Appendix 1: Search strategies

Medline

1. MeSH terms: Drugs, Generic (exp)
2. Keyword search [title, abstract, original title, name of substance word, subject heading word, keyword heading word, protocol supplementary concept word, rare disease supplementary concept word, unique identifier]: (generic or nonproprietary or "non proprietary") adj3 (medic* or drug*)
3. MeSH terms: perception or perceptual distortion or social perception or attitude or "attitude of health personnel" or attitude to health or health knowledge, attitudes, practice or catastrophization or health education or consumer health information or health literacy or patient education as topic or health behavior or patient compliance or treatment refusal or illness behaviour or cross-cultural comparison or cultural characteristics or cultural diversity or social change or social class or public opinion or socioeconomic factors or patient medication knowledge or choice behaviour or drug substitution.
4. Keyword search [title, abstract, original title, name of substance word, subject heading word, keyword heading word, protocol supplementary concept word, rare disease supplementary concept word, unique identifier]: (perceptio* or attitud* or view* or belief* or believ* or opinion*)

Combined searches: 1 or 2 AND 3 or 4.

PsycINFO

1. MeSH terms: Generic Drugs (exp)
2. Keyword search [title, abstract, heading word, table of contents, key concepts, original title, tests & measures] : (Generic or non-proprietary or "non proprietary") adj3 (medic* or drug*)
3. MeSH terms: perception or perceptual distortion (exp) or risk perception or social perception (exp) or attitudes or adult attitudes or community attitudes or consumer attitudes (exp) or employee attitudes (exp) or female attitudes or health attitudes or health personnel attitudes (exp) or male attitudes or occupational attitudes or "physical illness (attitudes toward)" (exp) or public opinion or "racial and ethnic attitudes" (exp) or socioeconomic class attitudes (exp) or student attitudes or teacher attitudes (exp) or attitude change or attitude formation or attitude measurement or attitude measures (exp) or irrational beliefs or labeling or world view or health attitudes or health behavior or health knowledge or expectations or role expectations or cross cultural differences or cross cultural psychology or cross cultural treatment.
4. Keyword search [title, abstract, heading word, table of contents, key concepts, original title, tests & measures] : (perceptio* or attitud* or view* or belief* or believ* or opinion*).

Combined searches: 1 or 2 AND 3 or 4.
**Embase**

1. MeSH terms: generic drug
2. Keyword search [title, abstract, subject headings, heading word, drug trade name, original title, device manufacturer, drug manufacturer, device trade name, keyword]: (generic or nonproprietary or "non proprietary") adj3 (medic* or drug*).
3. MeSH terms: nurse attitude or student attitude or physician attitude or attitude to illness or patient attitude or attitude to health or attitude or pharmacist attitude or consumer attitude or physician assistant attitude or health personnel attitude or patient education or patient preference or health education or health belief or consumer health information or health behavior or Health Belief Model or health literacy or public opinion or social environment or cultural factor.
4. Keyword search [title, abstract, subject headings, heading word, drug trade name, original title, device manufacturer, drug manufacturer, device trade name, keyword]: (perceptio* or attitud* or view* or belief* or believ* or opinion*)

Combined searches: 1 or 2 AND 3 or 4.

**Scopus**

1. Keyword search (as title, abstract or keyword): (generic OR nonproprietary OR "non proprietary" W/3 drug* OR medic* OR pharmaceutical*) AND (perceptio* OR attitud* OR view* OR belief* OR believ* OR opinion*).