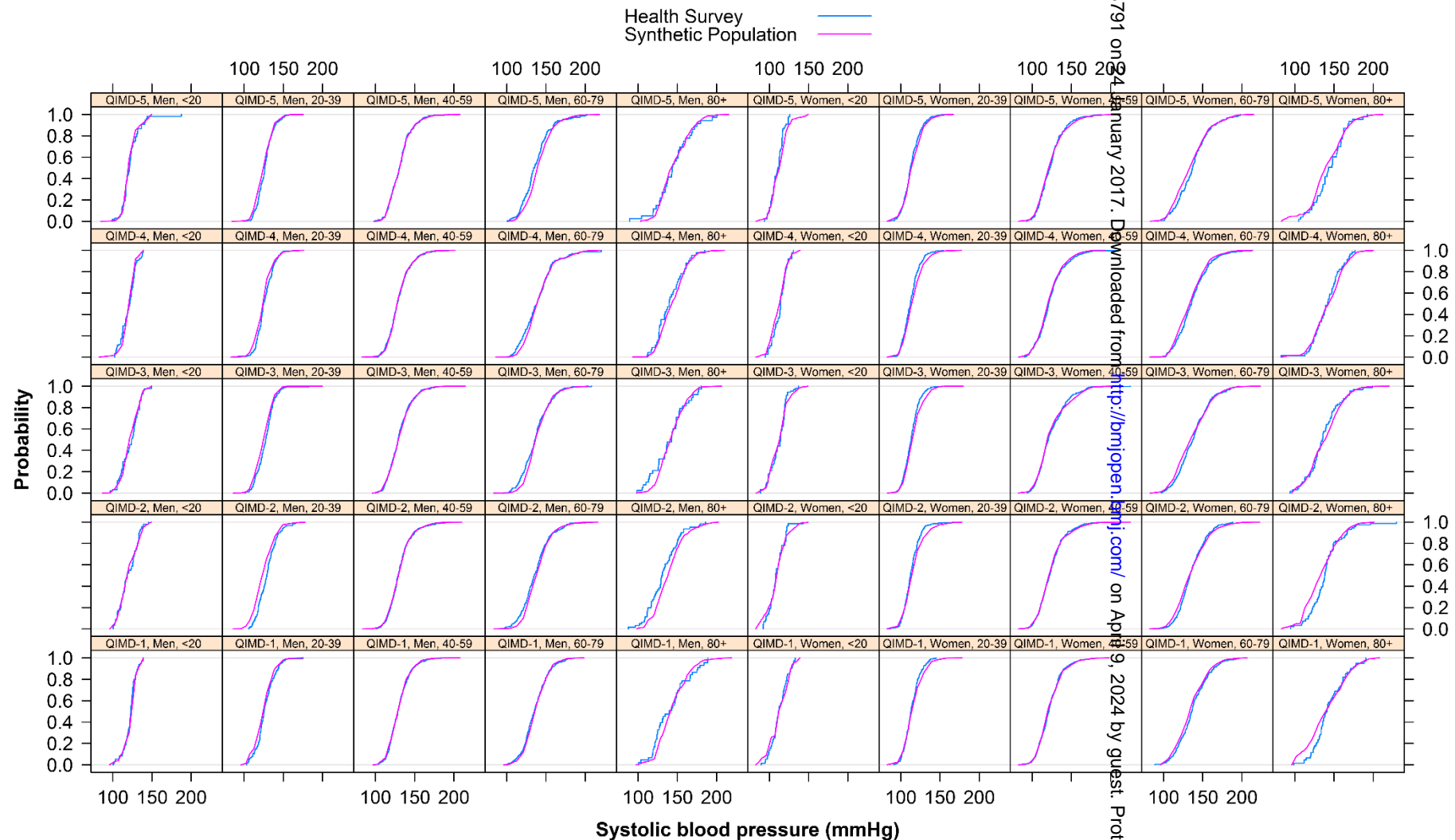


Figure S12 Comparison of systolic blood pressure cumulative distributions in Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Each panel depicts a different subgroup of the population based on quintile groups of index of multiple deprivation (QIMD, 1=least deprived, 5=most deprived), sex and age group

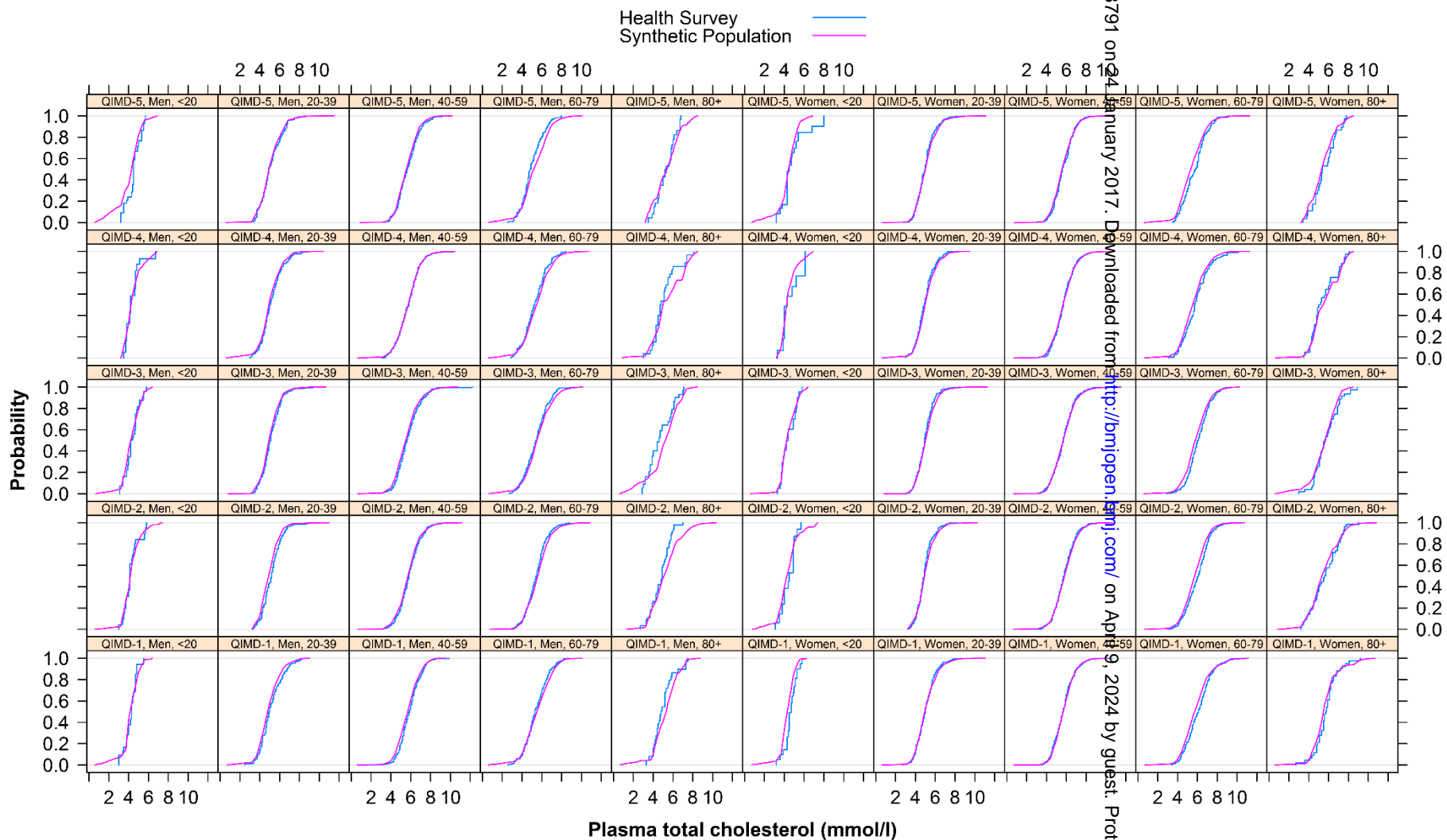


Figure S13 Comparison of plasma total cholesterol cumulative distributions in Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n=200,000$ ) from the synthetic population. Each panel depicts a different subgroup of the population based on quintile groups of index of multiple deprivation (QIMD, 1=least deprived, 5=most deprived), sex and age group

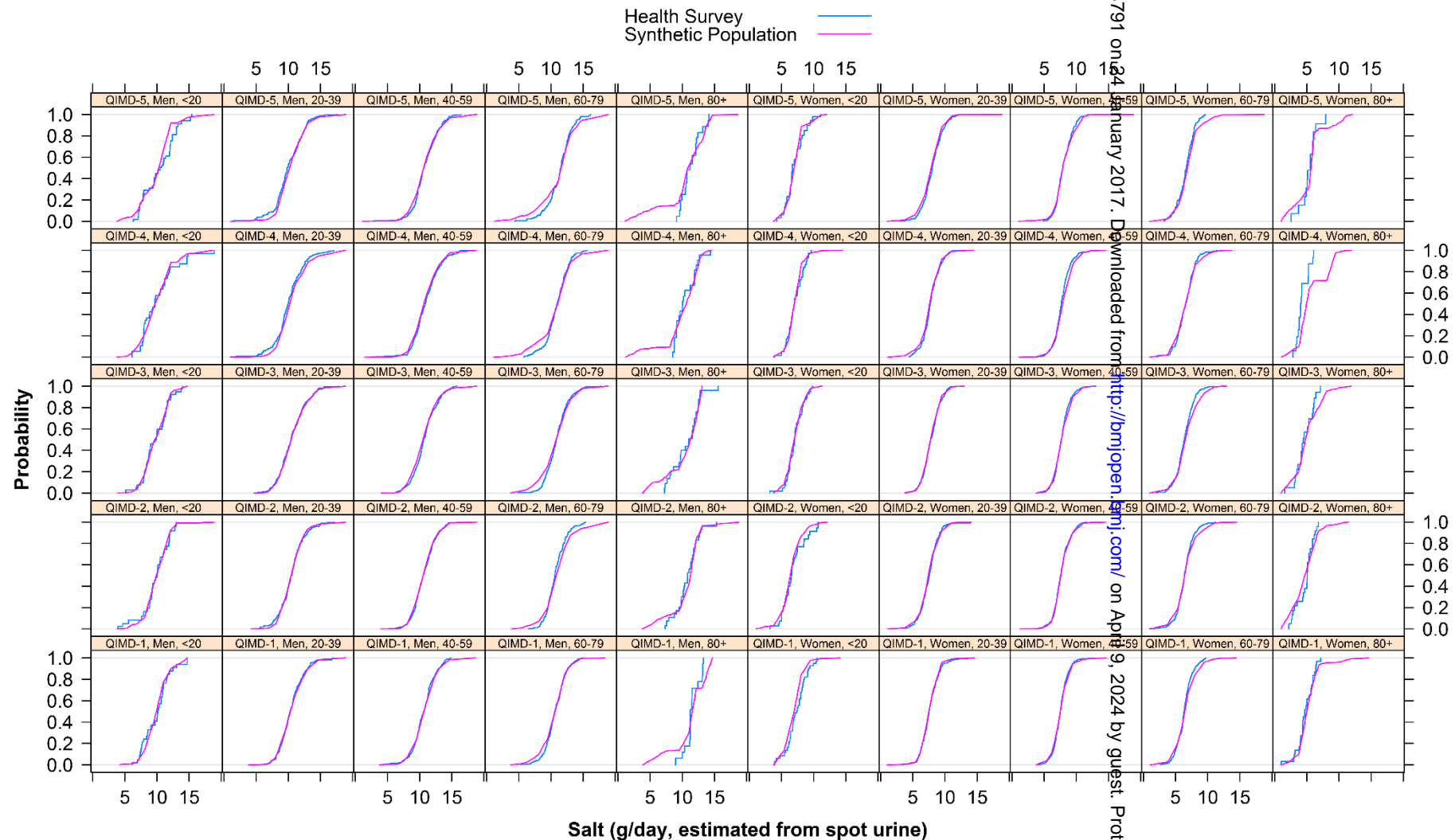


Figure S14 Comparison of salt consumption cumulative distributions in Health Survey for England 2006 ( $n = 17,633$ ) and a random sample ( $n = 200,000$ ) from the synthetic population. Each panel depicts a different subgroup of the population based on quintile groups of index of multiple deprivation (QIMD, 1=least deprived, 5=most deprived), sex and age group. Note that IMPACT<sub>NCD</sub> applies another layer of processing to integrate information from 24h urine sodium measurements before risk estimation

S8.2. Risk factor trends validation

Here we compare mean exposure of IMPACT<sub>NCD</sub> synthetic population to the observed exposure through relevant national representative surveys. We stratified by sex, age group and when data allowed by QIMD. Overall, the plots provide evidence that the regression models used in steps 2 and 3 (Figure S1) have captured trends by age, sex and QIMD well enough.

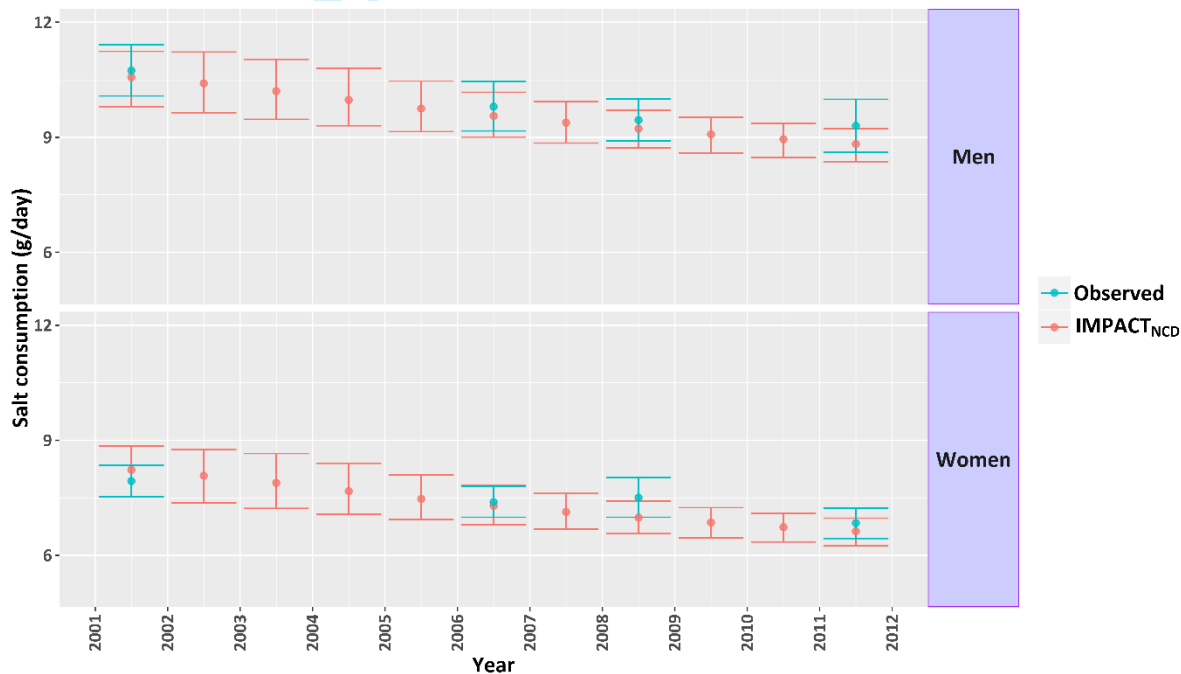


Figure S15 Mean salt consumption for ages 19 – 64 between years 2001 and 2011. Observed in the population through surveys using 24h urine collections<sup>55–58</sup> vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

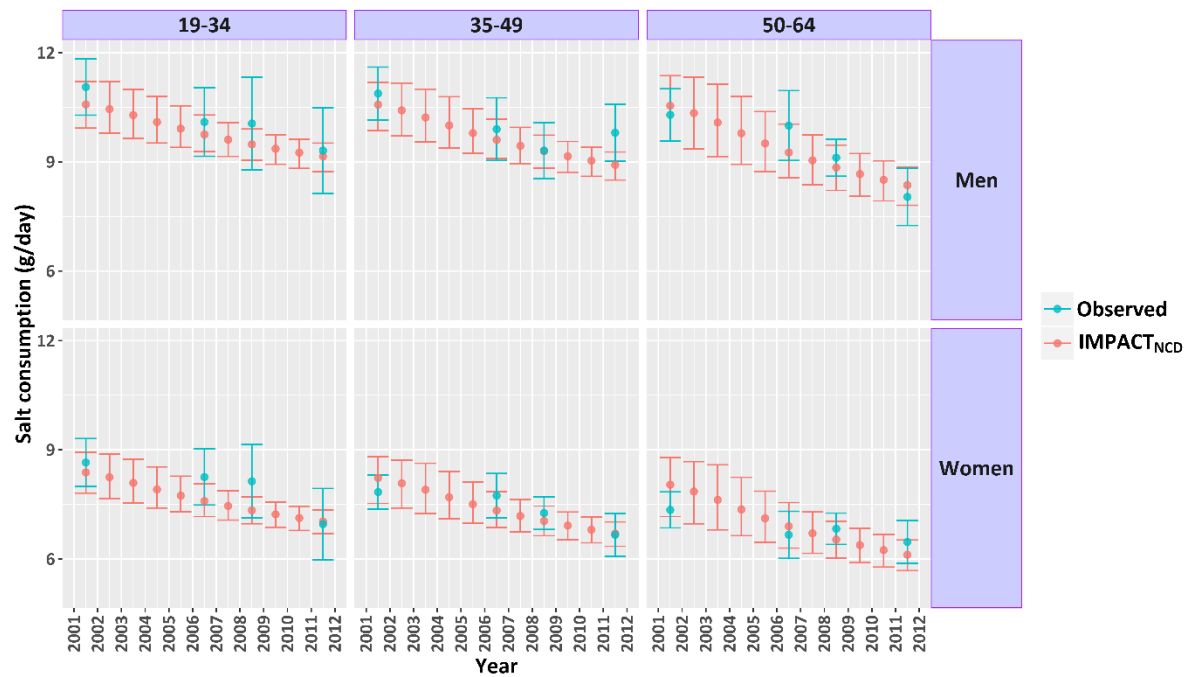


Figure S16 Mean salt consumption by age group, between years 2001 and 2011. Observed in the population through surveys using 24h urine collections<sup>55-58</sup> vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

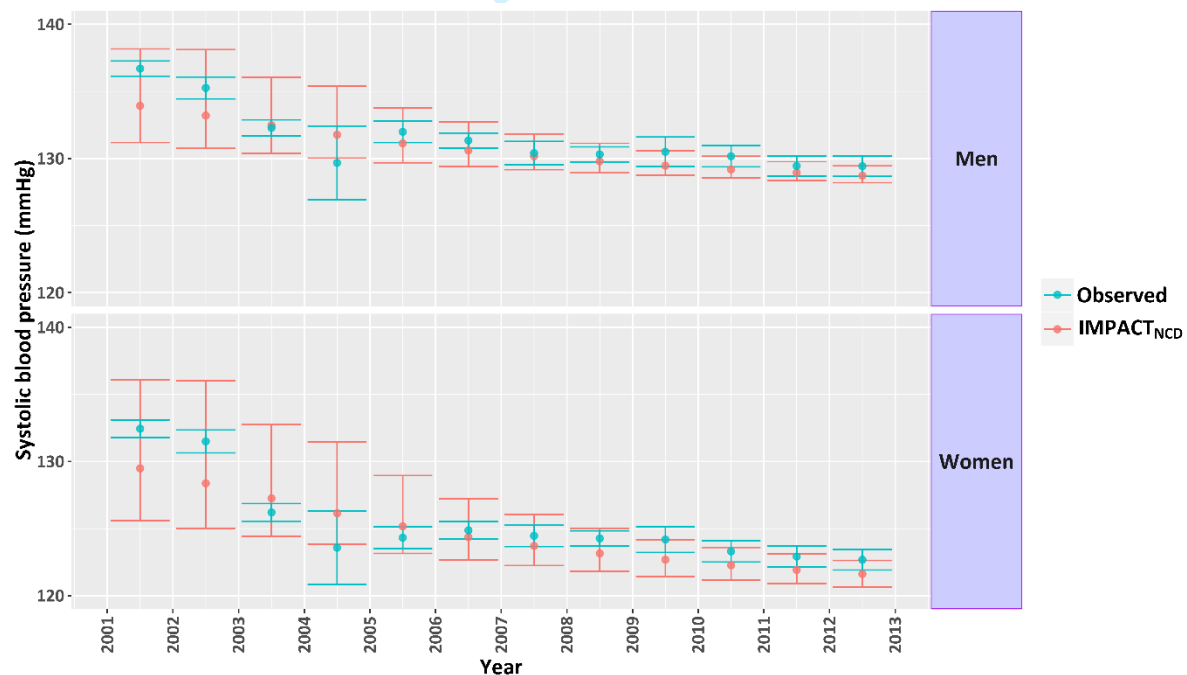


Figure S17 Mean systolic blood pressure for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

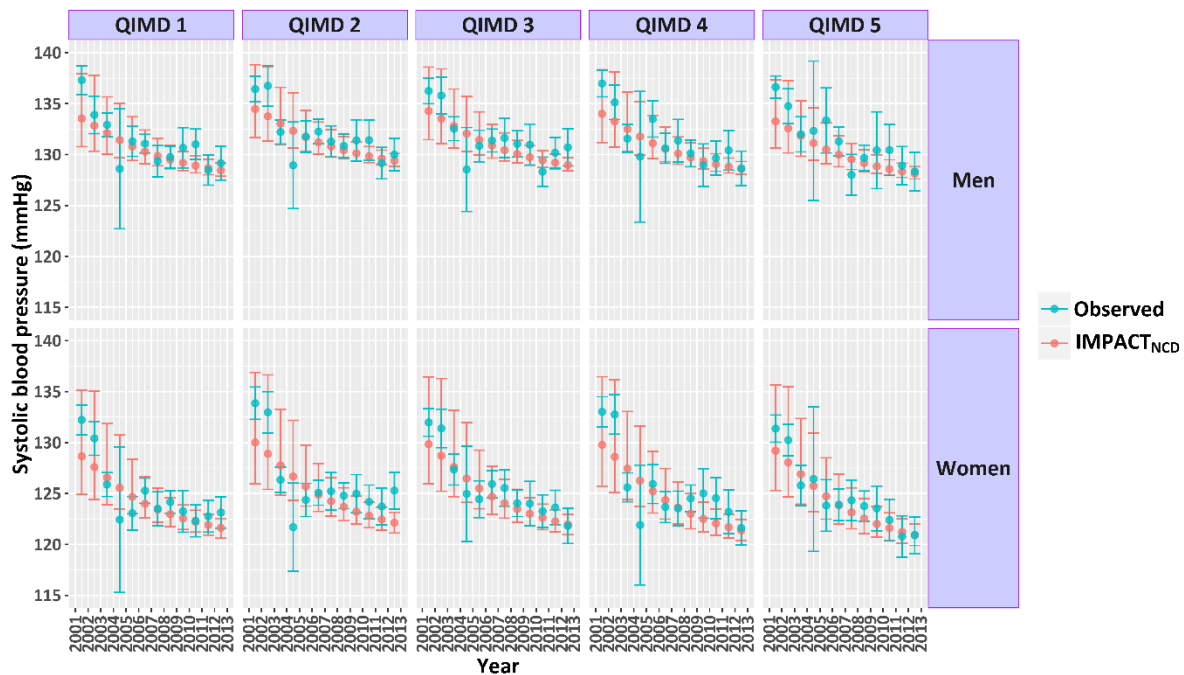


Figure S18 Mean systolic blood pressure for ages 30 – 84 by quintile group of the index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.



Figure S19 Mean systolic blood pressure for ages 30 – 84 by age group, between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.



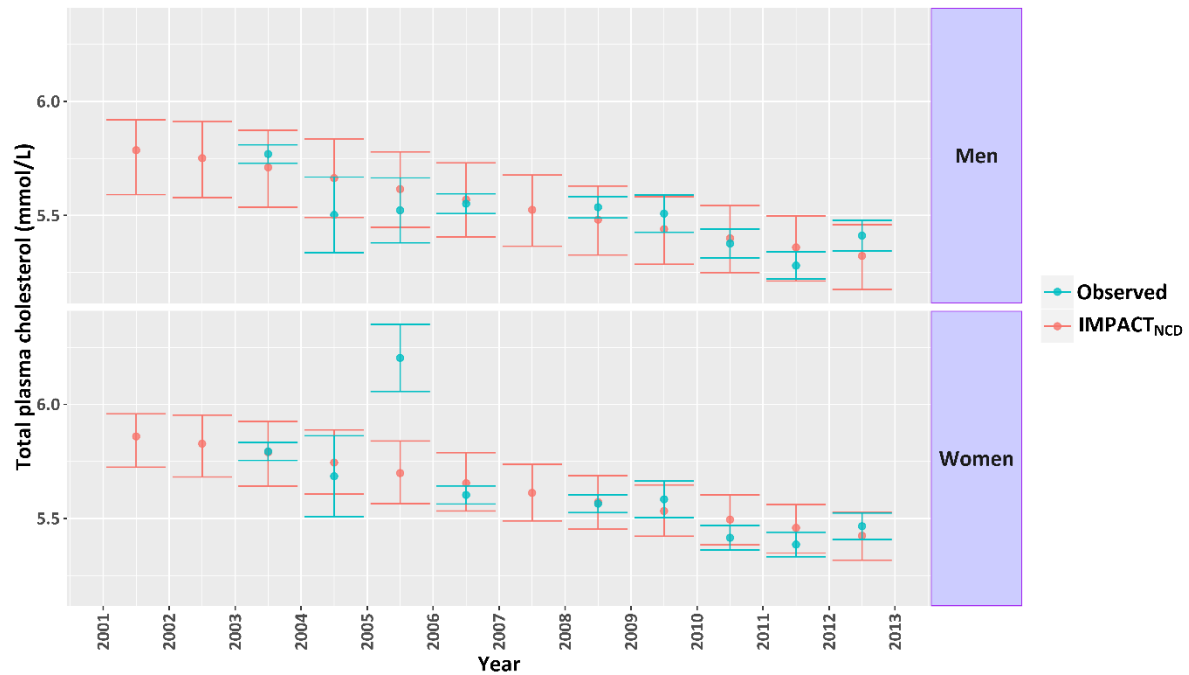


Figure S20 Mean total plasma cholesterol for ages 30–84 between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

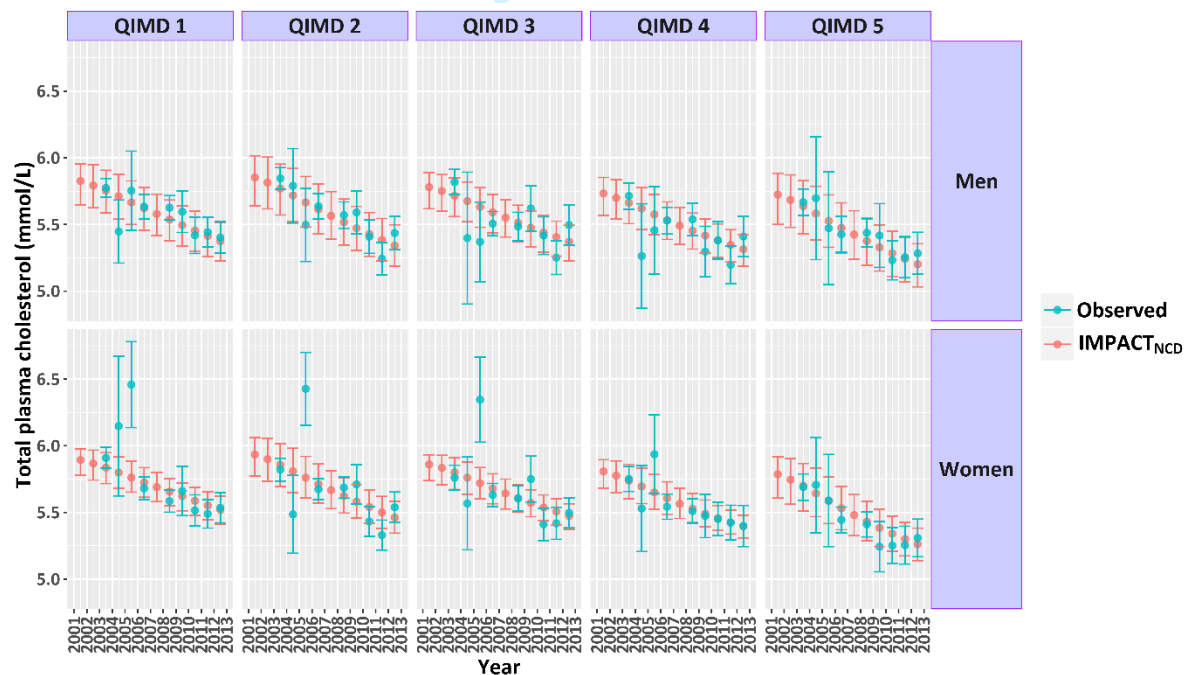


Figure S21 Mean total plasma cholesterol for ages 30–84 by quintile group of the index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

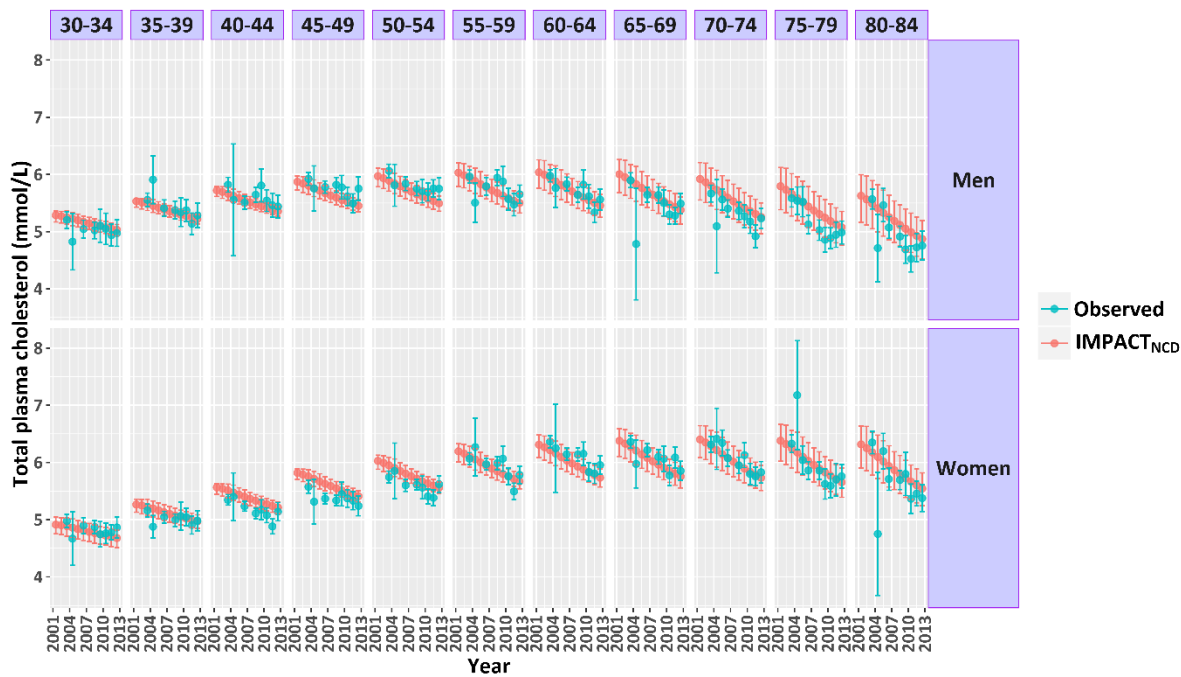


Figure S22 Mean total plasma cholesterol for ages 30 – 84 by age group, between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

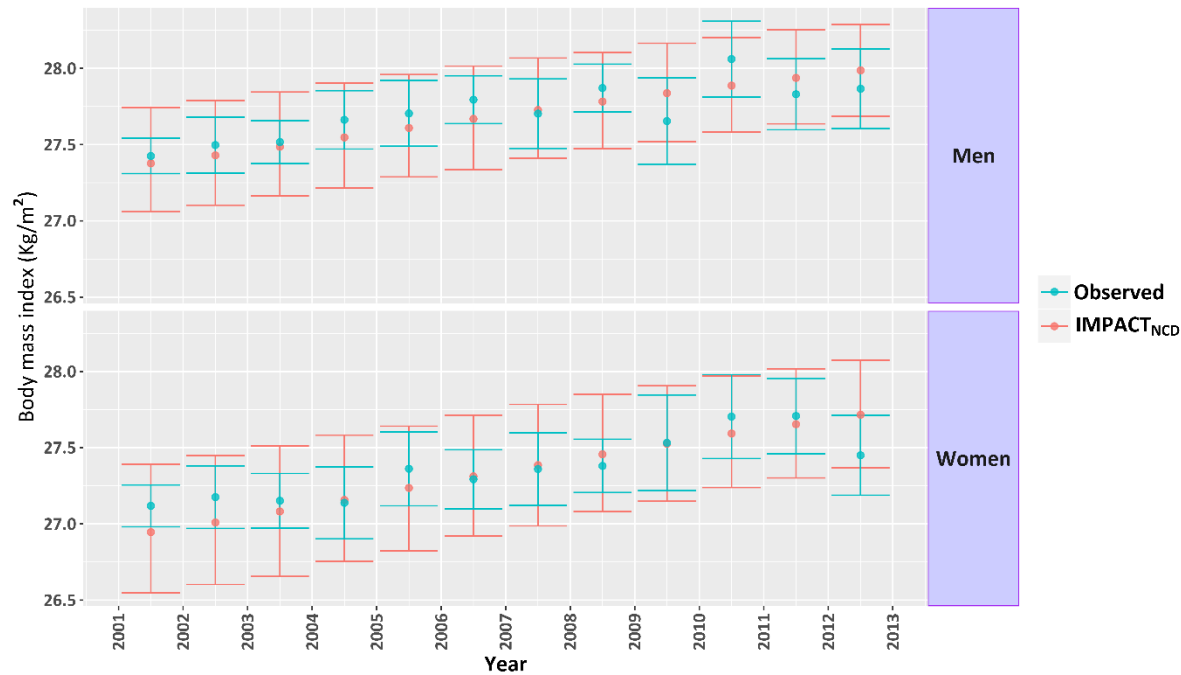


Figure S23 Mean body mass index for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

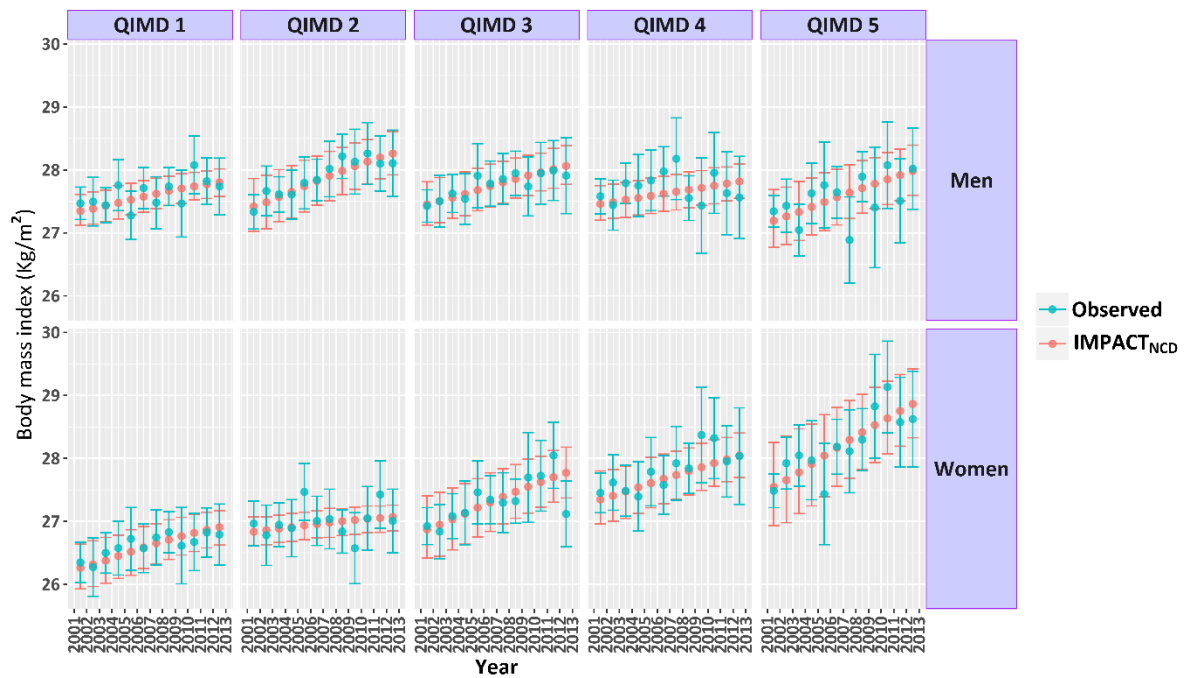


Figure S24 Mean body mass index for ages 30 – 84 by quintile group of the index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

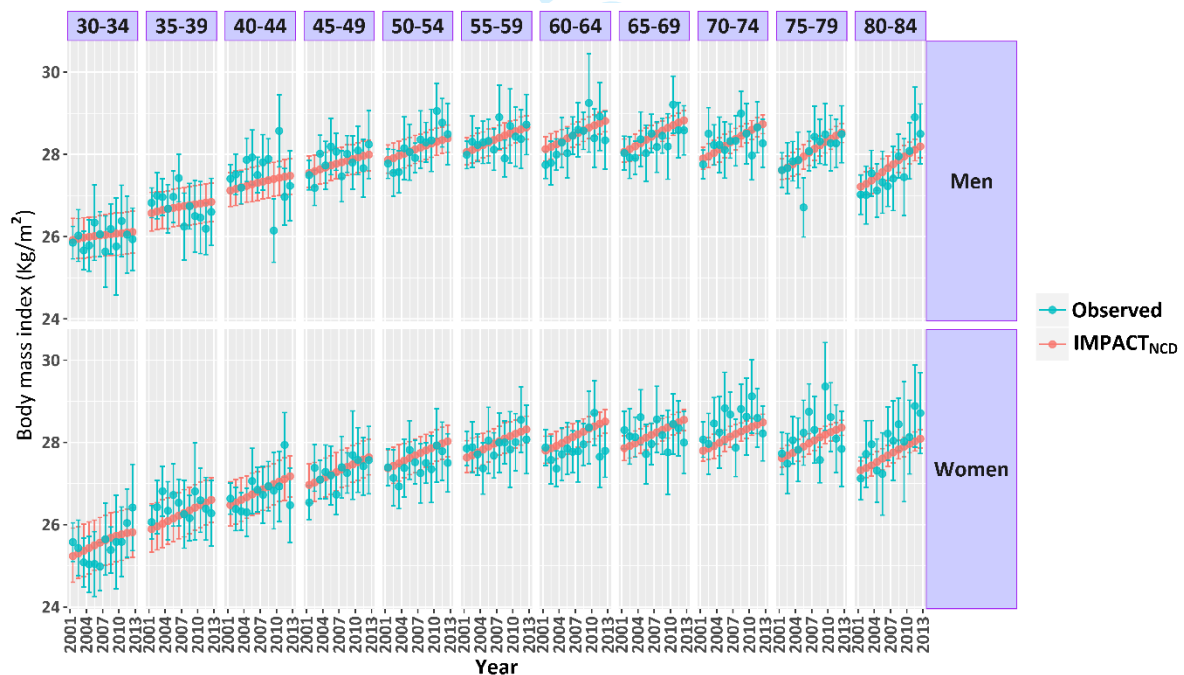


Figure S25 Mean body mass index for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

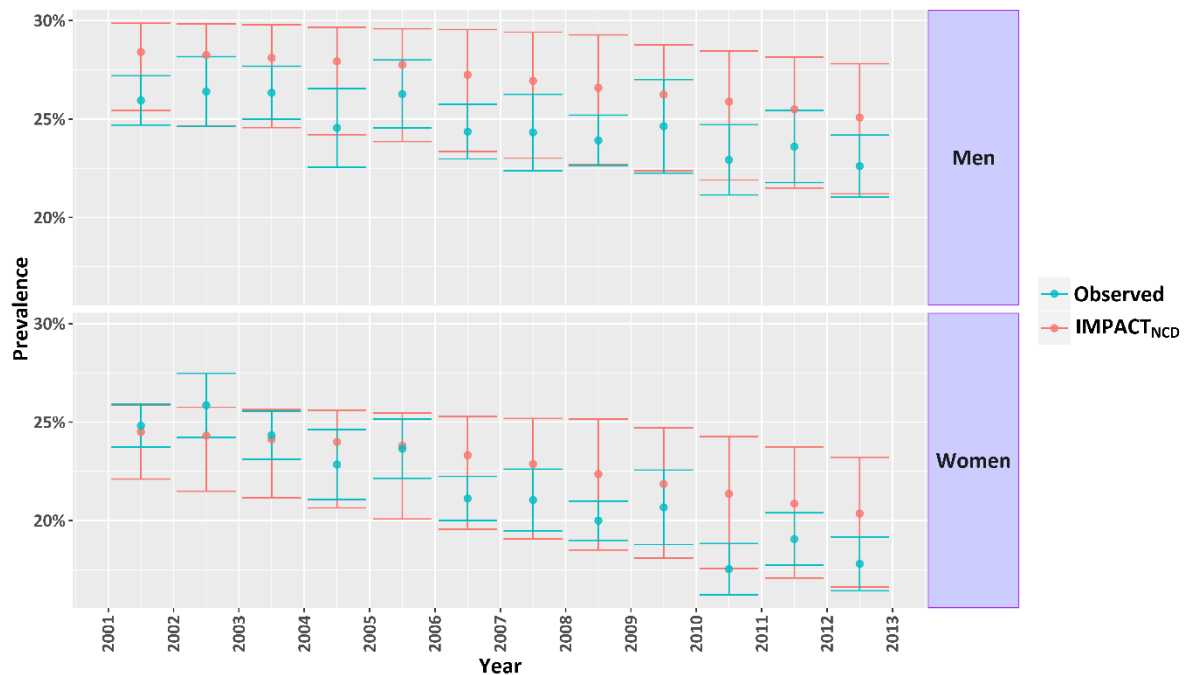


Figure S26 Smoking prevalence for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

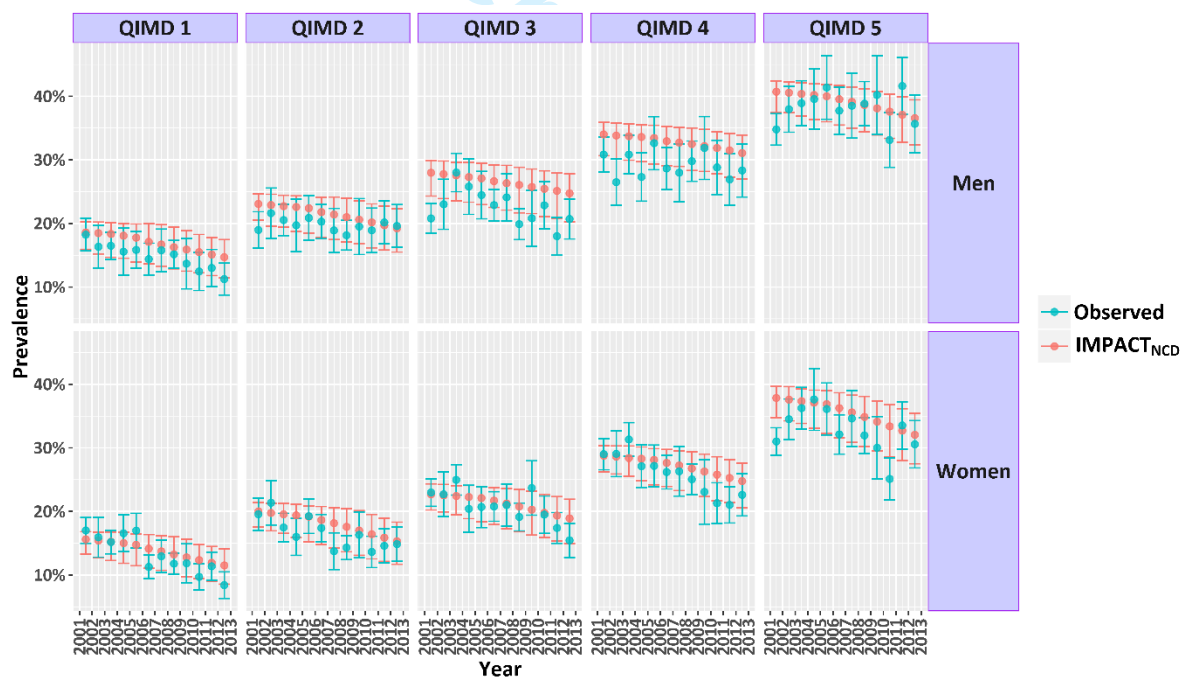


Figure S27 Smoking prevalence for ages 30 – 84 by quintile group of the index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

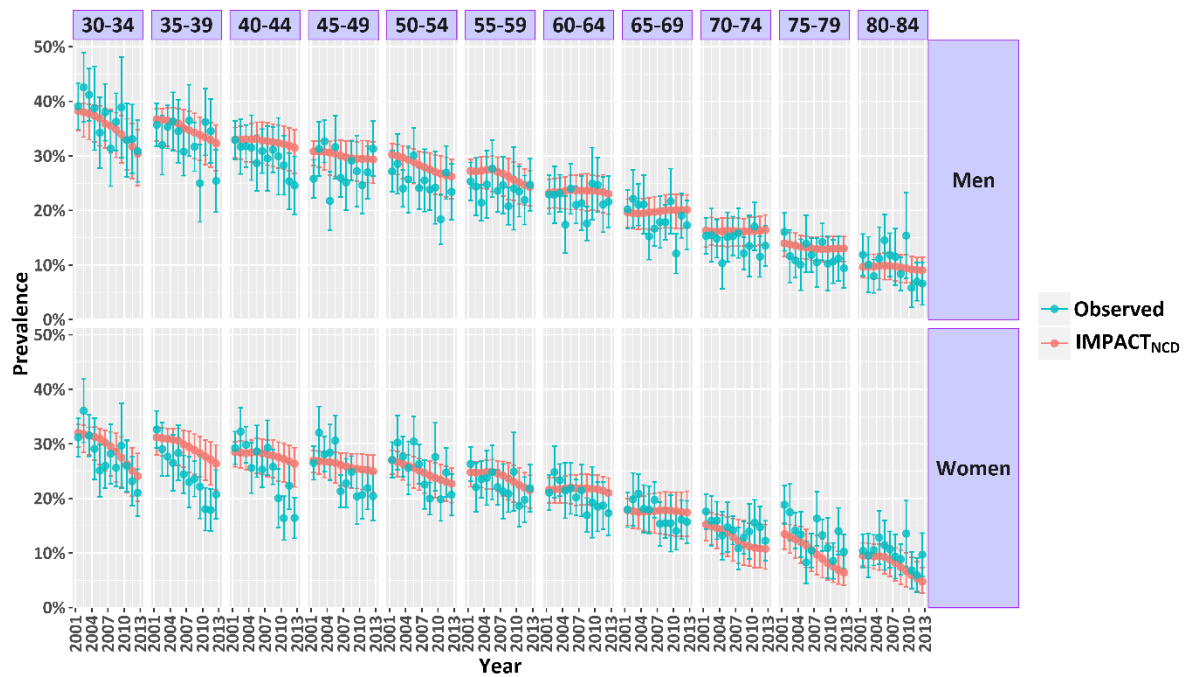


Figure S28 Smoking prevalence for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

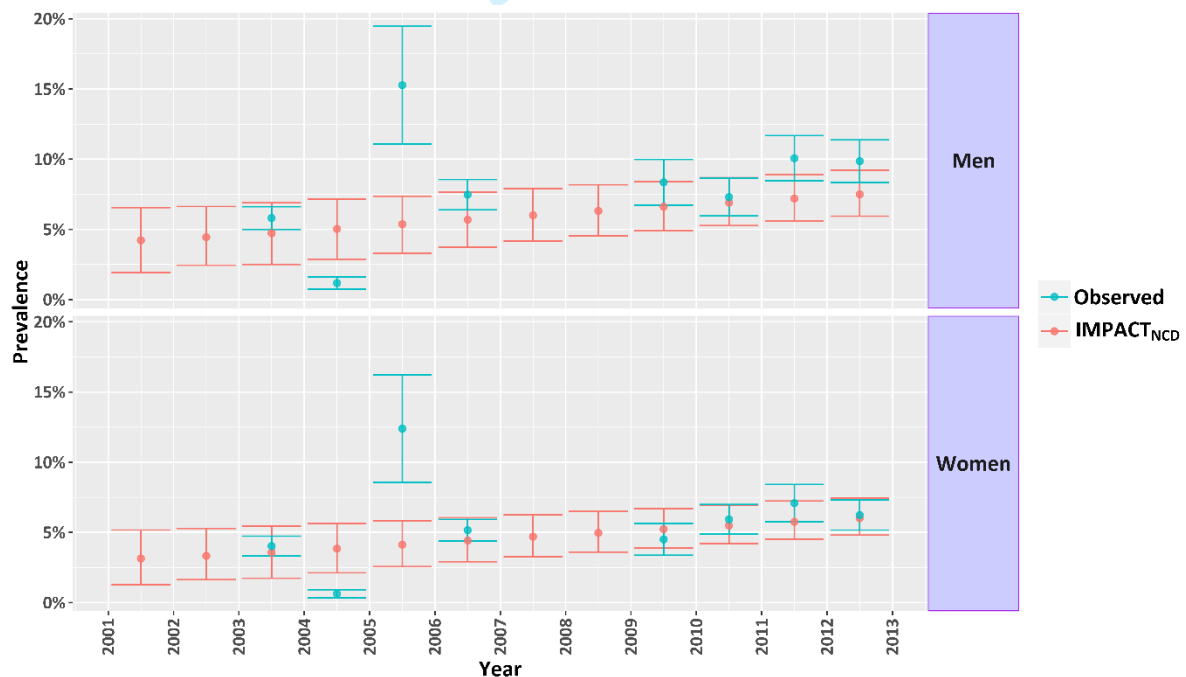


Figure S29 Diabetes mellitus prevalence for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

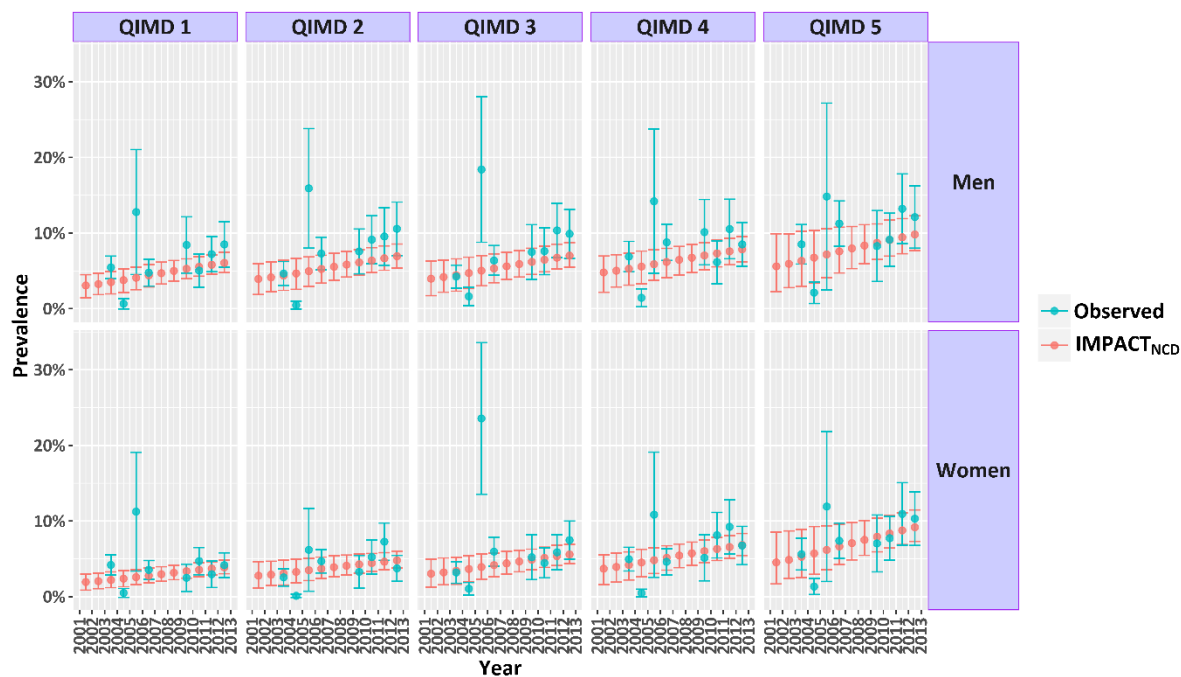


Figure S30 Diabetes mellitus prevalence for ages 30 – 84 by quintile group of the index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

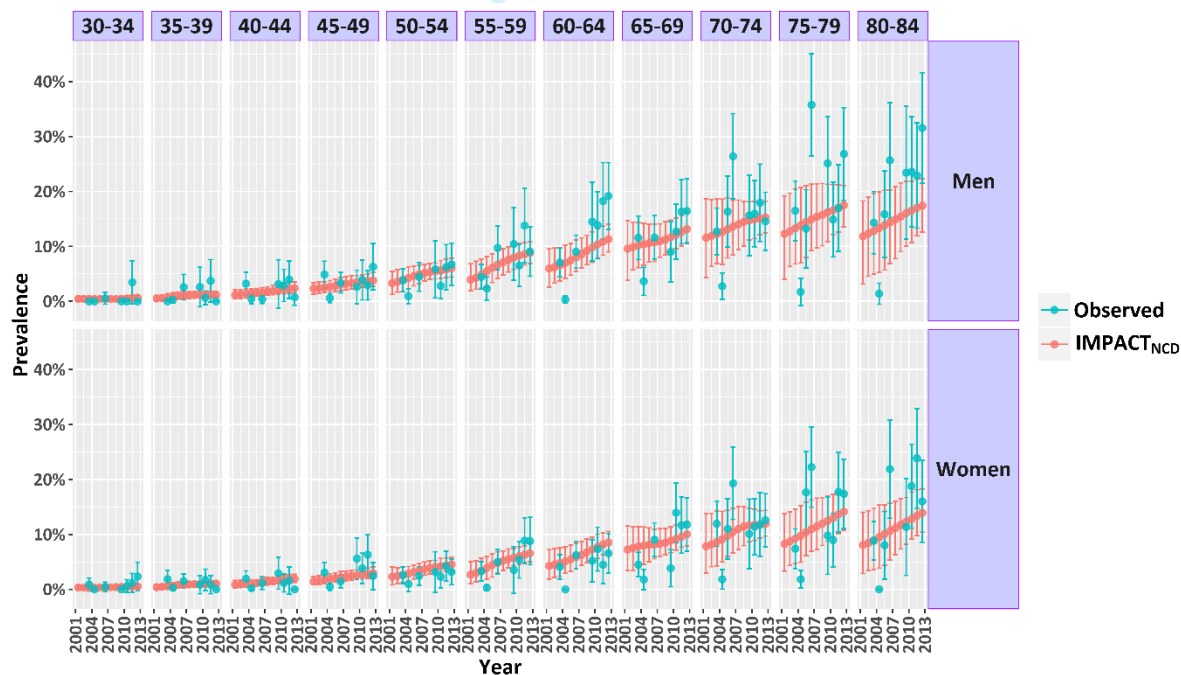


Figure S31 Diabetes mellitus prevalence for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs.  $IMPACT_{NCD}$  synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

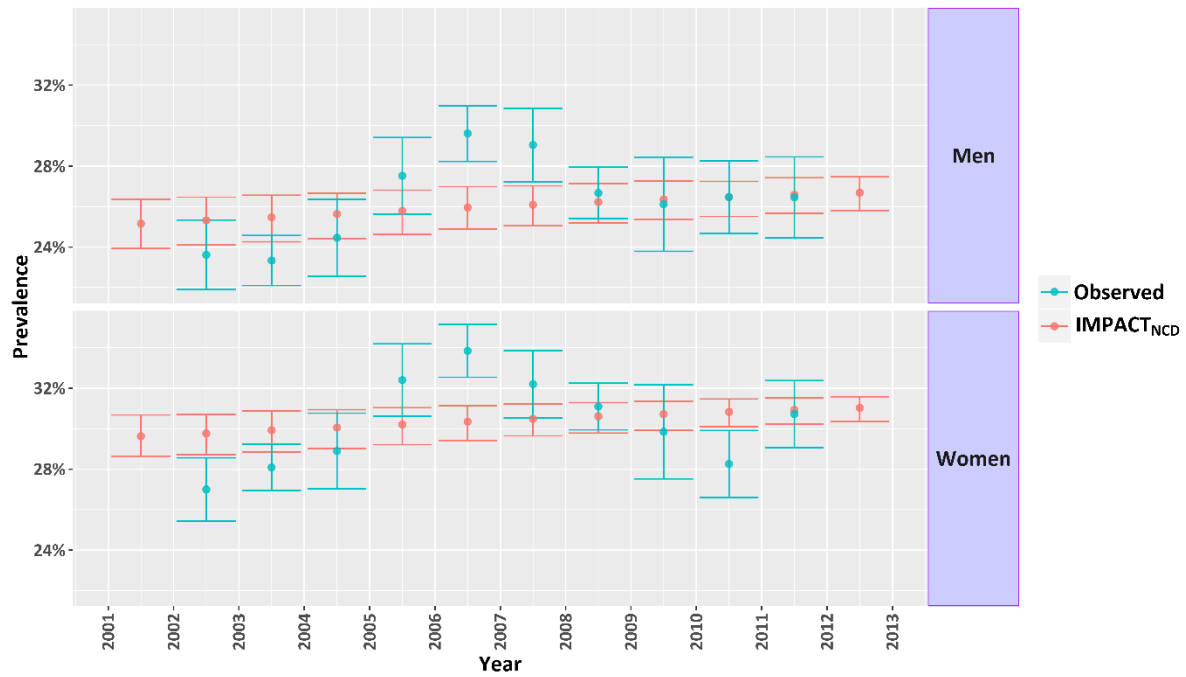


Figure S32 Five or more portions of fruit & veg per day prevalence for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. *IMPACT<sub>NCD</sub>* synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

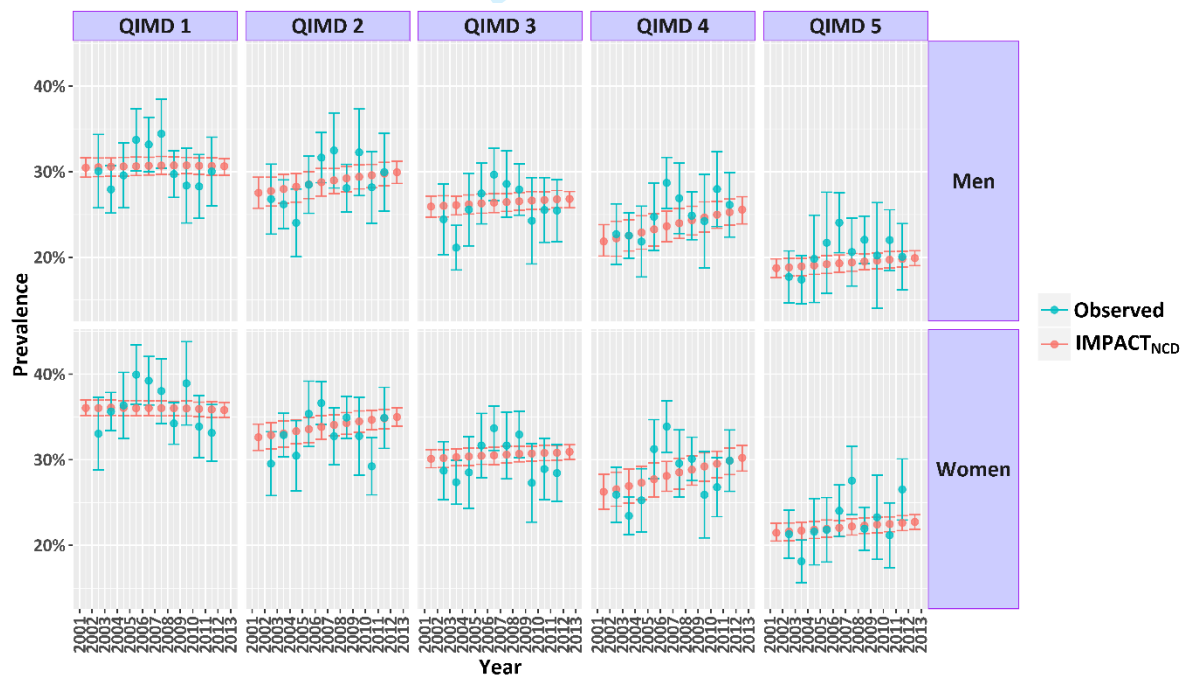


Figure S33 Five or more portions of fruit & veg per day prevalence for ages 30 – 84 by quintile group of the index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs. *IMPACT<sub>NCD</sub>* synthetic population estimates. Error bars represent 95% confidence intervals of the mean.



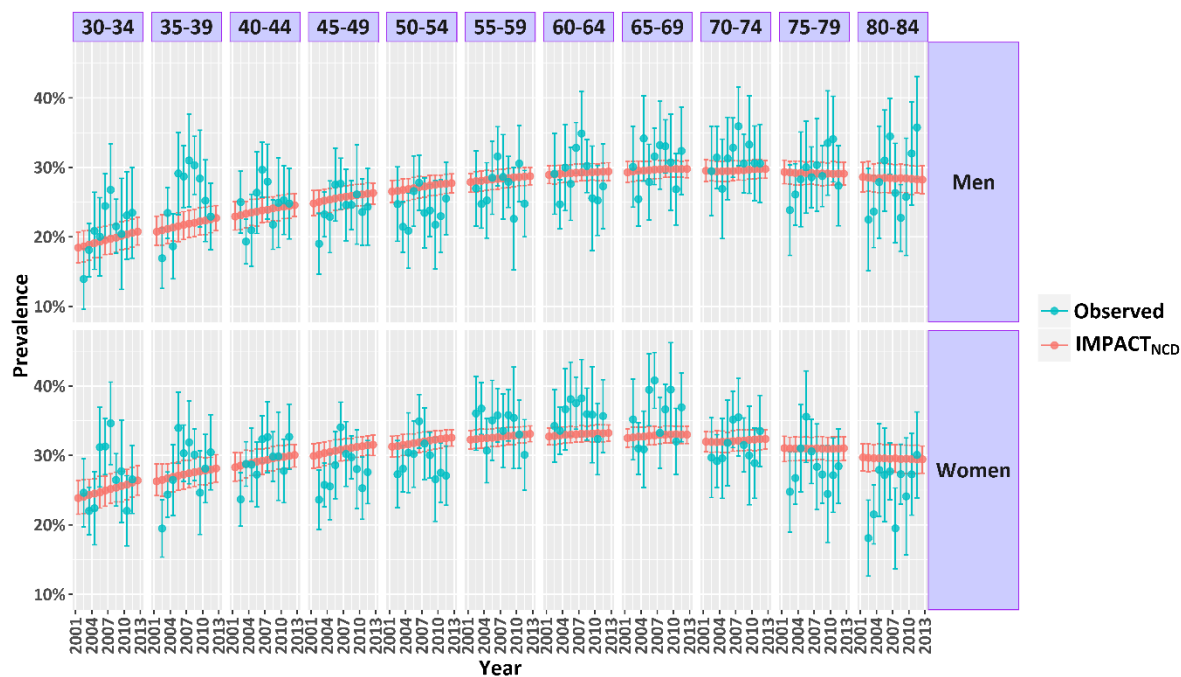


Figure S34 Five or more portions of fruit & veg per day prevalence for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

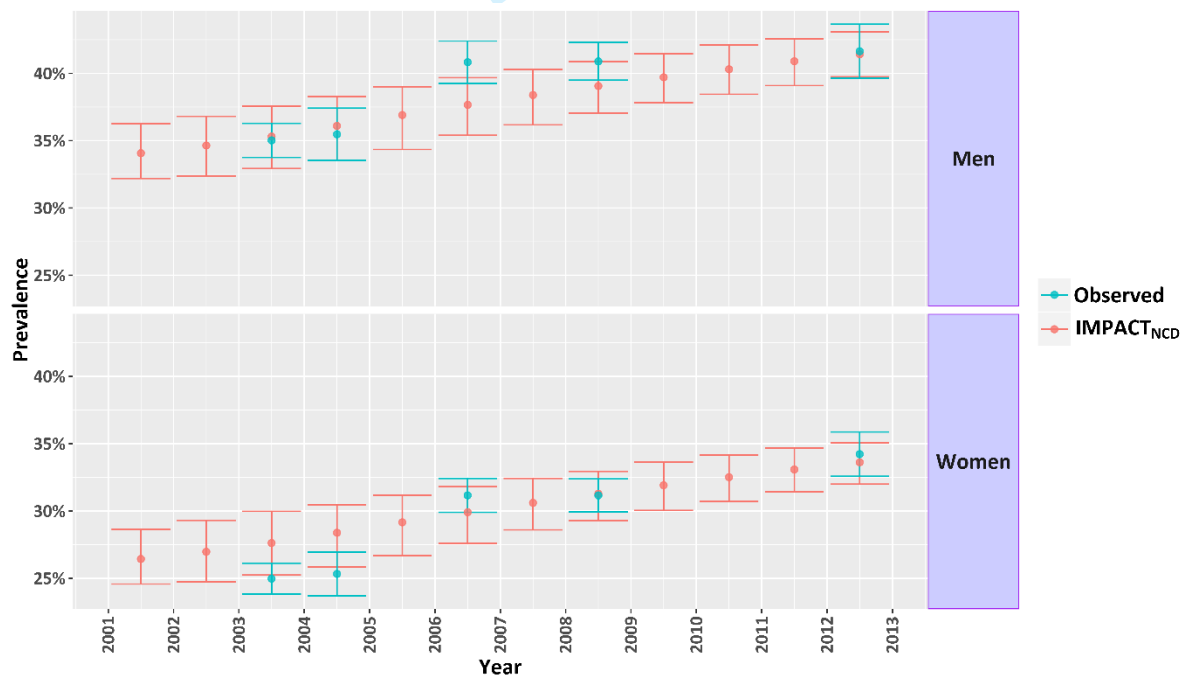


Figure S35 Five or more active days per week prevalence for ages 30 – 84 between years 2001 and 2012. Observed in the population through Health Survey for England vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% confidence intervals of the mean.



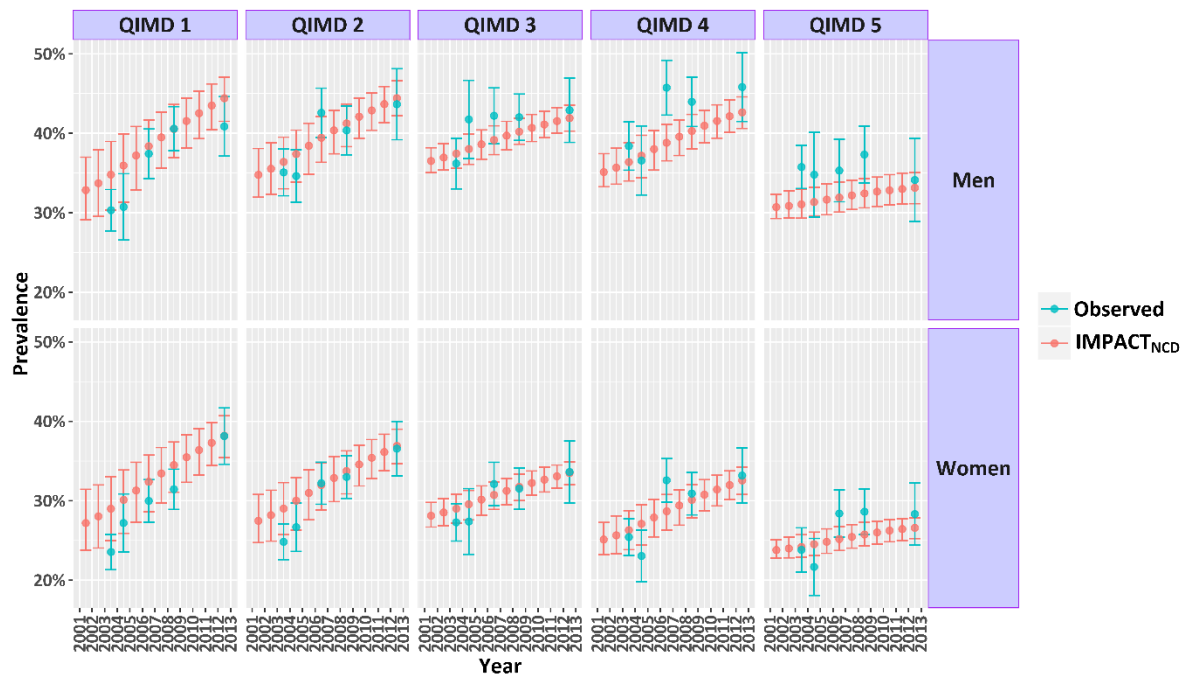


Figure S36 Five or more active days per week prevalence for ages 30 – 84 by quintile group of the index of multiple deprivation (QIMD, 1 = least deprived) between years 2001 and 2012. Observed in the population through Health Survey for England vs. *IMPACT<sub>NCD</sub>* synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

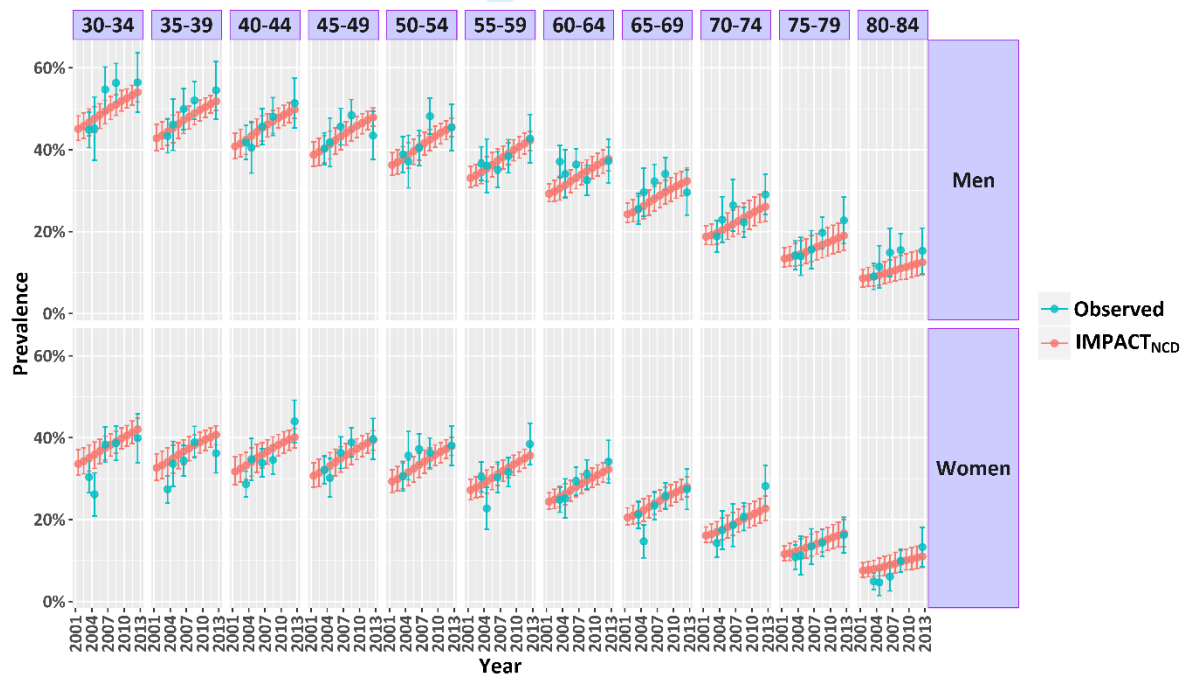


Figure S37 Five or more active days per week prevalence for ages 30 – 84 by age group between years 2001 and 2012. Observed in the population through Health Survey for England vs. *IMPACT<sub>NCD</sub>* synthetic population estimates. Error bars represent 95% confidence intervals of the mean.

S8.3. Incidence external validation

We validated incidence only for GCa, as data the observed incidence is known through the cancer registries. This was not possible for CVD as the true ‘first ever’ incidence is largely unknown.

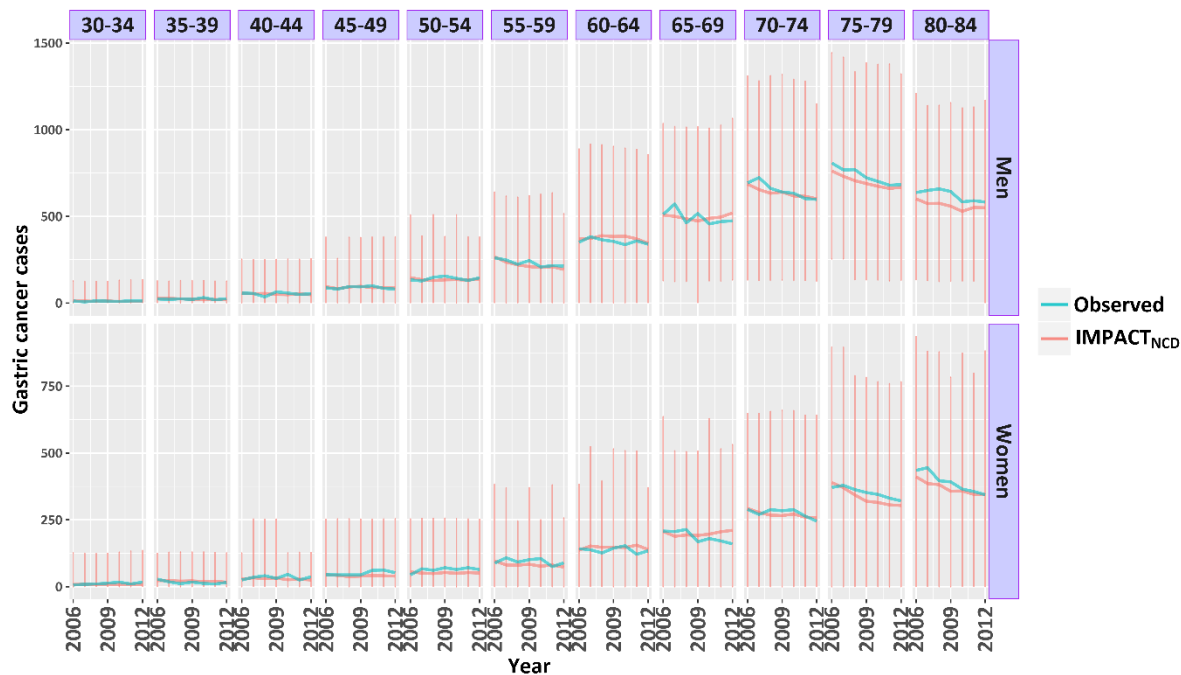


Figure S38 Gastric cancer cases in England for ages 30 – 84 by age group between years 2006 and 2012. Observed in the population through cancer registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Error bars represent 95% uncertainty intervals.

#### S8.4. Mortality external validation

Here we validate the IMPACT<sub>NCD</sub> estimated mortality against the observed mortality in England between 2006 and 2013. We stratify by disease, age, sex and QIMD. Overall, the plots support the argument that IMPACT<sub>NCD</sub> is capable of translating changes in risk factors prevalence into changes in disease incidence and mortality, rather accurately.

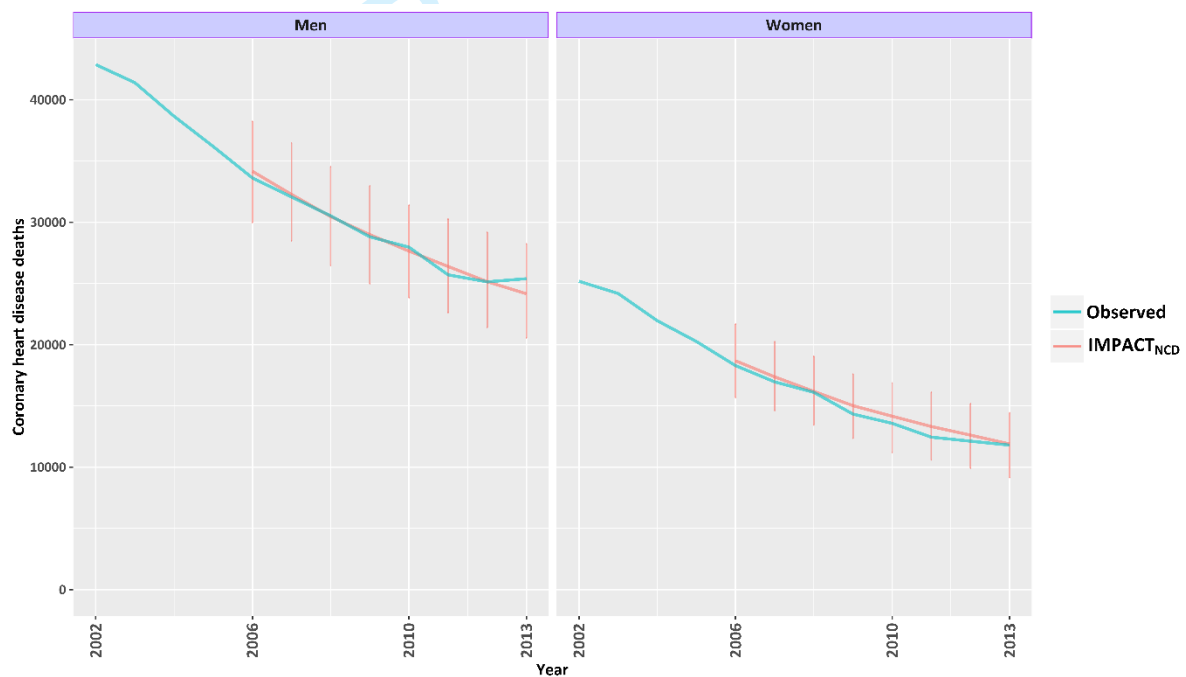


Figure S39 Number of deaths from coronary heart disease in England, by year and sex for ages 30 to 84. Office for National Statistics reported deaths (observed) vs IMPACT<sub>NCD</sub> estimated

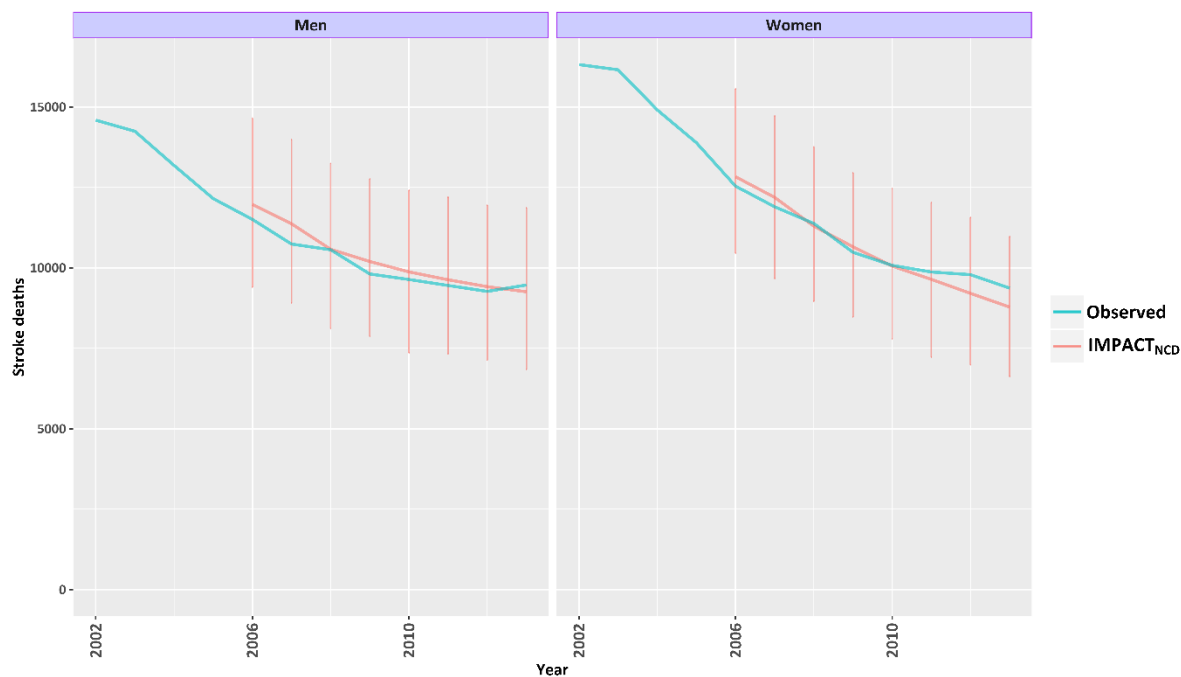


Figure S40 Number of deaths from stroke in England, by year and sex for ages 30 to 84. Office for National Statistics (ONS) reported deaths (observed) vs IMPACT<sub>NCD</sub> estimated. Observed deaths after 2010 were adjusted to account for changes in the ICD-10 version used by ONS since 201. Error bars represent interquartile ranges.

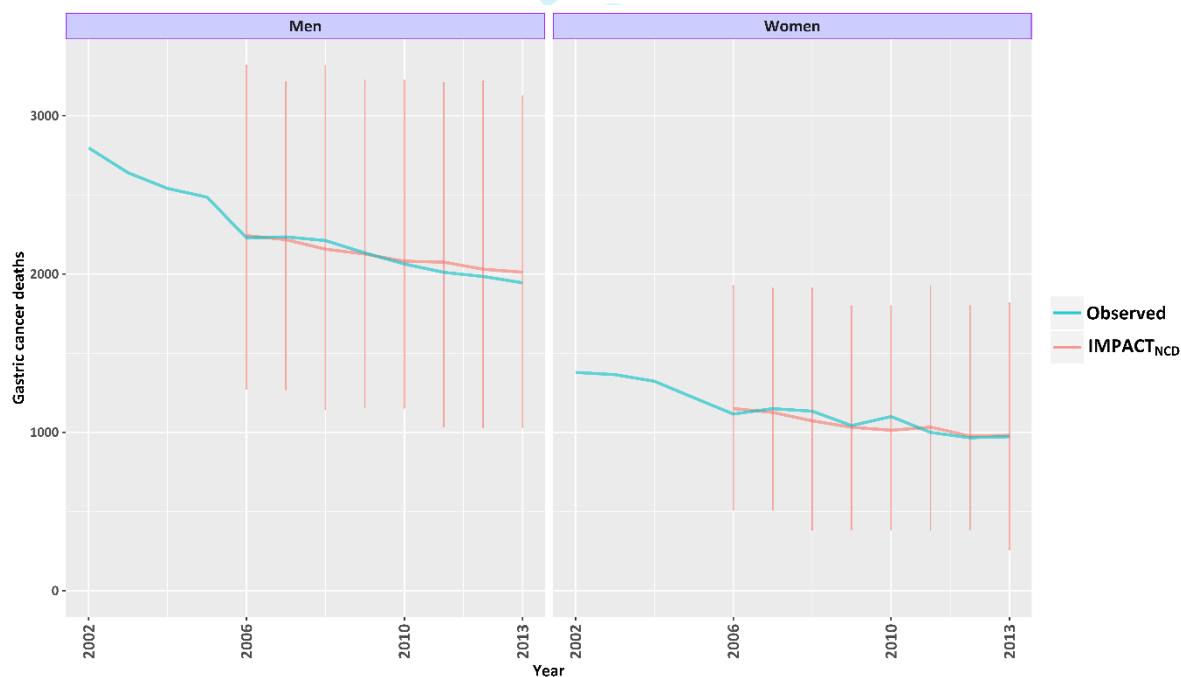


Figure S 41 Number of deaths from gastric cancer in England, by year and sex for ages 30 to 84. Office for National Statistics reported deaths (observed) vs IMPACT<sub>NCD</sub> estimated.

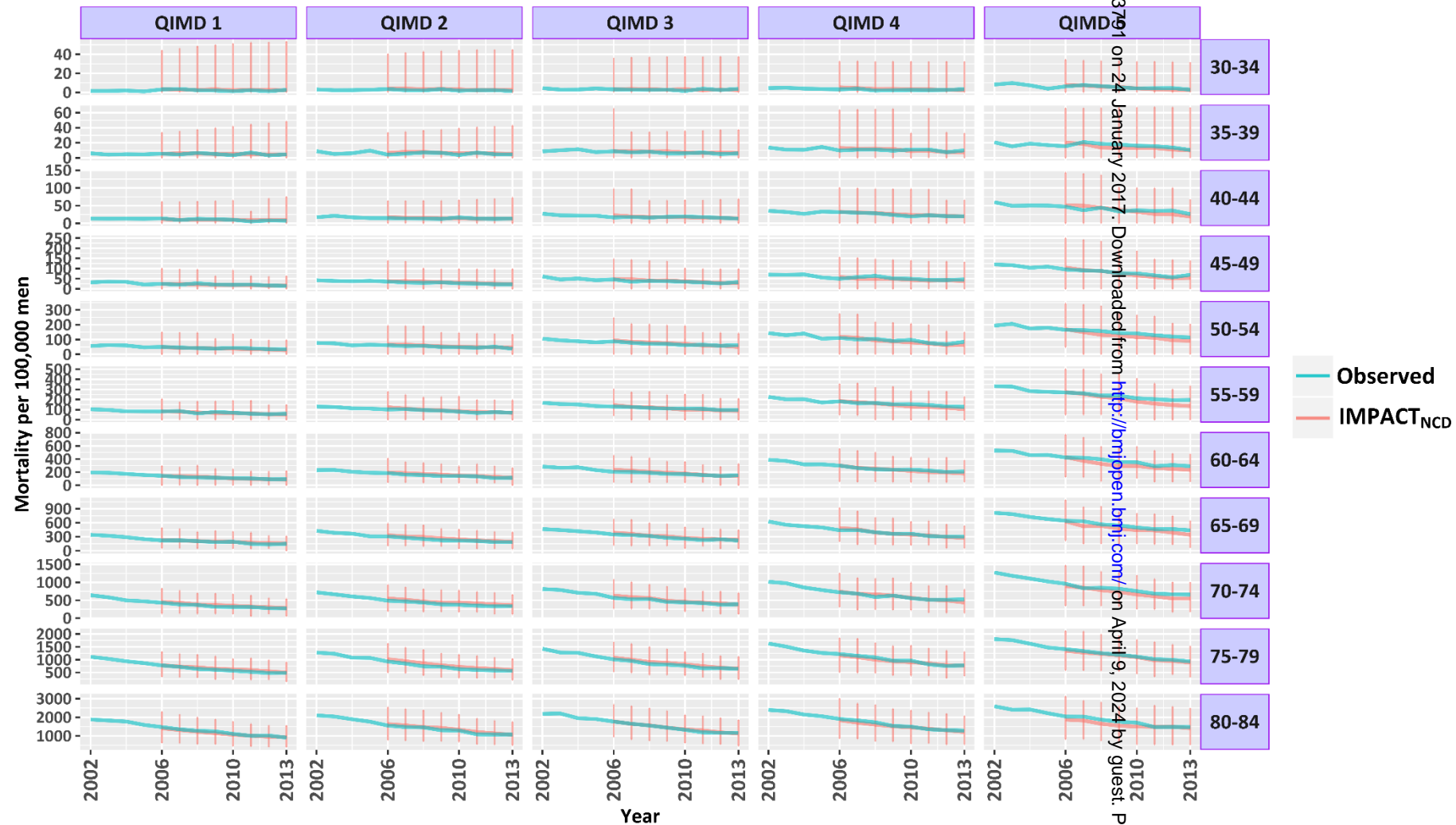


Figure S42 Coronary heart disease mortality (ICD10: I20 – I25) for men by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals.

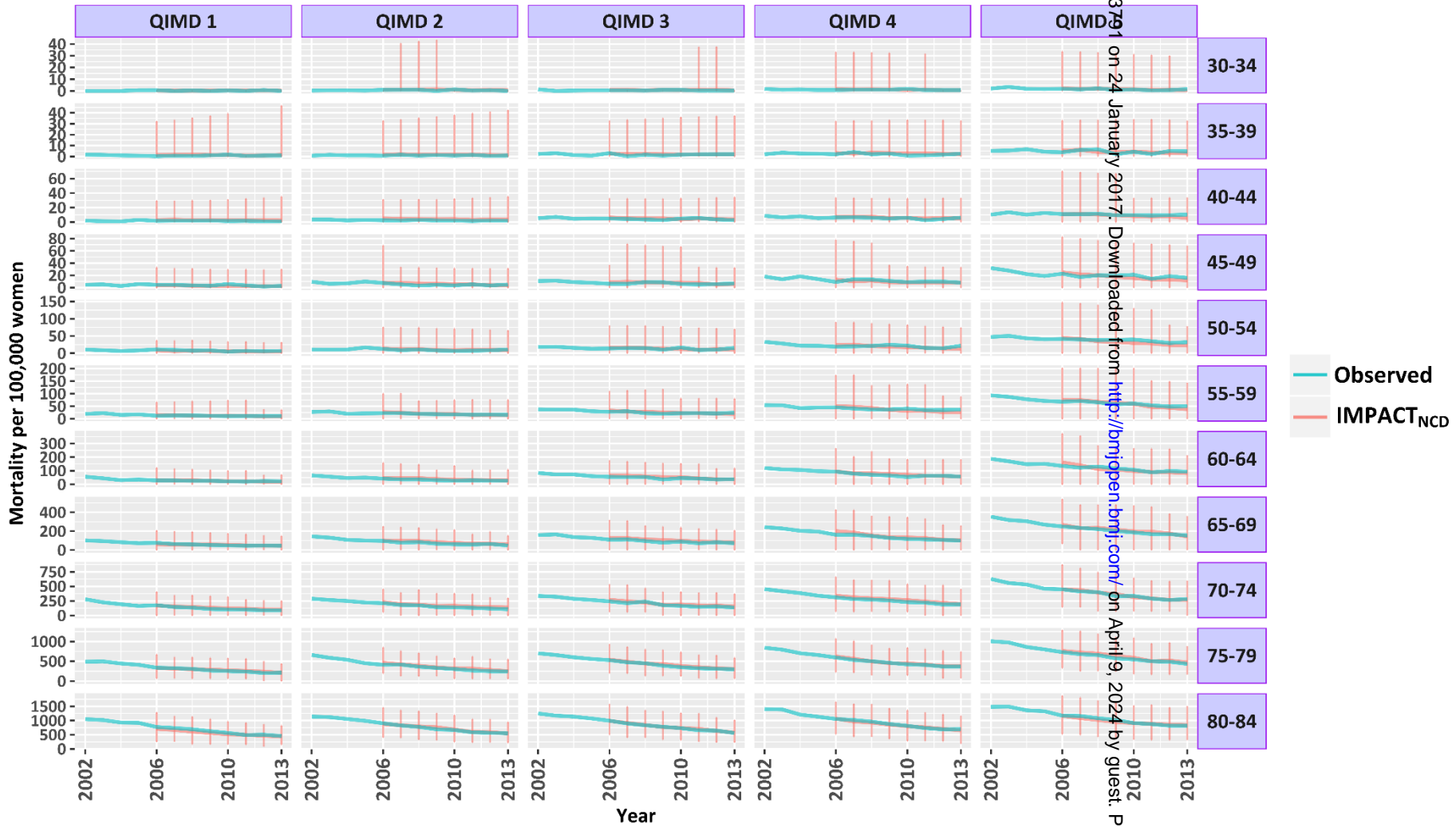


Figure S43 Coronary heart disease mortality (ICD10: I20 – I25) for women by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals.

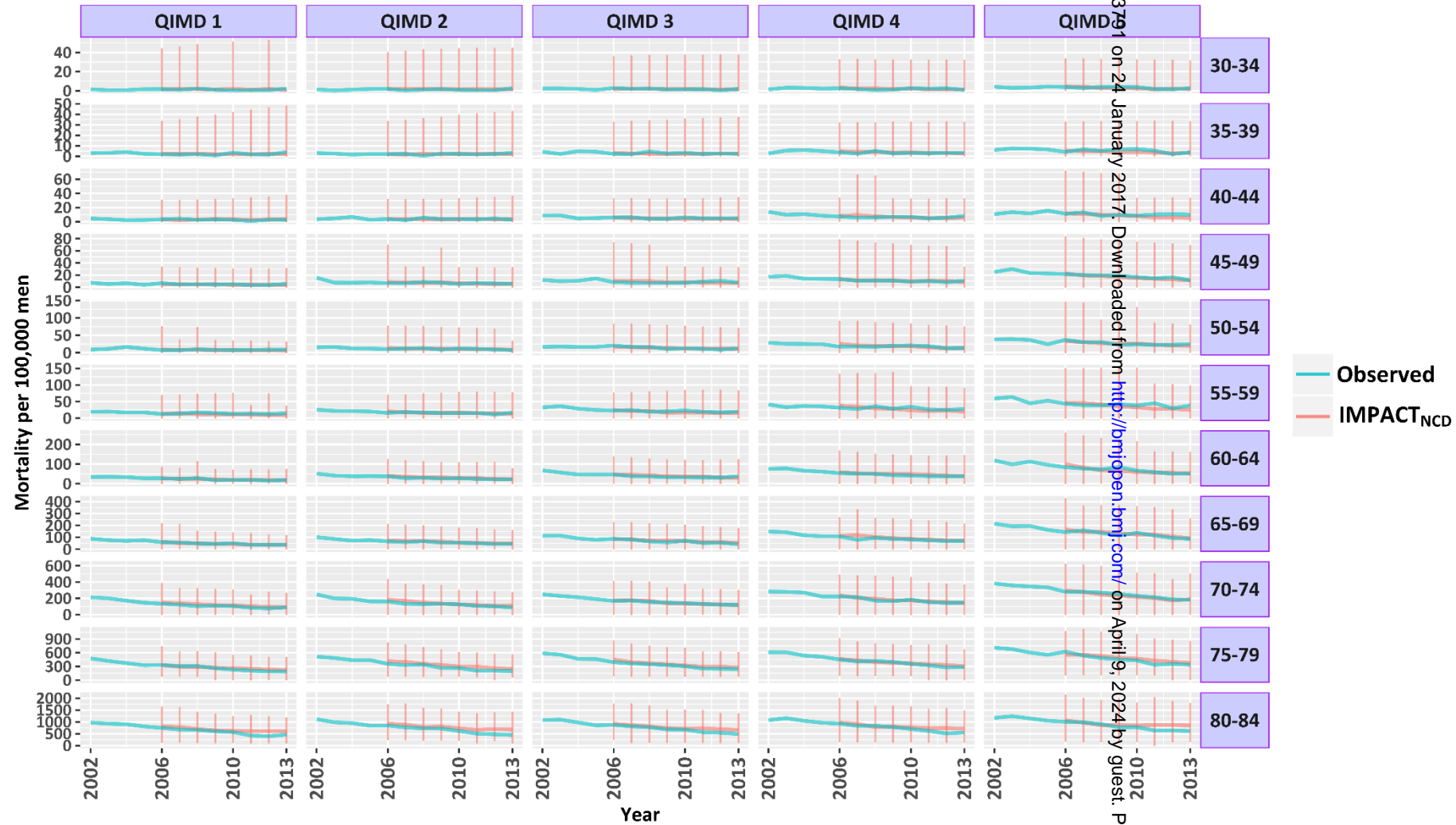


Figure S44 Stroke mortality (ICD10: I60 – I69) for men by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals.

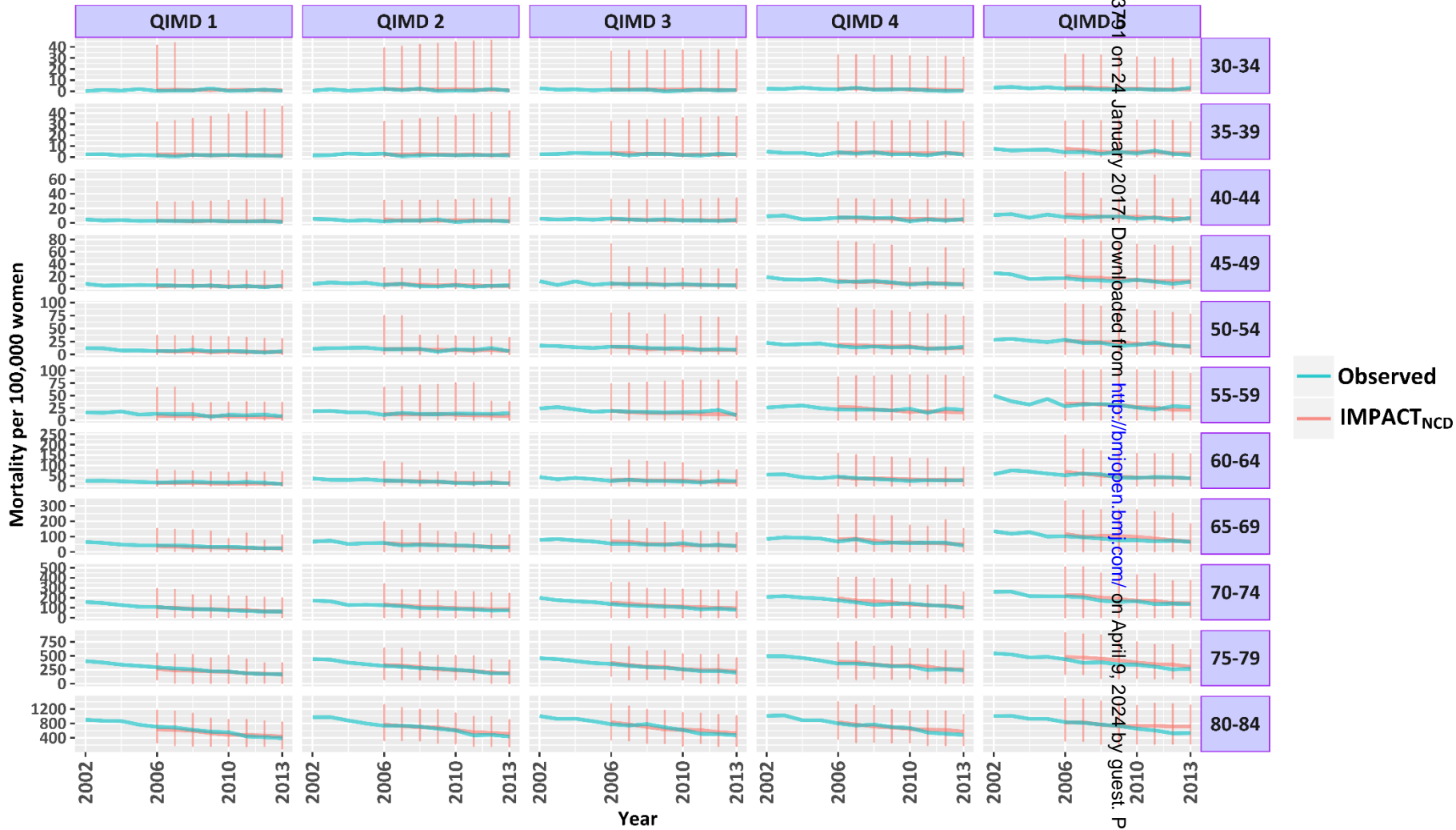


Figure S45 Stroke mortality (ICD10: I60 – I69) for women by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals.



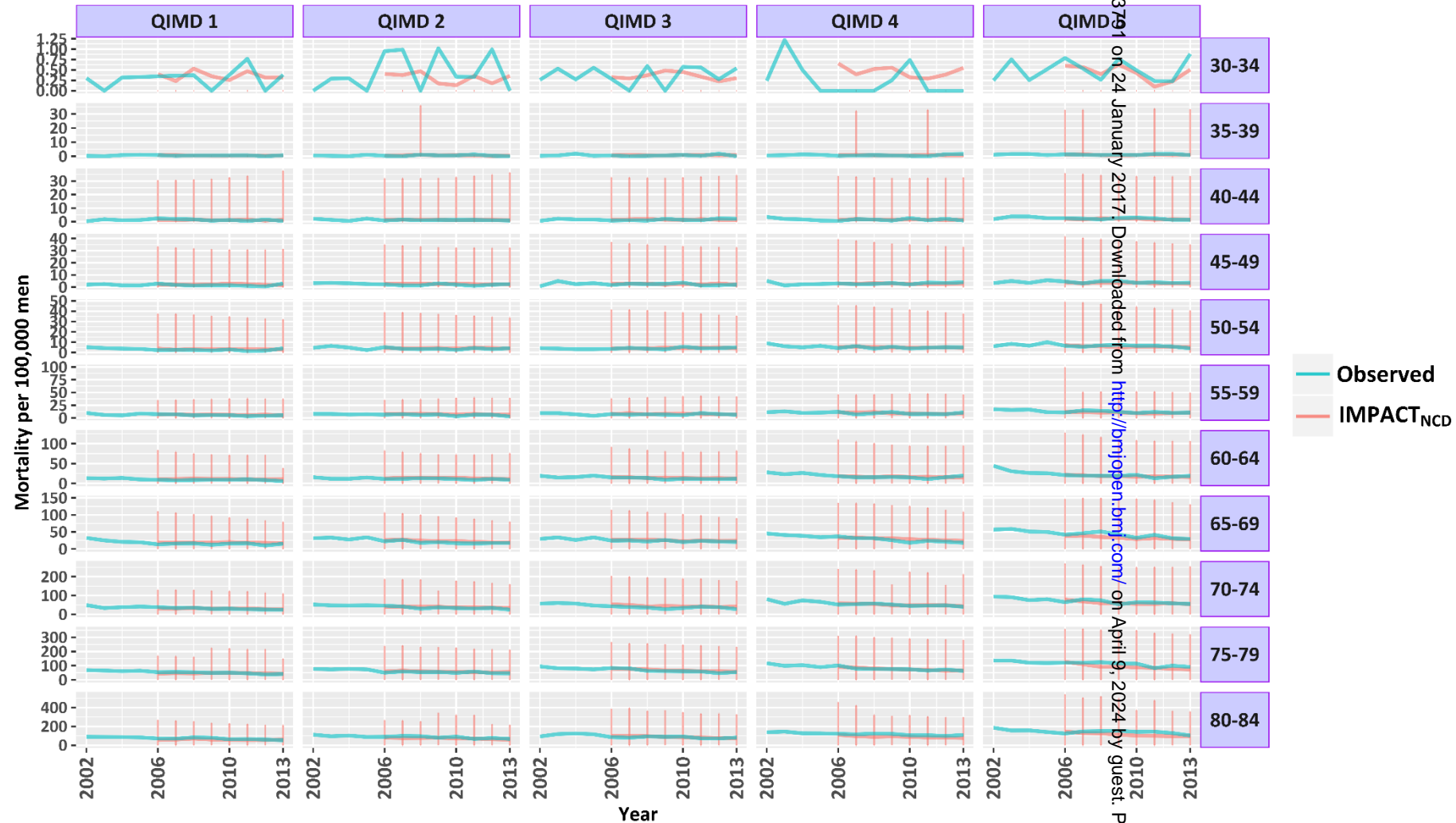


Figure S46 Gastric cancer mortality (ICD10: C16) for men by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals. Uncertainty intervals could not be estimated for younger age groups due to small number of events.

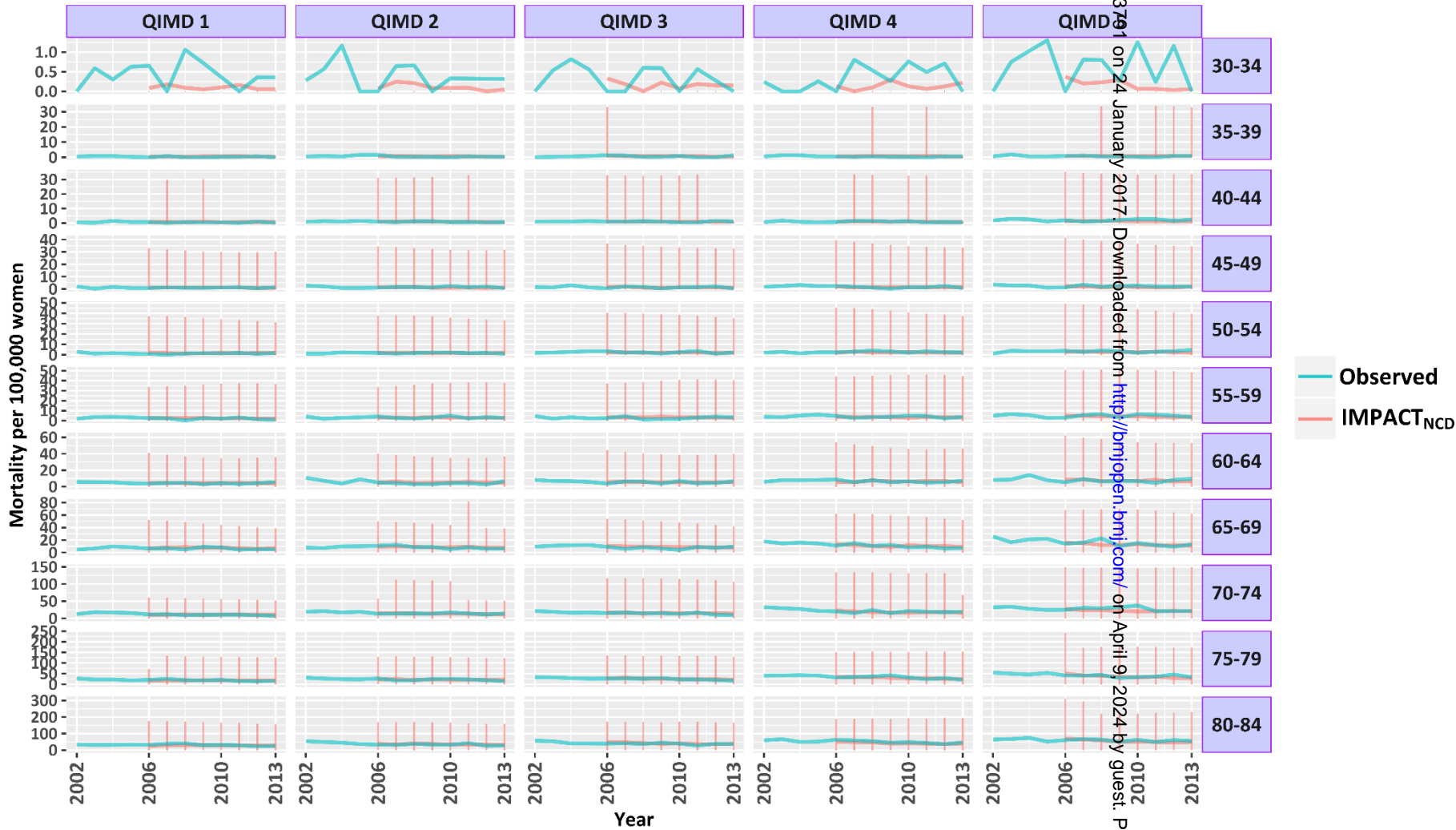


Figure S47 Gastric cancer mortality (ICD10: C16) for women by age group and quintile group of index of multiple deprivation (QIMD, 1 = least deprived) between years 2002 and 2013. Observed in the population through mortality registries vs. IMPACT<sub>NCD</sub> synthetic population estimates. Whiskers represent 95% uncertainty intervals. Uncertainty intervals could not be estimated for younger age groups due to small number of events.

## TABLES

Table S1 IMPACT<sub>NCD</sub> data sources

Parameter	Outcome	Details	Comments	Source
Fertility rates	Births	Principal-assumption fertility projections for England	Stratified by age	National Population Projections, 2012-based Statistical Bulletin [Internet]. Office for National Statistics; 2013 [cited 2014 Nov 11]. Available from: <a href="http://www.ons.gov.uk/ons/rel/npp/national-population-projections/2012-based-projections/index.html">http://www.ons.gov.uk/ons/rel/npp/national-population-projections/2012-based-projections/index.html</a>
Mortality rates	Deaths from non-modelled causes	Mortality and mid-year population estimates for England	Stratified by age, sex, QIMD and cause of death. Years 2002-2013.	Data requested and obtained by the Office for National Statistics. Available from: <a href="http://www.ons.gov.uk/ons/about-ons/business-transparency/freedom-of-information/what-can-i-request/published-ad-hoc-data/health/december-2014/number-of-registered-deaths-by-sex--cause--year--the-adjusted-index.xls">http://www.ons.gov.uk/ons/about-ons/business-transparency/freedom-of-information/what-can-i-request/published-ad-hoc-data/health/december-2014/number-of-registered-deaths-by-sex--cause--year--the-adjusted-index.xls</a>
Exposure to risk factors	Exposure of individuals	Health survey for England	Anonymised, individual-level datasets. Years 2001-2012.	Health survey for England 2001-2012. Data available to researchers from <a href="http://ukdataservice.ac.uk/">http://ukdataservice.ac.uk/</a>
Relative risk for salt consumption	Gastric cancer incidence (ICD10: C16)	Meta-analysis of 2 cohort studies	Both studies adjusted for age, sex, and smoking. One also adjusted for non-green/yellow vegetable intake and the other for education, stomach disorders and history of stomach cancer in the family.	World Cancer Research Fund, American Institute for Cancer Research. Food, nutrition, physical activity, and the prevention of cancer: a global perspective. Washington, DC: WCRF/AICR; 2007. (Figure 4.6.1)

Parameter	Outcome	Details	Comments	Source
Effect of salt consumption on systolic blood pressure	Systolic blood pressure change	Meta-analysis/meta-regression of 103 trials	Only trials with duration > 7 days were analysed.	Mozaffarian D, Fahimi S, Singh GM, Micha R, Khatibzadeh S, Engell RE, et al. Global Sodium Consumption and Death from Cardiovascular Causes. New England Journal of Medicine 2014;371:628–34. (Text S1 in the appendix)
Setting reference level of salt consumption	Ideal salt consumption below which no risk was considered	Evidence from ecologic studies randomised trials and meta-analyses of prospective cohort studies	Intake levels associated with the lowest risk ranged from 1.5 to 6 g/day. The lowest observed mean national intakes were ~3.8 g/day. Thus a PERT (1.5, 3.8, 6) distribution was used.	Mozaffarian D, Fahimi S, Singh GM, Micha R, Khatibzadeh S, Engell RE, et al. Global Sodium Consumption and Death from Cardiovascular Causes. New England Journal of Medicine 2014;371:628–34. (Text S4 in the appendix and Table S3)
Relative risk for active smoking	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Re-analysis of American Cancer Society’s Cancer Prevention Study II. Prospective cohort study, 6 years of follow-up	Stratified by age and sex. Adjusted for age, race, education, marital status, “blue collar” employment in most recent or current job, weekly consumption of vegetables and citrus fruit, vitamin (A, C, and E) use, alcohol use, aspirin use, body mass index, exercise, dietary fat consumption, hypertension and diabetes at baseline.	Ezzati M, Henley SJ, Thun MJ, Lopez AD. Role of Smoking in Global and Regional Cardiovascular Mortality. Circulation 2005;112:489–97. (Table 1 Model B)
	Gastric cancer incidence (ICD10: C16)	EPIC prospective cohort study	Stratified by country. Adjusted for sex, consumption of vegetables, fresh fruits, processed meat, alcohol, body mass index and educational level.	González CA, Pera G, Agudo A, Palli D, Krogh V, Vineis P, et al. Smoking and the risk of gastric cancer in the European Prospective Investigation Into Cancer and Nutrition (EPIC). Int J Cancer 2003;107:629–34. (HR of the log <sub>2</sub> of cigarette-years = 1.040)

Parameter	Outcome	Details	Comments	Source
Relative risk for ex-smoking	Other mortality (except CHD and stroke)	Male British doctors prospective cohort study	Age-standardised	Doll R, Peto R, Boreham J, Sutherland I. Mortality in relation to smoking: 50 years' observations on male British doctors. BMJ 2004;328:1519. (Table 1)
	CHD (ICD10: I20 – I25)	Meta- analysis. Multiple-adjusted pooled estimates from 19 prospective studies	Multiply-adjusted	Huxley RR, Woodward M. Cigarette smoking as a risk factor for coronary heart disease in women compared with men: a systematic review and meta-analysis of prospective cohort studies. The Lancet 2001;378:1297–305. (Web-figure 8)
	Stroke (ICD10 I60 – I69)	The Framingham study. Prospective cohort study	Stroke risk decreased significantly by two years and was at the level of non-smokers by five years after cessation of cigarette smoking.	Wolf PA, D'Agostino RB, Kannel WB, Bonita R, Belanger AJ. Cigarette smoking as a risk factor for stroke: The Framingham study. JAMA 1988;259:1025–9.
Relative risk for environmental tobacco smoking	Gastric cancer incidence (ICD10: C16)	EPIC prospective cohort study	Stratified by country. Adjusted for sex, consumption of vegetables, fresh fruits, processed meat, alcohol, body mass index and educational level.	González CA, Pera G, Arudo A, Palli D, Krogh V, Vineis P, et al. Smoking and the risk of gastric cancer in the European Prospective Investigation Into Cancer and Nutrition (EPIC). Int J Cancer 2003;107:629–34. (Table IV. Continuous RR)
	CHD (ICD10: I20 – I25)	Meta-analysis of 10 cohort and case-control studies	Adjusted for important CHD risk factors.	He J, Vupputuri S, Allen K, Prerost MR, Hughes J, Whelton PK. Passive Smoking and the Risk of Coronary Heart Disease — A Meta-Analysis of Epidemiologic Studies. N Engl J Med 1999;340:920–6. (Table 3. Adjusted RR)

Parameter	Outcome	Details	Comments	Source
	Stroke (ICD10 I60 – I69)	Meta-analysis of 20 prospective, case-control and cross-sectional studies	13 studies adjusted for important CHD risk factors. The overall effect from all 20 studies was used.	Oono IP, Mackay DF, Pell JP. Meta-analysis of the association between second hand smoke exposure and stroke. J Public Health 2011;33:496–502. (Figure 1)
Relative risk for systolic blood pressure	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of individual data from 61 prospective studies	Stratified by age and sex. Adjusted for regression dilution and total blood cholesterol and, where available, lipid fractions (HDL and non-HDL cholesterol), diabetes, weight, alcohol consumption, and smoking at baseline.	Age-specific relevance of usual blood pressure to vascular mortality: a meta-analysis of individual data for one million adults in 61 prospective studies. The Lancet 2002;360:1903–13. (Figures 3 and 5)
Relative risk for total cholesterol	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of individual data from 61 prospective studies	Stratified by age and sex. Adjusted for regression dilution and age, sex, study, systolic blood pressure and smoking.	Prospective Studies Collaboration. Blood cholesterol and vascular mortality by age, sex, and blood pressure: a meta-analysis of individual data from 61 prospective studies with 55 000 vascular deaths. The Lancet 2007;370:1829–39. (Web-table 6 fully adjusted and Figure 3)
Relative risk for body mass index	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of 58 prospective studies	Stratified by age. Adjusted for age, sex, smoking status, systolic blood pressure, history of diabetes, and total and HDL cholesterol.	The Emerging Risk Factors Collaboration. Separate and combined associations of body-mass index and abdominal adiposity with cardiovascular disease: collaborative analysis of 58 prospective studies. The Lancet 2011;377:1085–95. (Table 1 and Figure 2)

Parameter	Outcome	Details	Comments	Source
	Gastric cancer incidence (ICD10: C16)	Meta-analysis of 7 studies	Non-linear dose-response meta-analysis for risk of cardia gastric cancer. Adjusted for age, sex, and smoking.	World Cancer Research Fund International/American Institute for Cancer Research. Continuous Update Project report: diet, nutrition, physical activity and stomach cancer. AICR/WCRF 2016. <a href="http://wcrf.org/stomach-cancer-2016">wcrf.org/stomach-cancer-2016</a> (Table 8 p37).
Relative risk for diabetes mellitus	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of 102 prospective studies	Stratified by age. Adjusted for age, smoking status, body-mass index, and systolic blood pressure.	The Emerging Risk Factors Collaboration. Diabetes mellitus, fasting blood glucose concentration, and risk of vascular disease: a collaborative meta-analysis of 102 prospective studies. <i>The Lancet</i> 2010;375:2215–22. (Figure 2)
	Other mortality (except CHD and stroke)	DECODE. A collaborative prospective study of 22 cohorts in Europe	Adjusted for BMI, blood pressure, smoking and serum cholesterol.	The DECODE Study Group. Is the current definition for diabetes relevant to mortality risk from all causes and cardiovascular and noncardiovascular diseases? <i>Diabetes Care</i> 2003;26:688–96.
Relative risk for physical activity	CHD and stroke (ICD10: I20 – I25 and I60 – I69)	Meta-analysis of 18 cohort studies for CHD and 8 cohort studies for ischaemic stroke	Stratified by age and sex. Adjusted for measurement error, age, sex, smoking, blood pressure and cholesterol.	Bull FC, Armstrong TP, Dixon T, Ham S, Neiman A, Pratt M. Comparative quantification of health risks. Chapter 10: physical inactivity. Geneva: World Health Organisation; 2004. (Tables 10.19 and 10.20)
Relative risk for fruit and vegetable consumption	CHD (ICD10: I20 – I25)	Meta-analysis of 9 cohort studies	RR per portion of F&V. Multiply-adjusted.	Dauchet L, Amouyel P, Hercberg S, Dallongeville J. Fruit and Vegetable Consumption and Risk of Coronary Heart Disease: A Meta-Analysis of Cohort Studies. <i>J Nutr</i> 2006;136:2588–93.
	Stroke (ICD10: I60 – I69)	Meta-analysis of 7 cohort studies	RR per portion of F&V. Multiply-adjusted.	Dauchet L, Amouyel P, Dallongeville J. Fruit and vegetable consumption and risk of stroke A meta-analysis of cohort studies. <i>Neurology</i> 2006;65:1193–7.

Parameter	Outcome	Details	Comments	Source
	Gastric cancer incidence (ICD10: C16)	Reanalysis of the Netherlands Cohort study	Stratified by age group. Estimates are based on the Netherlands Cohort study. Adjusted for age, sex, smoking, education, stomach disorders, and family history of stomach cancer. We considered a risk only for <2 portions/day consumption. <sup>3</sup>	Lock K, Pomerleau J, Cusser L, McKee M. Comparative quantification of health risks. Chapter 9: Low fruit and vegetable consumption [Internet]. Geneva: World Health Organisation; 2004. Available from: <a href="http://www.who.int/publications/cra/en/">http://www.who.int/publications/cra/en/</a> (Table 9.28)

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Table S2 IMPACT<sub>NCD</sub> main assumptions and limitations

Population module	<p>Immigration is not considered.</p> <p>Social mobility is not considered.</p> <p>Quintile groups of the index of multiple deprivation (QIMD) is a relative marker of (area) deprivation with several versions since 2003. We considered all version of QIMD identical.</p> <p>We assume all salt that is consumed is excreted from urine and all urine sodium originates from salt consumption.</p> <p>We assume that the surveys used, are truly representative of the population. For example, the adjustments for selection bias in the Health Surveys for England are perfect.</p>
Disease module	<p>We assume multiplicative risk effects.</p> <p>We assume log-linear dose-response for the continuous risk factors.</p> <p>We assume that the effects of the risk factors on incidence and mortality are equal and risk factors are not modifying survival.</p> <p>We assume 5-year mean lag time for CVD and 8-year for GCa (except for the cumulative effect of smoking on GCa where lag was assumed similar to CVD one).</p> <p>We assume 100% risk reversibility.</p> <p>We assume that trends in disease incidence are attributable only to trends of the relevant modelled risk factors.</p> <p>Only well-accepted associations between upstream and downstream risk factors that have been observed in longitudinal studies are considered. However, the magnitudes of the associations are extracted from a series of nationally representative cross-sectional surveys (Health Survey for England).</p> <p>For GCa, we assumed that survival 10 years after diagnosis equals remission.</p>

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Table S3 Distributions that were used as inputs for the simulations. Numbers are rounded

Variable	Sex	Ages	Distribution
Relative risks of relevant risk factors for CHD			
Active smoking <sup>68</sup> table 1 model B	Men	30 - 44	Log-Normal (mean = ln(5.51), sd = ln(12.3 / 5.51) / 1.96)
		45 - 59	Log-Normal (mean = ln(3.04), sd = ln(3.48 / 3.04) / 1.96)
		60 - 69	Log-Normal (mean = ln(1.88), sd = ln(2.08 / 1.88) / 1.96)
		70 - 79	Log-Normal (mean = ln(1.44), sd = ln(1.63 / 1.44) / 1.96)
	Women	30 - 44	Log-Normal (mean = ln(2.26), sd = ln(6.14 / 2.26) / 1.96)
		45 - 59	Log-Normal (mean = ln(3.78), sd = ln(4.62 / 3.78) / 1.96)
		60 - 69	Log-Normal (mean = ln(2.53), sd = ln(2.87 / 2.53) / 1.96)
		70 - 79	Log-Normal (mean = ln(1.68), sd = ln(1.93 / 1.68) / 1.96)
Ex-Smoking <sup>69</sup> web-figure 8	Men	30 - 84	Log-Normal (mean = ln(1.25), sd = ln(1.32 / 1.25) / 1.96)
	Women	30 - 84	Log-Normal (mean = ln(1.2), sd = ln(1.34 / 1.2) / 1.96)
ETS <sup>70</sup> table 3 adjusted RR	Both	30 - 84	Log-Normal (mean = ln(1.26), sd = ln(1.38 / 1.26) / 1.96)
SBP <sup>71</sup> figure 5	Men	30 - 49	Log-Normal (mean = ln(0.5), sd = ln(0.54 / 0.5) / 1.96)
		50 - 59	Log-Normal (mean = ln(0.5), sd = ln(0.52 / 0.5) / 1.96)
		60 - 69	Log-Normal (mean = ln(0.55), sd = ln(0.57 / 0.55) / 1.96)

Variable	Sex	Ages	Distribution
TC <sup>72</sup> web-table 6	Women	70 - 74	Log-Normal (mean = $\ln(0.62)$ , sd = $\ln(0.64 / 0.62) / 1.96$ )
		80 - 84	Log-Normal (mean = $\ln(0.69)$ , sd = $\ln(0.73 / 0.69) / 1.96$ )
		30 - 49	Log-Normal (mean = $\ln(0.4)$ , sd = $\ln(0.49 / 0.4) / 1.96$ )
		50 - 59	Log-Normal (mean = $\ln(0.49)$ , sd = $\ln(0.54 / 0.49) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(0.5)$ , sd = $\ln(0.61 / 0.5) / 1.96$ )
		70 - 74	Log-Normal (mean = $\ln(0.55)$ , sd = $\ln(0.58 / 0.55) / 1.96$ )
		80 - 84	Log-Normal (mean = $\ln(0.64)$ , sd = $\ln(0.68 / 0.64) / 1.96$ )
		30 - 49	Log-Normal (mean = $\ln(0.49)$ , sd = $\ln(0.52 / 0.49) / 1.96$ )
		50 - 59	Log-Normal (mean = $\ln(0.62)$ , sd = $\ln(0.65 / 0.62) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(0.74)$ , sd = $\ln(0.76 / 0.74) / 1.96$ )
BMI <sup>73</sup> table 1 and figure 2	Both	70 - 74	Log-Normal (mean = $\ln(0.84)$ , sd = $\ln(0.86 / 0.84) / 1.96$ )
		80 - 84	Log-Normal (mean = $\ln(0.87)$ , sd = $\ln(0.9 / 0.87) / 1.96$ )
		30 - 59	Log-Normal (mean = $\ln(1.21)$ , sd = $\ln(1.28 / 1.21) / 1.96$ )
Diabetes <sup>74</sup> figure 2	Both	60 - 69	Log-Normal (mean = $\ln(1.06)$ , sd = $\ln(1.12 / 1.06) / 1.96$ )
		40 - 59	Log-Normal (mean = $\ln(2.51)$ , sd = $\ln(2.8 / 2.51) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(2.01)$ , sd = $\ln(2.26 / 2.01) / 1.96$ )
		70 - 84	Log-Normal (mean = $\ln(1.78)$ , sd = $\ln(2.05 / 1.78) / 1.96$ )

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Variable	Sex	Ages	Distribution
PA <sup>75</sup> table 10.19	Both	30 - 69	No active days: Log-Normal (mean = $\ln(1.71)$ , sd = $\ln(1.85/1.71) / 1.96$ )
			1 – 4 active days: Log-Normal (mean = $\ln(1.44)$ , sd = $\ln(1.62/1.44) / 1.96$ )
		70 - 79	No active days: Log-Normal (mean = $\ln(1.5)$ , sd = $\ln(1.61/1.5) / 1.96$ )
			1 – 4 active days: Log-Normal (mean = $\ln(1.31)$ , sd = $\ln(1.48/1.31) / 1.96$ )
		80 - 84	No active days: Log-Normal (mean = $\ln(1.4)$ , sd = $\ln(1.41/1.4) / 1.96$ )
			1 – 4 active days: Log-Normal (mean = $\ln(1.2)$ , sd = $\ln(1.35/1.2) / 1.96$ )
F&V <sup>76</sup>			Log-Normal (mean = $\ln(0.96)$ , sd = $\ln(1.099/0.96) / 1.96$ )
Relative risks of relevant risk factors for stroke			
Active smoking <sup>68</sup> table 1 model B	Men	30 - 59	Log-Normal (mean = $\ln(3.12)$ , sd = $\ln(4.64/3.12) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(1.87)$ , sd = $\ln(2.44/1.87) / 1.96$ )
		70 - 79	Log-Normal (mean = $\ln(1.39)$ , sd = $\ln(1.77/1.39) / 1.96$ )
	Women	30 - 59	Log-Normal (mean = $\ln(4.61)$ , sd = $\ln(6.37/4.61) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(2.81)$ , sd = $\ln(3.58/2.81) / 1.96$ )
		70 - 79	Log-Normal (mean = $\ln(1.95)$ , sd = $\ln(2.45/1.95) / 1.96$ )
ETS <sup>77</sup> figure 1	Both	30 - 84	Log-Normal (mean = $\ln(1.25)$ , sd = $\ln(1.38/1.25) / 1.96$ )
SBP <sup>71</sup> figure 3	Men	30 - 49	Log-Normal (mean = $\ln(0.33)$ , sd = $\ln(0.38/0.33) / 1.96$ )
		50 - 59	Log-Normal (mean = $\ln(0.34)$ , sd = $\ln(0.37/0.34) / 1.96$ )

Variable	Sex	Ages	Distribution
TC <sup>72</sup> figure 3	Women	60 - 69	Log-Normal (mean = $\ln(0.41)$ , sd = $\ln(0.44 / 0.41) / 1.96$ )
		70 - 74	Log-Normal (mean = $\ln(0.48)$ , sd = $\ln(0.51 / 0.48) / 1.96$ )
		80 - 84	Log-Normal (mean = $\ln(0.68)$ , sd = $\ln(0.75 / 0.68) / 1.96$ )
		30 - 49	Log-Normal (mean = $\ln(0.41)$ , sd = $\ln(0.49 / 0.41) / 1.96$ )
		50 - 59	Log-Normal (mean = $\ln(0.45)$ , sd = $\ln(0.5 / 0.45) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(0.47)$ , sd = $\ln(0.51 / 0.47) / 1.96$ )
		70 - 74	Log-Normal (mean = $\ln(0.53)$ , sd = $\ln(0.56 / 0.53) / 1.96$ )
		80 - 84	Log-Normal (mean = $\ln(0.65)$ , sd = $\ln(0.71 / 0.65) / 1.96$ )
BMI <sup>73</sup> table 1 and figure 2	Both	40 - 49	Log-Normal (mean = $\ln(0.87)$ , sd = $\ln(1 / 0.87) / 1.96$ )
		50 - 59	Log-Normal (mean = $\ln(0.91)$ , sd = $\ln(0.97 / 0.91) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(0.93)$ , sd = $\ln(0.97 / 0.93) / 1.96$ )
Diabetes <sup>74</sup> figure 2	Both	30 - 59	Log-Normal (mean = $\ln(1.18)$ , sd = $\ln(1.26 / 1.18) / 1.96$ )
		60 - 69	Log-Normal (mean = $\ln(1.08)$ , sd = $\ln(1.15 / 1.08) / 1.96$ )
		40 - 59	Log-Normal (mean = $\ln(3.74)$ , sd = $\ln(4.58 / 3.74) / 1.96$ )
PA <sup>75</sup> table 10.20	Both	60 - 69	Log-Normal (mean = $\ln(2.06)$ , sd = $\ln(2.58 / 2.06) / 1.96$ )
		70 - 84	Log-Normal (mean = $\ln(1.8)$ , sd = $\ln(2.27 / 1.8) / 1.96$ )
		30 - 69	No active days: Log-Normal (mean = $\ln(1.53)$ , sd = $\ln(1.79 / 1.53) / 1.96$ )

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Variable	Sex	Ages	Distribution
F&V <sup>78</sup>		70 - 79	No active days: Log-Normal (mean = ln(1.38), sd = ln(1.6/ 1.38) / 1.96)
		80 - 84	No active days: Log-Normal (mean = ln(1.24), sd = ln(1.45/ 1.24) / 1.96)
			Log-Normal (mean = ln(0.95), sd = ln(0.97/ 0.95) / 1.96)
Relative risks of relevant risk factors for GCa			
Active smoking (duration in years) <sup>86</sup> table III	Both	30 - 84	Normal (mean = 0.03, sd = 0.002)
Ex-smoking (years since cessation) <sup>86</sup> table IV	Both	30 - 84	Log-Normal (mean = ln(0.96), sd = ln(1/ 0.96) / 1.96)
BMI <sup>3</sup> table 8	Both	30 - 84	Normal (mean and sd is a function of BMI)
F&V <sup>87</sup> table 9.28	Both	30 - 69	Log-Normal (mean = ln(0.94), sd = ln(1/ 0.94) / 1.96)
	Both	70 - 79	Log-Normal (mean = ln(0.96), sd = ln(1/ 0.96) / 1.96)
	Both	80 - 84	Log-Normal (mean = ln(0.97), sd = ln(1/ 0.97) / 1.96)
Salt <sup>88</sup>	Both	30 - 84	Log-Normal (mean = ln(1.08), sd = ln(1.08/ 1) / 1.96)
Other inputs			
CVD lag time	Both	30 - 84	1 + Binomial(n = 9, p = (5-1)/9)
GCa lag time	Both	30 - 84	1 + Binomial(n = 9, p = (8-1)/9)
Optimal salt consumption <sup>5</sup> appendix Text S4	Both	30 - 84	PERT(min = 1.5, mode = 3.8, max = 6, shape = 4)
Stricter salt policy target	Both	30 - 84	PERT(min = 5.8, mode = 6, max = 7, shape = 4)

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Please note that our study is a modelling study and currently there is no relevant reporting guideline, unfortunately. We have used the STROBE guideline; however, some items do not apply and we checked them as ‘Not Applicable’ (NA). Page numbers are referring to the Word file named ‘Evaluation of salt policy.docx’ unless otherwise stated.

STROBE Statement—checklist of items that should be included in reports of observational studies

	Item No	Recommendation	Page
Title and abstract	1	(a) Indicate the study’s design with a commonly used term in the title or the abstract	1
		(b) Provide in the abstract an informative and balanced summary of what was done and what was found	2
Introduction			
Background/rationale	2	Explain the scientific background and rationale for the investigation being reported	3
Objectives	3	State specific objectives, including any prespecified hypotheses	4
Methods			
Study design	4	Present key elements of study design early in the paper	4
Setting	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection	NA
Participants	6	(a) Cohort study—Give the eligibility criteria, and the sources and methods of selection of participants. Describe methods of follow-up  Case-control study—Give the eligibility criteria, and the sources and methods of case ascertainment and control selection. Give the rationale for the choice of cases and controls  Cross-sectional study—Give the eligibility criteria, and the sources and methods of selection of participants	NA
		(b) Cohort study—For matched studies, give matching criteria and number of exposed and unexposed  Case-control study—For matched studies, give matching criteria and the number of controls per case	NA
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable	4-6
Data sources/ measurement	8*	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group	Supplement (Table S1)
Bias	9	Describe any efforts to address potential sources of bias	Supplement (Table S2)
Study size	10	Explain how the study size was arrived at	NA
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen	Supplement and source code in



		and why	GitHub
Statistical methods	12	(a) Describe all statistical methods, including those used to control for confounding	Supplement
		(b) Describe any methods used to examine subgroups and interactions	Supplement
		(c) Explain how missing data were addressed	NA
		(d) <i>Cohort study</i> —If applicable, explain how loss to follow-up was addressed	NA
		<i>Case-control study</i> —If applicable, explain how matching of cases and controls was addressed	
		<i>Cross-sectional study</i> —If applicable, describe analytical methods taking account of sampling strategy	
		(e) Describe any sensitivity analyses	NA
<b>Results</b>			
Participants	13*	(a) Report numbers of individuals at each stage of study—eg numbers potentially eligible, examined for eligibility, confirmed eligible, included in the study, completing follow-up, and analysed	NA
		(b) Give reasons for non-participation at each stage	NA
		(c) Consider use of a flow diagram	NA
Descriptive data	14*	(a) Give characteristics of study participants (eg demographic, clinical, social) and information on exposures and potential confounders	NA
		(b) Indicate number of participants with missing data for each variable of interest	NA
		(c) <i>Cohort study</i> —Summarise follow-up time (eg, average and total amount)	NA
Outcome data	15*	<i>Cohort study</i> —Report numbers of outcome events or summary measures over time	Tables 1-4
		<i>Case-control study</i> —Report numbers in each exposure category, or summary measures of exposure	NA
		<i>Cross-sectional study</i> —Report numbers of outcome events or summary measures	NA
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (eg, 95% confidence interval). Make clear which confounders were adjusted for and why they were included	NA
		(b) Report category boundaries when continuous variables were categorized	NA
		(c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period	NA
Other analyses	17	Report other analyses done—eg analyses of subgroups and interactions, and sensitivity analyses	11 (validation)
<b>Discussion</b>			
Key results	18	Summarise key results with reference to study objectives	12
Limitations	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias	13 - 14
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from similar studies, and	14

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other relevant evidence			
Generalisability	21	Discuss the generalisability (external validity) of the study results	13
Other information			
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based	18

\*Give information separately for cases and controls in case-control studies and, if applicable, for exposed and unexposed groups in cohort and cross-sectional studies.

**Note:** An Explanation and Elaboration article discusses each checklist item and gives methodological background and published examples of transparent reporting. The STROBE checklist is best used in conjunction with this article (freely available on the Web sites of PLoS Medicine at <http://www.plosmedicine.org/>, Annals of Internal Medicine at <http://www.annals.org/>, and Epidemiology at <http://www.epidem.com/>). Information on the STROBE Initiative is available at [www.strobe-statement.org](http://www.strobe-statement.org).