Appendix 1: Search strategy

Medline 1946 to October Week 2 2012

1. Conflict of Interest.mp.or "Conflict of Interest"/
2. Drug Industry/
3. Gift Giving/
4. detailman.mp.
5. commercial information.mp.
6. ((drug or pharma*) adj3 (industry or firm* or manufacture* or compan*)).mp.
7. physician*.mp.
8. doctor*.mp.
9. Physicians/
10. primary care.mp.
11. or/1-6
12. or/7-10
13. 11 and 12
14. 13 not (comment or editorial or letter).pt.
EmBASE 1980 to 2012 Week 41

1. Conflict of Interest.mp.or "Conflict of Interest"/
2. Drug Industry/
3. Gift Giving/
4. detailman.mp.
5. commercial information.mp.
6. ((drug or pharma*) adj3 (industry or firm* or manufacture* or compan*)).mp.
7. physician*.mp.
8. doctor*.mp.
9. Physician/
10. primary care.mp.
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