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# Exploring health literacy competencies toward patient education program for healthcare professionals: A Delphi study

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**Objectives:** To achieve consensus on a set of competencies in health literacy practice based on a literature review and expert consultation.

**Setting:** A two-stage modified Delphi study involving a literature review, followed by qualitative interviews and three rounds of email-based data collection over a three-month period in 2011.

Participants: 15 healthcare practitioners with more than six months' experience in patient education were interviewed to collect the health literacy practice. 24 experts (twelve who were academic scholars in health literacy and twelve professionals with training related to health literacy practice) were invited to participate in Delphi process.

**Results:** Qualitative data from interview was analyzed and summarized into 99 competency items for health literacy practice, which categorized into five domains of health literacy practice including those pertaining to knowledge and skills. Consensus was reached on 92 of 99 competencies, using a modified Delphi technique.

**Conclusion:** The 92 competencies in health literacy practice embraced core components of patient education in the healthcare profession.

### Strengths and limitations of this study

- To the best of our knowledge, this is the first study to develop a competencies guide of health literacy practice for health professionals in Chinese societies.
- These competencies embraced core components of patient education in healthcare
- The limitation of this study is that only 24 experts were recruited in a panel, however, we adopted subjective and objectives methods to generate the

- competencies in health literacy practice prior to achieving consensus of Delphi process.
- Competencies in health literacy practice may provide a starting point for increased integration of health literacy concepts and skills into professional and continuing education programs.



#### Introduction

Health literacy, as defined by the World Health Organization, represents cognitive and social skills that determine the individual's motivation and ability to access, understand, and use information in ways that promote and maintain good health <sup>1</sup>. To determine the contribution that health literacy makes to health disciplines, the rediscovery of health education should be explored in alliances between health and educational sectors in pursuing the goal of improved literacy levels in the population <sup>2</sup>. Accordingly, investment in sustainable health education requires competent healthcare professionals who contribute to the improvement of healthcare quality and reduce medical error <sup>3</sup>.

Health literacy practice involved the use of a set of patient-centered protocols and strategies to mitigate the effects of limited health literacy <sup>4 5</sup>, which should be considered in health education programs. Healthcare providers' competencies in health literacy practice are vital in ensuring significant health outcomes through the efficiency of appropriate care plans <sup>6</sup>. Healthcare professionals demonstrating assessment qualifications in their clinical practice could meet clients' care needs and design appropriate interventions to enhance self-care abilities at a level that clients understand <sup>7</sup>. However, previous studies have shown that healthcare providers overestimate patients' health literacy because of misunderstanding or limited cognition concerning health literacy <sup>8-10</sup>.

Health literacy as an outcome of health education and its practices, which has been explored in previous studies, could be categorized into three groups: health literacy assessment <sup>8</sup>, communication activities <sup>11</sup>, and educational strategies for patients with low health literacy <sup>12</sup>. Although the importance of health literacy practice and use of a variety of health literacy techniques varied significantly across

health disciplines, such as nutritionists, nursing, and pharmacy <sup>13</sup>, previous studies have demonstrated inadequate ability in health professionals, with respect to limited recognition and awareness of health literacy <sup>9</sup>, confidence <sup>11</sup>, and skills <sup>13 14</sup>, in caring for those with low health literacy. It is important that health professionals possess adequate awareness, knowledge, skills, and attitudes when treating patients with low health literacy <sup>5</sup>. Accordingly, identifying key elements of competencies in health literacy practice is an essential step in promoting the quality of care provided for individuals with low health literacy <sup>15</sup>. In this study, we reviewed the literature to identify the core domains of health literacy practice and use it as a guideline in interviews designed to collect information regarding health professionals' competencies. The Delphi technique was used to establish consensus on the proposed competencies.

### Methods

We began by reviewing the healthcare literature for information concerning key domains of health literacy practice in health professionals and used these domains as a guideline for interviews designed to explore experiences of health literacy practice in health professionals. We then considered the health literacy practice competency items in a Delphi consensus process. This study was approved by the Institutional Review Board at the institution with which the authors were affiliated.

#### Identifying the key domains of competencies in health literacy practice

We searched Medline, PsyclNFO, PubMed, and OVID nursing collections for original studies and expert review papers concerning health literacy practice between 2005 and 2015. We entered "health literacy" as the main keyword in the search to retrieve the relevant literature, and other related terms, such as training, teaching, practice, education, and profession, were added with the Boolean operator "AND" to

refine our search.

# Qualitative interviews with healthcare professionals to generate competencies items in health literacy practice

We established the interview guidelines using four open questions: "describe the attributes of patients who were difficult to teach," "describe ways in which clients with low health literacy can be assisted," "describe the way that assessments are conducted," and "describe the communication techniques used in your practice." First, two experienced health educators were recruited via referrals from hospital managers. Snowball sampling, also known as accidental sampling, was used to identify other suitable interviewees, and additional participants were introduced by the interviewees. After agreeing to participate, they engaged in recorded one-to-one interviews conducted by trained investigators. At this stage, 15 healthcare practitioners with more than six months' experience in patient education, including five nurses working in clinical, internal, and surgical wards; four case managers; two health educators; three nutritionists; and a pharmacist, were interviewed between September 27 and November 12, 2011. Each interview took place at the participant's office, and lasted between 60 and 90 min. All interview details were typed as transcripts and reviewed carefully for content.

#### **Delphi** process

A Delphi process is defined as a multi-stage survey that ultimately attempts to achieve consensus on an important issue; its basic characteristics include anonymity, iteration, controlled feedback, and statistical aggregation to create a group response <sup>16</sup>. Moreover, the method is highly recommended for issues for which knowledge and understanding have not been explored in depth, and it is based on the premise that pooled intelligence enhances individual judgment and captures through an anonymous

enquiry process <sup>18</sup>. The questionnaire for the second round of data collection feeds back the results of the first round, mainly in the form of median or arithmetic mean values and distribution parameters <sup>19</sup>.

The first round of data collection was replaced by a literature review and face-to-face interviews to elicit the opinions of the expert panel. The second to fourth rounds involved questionnaires distributed via mail and followed the classic Delphi approach.

# **Expert recruitment**

With respect to the sample size for the Delphi process, Parente and Anderson-Parente <sup>20</sup> recommended a lower limit of 10 participants after the deduction of potential dropouts. In Taiwan, health literacy research has attracted academic and practical experts since 2008, and the majority of the health literacy literature has focused on patient factors. Because the number of experts with experience in health literacy research or practice was limited, 24 experts (twelve who were academic scholars in health literacy and twelve professionals with training related to health literacy practice) were invited to participate in the second to fourth rounds of data collection.

# Delphi procedure

The modified Delphi method used in this study consisted of three rounds of email-based data collection, each of which lasted for one month during a three-month period from January to April 2012. In each round, experts were invited to rate each proposed competency item with respect to its appropriateness and importance to health professionals, using a five-point Likert-type scale ranging from 1 (not important) to 5 (very important). Consensus was achieved if three criteria including a mean of at least 4.0, representing 80% agreement; a standard deviation of ≤1; and

quartile deviation ranging from 0.6 to 1.0 were met. The questionnaire contained space for an answer and feedback or further comments for each statement. Consensus was achieved if three predefined criteria were met: an mean item score of at least 4 and standard deviation of ≤1. In statements for which consensus was not achieved, feedback and comments were used to adjust the statement for the following round. The statements for all three rounds of the Delphi process were retained to ensure that they were all equally as likely to gain the highest importance rating and level of consensus <sup>21</sup>. Experts were provided with feedback and a summary of the results of the previous round, and their individual modified and amended items were color coded to prevent confusion during reading in the second and third rounds.

#### Results

#### Literature review

Literature searches using the keywords "training," "teaching," "competence," and "profession" in combination with "health literacy" produced 35, 35, 5, and 55 articles, respectively. After excluding duplicates, anonymous authors, and non-English articles, 62 articles were relevant to the topic. Of these, 43 were discussion articles, and 19 were empirical studies, of which two were excluded, as the full text was not available. In the 17 complete articles, communication strategies (n=9, 52.94%) and understanding health literacy knowledge (n=8, 47.05%) were the most frequently mentioned health literacy practices. Assessment methods for low health literacy and appropriately written education materials or resources for patients were also crucial to health literacy practice. None of these studies or discussion articles were Chinese (see Table 1).

Table 1 The results of literature review for health literacy practice among health professionals between 2005-1015

Themes in literatures	N(%)	Source		
Assessment methods for low health literacy	5(29.4%)	15 22-25		
Appropriate written patient education materials or	5(29.4%)	15 22 23 26 27		
resource				
Communication strategies	9(52.94%)	3 15 22 24-26		
		28-30		
Understanding or knowledge of health literacy	8(47.05%)	3 9 15 23 24 28 29		
	,	31		
Association between literacy or health literacy and	1(5.8%)	28		
patient outcomes				
Evaluating the health literacy education	1(5.8%)	32		
Teaching of information and methods;	1(5.8%)	33		
Implementing a health literacy program for patients	2(11.7%)	9 27		

# Qualitative interview for health professionals

The deductive content analysis described by Elo and Kyngas <sup>34</sup> was used to confirm four domains of health literacy practice, based on a review of related literature. In total, 648 meaningful statements were extracted from the interviews. Interview results were summarized as health literacy practices and used to compare categorization results from the literature review for further classification. Thereafter, 99 meaning units were identified and classified into two domains with six subdomains including those pertaining to knowledge (i.e., knowledge of health literacy and recognition of the characteristics of patients with low health literacy) and skills (i.e., designing a patient education plan for patients with low health literacy, assessing health literacy assessment, adopting low-literacy health education strategies, and evaluating of an educational plan for patients with low health literacy attributes).

## The consensus results of the Delphi process

In the second round, 10 of 99 items did not reach consensus which eight items reached 70–79% agreement with a standard deviation of >1 and two items had mean

scores between 3.0 and 3.5 (60–70% agreement). In the third round, none of the 99 items had a mean score of <3.0, while 92 reached consensus, four had mean scores between 3.5 and 3.9, and three had scores of 4.0 with a standard deviation of >1. Ultimately, in the final questionnaire, which was used in the fourth round and created according to experts' opinions, healthcare professionals' competencies in health literacy practice consisted of 92 consensus items, with seven items deleted (see table 2).

# **Discussion**

In Taiwan and the rest of the world, most health literacy studies have focused on the patient's perspective; only a few have explored health professionals' competencies in promoting patients' health literacy. The manner in which health professionals help to promote health literacy in the public is crucial to the expansion of health literacy. The first step to understanding health professionals' ability in health literacy practice is to establish practice-based competencies. The results of the preliminary study were consistent with Coleman <sup>15</sup>, who achieved consensus regarding healthcare professionals' competencies, using a modified Delphi method. These results could be used as a reference to increase professionals' awareness of their health literacy skills.

A search using the keywords, "training," "education," "competence," and "health profession," in combination with "health literacy," returned primarily discussion articles and only 19 empirical studies. Teaching materials, teaching resources, and communication skills were mentioned most frequently in the studies included in the analysis.

Table 2. Results of consensus-group ratings for healthcare professionals' competencies in health literacy practice (n = 24)

Competency item	Round		Final round		
Competency item	accepted	Mean	Mode	SD	QD
Knowledge domain					_
Knowledge of health literacy					
K1. Health literacy refers only to a person's ability to read.	2	4.0	4	1.0	0.5
K2. Adequate health literacy is the ability to read, understand, and process health information.	2	4.3	4	0.7	0.5
K3. Those with low health literacy have poorer health outcomes relative to those with sufficient health literacy	2	4.6	5	0.7	0.5
K4. Age is a risk factor that decreases health literacy.	3	4.0	4	0.7	0.5
K5. Patients with high educational levels may present with low health literacy.	2	4.7	5	0.7	0.3
K6. Those with low health literacy have poorer health outcomes relative to those with sufficient health literacy	2	4.7	5	0.7	0.3
K7. Using an appropriate tool is the best way to assess health literacy and identify patients with low health literacy.		4.2	5	1.0	0.8
K8. Individuals with high educational levels also need an easy method of learning complicated health information.	2	4.3	5	1.0	0.8
K9. The average education level of those who can understand letters of consent is the first grade of junior high school.		4.0	4	1.0	1.0
K10.Suitable educational materials designed for people with low literacy should be understandable at levels below the sixth grade in elementary school.	Delete	3.8	3	1.1	1.0
K11.People with low health literacy need extra medical support, and therefore have higher healthcare	2	4.4	5	0.9	0.8

costs.					
K12.Health education materials should be written at or below a seventh-grade reading level.	2	4.0	4	1.0	1.0
K13.Health literacy could affect physician-patient communication.	2	4.7	5	0.7	0.3
K14.Persons with low health literacy experience limited comprehension health information, leading to care problems.	Delete	3.4	4	1.3	1.0
Recognition for attributes of patients with low health literacy					
Patients with low health literacy					
A1. may pretend to understand the health educator and ask for help at home.	Delete	3.8	3	0.8	0.8
A2. will say "I can do this, no there is need to teach me" to cover up for their lack of understanding.	2	4.6	5	0.7	0.5
A3. will repeat the same questions.	2	4.4	5	1.0	0.5
A4. will tell you if they cannot read.	3	4.0	4	1.3	1.0
A5. are more likely to misinterpret medication instructions provided on prescription labels.	2	4.1	4	0.8	0.8
A6. will easily misunderstand prescription instructions.	2	4.4	5	1.0	0.5
A7. cannot understand medication indications.	2	4.6	5	1.0	0.3
A8. will often bring family members along when talking to healthcare professionals.	2	4.4	5	1.0	0.5
A9. will make excuses to avoid reading health information materials when given material to read.	2	4.4	5	0.7	0.5
A10.often complain about their medicine.	2	4.4	5	0.7	0.5
All.only seek assistance when symptoms worsen.	2	4.7	5	0.7	0.3
A12.cannot understand medical forms and are therefore unable to complete them accurately.	2	4.7	5	0.7	0.3
A13. are likely to put a lot of folded paper in their pockets or wallets.	3	4.0	4	0.8	0.8
A14.do not make necessary appointments or attend for follow up.	2	4.3	4	0.7	0.5
A15.may be likely to pose few questions to professionals.	2	4.4	5	0.9	0.8
A16.cannot talk about how to take medicine.	2	4.1	4	0.8	0.8

# Skill domain

Designing health education plan for patients with low health literacy					
D1. I can handle the psychical barriers to conducting health behaviors for clients	2	4.6	5	0.7	0.5
D2. I can cooperate with other professionals to design health education plans	2	4.7	5	0.7	0.3
D3. I can design audio-visual teaching materials		4.7	5	0.7	0.3
D4. I have the language ability to handle different patients	2	4.6	5	0.7	0.5
D5. I can provide group health education	Delete	4.0	5	1.1	0.5
D6. I can implement behavior modification counseling	2	4.4	5	1.0	0.5
D7. I can design computer-based teaching aids	2	4.6	5	1.0	0.3
D8. I can design health education flyers with less than 20% text	2	4.4	5	1.0	0.5
D9. I can apply appropriate education theories in the curriculum	2	4.7	5	1.0	0.0
D10.I can establish a personal profile of teaching materials	2	4.7	5	0.7	0.3
D11.I can design a teaching plan for multicultural populations	2	4.6	5	0.7	0.5
D12.I can design education materials for the illiterate	2	4.4	5	1.0	0.5
Assessing health literacy for low health literate patients					
As1. Determine the right teaching time for various clients	2	4.7	5	0.7	0.3
As2. Determine potential education barriers based on patient characteristics	2	4.7	5	1.0	0.0
As3. Apply appropriate tools to assess patient health literacy levels	2	4.7	5	1.0	0.0
As4. Can conduct health assessments by collecting personal, organizational, and community data	2	4.8	5	0.7	0.0
As5. Identify the classical attributes of low health literacy prior to teaching	2	4.8	5	0.7	0.0
Adopting low-literacy health education strategies					
S1.Use plain language instead of medical jargon	2	4.8	5	0.7	0.0
S2.Use storytelling to make clients understand	2	4.7	5	0.7	0.3

S3.Use metaphors to explain the disease to clients	2	4.7	5	0.7	0.3	
S4. Using life-oriented examples to explain the care that patients need	2	4.4	5	1.0	0.5	
S5. Teaching using language the student understands	2	4.7	5	1.0	0.0	
S6.Explaining health education using materials available to the patient	2	4.7	5	1.0	0.0	
S7.Connect new learning with previous experience	2	4.7	5	1.0	0.0	
S8.Limiting curricula to two or three new topics	2	4.7	5	1.0	0.0	
S9.Use the teach-back technique	2	4.6	5	1.0	0.3	
S10. Teach repeatedly when clients cannot understand the teaching content	2	4.7	5	1.0	0.0	
S11. Teach repeatedly for the difficult materials	Delete	3.4	4	1.1	0.5	
S12. Use the demonstrate-do technique	2	4.7	5	1.0	0.0	
S13. Provide health education materials and encourage clients to discuss them with their families	2	4.8	5	0.7	0.0	
S14. Provide health education materials with "Questions & Answers"	2	4.7	5	1.0	0.0	
S15. Use simple words to explain care plans and related treatment	2	4.8	5	0.7	0.0	
S16. Base decisions regarding teaching focus on treatment progress	2	4.6	5	1.0	0.3	
S17. Summarize the key points of teaching at the end of the interview	2	4.8	5	0.7	0.0	
S18. Instruct others regarding how to create a care plan rather than explaining the disease or condition	2	4.8	5	0.4	0.3	
S19. Use pictorial methods, rather than words, to emphasize importance of issues for clients	2	4.7	5	1.0	0.0	
S20. Provide self-designed sticks to allow clients to mark their records	2	4.8	5	0.7	0.0	
S21. Use the one-by-one method and pictorial image material	2	4.8	5	0.7	0.0	
S22. Use media to benefit teaching outcomes	2	4.7	5	1.0	0.0	
S23. Design teaching materials as teaching aids in health education	2	4.4	5	1.0	0.5	
S24. Use online or internet teaching	2	4.7	5	1.0	0.0	
S25. Consider disobedient behavior to be temperate coping behavior	2	4.2	5	1.3	0.8	

S26. Offer more encouragement to patients and illiterate clients	2	4.7	5	1.0	0.0	
S27. Understand clients' disobedient behaviors	2	4.6	5	0.7	0.5	
S28. Invite caregivers to participate in the teaching plan	2	4.6	5	0.9	0.5	
S29. Encourage clients and their families and clarify unclear parts of teaching via telephone	2	4.8	5	0.7	0.0	
S30. Present oneself to clients as a resource	2	4.7	5	0.7	0.3	
S31. Create an environment of mutual trust	2	4.8	5	0.7	0.0	
S32. Encourage sharing between clients	2	4.8	5	0.7	0.0	
S33. Create an embarrassment-free environment	2	4.6	5	0.9	0.5	
S34. Ensure clients' confidentiality	Delete	4.0	5	1.1	0.0	
S35. Encourage clients to take note during interviews	2	4.8	5	0.7	0.0	
S36. Teach clients to ask, "What is my main problem?"	2	4.8	5	0.7	0.0	
S37. Teach clients to ask, "What do I need to do?"	2	4.8	5	0.7	0.0	
S38. Teach clients to ask, "What can I do to help my body?"	2	4.7	5	0.7	0.3	
S39. Encourage clients to use the question-posing method	2	4.8	5	0.7	0.0	
S40. Encourage clients to talk about what doctors say to them	2	4.8	5	0.7	0.0	
S41. Encourage clients to demonstrate learned skills to determine their understanding	2	4.8	5	0.7	0.0	
S42. Ask clients to provide evidence of their health behavior	2	4.8	5	0.7	0.0	
S43. Make eye contact with patients to ensure concentration	2	4.6	5	0.9	0.5	
S44. Ask clients to restate the key points that they have learned	2	4.8	5	0.7	0.0	
S45. Pay attention to questions that patients ask repeatedly	2	4.8	5	0.7	0.0	
S46. Pay attention to nonverbal (e.g., facial) expressions to determine whether the patient has understood	2	4.8	5	0.7	0.0	
Evaluating of educational plan for patients with low health literacy						
E1. Can build up the right evaluation criteria for health literacy practice	2	4.7	5	1.0	0.0	

E2. Can conduct appropriate evaluations to demonstrate the effectiveness of health literacy practice	2	4.1	5	1.6	1.0
E3. Modify education plans to fit patients' problems	2	4.7	5	0.7	0.3
E4. Illustrate the appropriate effectiveness of teaching based on health literacy	2	4.6	5	0.7	0.5
E5. Encourage clients with low health literacy to share the successful action outcome	Delete	4.0	5	0.9	0.5
E6. Design various evaluation approaches according to clients' health literacy levels	2	4.8	5	0.7	0.0



The reason for this could be that the study subjects were physicians in three of the 17 studies and believed that health literacy was a communication skill. However, from the perspective of non- physician professionals, such as nursing, social work, and health education, patient education was an essential component of care plan to help patients achieve self-care. Coleman used the same five crucial points to examine competencies in health literacy practice but divided the competencies into educational and practice domains<sup>15</sup>. However, the present study incorporated a literature review and interviews into an educational process which supported the World Health Organization goals of promoting health literacy to the general public by educational system <sup>5</sup>. For healthcare professionals, the results of this study will be helpful in operating the concept of health literacy into patient education practice while serving patients in clinical settings.

The expert group failed to reach consensus on seven items, three of which, "suitable educational materials designed for people with low literacy should be understandable at levels below the sixth grade in elementary school," "persons with low health literacy experience limited comprehension health information, leading to care problems," and "may pretend to understand the health educator and ask for help at home," belonged to the knowledge domain. With respect to the importance of signs and attributes of low health literacy <sup>35 36</sup>, Coleman et al. (2013) labeled them as red

flags and listed the characteristics of patients with low health literacy. However, the low-consensus items represented inadequate identification and recognition of clients with attributes of low health literacy in clinical practice. Chinese health literacy studies still focus primarily on health impact. However, a study conducted in Taiwan showed that patients with low health literacy require professionals to use additional techniques to ensure effective health education, which involves teaching and communication techniques <sup>37</sup>. However, it did not include formal training or courses related to health literacy and did not mention health literacy practice in health professionals; therefore, the expert group failed to reach consensus on some of the knowledge items related to health literacy. For most Chinese-speaking health professionals, understanding health literacy competencies is necessary, and crucial to enhancing public health literacy. Furthermore, consensus was not reached for the three items in the skill domain, "group health education," "ensure clients' confidentiality," and "encourage clients with low health literacy to share the successful action outcome." These items were related to health education and captured via interview but have not been mentioned specifically in the health literacy literature; therefore, the experts could not reach consensus.

#### Conclusion

The health literacy competencies identified in this study constitute an important and necessary first step in the systematic design and evaluation of curricula required to produce a healthcare workforce that both accounts for and addresses the issues surrounding low health literacy. Most studies have suggested that health literacy and health education or communication skills are closely related. The present study applied these education principles in a holistic and continuous process to construct an index for assessing practice competencies.

A modified Delphi technique was used to achieve consensus on competencies in health literacy practice in healthcare professionals. Further empirical studies are required to verify whether the 92 items identified can be classified into the six domains of competencies in health literacy practice. Moreover, further work is required to prioritize these 92 items, and educational research is required to validate the competencies in health literacy practice and determine which should be taught, which healthcare professionals should receive training, which settings should be used, and which teaching methods should be adopted to improve patient-centered outcomes.

The potential biases in traditional Delphi studies include the imposition of preconceptions on respondents and the use of poor techniques to summarize and present group responses <sup>38</sup>. To avoid the drawbacks involving the imposition of preconceptions on respondents, a thorough review of the literature concerning the modified Delphi method was performed to collect information regarding competencies in health literacy practice, and qualitative interviews were conducted to confirm those generated by healthcare professionals in their own settings.

#### Contributor

Chang Li Chun completed the study and wrote the manuscript.

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# **Competing interests**

None declared.

# **Ethics approval**

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# **Data sharing statement**

No additional data are available.

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# GRRAS checklist for reporting of studies of reliability and agreement

**Version based** on Table I in: Kottner J, Audigé L, Brorson S, Donner A, Gajeweski BJ, Hróbjartsson A, Robersts C, Shoukri M, Streiner DL. Guidelines for reporting reliability and agreement studies (GRRAS) were proposed. J Clin Epidemiol. 2011;64(1):96-106

Section	Item #	Checklist item	Reported on page
			#
Title/Abstract	1	Identify in title or abstract that interrater/intrarater	p2
		reliability or agreement was investigated.	
Introduction	2	Name and describe the diagnostic or measurement	p4
		device of interest explicitly.	
	3	Specify the subject population of interest.	p4
	4	Specify the rater population of interest (if applicable)	X
	5	Describe what is already known about reliability and	X
		agreement and provide a rationale for the study (if	
		applicable).	
Methods	6	Explain how the sample size was chosen. State the	p7
		determined number of raters, subjects/objects, and	
		replicate observations.	
	7	Describe the sampling method.	p6,7
	8	Describe the measurement/rating process (e.g. time	p7
		interval between repeated measurements, availability of	
		clinical information, blinding).	
	9	State whether measurements/ratings were conducted	p7, 8
		independently.	
	10	Describe the statistical analysis.	p7, 8
Results	11	State the actual number of raters and subjects/objects	p9
		which were included and the number of replicate	
		observations which were conducted.	
	12	Describe the sample characteristics of raters and	р9
		subjects (e.g. training, experience).	
	13	Report estimates of reliability and agreement including	р9
		measures of statistical uncertainty.	
Discussion	14	Discuss the practical relevance of results.	p10, 11
Auxiliary material	15	Provide detailed results if possible (e.g. online).	X

# **BMJ Open**

# Exploring health literacy competencies toward patient education program for Chinese-speaking healthcare professionals: A Delphi study

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Exploring health literacy competencies toward patient education program for Chinese-speaking healthcare professionals: A Delphi study

**Running Title: Competencies in health literacy practice** 

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**Objectives:** To achieve consensus on a set of competencies in health literacy practice based on a literature review and expert consultation

**Setting:** Hospitals and community health centers in Taiwan

**Method:** A two-stage modified Delphi study involving a literature review was conducted, followed by qualitative interviews and three rounds of email-based data collection over a three-month period in 2011.

Participants: Fifteen Chinese healthcare practitioners with more than six months' experience in patient education were interviewed to collect data on health literacy practice. Twenty-four experts (12 academic scholars in health literacy and 12 professionals with training related to health literacy practice) were invited to participate in the Delphi process.

**Results:** Qualitative data from the interviews were analyzed and summarized to form 99 competency items for health literacy practice, which were categorized into five domains of health literacy practice including those pertaining to knowledge and skills. Consensus was reached on 92 of 99 competencies, using a modified Delphi technique. **Conclusion:** The 92 competencies in health literacy practice embraced core components of patient education in the Chinese healthcare profession.

# Strengths and limitations of the study

- To the best of our knowledge, this was the first study to develop a competency guide in health literacy practice for Chinese health professionals.
- These competencies embraced core components of patient education in healthcare
- The main limitation of the study was that only 24 experts were recruited for the
  panel; however, we adopted subjective and objective methods to generate
  competencies in health literacy practice prior to achieving consensus in the Delphi
  process.
- Competencies in health literacy practice may provide a starting point for increased integration of health literacy concepts and skills into professional and continuing education programs.

#### INTRODUCTION

 Health literacy, as defined by the World Health Organization, represents cognitive and social skills that determine the individual's motivation and ability to access, understand, and use information in ways that promote and maintain good health <sup>1</sup>. To determine the contribution that health literacy makes to health disciplines, the rediscovery of health education should be explored in alliances between health and educational sectors in pursuing the goal of improved literacy levels in the population <sup>2</sup>. Accordingly, investment in sustainable health education requires competent healthcare professionals who contribute to the improvement of healthcare quality and reduce medical error <sup>3</sup>.

Health literacy practice involved the use of a set of patient-centered protocols and strategies to mitigate the effects of limited health literacy <sup>4 5</sup>, which should be considered in health education programs. Healthcare providers' competencies in health literacy practice are vital in ensuring significant health outcomes through the efficiency of appropriate care plans <sup>6</sup>. Healthcare professionals demonstrating assessment qualifications in their clinical practice could meet clients' care needs and could help design appropriate interventions to enhance self-care abilities at a level that clients understand <sup>7</sup>. However, previous studies have shown that healthcare providers overestimate patients' health literacy because of misunderstanding or limited cognition concerning health literacy.

Health literacy as an outcome of health education and its practices, which has been explored in previous studies, could be categorized into three groups: health literacy assessment <sup>8</sup>, communication activities <sup>9</sup>, and educational strategies for patients with low health literacy <sup>10</sup>. Although the importance of health literacy practice and use of a variety of health literacy techniques varied significantly across

health disciplines, such as nutrition, nursing, and pharmacy <sup>11</sup>, previous studies have demonstrated inadequate ability in health professionals with respect to limited recognition and awareness of health literacy <sup>12</sup>, confidence <sup>9</sup>, and skills <sup>11 13</sup> in caring for those with low health literacy. It is important that health professionals possess adequate awareness, knowledge, skills, and attitudes when treating patients with low health literacy<sup>4</sup>. Accordingly, identifying key elements of competencies in health literacy practice is an essential step in promoting the quality of care provided for individuals with low health literacy <sup>14</sup>. In this study, we reviewed the literature to identify the core domains of health literacy practice and use it as a guideline in interviews designed to collect information regarding health professionals' competencies. The Delphi technique was used to establish consensus on the proposed competencies.

#### **METHODS**

A modified Delphi technique was used to achieve the aims of the study. The first round of the Delphi process was replaced by a literature review and face-to-face interviews designed to collect data regarding health literacy practice from clinical settings. This study was approved by the institutional review board at the institution with which the authors were affiliated.

#### Identifying the key domains of competencies in health literacy practice

We searched Medline, PsyclNFO, PubMed, and OVID nursing collections for original studies and expert review papers concerning health literacy practice between 2005 and 2015. We entered "health literacy" as the main keyword in the search to retrieve the relevant literature, and other related terms, such as training, teaching, practice, education, and profession, were added with the Boolean operator "AND" to refine our search. Only the literature on recommendations for health professionals

related to health were included. However, articles which belonged to interviewing skills, cultural competency and motivational interviewing were generally not included.

# Qualitative interviews with healthcare professionals to generate competency items for health literacy practice

The results of the literature review were used as interview guidelines to structure the interview framework. The recommended health literacy items identified through literature review were also confirmed in the interview process. The four interview questions included "describe the attributes of patients who were difficult to teach," "describe ways in which clients with low health literacy can be assisted," "describe the way that assessments are conducted," and "describe the communication techniques used in your patient education practice."

First, two experienced health educators were recruited via referrals from hospital managers. Snowball sampling, also known as accidental sampling, was used to identify other suitable interviewees, and additional participants were introduced by the interviewees. After agreeing to participate, they engaged in recorded one-to-one interviews conducted by trained investigators. At this stage, 15 healthcare practitioners with more than six months' experience in patient education, including five nurses working in clinical, internal, and surgical wards; four case managers; two health educators; three nutritionists; and a pharmacist, were interviewed between September 27 and November 12, 2011.\_Thirteen interviews were conducted at participants' offices at the hospital, and two interviews with health educators were conducted at community health centers; the interviews lasted between 60 and 90 min. All interviews were conducted by authors with qualitative interview and health education experience. Moreover, the interview transcripts were analyzed by the

principle author, and the results were validated by all authors.

# **Delphi** process

A Delphi process is defined as a multi-stage survey that ultimately attempts to achieve consensus on an important issue; its basic characteristics include anonymity, iteration, controlled feedback, and statistical aggregation to create a group response <sup>15</sup>. Moreover, the method is highly recommended for issues that have not been explored in depth and it is based on the premise that pooled intelligence enhances individual judgment and captured the opinions through an anonymous enquiry process <sup>17</sup>. The questionnaire for the second round of data collection feeds back the results of the first round, mainly in the form of median or arithmetic mean values and distribution parameters <sup>18</sup>.

The first round of data collection was replaced by a literature review and face-to-face interviews to elicit the opinions of the expert panel. The second to fourth rounds involved questionnaires distributed via mail and followed the classic Delphi approach.

#### **Expert recruitment**

With respect to the sample size for the Delphi process, Parente and Anderson-Parente <sup>19</sup> recommended a lower limit of 10 participants after the deduction of potential dropouts. In Taiwan, health literacy research has attracted academic and practical experts since 2008, and the majority of the health literacy literature has focused on patient factors. Because the number of experts with experience in health literacy research or practice was limited, we searched for Delphi technique experts from a list of professionals who had received a government-funded health literacy grant. In addition, we examined a list of professionals who had published research articles in the area. Approximately eight Delphi technique experts and recommended

health professionals (who were trained in health literacy practice), were invited to participate in the study. Twenty-four experts (12 academic scholars in health literacy and 12 professionals with training related to health literacy practice) were invited to participate in the second to fourth rounds of data collection.

# Delphi procedure

The modified Delphi method used in this study consisted of three rounds of email-based data collection, each of which lasted for one month during a three-month period from January to April 2012. In each round, the experts were invited to rate the importance of each question using a five-point Likert-type scale ranging from 1 (not important) to 5 (very important) as the grading system. These individuals were aware that questions scored higher than 3 would be considered as important items. Group consensus was achieved if the criteria, including a mean and mode of at least 4.0 and a standard deviation of  $\leq 1$  were met. The quartile deviation was also provided to experts for consensus consideration in the Delphi process. Moreover, we also checked items that were ranked as 4 or greater on a Likert scale of 1–5 by more than 80% of respondents in the final round.

The questionnaire contained space for an answer and feedback or further comments for each statement. In statements for which consensus was not achieved, feedback and comments were used to adjust the statement for the following round. The statements for all three rounds of the Delphi process were retained to ensure that they were all equally as likely to gain the highest importance rating and level of consensus <sup>20</sup>. Experts were provided with feedback and a summary of the results of the previous round, and their individual modified and amended items were color coded to prevent confusion during reading in the second and third rounds.

#### RESULTS

### Literature review

Literature searches using the keywords "training," "teaching," "competence," and "profession" in combination with "health literacy" produced 35, 35, 5, and 55 articles, respectively. A total of 106 articles were searched. After excluding duplicates (n=14), anonymous authors (n=6), non-English articles (n=6), and subjects that were not relevant to the health profession (n=18), 62 articles were relevant to the topic. Of these, 43 were discussion articles, and 19 were empirical studies, of which two were excluded, as the full text was not available. In the 17 complete articles, communication strategies (n = 9, 52.94%) and understanding health literacy knowledge (n = 8, 47.05%) were the most frequently mentioned health literacy practices. Assessment methods for low health literacy and appropriately written education materials or resources for patients were also crucial to health literacy practice. None of these studies or discussion articles were Chinese (see Table 1).

Table 1. The results of the literature review regarding health literacy practice in health professionals between 2005 and 2015

Themes in the literature	n (%)	Source
Assessment methods for low health literacy	5 (29.4%)	14 21-24
Appropriate written patient education materials or resources	5 (29.4%)	14 21 22 25 26
Communication strategies	9 (52.94%)	3 14 21 23-25 27-29
Understanding or knowledge of health literacy	8 (47.05%)	3 12 14 22 23 27 28 30
Association between literacy or health literacy and patient outcomes	1 (5.8%)	27
Evaluating health literacy education	2 (11.7%)	31 32
Teaching information and methods	2 (11.7%)	33 34
Implementing a health literacy program for patients	2 (11.7%)	12 33

# Qualitative interview for health professionals

The deductive content analysis described by Elo and Kyngas <sup>35</sup> was used to confirm four domains of health literacy practice, based on a review of related literature. In total, 648 meaningful statements were extracted from the interviews. Interview results were summarized as health literacy practices and used to compare categorization results from the literature review for further classification. Thereafter, 99 meaning units were identified and classified into two domains with six subdomains including those pertaining to knowledge (i.e., knowledge of health literacy and recognition of the characteristics of patients with low health literacy) and skills (i.e., designing a patient education plan for patients with low health literacy, assessing health literacy assessment, adopting low-literacy health education strategies, and evaluating an educational plan for patients with low health literacy attributes). In the analysis, 56 questions were derived from interviews, and 43 questions were selected from health literacy research publications.

# The consensus results of the Delphi process

Twenty-four experts have completed each round of Delphi survey. In the second round, 10 of 99 items did not reach consensus, eight items had mean or mode scores between 3.5 and 4.0 with a standard deviation of >1, and two items had mean or mode scores between 3.0 and 3.5. In the third round, none of the 99 items had a mean or mode score of <3.0, while 92 reached consensus with 80% agreement, four had mean scores between 3.5 and 3.9, and three had scores of 4.0 with a standard deviation of >1. Ultimately, in the final questionnaire, which was used in the fourth round and created according to experts' opinions, healthcare professionals' competencies in health literacy practice consisted of 92 consensus items, with seven items deleted (see table 2).

Table 2. Results of consensus-group ratings for healthcare professionals' competencies in health literacy practice (n = 24)

Compatancy item		Round	Final round						
Competency item		accepted	% of ≥4	Mean	Mode	SD	QD		
Knowledge domain									
Knowledge of health literacy									
K1* Health literacy refers only to a person's ability to read.	Devraj, et al. <sup>36</sup>	2	83.3	4.0	4	1.0	0.5		
K2*Adequate health literacy is the ability to read, understand, and process health information.	Devraj, et al. <sup>36</sup>	2	91.7	4.3	4	0.7	0.5		
K3*Those with low health literacy have poorer health outcomes relative to those with sufficient health literacy	Institute of Medicine 5	2	87.5	4.6	5	0.7	0.5		
K4. Age is a risk factor that decreases health literacy.	Devraj, et al. <sup>36</sup>	3	83.3	4.0	4	0.7	0.5		
K5. Patients with high educational levels may present with low health literacy.	Interview	2	87.5	4.7	5	0.7	0.3		
K6. Limited health literacy can produce barriers to clear, effective communication	Schwartzberg, et al. 11	2	87.5	4.7	5	0.7	0.3		
K7* Using an appropriate tool is the best way to assess health literacy and identify patients with low health literacy.	Institute of Medicine 5	2	83.3	4.2	5	1.0	0.8		
K8. Individuals with high educational levels also need an easy method of learning complicated health information.	Interview	2	83.3	4.3	5	1.0	0.8		
K9. The general rule is to write consent documents at a seventh-grade reading level.	Institute of Medicine 5	2	83.3	4.0	4	1.0	1.0		
K10. Suitable educational materials designed for people with low literacy should be understandable at levels below the sixth grade in elementary school.	Institute of Medicine 5	Delete	54.2	3.8	3	1.1	1.0		
K11. People with low health literacy need extra medical support and therefore have higher healthcare costs.	Weiss and Palmer 37	2	87.5	4.4	5	0.9	0.8		
K12. Health education materials should be written at or below a seventh-grade reading level.	Institute of Medicine 5	2	83.3	4.0	4	1.0	1.0		
K13. Health literacy could affect physician-patient communication.	Schwartzberg, et al. 11	2	87.5	4.7	5	0.7	0.3		
K14. Persons with low health literacy experience limited comprehension of health information, leading to care problems.	Institute of Medicine 5	Delete	54.2	3.4	4	1.3	1.0		
Recognition of attributes of patients with low health literacy									
Patients with low health literacy									
A1. may pretend to understand what the health educator says and ask for help at home.	Interview	Delete	45.8	3.8	3	0.8	0.8		

A2. will say, "I can do this, there is no need to teach me" to cover up for their lack of understanding.	Interview	2	91.7	4.6	5	0.7	0.5
A3. will repeat the same questions.	Interview	2	83.3	4.4	5	1.0	0.5
A4. will not tell you if they cannot read.	Devraj, et al. <sup>36</sup>	3	83.3	4.0	4	1.0	1.0
A5. are more likely to misinterpret medication instructions provided on prescription labels.	Devraj, et al. <sup>36</sup>	2	87.5	4.1	4	0.8	0.8
A6. will easily misunderstand prescription instructions.	Devraj, et al. <sup>36</sup>	2	83.3	4.4	5	1.0	0.5
A7. cannot understand medication indications.	Kripalani, et al. <sup>23</sup>	2	83.3	4.6	5	1.0	0.3
A8. will often bring family members along when talking to healthcare professionals.	Devraj, et al. <sup>36</sup>	2	83.3	4.4	5	1.0	0.5
A9. will make excuses to avoid reading health information materials when given material to read.	Kripalani, et al. <sup>23</sup>	2	87.5	4.4	5	0.7	0.5
A10* often complain about their medicine.	Devraj, et al. <sup>36</sup>	2	87.5	4.4	5	0.7	0.5
A11. only seek assistance when symptoms worsen.	Jukkala, et al. 38	2	87.5	4.7	5	0.7	0.3
A12. cannot understand medical forms and are therefore unable to complete them accurately.	Institute of Medicine 5	2	87.5	4.7	5	0.7	0.3
A13. are likely to put a lot of folded paper in their pockets or wallets.	Kripalani, et al. <sup>23</sup>	3	83.3	4.0	4	0.8	0.8
A14. do not make necessary appointments or attend follow up.	Institute of Medicine 5	2	87.5	4.3	4	0.7	0.5
A15. may be likely to pose few questions to professionals.	Interview	2	83.3	4.4	5	0.9	0.8
A16. cannot talk about how to take medicine.	Kripalani, et al. <sup>23</sup>	2	87.5	4.1	4	0.8	0.8
Skill domain							
Designing a health education plan for patients with low health literacy							
D1. Handle the psychical barriers to conducting health behaviors for clients	Interview	2	87.5	4.6	5	0.7	0.5
D2. Cooperate with other professionals to design health education plans	Interview	2	87.5	4.7	5	0.7	0.3
D3. Design audio-visual teaching materials	Interview	2	87.5	4.7	5	0.7	0.3
D4. Have the language ability to handle different patients	Interview	2	87.5	4.6	5	0.7	0.5
D5. Provide group health education	Interview	Delete	79.2	4.0	5	1.1	0.5
D6. Implement behavior modification counseling	Interview	2	83.3	4.4	5	1.0	0.5
D7. Design computer-based teaching aids	Interview	2	83.3	4.6	5	1.0	0.3
D8. Design health education flyers with less than 20% text	Interview	2	83.3	4.4	5	1.0	0.5
D9. Apply appropriate education theories in the curriculum	Interview	2	83.3	4.7	5	1.0	0.0
D10. Establish a personal profile of teaching materials	Interview	2	87.5	4.7	5	0.7	0.3
D11. Design a teaching plan for multicultural populations	Interview	2	87.5	4.6	5	0.7	0.5
D12. Design education materials for illiterate individuals	Interview	2	83.3	4.4	5	1.0	0.5

Assessing health literacy for patients with low health literacy	Interview						
As1. Determine the right teaching time for various clients	Interview	2	87.5	4.7	5	0.7	0.3
As2. Determine potential education barriers based on patient characteristics	Interview	2	83.3	4.7	5	1.0	0.0
As3. Apply appropriate tools to assess patient health literacy levels	Institute of Medicine 5	2	83.3	4.7	5	1.0	0.0
As4. Conduct health assessments by collecting personal, organizational, and community data	Institute of Medicine 5	2	87.5	4.8	5	0.7	0.0
As5. Identify the classical attributes of low health literacy prior to teaching	Kripalani, et al. 23	2	87.5	4.8	5	0.7	0.0
Adopting low-literacy health education strategies							
S1. Use plain language instead of medical jargon	Kripalani, et al. <sup>23</sup>	2	87.5	4.8	5	0.7	0.0
S2. Use storytelling to make clients understand	Kripalani, et al. 23	2	87.5	4.7	5	0.7	0.3
S3. Use metaphors to explain the disease to clients	Kripalani, et al. 23	2	87.5	4.7	5	0.7	0.3
S4. Use life-oriented examples to explain the care that patients need	Interview	2	83.3	4.4	5	1.0	0.5
S5. Teach using language the student understands	Interview	2	83.3	4.7	5	1.0	0.0
S6. Explain health education using materials available to the patient	Interview	2	83.3	4.7	5	1.0	0.0
S7. Connect new learning with previous experience	Interview	2	83.3	4.7	5	1.0	0.0
S8. Limiting curricula to two or three new topics	Schwartzberg, et al. 11	2	83.3	4.7	5	1.0	0.0
S9. Use the teach-back technique	Kripalani, et al. <sup>23</sup>	2	83.3	4.6	5	1.0	0.3
S10. Teach repeatedly when clients cannot understand the teaching content	Williams, et al. 39	2	83.3	4.7	5	1.0	0.0
S11. Teach difficult materials repeatedly	Interview	Delete	50	3.4	4	1.1	0.5
S12. Use the demonstrate-do technique	Interview	2	83.3	4.7	5	1.0	0.0
S13. Provide health education materials and encourage clients to discuss them with their families	Interview	2	87.5	4.8	5	0.7	0.0
S14. Provide health education materials with "Questions & Answers"	Interview	2	83.3	4.7	5	1.0	0.0
S15. Use simple words to explain care plans and related treatment	Schwartzberg, et al. 11	2	87.5	4.8	5	0.7	0.0
S16. Base decisions regarding teaching focus on treatment progress	Interview	2	83.3	4.6	5	1.0	0.3
S17. Summarize the key points of teaching at the end of the interview	Kripalani, et al. 23	2	87.5	4.8	5	0.7	0.0
S18. Instruct others in the creation of a care plan rather than explaining the disease or condition	Interview	2	95.8	4.8	5	0.4	0.3
S19. Use pictorial methods, rather than words, to emphasize importance of issues for clients	Kripalani, et al. <sup>23</sup>	2	83.3	4.7	5	1.0	0.0
S20. Provide self-designed sticks to allow clients to mark their records	Interview	2	87.5	4.8	5	0.7	0.0
S21. Use the one-by-one method and pictorial image material	Interview	2	87.5	4.8	5	0.7	0.0
S22. Use media to benefit teaching outcomes	Interview	2	83.3	4.7	5	1.0	0.0

S23. Design teaching materials as teaching aids in health education	Interview	2	83.3	4.4	5	1.0	0.5	
S24. Use online or internet teaching	Interview	2	83.3	4.7	5	1.0	0.0	
S25. Consider disobedient behavior to be temperate coping behavior	Interview	2	83.3	4.2	5	1.0	0.8	
S26. Offer more encouragement to patients and illiterate clients	Interview	2	83.3	4.7	5	1.0	0.0	
S27. Understand clients' disobedient behaviors	Interview	2	87.5	4.6	5	0.7	0.5	
S28. Invite caregivers to participate in the teaching plan	Interview	2	83.3	4.6	5	0.9	0.5	
S29. Encourage clients and their families and clarify unclear parts of teaching via telephone	Interview	2	87.5	4.8	5	0.7	0.0	
S30. Present oneself to clients as a resource	Interview	2	87.5	4.7	5	0.7	0.3	
S31. Create an environment of mutual trust	Institute of Medicine 5	2	87.5	4.8	5	0.7	0.0	
S32. Encourage sharing between clients	Interview	2	87.5	4.8	5	0.7	0.0	
S33. Create an embarrassment-free environment	Institute of Medicine 5	2	83.3	4.6	5	0.9	0.5	
S34. Ensure clients' confidentiality	Interview	Delete	79.2	4.0	5	1.1	0.0	
S35. Encourage clients to take notes during interviews	Interview	2	87.5	4.8	5	0.7	0.0	
S36. Teach clients to ask, "What is my main problem?"	Institute of Medicine 5	2	87.5	4.8	5	0.7	0.0	
S37. Teach clients to ask, "What do I need to do?"	Institute of Medicine 5	2	87.5	4.8	5	0.7	0.0	
S38. Teach clients to ask, "What can I do to help my body?"	Institute of Medicine 5	2	87.5	4.7	5	0.7	0.3	
S39. Encourage clients to use the question-posing method	Interview	2	87.5	4.8	5	0.7	0.0	
S40. Encourage clients to talk about what doctors say to them	Interview	2	87.5	4.8	5	0.7	0.0	
S41. Encourage clients to demonstrate learned skills to determine their understanding	Interview	2	87.5	4.8	5	0.7	0.0	
S42. Ask clients to provide evidence of their health behavior	Interview	2	87.5	4.8	5	0.7	0.0	
S43. Make eye contact with patients to ensure concentration	Interview	2	83.5	4.6	5	0.9	0.5	
S44. Ask clients to restate the key points that they have learned	Interview	2	87.5	4.8	5	0.7	0.0	
S45. Pay attention to questions that patients ask repeatedly	Interview	2	87.5	4.8	5	0.7	0.0	
S46. Pay attention to nonverbal (e.g., facial) expressions to determine whether the patient has understood	Interview	2	87.5	4.8	5	0.7	0.0	
Evaluating an educational plan for patients with low health literacy			02.2	4.7	-	1.0	0.0	
E1. Build up the right evaluation criteria for health literacy practice	Interview	2	83.3	4.7	5	1.0	0.0	
E2. Conduct appropriate evaluations to demonstrate the effectiveness of health literacy practice	Interview	2	83.3	4.1	5	1.0	1.0	
E3. Modify education plans to fit patients' problems	Interview	2	87.5	4.7	5	0.7	0.3	

E4. Illustrate the appropriate effectiveness of teaching based on health literacy	Interview	2	87.5	4.6	5	0.7	0.5	
E5. Encourage clients with low health literacy to share the successful action outcome	Interview	Delete	79.2	4.0	5	0.9	0.5	
E6. Design various evaluation approaches according to clients' health literacy levels	Interview	2	87.5	4.8	5	0.7	0.0	

K: knowledge of health literacy; A: recognition of attributes of patients with low health literacy; D: designing a health education plan for patients with low health literacy; As: assessing health literacy for low health literace patients; S: adopting low-literacy health education strategies; E: evaluating an educational plan for patients with low health health literate patients, 5. may 2. literacy; \* reverse items

### **DISCUSSION**

In Taiwan and the rest of the world, most health literacy studies have focused on the patient's perspective. Only a few have explored health professionals' competencies in promoting patients' health literacy. Understanding health professionals' ability in health literacy practice is a basic step in establishing practice-based competencies. Delphi studies lack a consistent and well-defined standard for the application of group consensus<sup>40</sup>. In addition to the predetermined levels of agreement mentioned in previous study<sup>14</sup>, we used other consensus standards suggested by de Villers<sup>17</sup> including the values of mean, standard deviation and interquartile range to understand the level of consensus or lack thereof.

Although assessment of health literacy knowledge is an essential component of health literacy practices for health professionals, the result of our study has found that the measurement of health literacy knowledge could be either subjective or objective. The subjective measurement involved the participant's perceived knowledge of health literacy 41 or the health literacy knowledge demonstrated by the participants 42. The objectives assessment of health literacy knowledge performed in the current study was similar to that performed in the study conducted by Devraj, et al. 36, in which health literacy knowledge was designed in test items that participants were required to answer to determine their health literacy levels. This could help in the evaluation of health literacy levels in untrained health professionals.

The items used in the current study were similar to those used in other studies, in that the assessment included the definition of health literacy<sup>11</sup>, reading levels in patients with low health literacy<sup>10</sup>, essential support for LHL patients<sup>23</sup>, and the consequences of low health literacy<sup>38</sup>. Kripalani, et al.<sup>23</sup>, Devraj, et al.<sup>36</sup> and Coleman, et al. <sup>14</sup> classified the signs of low health literacy as knowledge items. For clearly

differential conceptual knowledge or practical recognition of low health literacy, we grouped the signs of low health literacy confirmed during the interviews in the dimension of recognition of the attributes of patients with low health literacy.

The reason for this discrepancy could be that the study subjects were physicians in three of the 17 studies and believed that health literacy was a communication skill. Coleman used the same five crucial domains to examine competencies in health literacy practice but divided the competencies into educational and practice domains <sup>14</sup>. However, we incorporated a literature review and interviews into an educational process that aimed to meet the World Health Organization's goals of promoting health literacy to the general public via educational systems<sup>4</sup>. Extending the application of written or oral communication skills as it relates to health literacy competencies in health education programs is critical to the improvement of public health literacy.

The competency items used in the current study were similar to those used in previous studies. However, because of differences in first round of Delphi process and the Chinese descriptions in the practical narratives confirmed during the interviews, the meanings of the items somewhat differed from those provided by Coleman et al<sup>14</sup>. The language differences could be considered as a study limitation. In the current study, we integrated the literature and interviews to produce the competencies of health literacy practice, which might be suitable for use with Chinese-speaking professionals.

It is worth noting that five of the seven questions for which a consensus could not be reached were interview items. These items were related to health education and captured via interview but have not been mentioned specifically in the health literacy literature; therefore, the experts could not reach consensus. The remaining two questions for which a consensus could not be reached were literature items. It is

possible that, although the concepts originated from the literature, the experts considered the consent and health education materials analyzed during the interviews duplicate information. K14 was a detailed description of low health literacy caused by communication barriers, which resulted from adverse effects on the patient's health, but it was also a repetition of K6.

Potential biases in traditional Delphi studies include the imposition of preconceptions on respondents and the use of poor techniques to summarize and present group responses<sup>43</sup>. To avoid the drawbacks involving the imposition of preconceptions on respondents, a thorough review of the literature concerning the modified Delphi method was performed to collect information regarding competencies in health literacy practice, and qualitative interviews were conducted to confirm those generated by healthcare professionals in their own settings. This approach could increase the diversity of the item pool. Irrelevant or duplicate questions could be removed after the experts have reached a consensus.

### **CONCLUSIONS**

The health literacy competencies identified in this study constitute an important and necessary step in the systematic design and evaluation of curricula required to produce a healthcare workforce that both accounts for and addresses the issues surrounding low health literacy. Most studies have suggested that health literacy and health education or communication skills are closely related. The present study applied these education principles in a holistic and continuous process to construct an index for assessing practice competencies.

A modified Delphi technique was used to achieve consensus on health literacy competencies for Chinese-speaking healthcare professionals. Further empirical studies are required to validate whether the 92 items identified can be grouped into the six

domains of competencies in health literacy practice. Moreover, further work is required to prioritize these 92 items, and educational research is required to validate the competencies in health literacy practice and determine which should be taught, which healthcare professionals should receive training, which settings should be used, and which teaching methods should be adopted to improve patient-centered outcomes.

### Contributors

Chen Yu-Chi, Wu Fei Ling, and Chang Li Chun conducted the qualitative interviews.

Liao Li Ling and Chang Li Chun analyzed the interview and Delphi data. Chang Li

Chun wrote the manuscript. All authors critically revised and approved the final manuscript.

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### **Competing interests**

None declared.

### **Ethics approval**

Chang Gung Memorial Hospital

### **Data sharing statement**

No additional data are available.

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# GRRAS checklist for reporting of studies of reliability and agreement

**Version based** on Table I in: Kottner J, Audigé L, Brorson S, Donner A, Gajeweski BJ, Hróbjartsson A, Robersts C, Shoukri M, Streiner DL. Guidelines for reporting reliability and agreement studies (GRRAS) were proposed. J Clin Epidemiol. 2011;64(1):96-106

Section	Item	Checklist item	Reported
	#		on page
			#
Title/Abstract	1	Identify in title or abstract that interrater/intrarater	p2
		reliability or agreement was investigated.	
Introduction	2	Name and describe the diagnostic or measurement	p4
		device of interest explicitly.	
	3	Specify the subject population of interest.	p4
	4	Specify the rater population of interest (if applicable)	X
	5	Describe what is already known about reliability and	X
		agreement and provide a rationale for the study (if	
		applicable).	
Methods	6	Explain how the sample size was chosen. State the	p7
		determined number of raters, subjects/objects, and	
		replicate observations.	
	7	Describe the sampling method.	p6,7
	8	Describe the measurement/rating process (e.g. time	p7
		interval between repeated measurements, availability of	
		clinical information, blinding).	
	9	State whether measurements/ratings were conducted	p7, 8
		independently.	
	10	Describe the statistical analysis.	p7, 8
Results	11	State the actual number of raters and subjects/objects	p9
		which were included and the number of replicate	
		observations which were conducted.	
	12	Describe the sample characteristics of raters and	р9
		subjects (e.g. training, experience).	
	13	Report estimates of reliability and agreement including	р9
		measures of statistical uncertainty.	
Discussion	14	Discuss the practical relevance of results.	p10,
			16-17
Auxiliary material	15	Provide detailed results if possible (e.g. online).	X

# **BMJ Open**

# Exploring health literacy competencies toward patient education program for Chinese-speaking healthcare professionals: A Delphi study

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Exploring health literacy competencies toward patient education program for Chinese-speaking healthcare professionals: A Delphi study

**Running Title: Competencies in health literacy practice** 

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**Objectives:** To achieve consensus on a set of competencies in health literacy practice based on a literature review and expert consultation

**Setting:** Hospitals and community health centers in Taiwan

**Method:** A two-stage modified Delphi study involving a literature review was conducted, followed by qualitative interviews and three rounds of email-based data collection over a three-month period in 2011.

Participants: Fifteen Chinese healthcare practitioners with more than six months' experience in patient education were interviewed to collect data on health literacy practice. Twenty-four experts (12 academic scholars in health literacy and 12 professionals with training related to health literacy practice) were invited to participate in the Delphi process.

**Results:** Qualitative data from the interviews were analyzed and summarized to form 99 competency items for health literacy practice, which were categorized into five domains of health literacy practice including those pertaining to knowledge and skills. Consensus was reached on 92 of 99 competencies, using a modified Delphi technique. **Conclusion:** The 92 competencies in health literacy practice embraced core components of patient education in the Chinese healthcare profession.

### Strengths and limitations of the study

- To the best of our knowledge, this was the first study to develop a competency guide in health literacy practice for Chinese health professionals.
- These competencies embraced core components of patient education in healthcare
- The main limitation of the study was that only 24 experts were recruited for the panel; however, we adopted subjective and objective methods to generate competencies in health literacy practice prior to achieving consensus in the Delphi process.
- Competencies in health literacy practice may provide a starting point for increased integration of health literacy concepts and skills into professional and continuing education programs.

### INTRODUCTION

 Health literacy, as defined by the World Health Organization, represents cognitive and social skills that determine the individual's motivation and ability to access, understand, and use information in ways that promote and maintain good health <sup>1</sup>. To determine the contribution that health literacy makes to health disciplines, the rediscovery of health education should be explored in alliances between health and educational sectors in pursuing the goal of improved literacy levels in the population <sup>2</sup>. Accordingly, investment in sustainable health education requires competent healthcare professionals who contribute to the improvement of healthcare quality and reduce medical error <sup>3</sup>.

Health literacy practice involved the use of a set of patient-centered protocols and strategies to mitigate the effects of limited health literacy <sup>4 5</sup>, which should be considered in health education programs. Healthcare providers' competencies in health literacy practice are vital in ensuring significant health outcomes through the efficiency of appropriate care plans <sup>6</sup>. Healthcare professionals demonstrating assessment qualifications in their clinical practice could meet clients' care needs and could help design appropriate interventions to enhance self-care abilities at a level that clients understand <sup>7</sup>. However, previous studies have shown that healthcare providers overestimate patients' health literacy because of misunderstanding or limited cognition concerning health literacy.

Health literacy as an outcome of health education and its practices, which has been explored in previous studies, could be categorized into three groups: health literacy assessment <sup>8</sup>, communication activities <sup>9</sup>, and educational strategies for patients with low health literacy <sup>10</sup>. Although the importance of health literacy practice and use of a variety of health literacy techniques varied significantly across

health disciplines, such as nutrition, nursing, and pharmacy <sup>11</sup>, previous studies have demonstrated inadequate ability in health professionals with respect to limited recognition and awareness of health literacy <sup>12</sup>, confidence <sup>9</sup>, and skills <sup>11 13</sup> in caring for those with low health literacy. It is important that health professionals possess adequate awareness, knowledge, skills, and attitudes when treating patients with low health literacy<sup>4</sup>. Accordingly, identifying key elements of competencies in health literacy practice is an essential step in promoting the quality of care provided for individuals with low health literacy <sup>14</sup>. In this study, we reviewed the literature to identify the core domains of health literacy practice and use it as a guideline in interviews designed to collect information regarding health professionals' competencies. The Delphi technique was used to establish consensus on the proposed competencies.

### **METHODS**

A modified Delphi technique was used to achieve the aims of the study. The first round of the Delphi process was replaced by a literature review and face-to-face interviews designed to collect data regarding health literacy practice from clinical settings. This study was approved by the institutional review board at the institution with which the authors were affiliated.

### Identifying the key domains of competencies in health literacy practice

We searched Medline, PsyclNFO, PubMed, and OVID nursing collections for original studies and expert review papers concerning health literacy practice between 2005 and 2015. We entered "health literacy" as the main keyword in the search to retrieve the relevant literature, and other related terms, such as training, teaching, practice, education, and profession, were added with the Boolean operator "AND" to refine our search. Only the literature on recommendations for health professionals

related to health were included. However, articles which belonged to interviewing skills, cultural competency and motivational interviewing were generally not included.

# Qualitative interviews with healthcare professionals to generate competency items for health literacy practice

The results of the literature review were used as interview guidelines to structure the interview framework. The recommended health literacy items identified through literature review were also confirmed in the interview process. The four interview questions included "describe the attributes of patients who were difficult to teach," "describe ways in which clients with low health literacy can be assisted," "describe the way that assessments are conducted," and "describe the communication techniques used in your patient education practice."

First, two experienced health educators were recruited via referrals from hospital managers. Snowball sampling, also known as accidental sampling, was used to identify other suitable interviewees, and additional participants were introduced by the interviewees. After agreeing to participate, they engaged in recorded one-to-one interviews conducted by trained investigators. At this stage, 15 healthcare practitioners with more than six months' experience in patient education, including five nurses working in clinical, internal, and surgical wards; four case managers; two health educators; three nutritionists; and a pharmacist, were interviewed between September 27 and November 12, 2011. Thirteen interviews were conducted at participants' offices at the hospital, and two interviews with health educators were conducted at community health centers; the interviews lasted between 60 and 90 min. All interviews were conducted by authors with qualitative interview and health education experience. Moreover, the interview transcripts were analyzed by the

principle author, and the results were validated by all authors.

### **Delphi** process

A Delphi process is defined as a multi-stage survey that ultimately attempts to achieve consensus on an important issue; its basic characteristics include anonymity, iteration, controlled feedback, and statistical aggregation to create a group response <sup>15</sup>. Moreover, the method is highly recommended for issues that have not been explored in depth and it is based on the premise that pooled intelligence enhances individual judgment and captured the opinions through an anonymous enquiry process <sup>17</sup>. The questionnaire for the second round of data collection feeds back the results of the first round, mainly in the form of median or arithmetic mean values and distribution parameters <sup>18</sup>.

The first round of data collection was replaced by a literature review and face-to-face interviews to elicit the opinions of the expert panel. The second to fourth rounds involved questionnaires distributed via mail and followed the classic Delphi approach.

### **Expert recruitment**

With respect to the sample size for the Delphi process, Parente and Anderson-Parente <sup>19</sup> recommended a lower limit of 10 participants after the deduction of potential dropouts. In Taiwan, health literacy research has attracted academic and practical experts since 2008, and the majority of the health literacy literature has focused on patient factors. Because the number of experts with experience in health literacy research or practice was limited, we searched for Delphi technique experts from a list of professionals who had received a government-funded health literacy grant. In addition, we examined a list of professionals who had published research articles in the area. Approximately eight Delphi technique experts and recommended

health professionals (who were trained in health literacy practice), were invited to participate in the study. Twenty-four experts (12 academic scholars in health literacy and 12 professionals with training related to health literacy practice) were invited to participate in the second to fourth rounds of data collection.

# Delphi procedure

The modified Delphi method used in this study consisted of three rounds of email-based data collection, each of which lasted for one month during a three-month period from January to April 2012. In each round, the experts were invited to rate the importance of each question using a five-point Likert-type scale ranging from 1 (not important) to 5 (very important) as the grading system. These individuals were aware that questions scored higher than 3 would be considered as important items. Group consensus was achieved if the criteria, including a mean and mode of at least 4.0 and a standard deviation of  $\leq 1$  were met. The quartile deviation was also provided to experts for consensus consideration in the Delphi process. Moreover, we also checked items that were ranked as 4 or greater on a Likert scale of 1–5 by more than 80% of respondents in the final round.

The questionnaire contained space for an answer and feedback or further comments for each statement. In statements for which consensus was not achieved, feedback and comments were used to adjust the statement for the following round. The statements for all three rounds of the Delphi process were retained to ensure that they were all equally as likely to gain the highest importance rating and level of consensus <sup>20</sup>. Experts were provided with feedback and a summary of the results of the previous round, and their individual modified and amended items were color coded to prevent confusion during reading in the second and third rounds.

#### RESULTS

### Literature review

Literature searches using the keywords "training," "teaching," "competence," and "profession" in combination with "health literacy" produced 35, 35, 5, and 55 articles, respectively. A total of 106 articles were searched. After excluding duplicates (n=14), anonymous authors (n=6), non-English articles (n=6), and subjects that were not relevant to the health profession (n=18), 62 articles were relevant to the topic. Of these, 43 were discussion articles, and 19 were empirical studies, of which two were excluded, as the full text was not available. In the 17 complete articles, communication strategies (n = 9, 52.94%) and understanding health literacy knowledge (n = 8, 47.05%) were the most frequently mentioned health literacy practices. Assessment methods for low health literacy and appropriately written education materials or resources for patients were also crucial to health literacy practice. None of these studies or discussion articles were Chinese (see Table 1).

Table 1. The results of the literature review regarding health literacy practice in health professionals between 2005 and 2015

Themes in the literature	n (%)	Source
Assessment methods for low health literacy	5 (29.4%)	14 21-24
Appropriate written patient education materials or resources	5 (29.4%)	14 21 22 25 26
Communication strategies	9 (52.94%)	3 14 21 23-25 27-29
Understanding or knowledge of health literacy	8 (47.05%)	3 12 14 22 23 27 28 30
Association between literacy or health literacy and patient outcomes	1 (5.8%)	27
Evaluating health literacy education	2 (11.7%)	31 32
Teaching information and methods	2 (11.7%)	33 34
Implementing a health literacy program for patients	2 (11.7%)	12 33

# Qualitative interview for health professionals

The deductive content analysis described by Elo and Kyngas <sup>35</sup> was used to confirm four domains of health literacy practice, based on a review of related literature. In total, 648 meaningful statements were extracted from the interviews. Interview results were summarized as health literacy practices and used to compare categorization results from the literature review for further classification. Thereafter, 99 meaning units were identified and classified into two domains with six subdomains including those pertaining to knowledge (i.e., knowledge of health literacy and recognition of the characteristics of patients with low health literacy) and skills (i.e., designing a patient education plan for patients with low health literacy, assessing health literacy assessment, adopting low-literacy health education strategies, and evaluating an educational plan for patients with low health literacy attributes). In the analysis, 56 questions were derived from interviews, and 43 questions were selected from health literacy research publications.

### The consensus results of the Delphi process

Twenty-four experts have completed each round of Delphi survey. In the second round, 10 of 99 items did not reach consensus, eight items had mean or mode scores between 3.5 and 4.0 with a standard deviation of >1, and two items had mean or mode scores between 3.0 and 3.5. In the third round, none of the 99 items had a mean or mode score of <3.0, while 92 reached consensus with 80% agreement, four had mean scores between 3.5 and 3.9, and three had scores of 4.0 with a standard deviation of >1. Ultimately, in the final questionnaire, which was used in the fourth round and created according to experts' opinions, healthcare professionals' competencies in health literacy practice consisted of 92 consensus items, with seven items deleted (see table 2).

Table 2. Results of consensus-group ratings for healthcare professionals' competencies in health literacy practice (n = 24)

Competency item	Source	Round		Fin	al round		
Competency item		accepted	% of ≥4	Mean	Mode	SD	QD
Knowledge domain							
Knowledge of health literacy							
K1 Health literacy refers only to a person's ability to read. (False)	Devraj, et al. <sup>36</sup>	2	83.3	4.0	4	1.0	0.5
K2 Adequate health literacy is the ability to read, understand, and process health information. (False)	Devraj, et al. <sup>36</sup>	2	91.7	4.3	4	0.7	0.5
K3 Those with low health literacy have poorer health outcomes relative to those with sufficient health literacy (True)	Institute of Medicine <sup>5</sup>	2	87.5	4.6	5	0.7	0.5
K4. Age is a risk factor that decreases health literacy. (True)	Devraj, et al. <sup>36</sup>	3	83.3	4.0	4	0.7	0.5
K5. Patients with high educational levels may present with low health literacy. (True)	Interview	2	87.5	4.7	5	0.7	0.3
K6. Limited health literacy can produce barriers to clear, effective communication. (True)	Schwartzberg, et al. 11	2	87.5	4.7	5	0.7	0.3
K7 Using an appropriate tool is the best way to assess health literacy and identify patients with low health literacy. (True)	Institute of Medicine <sup>5</sup>	2	83.3	4.2	5	1.0	0.8
K8. Individuals with high educational levels also need an easy method of learning complicated health information. (True)	Interview	2	83.3	4.3	5	1.0	0.8
K9. The general rule is to write consent documents at a seventh-grade reading level. (True)	Institute of Medicine 5	2	83.3	4.0	4	1.0	1.0
K10. Suitable educational materials designed for people with low literacy should be understandable at levels below the sixth grade in elementary school. (True)	Institute of Medicine <sup>5</sup>	Delete	54.2	3.8	3	1.1	1.0
K11. People with low health literacy need extra medical support and therefore have higher healthcare costs. (True)	Weiss and Palmer 37	2	87.5	4.4	5	0.9	0.8
K12. Health education materials should be written at or below a seventh-grade reading level. (True)	Institute of Medicine 5	2	83.3	4.0	4	1.0	1.0
K13. Health literacy could affect physician-patient communication. (True)	Schwartzberg, et al. 11	2	87.5	4.7	5	0.7	0.3
K14. Persons with low health literacy experience limited comprehension of health information, leading to care problems. (True)	Institute of Medicine <sup>5</sup>	Delete	54.2	3.4	4	1.3	1.0

Recognition of attributes of patients with low health literacy (If you agree the attributes, please marked  $\checkmark$  in the box.)

Patients with low health literacy ...

A1. may pretend to understand what the health educator says and ask for help at home. □	Interview	Delete	45.8	3.8	3	0.8	0.8
A2. will say, "I can do this, there is no need to teach me" to cover up for their lack of understanding.	Interview	2	91.7	4.6	5	0.7	0.5
A3. will repeat the same questions. $\Box$	Interview	2	83.3	4.4	5	1.0	0.5
A4. will not tell you if they cannot read.	Devraj, et al. <sup>36</sup>	3	83.3	4.0	4	1.0	1.0
A5. are more likely to misinterpret medication instructions provided on prescription labels. $\Box$	Devraj, et al. <sup>36</sup>	2	87.5	4.1	4	0.8	0.8
A6. will easily misunderstand prescription instructions. □	Devraj, et al. <sup>36</sup>	2	83.3	4.4	5	1.0	0.5
A7. cannot understand medication indications. □	Kripalani, et al. 23	2	83.3	4.6	5	1.0	0.3
A8. will often bring family members along when talking to healthcare professionals. $\Box$	Devraj, et al. <sup>36</sup>	2	83.3	4.4	5	1.0	0.5
A9. will make excuses to avoid reading health information materials when given material to read. □	Kripalani, et al. 23	2	87.5	4.4	5	0.7	0.5
A10* often complain about their medicine. □	Devraj, et al. <sup>36</sup>	2	87.5	4.4	5	0.7	0.5
A11. only seek assistance when symptoms worsen. $\Box$	Jukkala, et al. 38	2	87.5	4.7	5	0.7	0.3
A12. cannot understand medical forms and are therefore unable to complete them accurately. $\Box$	Institute of Medicine 5	2	87.5	4.7	5	0.7	0.3
A13. are likely to put a lot of folded paper in their pockets or wallets. $\Box$	Kripalani, et al. 23	3	83.3	4.0	4	0.8	0.8
A14. do not make necessary appointments or attend follow up. □	Institute of Medicine 5	2	87.5	4.3	4	0.7	0.5
A15. may be likely to pose few questions to professionals. □	Interview	2	83.3	4.4	5	0.9	0.8
A16. cannot talk about how to take medicine. □	Kripalani, et al. 23	2	87.5	4.1	4	0.8	0.8
Skill domain							
Designing a health education plan for patients with low health literacy							
D1. Handle the psychical barriers to conducting health behaviors for clients	Interview	2	87.5	4.6	5	0.7	0.5
D2. Cooperate with other professionals to design health education plans	Interview	2	87.5	4.7	5	0.7	0.3
D3. Design audio-visual teaching materials	Interview	2	87.5	4.7	5	0.7	0.3
D4. Have the language ability to handle different patients	Interview	2	87.5	4.6	5	0.7	0.5
D5. Provide group health education	Interview	Delete	79.2	4.0	5	1.1	0.5
D6. Implement behavior modification counseling	Interview	2	83.3	4.4	5	1.0	0.5
D7. Design computer-based teaching aids	Interview	2	83.3	4.6	5	1.0	0.3
D8. Design health education flyers with less than 20% text	Interview	2	83.3	4.4	5	1.0	0.5
D9. Apply appropriate education theories in the curriculum	Interview	2	83.3	4.7	5	1.0	0.0
D10. Establish a personal profile of teaching materials	Interview	2	87.5	4.7	5	0.7	0.3
D11. Design a teaching plan for multicultural populations	Interview	2	87.5	4.6	5	0.7	0.5

D12. Design education materials for illiterate individuals	Interview	2	83.3	4.4	5	1.0	0.5
Assessing health literacy for patients with low health literacy	Interview						
As1. Determine the right teaching time for various clients	Interview	2	87.5	4.7	5	0.7	0.3
As2. Determine potential education barriers based on patient characteristics	Interview	2	83.3	4.7	5	1.0	0.0
As3. Apply appropriate tools to assess patient health literacy levels	Institute of Medicine 5	2	83.3	4.7	5	1.0	0.0
As4. Conduct health assessments by collecting personal, organizational, and community data	Institute of Medicine 5	2	87.5	4.8	5	0.7	0.0
As5. Identify the classical attributes of low health literacy prior to teaching	Kripalani, et al. 23	2	87.5	4.8	5	0.7	0.0
Adopting low-literacy health education strategies							
S1. Use plain language instead of medical jargon	Kripalani, et al. <sup>23</sup>	2	87.5	4.8	5	0.7	0.0
S2. Use storytelling to make clients understand	Kripalani, et al. <sup>23</sup>	2	87.5	4.7	5	0.7	0.3
S3. Use metaphors to explain the disease to clients	Kripalani, et al. <sup>23</sup>	2	87.5	4.7	5	0.7	0.3
S4. Use life-oriented examples to explain the care that patients need	Interview	2	83.3	4.4	5	1.0	0.5
S5. Teach using language the student understands	Interview	2	83.3	4.7	5	1.0	0.0
S6. Explain health education using materials available to the patient	Interview	2	83.3	4.7	5	1.0	0.0
S7. Connect new learning with previous experience	Interview	2	83.3	4.7	5	1.0	0.0
S8. Limiting curricula to two or three new topics	Schwartzberg, et al. 11	2	83.3	4.7	5	1.0	0.0
S9. Use the teach-back technique	Kripalani, et al. <sup>23</sup>	2	83.3	4.6	5	1.0	0.3
S10. Teach repeatedly when clients cannot understand the teaching content	Williams, et al. <sup>39</sup>	2	83.3	4.7	5	1.0	0.0
S11. Teach difficult materials repeatedly	Interview	Delete	50	3.4	4	1.1	0.5
S12. Use the demonstrate-do technique	Interview	2	83.3	4.7	5	1.0	0.0
S13. Provide health education materials and encourage clients to discuss them with their families	Interview	2	87.5	4.8	5	0.7	0.0
S14. Provide health education materials with "Questions & Answers"	Interview	2	83.3	4.7	5	1.0	0.0
S15. Use simple words to explain care plans and related treatment	Schwartzberg, et al. 11	2	87.5	4.8	5	0.7	0.0
S16. Base decisions regarding teaching focus on treatment progress	Interview	2	83.3	4.6	5	1.0	0.3
S17. Summarize the key points of teaching at the end of the interview	Kripalani, et al. <sup>23</sup>	2	87.5	4.8	5	0.7	0.0
S18. Instruct others in the creation of a care plan rather than explaining the disease or condition	Interview	2	95.8	4.8	5	0.4	0.3
S19. Use pictorial methods, rather than words, to emphasize importance of issues for clients	Kripalani, et al. <sup>23</sup>	2	83.3	4.7	5	1.0	0.0
S20. Provide self-designed sticks to allow clients to mark their records	Interview	2	87.5	4.8	5	0.7	0.0
S21. Use the one-by-one method and pictorial image material	Interview	2	87.5	4.8	5	0.7	0.0

S22. Use media to benefit teaching outcomes	Interview	2	83.3	4.7	5	1.0	0.0
S23. Design teaching materials as teaching aids in health education	Interview	2	83.3	4.4	5	1.0	0.5
S24. Use online or internet teaching	Interview	2	83.3	4.7	5	1.0	0.0
S25. Consider disobedient behavior to be temperate coping behavior	Interview	2	83.3	4.2	5	1.0	0.8
S26. Offer more encouragement to patients and illiterate clients	Interview	2	83.3	4.7	5	1.0	0.0
S27. Understand clients' disobedient behaviors	Interview	2	87.5	4.6	5	0.7	0.5
S28. Invite caregivers to participate in the teaching plan	Interview	2	83.3	4.6	5	0.9	0.5
S29. Encourage clients and their families and clarify unclear parts of teaching via telephone	Interview	2	87.5	4.8	5	0.7	0.0
S30. Present oneself to clients as a resource	Interview	2	87.5	4.7	5	0.7	0.3
S31. Create an environment of mutual trust	Institute of Medicine 5	2	87.5	4.8	5	0.7	0.0
S32. Encourage sharing between clients	Interview	2	87.5	4.8	5	0.7	0.0
S33. Create an embarrassment-free environment	Institute of Medicine 5	2	83.3	4.6	5	0.9	0.5
S34. Ensure clients' confidentiality	Interview	Delete	79.2	4.0	5	1.1	0.0
S35. Encourage clients to take notes during interviews	Interview	2	87.5	4.8	5	0.7	0.0
S36. Teach clients to ask, "What is my main problem?"	Institute of Medicine 5	2	87.5	4.8	5	0.7	0.0
S37. Teach clients to ask, "What do I need to do?"	Institute of Medicine 5	2	87.5	4.8	5	0.7	0.0
S38. Teach clients to ask, "What can I do to help my body?"	Institute of Medicine 5	2	87.5	4.7	5	0.7	0.3
S39. Encourage clients to use the question-posing method	Interview	2	87.5	4.8	5	0.7	0.0
S40. Encourage clients to talk about what doctors say to them	Interview	2	87.5	4.8	5	0.7	0.0
S41. Encourage clients to demonstrate learned skills to determine their understanding	Interview	2	87.5	4.8	5	0.7	0.0
S42. Ask clients to provide evidence of their health behavior	Interview	2	87.5	4.8	5	0.7	0.0
S43. Make eye contact with patients to ensure concentration	Interview	2	83.5	4.6	5	0.9	0.5
S44. Ask clients to restate the key points that they have learned	Interview	2	87.5	4.8	5	0.7	0.0
S45. Pay attention to questions that patients ask repeatedly	Interview	2	87.5	4.8	5	0.7	0.0
S46. Pay attention to nonverbal (e.g., facial) expressions to determine whether the patient has	Interview	2	87.5	4.8	5	0.7	0.0
understood		2	87.3	4.8	3	0.7	0.0
Evaluating an educational plan for patients with low health literacy							
E1. Build up the right evaluation criteria for health literacy practice	Interview	2	83.3	4.7	5	1.0	0.0
E2. Conduct appropriate evaluations to demonstrate the effectiveness of health literacy practice	Interview	2	83.3	4.1	5	1.0	1.0

E3. Modify education plans to fit patients' problems	Interview	2	87.5	4.7	5	0.7	0.3	
E4. Illustrate the appropriate effectiveness of teaching based on health literacy	Interview	2	87.5	4.6	5	0.7	0.5	
E5. Encourage clients with low health literacy to share the successful action outcome	Interview	Delete	79.2	4.0	5	0.9	0.5	
E6. Design various evaluation approaches according to clients' health literacy levels	Interview	2	87.5	4.8	5	0.7	0.0	

K: knowledge of health literacy; A: recognition of attributes of patients with low health literacy; D: designing a health education plan for patients with low health literacy; As: assessing health literacy for low health literace patients; S: adopting low-literacy health education strategies; E: evaluating an educational plan for patients with low health literacy.

### **DISCUSSION**

In Taiwan and the rest of the world, most health literacy studies have focused on the patient's perspective. Only a few have explored health professionals' competencies in promoting patients' health literacy. Understanding health professionals' ability in health literacy practice is a basic step in establishing practice-based competencies. Delphi studies lack a consistent and well-defined standard for the application of group consensus<sup>40</sup>. In addition to the predetermined levels of agreement mentioned in previous study<sup>14</sup>, we used other consensus standards suggested by de Villers<sup>17</sup> including the values of mean, standard deviation and interquartile range to understand the level of consensus or lack thereof.

Although assessment of health literacy knowledge is an essential component of health literacy practices for health professionals, the result of our study has found that the measurement of health literacy knowledge could be either subjective or objective. The subjective measurement involved the participant's perceived knowledge of health literacy 41 or the health literacy knowledge demonstrated by the participants 42. The objectives assessment of health literacy knowledge performed in the current study was similar to that performed in the study conducted by Devraj, et al. 36, in which health literacy knowledge was designed in test items that participants were required to answer to determine their health literacy levels. This could help in the evaluation of health literacy levels in untrained health professionals.

The items used in the current study were similar to those used in other studies, in that the assessment included the definition of health literacy<sup>11</sup>, reading levels in patients with low health literacy<sup>10</sup>, essential support for LHL patients<sup>23</sup>, and the consequences of low health literacy<sup>38</sup>. Kripalani, et al.<sup>23</sup>, Devraj, et al.<sup>36</sup> and Coleman, et al. <sup>14</sup> classified the signs of low health literacy as knowledge items. For clearly

differential conceptual knowledge or practical recognition of low health literacy, we grouped the signs of low health literacy confirmed during the interviews in the dimension of recognition of the attributes of patients with low health literacy. When health professionals adopted appropriate methods embedded health literacy competences to provide care for them, this attributes may not be the problems in healthcare settings<sup>23</sup>. Undoubtedly, it is important for health professionals that they need to aware of and recognize these signs when they conducted the assessment for patients.

The reason for this discrepancy could be that the study subjects were physicians in three of the 17 studies and believed that health literacy was a communication skill. Coleman used the same five crucial domains to examine competencies in health literacy practice but divided the competencies into educational and practice domains <sup>14</sup>. However, we incorporated a literature review and interviews into an educational process that aimed to meet the World Health Organization's goals of promoting health literacy to the general public via educational systems<sup>4</sup>. Extending the application of written or oral communication skills as it relates to health literacy competencies in health education programs is critical to the improvement of public health literacy.

The competency items used in the current study were similar to those used in previous studies. However, because of differences in first round of Delphi process and the Chinese descriptions in the practical narratives confirmed during the interviews, the meanings of the items somewhat differed from those provided by Coleman et al<sup>14</sup>. The language differences could be considered as a study limitation. In the current study, we integrated the literature and interviews to produce the competencies of health literacy practice, which might be suitable for use with Chinese-speaking professionals.

It is worth noting that five of the seven questions for which a consensus could not be reached were interview items. These items were related to health education and captured via interview but have not been mentioned specifically in the health literacy literature; therefore, the experts could not reach consensus. The remaining two questions for which a consensus could not be reached were literature items. It is possible that, although the concepts originated from the literature, the experts considered the consent and health education materials analyzed during the interviews duplicate information. K14 was a detailed description of low health literacy caused by communication barriers, which resulted from adverse effects on the patient's health, but it was also a repetition of K6.

Potential biases in traditional Delphi studies include the imposition of preconceptions on respondents and the use of poor techniques to summarize and present group responses<sup>43</sup>. To avoid the drawbacks involving the imposition of preconceptions on respondents, a thorough review of the literature concerning the modified Delphi method was performed to collect information regarding competencies in health literacy practice, and qualitative interviews were conducted to confirm those generated by healthcare professionals in their own settings. This approach could increase the diversity of the item pool. Irrelevant or duplicate questions could be removed after the experts have reached a consensus.

### **CONCLUSIONS**

The health literacy competencies identified in this study constitute an important and necessary step in the systematic design and evaluation of curricula required to produce a healthcare workforce that both accounts for and addresses the issues surrounding low health literacy. Most studies have suggested that health literacy and health education or communication skills are closely related. The present study

applied these education principles in a holistic and continuous process to construct an index for assessing practice competencies.

A modified Delphi technique was used to achieve consensus on health literacy competencies for Chinese-speaking healthcare professionals. Further empirical studies are required to validate whether the 92 items identified can be grouped into the six domains of competencies in health literacy practice. Moreover, further work is required to prioritize these 92 items, and educational research is required to validate the competencies in health literacy practice and determine which should be taught, which healthcare professionals should receive training, which settings should be used, and which teaching methods should be adopted to improve patient-centered outcomes.

### **Contributors**

Chen Yu-Chi, Wu Fei Ling, and Chang Li Chun conducted the qualitative interviews. Liao Li Ling and Chang Li Chun analyzed the interview and Delphi data. Chang Li Chun wrote the manuscript. All authors critically revised and approved the final manuscript.

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# **Competing interests**

None declared.

# **Ethics approval**

Chang Gung Memorial Hospital

# **Data sharing statement**

No additional data are available.

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# GRRAS checklist for reporting of studies of reliability and agreement

**Version based** on Table I in: Kottner J, Audigé L, Brorson S, Donner A, Gajeweski BJ, Hróbjartsson A, Robersts C, Shoukri M, Streiner DL. Guidelines for reporting reliability and agreement studies (GRRAS) were proposed. J Clin Epidemiol. 2011;64(1):96-106

Section Item		Checklist item	Reported
	#		on page
			#
Title/Abstract	1	Identify in title or abstract that interrater/intrarater	p2
		reliability or agreement was investigated.	
Introduction	2	Name and describe the diagnostic or measurement	p4
		device of interest explicitly.	
	3	Specify the subject population of interest.	p4
	4	Specify the rater population of interest (if applicable)	X
	5	Describe what is already known about reliability and	X
		agreement and provide a rationale for the study (if	
		applicable).	
Methods	6	Explain how the sample size was chosen. State the	p7
		determined number of raters, subjects/objects, and	
		replicate observations.	
	7	Describe the sampling method.	p6,7
	8	Describe the measurement/rating process (e.g. time	p7
		interval between repeated measurements, availability of	
		clinical information, blinding).	
	9	State whether measurements/ratings were conducted	p6-7
		independently.	
	10	Describe the statistical analysis.	p7, 8
Results	11	State the actual number of raters and subjects/objects	р9
		which were included and the number of replicate	
		observations which were conducted.	
	12	Describe the sample characteristics of raters and	р9
		subjects (e.g. training, experience).	
	13	Report estimates of reliability and agreement including	P10
		measures of statistical uncertainty.	
Discussion	14	Discuss the practical relevance of results.	p16-19
Auxiliary	15	Provide detailed results if possible (e.g. online).	X
material			