

## Correction

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Hoddinott P, Craig LCA, Britten J, *et al.* A serial qualitative interview study of infant feeding experiences: idealism meets realism. *BMJ Open* 2012;**2**:e000504. The last author's middle initial was published incorrectly. The correct author name is Rhona J McInnes.

*BMJ Open* 2012;**2**:e000504corr1. doi:10.1136/bmjopen-2012-000504corr1