

BMJ Open Oral health of high-cost patients and evaluation of oral health measures as predictors for high-cost patients in South Korea: a population-based cohort study

Yeonkook Joseph Kim[✉]

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College of Business, Chungbuk National University, Cheongju, Republic of Korea

Correspondence to

Dr Yeonkook Joseph Kim;
yjk15@snu.ac.kr

ABSTRACT

Objective To examine the oral health conditions and oral health behaviour of high-cost patients and evaluate oral health measures as predictors of future high-cost patients.

Design A retrospective, population-based cohort study using administrative healthcare records.

Setting The National Health Insurance Service (NHIS) medical check-up database (a.k.a. NHIS—national health screening cohort database) in South Korea.

Participants 131 549 individuals who received biennial health check-ups including dental check-ups in 2011 or 2012, aged 49–88.

Primary outcome measures Current and subsequent year high-cost patient status.

Results High-cost patients, on average, incur higher dental costs, suffer more from periodontal disease, brush their teeth less and use secondary oral hygiene products less. Some of the self-reported oral health behaviours and oral symptom variables show statistically significant associations with subsequent year high-cost patient indicators, even after adjusting for demographic, socioeconomic, medical conditions, and prior healthcare cost and utilisation.

Conclusions We demonstrate that oral health measures are associated with an increased risk of becoming a high-cost patient.

INTRODUCTION

Studies have shown that a small portion of the population uses the majority of healthcare resources, highlighting the importance of predicting high-cost patients by recognising the characteristics and patterns of their healthcare utilisation for targeted interventions and for the modelling of patient risk factors for more equitable healthcare reimbursements.¹ If certain patient characteristics are predictive of highly persistent use, it may be possible to offer more cost-effective alternatives to frequent primary care visits, including disease management, case management, group visits and patient education.² Wammes *et al* conducted an extensive

Strengths and limitations of this study

- This is the first study to provide empirical evidence of the oral health characteristics of high-cost patients.
- This study is conducted using a large-scale health check-up cohort database.
- We compare current patient characteristics and oral health conditions of high-cost patients with those of the non-high-cost group.
- We evaluate six oral health measures as predictors for the following year high-cost patient status using multivariate logistic regression models.
- This study is limited by 1-year prediction period (ie, we predict the outcome in 2012 using the data from 2011 and we predict the outcome in 2013 using the data from 2012).

systematic review of the characteristics and healthcare utilisation of high-cost patients.³ However, to the best of our knowledge, the oral health characteristics of high-cost patients have not been studied.

Poor oral health has been shown to be associated with increased risk of various diseases and mortality.^{4–7} For example, studies show associations between periodontal disease and a higher risk of Alzheimer's disease, coronary heart disease, rheumatoid arthritis, glomerulonephritis, inflammatory bowel disease and prostate cancer.^{8–10} Other studies show that poor oral hygiene is associated with hypertension, diabetes mellitus, cardiovascular disease, and head and neck cancers.^{11–14} Still other studies have found a positive association between poor oral health and mortality.^{4 7 15}

Given that poor oral health is associated with many of chronic and severe diseases, we conjecture that high-cost patients have poor oral health. To test this hypothesis, using a large-scale health check-up database in Korea, we analyse the oral health of high-cost

patients. One main reason to study the characteristics of high-cost patients is to predict future high-cost patients for targeted interventions. We evaluate oral health measures as predictors in the high-cost patient predictions. In short, our objective is to examine the oral health conditions and oral health behaviours of current high-cost patients and to evaluate which oral health measures identify future high-cost patients.

MATERIALS AND METHODS

Participants and setting

We analyse the National Health Insurance Service (NHIS) medical check-up database (also known as the NHIS—national health screening cohort (NHIS-HEALS)) of Korea.¹⁶ The NHIS is a uniform insurance policy administrator that covers all residents of Korea. The NHIS datasets represent the entire population in Korea. Therefore, this database is a suitable source of information for nationwide population-based studies.¹⁷

To construct the NHIS-HEALS database, a sample cohort was first selected from the 2002 and 2003 health screening participants (aged between 40 and 79 in 2002) and followed up through 2013.¹⁶ In 2002, this cohort has 514866 health check-up participant, which is a 10% random sample of the total number of health check-up participants in 2002 and 2003. The NHIS-HEALS database consists of four databases: an eligibility database, a medical check-up database, a claims database and a healthcare provider database. To use the most recent data in the database, we construct the study database with a medical check-up data set that contains information on examinees who received biennial medical and dental check-ups in 2011 or 2012.

The medical check-up data are generated through the National Health Screening Program (NHSP), which is a free national medical check-up programme for NHIS beneficiaries who are 40 or older.¹⁸ NHIS enrollees eligible for the NHSP are required to have a medical check-up biennially. The NHSP consists of a set of laboratory tests, a dental examination and questionnaires on self-reported health behaviour. Our study sample consists of 131549 enrollees who participated in the NHSP in 2011 or 2012 aged from 49 to 88. For those enrollees who participated in both years, we only use 2011 observation to avoid duplication.¹⁸ Since the majority of high cost patients are 50 years and older in Korea and many other countries, we use a large sample of that population segment in this study.^{13 19} Using a join key in the database, we extract their claims and eligibility information from the claims and eligibility datasets, respectively, and merge them with the medical check-up information. (For more information on how to use the database, please visit the NHIS website: nhiss.nhis.or.kr.)

Patient involvement

A de-identified population healthcare data are used in this study. Thus, patients were not involved in the

development of the research question, the outcome measures or the study design.

Statistical methods

Variables

Following prior studies, we define a 'high-cost' patient as an individual in a sample who is in the upper decile of annual healthcare expenditures.^{1 3} We create a binary indicator for high-cost patients using all of the data in the database. For example, the medical check-up database contains 487835 enrollees in 2011, and we tag enrollees who are in the upper decile of annual healthcare expenditures as high-cost patients. See online supplementary file 1 for further details.

To understand the oral health conditions of high cost patients, we compare the characteristics and health behaviour of these patients with those of a non-high-cost group. We compare demographic factors (gender and age), socioeconomic (income level) information, healthcare expenditures and the total inpatient length of stay (LOS) as a measure of healthcare utilisation.

We examine the three lifestyle risk factors of body mass index (BMI), pack-years smoked and physical activity, all of which are associated with future healthcare expenditures.²⁰ Pack-years smoked values are calculated by multiplying the number of packs of cigarettes smoked per day by the number of years the person has smoked. The physical activity measure is from a questionnaire asking about the number of days a check-up participant exercises at a moderate level for more than 30 min in activities such as fast walking, playing tennis and riding a bicycle.

Prior studies point to a high prevalence of multiple chronic conditions to explain high-cost patients' high utilisation rates.³ We examine the chronic conditions of high-cost patients. Disease information in our claims dataset is coded based on the International Classification of Diseases-Tenth Revision (ICD-10) coding scheme.

We select six oral health measures from the claims data, the dental check-up and questionnaire data in the database based on findings from prior studies (first three variables) and on the statistical significance of the association with high-cost patient status (next three variables). The first three variables are the prevalence of periodontal diseases, the frequency of toothbrushing, and the use of floss or interdental brushes. The last three are self-reported oral symptoms: tongue or inside-cheek pain (yes/no), difficulty in enunciation due to teeth/denture/gum conditions (yes, slightly, or no) and difficulty in chewing food due to teeth/denture/gum conditions (yes/no). We exclude participants with missing data for age (n=0; 0%), BMI (n=3184; 2.42%), pack-years smoked (n=3749; 2.85%), physical activity (n=3336; 2.54%), toothbrushing frequency (n=1305; 0.99%), use of floss/interdental brushes (n=554; 0.42%), tongue or inside-cheek pain (n=472; 0.36%), difficulty in enunciation (n=4042; 3.07%) and difficulty in chewing food (n=3511; 2.67%) from the corresponding analyses.

Statistical analyses

We conduct a χ^2 test and a t-test to compare the characteristics and health behaviours of the high-cost patient group with those of the non-high-cost group in years 2011 and 2012. Because healthcare expenditure variables exhibit marked positive skewness, with a few high-cost patients and many low-expenditure or zero-expenditure healthcare users, we perform both a t-test and a Wilcoxon rank sum test.

To evaluate oral health measures as predictors of high-cost patients, we measure the associations between oral health measures and future high-cost patient status (ie, a binary indicator of high-cost patient status in the subsequent year) using multivariate logistic regression models. We predict the outcome in 2012 using the data from 2011, and we predict the outcome in 2013 using the data from 2012. We select covariates in our models based on prior high-cost patient and healthcare cost prediction studies.^{1 20–22} We develop four different models. The first model adjusts for three confounders: age, gender and income. For the second model, we add the three lifestyle risk factors of BMI, pack-years smoked and physical activity. For the third model, we adjust for chronic conditions. Wammes *et al* point to a high prevalence of multiple (chronic) conditions to explain high-cost patients' utilisation.³ We add 46 major chronic disease indicators selected in van den Bussche to the first model.²³ Since some of these chronic disease indicators show high associations, we use the stepwise feature-selection procedure in SAS V.9.4 to eliminate insignificant and collinear variables. For the last model, we add prior healthcare cost and LOS.

RESULTS

The general characteristics of the high-cost patients are presented in table 1. The percentage of high-cost patients in our sample is 6.52%, as people who go to health check-ups tend to be younger and less likely to be high-cost patients. Consistent with prior studies, high costs are associated with increasing age.³ The mean age for the non-high-cost group is 58, whereas the mean for the high-cost patient group is 64 in our sample data. As income increases, the likelihood of becoming a high-cost patient decreases. Enrollees in medical aid programme do not report income, and a much higher proportion of high-cost patients are in medical aid programme compared with those in the non-high-cost group (1.5% vs 0.24%). About 7.35% of total high-cost patients are in the lowest income decile, whereas 6.45% of the non-high-cost group are in the same decile. On the other hand, 22.25% of total high-cost patients are in the highest income decile, whereas 24.32% of the non-high-cost group are in the same decile. The average total cost for the high-cost patient group in 2011 is \$6608, almost eight times higher than that for the non-high-cost group. The total average drug cost for high-cost patients is about 3.8 times higher than that for the non-high-cost group as of 2011. High-cost patients also incurred 1.4 times more, on average, in dental costs

Table 1 Current high-cost patient characteristics (from years 2011 to 2012)

Patient characteristics	Non high cost	High cost	P value*
N	122974	8575	
%	93.48%	6.52%	
% female	40.80%	47.60%	
Age (years)	58.45±0.02	63.83±0.09	<0.0001
Income decile (%)			<0.0001
Medical aid	0.24 (0.01)	1.5 (0.13)	
1	6.45 (0.07)	7.35 (0.28)	
2–5	24.61 (0.12)	23.25 (0.46)	
6–9	44.39 (0.14)	45.64 (0.54)	
10	24.32 (0.12)	22.25 (0.45)	
Total cost (TC) (\$)			
Avg. TC 2011	\$858±3	\$6608±80	<0.0001
Avg. TC 2012	\$936±4	\$7043±90	<0.0001
Avg. RX cost 2011	\$353±2	\$1342±22	<0.0001
Avg. RX cost 2012	\$367±2	\$1255±26	<0.0001
Avg. Dental cost 2011	\$44±0	\$63±4	<0.0001
Avg. Dental cost 2012	\$48±0	\$70±3	<0.0001
Healthcare Utilisation			
Total inpatient length of stay (days)	0.59 (0.01)	16.31 (0.30)	<0.0001
Lifestyle risk factors			
BMI (kg/m ²)	24.02±0.01	24.32±0.03	<0.0001
Pack-years smoked	7.82±0.04	8.31±0.17	<0.0001
Physical activity (days/week)	1.47±0.01	1.34±0.02	<0.0001
Chronic conditions			
Chronic condition count	2.26±0.01	4.87±0.03	<0.0001
Chronic low back pain (%)	33.32 (0.13)	58.93 (0.53)	<0.0001
Hypertension (%)	25.75 (0.12)	38.55 (0.53)	<0.0001
Osteoarthritis (%)	15.92 (0.1)	37.14 (0.52)	<0.0001
Severe vision reduction (%)	11.22 (0.09)	30.95 (0.5)	<0.0001
Lipid metabolism disorders (%)	8.06 (0.08)	10.78 (0.33)	<0.0001
Prostatic hyperplasia (%)	6.07 (0.07)	15.88 (0.39)	<0.0001
Thyroid dysfunction (%)	4.58 (0.06)	8.06 (0.29)	<0.0001
Neuropathies (%)	3.9 (0.06)	11.11 (0.34)	<0.0001
Cancers (%)	3.03 (0.05)	22.04 (0.45)	<0.0001
Chronic ischaemic heart disease (%)	3.23 (0.05)	15.16 (0.39)	<0.0001
Cerebral ischaemia/Chronic (%)	2.14 (0.04)	11.69 (0.35)	<0.0001
Haemorrhoids (%)	2.25 (0.04)	4.01 (0.21)	<0.0001
Depression (%)	1.45 (0.03)	6.05 (0.26)	<0.0001
Severe hearing loss (%)	1.34 (0.03)	2.92 (0.18)	<0.0001
Rheumatoid arthritis/Chronic (%)	1.22 (0.03)	3.84 (0.21)	<0.0001

Continued

Table 1 Continued

Patient characteristics	Non high cost	High cost	P value*
Cardiac arrhythmias (%)	1.09 (0.03)	3.36 (0.19)	<0.0001
Somatoform disorders (%)	0.82 (0.03)	2.2 (0.16)	<0.0001
Dementia (%)	0.45 (0.02)	2.93 (0.18)	<0.0001
Renal insufficiency (%)	0.28 (0.02)	3.1 (0.19)	<0.0001
Cardiac insufficiency (%)	0.28 (0.02)	1.59 (0.13)	<0.0001
Parkinson's disease (%)	0.17 (0.01)	1.82 (0.14)	<0.0001

Values are presented as mean±SE or percentages with SE in parentheses.
*P values are obtained by χ^2 test/t-test/Wilcoxon rank sum test.
BMI, body mass index.

compared with the non-high-cost group. With regard to healthcare expenditure variables, we performed both a t-test and a Wilcoxon rank sum test and found statistically significant differences at the 0.1% level for both tests.

Next, we report three lifestyle risk factors for high-cost patients: BMI, pack-years smoked and physical activity. Consistent with the result in Leigh *et al*, high-cost patients have higher BMIs (24.32 vs 24.02), smoke more (8.31 vs 7.82) and exercise less (1.34 days vs 1.47 days).²⁰

We report the average count of chronic diseases for high-cost patients in table 1. On average, high-cost patients have 4.87 chronic conditions while those in the non-high-cost group have 2.26. For example, more than half of our high-cost patients suffer from chronic lower back pain. Another common chronic disease for high-cost patients in our sample is hypertension. Approximately

39% of high-cost patients have hypertension, while 26% in the non-high-cost group suffer from the same disease. The prevalence of cancer is much higher among high-cost patients than among non-high-cost patients (22.04% vs 3.03 %). Chronic ischaemic heart disease is another chronic disease with a large disparity: 15.16% for high-cost patients versus 3.23% for the non-high-cost group.

While this disparity of chronic disease conditions has been reported in numerous prior studies of high-cost patients, the oral health characteristics of high-cost patients have not been reported.³ Table 2 presents the oral health condition, oral health behaviours and the three aforementioned self-reported oral symptoms.

First, we report the prevalence of periodontal diseases for the high-cost patients in table 2. We use the ICD-10 code (K05) from the claims data to identify those who were treated for periodontal diseases. The prevalence of periodontal diseases is higher in the high-cost patient group than in the non-high-cost group (28.6% vs 25.9%). The first oral health behaviour variable is the frequency of toothbrushing per day. Higher proportions of high-cost patients report one time or less per day or two times per day, while a higher proportion of the non-high-cost group reports three times or more per day. The second oral health behaviour is the use of floss or/and interdental brushes. Again, high-cost patients use secondary oral products less: 5.64% for the high-cost patient group and 7.2% for the non-high-cost group.

We report three self-reported oral symptoms. High-cost patients are more likely to report tongue or inside-cheek pain: 7.45% for the high-cost patient group and 6.40% for the non-high-cost group. The second symptom

Table 2 Oral health measures of current high-cost patients

Patient characteristics	Non high cost	High cost	P value*
Oral condition (%)			
Periodontal disease	25.89 (0.12)	28.62 (0.49)	<0.0001
Oral health behaviour (%)			
Frequency of toothbrushing			<0.0001
≤1 time per day	8.26 (0.08)	10.95 (0.34)	
2 times per day	42.27 (0.14)	45.45 (0.54)	
≥3 times per day	49.48 (0.14)	43.6 (0.54)	
Use of floss/interdental brush	7.2 (0.1)	5.64 (0.1)	<0.0001
Self-reported oral symptom (%)			
Tongue or inside-cheek pain	6.40 (0.07)	7.45 (0.22)	<0.0001
Difficulty in enunciation due to teeth/denture/gum conditions			<0.0001
Yes	5.45 (0.07)	8.49 (0.31)	
Slightly	46.47 (0.14)	48.69 (0.55)	
No	48.08 (0.14)	42.82 (0.54)	
Difficulty in chewing food due to teeth/denture/gum conditions	16.57 (0.11)	22.00 (0.45)	<0.0001

Values are presented as percentages with SE in parentheses.

*P values are obtained by χ^2 test.

Table 3 ORs for future high-cost patients

Patient characteristics	Univariate OR (95% CI)	Model 1† Multivariate OR	Model 2‡ Multivariate OR	Model 3§ Multivariate OR	Model 4¶ Multivariate OR
Oral condition					
Periodontal disease	1.13 (1.08 to 1.18)***	1.10 (1.05–1.16)***	1.11 (1.06–1.16)***	1.03 (0.98–1.09)	1.02 (0.96–1.07)
Oral health behaviour					
Toothbrushing (times/day)					
≤1	1.47 (1.37 to 1.57)***	1.07 (0.99–1.15)	1.02 (0.94–1.10)	1.06 (0.98–1.15)	1.05 (0.97–1.14)
2	1.22 (1.17 to 1.27)***	1.07 (1.02–1.12)**	1.04 (0.99–1.08)	1.05 (1.00–1.10)*	1.04 (0.99–1.10)
≥3	Reference				
Use of floss/interdental brush	1.29 (1.23 to 1.34)***	1.07 (1.03–1.12)**	1.05 (1.01–1.1)*	1.08 (1.04–1.14)**	1.06 (1.01–1.12)**
Self-reported oral symptom					
Tongue or inside-cheek pain	1.20 (1.13 to 1.28)***	1.22 (1.14–1.3)***	1.20 (1.13–1.28)***	1.13 (1.05–1.21)***	1.11 (1.04–1.20)**
Difficult in enunciation due to teeth/denture/gum conditions					
Yes	1.74 (1.61 to 1.89)***	1.30 (1.20–1.41)***	1.09 (1.04–1.14)**	1.21 (1.11–1.32)***	1.15 (1.05–1.26)**
Slightly	1.23 (1.18 to 1.28)***	1.10 (1.05–1.15)***	1.27 (1.17–1.38)***	1.08 (1.03–1.13)***	1.08 (1.03–1.13)**
No	Reference				
Difficult in chewing food due to teeth/denture/gum conditions	1.34 (1.28 to 1.41)***	1.12 (1.07–1.19)***	1.11 (1.05–1.17)**	1.09 (1.03–1.16)**	1.06 (1.00–1.12)*

Data are OR (95% CI).

*p<0.05; **p<0.01; ***p<0.001.

†Adjustment for age, gender and income.

‡Adjustment for age, gender, income and lifestyle risk factors (BMI, pack-years smoked and physical activity).

§Adjustment for age, gender, income and chronic disease.

¶Adjustment for age, gender, income, chronic disease, prior total healthcare cost and length of stay.

is difficulty in enunciation due to teeth/denture/gum conditions. A higher proportion of high-cost patients report this symptom compared with those in the non-high-cost group: 8.49% of high-cost patients reported this symptom, while 5.45% of the non-high-cost group did so. The third symptom is difficulty in chewing food due to teeth/denture/gum conditions, with 22% of the high-cost patient group reporting this symptom and 16.57% of the non-high-cost group doing so.

Table 3 presents the result of the binominal logistic regression analyses. Poor oral health measures are associated with a higher likelihood of a person becoming a high-cost patient in the subsequent year. The univariate ORs for all of the oral health measures are significant at the 0.1% level. Even after we adjust for age, gender and income level in the first model, all oral health measures have ORs greater than one, showing that poor oral health increases the odds of becoming a high-cost patient in the following year. In the second model, where we additionally adjust for the three lifestyle risk factors of BMI, pack-years smoked and physical activity, the ORs for oral health behaviour become less significant. The OR of the frequency of toothbrushing becomes statistically

insignificant and the OR for the use of floss or interdental brushes becomes less significant in the second model. However, the OR for the prevalence of periodontal disease (OR=1.11% and 95% CI 1.06 to 1.16) and those for the self-reported symptoms remain statistically significant in the second model.

To adjust for a high prevalence of multiple chronic conditions in high-cost patients, we adjust for chronic conditions in our third model. When chronic disease variables are introduced in the model, the OR for periodontal disease becomes statistically insignificant. To our final model, we add prior total healthcare cost and LOS, as they are powerful predictors of future high-cost patients.¹ The ORs for the variables of use of floss or interdental brushes, tongue or inside-cheek pain and difficulty in enunciation are significant at the 1% level.

DISCUSSION

In the present study, we show a positive association between poor oral health and high-cost patient status. High-cost patients have a higher prevalence of periodontal diseases (28.6% vs 25.9%). They are more likely

to brush their teeth less than three times a day and are less likely to use floss or interdental brushes than the non-high-cost group. This positive association can partly be explained by prior studies that show positive associations between periodontal disease and various chronic and severe diseases.^{8–10} Other studies also find that the frequency of toothbrushing and the use of secondary oral hygiene products are associated with diseases such as hypertension, diabetes mellitus, cardiovascular disease, and head and neck cancers.^{11–14} In a recent study, researchers found that flossing and brushing of interdental spaces may reduce the risk for new cardiovascular events among patients with coronary heart disease.²⁴ Moreover, our results show that the high-cost patient group is more likely to report tongue or inside-cheek pain (7.45% vs 6.40%), difficulty in enunciation due to teeth/denture/gum conditions and difficulty in chewing food due to teeth/denture/gum conditions (22% vs 16.57%) as compared with the non-high-cost group.

The prevalence of periodontal diseases shows a positive association with future high-cost patient status. However, when we adjust for chronic conditions, the statistical significance of the OR disappears. The associations between the oral health behaviour variables and future high-cost status are also statistically significant. However, the associations become less statistically significant when lifestyle risk factors are introduced in the model. This is due to the association between oral health behaviours and lifestyle risk factors, and the result is consistent with those in prior studies.^{6 25 26} Kim *et al* show that an increased frequency of toothbrushing and the number of secondary oral products used are associated with a lower BMI, less smoking and a higher level of physical activity.⁶

The associations between self-reported oral symptoms and future high-cost patient status remain statistically significant even after we adjust for demographic and socioeconomic measures, lifestyle risk behaviours, chronic diseases, and prior healthcare costs and utilisation rates. This shows that self-reported oral symptoms are a potential new source of data for high-cost prediction modelling.

Strengths and limitation

To the best of our knowledge, this is the first study to focus on the oral health of high-cost patients. Prior studies of high-cost patients and healthcare cost predictions indicate a high prevalence of multiple (chronic) conditions and lifestyle risk factors.^{3 20} However, the oral health characteristics of high-cost patients have not been studied. Our study fills this void in the literature using a large sample of 131 549 enrollees. This study, however, does not explain or imply a causal relationship between oral health and the likelihood of becoming a high-cost patient. As Griffin *et al* point out, oral diseases can have an impact on many aspects of general health, and health conditions can in turn have an impact on oral health.²⁷ Another limitation of this study is that we do not consider the long-term effects of oral health on healthcare expenditures.

However, 1-year prediction model is the most common study design in high-cost patient prediction literature.³

Policy and research implications

There are several implications pertaining to our work. Wammes *et al* argue that high-cost patients make up the sickest and most complex populations.³ They are a small portion of the population yet use the majority of health-care resources. Accurately identifying high-cost patients and managing their care is a significant first step in improving quality levels and reducing population health costs.¹ Actively exploring data sources available for their identification and prediction is a requisite for achieving these goals. To this end, our analysis provides a new data source for high-cost prediction modelling. Moreover, we have shown that people with poor oral health are at an increased risk of becoming high-cost patients. In that oral and other chronic and severe diseases also share common risk factors, it is important to examine the interplay between these diseases and oral disease as well as their combined impact when health policymakers develop programme involving targeted interventions for high-cost patients and develop preventive measures at the population level.²⁷

In conclusion, we demonstrate that oral health measures are associated with the risk of becoming a high-cost patient. Our results highlight the impact of oral health on healthcare costs and support the development of preventive measures at the population level.

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