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# Therapy-dependent inconsistencies in self-reported use of complementary and alternative medicine in the general population: Findings from a longitudinal study

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Therapy-dependent inconsistencies in self-reported use of complementary and alternative medicine in the general population: Findings from a longitudinal study

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10 ABSTRACT

- **Objective:** Information on the use of complementary and alternative medicine (CAM) in the general
- population is often collected by means of surveys, causing the reliability of data to rely on the memory
- accuracy of the respondent. The objective of the present study was to examine the consistency in self-
- reported CAM use using data from two survey waves 4 years apart.
- **Design:** Longitudinal study.
- 16 Setting/participants: Data were obtained from the Danish Health and Morbidity Surveys. A nationally
- 17 representative subsample of the individuals invited in 2013 was re-invited in 2017. In all, 2,297 individuals
- 18 (≥16 years) completed the self-administered questionnaire in both waves, including questions on e.g. CAM
- 19 use.

- 20 Main outcome measures: The use of six different CAM therapies (acupuncture; craniosacral therapy; faith
- 21 healing and/or clairvoyance; nutritional counselling; massage; osteopathy or other manipulative therapies;
- 22 reflexology) was assessed by the response categories 'Yes, within the past 12 months', 'Yes, but previously
- than within the past 12 months' and 'No'. For each CAM therapy, an inconsistent response was defined as
- either the response combination 1) 'Yes, within the past 12 months' in 2013 and 'No' in 2017, or 2) 'Yes,
- within the past 12 months' or 'Yes, but previously than within the past 12 months' in 2013 and 'No' in 2017.

Results: The inconsistency percentages varied across CAM therapies. The highest levels of inconsistency for
CAM use within the past 12 months were observed for nutritional counselling (64.9 %) and faith healing
and/or clairvoyance (36.4 %). The lowest proportion of inconsistent responses was observed for
acupuncture (18.3%). Overall, the same pattern was observed for lifetime CAM use.

**Conclusions:** The results highlight the difficulty in obtaining reliable prevalence estimates on the use of CAM in the general population. Future studies should take these findings into account when interpreting similar analyses.

### Strengths and limitations of this study

- No previous study has investigated the inconsistencies in self-reported use of CAM therapies
- Due to the study design, findings ca be generalized to the adult general population
- The inclusion of six different CAM therapies makes it possible to compare inconsistencies in response patterns across the included therapies
  - Variations in specificity and number of CAM therapies within the CAM therapy response categories may affect comparability across CAM therapies
  - Loss to follow-up during the study period may, to some extent, compromise the validity of inconsistency estimates

Key words (3-6): Complementary medicine, public health, epidemiology

### **Background**

During the last decades, an increase in the use and acceptance of complementary and alternative medicine (CAM) has been observed in Western countries.<sup>1-3</sup> In Europe, the most commonly used CAM therapies are herbal medicine, homeopathy, chiropractic, acupuncture, reflexology, and massage (for definitions of specific CAM therapies, please see),<sup>4</sup> and it is estimated that up to 86 % of the general population in Europe use CAM each year.<sup>5,6</sup> However, comparing prevalence rates of CAM use across countries is very difficult since there is a large variation over time and between countries in which therapies that are considered to be conventional therapies or CAM therapies.<sup>7</sup>

CAM is typically used to complement biomedical care<sup>8,9</sup> and for relaxation or improvement in subjective well-being.<sup>5,10</sup> Sociodemographic analyses find that CAM users are more likely to be females, middle-aged, and have a higher education.<sup>5,6,11</sup> According to systematic reviews, a wide variety of health conditions is associated with CAM use with the most common being musculoskeletal problems,<sup>5</sup> back problems, depression, insomnia, severe headache or migraines, and stomach or intestinal illnesses.<sup>6</sup>

The use of CAM in the general population is typically estimated by means of survey data.<sup>5,9,12</sup> Such surveys rely greatly on the accuracy of the respondents' recall. Thus, the importance of accurate long-term memory is even more pronounced when the respondent is asked about lifetime use of CAM. Other factors that may affect data reliability include the respondent's motivation to provide truthful information on CAM. Reliable and accurate data is an important and valuable tool for various stakeholders and policy makers in order to monitor health behaviour in the population, evaluate the effectiveness of existing policies, and make or justify decisions. Also, it is well-known that CAM is often used by specific populations, i.e. those suffering from diseases such as cancer,<sup>13-15</sup> diabetes,<sup>16-18</sup> coronary heart disease,<sup>19-21</sup> and mental illness.<sup>22,23</sup> As these specific populations often receive biomedical treatment as well, data on CAM use may serve as an

important basis for determining if there are compromising or beneficial effects on disease progression if conventional and alternative treatment are used simultaneously.

The reliability of self-reported data on CAM use in the population can be examined by exploring their consistency over time, although consistency does not necessarily guarantee reliability. To our knowledge, no previous study has examined the consistency in self-reported CAM use over time. Previous studies have, however, carried out similar consistency analyses for other health-related indicators, e.g. illicit drug use, 24,25 smoking, 26,27 and specific health conditions. Results from these studies indicate that inconsistency percentages are often surprisingly high. Furthermore, concerns have been raised about the validity of self-reported health care utilisation. Thus, the aim of the present study was to examine inconsistencies in the use of various CAM therapies using longitudinal data from two survey waves conducted 4 years apart.

### Methods

Data were derived from the Danish Health and Morbidity Surveys, which are nationally representative health surveys that have been carried out regularly since 1987.<sup>31</sup> The overall aim of the surveys is to describe the status and trends in health and morbidity in the general adult population in Denmark and factors that may influence health status. In the present study, we use data from the two most recent survey waves in 2013 and 2017. In 2013, a random sample of 25,000 adults (≥16 years) was drawn from the Danish Civil Registration System (in which each citizen with an official residence in Denmark is registered with a unique personal registration number).<sup>32</sup> All randomly selected individuals were sent a postal questionnaire in 2013, but throughout the data collection period it was also possible to complete an identical web questionnaire. A total of 14,265 individuals completed the self-administered questionnaire in 2013, corresponding a response rate of 57%. In 2017, a nationally representative subsample of 3,147 respondents were re-invited to participate in the next survey wave in 2017 using the same mode of administration as in

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Statistical analysis

| 2013. As 161 individuals were lost to follow-up due to death or emigration, and 689 were lost due to non-   |
|---|
| response, the total sample size in the present study included 2,297 individuals. The data collection period |
| was between February and mid-May in both survey waves. Furthermore, in both survey waves, CAM use           |
| was assessed by asking the respondents whether they had ever been treated by therapists outside the         |
| general health services and used any of the following providers or forms of therapies: acupuncture;         |
| craniosacral therapy; faith healing and/or clairvoyance; nutritional counselling; massage, osteopathy or    |
| other manipulative therapies; reflexology (of which foot reflexology is the frequently used form in         |
| Denmark). Possible response categories for each CAM therapy were 'Yes, within the past 12 months', 'Yes,    |
| but previously than within the past 12 months', and 'No'. The respondents were also asked about their use   |
| of other CAM therapies (e.g. applied kinesiology and homeopathy), but these therapies were excluded from    |
| the present study due to low prevalence estimates. In the present study, two types of inconsistencies were  |
| examined for each CAM therapy. The first type of inconsistent response was defined as when a respondent     |
| answered 'Yes, within the past 12 months' to a specific CAM therapy in the survey wave in 2013, but then    |
| answered 'No' to the same CAM therapy in the 2017 survey wave. The second type of inconsistent              |
| response was defined as when a respondent answered 'Yes, within the past 12 months' or 'Yes, but            |
| previously than within the past 12 months' to a specific CAM therapy in the survey wave 2013, but then      |
| answered 'No' to the same CAM therapy in 2017 survey wave.  |

Information on sex and age were obtained from the Danish Civil Registration System.<sup>32</sup> Educational level was the self-reported highest completed level of education.

Patient and Public Involvement

Patients or the public were not involved in the design, or conduct, or reporting, or dissemination plans of our research.

The inconsistencies are presented as percentages with 95 % confidence intervals (CI), which were calculated using the Wilson score method.

Multiple logistic regression models were used to identify factors associated with inconsistent response among lifetime use of acupuncture, massage, osteopathy or other manipulative therapies and reflexology, respectively. The results are presented as odds ratios (OR) with 95% confidence intervals (CI). The first model was adjusted for sex, age and use of CAM practitioner within the past 12 months reported at baseline. The second model was further adjusted for combined school and vocational education (these analyses were restricted to individuals aged 25 years or older) since most have completed their education by this point. Statistical analyses were performed using SAS Version 9.4.

#### **Results**

The baseline characteristics of the respondents completing the self-administered questionnaire in both 2013 and 2017 are presented in Table 1. In all, 21.2% had used massage, osteopathy or other manipulative therapies within the past 12 months. Acupuncture and reflexology had the second and third highest prevalence estimate, respectively, at 8.4% and 5.3%. The table also shows that CAM users were more likely to be women than men for all six CAM therapies. The mean age of CAM users varied between 48.1 years (massage, osteopathy or other manipulative therapies) and 53.5 years (nutritional counselling). Furthermore, prevalence rates of lifetime use of CAM therapies varied between 36.4% (massage, osteopathy or other manipulative therapies) and nutritional counselling (6.0%).

**Table 1.** Baseline characteristics of the study population (n=2,297)

| CAM therapy   | Use within<br>the past 12<br>months (%) | Women<br>(%)¹ | Mean age<br>(SD) <sup>1</sup> | Lifetime<br>use (%) <sup>2</sup> | Women<br>(%)¹ | Mean age<br>(SD) <sup>1</sup> |
|---|---|---------------|-------------------------------|----------------------------------|---------------|-------------------------------|
| Acupuncture   | 8.4                                     | 67.2          | 50.1 (15.7)                   | 28.2                             | 65.6          | 52.0 (14.7)                   |
| Craniosacral therapy                                | 2.7                                     | 81.0          | 48.2 (15.1)                   | 7.4                              | 80.5          | 49.1 (14.0)                   |
| Faith healing and/or clairvoyance                   | 2.6                                     | 81.8          | 52.8 (14.6)                   | 8.3                              | 78.5          | 49.8 (14.1)                   |
| Nutritional counselling                             | 1.7                                     | 73.0          | 53.5 (16.8)                   | 6.0                              | 76.7          | 52.0 (15.7)                   |
| Massage, osteopathy or other manipulative therapies | 21.2                                    | 64.5          | 48.1 (15.2)                   | 36.4                             | 62.7          | 48.7 (15.1)                   |
| Reflexology   | 5.3                                     | 69.9          | 52.7 (14.6)                   | 24.6                             | 70.3          | 52.4 (14.1)                   |

<sup>&</sup>lt;sup>1</sup>Among individuals who have used CAM before baseline

In Table 2, the inconsistency percentages for each CAM therapy is presented for CAM use within the past 12 months and for lifetime use of CAM, respectively. The inconsistency percentages vary greatly across CAM therapies. In all, 64.9% of the individuals who in the baseline survey (in 2013) reported that they had used nutritional counselling within the past 12 months answered that they had never used this therapy in the subsequent survey wave (in 2017). A high proportion of inconsistent responses was also observed for faith healing and/or clairvoyance (36.4%). The lowest inconsistency percentages were observed for acupuncture (18.3%) and massage, osteopathy, or other manipulative therapies (22.9%). Table 2 also shows that 62.0 % of the individuals who in the baseline survey (in 2013) reported that they had ever used nutritional counselling (i.e. lifetime use) answered that they had never used this therapy in the subsequent survey wave (in 2017). The inconsistency pattern for lifetime use of CAM is similar to that seen for CAM use within the past 12 months.

<sup>&</sup>lt;sup>2</sup>Lifetime use of CAM

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Table 2. Inconsistent response frequencies and percentages with 95% confidence intervals (CI) for six CAM therapies

|   | CAM use  | within the past 12                   | month | ıs                       | E fe   | etime use of CAN                     | VI   |                           |
|---|--|--------------------------------------|-------|--------------------------|--|--------------------------------------|------|---------------------------|
| CAM therapy   | Cases who had<br>visited a CAM<br>practitioner within<br>the past 12 months<br>in 2013 (n) | Inconsistent<br>cases in 2017<br>(n) | Inc   | onsistency %<br>(95% CI) | Cases who had visited a CAMS practitioner important their lifetime in 2013 (n.2021 | Inconsistent<br>cases in 2017<br>(n) | Inc  | consistency %<br>(95% CI) |
| Acupuncture   | 180  | 33                                   | 18.3  | (13.4-24.6)              | 60 <del>5</del> D  | 134                                  | 22.1 | (19.0-25.6)               |
| Craniosacral therapy                                | 58   | 16                                   | 27.6  | (17.8-40.2)              | 15 💆   | 45                                   | 28.3 | (21.9-35.8)               |
| Faith healing and/or clairvoyance                   | 55   | 20                                   | 36.4  | (24.9-49.6)              | 17 🚡   | 57                                   | 32.2 | (25.8-39.4)               |
| Nutritional counselling                             | 37   | 24                                   | 64.9  | (48.8-78.2)              | 129 <u>Å</u><br>Fo<br>m  | 80                                   | 62.0 | (53.4-69.9)               |
| Massage, osteopathy or other manipulative therapies | 454  | 104                                  | 22.9  | (19.3-27.0)              | 98<br>781<br>781<br>528<br>528   | 239                                  | 30.6 | (27.5-33.9)               |
| Reflexology   | 113  | 30                                   | 26.6  | (19.3-35.4)              | 528  | 143                                  | 27.1 | (23.5-31.0)               |

 Table 3 shows the inconsistency percentages for lifetime use of CAM according to sex. The inconsistency percentages were significantly higher among men than women for two CAM therapies (massage, osteopathy, or other manipulative therapies, and reflexology). The percentages were higher among men for three out of the four other CAM therapies, although the results were not statistically significant.

**Table 3.** Inconsistent response percentages with 95% confidence intervals (CI) for lifetime use of six CAM therapies by sex

| CAM therapy   | Men              | Women            | р       |
|---|------------------|------------------|---------|
| Acupuncture   | 23.1 (17.9-29.3) | 21.7 (17.9-26.0) | 0.691   |
| Craniosacral therapy                                | 25.8 (13.7-43.3) | 28.9 (21.8-37.3) | 0.731   |
| Faith healing and/or clairvoyance                   | 36.8 (23.4-52.7) | 30.9 (23.9-39.1) | 0.490   |
| Nutritional counselling                             | 73.3 (55.6-85.8) | 58.6 (48.7-67.8) | 0.145   |
| Massage, osteopathy or other manipulative therapies | 36.1 (30.8-41.8) | 27.3 (23.6-31.5) | 0.01    |
| Reflexology   | 37.0 (29.8-44.7) | 22.9 (18.9-27.5) | < 0.001 |

The results from the multiple logistic regression analyses revealed that the predictors that were associated with inconsistent response varied by lifetime use of CAM therapies (table 4). For example, male sex was associated with increased odds of inconsistent response (in 2017) for massage, osteopathy, or other manipulative therapies (OR: 1.47, 95% CI: 1.06-2.04) and reflexology (OR: 1.94, 95% CI: 1.29-2.93), respectively. However, we found no significant association between sex and inconsistent response for individuals who reported lifetime use of acupuncture. Age was an independent predictor of all three outcomes, but the pattern of associations differed slightly by CAM therapy. Furthermore, table 4 shows that individuals who had not used massage, osteopathy, or other manipulative therapies within the past 12 months had 2.38 (95% CI: 1.73-3.28) times higher odds of reporting never having used this CAM therapy in the subsequent wave than individuals who had used it within the past year. Interestingly, no significant associations were observed between use within the past year and the two other CAM therapies. Finally, the results of the logistic regression models indicated that an inconsistent response was associated with a lower level of education among all three CAM therapies, however only borderline significant for lifetime use of massage, osteopathy, or other manipulative therapies.

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Table 4. Adjusted odds ratios (OR) and 95% confidence intervals of inconsistent response (in 2017) among individuals who (in 2013) reporte Gifetime use of different CAM therapies

|              |                        | Acu      | ouncture             |            | Massage, osteo   | oathy or | other manipulative   | therapies | 647 on                                     | Ref   | lexology             |       |
|--------------|------------------------|----------|----------------------|------------|------------------|----------|----------------------|-----------|--|-------|----------------------|-------|
|              | Model 1                |          | Model 2 <sup>1</sup> |            | Model 1          |          | Model 2 <sup>1</sup> |           | 22<br>Mgdel 1                              |       | Model 2 <sup>1</sup> |       |
|              | OR (95% CI)            | р        | OR (95% CI)          | р          | OR (95% CI)      | р        | OR (95% CI)          | р         | OR ₹95% CI)                                | р     | OR (95% CI)          | р     |
| Sex          | C                      | 0.916    |                      | 0.924      |                  | 0.021    |                      | 0.015     | <u> </u>                                   | 0.002 |                      | 0.003 |
| Men          | 1.02 (0.68-1.54)       |          | 1.02 (0.67-1.55)     |            | 1.47 (1.06-2.04) |          | 1.53 (1.09-2.15)     |           | 1.94 (4.29-2.93)                           |       | 1.93 (1.26-2.96)     |       |
| Women        | 1                      |          | 1                    |            | 1                |          | 1                    |           | 2021.                                      |       | 1                    |       |
| Age          | 0.                     | .916     |                      | 0.068      |                  | <0.001   |                      | <0.001    | 21.  |       |                      | 0.031 |
| 16-44 y.     | 0.77 (0.47-1.24)       |          | 0.83 (0.49-1.40)     |            | 0.65 (0.45-0.93) |          | 0.64 (0.43-0.95)     |           | 1.19 <b>(9</b> .75-1.90)                   |       | 1.28 (0.78-2.10)     |       |
| 45-64 y.     | 1                      |          | 1                    |            | 1                |          | 1                    |           | <b>§</b> 1                                 |       | 1                    |       |
| ≥65 y.       | 1.83 (1.14-2.94)       |          | 1.62 (1.00-2.64)     |            | 2.96 (1.91-4.61) |          | 2.68 (1.69-4.23)     |           | 2.28 🖫 .40-3.71)                           |       | 1.98 (1.19-3.29)     |       |
| CAM use      |                        |          |                      |            |                  |          |                      |           | ded  |       |                      |       |
| within the   |                        |          |                      |            |                  |          |                      |           | d fr                                       |       |                      |       |
| past 12      | 0.1                    | 188      |                      | 0.120      |                  | <0.001   |                      | <0.001    | from                                       | 0.866 |                      | 0.738 |
| months       |                        |          |                      |            |                  |          |                      |           | h#<br>#                                    |       |                      |       |
| Yes          | 1                      |          | 1                    |            | 1                |          | 1                    |           | http://I                                   |       | 1                    |       |
| No           | 1.35 (0.87-2.10)       |          | 1.45 (0.91-2.31)     |            | 2.38 (1.73-3.28) |          | 2.36 (1.68-3.29)     |           | 1.04 (6.64-1.69)                           |       | 1.09 (0.66-1.80)     |       |
| Education    |                        |          |                      | 0.037      |                  |          |                      | 0.074     | ope  |       |                      | 0.041 |
| Primary/     |                        |          |                      |            |                  |          |                      |           | en.t                                       |       |                      |       |
| secondary,   |                        |          |                      |            |                  |          |                      |           | <u>)</u>                                   |       |                      |       |
| vocational   |                        |          | 1.61 (1.03-2.52)     |            |                  |          | 1.44 (0.97-2.14)     |           |  |       | 1.60 (1.02-2.51)     |       |
| or short-    |                        |          | 1.01 (1.03-2.32)     |            |                  |          | 1.44 (0.97-2.14)     |           | Ą  |       | 1.00 (1.02-2.51)     |       |
| cycle higher |                        |          |                      |            |                  |          |                      |           | on   |       |                      |       |
| education    |                        |          |                      |            |                  |          |                      |           | Αp   |       |                      |       |
| Medium- or   |                        |          |                      |            |                  |          |                      |           | ⊒:   |       |                      |       |
| long-cycle   |                        |          | 1                    |            |                  |          | 1                    |           | ,<br>N                                     |       | 1                    |       |
| higher       |                        |          |                      |            |                  |          |                      |           | 022  |       |                      |       |
| education    |                        |          |                      |            |                  |          |                      |           | <del></del>                                |       |                      |       |
| L73 ¹Analy   | sis restricted to indi | ividuals | aged 25 years or of  | lder in 20 | 13               |          |                      |           | / <u>9</u> [                               |       |                      |       |
|              |                        |          |                      |            |                  |          |                      |           | Jes  |       |                      |       |
|              |                        |          |                      |            |                  |          |                      |           | . <del>.</del><br>D                        |       |                      |       |
|              |                        |          |                      |            |                  |          |                      |           | rot  |       |                      |       |
|              |                        |          |                      |            |                  |          |                      |           | ect  |       |                      |       |
|              |                        |          |                      |            |                  |          |                      |           | e d  |       |                      |       |
|              |                        |          |                      |            |                  |          |                      |           | by   |       |                      |       |
|              |                        |          |                      |            |                  |          |                      |           | 1.69)<br>1.64-1.69<br>1.04<br>1.04<br>1.04 |       |                      |       |
|              |                        |          |                      |            |                  | 10       |                      |           | уri  |       |                      |       |
|              |                        |          |                      |            |                  | 10       |                      |           | 0  |       |                      |       |

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### Discussion

The present study examined the inconsistency in self-reported use of various CAM therapies using longitudinal data from two survey waves conducted 4 years apart. To our knowledge, no previous studies have examined this matter. We found high levels of inconsistencies for all CAM therapies. The highest proportion of inconsistent responses was observed for nutritional counselling and the lowest for acupuncture. Although there are no comparable studies, the response patterns are, to some extent, similar to those found for other health-related outcomes. For example, it has been shown that response consistency over time depends on the severity and type of health condition. <sup>28,29</sup> Applying a similar logic to the findings from the present study, one could argue that the more 'invasive' the CAM therapy, the lower inconsistency percentages. This could probably be explained by the fact that people tend to remember experiences that create a lasting memory, e.g. pain due to acupuncture needles inserted into the body as opposed to e.g. increased well-being due to massage. Moreover, acupuncture is a very well-defined CAM therapy, whereas e.g. nutritional counselling, the CAM therapy exhibiting the highest proportion of inconsistent responses, is a quite vague definition, which may have introduced some uncertainties in the respondents. For example, is it considered nutritional counselling or not if a friend recommends that you eat healthier or a TV show or a book inspire you to do so? Or should the nutritional counselling have been provided by a certified dietitian to be considered nutritional counselling? Another factor that may blur the memory of nutritional counselling is related to the fact that information on diet and nutrition is often provided from other sources than educated counsellors or dietitians, i.e. by the media. Accordingly, the respondent may simply forget the origin of the nutritional advice, thus resulting in response inconsistencies over time.

Our results revealed some interesting sociodemographic patterns in relation to CAM use, which are in line with the findings from previous studies. For example, all CAM therapies are more frequently used by

women than by men and with a mean age by users of around 50 years.<sup>5,6,11</sup> Inconsistent responses were related to both sex, age, educational level, and use of CAM therapy within the past year, depending on the type of CAM therapy.

The main strength of our study is that no previous study has investigated the inconsistencies in self-reported use of CAM therapies, which makes the study its own of its kind. Also, an important strength of the study is that the findings can be generalised to the adult general population in relation to the self-report inconsistencies in the use of CAM therapies. Moreover, the long list of various CAM therapies makes it possible to compare inconsistencies in response patterns across the included therapies.

The present study has some potential limitations that need to be addressed. Firstly, the included CAM therapy response categories differed in e.g. their specificity and the number of therapies. For example, the response category 'acupuncture' includes only one specific CAM therapy, whereas the response category 'Massage, osteopathy or other manipulative therapies' includes more and less well-defined CAM therapies. This makes it somewhat difficult to compare specific CAM therapies. Moreover, loss to follow-up during the study period may, to some extent, have compromised the validity of inconsistency estimates. Lastly, a general source of bias when examining self-reported use of CAM is related to societal trends in and definitions of which therapies that are considered conventional therapies or CAM therapies, respectively. Acupuncture, for example, which was defined as a CAM therapy in our study may also be considered a conventional therapy by some respondents as it may sometimes be offered to specific patient groups in public hospital settings. Such gray zone areas concerning the constitution and definition of CAM therapies may have considerable implications for survey results and, accordingly, inconsistency estimates.

Recommendations from previous research in other scientific areas exploring inconsistencies in self-reported health-related behavior highlight the importance of using repeated measures or ask about the frequency of the behavior of interest.<sup>25</sup> In this way, one may find out that the majority of inconsistent responses occur in respondents who only engage in that specific behavior, e.g. used nutritional counselling, once or twice in their life. Such responses may then not be considered relevant from a public health perspective. Similar recommendations could be formulated based on the findings from the present study. Another recommendation could be to primarily assess the use of CAM in face-to-face and telephone interview surveys where an interviewer is present to explain the question/therapies in detail and probe for more information if the respondent is uncertain about a certain question.

### **Conclusions**

In conclusion, the high proportions of inconsistent responses demonstrated in the present study highlight the difficulty in obtaining reliable prevalence estimates on the use of CAM in the general population.

Although inconsistencies were found for all included CAM therapies, large inconsistency variations across CAM therapies were demonstrated with the highest proportion of inconsistent response for nutritional counselling, the lowest for acupuncture. Our results provide new insight into possible methodological challenges in health surveys which include questions on CAM use that need to be addressed and taken into account when interpreting findings from similar studies and planning future studies.

### **Footnotes**

- **Contributors:** The study was conceptualised by both authors. HARJ wrote the first draft of the manuscript; OE carried out the statistical analyses. Both authors critically reviewed and approved the final version of the manuscript.
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  - Patient consent for publication: Not required.
  - **Ethics approval:** The study was approved by SDU RIO (ID 10.899). SDU RIO examine and approve all scientific and statistical projects at the University of Southern Denmark according to the Danish Data Protection Regulation. Ethical approval is not required for surveys according to Danish legislation.
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### Reporting checklist for cohort study.

Based on the STROBE cohort guidelines.

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Complete this checklist by entering the page numbers from your manuscript where readers will find each of the items listed below.

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Page

Reporting Item Number

### Title and abstract

Title #1a Indicate the study's design with a commonly used term in the title or the abstract

| Abstract             | <u>#1b</u>    | Provide in the abstract an informative and balanced summary  | 1   |
|----------------------|---------------|--|-----|
|                      |               | of what was done and what was found  |     |
| Introduction         |               |  |     |
|                      |               |  |     |
| Background /         | <u>#2</u>     | Explain the scientific background and rationale for the  | 3-4 |
| rationale            |               | investigation being reported   |     |
| Objectives           | <u>#3</u>     | State specific objectives, including any prespecified  | 4   |
|                      |               | hypotheses   |     |
| Mathada              |               |  |     |
| Methods              |               |  |     |
| Study design         | <u>#4</u>     | Present key elements of study design early in the paper  | 4   |
| Setting              | <u>#5</u>     | Describe the setting, locations, and relevant dates, including   | 4-5 |
|                      |               | periods of recruitment, exposure, follow-up, and data  |     |
|                      |               | collection   |     |
| Eligibility criteria | <u>#6a</u>    | Give the eligibility criteria, and the sources and methods of  | 4-5 |
|                      |               | selection of participants. Describe methods of follow-up.  |     |
| Eligibility criteria | <u>#6b</u>    | For matched studies, give matching criteria and number of  | n/a |
|                      |               | exposed and unexposed  |     |
| Variables            | <u>#7</u>     | Clearly define all outcomes, exposures, predictors, potential  | 5   |
|                      |               | confounders, and effect modifiers. Give diagnostic criteria, if  |     |
|                      |               | applicable   |     |
| Data sources /       | #8            | For each variable of interest give sources of data and details   | 5   |
|                      | <del>#0</del> |  | 3   |
| measurement          |               | of methods of assessment (measurement). Describe   |     |
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| Bias         | <u>#9</u>   | Describe any efforts to address potential sources of bias                                  | 5         |
| Study size   | <u>#10</u>  | Explain how the study size was arrived at  | 4-5       |
| Quantitative | <u>#11</u>  | Explain how quantitative variables were handled in the                                     | 5-6       |
| variables    |             | analyses. If applicable, describe which groupings were                                     |           |
|              |             | chosen, and why  |           |
| Statistical  | <u>#12a</u> | Describe all statistical methods, including those used to                                  |           |
| methods      |             | control for confounding  |           |
| 5-6          |             |  |           |
| Statistical  | <u>#12b</u> | Describe any methods used to examine subgroups and   | 6         |
| methods      |             | interactions   |           |
| Statistical  | <u>#12c</u> | Explain how missing data were addressed  | 5         |
| methods      |             |  |           |
| Statistical  | #12d        | If applicable, explain how loss to follow-up was addressed                                 | 5         |
| methods      |             |  |           |
| Statistical  | <u>#12e</u> | Describe any sensitivity analyses  |           |
| methods      |             |  |           |
| n/a          |             |  |           |
| Results      |             |  |           |
| Participants | <u>#13a</u> | Report numbers of individuals at each stage of study—eg                                    | 6 (and 4- |
|              |             | numbers potentially eligible, examined for eligibility,                                    | 5)        |

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|                  |             | confirmed eligible, included in the study, completing follow- |      |
|------------------|-------------|---|------|
|                  |             | up, and analysed. Give information separately for for         |      |
|                  |             | exposed and unexposed groups if applicable.                   |      |
| Participants     | <u>#13b</u> | Give reasons for non-participation at each stage              | 5    |
| Participants     | <u>#13c</u> | Consider use of a flow diagram                                |      |
| n/a (see 4-5)    |             |   |      |
| Descriptive data | <u>#14a</u> | Give characteristics of study participants (eg demographic,   | 6-7  |
|                  |             | clinical, social) and information on exposures and potential  |      |
|                  |             | confounders. Give information separately for exposed and      |      |
|                  |             | unexposed groups if applicable.                               |      |
| Descriptive data | <u>#14b</u> | Indicate number of participants with missing data for each    |      |
|                  |             | variable of interest  |      |
| 8                |             |   |      |
| Descriptive data | <u>#14c</u> | Summarise follow-up time (eg, average and total amount)       |      |
| 4                |             |   |      |
| Outcome data     | <u>#15</u>  | Report numbers of outcome events or summary measures          |      |
|                  |             | over time. Give information separately for exposed and        |      |
|                  |             | unexposed groups if applicable.                               |      |
| 57               |             |   |      |
| Main results     | <u>#16a</u> | Give unadjusted estimates and, if applicable, confounder-     | 9,10 |
|                  |             | adjusted estimates and their precision (eg, 95% confidence    |      |
|                  |             |   |      |

|                      | BMJ Open   | Page 22 |
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|                      | interval). Make clear which confounders were adjusted for and why they were included   |         |
| Main results #16b    | Report category boundaries when continuous variables were categorized  | 10      |
| Main results #16c    | If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period   |         |
| n/a                  |  |         |
| Other analyses #17   | Report other analyses done—eg analyses of subgroups and interactions, and sensitivity analyses   | 6,9-10  |
| Discussion           |  |         |
| Key results #18      | Summarise key results with reference to study objectives   | 11      |
| Limitations #19      | Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and magnitude of any potential bias.      | 12      |
| Interpretation #20   | Give a cautious overall interpretation considering objectives, limitations, multiplicity of analyses, results from similar studies, and other relevant evidence. | 11-13   |
| Generalisability #21 | Discuss the generalisability (external validity) of the study  | 12      |

### Other Information

results

Funding

#22

Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based

Notes:

- 13a: 6 (and 4-5)
- 13c: n/a (see 4-5) The STROBE checklist is distributed under the terms of the Creative
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  <a href="https://www.goodreports.org/">https://www.goodreports.org/</a>, a tool made by the EQUATOR Network in collaboration with
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## **BMJ Open**

# Therapy-dependent inconsistencies in self-reported use of complementary and alternative medicine in the general population: Findings from a longitudinal study

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| Therapy-dependent inconsistencies in self-reported use of complementary and        |
|--|
| alternative medicine in the general population: Findings from a longitudinal study |

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  - <sup>1</sup>National Institute of Public Health, University of Southern Denmark
- 7 \*Corresponding author
- **Word count: 2,843**

**ABSTRACT** 

- **Objective:** Information on the use of complementary and alternative medicine (CAM) in the general
- population is often collected by means of surveys, causing the reliability of data to rely on the memory
- accuracy of the respondent. The objective of the present study was to examine the consistency in self-
- 14 reported CAM use using data from two survey waves 4 years apart.
- **Design:** Longitudinal study.
- 16 Setting/participants: Data were obtained from the Danish Health and Morbidity Surveys. A nationally
- 17 representative subsample of the individuals invited in 2013 was re-invited in 2017. In all, 2,297 individuals
- 18 (≥16 years) completed the self-administered questionnaire in both waves, including questions on e.g. CAM
- 19 use.

- 20 Main outcome measures: The use of six different CAM therapies (acupuncture; craniosacral therapy; faith
- 21 healing and/or clairvoyance; nutritional counselling; massage; osteopathy or other manipulative therapies;
- 22 reflexology) was assessed by the response categories 'Yes, within the past 12 months', 'Yes, but previously
- 23 than within the past 12 months' and 'No'. For each CAM therapy, an inconsistent response was defined as
- either the response combination 1) 'Yes, within the past 12 months' in 2013 and 'No' in 2017, or 2) 'Yes,
- within the past 12 months' or 'Yes, but previously than within the past 12 months' in 2013 and 'No' in 2017.

Results: The inconsistency percentages varied across CAM therapies. The highest levels of inconsistency for
CAM use within the past 12 months were observed for nutritional counselling (64.9 %) and faith healing
and/or clairvoyance (36.4 %). The lowest proportion of inconsistent responses was observed for
acupuncture (18.3%). Overall, the same pattern was observed for lifetime CAM use.

**Conclusions:** The results highlight the difficulty in obtaining reliable prevalence estimates on the use of CAM in the general population. Future studies should take these findings into account when interpreting similar analyses.

### Strengths and limitations of this study

- No previous study has investigated the inconsistencies in self-reported use of CAM therapies
- Due to the study design, findings ca be generalized to the adult general population
- The inclusion of six different CAM therapies makes it possible to compare inconsistencies in response patterns across the included therapies
  - Variations in specificity and number of CAM therapies within the CAM therapy response categories may affect comparability across CAM therapies
    - Loss to follow-up during the study period may, to some extent, compromise the validity of inconsistency estimates

Key words (3-6): Complementary medicine, public health, epidemiology

### **Background**

During the last decades, an increase in the use and acceptance of complementary and alternative medicine (CAM) has been observed in Western countries.<sup>1-3</sup> In Europe, the most commonly used CAM therapies are herbal medicine, homeopathy, chiropractic, acupuncture, reflexology, and massage (for definitions of specific CAM therapies, please see),<sup>4</sup> and it is estimated that up to 86 % of the general population in Europe use CAM each year.<sup>5-8</sup> However, comparing prevalence rates of CAM use across countries is very difficult since there is a large variation over time and between countries in which therapies that are considered to be conventional therapies or CAM therapies.<sup>9</sup>

The Danish health care system is universal and based on the principle that access to conventional health care is equal and free of charge for all citizens. <sup>10</sup> However, according to a Danish survey, <sup>11</sup> around 80 % of the population are interested in using one or more types of CAM, whereas 51 % believe that CAM can be just as effective as treatment offered by the conventional health care system. Also, more than half of the population fully or partly agree that they would be interested in combining CAM with conventional medical treatment if they got ill. <sup>11</sup> Based on these findings, we consider the Danish population to be rather open to the potential health benefits embedded in CAM, and if diagnosed with a disease, preferably in combination with conventional health care.

CAM is typically used to complement biomedical care<sup>12,13</sup> and for relaxation or improvement in subjective well-being.<sup>5,14</sup> Sociodemographic analyses find that CAM users are more likely to be females, middle-aged, and have a higher education.<sup>5,6,15</sup> According to systematic reviews, a wide variety of health conditions is associated with CAM use with the most common being musculoskeletal problems,<sup>5</sup> back problems, depression, insomnia, severe headache or migraines, and stomach or intestinal illnesses.<sup>6</sup>

The use of CAM in the general population is typically estimated by means of survey data.<sup>5,13,16</sup> Such surveys rely greatly on the accuracy of the respondents' recall. Thus, the importance of accurate long-term memory is even more pronounced when the respondent is asked about lifetime use of CAM. Other factors that may affect data reliability include the respondent's motivation to provide truthful information on CAM. Reliable and accurate data is an important and valuable tool for various stakeholders and policy makers in order to monitor health behaviour in the population, evaluate the effectiveness of existing policies, and make or justify decisions. Also, it is well-known that CAM is often used by specific populations, i.e. those suffering from diseases such as cancer,<sup>17-19</sup> diabetes,<sup>20-22</sup> coronary heart disease,<sup>23-25</sup> and mental illness.<sup>26,27</sup> As these specific populations often receive biomedical treatment as well, data on CAM use may serve as an important basis for determining if there are compromising or beneficial effects on disease progression if conventional and alternative treatment are used simultaneously.

The reliability of self-reported data on CAM use in the population can be examined by exploring their consistency over time, although consistency does not necessarily guarantee reliability. To our knowledge, no previous study has examined the consistency in self-reported CAM use over time. Previous studies have, however, carried out similar consistency analyses for other health-related indicators, e.g. illicit drug use, 28,29 smoking, 30,31 and specific health conditions. 32,33 Results from these studies indicate that inconsistency percentages are often surprisingly high. Furthermore, concerns have been raised about the validity of self-reported health care utilisation. Thus, the aim of the present study was to examine inconsistencies in the

use of various CAM therapies using longitudinal data from two survey waves conducted 4 years apart.

Methods

Data were derived from the Danish Health and Morbidity Surveys, which are nationally representative health surveys that have been carried out regularly since 1987.35 The overall aim of the surveys is to describe the status and trends in health and morbidity in the general adult population in Denmark and factors that may influence health status. In the present study, we use data from the two most recent survey waves in 2013 and 2017. In 2013, a random sample of 25,000 adults (≥16 years) was drawn from the Danish Civil Registration System (in which each citizen with an official residence in Denmark is registered with a unique personal registration number).<sup>36</sup> All randomly selected individuals were sent a postal questionnaire in 2013, but throughout the data collection period it was also possible to complete an identical web questionnaire. A total of 14,265 individuals completed the self-administered questionnaire in 2013, corresponding a response rate of 57%. In 2017, a nationally representative subsample of 3,147 respondents were re-invited to participate in the next survey wave in 2017 using the same mode of administration as in 2013. As 161 individuals were lost to follow-up due to death or emigration, and 689 were lost due to nonresponse, the total sample size in the present study included 2,297 individuals. The data collection period was between February and mid-May in both survey waves. Furthermore, in both survey waves, CAM use was assessed by asking the respondents the following question: 'Have you ever been treated by therapists outside the general health services and, for example, used any of the following providers or forms of treatment?'. The following providers or forms of therapies were included: acupuncture; craniosacral therapy; faith healing and/or clairvoyance; nutritional counselling (individualized nutrition counselling); massage, osteopathy or other manipulative therapies; reflexology (of which foot reflexology is the frequently used form in Denmark). Possible response categories for each CAM therapy were 'Yes, within the past 12 months', 'Yes, but previously than within the past 12 months', and 'No'. The respondents were also asked about their use of other CAM therapies (e.g. applied kinesiology and homeopathy), but these therapies were excluded from the present study due to low prevalence estimates. In the present study, two types of inconsistencies were examined for each CAM therapy. The first type of inconsistent response was defined as when a respondent answered 'Yes, within the past 12 months' to a specific CAM therapy in the

survey wave in 2013, but then answered 'No' to the same CAM therapy in the 2017 survey wave. The second type of inconsistent response was defined as when a respondent answered 'Yes, within the past 12 months' or 'Yes, but previously than within the past 12 months' to a specific CAM therapy in the survey wave 2013 (i.e. lifetime use), but then answered 'No' to the same CAM therapy in 2017 survey wave.

Information on sex and age were obtained from the Danish Civil Registration System.<sup>36</sup> Educational level was the self-reported highest completed level of education.

Patient and Public Involvement

Patients or the public were not involved in the design, or conduct, or reporting, or dissemination plans of our research.

Statistical analysis

The inconsistencies are presented as percentages with 95 % confidence intervals (CI), which were calculated using the Wilson score method.

Multiple logistic regression models were used to identify factors associated with inconsistent response among lifetime use of acupuncture, massage, osteopathy or other manipulative therapies and reflexology, respectively. The results are presented as odds ratios (OR) with 95% confidence intervals (CI). The first model was adjusted for sex, age and use of CAM practitioner within the past 12 months reported at baseline. The second model was further adjusted for combined school and vocational education (these

analyses were restricted to individuals aged 25 years or older) since most have completed their education by this point. Statistical analyses were performed using SAS Version 9.4.

### **Results**

The baseline characteristics of the respondents completing the self-administered questionnaire in both 2013 and 2017 are presented in Table 1. In all, 21.2% had used massage, osteopathy or other manipulative therapies within the past 12 months. Acupuncture and reflexology had the second and third highest prevalence estimate, respectively, at 8.4% and 5.3%. The table also shows that CAM users were more likely to be women than men for all six CAM therapies. The mean age of CAM users varied between 48.1 years (massage, osteopathy or other manipulative therapies) and 53.5 years (nutritional counselling). Furthermore, prevalence rates of lifetime use of CAM therapies varied between 36.4% (massage, osteopathy or other manipulative therapies) and nutritional counselling (6.0%).

Table 1. Baseline characteristics of the study population (n=2,297)

| CAM therapy   | Use within<br>the past 12<br>months (%) | Women<br>(%)¹ | Mean age<br>(SD) <sup>1</sup> | Lifetime<br>use (%) <sup>2</sup> | Women<br>(%)¹ | Mean age<br>(SD) <sup>1</sup> |
|---|---|---------------|-------------------------------|----------------------------------|---------------|-------------------------------|
| Acupuncture   | 8.4                                     | 67.2          | 50.1 (15.7)                   | 28.2                             | 65.6          | 52.0 (14.7)                   |
| Craniosacral therapy                                | 2.7                                     | 81.0          | 48.2 (15.1)                   | 7.4                              | 80.5          | 49.1 (14.0)                   |
| Faith healing and/or clairvoyance                   | 2.6                                     | 81.8          | 52.8 (14.6)                   | 8.3                              | 78.5          | 49.8 (14.1)                   |
| Nutritional counselling                             | 1.7                                     | 73.0          | 53.5 (16.8)                   | 6.0                              | 76.7          | 52.0 (15.7)                   |
| Massage, osteopathy or other manipulative therapies | 21.2                                    | 64.5          | 48.1 (15.2)                   | 36.4                             | 62.7          | 48.7 (15.1)                   |
| Reflexology   | 5.3                                     | 69.9          | 52.7 (14.6)                   | 24.6                             | 70.3          | 52.4 (14.1)                   |

<sup>&</sup>lt;sup>1</sup>Among individuals who have used CAM before baseline

In Table 2, the inconsistency percentages for each CAM therapy is presented for CAM use within the past 12 months and for lifetime use (i.e. ever use) of CAM, respectively. The inconsistency percentages vary

<sup>&</sup>lt;sup>2</sup>Lifetime use of CAM

greatly across CAM therapies. In all, 64.9% of the individuals who in the baseline survey (in 2013) reported that they had used nutritional counselling within the past 12 months answered that they had never used this therapy in the subsequent survey wave (in 2017). A high proportion of inconsistent responses was also observed for faith healing and/or clairvoyance (36.4%). The lowest inconsistency percentages were observed for acupuncture (18.3%) and massage, osteopathy, or other manipulative therapies (22.9%). Table 2 also shows that 62.0 % of the individuals who in the baseline survey (in 2013) reported that they had ever used nutritional counselling (i.e. lifetime use) answered that they had never used this therapy in the subsequent survey wave (in 2017). The inconsistency pattern for lifetime use of CAM is similar to that seen for CAM use within the past 12 months.

|   | CAM use within the past 12 months  |                                      |      |                          | efetime use of CAM  |                                      |      |                          |
|---|--|--------------------------------------|------|--------------------------|---|--------------------------------------|------|--------------------------|
| CAM therapy   | Cases who had<br>visited a CAM<br>practitioner within<br>the past 12 months<br>in 2013 (n) | Inconsistent<br>cases in 2017<br>(n) | Inc  | onsistency %<br>(95% CI) | Cases who had visited a CAMS practitioner in their lifetime in 2013 (n 2021 | Inconsistent<br>cases in 2017<br>(n) | Inc  | onsistency %<br>(95% CI) |
| Acupuncture   | 180  | 33                                   | 18.3 | (13.4-24.6)              | 60 <del>5</del> 2   | 134                                  | 22.1 | (19.0-25.6)              |
| Craniosacral therapy                                | 58   | 16                                   | 27.6 | (17.8-40.2)              | 15  | 45                                   | 28.3 | (21.9-35.8)              |
| Faith healing and/or clairvoyance                   | 55   | 20                                   | 36.4 | (24.9-49.6)              | 17 👸  | 57                                   | 32.2 | (25.8-39.4)              |
| Nutritional counselling                             | 37   | 24                                   | 64.9 | (48.8-78.2)              | 129   | 80                                   | 62.0 | (53.4-69.9)              |
| Massage, osteopathy or other manipulative therapies | 454  | 104                                  | 22.9 | (19.3-27.0)              | on<br>781 <del>1</del> #p:  | 239                                  | 30.6 | (27.5-33.9)              |
| Reflexology   | 113  | 30                                   | 26.6 | (19.3-35.4)              | 528   | 143                                  | 27.1 | (23.5-31.0)              |

 Table 3 shows the inconsistency percentages for lifetime use of CAM according to sex. The inconsistency percentages were significantly higher among men than women for two CAM therapies (massage, osteopathy, or other manipulative therapies, and reflexology). The percentages were higher among men for three out of the four other CAM therapies, although the results were not statistically significant.

**Table 3.** Inconsistent response percentages with 95% confidence intervals (CI) for lifetime use of six CAM therapies by sex

| CAM therapy   | Men              | Women            | р      |
|---|------------------|------------------|--------|
| Acupuncture   | 23.1 (17.9-29.3) | 21.7 (17.9-26.0) | 0.691  |
| Craniosacral therapy                                | 25.8 (13.7-43.3) | 28.9 (21.8-37.3) | 0.731  |
| Faith healing and/or clairvoyance                   | 36.8 (23.4-52.7) | 30.9 (23.9-39.1) | 0.490  |
| Nutritional counselling                             | 73.3 (55.6-85.8) | 58.6 (48.7-67.8) | 0.145  |
| Massage, osteopathy or other manipulative therapies | 36.1 (30.8-41.8) | 27.3 (23.6-31.5) | 0.010  |
| Reflexology   | 37.0 (29.8-44.7) | 22.9 (18.9-27.5) | <0.001 |

The results from the multiple logistic regression analyses revealed that the predictors that were associated with inconsistent response varied by lifetime use of CAM therapies (table 4). For example, male sex was associated with increased odds of inconsistent response (in 2017) for massage, osteopathy, or other manipulative therapies (OR: 1.47, 95% CI: 1.06-2.04) and reflexology (OR: 1.94, 95% CI: 1.29-2.93), respectively. However, we found no significant association between sex and inconsistent response for individuals who reported lifetime use of acupuncture. Age was an independent predictor of all three outcomes, but the pattern of associations differed slightly by CAM therapy. Furthermore, table 4 shows that individuals who had not used massage, osteopathy, or other manipulative therapies within the past 12 months had 2.38 (95% CI: 1.73-3.28) times higher odds of reporting never having used this CAM therapy in the subsequent wave than individuals who had used it within the past year. Interestingly, no significant associations were observed between use within the past year and the two other CAM therapies. Finally, the results of the logistic regression models indicated that an inconsistent response was associated with a lower level of education among all three CAM therapies, however only borderline significant for lifetime use of massage, osteopathy, or other manipulative therapies.

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Table 4. Adjusted odds ratios (OR) and 95% confidence intervals of inconsistent response (in 2017) among individuals who (in 2013) reporte Gifetime use of different CAM therapies

| therapies        |                         |           |                    |              |   |        |                      |          | 647                      |                  |                      |       |
|------------------|-------------------------|-----------|--------------------|--------------|---|--------|----------------------|----------|--------------------------|------------------|----------------------|-------|
|                  | Acupuncture             |           |                    |              | Massage, osteopathy or other manipulative therapies |        |                      | on Ne.   |                          | flexology        |                      |       |
|                  | Model 1                 |           | Model 21           |              | Model 1   |        | Model 2 <sup>1</sup> |          | Mgdel 1                  |                  | Model 2 <sup>1</sup> |       |
|                  | OR (95% CI)             | р         | OR (95% CI)        | р            | OR (95% CI)   | p      | OR (95% CI)          | р        | OR ₹95% CI)              | p                | OR (95% CI)          | р     |
| Sex              | (                       | 0.916     |                    | 0.924        |   | 0.021  |                      | 0.015    | <u> </u>                 | 0.002            |                      | 0.003 |
| Men              | 1.02 (0.68-1.54)        |           | 1.02 (0.67-1.55)   | )            | 1.47 (1.06-2.04)                                    |        | 1.53 (1.09-2.15)     | )        | 1.94 (4.29-2.93)         |                  | 1.93 (1.26-2.96)     |       |
| Women            | 1                       |           | 1                  |              | 1   |        | 1                    |          | 201<br>202               |                  | 1                    |       |
| Age              | 0                       | 0.916     |                    | 0.068        |   | <0.001 |                      | <0.001   | 21.                      |                  |                      | 0.031 |
| 16-44 y.         | 0.77 (0.47-1.24)        |           | 0.83 (0.49-1.40)   | )            | 0.65 (0.45-0.93)                                    |        | 0.64 (0.43-0.95)     | )        | 1.19 🛭 .75-1.90)         |                  | 1.28 (0.78-2.10)     |       |
| 45-64 y.         | 1                       |           | 1                  |              | 1   |        | 1                    |          | <b>§</b> 1               |                  | 1                    |       |
| ≥65 y.           | 1.83 (1.14-2.94)        |           | 1.62 (1.00-2.64)   | 4            | 2.96 (1.91-4.61)                                    |        | 2.68 (1.69-4.23)     | )        | 2.28 🖫 .40-3.71)         |                  | 1.98 (1.19-3.29)     |       |
| CAM use          |                         |           |                    |              |   |        |                      |          | ded                      |                  |                      |       |
| within the       |                         |           | 0.420              |              | .0.004  |        | .0.001               |          | 0.000                    |                  | 0.720                |       |
| past 12          | 0.188 0.120             |           | 0.120              | <0.001 <0.00 |   | <0.001 | from                 | 0.866    |                          | 0.738            |                      |       |
| months           |                         |           |                    |              |   |        |                      |          | http://1                 |                  |                      |       |
| Yes              | 1                       |           | 1                  |              | 1   |        | 1                    |          | <u>\$</u> 1              |                  | 1                    |       |
| No               | 1.35 (0.87-2.10)        |           | 1.45 (0.91-2.31)   |              | 2.38 (1.73-3.28)                                    |        | 2.36 (1.68-3.29)     |          | 1.04 💆 .64-1.69)         |                  | 1.09 (0.66-1.80)     |       |
| Education        | 0.037                   |           | 0.037              | 0.074        |   |        | ope                  |          |                          | 0.041            |                      |       |
| Primary/         |                         |           |                    |              |   |        |                      |          | pen.bmj.com/ on April 8, |                  |                      |       |
| secondary,       |                         |           |                    |              |   |        |                      |          | <u>.</u> .               |                  |                      |       |
| vocational       | 1.61 (1.03-2.52)        |           |                    |              | 1.44 (0.97-2.14)                                    |        |                      | <u>o</u> |                          | 1.60 (1.02-2.51) |                      |       |
| or short-        |                         |           | 1.01 (1.00 1.01)   |              |   |        | 1111 (0107 2111)     |          | Į,                       |                  | 1.00 (1.01 1.01)     |       |
| cycle higher     |                         |           |                    |              |   |        |                      |          | on .                     |                  |                      |       |
| education        |                         |           |                    |              |   |        |                      |          | Apr                      |                  |                      |       |
| Medium- or       |                         |           |                    |              |   |        |                      |          | ≕<br>⊗                   |                  |                      |       |
| long-cycle       |                         |           | 1                  |              |   |        | 1                    |          |                          |                  | 1                    |       |
| higher education |                         |           |                    |              |   |        |                      |          | 2024                     |                  |                      |       |
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### Discussion

The present study examined the inconsistency in self-reported use of various CAM therapies using longitudinal data from two survey waves conducted 4 years apart. To our knowledge, no previous studies have examined this matter. We found high levels of inconsistencies for all CAM therapies. The highest proportion of inconsistent responses was observed for nutritional counselling and the lowest for acupuncture. Although there are no comparable studies, the response patterns are, to some extent, similar to those found for other health-related outcomes. For example, it has been shown that response consistency over time depends on the severity and type of health condition. 32,33 Applying a similar logic to the findings from the present study, one could argue that the more 'invasive' the CAM therapy, the lower inconsistency percentages. This could probably be explained by the fact that people tend to remember experiences that create a lasting memory, e.g. pain due to acupuncture needles inserted into the body as opposed to e.g. increased well-being due to massage. Moreover, acupuncture is a very well-defined CAM therapy, whereas e.g. nutritional counselling, the CAM therapy exhibiting the highest proportion of inconsistent responses, is a quite vague definition, which may have introduced some uncertainties in the respondents. For example, is it considered nutritional counselling or not if a friend recommends that you eat healthier or a TV show or a book inspire you to do so? Or should the nutritional counselling have been provided by a certified dietitian to be considered nutritional counselling? Another factor that may blur the memory of nutritional counselling is related to the fact that information on diet and nutrition is often provided from other sources than educated counsellors or dietitians, i.e. by the media. Accordingly, the respondent may simply forget the origin of the nutritional advice, thus resulting in response inconsistencies over time.

Our results revealed some interesting sociodemographic patterns in relation to CAM use, which are in line with the findings from previous studies. For example, all CAM therapies are more frequently used by

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women than by men and with a mean age by users of around 50 years.<sup>5,6,15</sup> Inconsistent responses were related to both sex, age, educational level, and use of CAM therapy within the past year, depending on the type of CAM therapy. We also found that use of CAM therapies was more prevalent among women than among men. This finding is in keeping with a recent study based on data from 21 European countries.8 Thus, the sex-dependent inconsistent responses reported in the present study could probably, at least partly, be explained by men being more likely to forget their previous use because of their low(er) use. Women, on the other hand, report higher rates of unmet needs, more health care utilization, and poorer health, which may make them more likely to actively seek for alternative treatment options, i.e. CAM.8 These motivations may cause women to better remember their previous CAM use than men.

The main strength of our study is that no previous study has investigated the inconsistencies in selfreported use of CAM therapies, which makes the study its own of its kind. Also, an important strength of the study is that the findings can be generalised to the adult general population in relation to the selfreport inconsistencies in the use of CAM therapies. Moreover, the long list of various CAM therapies makes it possible to compare inconsistencies in response patterns across the included therapies.

The present study has some potential limitations that need to be addressed. Firstly, the included CAM therapy response categories differed in e.g. their specificity and the number of therapies. For example, the response category 'Acupuncture' includes only one specific CAM therapy, whereas the response category 'Massage, osteopathy or other manipulative therapies' or 'Faith healing and/or clairvoyance' includes more and less well-defined CAM therapies. This makes it somewhat difficult to compare specific CAM therapies. For the CAM therapy 'Nutritional counselling', it was not specified whether only verbal counselling was included, or if also nutritional supplements were provided. Moreover, loss to follow-up during the study period may, to some extent, have compromised the validity of inconsistency estimates. Lastly, a general

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source of bias when examining self-reported use of CAM is related to societal trends in and definitions of which therapies that are considered conventional therapies or CAM therapies, respectively. Acupuncture, for example, which was defined as a CAM therapy in our study may also be considered a conventional therapy by some respondents as it may sometimes be offered to specific patient groups in public hospital settings. Such gray zone areas concerning the constitution and definition of CAM therapies may have considerable implications for survey results and, accordingly, inconsistency estimates.

Recommendations from previous research in other scientific areas exploring inconsistencies in self-reported health-related behavior highlight the importance of using repeated measures or ask about the frequency of the behavior of interest. <sup>29</sup> In this way, one may find out that the majority of inconsistent responses occur in respondents who only engage in that specific behavior, e.g. used nutritional counselling, once or twice in their life. Such responses may then not be considered relevant from a public health perspective. Similar recommendations could be formulated based on the findings from the present study. Another recommendation could be to primarily assess the use of CAM in face-to-face and telephone interview surveys where an interviewer is present to explain the question/therapies in detail and probe for more information if the respondent is uncertain about a certain question. Lastly, it is recommended for future surveys on CAM use to include clear definitions of all types of CAM use and define CAM in general in all surveys.

#### **Conclusions**

In conclusion, the high proportions of inconsistent responses demonstrated in the present study highlight the difficulty in obtaining reliable prevalence estimates on the use of CAM in the general population.

Although inconsistencies were found for all included CAM therapies, large inconsistency variations across CAM therapies were demonstrated with the highest proportion of inconsistent response for nutritional

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counselling, the lowest for acupuncture. Our results provide new insight into possible methodological challenges in health surveys which include questions on CAM use that need to be addressed and taken into account when interpreting findings from similar studies and planning future studies. Indeed, our results underscore the importance of including clear and well-defined questions when asking about CAM in surveys.

**Footnotes** 

- Contributors: The study was conceptualised by both authors. HARJ wrote the first draft of the manuscript; OE carried out the statistical analyses. Both authors critically reviewed and approved the final version of the manuscript.
- Funding: This research received no specific grant from any funding agency in the public, commercial or notfor-profit sectors.
- Data availability statement: The datasets used and/or analysed for the present study are available from the corresponding author upon reasonable request. The authors encourage collaboration, and that data are used by other researchers.
- **Competing Interests statement:** None declared.
- Patient consent for publication: Not required. In the letter of introduction, all invited individuals were informed that participation implied that the results from the survey will only be published in a form where individuals cannot be identified.
- Ethics approval: The study was approved by SDU RIO (ID 10.899). SDU RIO examines and approves all scientific and statistical projects at the University of Southern Denmark according to the Danish Data Protection Regulation. Ethical approval is not required for surveys according to Danish legislation.
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TO CORRECTION ONLY

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# Reporting checklist for cohort study.

Based on the STROBE cohort guidelines.

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Your article may not currently address all the items on the checklist. Please modify your text to include the missing information. If you are certain that an item does not apply, please write "n/a" and provide a short explanation.

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Page

Reporting Item Number

### Title and abstract

Title #1a Indicate the study's design with a commonly used term in the title or the abstract

| Abstract             | <u>#1b</u> | Provide in the abstract an informative and balanced summary of what was done and what was found | 1   |
|----------------------|------------|---|-----|
| Introduction         |            |   |     |
| Background /         | <u>#2</u>  | Explain the scientific background and rationale for the   | 3-4 |
| rationale            |            | investigation being reported  |     |
| Objectives           | <u>#3</u>  | State specific objectives, including any prespecified   | 4   |
|                      |            | hypotheses  |     |
| Methods              |            |   |     |
| Study design         | <u>#4</u>  | Present key elements of study design early in the paper   | 4   |
| Setting              | <u>#5</u>  | Describe the setting, locations, and relevant dates, including                                  | 4-5 |
|                      |            | periods of recruitment, exposure, follow-up, and data   |     |
|                      |            | collection  |     |
| Eligibility criteria | <u>#6a</u> | Give the eligibility criteria, and the sources and methods of                                   | 4-5 |
|                      |            | selection of participants. Describe methods of follow-up.                                       |     |
| Eligibility criteria | <u>#6b</u> | For matched studies, give matching criteria and number of                                       | n/a |
|                      |            | exposed and unexposed   |     |
| Variables            | <u>#7</u>  | Clearly define all outcomes, exposures, predictors, potential                                   | 5   |
|                      |            | confounders, and effect modifiers. Give diagnostic criteria, if                                 |     |
|                      |            | applicable  |     |
| Data sources /       | <u>#8</u>  | For each variable of interest give sources of data and details                                  | 5   |
| measurement          |            | of methods of assessment (measurement). Describe  |     |
|                      |            | comparability of assessment methods if there is more than                                       |     |
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|              |             | one group. Give information separately for for exposed and  |           |
|--------------|-------------|---|-----------|
|              |             | unexposed groups if applicable.   |           |
| Bias         | <u>#9</u>   | Describe any efforts to address potential sources of bias   | 5         |
| Study size   | <u>#10</u>  | Explain how the study size was arrived at   | 4-5       |
| Quantitative | <u>#11</u>  | Explain how quantitative variables were handled in the  | 5-6       |
| variables    |             | analyses. If applicable, describe which groupings were  |           |
|              |             | chosen, and why   |           |
| Statistical  | <u>#12a</u> | Describe all statistical methods, including those used to   |           |
| methods      |             | control for confounding   |           |
| 5-6          |             |   |           |
| Statistical  | <u>#12b</u> | Describe any methods used to examine subgroups and  | 6         |
| methods      |             | interactions  |           |
| Statistical  | <u>#12c</u> | Explain how missing data were addressed   | 5         |
| methods      |             |   |           |
| Statistical  | #12d        | If applicable, explain how loss to follow-up was addressed  | 5         |
| methods      |             |   |           |
| Statistical  | <u>#12e</u> | Describe any sensitivity analyses   |           |
| methods      |             |   |           |
| n/a          |             |   |           |
| Results      |             |   |           |
| Participants | <u>#13a</u> | Report numbers of individuals at each stage of study—eg   | 6 (and 4- |
|              | For pe      | numbers potentially eligible, examined for eligibility, er review only - http://bmjopen.bmj.com/site/about/guidelines.xhtml | 5)        |

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confirmed eligible, included in the study, completing followup, and analysed. Give information separately for for exposed and unexposed groups if applicable. Participants #13b Give reasons for non-participation at each stage **Participants** #13c Consider use of a flow diagram n/a (see 4-5) Descriptive data #14a Give characteristics of study participants (eg demographic, 6-7 clinical, social) and information on exposures and potential confounders. Give information separately for exposed and unexposed groups if applicable. Descriptive data #14b Indicate number of participants with missing data for each variable of interest Summarise follow-up time (eg, average and total amount) Descriptive data #14c Outcome data Report numbers of outcome events or summary measures #15 over time. Give information separately for exposed and unexposed groups if applicable. 5-.7 Main results #16a Give unadjusted estimates and, if applicable, confounder-9,10 adjusted estimates and their precision (eg. 95% confidence

|                   |             | interval). Make clear which confounders were adjusted for         |        |
|-------------------|-------------|---|--------|
|                   |             | and why they were included  |        |
| Main results      | <u>#16b</u> | Report category boundaries when continuous variables were         | 10     |
|                   |             | categorized   |        |
| Main results      | <u>#16c</u> | If relevant, consider translating estimates of relative risk into |        |
|                   |             | absolute risk for a meaningful time period                        |        |
| n/a               |             |   |        |
| Ti/a              |             |   |        |
| Other analyses    | <u>#17</u>  | Report other analyses done—eg analyses of subgroups and           | 6,9-10 |
|                   |             | interactions, and sensitivity analyses                            |        |
| Discussion        |             |   |        |
| 2.600.00.0        |             |   |        |
| Key results       | <u>#18</u>  | Summarise key results with reference to study objectives          | 11     |
| Limitations       | <u>#19</u>  | Discuss limitations of the study, taking into account sources     | 12     |
|                   |             | of potential bias or imprecision. Discuss both direction and      |        |
|                   |             | magnitude of any potential bias.                                  |        |
| Interpretation    | #20         | Cive a coutious everall interpretation considering chiestives     | 11 12  |
| Interpretation    | <u>#20</u>  | Give a cautious overall interpretation considering objectives,    | 11-13  |
|                   |             | limitations, multiplicity of analyses, results from similar       |        |
|                   |             | studies, and other relevant evidence.                             |        |
| Generalisability  | <u>#21</u>  | Discuss the generalisability (external validity) of the study     | 12     |
|                   |             | results   |        |
| Other Information |             |   |        |
|                   |             |   |        |

Funding #22 Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which the present article is based

Notes:

- 13a: 6 (and 4-5)
- 13c: n/a (see 4-5) The STROBE checklist is distributed under the terms of the Creative

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  <a href="https://www.goodreports.org/">https://www.goodreports.org/</a>, a tool made by the <a href="EQUATOR Network">EQUATOR Network</a> in collaboration with

  Penelope.ai