

S2: Criteria used to identify suitable control sites

Indicator	Description	Data source
Demographics		
Population size	Target population (thousands)	PCT publications
Persons 65+	Proportion of people 65 and over (%)	Office of National Statistics (2008 estimates)
Ethnicity	Proportion of BME population (%)	Office of National Statistics (2007 data)
Life expectancy	Life expectancy at birth for males/females (years)	The NHS Information Centre, Compendium of Clinical and Health Indicators (2006-2008 data)
Deprivation value	Proportion of people living in 20% most deprived areas of England (%)	The Association of Public Health Observatories (2007 data)
Lifestyle		
Alcohol	Proportion of binge drinking adults (%)	The NHS Information Centre, Health surveys for England 2003-2005
Smoking	Proportion of smoking adults (%)	
Obesity (adults)	Proportion of obese adults (%)	
Obesity (children)	Proportion of obese year 6 children (%)	The NHS Information Centre, National Child Measurement Programme: England, 2008/09 school year
Health profile		
Mortality rate, all causes	Directly age-standardised rate per 100000 population under 75	The NHS Information Centre, Compendium of Clinical and Health Indicators (2006-2008 data)
Mortality rate, all cancers	Directly age-standardised rate per 100000 population under 75	
Mortality rate, all circulatory diseases	Directly age-standardised rate per 100000 population under 75	
People with limiting long-term illness	Proportion of people with limiting long-term illness, 2001 Census	Office of National Statistics (2001 Census data)
People with long-term conditions	Proportion of respondents who reported a long-standing health problem in GP Patient Survey (%)	GP Patient Survey 2008/09
Use of health services		
A&E attendances	Attendance rate per 1000 population, includes A&E Departments, Walk in Centres and Minor Injury Units	Department of Health, QMAE data 2007/08
GP consultations	General Practices consultations combined rate per 1000 population (include GP and practice nurse consultations, estimates from national data)	The NHS Information Centre, QResearch report on trends in consultation rates in General Practices 1995-2008
GP out of hours contacts	Proportion of respondents of the GP Patient Survey who tried to contact OOH GP service in the last 6 months (%)	GP Patient Survey 2008/09
NHS Direct calls	Call rate per 1000 population	NHS Direct, 2008/09 data